

COLLECTIONS 2023



Cosmétique naturelles

EDITO

Welcome to 2023!

Naturalness, eco-design and creativity. For over 20 years now, our team has been committed to bringing you ever more natural, responsible and innovative cosmetics.

This year, the city of Marseille, birthplace of Panier des Sens, and its ancestral craftsmanship are in the limelight with a liquid olive soap in a vibrantly neon blue limited-edition glass bottle to match the city's lights!

A lovely refillable and decorative object that is perfectly in line with our eco-responsible approach for cleaner and more sustainable cosmetics. It completes our collection of refills, eco-refills, bulk products and solid cosmetics, such as the first solid conditioner that we recently launched!

This is how we continue to innovate in a sustainable manner by combining naturalness and beauty. True to this tradition, we are proud to add new expert moisturizing and radiance care products to our Radiant Peony face care collection, and soon, we will launch a unique care product collection! A creative spirit that we nurture for each of our universes. Therefore, given the success of our new scented and eco-designed objects for the home, Panier des Sens will affirm its perfumer expertise this year again with a new home fragrance!

Thanks to your trust, Panier des Sens continues to grow in France and abroad, through ever stronger partnerships and now with the opening of our first franchises.

Thank you for your support,

Jérôme Lambruschini

Founder and President of Panier des Sens

CONTENTS

Actively-committed, responsible natural beauty	p. 4
Eco-design	p. 6
Promoting biodiversity	p. 8
Our societal initiatives	p. 9
Our distribution	p. 10
Our collections	p. 12
New: Limited Edition Olive Liquid Marseille Soap	p. 14
New: Ambiance Home fragrances	p. 16
New: Soothing Almond Conditioner bar	p. 20
New: Facial Care Radiant Peony	p. 22
Men Care L'Olivier	p. 30
Body Care with Organic Active Ingredients from Provence	p. 34
Fragrances & Skincare with Essential Oils	p. 42
Fragrances & Skincare with Absolute perfumes	p. 54
Green Collection	p. 62
Extra-Gentle Vegetable Soaps	p. 64
The Art of Gifting	p. 66
Sales Supports & Merchandising Guidelines	p. 70

ACTIVELY-COMMITTED, RESPONSIBLE NATURAL BEAUTY



Our face and body cosmetics contain between 95% and 100% ingredients of natural origin.

Panier des Sens develop for almost 20 years its product skills with the masters soap makers from Marseille and parfumers from Grasse unique know-how.

It is with the same conviction and a true commitment to cleaner and more sustainable cosmetics that we develop our formulas imagined and manufactured in France using short circuits.



NATURAL COSMETIC

Since 2009, our formulas enriched with raw materials of natural origin are clean. They comply with a stringent formulation charter. Our face and body cosmetics contain between 95% and 100% ingredients of natural origin.



MADE IN FRANCE

Our authentic care products, packed full of the goodness of Provence, are inspired, imagined, manufactured and packaged using short circuits ensuring enhanced traceability.



FRAGRANCE FROM GRASSE

All our fragrances are created by master perfumers in Grasse, birthplace of the world's Fine Perfumery, where their perfume-related know-how has been listed as Intangible Cultural Heritage of Humanity by UNESCO. With exceptional natural raw materials, they are exclusive to the brand.



SUSTAINABLE AGRICULTURE

Our charter of formulation reconciles nature and research to offer the best of the efficiency, and the sensoriality to all the skins.

With the utmost stringency and a desire to protect our heritage, we select the best regional producers through sustainable partnerships. Our commitment: respect the essence of matter to extract the best active ingredients and ensure the irreproachable quality of our products.



VEGAN FRIENDLY

Our plant- and mineral-origin ingredients, as well as our formulas are never tested on animals, pursuant to European regulations. All our ranges are vegan friendly except the Honey collection that contains ingredients from beehives.

Panier des Sens is now engaged in the "CERTIFIED VEGAN" certification process. This means that our new Home Fragrance candles are certified and that new references will follow later on this year.



CREATING FORMULAS THAT ARE INCREASINGLY CLEANER FOR CONSUMERS AND THE ENVIRONMENT

We are committed to providing you with the best balance between natural qualities, sensorial attributes and environmental responsibility. The formulas are designed and perfected to offer you efficient care with unique and subtle fragrances. If there is the slightest doubt about an ingredient, whether for the skin or the environment, we systematically remove it from our formulation charter. This ongoing monitoring enables us to regular-ly review the composition of existing products.

ly review the composition of existing products and constantly renew our product catalog.

ECO-DESIGN

RECYCLED AND RECYCLABLE PACKAGING

We systematically ensure the recycling of products and prioritise recycled materials. In 2022, this represented 13.9 tons of virgin plastic saved and 83% of aluminum recycled!

Our packaging, as well as our communication media, are supported by independent certification bodies, as such, offering a guarantee as to the origin of the raw materials and the manufacturing processes.



We pursue our
eco-responsible
approaches with ever
greater ambition
and genuine concern
for protecting
the environment.

MOVING TOWARDS ZERO-WASTE CONSUMPTION

Our collection of solid cosmetics, soaps, shampoos and conditioners, is part of an anti-waste approach thanks to minimalist packaging entirely recyclable. They have a long shelf life and their soap residues have no negative impact on the environment.

All our solid soaps are RSPO (Roundtable on Sustainable Palm Oil) certified. We were therefore granted RSPO (Roundtable on Sustainable Palm Oil) certification for all our solid soaps. For some natural raw materials from developing markets, whose production is not always very transparent, we must guarantee sustainable and responsible supply chains in line with the values of our brand and our products.

The palm oil produced, processed and used in their creation meets very specific Corporate Social Responsibility (CSR) and sustainable development requirements and volumes can be traced throughout the supply chain.

BULK SALES

In 2016, our concept of bulk-selling liquid soap was created in our first store in Aix-en-Provence. This refill system, then rolled out in other points-of-sale, offers bottles a second life and limits domestic waste. This year, we enhance our offer with bulk sales of shower gel!



REFILLS AND ECO-REFILLS

We offer refills and eco-friendly refills for liquid soap, diffusers, home fragrances and deodorants. Using an eco-friendly refill is a real helping hand for the environment that reduces the use of plastic by 65%, CO² emissions by 36% and greenhouse gases by 39% compared to using an original bottle.



In 2020, we joined the 1% for the Planet association, an international movement of entrepreneurs engaged in a new economy, which is more respectful of people and the planet. As such, we donate 1% of revenue from our Green collection (eco-refills) to partner environmental protection organizations.



The Conservatoire d'espaces naturels PACA protects the great diversity of landscapes, natural environments, animals and plants in the region by developing national action plans and programmes to protect endangered species.



France Nature Environnement Provence-Alpes-Côte d'Azur brings together virtually 300 associations for the protection of nature and the environment. Its mission is to ensure community expertise is voiced to public authorities, to be a source of proposals for a greener environment and to call public attention whenever the environment is threatened.

PROMOTING BIODIVERSITY



We have given our CSR policy a great new boost by developing a 3,000 m² permaculture garden outside our premises located right in the middle of Marseille. Key raw materials used in the composition of Panier des Sens' formulas, such as olive, almond and grape, are planted there, along with rare species endemic to Provence, such as aromatic plants and fragrant plants.

This one-of-a-kind ecosystem, autonomously managed thanks to a rainwater recovery system, was imagined to make this space a home for cultivated biodiversity and an oasis of friendship and wellness.

The key purpose of this participatory project is to improve our employees' working environment and, at the same time, raise awareness to environmental and climate issues.

OUR SOCIETAL INITIATIVES



For over 10 years now, our gift boxes and sets have been put together in ESATs (French vocational rehabilitation centers). Vocational rehabilitation centers are establishments that enable people with disabilities to exercise a professional activity while benefiting from medico-social and educational support in a protected environment.

In addition to contributing to the solidarity-based economy, we organize get-togethers between people who have been working for Panier des Sens for years in ESATs and our employees. These occasions for discussing and sharing are also opportunities for making our employees aware about tackling exclusion.

OUR DISTRIBUTION



With several boutiques in France as well as in China and Hong Kong, our stores awaken the senses. Thanks to you, Panier des Sens is growing, with increasingly selective distribution and a network of its own stores ensuring the brand's reputation and visibility. A true sensory voyage, the Panier des Sens stores are inspired by the herbalists of Provence, illustrating our philosophy as a trader and grower and featuring authentic and elegant apothecary furniture.



FRANCHISE

Following a host of requests and to facilitate Panier des Sens' international reach, we are moving into franchising with partners who share our values.

Following the opening of 5 boutiques in China in 2021 (including 3 in Shanghai), we opened two flagships stores in Hong-Kong. In France, the brand is in full expansion with a first franchise that will open in Nancy late 2022, followed by two more in the south of France in early 2023. A great way to continue our olfactory adventure and to promote natural made-in-France cosmetics on a worldwide scale.



OUR COLLECTIONS



NEW
ECO-RESPONSIBLE
COLLECTIONS
TOWARDS
ZERO WASTE
CONSUMPTION
Solid Cosmetics, Refills
and Eco-Refills.



NEW
HOME FRAGRANCES
COLLECTION
FRAGRANCES
FROM GRASSE
Eco-Designed and
Refillable Range.



NEW
FACIAL CARE
RADIANT PEONY
HYDRATION
& RADIANCE
Exceptional Beauty ingredients, Formulas tested under
Dermatological Control.



MEN CARE FACE AND BODY HYDRATION AND ENERGY Organic Olive Oil from Provence.



EXPERT BODY CARE
WITH ACTIVE
INGREDIENTS FROM
PROVENCE
Ingredients with
Recognized Cosmetic
Properties and

Ethical Sourcing.



FRAGRANCES
AND SKINCARE
WITH ESSENTIAL
OILS AND ABSOLUTE
PERFUMES
Sensoriality and Perfumes
from Grasse.





LIMITED EDITION GLASS BOTTLE





A genuine decorative object, it can be refilled with one of our 6 eco-refills.

Back to the roots with the original scent of the Marseille Olive soap to celebrate our hometown and its ancestral craftsmanship. As a limited edition, our reusable glass bottle is as vibrantly neon blue as the city light. From the Calanques to the Vieux Port, Marseille unveils its secrets between sea and sky. Wild, untamed, urban, plural.

Cauldron-cooked in the purest of Marseillestyle traditions, this super-fatted liquid soap enriched with argan and coconut oils gently cleanses skin.

LIMITED EDITION OLIVE LIQUID MARSEILLE SOAP

Argan and Coconut Oils, Glycerin

98% natura 500 ml (16,9 fl.oz.) LIM10948 3701447302036

NEW

Ambiance Home Fragrances



A COLLECTION OF PERFUMED OBJECTS FOR THE HOME



Cotton Flower

This pure white fragrance is an invitation to sweetness and comfort. Powdered, yet airy signature.

HEAD NOTE

Rosewood

HEART NOTES

Cotton flower, Ylang Ylang

BASE NOTES

Musc, Tonka bean



Cedar Forest

A majestic and powerful fragrance with resinous and leathered notes that will plunge you deep into the heart of a lush forest.

White flowers

HEART NOTE

Cedarwood

BASE NOTES

Moss, Leather



Cherry Blossom

A floral and delicate musky fragrance that reveals elegant and voluptuous notes reminiscent of a flourishing orchard.

HEAD NOTE

Blackcurrant

HEART NOTE

Cherry blossom

BASE NOTES

Amber, White musk, Blond wood

An exceptional olfactory journey around eco-designed, natural and sensorial products.

Panier des Sens confirms its expertise with a new complete collection of three home fragrances: candles, diffusers, and universal refills (for diffusers and perfume).

A symbol of the art of living and sensuous pleasure, this brand-new series celebrates three major olfactory families: Floral, Fruity and Woody.

THE SCENTED CANDLES CERISIER en fleurs CHERRY blossom LOUGH PACE-11 CENTED CARREL

NATURAL AND ECO-DESIGNED



Light up your home with warmth and harmony. Designed in partnership with renowned perfumers, these candles are developed with special care.

From the choice of raw materials and laboratory testing to the blending of pure vegetable waxes, as well as choosing the perfect wick, candle perfume is the result of a multi-step process marked by unique craftsmanship.

AT THE HEART OF THE FORMULA

- 100% vegetable wax
- Hand crafted by wax makers
- Burns 50 hours

AT THE HEART OF THE PACKAGING

- A generous format
- Recyclable and reusable glass jar
- 100% cotton wick



Unique and eco-designed interior fragrances.

Panier des Sens fragrances express an olfactory singularity, a true creative freedom that evokes unique horizons. Ever closer to nature, respectful of both consumers and the environment, these products are formulated with a vegetable alcohol base sourced from beets, wheat, and sugar cane. They contain over 90% natural ingredients. They are bottled in refillable and recyclable glass.

THE UNIVERSAL REFILLS

The Home Fragrances collection is eco-designed and offers a universal refill in recycled and recyclable plastic, designed to fill both diffusers and home fragrance bottles. Thanks to the refill, bottles get a second life and can be refilled endlessly, which in turn helps limit waste.

REED DIFFUSERS

FOR CONSTANT AND SUBTLE DIFFUSION

- · Made from 90% natural ingredients.
- Formulated with vegetable alcohol sourced from beet, wheat, and sugar cane.
- · Refillable and recyclable glass bottle.

ROOM SPRAYS

FOR A TARGETED, STRONGER AND RENEWABLE OLFACTORY TOUCH

- · Made from 90% natural ingredients.
- Formulated with vegetable alcohol sourced from beet, wheat, and sugar cane.
- · Refillable and recyclable glass bottle.



NEW

Solid Cosmetic







PROVEN EFFICACY*:

- · Hair is nourished and moisturised: 90%
- · Hair is easy to style: 96%
- The product detangles hair without weighing it down: 93%

onsumer test, 60 volunteers, % satisfied after 28 days of use

- · Zero plastic waste
- · 100% recyclable packaging
- 1 bar \approx 4 months of use depending on washing frequency and hair length
- · Silicone-free
- · No added preservatives

SOOTHING ALMOND CONDITIONER BAR

3 NATURAL INGREDIENTS







Soothing

Softening

Nourishing

ECO-RESPONSIBLE HAIR CARE ROUTINE

After three first shampoos bar, Panier des Sens launches its first conditioner bar with Soothing Almond for a complete eco-responsible hair routine! Ultra-concentrated, this conditioner bar for all hair types nourishes and detangles in a single step for supple, shiny, silky hair right down to the ends.

EASY TO USE

Once you've washed and rinsed your hair, wet the conditioner bar thoroughly. Rub the conditioner on the hair lengths down to the tips (but not on the roots) in smoothing motions until it forms a creamy texture. The conditioner does not lather. It deposits invisible material on your hair fibre. Leave in 1 to 5 minutes. Be kind to our planet, turn the water off. Untangle hair using your fingers or a comb. Rinse. Don't forget to let your conditioner bar dry after use and avoid contact with water so that it will last longer. Between each use, store your conditioner bar in a dry place at room temperature, away from any heat sources and direct sunlight.

TRAVEL

Find out about travel and storage conditions for this natural and therefore heat-sensitive product.

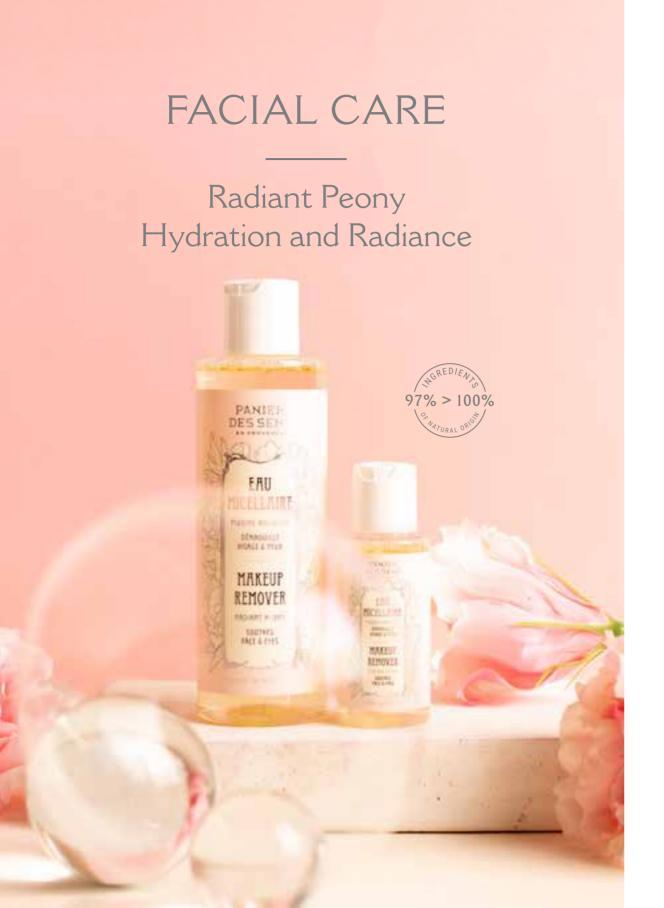
THE ZERO WASTE ACCESSORY NOT TO BE MISSED: ECO-FRIENDLY SOLID COSMETICS NET

No more waste thanks to this multi-purpose transport net made with 100% naturally-sourced cotton to fully enjoy all of Panier des Sens solid products: face and body soap bars, shampoos and conditioners.





1. CLEANSE	Shampoo Bar Greasy Hair	Extract of Organic White Grapes from Provence, Grape Seed Oil, Green Clay	75 g (2.6 oz.)	INT19038 3701447301190
	Shampoo Bar Normal Hair	Extract of Organic Sweet Almond from Provence, Sweet Almond Oil	75 g (2.6 oz.)	INT19024 3701447301213
	Shampoo Bar Dry Hair	Extract of Organic Honey from Provence, Propolis	75 g (2.6 oz.)	INT19043 3701447301206
2. UNTANGLE AND SUBLIMATE	Conditioner Bar Soothing Almond	Extract of Organic Sweet Almond from Provence, Sweet Almond Oil, Shea butter	40 g (1.4 oz.)	INT11124 3701447301244
3. ACCESSORY	Eco-Friendly Solid Cosmetics Net	100% Naturally-Sourced Cotton	100 x 125mm	PLV00116 3701447302104



The Radiant Peony collection combines naturality and efficiency for a deep hydration and a beauty radiant complexion. Each product is made of a combination of active ingredients.



SOFTENS

FRENCH PEONY EXTRACT

Grown and harvested in France, the antioxidant formula contains paeoniflorin which brings it softening, restructuring and remineralizing properties. It helps fight skin ageing.



MOISTURIZES

HYALURONIC ACID

Naturally present in the skin, it rehydrates deeply. At once firming and smoothing, this exceptional anti-aging restores skin suppleness and youth. Its plumping effect reduces the appearance of wrinkles and fill in fine lines.



RESTORES RADIANCE

PINK CLAY

Restores radiance: Rich in minerals and trace elements, pink clay is reputed for its purifying and detoxifying properties. It rebalances and remineralizes the skin, refreshes the lines and restores radiance to the complexion.



SOOTHES

CORNFLOWER WATER

Perfect for eye care, has a soothing action that helps to reduce redness and signs of fatigue. It gives an immediate goodlooking effect.



MOISTURIZES

ROSE OIL

As it is rich in linoleic acid, vitamin A and fatty acid, it nourishes and protects the skin and tackles skin aging through its antioxidant properties.



RADIANCE BOOSTER

ROSE WATER

Its purifying and moisturizing properties stimulate and tone skin.

Skin is smoothed and revitalized, and face is radiant again.



EXFOLIATES

RICE POWDER

The extra-fine rice powder efficiently exfoliates skin thanks to its hard particles. It eliminates dead cells and impurities while keeping skin soft and very comfortable during application.



EXFOLIATES

ROSEHIP POWDER

Sourced from rosehip fruit, this powder exfoliates gently and thoroughly. Its purifying properties cleanse and eliminate dead cells for a more radiant skin.



REGENERATES

SUCCINIC ACID

This organic exfoliant keeps bacteria responsible for acne from proliferating, it boosts the natural peeling process and helps eliminate dead cells and regulate sebum.



NEW

Extra-Gentle Soap CLEANSES AND REMOVES MAKE-UP





PROVEN EFFECTIVENESS*

- 87% of women declare their face feels fresher
- 77% of women declare their skin is smoother and purified
- 84% of women declare their skin is smoother and clearer

*Usability test, 75 participants, 21 day

Panier des Sens adds 3 radiance care products to its first skin care collection: One extra-gentle soap, a scrub and a perfecting mask.

Three new organically sourced and eco-responsible formulas with eco-designed packaging for a full and efficient moisturizing and skin radiance routine!

KEY ACTIVE INGREDIENTS

French Peony: softening
Cornflower Water: soothing
Rose Water: revitalizing
Shea Butter: nourishing

Gently cleanses skin without drying it out, eliminates impurities and removes the last traces of make-up for a fresh complexion, a soft and purified skin.

NEW

Radiance Scrub PURIFIES AND REGENERATES





PROVEN EFFECTIVENESS*

- 84% of women declare their face is more radiant
- 84% of women declare their skin texture is refined
- **82%** of women declare their skin is purified

*Usage test, 58 people, 28 days





NEW

Radiance Renewal Mask MOISTURIZES AND LIGHTS UP

PROVEN EFFECTIVENESS*

- 82% of women declare their skin is hydrated and comforted
- **76%** of women declare their face is more radian:
- **75%** of women declare their skin texture is refined

*Usage test, 56 people, 28 day:

KEY ACTIVE INGREDIENTS

French Peony: softening
Rice and Rose Powder: exfoliating

Succinic Acid: regenerating
Rose Water: softening
Pink Clay: purifying

A double action, mechanical and biological for a gentle exfoliation. The skin is purified, refined, for a naturally glowing skin.

KEY ACTIVE INGREDIENTS

French Peony: softening
Hyaluronic Acid: moisturizing
Rose Oil: moisturizing
Pink Clay: purifying

A true radiance boost in just 5 minutes, immediately gives tired skin a healthy glow. The skin is moisturised and the face radiance boosted.



ULTRA RICH FACE CREAM TESTED UNDER DERMATOLOGICAL CONTROL*

- 95 % of women find their skin brighter after 7 days.
- 100 % of women find their skin hydrated and regenerated.

Clinical tests performed on 20 women for 21 days



SKIN PERFECTOR SERUM

DERMATOLOGICAL CONTROL*

- 100 % of women find their skin hydrated, revitalized and smoothed.
- 100% of women find their complexion brightened and more radiant.
- 95 % of women find their skin texture refined.

Clinical tests performed on 20 women for 21 days

HOW TO USE

Apply 2 drops on the morning and/or at night before your skincare cream. Massage gently. This serum works with your daily care products to ensure dazzlingly beautiful skin.



1. REMOVE MAKEUP

CLEANSING FOAM

Crystalline lotion, this water removes makeup in a single gesture on the face and the eyes. It releases the skin from impurities and traces of makeup.

2. CLEANSE AND PURIFY

EXTRA-GENTLE SOAP

Gently cleanses skin without drying it out, eliminates impurities and removes the last traces of make-up for a fresh complexion, a soft and purified skin.

CLEANSING FOAM

A light and unctuous mousse, infused in floral waters. It cleans gently and perfect cleansing.

3. GLOW BOOSTER

SKIN PERFECTOR SERUM

This oil serum, ultra-concentrated care, moisturizes durably, refines the skin texture and unifies the complexion for immediate results and long-term benefits.

4. MOISTURIZE

LIGHT FACE CREAM

Fluid and melting, it penetrates quickly and moisturizes the skin for 48 hours for an immediate good-looking effect.

ULTRA RICH FACE CREAM

Rich and velvety, it ensures intense hydration 48 hours, revives the radiance of the complexion, regenerates and smoothes the skin texture.

1 TO 2 TIMES A WEEK

RADIANCE FACE SCRUB: Apply once or twice a week to damp face, massage delicately and rinse off. For a more intense peeling action, leave on for 3 minutes before rinsing.

RADIANCE RENEWAL MASK: Apply once or twice a week during 5 minutes to clean and dry face, avoiding the eye area. Leave on, then rinse thoroughly with water.



1 2		5. 4.		0.	-
1. REMOVE	A.4: II AA7 1	French Peony Extract, Rose Water,	98%	200 ml	PIV63000
MAKE UP	Micellar Water	Cornflower Extract.	natural	(6.7 fl.oz.)	3760062880084
				50 ml	PIV64110
	01	French Peony Extract, Rose Water,	98%	(1.8 fl.oz.)	3760062889773
2. CLEANSE	Cleansing Foam	Cornflower and Peppermint Extract.	natural	150 ml	PIV64000
AND PURIFY				(5 fl.oz.)	3760062880077
	F . O .! O	French Peony Extract, Rose	98 %	100 g	PIV12250
	Extra-Gentle Soap	and Cornflower Waters, Shea Butter.	natural	(5.3 oz.)	3701447302067
2 EVECLIATE	D1: 0	French Peony Extract, Rice and Rose Powder,	97 %	75 ml	PIV20250
3. EXFOLIATE	Radiance Scrub	Succinic Acid, Rose Water, Pink Clay.	natural	(2.5 fl.oz.)	3701447302043
	Skin Perfector	French Peony Extract, Rose Oil, Grape Seed,	100%	30 ml	PIV62000
4. GLOW	Serum	Macadamia Nuts and Jojoba Seeds Extract.	natural	(1 fl.oz.)	376006288009
BOOSTER	Radiance	French Peony Extract, Hyaluronic Acid,	98 %	75 ml	PIV66000
	renewal mask	Rose Oil and Pink Clay.	natural	(2.5 fl.oz.)	3701447302050
	Light Food Organi	French Peony Extract, Pink Clay,	98%	40 ml	PIV60000
5. MOISTURIZE	Light Face Cream	Hyaluronic Acid and Rose Oil Extract	natural	(1.4 fl.oz.)	3760062880114
5. MUISTURIZE	Ultra Rich	French Peony Extract, Pink Clay,	99%	50 ml	PIV61000
	Face Cream	Hyaluronic Acid and Rose Oil Extract.	natural	(1.8 fl.oz.)	376006288010
(OFFED	Face Care Gift Set	Skin Perfector Serum -	30 ml -	50 ml - 50 ml	PIV22000
6. OFFER & TRAVEL	race care Girt Set	Ultra Rich Face Cream - Cleansing Foam	(1 fl.oz - 2 x 1.8 fl.oz.)		3760062889797
& TRAVEL (cf. p.64/67)	Travel Set	Light Face Cream - Cleansing Foam -	40 ml -	50 ml - 50 ml	PIV20200
(C1. p.04/07)	rraver set	Micellar Water	(1.4 fl.oz	- 2 x 1.8 fl.oz.)	3760062880183
	3 Miniatures	Light Croom Corum Dich Croom	2ml	- 1 ml - 2 ml	PIV65802
7 CAMDLE	o milliatures	Light Cream - Serum - Rich Cream	(2 x 0.06	fl.oz, 0.03 fl.oz.)	370144730043
7. SAMPLE	Radiance	French Peony Extract, Hyaluronic Acid,	98 %	5ml	PIV66800
	Renewal Mask	Rose Oil, Pink Clay	natural	(0.17 fl.oz.)	370144730208



L'Olivier combines the nourishing, soothing power of organic olive oil from Provence with a unique blend of active ingredients to offer naturalness and effectiveness.



NUTRITION

ORGANIC PDO OLIVE OIL FROM PROVENCE

Olive oil from Provence, which is the pride and joy of this region, is an ancestral beauty secret used since ancient times for its nourishing, protective and antioxidant properties. It helps regulate skin moisturization by boosting the hydrolipidic film. The 100% organic PDO olive oil used in the L'Olivier range is grown and harvested in Valensole, in Haute Provence, in France.



ENERGY

ORGANIC PRICKLY PEAR

An essential active ingredient for skin and hair care. It tackles skin dehydration by boosting the hydrolipidic film and makes hair shiny and bouncy.



PROTECTION AGAINST ATMOSPHERIC POLLUTION GLYCOFILM POLLUSTOP

This anti-pollution active ingredient provides 30% more protection against carbon particles and reduces cellular and mitochondrial toxicity of the different layers of the epidermis 54%.



MOISTURIZATION

HYALURONIC ACID

This active cosmetic ingredient is naturally present in the structure of the skin. Its moisturising properties return radiance and softness to the skin. It captures and holds water molecules in the upper layers of the epidermis, leaving the skin taut and plump, making it effective against signs of ageing.



ABSORPTION

BAMBOO POWDER

Bamboo powder contains silica and is an excellent natural absorbent. It's a can't-do-without active ingredient for keeping skin fresh and protected all day long.



SHINE WHEAT

PROTEIN

Rich in natural keratin, wheat protein nourishes and strengthens hair. The hair becomes soft, smooth, shiny and easy to style.



STRENGTH

NETTLE EXTRACT

With its naturally high concentration of vitamins and minerals, this for tifying and beautifulying hair product encourages hair growth. It tones the scalp and fights dandruff. It is also a great purifying agent as it helps regulate sebum in greasy hair.



COMFORT

ORGANIC ALOE VERA

The aloe vera leaf contains a gel rich in trace elements, sugars, vitamins and amino acids. When ground into a powder, it soothes the skin while helping it to maintain a good level of hydration.

ANTI-POLLUTION FACIAL GEL CREAM

TESTED UNDER DERMATOLOGICAL CONTROL 24-hour moisture.*

30% fewer particles trapped in the skin**

-54% oxidative stress***





NATURAL DEODORANT AND ITS REFILL TESTED UNDER DERMATOLOGICAL CONTROL Proven effectiveness 24 hours after application.****

REFILL

Recycled and recyclable plastic. 3 deodorants in a single refill.

OLFACTORY NOTES

Head note: Marine notes Heart note: Olive leaves Base note: Cedarwood

^{****} Evaluation of deodorant effectiveness on 11 men aged between 57 and 69 years old, 8 hours and 24 hours after application



1. SHAVE

BEARD SOAP

A 3-in-1 product to cleanse the face and beard, prepare it for shaving and soothe the skin.

SHAVING SET

This set, comprising shaving soap and a stylish artisanal-made terracotta bowl, is proposed in an elegant black and gold pouch.

2. CLEANSE

CLEANSING GEL FACE. **BODY AND HAIR**

A 3-in-1 product to gently cleanse the face, body & hair while leaving behind a subtle fragrance.

3. MOISTURIZE

ANTI-POLLUTION FACIAL GEL CREAM

A 3-in-1 product that offers intense moisturization, protects the skin from external stresses and calms razor burn.

4. PROTECT & SOOTHE

NATURAL DEODORANT

Made with 100% of natural origin, this roll-on deodorant with long-lasting effectiveness fights odors and keeps skin fresh all day long.

DEODORANT REFILL

This eco-friendly refill can hold up to 3 times the amount of L'Olivier natural deodorant.

5. PERFUME

EAU DE PARFUM

This fragrance has all the elegance of an intense perfume, blending warm wood notes with sensual musk. With refreshing Mediterranean marine notes, it delivers a contrasting fragrance that blends light and dark, inspired by olive wood.















1. SHAVE	Beard Soap	Organic Olive Oil from Provence, Organic Prickly Pear. Without EDTA.	97% natural	150 g (5.3 oz.)	MEN12150 3760062889964
I. SHAVE	Shaving Set	Organic Olive Oil from Provence, Organic Prickly Pear.	150 g (5.	.3 oz.) + bol	MEN12250 3701447300322
2. CLEANSE	Cleansing Gel Face, Body and Hair	Organic Olive Oil from Provence, Organic Prickly Pear, Nettle Extract, Wheat Protein. Without SLS.	96% natural	200 ml (6.7 fl.oz.)	MEN14500 3760062889957
3. MOISTURIZE	Anti-Pollution Facial Gel Cream	Organic Olive Oil from Provence, Organic Prickly Pear, Hyaluronic Acid, Aloe Vera, Glycofilm Pollustop.	96% natural	75 ml (2.5 fl.oz.)	MEN60000 3760062889940
4. PROTECT	Natural Deodorant	Organic Olive Oil from Provence, Organic Prickly Pear, Powdered Bamboo.	100% natural	50 ml (1.8 fl.oz.)	MEN67000 3760062889971
& SOOTHE	Deodorant Refill	Organic Olive Oil from Provence, Organic Prickly Pear, Powdered Bamboo.	100% natural	150 ml (5.1 fl.oz.)	MEN67900 3701447301145
5. PERFUME	Eau De Parfum	Fragrance from Grasse.	-	60 ml 3 fl.oz.)	MEN16000 3760062889988
6. OFFER (cf. p.64/67)	Recycled Cotton Gift Pouch	Eau de Parfum - Natural Deodorant		(50 ml .8 fl.oz.)	MEN20310 3760062889995
7. SAMPLE	Eau De Parfum	Fragrance from Grasse.	2 ml (0).07 fl.oz.)	MEN16200 3701447300964

^{*} Moisturization rate measured by corneometry on 10 volunteers, aged between 18 and 70 years old, with dry skin, 8 hours and 24 hours after applying the Anti-Pollution Facial Gel Cream

^{**} Tested on 10 volunteers vs. a placebo. Before and after rinsing, viewed using video microscopy. *** In vitro test. Reconstituted epidermis subjected to a cytotoxic dose of dichloromethane. Mitochondrial toxicity evaluated by spectrophotometry.

BODY CARE

With Organic Active Ingredients from Provence



EXPERT SKINCARE RANGE



Firming Grape Organic Grape from Provence, Domaine de la Blaque

Detoxifies, Firms and Enhances



Soothing Almond Sweet Almond from Provence Plateau de Valensole

Soothes, Softens and Moisturizes



Regenerating Honey Organic Honey from Provence

Haute-Provence

Regenerates, Comforts and Nourishes

Panier des Sens is placing the spotlight on its **ETHICAL SOURCING** iconic collection boasting ingredients from Provence and proposes 3 ranges of complete and high-tech care products.

With clean formulas, designed to meet specific needs for the body and hair, and eco-responsible packaging, these care products enriched with organic active ingredients from Provence offer maximum effectiveness and sensorial qualities.

This emblematic range pays tribute to the incredible biodiversity of Provence. To ensure flawless quality of its products and to protect the unique agricultural heritage, Panier des Sens teams up with local craftsmen and growers developing organic productions as early as possible, while preserving the local species which make this region so rich.

3 ESSENTIAL INGREDIENTS

Three key ingredients for three ranges of care products boosted with natural active ingredients to meet everyone's needs.

FIRMING **GRAPE**





ULTRA-ACTIVE SMOOTHING OIL

PROVEN EFFECTIVENESS*

- · Skin is smoothed: 80%
- Skin is sublimated: 85%
- · Skin is nourished: 95%
- · Skin is protected: 90%
- * Clinical test, 20 volunteers, 21 days.

ACTIVE FIRMING CREAM

PROVEN EFFECTIVENESS*

- Skin firmness: +14,8%*
- Fatty deposits: -17,4%**
- Long-lasting hydration: 95%***
- * Cutometry, 13 women, 28 days.
- ** Fringe projection (FOITS).
- *** Clinical test, 22 women, 21 days.





ORGANIC GRAPE FROM PROVENCE

3 NATURAL INGREDIENTS



Revitalizing



Antioxidant



Draining

Inspired by Vinotherapy, treatments based on the benefits of the vine, this range features the best properties of grapes in detox and firming beauty rituals.

Cultivated with love at the Domaine de la Blaque in Haute-Provence, our white Grape is certified organic and benefits from a PDO (Protected Designation of Origin).











1. CLEANSE	Shampoo Bar Greasy Hair	Extract of Organic White Grapes from Provence, Grape Seed Oil, Green Clay.	91 % natural	75 g (2.6 oz.)	INT19038 3701447301190
I. CLEANSE	Liquid Marseille Soap	Extract of Organic White Grapes from Provence, Grape Seed Oil, Red Vine Leaf.	97 % natural	500 ml (19.9 fl.oz.)	INT10038 3701447301121
2. EXFOLIATE	Exfoliating Soap	Extract of Organic White Grapes from Provence, Grape Seed Oil, Red Vine Leaf, Powdered Grape Seeds.	96 % natural	150 g (5.3 oz.)	INT12038 3701447300995
	Smoothing Body Scrub	Extract of Organic White Grapes from Provence, Grape Seed Oil, Powdered Grape seeds, Shea butter.	97 % natural	280 ml (9.4 fl.oz.)	INT20038 3701447300971
	Hand Cream	Extract of Organic White Grapes from Provence, Grape Seed Oil, Red Vine Leaf, Shea Butter.	96%	30 ml (1 fl.oz.)	INT11138 3701447301220
3. MOISTURIZE			natural	75 ml (2.6 fl.oz.)	INT11038 3701447301008
SMOOTH FIRM	Ultra-Active Smoothing Oil	Extract of Organic White Grapes from Provence, Grape Seed Oil, Extract of Organic Red Grapes.	95 % natural	100 ml (3.3 fl.oz.)	INT16038 3701447301183
	Active Firming Cream	Extract of Organic White Grapes from Provence, Grape Seed Oil, Red Vine Leaf, Bodyfit™Active Ingredient.	97 % natural	140 ml (4.7 fl.oz.)	INT68038 3701447301053
4. OFFER & TRAVEL (cf. p.64/67)	Hand Care Gift Set	Hand Cream - Grappe, Almond, Honey.		30 ml 1 fl.oz.)	INT21002 3760062888363

SOOTHING ALMOND





ULTRA-MOISTURIZING ALMOND BODY

PROVEN EFFECTIVENESS*

- · Skin is hydrated: 100%
- Long-lasting hydration: 90%
- · Skin is soothed: 90%
- · Skin is nourished: 90%
- * Clinical test, 11 volunteers, 21 days.

ALMOND SHOWER OIL

PROVEN EFFECTIVENESS*

- The skin is softer: 95%
- The skin is moisturized: 95%
- The skin is soothed: 85%
- * Clinical test, 20 volunteers, 28 day:



SWEET ALMOND FROM PROVENCE

2 NATURAL INGREDIENTS





Soothing

Softening

Wrapped in its soft green velvet shell, the almond has been used for its cosmetic properties since ancient times. It is high in vitamins and unsaturated fatty acids and renowned for moisturizing and soothing skin, keeping it soft and protecting its hydrolipidic film. The almond used in our collection is sourced on the Valensole Plateau, an almond-growing hotspot renowned for its premium quality.



	Shampoo Bar Normal Hair	Extract of Organic Sweet Almonds from Provence, Sweet Almond Oil.	92 % natural	75 g (2.6 oz.)	INT19024 3701447301213
	Conditioner Bar Soothing Almond	Extract of Organic Sweet Almond from Provence, Sweet Almond Oil, Shea Butter.	94 % natural	40 g (1.4 oz.)	INT32024 3701447302098
1. CLEANSE	Liquid Marseille Soap	Extract of Organic Sweet Almonds from Provence, Coconut Oil.	96 % natural	500 ml (19.9 fl.oz.)	INT10024 3701447301107
	Shower Oil	Extract of Organic Sweet Almonds from Provence, Sweet Almond Oil.	96 % natural	200 ml (6.6 fl.oz.)	INT14024 3701447301077
		Extract of Sweet Almonds from Provence,	95%	30 ml (1 fl.oz.)	INT11124 3701447301244
	Hand Cream Sweet Almond Oil, Shea Butter.	Sweet Almond Oil, Shea Butter.	natural	75 ml (2.6 fl.oz.)	INT11024 3701447301022
2. MOISTURIZE	Ultra-Moisturizing Almond Body	Extract of Organic Sweet Almonds Provence, Sweet Almond Oil, Shea Butter.	99 % natural	250 ml (8.4 fl.oz.)	INT15024 370144730109
& REFINE	Lip Balm	Extract of Sweet Almonds from Provence, Sweet Almond Oil, Cocoa Butter.	95 % natural	12 g (0.42 oz.)	INT21024 3701447301039
	Nail & Cuticle Oil	Extract of Sweet Almonds from Provence, Sweet Almond Oil, Sesame Oil.	96 % natural	7,5 ml (0.25 fl.oz.)	INT24024 3701447301374
	Pretty Hands Gift Set	Hand Cream, Nail & Cuticle Oil.		- 7,5 ml 0.25 fl.oz.)	INT22024 370144730138
3. OFFER	Hand Care Gift Set	Hand Cream - Grape, Almond, Honey.		30 ml 1 fl.oz.)	INT21002 3760062888363
& TRAVEL (cf. p.64/67)	Travel Set	Shower Gel, Shampoo, Conditioner and Body Milk.		70 ml .4 fl.oz.)	AMA20200 3760062880190

REGENERATING HONEY





SUGAR SCRUB

- THE SKIN IS SUBLIMATED: 100 %
- THE SKIN IS SOFTER, SMOOTHER: 100 %
- THE SKIN IS NOURISHED AND REGENERATED: 95%
- THE SKIN TEXTURE IS REFINED: 95 %

ULTRA-NOURISHING ROYAL BODY CREAM

- Skin is nourished: 100 %
- The skin is softer, smoother: 100 %
- The skin is softer, smoother: 100 %
- The skin texture is refined: 100 %



ORGANIC HONEY FROM PROVENCE

2 NATURAL INGREDIENTS





Regenerating

Soothing

This nectar from Provence, highly-concentrated in natural active ingredients, is reputed for its moisturizing, nourishing and regenerating properties. Thanks to its high sugar content, honey locks water molecules in the epidermis, boosts moisturizing and stops skin feeling dry. This range, combined with the antiseptic, antibacterial and antioxidant properties of propolis, softens, protects and comforts all types of skin.







	Shampoo Bar Dry Hair	Extract of organic honey from Provence, Propolis.	93 % natural	75 g (2.6 oz.)	INT19043 3701447301206
. CLEANSE	Liquid Marseille Soap	Extract of Organic Honey from Provence, Propolis, Coconut Oil.	97 % natural	500 ml (19.9 fl.oz.)	INT10043 3701447301114
	Shower Nectar	Extract of Organic Honey from Provence, Propolis.	96 % natural	200 ml (6.6 fl.oz.)	INT14043 3701447301060
2. EXFOLIATE	Exfoliating Liquid Marseille Soap	Extract of Organic Honey from Provence, Coconut Oil, Pumice Stone.	98 % natural	500 ml (19.9 fl.oz.)	INT10543 3701447301138
	Sugar Scrub	Extract of Organic Honey from Provence, Shea Butter, Sugar Sprinkles	99 % natural	280 g (9.4 oz.)	INT20043 3701447300988
	Hand Cream	Extract of Organic Honey from Provence, Propolis, Shea Butter.	95 % natural	30 ml (1 fl.oz.)	INT11143 3701447301237
3. MOISTURIZE				75 ml (2.6 fl.oz.)	INT11043 3701447301015
& REFINE	Ultra-Nourishing Royal Body Cream	Extract of Organic Honey from Provence, Propolis, Shea Butter.	99 % natural	250 ml (8.4 fl.oz.)	INT15043 3701447301084
	Lip Balm	Extract of Organic Honey from Provence, Shea Butter, Castor Oil, Apricot Oil.	99 % natural	15 ml (0.48 fl.oz.)	INT21043 3701447301046
4. OFFER & TRAVEL (cf. p.64/67)	Hand Care Gift Set	Hand Cream - Grape, Almond, Honey.	3 X 30 ml (3 x 1 fl.oz.)		INT21002 3760062888363
5. SAMPLE	Ultra-Nourishing Royal Body Cream	Extract of Organic Honey from Provence, Propolis, Shea Butter.		4 ml 14 fl.oz.)	INT15800 3701447301282

FRAGRANCES & SKINCARE

With Essential Oils



PERFUMES FROM GRASSE













WELL-BEING AND SENSORIALITY

A fine balance between art de vivre and cosmetics, naturalness and sensorial qualities, fragrance and benefits, these eaux de toilette and naturally sourced care products magnifies essential oils from Provence.

Sublimated by the master perfumers from Grasse, they are the core components of each of the fresh, natural and sensory formulas for our 5 vibrant fragrances.

ESSENTIAL OILS

These scented oils are produced from a botanically-specified plant raw material through steam distillation or dry distillation or cold expression.

MAIN ACTIVE INGREDIENT: SHEA BUTTER

Shea butter is enriched with stearic acid and oleic acid. These fatty acids are renowned for their nourishing and protective properties. They help create and boost the hydrolipidic film that reduces skin dehydration. It brings a touch of creaminess to our cosmetics so that applying them is ever-so easy.



LAVENDER ESSENTIAL OIL



















	Extra Gentle Vegetable Soap	Sweet Almond Oil.	97% natural	150 g (5.3 oz.)	ESS12001 3760062882316
	Liquid Marseille Soap	Coco Oil, Glycerin.	97% natural	500 ml (16.9 fl.oz.)	ESS10001 3760062882118
. CLEANSE	Collector Glass Bottle	Coco Oil, Glycerin.	97% natural	500 ml (16.9 fl.oz.)	ESS10901 3760062880053
	Eco-Friendly Refill	Coco Oil, Glycerin.	97% natural	500 ml (16.9 fl.oz.)	ESS10911 3760062880022
	Shower Gel	Shea Butter.	96% natural	250ml (8.4 fl.oz.)	ESS14001 3760062882613
	Hand Cream	Shea Butter, Olive Oil.	97%	75 ml (2.6 fl.oz.)	ESS11001 3760062882415
2. MOISTURIZE			natural	30 ml (1 fl.oz.)	ESS11101 3760062885317
	Body Lotion	Shea Butter, Olive Oil.	97% natural	250 ml (8.4 fl.oz.)	ESS17011 3760062889537
B. PERFUME	Eau de Toilette	10 % of Perfume.	50 ml (*	1.69 fl.oz.)	ESS16001 3760062882811
. I LREUIVIL	Scented Candle	100% Cotton Natural Wick.	180 g	(6 fl.oz.)	ESS30001 3760062887212
I. OFFER cf. p.64/67)	Hand Care Gift Set	Hand Creams: Provence - Lavender - Rose		30 ml 1 fl.oz.)	ESS21008 3760062889759



ROSE ESSENTIAL OIL

Enchanting





















	Extra Gentle Vegetable Soap	Sweet Almond Oil.	97% natural	150 g (5.3 oz.)	ESS12001 3760062882316
	Liquid Marseille Soap	Coco Oil, Glycerin.	97% natural	500 ml (16.9 fl.oz.)	ESS10001 3760062882118
1. CLEANSE	Collector Glass Bottle	Coco Oil, Glycerin.	97% natural	500 ml (16.9 fl.oz.)	ESS10901 3760062880053
	Eco-Friendly Refill	Coco Oil, Glycerin.	97% natural	500 ml (16.9 fl.oz.)	ESS10911 3760062880022
	Shower Gel	Shea Butter.	96% natural	250ml (8.4 fl.oz.)	ESS14001 3760062882613
	Hand Cream	Shea Butter, Olive Oil.	97%	75 ml (2.6 fl.oz.)	ESS11001 3760062882415
2. MOISTURIZE			natural	30 ml (1 fl.oz.)	ESS11101 3760062885317
	Body Lotion	Shea Butter, Olive Oil.	97% natural	250 ml (8.4 fl.oz.)	ESS17011 3760062889537
	Eau de Toilette	10 % of Perfume.	50 ml (1	1.69 fl.oz.)	ESS16001 3760062882811
3. PERFUME	Scented Candle	100% Cotton Natural Wick.	180 g	(6 fl.oz.)	ESS30001 3760062887212
4. OFFER (cf. p.64/67)	Hand Care Gift Set	Hand Creams: Provence - Lavender - Rose		30 ml 1 fl.oz.)	ESS21008 3760062889759



LEMON AND CYPRESS ESSENTIAL OILS

Energizing



Lemon

HEART NOTES

andarin, Pink Peppercorn

BASE NOTES

Wormwood, Cedar Wood, White Musk





SEA SAMPHIRE ESSENTIAL OIL

















1. CLEANSE	Extra Gentle Vegetable Soap	Sweet Almond Oil.	97% natural	150 g (5.3 oz.)	ESS12004 3760062882347
	Liquid Marseille Soap	Coco Oil, Glycerin.	97% natural	500 ml (16.9 fl.oz.)	ESS10004 3760062882149
	Shower Gel	Shea Butter.	96 % natural	250ml (8.4 fl.oz.)	ESS14004 3760062882644
	Hand Cream	Chan Duttar Oliva Oil	97%	75 ml (2.6 fl.oz.)	ESS11004 3760062882446
2. MOISTURIZE		Shea Butter, Olive Oil.	natural	30 ml (1 fl.oz.)	ESS11104 3760062885348
	Body Lotion	Shea Butter, Olive Oil.	97% natural	250 ml (8.4 fl.oz.)	ESS17014 3760062889568
3. PERFUME	Eau de Toilette	10% of Perfume.	50 ml (1.69 fl.oz.)	ESS16004 3760062882842
	Scented Candle	100% Cotton Natural Wick.	180 g	(6 fl.oz.)	ESS30004 3760062887243

VERBENA PANIER DES SENS HUILE PANIER DES SENS VERVEINE DESSENS VERBENA ESSENTIAL UDE TOILE MILE RESERVICAL. VERVEINE VERVEINE VERRENA VERRENA STREET, STATE INCENTIAL: MARSENLL

VERBENA **ESSENTIAL OIL**











1. CLEANSE	Extra Gentle Vegetable Soap	Sweet Almond Oil.	97 % natural	150 g (5.3 oz.)	ESS12003 3760062882330
	Liquid Marseille Soap	Coco Oil, Glycerin.	97 % natural	500 ml (16.9 fl.oz.)	ESS10003 3760062882132
	Eco-Friendly Refill	Friendly Refill Coconut oil, Glycerin. 97% naturel		500 ml (16.9 fl.oz.)	ESS10913 3701447300186
	Shower Gel	Shea Butter.	96 % natural	250ml (8.4 fl.oz.)	ESS14003 3760062882637
	Hand Cream Shea Butter, Olive Oil.	Chao Duttor Olivo Oil	97%	75 ml (2.6 fl.oz.)	ESS11003 3760062882439
2. MOISTURIZE		natural	30 ml (1 fl.oz.)	ESS11103 3760062885331	
	Body Lotion	Shea Butter, Olive Oil.	97% natural	250 ml (8.4 fl.oz.)	ESS17013 3760062889551
3. PERFUME	Eau de Toilette	10% of Perfume.	50 ml (1	1.69 fl.oz.)	ESS16003 3760062882835
	Scented Candle	100% Cotton Natural Wick.	180 g	(6 fl.oz.)	ESS30003 3760062887236

FRAGRANCES AND SKINCARE

With Absolute Perfumes



PERFUMES FROM GRASSE









Precious Jasmine



Rose Geranium

Absolutes are highly concentrated fragrant natural vegetable extracts, produced through the cold extraction of fragrant molecules from the plant.

FLORAL ELIXIR

Panier des Sens celebrates the Grasse perfumery and its traditional skills, with a new collection based on Absolute perfumes.

Genuine high-end perfumery gem, an Absolute is the most precious oil of the vegetable raw material.

MAIN ACTIVE INGREDIENT: OLIVE OIL

One of the region's emblematic raw materials, has been chosen as a key ingredient for each formula in order to protect and nourish the skin.



ABSOLUTE PERFUMES



Emblematic of Provence, the Orange blossom is one of the iconic raw materials of the Grasse high perfumery. Gathered at the beginning of spring, it spreads a unique sunny and enchanting trail. Its citrus freshness reflects the Mediterranean brightness, true ode to the light and lightness.











	Extra Gentle Vegetable Soap	Sweet Almond Oil.	97% 150 g natural (5.3 oz.)	ABS12017 3760062888721
1. CLEANSE	Liquid Marseille Soap	Coco Oil, Glycerin.	96% 500 ml natural (16.9 fl.oz.)	ABS10017 3760062888691
I. CLEANSE	Eco-Friendly Refill	Coconut oil, Glycerin.	96% 500 ml natural (16.9 fl.oz.)	ABS10917 3701447300209
	Shower Gel	Shea Butter.	95% 250ml natural (8.4 fl.oz.)	ABS14017 3760062888738
2. MOISTURIZE	Hand Cream		75 ml 96% (2.6 fl.oz.)	ABS11017 3760062888707
	Hand Cream Olive Oil, Sweet Almond.	natural 30 ml (1 fl.oz.)	ABS11117 3760062888714	
	Body Lotion	Shea Butter, Olive Oil.	97% 250 ml natural (8.4 fl.oz.)	ABS17117 3760062889735
	Eau de Toilette	10% of Perfume.	50 ml (1.69 fl.oz.)	ABS16017 3760062888745
3. PERFUME	Roll-on Eau de toilette	10% Perfume Concentrate.	10 ml (0.3 fl.oz.)	ABS16417 3701447300223
	Scented Candle	100% Cotton Natural Wick.	180 g (6 fl.oz.)	ABS30017 3760062888776
4. OFFER	Hand Care Gift Set	Hand creams: Orange Blossom - Jasmine - Geranium	3 x 30 ml (3 x 1 fl.oz.)	ABS21001 3760062889339
& TRAVEL (cf. p.64/67)	Travel Set	Shower Gel - Body Lotion - Hand Cream	2 x 70 ml, 30 ml (2 x 2.5 fl. oz, 1 fl.oz.)	ABS20517 3701447300124
5. SAMPLE	Eau de toilette	Perfume from Grasses.	2 ml (0.07 fl.oz.)	ABS16217 3701447300957



ABSOLUTE PERFUMES



White Floral Flower

The small delicate blossoms of Jasmin Grandiflorum were already used in the 16th century by the first master glove-makers perfumers of Grasse. Very quickly, this veritable plant gem became an essential element of perfumers' palette and found itself in the heart of Grasse horticulture. On the skin, the harmony of a bouquet of sensual white flowers offers sparkling and radiating fresh notes.





	Extra Gentle Vegetable Soap	Sweet Almond Oil.	98% 150 g natural (5.3 oz.)	ABS12016 3760062887847
1. CLEANSE	Liquid Marseille Soap	Coco Oil, Glycerin.	96% 500 ml natural (16.9 fl.oz.)	ABS10016 3760062887816
	Eco-Friendly Refill	Coconut oil, Glycerin.	96% 500 ml natural (16.9 fl.oz.)	ABS10916 3701447300193
	Shower Gel	Shea Butter.	95% 250ml natural (8.4 fl.oz.)	ABS14016 3760062887854
2. MOISTURIZE	Hand Cream Olive Oil, Sweet Almond.		75 ml 96% (2.6 fl.oz.)	ABS11016 3760062887823
		Olive Oil, Sweet Almond.	natural 30 ml (1 fl.oz.)	ABS11116 3760062887830
	Body Lotion	Shea Butter, Olive Oil.	97% 250 ml natural (8.4 fl.oz.)	ABS17116 3760062889728
3. PERFUME	Eau de Toilette	10% of Perfume.	50 ml (1.69 fl.oz.)	ABS16016 3760062887861
	Roll-on Eau de toilette	10% Perfume Concentrate.	10 ml (0.3 fl.oz.)	ABS16416 3701447300216
	Scented Candle	100% Cotton Natural Wick.	180 g (6 fl.oz.)	ABS30016 3760062887892
4. OFFER & TRAVEL (cf. p.64/67)	Hand Care Gift Set	Hand creams: Orange Blossom - Jasmine - Geranium	3 x 30 ml (3 x 1 fl.oz.)	ABS21001 3760062889339
	Travel Set	Shower Gel - Body Lotion - Hand Cream	2 x 70 ml, 30 ml (2 x 2.5 fl. oz, 1 fl.oz.)	ABS20516 3701447300117



ABSOLUTE PERFUMES



Used in perfumery, for its unique aromatic properties, the Pelargonium Graveolens is particularly delicate, both sweet and strong, very similar to that of Rose, yet distinctive thanks to its light, green and citrus notes. This floral fragrance is an invitation to tenderness, it leaves an incredibly fresh silage on the skin, like an ode to the opalescence of flower petals.









1. CLEANSE	Extra Gentle Vegetable Soap	Sweet Almond Oil.	98% 150 g natural (5.3 oz.)	AB\$12037 3760062887632
	Liquid Marseille Soap	Coco Oil, Glycerin.	96% 500 ml natural (16.9 fl.oz.)	ABS10037 3760062887625
	Shower Gel	Shea Butter.	95% 250ml natural (8.4 fl.oz.)	AB\$14037 3760062887618
2. MOISTURIZE	Hand Cream Olive Oil, St		75 ml 96% (2.6 fl.oz.)	ABS11037 3760062887595
		Olive Oil, Sweet Almond.	natural 30 ml (1 fl.oz.)	ABS11137 3760062887588
	Body Lotion	Shea Butter, Olive Oil.	97% 250 ml natural (8.4 fl.oz.)	ABS17137 3760062889742
3. PERFUME	Eau de Toilette	10% of Perfume.	50 ml (1.69 fl.oz.)	ABS16037 3760062887656
	Roll-on Eau de toilette	10% Perfume Concentrate.	10 ml (0.3 fl.oz.)	ABS16437 3701447300230
	Scented Candle	100% Cotton Natural Wick.	180 g (6 fl.oz.)	ABS30037 3760062887649
4. OFFER & TRAVEL (cf. p.64/67)	Hand Care Gift Set	Hand creams: Orange Blossom - Jasmine - Geranium	3 x 30 ml (3 x 1 fl.oz.)	ABS21001 3760062889339
	Travel Set	Shower gel - Body Lotion - Hand Cream	2 x 70 ml, 30 ml (2 x 2.5 fl. oz, 1 fl.oz.)	ABS20537 3701447300131

GREEN COLLECTION

Liquid Marseille Soap



65% LESS PLASTIC



COLLECTOR GLASS BOTTLE & ECO-FRIENDLY REFILLS

SHOP SMARTER ON A DAILY BASIS TO PROMOTE A GREENER TOMORROW

Preserving natural resources is a key commitment for us. As members of 1% for the Planet association, we donate 1% of the turnover from our Green collection to two partner environmental protection organizations.





The Green collection combines the iconic refillable glass bottle and its eco-friendly refills. The liquid Marseille soap eco-friendly refills, which are money-savers and ecological (65% less plastic and 36% less CO2 emissions compared with the original bottle), give a new lease of life to bottles and reduce domestic waste.

Our liquid soaps, made using plant oils, are cauldron-cooked in keeping with the traditions of Marseille's master soapmakers. Glycerin, which is naturally present in soap, ensures soaps are superfatted and mild and cleanse the body and hands gently whilst respecting the skin's natural balance.





COLLECTOR GLASS BOTTLE - 500 ml (16.9 FL.OZ.)

	Olive, Limited Edition	Argan and Coconut Oils, Glycerin.	98% natural	LIM10948 3701447302036
1. CLEANSE	Lavander	Coco Oil, Glycerin.	97% natural	ESS10901 3760062880053
I. CLEANSE	Rose	Coco Oil, Glycerin.	97% natural	ESS10905 3760062880039
	Provence	Coco Oil, Glycerin.	97% natural	ESS10902 3760062880046

EC

CO REFILL LIC	QUID MARSEILLE SOAP -	500 ml (16.9 FL.OZ.)		
. REFILL	Lavander	Coco Oil, Glycerin.	96% natural	ESS10911 3760062880022
	Rose	Coco Oil, Glycerin.	96% natural	ESS10915 3760062880008
	Provence	Coco Oil, Glycerin.	97% natural	ESS10912 3760062880015
	Verbena	Coco Oil, Glycerin.	97% natural	ESS10913 3701447300186
	Orange Blossom	Coco Oil, Glycerin.	96% natural	ABS10917 3701447300209
	Jasmine	Coco Oil, Glycerin.	96% natural	ABS10916 3701447300193

EXTRA-GENTLE VEGETABLE SOAPS

THE AUTHENTICS



In keeping with traditional deep-down perfuming, the quadruple-milled soaps are delicately wrapped in protective presentation paper to preserve all their freshness. Their natural plant base, combined with a soft, delicately perfumed foam, will leave your skin as smooth as velvet. Extremely gentle, the fatty acids offer skin protection while preserving all the cleansing power of soap.



AACL LE:	KAR14023
. Wild Fig	3760062887526
Vineyard Peach	KAR14037
Villeyalu Peacii	3760062889780
R Blue Lavender	KAR14001
. Blue Lavelluel	3760062880510
Dad Dannias	KAR14030
Red Poppies	3760062880565
Sea Mist	KAR14004
Sea Mist	3760062880916
Ol DI	KAR14035
Cherry Blossom	3760062887502

7. Lemon Blossom	KAR14032 3760062880947
8. Cotton Flower	KAR14028 3760062880541
9. Rose Nectar	KAR14033 3760062880954
10. Almond Milk	KAR14024 3760062888615
11. Magnolia Peony	KAR14013 3760062887489
12. Lemon Verbena	KAR14003 3760062880527

THE ART OF GIFTING

HAND & FACE CARE GIFT SETS

An assortment of gifts for every taste presented in delightful gift sets: skincare products with fragrances created and made in Grasse.













	Pretty Hand Soothing Almond	Hand creams 30 ml (1 fl.oz.), Nail & Cuticle Oil 7,5 ml (0.25fl.oz.)	INT22024 3701447301381
1. HAND CREAM	Active Ingredients from Provence	Hand creams 30 ml (1 fl.oz.): Grape - Almond - Honey.	INT21002 3760062888363
GIFT SETS	Perfume Absolutes	Hand creams 30 ml (1 fl.oz.): Orange Blossom - Jasmine - Geranium	ABS21001 3760062889339
	Essential Oils	Hand creams 30 ml (1 fl.oz.): Provence - Lavender - Rose	ESS21008 3760062889759
2. FACE CARE GIFT SET	Radiant Peony - Hydration & Radiance	Sérum 30 ml (1 fl.oz.), Ultra rich Cream 50ml, Cleansing Foam 50ml (2 x 1.8 fl.oz.)	PIV22000 3760062889797
3. MEN'S FACE CARE GIFT POUCH	Recycled Cotton Gift Pouch	Savon à barbe 150 g et bol	MEN12250 3701447300322



TRAVEL AND WEEKEND SETS

All the sweet delights of Provence in a selection of sets boasting fresh, elegant design. They contain essentials to take everywhere to take care of your body and face, indulge in the delicacy of these iconic scents from our region.















1. FACE CARE TRAVEL SET	Radiant Peony Hydration & Radiance	Light Face Cream 40ml (1.4 fl.oz), Cleansing Foam 50ml, Micellar Water 50ml (2 x 1.8 fl.oz)	PIV20200 3760062880183
2. BODY CARE	Soothing Almond	Shower Gel, Shampoo - Conditioner - Body Milk 4 x 70ml (4 x 2,5 fl.oz)	AMA20200 3760062880190
TRAVEL SET	Essential Oils from Provence	Shower Gel, Shampoo - Conditioner - Body Milk 4 x 70ml (4 x 2,5 fl.oz)	ESS20232 3760062880206
	Orange Blossom		ABS20517 3701447300124
3. TRAVEL SET WITH PERFUME ABSOLUTES	Jasmine	Shower Gel 70ml,Body Milk 70ml (2 x 2,5 fl.oz.),Hand Cream 30ml (1 fl.oz.)	ABS20516 3701447300117
ABSULUTES	Geranium	— Tranu Cream Somm (1 11.02.)	ABS20537 3701447300131
4. CARE & PERFUME FOR MEN	L'Olivier	Eau de parfum and natural deodorant in a recycled cotton gift pouch 2 x 50ml (2 x 1,8 fl.oz)	MEN20310 3760062889995



CREATE A DEDICATED BRAND SPACE

GOALS

MAKETHE BRAND MORE VISIBLE OPTIMISE BRAND IMAGE SECURE THE BRANDING SPACE

EXPRESS NATURALNESS AND PROVENCE



WOODEN CABINET

16 FT SHELVING SPACE

- Green like the colour of the brand's identity.
- Back-lighting for greater visibility.
- Grooves to insert price labels. 195 x 100 x 40 cm (76.8 x 39.4 x 15.7") - PLV00059

SHELF TRAYS

50 CM



A modular marking system to adapt to all configurations and express the the brand.

THE KIT CONSISTS OF:

- Rulers to define and identify the mark space.
- Cards with categories and scents to facilitate the reading of the shelf.

PLV00048

ENCOURAGE IMPULSE BUYING



HAND CREAM 1 FL.OZ DISPLAY

Ideal for duplicating the display in the store. *(Can contain 108 units)*68 x 35 cm (26.77 x 13.77") - **PLVESS34**



PERFUME ORGAN

Ideal for easily discovering the different scents. $28 \times 28 \times 12$ cm (11 x 11 x 4.72") - **PLV00060**



ROLL-ON DISPLAY

(Can contain 3 x 6 units)
21 x 21 x 28 cm (8.3 x 8.3 x 11") - PLVABS43



PEONY TESTER PODIUM

To present the range and the 3 hero products: Light cream, Serum, Ultra Rich Cream. $10 \times 10 \times 30 \text{ cm} (3.9 \times 3.9 \times 11.8") - \text{PLVPIV29}$



GENERIC COUNTER DISPLAY

Ideal to show off the promotion or novelty of the moment.

16 x 16 x 21 cm (6.3 x 6.3 x 8.3") - **PLV00061**

ALLOW PRODUCTS TO BE TESTED & ADOPTED



RADIANT PEONY SAMPLE Trio of Light Cream 2ml (0,07 fl.oz.),

Rich Cream 2ml (0,07 fl.oz.), Serum Iml (0,03 fl.oz.) - PIV65802 (Packaged x 25)



ULTRA-NOURISHING ROYAL BODY CREAM

Regenerating Honey 4 ml (0,14 fl.oz) - INT15800 (Packaged x 50)



ESS11802



HAND CREAM SAMPLE

Provence 3 ml (1 fl.oz.) (Packaged x 50)



RADIANT PEONY SAMPLE

Radiance Renewal Mask 5 ml (0,17 fl.oz.)- PIV66800 (Packaged x 25)



EAU DE TOILETTE SAMPLE

L'Olivier 2 ml (0,07 fl.oz.) MEN16200 (Packaged x 50)

INCREASE VISIBILITY AND CREATE A PANIER DES SENS UNIVERSE



POSTER PANIER DES SENS

Create an Local / Natural mood. 59 4 x 84 1 cm 23 39 x 33 11" (A1) - PLV00016



VALUE EASEL

State who we are. 14.8 x 21 cm (A5) 5.83 x 8.27" PLV00101



WINDOW STICKERS

To apply on the door or window.

45 x 37 cm - PLV00090 24 x 20 cm - PLV00013

CREATE A PURCHASING **EXPERIENCE**





SHOPPING BAG

Small size 18 x 8 x 20 cm (7 × 3.2 × 7.8") - PLV00021 Full size 23 x 12 x 31 cm (9.1 x 4.7 x 12.2") - **PLV00009**



GIFT BAG

17.5 x 14 cm (6.89 x 3.15 x 14.96") PLV00015



GIFT BOX

22 x 19 x 9.5 cm $(8.66 \times 7.5 \times 3.7")$ PLV00084



RECYCLED COTTON POUCH

28 x 20 cm - (11 x 7.87") PLV00040



TOTE BAG

38 x 42 x 3 cm $(14.9 \times 16.5 \times 1.2")$ PLV00030

MERCHANDISING GUIDELINES

The identity of Panier des Sens rests on key elements to be expressed at the point of sale: Made in France - Natural Cosmetics - Scent

THE GOLDEN RULES

1. CREATE A SIMPLE & RELEVANT DISPLAY

GOAL: FACILITATE THE PURCHASING EXPERIENCE

When a consumer enters a Panier des Sens universe, they are looking for :

A scent: Lavender, Rose, Orange blossom, etc.

A type of product: Body Lotion, Scrub, Lip Balm, etc. Horizontal
interpretation: organise products
by collection & by scent

Vertical

interpretation: organise products by product type

2. TO ORGANIZE PRODUCTS BY RITUAL

GOAL: CREATE ADDITIONAL SALES

FRAGRANCES



Solid Soap, Shower Gel, Liquid Soap



MOISTURIZE
Body Lotion, Hand Cream



PERFUME
Fau de Toilette, Candle

BODY CARES



CLEANSE Shampoo Bar, Shower Gel, Liquid Soap



EXFOLIER Exfoliating Soap Body Scrub



Body Lotion, Body Butter, Hand Cream



Milesime Oil, Nails &
Cuticules Care, Lip Balm

3. TO HARMONIZE PACKAGING SIZES

GOAL: CREATE VISUAL HARMONY

LOYALTY PROGRAM*



WHY NOT YOU?

To reward your loyalty, we offer an exclusive commercial program exclusively reserved for our best resellers.

By becoming a Panier des Sens ambassador, you may be the first to enjoy all of our tools and services, for a guaranteed success!



PROCESSED IN PRIORITY





EXCLUSIVE DISCOUNTS
AND OFFERS



MARKETING SUPPORT

For more information, contact your sales representative

* Only avaliable for France, Germany, Austria, Italia, Spain, and UK.

CONTACT

FRANCE PANIER DES SENS SAS

11, Bd. Jules Sébastianelli 13011 Marseille Tel. +33 (0)4 91 35 75 09 Fax. +33 (0)4 91 31 59 76

INFORMATION information@panierdessens.com

COMMUNICATION communication@panierdessens.com

USA PANIER DES SENS INC

3993 Pembroke Road Hollywood, FL 33021 Phone: 305-624-0206 ext 100 Fax: 305-624-0208

INFORMATION info@panierdessens.com

COMMUNICATION wholesale@panierdessens.com

Stay Connected!

#panierdessens #madeinprovence #greenbeauty #naturalcosmetic













Cosmétique naturelles