## ual:

## Discover exciting new products from the rising stars of design

Europe's largest Art and Design University to present up-and-coming designers at London trade show Top Drawer (15-17 January 2023).



Visitors to University of the Arts London's (UAL) feature stand at Top Drawer London will get an exclusive preview of new products by emerging creatives and brands. The University presents a hand-picked selection of commercial products, created by 9 of its alumni at the show this January. Many have never exhibited at a trade show before, making UAL's stand the place to discover the brands to watch.

The stand features a diverse range of products, from homeware, lifestyle and wellbeing, through to fashion accessories, jewellery, prints, greetings, stationery and craft kits.

The businesses being showcased on the UAL stand – all alumni of the prestigious University - were sourced through an open-call, with selections based on the commercial viability and creativity of their products. The 9 chosen design businesses are: <u>Chin Chin Prints</u>, <u>Dripped Goods</u>, <u>Found Thread</u>, <u>Ilke Usluca Design</u>, <u>Jiaying</u> <u>Wang</u>, <u>Lagom Handmade Glassware</u>, <u>Mahin Hussain</u>, <u>RubinoWilson</u> and <u>Shaven Raven Designs</u>.

They are part of UAL's prestigious network of alumni, which includes: Terence Conran, James Dyson, Margaret Calvert, Neville Brody, Susan Williams-Ellis, Tatty Devine's Harriet Vine and Rosie Wolfenden, and Stella McCartney - to name just a few.

Organised by UAL's Careers and Employability team and supported by Clarion events, this is the 17th year of the partnership which provides emerging businesses with a supported way into trade show environments. Exhibitors are offered a professional development programme in the lead up to the show to prepare them for the experience, as well as PR and marketing support.



Vicky Fabbri, Enterprise & Events Manager, Careers and Employability at UAL said: "Our partnership with Top Drawer provides UAL graduates with a platform to launch their businesses to the retail world, making our stand the place to discover exciting up-and-coming talent. We support them with business guidance throughout the process, so taking part is a pivotal step in their professional journey that prepares them for commercial trade."

For press information and images please contact: Leila Hill, Events & Showcasing Team at UAL: topdrawer@arts.ac.uk

Notes to Editors:

Opening Hours: Sunday 15 January: 09.30-17.30, Monday 16 January: 09.30-17.30, Tuesday 17 January: 09.30-17.00

Location: Olympia, Hammersmith Road, Kensington, London W14 8UX

Nearest Tube: Kensington (Olympia)

Admission: Free to press and industry when registered in advance. Register online at www.topdrawer.co.uk

For more information please visit: www.topdrawer.co.uk For press images please visit: https://bit.ly/TopDrawerUAL2023

About the University of the Arts London

University of the Arts London offers an extensive range of courses in art, design, fashion, communication and performing arts. Our graduates go on to work in and shape the creative industries worldwide. UAL is ranked second in the world for Art and Design in the 2021 QS World University Rankings®.

The University has a world-class reputation and is made up of 6 equally renowned Colleges: Camberwell College of Arts, Central Saint Martins, Chelsea College of Arts, London College of Communication, London College of Fashion and Wimbledon College of Arts.

Our graduates go on to work in and shape the creative industries worldwide. Renowned names in the cultural and creative sectors produced by the University include:

Over two-thirds of British Designer of the Year winners are UAL alumni, including 4-time winner Alexander McQueen and most recent winner, Daniel Lee

UAL has produced over 40% of all Turner Prize winners since its inception in 1984

45 of the current Royal Academicians and Senior Royal Academicians are UAL alumni, serving or former staff 33 (22%) of the current Royal Designers for Industry are UAL alumni

Other alumni have gone on to take home some of the industry's most prestigious art and design awards including the BP Portrait Award, Jerwood Prize, Taylor Wessing Photographic Portrait Prize, Queen Elizabeth II Award for British Design, Minerva Medal, Olivier Awards, BAFTAs, Golden Globes and Oscars

Careers and Employability empowers UAL students and graduates to make a living doing what they love. From the moment students arrive, they can access: one-to-one advice, job opportunities, paid internships, mentoring, funding, student-led initiatives, and opportunities to showcase and exhibit work.

About Top Drawer

The UK's leading design-led lifestyle and interiors trade show, returns to Olympia London from 15-17 January, bringing an unmissable, unique edit of over 1,000 carefully curated brands.

Showcasing everything from cutting-edge to classic design and firm favourites to undiscovered names creative retailers and interior professionals will have access to the very best and newest design-led homeware and lifestyle products at the AW22 edition of Top Drawer.

Built on over 30 years of success, Top Drawer is constantly evolving to ensure we remain the destination of choice for design-led brands.