

# January Furniture Show

18 - 21 January 2026 | NEC Birmingham

Get Noticed. Be Discovered.  
Stay Remembered.

Book today, space is limited!

Paria Mercer

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## Official Show Guide Sponsorship Options



Your brand in the hands of every visitor! **Book NOW**

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# Sponsorship Options



## The Facts:

The official Show Guide is an essential resource for every visitor, offering a complete overview of the event. Packed with exhibitor listings, detailed product information, event schedules, floorplans, and editorial features. It's the go-to reference for navigating the show and discovering what's new plus a valuable resource that visitors take home and continue to use long after the show as an industry reference.

|                                   |                        |
|-----------------------------------|------------------------|
| Full Show Guide Sponsorship ..... | <b>SOLD</b>            |
| Front Cover .....                 | <b>SOLD</b>            |
| Inside Front Cover .....          | <b>SOLD</b>            |
| Back Cover .....                  | £2,000 <sup>+VAT</sup> |
| Inside Back Cover .....           | £1,000 <sup>+VAT</sup> |

|                        |                      |
|------------------------|----------------------|
| Full Page Advert ..... | £800 <sup>+VAT</sup> |
| Half Page Advert ..... | £500 <sup>+VAT</sup> |
| Notes Page .....       | £300 <sup>+VAT</sup> |

## Product Placement on Hall page.....£750 <sup>+VAT</sup>

(12 spaces available per hall)

Product name, exhibitor name and stand number included plus:

- Product image
- 50 word product description



## Product Category Sponsor .....

- Featured product image and 50 word description on Product Category of choice.
- Sponsored Category to be branded:
  - \*Product Category\* sponsored by (sponsors logo)
- Sponsors name and stand number highlighted on category list.



## Enhanced Exhibitor Listing .....

- 50 word profile and image included



\*Product Category Sponsor



\*Product Placement



\*Product Placement



Enhanced Exhibitor Listing

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