

# CLARITYBLEND



Nature in a bottle





## The Power of Aromatherapy..

Clarity Blend is a wellness brand founded by clinical aromatherapist Veronika and her husband Dimitar. Our aromatic blends are handmade in small batches in our Wokingham, Berkshire workshop. We only use the best ingredients that nature has to offer – our products are 100% natural, vegan and cruelty-free.

The power of aromatherapy is a wonderful thing. We're passionate about sharing its benefits so you can enjoy a more balanced, positive and healthier lifestyle.

We like to call it 'nature in a bottle'.



**Veronika & Dimitar Vasilev,  
Founders of CLARITYBLEND**



# Our Values

## **100% natural, vegan & cruelty-free**

All our products are 100% natural (with majority being certified organic), free from artificial fragrances, parabens, sulphates, SLSs, palm oil or other harmful or artificial ingredients. We use almond and jojoba oils from the Balearic islands as a base for our body oils. We do not use any ingredients of animal origin and do not and never will test our products on animals.

## **Sustainable packaging**

We are passionate about minimising and eventually eliminating the use of any form of plastic from our products. We use recyclable materials for our product containers and outer packaging.

## **Handmade in the UK**

Our products are handmade in small batches in our workshop in Wokingham, Berkshire. We strictly follow the practices in the Good Manufacturing Guide and all our formulations are certified and safety approved.

## **Ethical supply-chain**

We sample many oils before choosing a supplier and vigorously research the origins of the oil and the plants, ensuring they are ethically sourced both in terms of the environment and in the fair treatment of farmers. We do not use essential oils from endangered or vulnerable plant species, such as sandalwood or rosewood.

# Our Products

Aromatherapy for home, bath, body, yoga & more



Comprehensive gifting range, including pamper sets



# Our Blends Collection

The clue is in our name...

Our blends are our superpower! We have created 10 extra special wellness blends, each uniquely formulated to help with a specific wellness need or to evoke a specific happy place. Whether deeply calming, soothing, grounding, or restorative, our blends are packed with personality and vibrancy.

Each of our blends comes in four products: Body & Bath Oils, Pulse Point Roll-Ons, Bath Salts and Diffuser Blends.





We make extra special  
aromatherapy blends to help  
clear your mind, boost your  
energy or uplift your mood!



QUATRIÈME



mind spa

BODY & HAIR OIL

éucalyptus  
patchouli  
bergamote

100ml / 3.4 fl. oz.



# Mind Spa

EUCALYPTUS  
BERGAMOT  
PATCHOULI  
LEMONGRASS

OUR DEEPLY CALMING  
BLEND IS A TRUE HOME-  
SPA EXPERIENCE

DEEPLY CALMING  
SPA FEEL  
EASES TENSION



Bath Salts 335g  
Epsom and  
Himalayan salts,  
dried flowers



Body & Bath Oil  
100ml  
Almond & Jojoba oil



Pulse Point Roll-on  
10ml



Diffuser Blend  
10ml



# Sweet Dreams

LAVENDER  
GERANIUM  
FRANKINCENSE  
CLARY SAGE

OUR SOOTHING BLEND  
FOR A RESTFUL NIGHT'S  
SLEEP

PROMOTES A  
RESTFUL NIGHT'S  
SLEEP



Bath Salts 335g  
Epsom and  
Himalayan salts,  
dried flowers



Body & Bath Oil  
100ml  
Almond & Jojoba oil



Pulse Point Roll-on  
10ml



Diffuser blend  
10ml



CLARITYBLEND

energy boost  
BATH SALTS

rosemary & sweet orange



POSITIVE VIBES

ROSEMARY  
refreshes the mind

SWEET ORANGE  
soothes & uplifts

SPRING & FALL  
bring out all  
kinds of...

# Energy Boost

ROSEMARY  
PEPPERMINT  
SWEET ORANGE

OUR INVIGORATING BLEND  
FOR A BURST OF ENERGY

BOOSTS VITALITY  
& POSITIVITY  
REVIVES SENSES



Bath Salts 335g  
Epsom and  
Himalayan salts,  
dried flowers



Body & Bath Oil  
100ml  
Almond & Jojoba oil



Pulse Point Roll-on  
10ml



Diffuser Blend  
10ml



# Heart Chakra

CEDARWOOD  
JUNIPER  
GRAPEFRUIT  
FRANKINCENSE  
BLACK PEPPER

OUR HEART-WARMING  
BLEND FOR A DEEP  
MYSTICAL JOURNEY

BOOSTS  
CREATIVITY &  
SELF-DISCOVERY



Bath Salts 335g  
Epsom and  
Himalayan salts,  
dried flowers



Body & Bath Oil  
100ml  
Almond & Jojoba oil



Pulse Point Roll-on  
10ml



Diffuser Blend  
10ml





CLARITYBLEND  
mind spa  
BODY + BATH OIL  
eucalyptus  
lavender  
bergamot  
100ml / 3.4 fl.oz.

CLARITYBLEND  
mind spa  
essential oil  
eucalyptus  
lavender  
bergamot  
10ml / 0.34 fl.oz.

CLARITYBLEND  
mind spa  
essential oil  
eucalyptus  
lavender  
bergamot  
10ml / 0.34 fl.oz.

CLARITYBLEND  
mind spa  
BATH SALTS  
eucalyptus  
lavender  
bergamot  
500g

CLARITYBLEND  
mind spa  
essential oil  
eucalyptus  
lavender  
bergamot  
10ml / 0.34 fl.oz.

CLARITYBLEND  
active life  
BODY + BATH OIL  
eucalyptus  
peppermint  
grapefruit  
100ml / 3.4 fl.oz.

CLARITYBLEND  
active life  
BODY + BATH OIL  
eucalyptus  
peppermint  
grapefruit  
100ml / 3.4 fl.oz.

CLARITYBLEND  
candle



# Active Life

CEDARWOOD  
BLACK PEPPER  
GRAPEFRUIT  
FRANKINCENSE  
JUNIPER

OUR REVITALISING BLEND  
IS A TONIC FOR TIRED  
MUSCLES

WARMING  
STIMULATING  
RESTORING



Bath Salts 335g  
Epsom and  
Himalayan salts,  
dried flowers



Body & Bath Oil  
100ml  
Almond & Jojoba oil



Pulse Point Roll-on  
10ml



Diffuser Blend  
10ml



# Sunset Bliss

YLANG-YLANG  
JASMINE  
PETITGRAIN  
BLOOD ORANGE

OUR EXOTIC BLEND IS A  
TROPICAL RETREAT IN A  
BOTTLE

UPLIFTING  
FEEL GOOD  
AWAKENS THE  
SENSES



Bath Salts 335g  
Epsom and  
Himalayan salts,  
dried flowers



Body & Bath Oil  
100ml  
Almond & Jojoba oil



Pulse Point Roll-on  
10ml



Diffuser Blend  
10ml





CLARITYBLEND

flower power  
ROSE POWER ROLL ON

jasmine  
neroli  
clary sage

100% Pure  
Essential Oils

CLARITYBLEND

spa  
FOOT ROLL ON

lavender  
eucalyptus  
peppermint

100% Pure  
Essential Oils

CLARITYBLEND

flower power

BODY + BATH OIL

jasmine  
neroli  
clary sage

100ml / 3.4 fl.oz

CLARITYBLEND

heart chakra

100% Pure  
Essential Oils

CLARITYBLEND

sweet  
BATH OIL

100% Pure  
Essential Oils

# Flower Power

JASMINE  
NEROLI  
PATCHOULI  
CLARY SAGE

OUR FLORAL BLEND IS AN  
UPLIFTING CELEBRATION  
OF FEMINITY

UPLIFTINGLY  
FLORAL  
SENSUAL  
AWAKENS THE  
SENSES



Bath Salts 335g  
Epsom and  
Himalayan salts,  
dried flowers



Body & Bath Oil  
100ml  
Almond & Jojoba oil



Pulse Point Roll-on  
10ml



Diffuser Blend  
10ml





# Deep Forest

VETIVER  
FIR NEEDLE  
BLACK PEPPER  
SWEET ORANGE

OUR GROUNDING BLEND  
FOR A TRUE FOREST-  
BATHING EXPERIENCE

EARTHY  
FRESH  
REVIVING



Bath Salts 335g  
Epsom and  
Himalayan salts,  
dried flowers



Body & Bath Oil  
100ml  
Almond & Jojoba oil



Pulse Point Roll-on  
10ml



Diffuser Blend  
10ml







# Summer meadow

LEMONGRASS  
PEPPERMINT  
BLACK PEPPER  
SWEET ORANGE

OUR UPLIFTING BLEND IS  
AN AROMATIC MEADOW IN  
A BOTTLE

RESTORATIVE  
REFRESHING  
UPLIFTING



Bath Salts 335g  
Epsom and  
Himalayan salts,  
dried flowers



Body & Bath Oil  
100ml  
Almond & Jojoba oil



Pulse Point Roll-on  
10ml



Diffuser Blend  
10ml



# Citrus delight

SWEET ORANGE  
GRAPEFRUIT  
BERGAMOT

OUR ZESTY BLEND IS A  
LITTLE UPLIFTING DELIGHT  
FOR EVERY CITRUS LOVER

REFRESHING  
ENERGISING  
ZESTY & ZINGY



**Bath Salts 335g**  
Epsom and  
Himalayan salts,  
dried flowers



**Body & Bath Oil**  
100ml  
Almond & Jojoba oil



**Pulse Point Roll-on**  
10ml



**Diffuser Blend**  
10ml

# Collection boxes & Starter kits

A great way to start your aromatherapy journey and discover our most popular blends is through our two collection boxes:

- Pick-me-up Collection of 5 pulse point roll-ons (5 x 10 ml)
- Home Sanctuary Collection of 5 diffuser blends (5 x 10 ml)

The collection boxes have been one of our most popular gifting option and a great starter and discovery kit of our ranges.





# Gifting and pamper sets

Say 'I care' to your loved ones by giving the gift of wellness...

Our gifts are the perfect pamper kits, filled with a carefully curated selection of 100% natural aromatherapy products from our most popular blends. Pamper hampers and gift boxes include variations of our Bath Salts, Relaxation Eye Pillows, Body Oils and Pulse Points scents, plus a Wellness Pocket Companion booklet filled with easy tips to incorporate more self-care into your daily routine. All presented in fully recyclable eco-friendly gift boxes, it's the perfect choice for the ethically minded.





# Relaxation eye pillows

Filled with dried lavender and 100% natural flaxseed, our aromatherapy eye pillow is a perfect companion to your meditation, yoga or relaxation practice. Soft and lightweight, it comfortably hugs your eyes and forehead, blocking out light and releasing facial tension. A slight pressure on your eyes helps you to relax more deeply and relieves stress. Made with premium Pima cotton and available in five patterns.



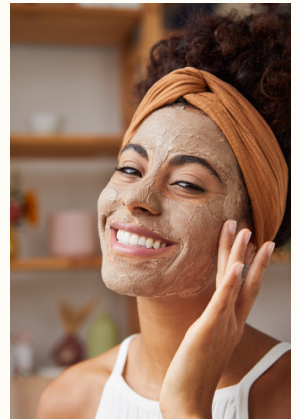




# Our skincare range Rose & Skin

With the Rose & Skin, we celebrate beautifully simple, pure, organic and natural skincare ingredients. Our hero ingredient is the Rose, a symbol of beauty, femininity and purity. We source delicately fragrant and pure organic rose oil and water from the Rose Valley in Bulgaria. From cold-pressed oils and floral waters, to natural clays mixed with superfoods and dried botanicals, we only use clean, organic ingredients to give your skin a deeply nourishing treat for your skin.

The range features our award-winning "Make Your Own Skincare" Kit for home-made face masks, scrubs, steams, infused oils & more.





# Aromatherapy diffuser

Let the evocative aromas of our 100% natural essential oils instantly boost your mood and wellness. Clarity Blend's diffuser is plastic-free and uses nebulising technology without the need for water or heat. Safe and energy-efficient, it offers the most natural and clean release of essential oils, delivering a deeper, more lasting effect when compared with conventional diffusers.

- Professional grade nebulising aromatherapy diffuser
- Plastic-free and does not use any heat or water
- Diffuses pure essential oils for deeper and long-lasting aroma
- Experience the benefits and true scents of essential oils





CLARITYBLEND  
AROMATHERAPY

# Individual essential oils

Our collection of high quality essential oils includes a variety of some of the most loved oils in aromatherapy, including lavender, peppermint, pine, frankincense, lemongrass, grapefruit and sweet orange. Each bottle contains 100% natural pure essential oils that are brimming with powerful properties for the body, mind and soul.

Pure essential oils are the distilled essence of various aromatic plants, which have been used throughout the ages for their traditional healing and wellbeing properties.





CLARITYBLEND  
lavender  
PURE ESSENTIAL OIL  
10ml / 0.34fl.oz.

CLARITYBLEND  
lavender  
PURE ESSENTIAL OIL  
10ml / 0.34fl.oz.

CLARITYBLEND  
lemongrass  
PURE ESSENTIAL OIL  
10ml / 0.34fl.oz.

CLARITYBLEND  
lemongrass  
PURE ESSENTIAL OIL  
10ml / 0.34fl.oz.

CLARITYBLEND  
peppermint  
PURE ESSENTIAL OIL  
10ml / 0.34fl.oz.

CLARITYBLEND  
peppermint  
PURE ESSENTIAL OIL  
10ml / 0.34fl.oz.

CLARITYBLEND  
sweet orange  
PURE ESSENTIAL OIL  
10ml / 0.34fl.oz.

CLARITYBLEND  
sweet orange  
PURE ESSENTIAL OIL  
10ml / 0.34fl.oz.

CLARITYBLEND  
frankincense  
PURE ESSENTIAL OIL  
10ml / 0.34fl.oz.

CLARITYBLEND  
frankincense  
PURE ESSENTIAL OIL  
10ml / 0.34fl.oz.

CLARITYBLEND  
grapefruit  
PURE ESSENTIAL OIL  
10ml / 0.34fl.oz.

CLARITYBLEND  
grapefruit  
PURE ESSENTIAL OIL  
10ml / 0.34fl.oz.

CLARITYBLEND  
pine  
PURE ESSENTIAL OIL  
10ml / 0.34fl.oz.

CLARITYBLEND  
pine  
PURE ESSENTIAL OIL  
10ml / 0.34fl.oz.

# Customer feedback, awards & press

Over 3,000 5-star reviews from 97.9% of our customers



Smells amazing! Love Clarity Blend products! My order came quickly and was well packaged. Will be placing another order soon



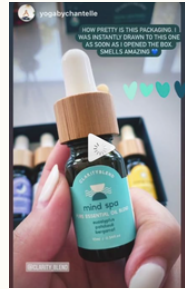
Beautiful texture of the eye pillow and made me feel so relaxed.



The Energy Blend has such a lovely fragrance and I roll it on to my temples and wrists throughout the day if I need a bit of a boost. I love it!



Wonderful pamper hamper. Really calming and relaxing products!



I have been using this product for a week and I am more than satisfied! This body oil feels like the best present you can do to your body! The smell is irresistible and the texture is light, making the product get easily absorbed by the skin.

## Awards



As featured in:

The Guardian

UK'S TOP HOLISTIC EXPERTS & WRITERS  
NATURAL HEALTH



Women'sHealth

omyoga & lifestyle





CRANBYLERS  
**sweet dreams**  
relaxation  
lavender  
frankincense  
geranium  
sage

CRANBYLERS  
**heart choice**  
heart  
sage  
lavender  
sage

CRANBYLERS  
**energy boost**  
energy  
citrus  
sage  
lavender

CRANBYLERS  
**mind spa**  
mind  
sage  
lavender  
sage

CRANBYLERS  
**active life**  
active  
sage  
lavender  
sage

CRANBYLERS  
**love & devotion**  
love  
sage  
lavender  
sage

# Contact us

[www.clarityblend.com](http://www.clarityblend.com)

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*Thank!  
You!*



