## PANIER DES SENS en provence

### MADE IN FRANCE

DISCOVER

Our Fall/Winter collections are here!

Sensory qualities, wellness and product expertise: at Panier des Sens, we are committed to sublimating naturalness. After launching our first Hydration and Radiance skincare product range, we are now proud to introduce the Lift & Firm collection, our very first Anti-wrinkle skincare product range using saffron flower petals, hyaluronic acid, pre and postbiotics. Today, our expertise allows us to cater to skincare needs for every age with product formulas validated through dermatological, usage and instrumental tests for optimal efficiency.

This season is also marked by our **new home fragrance: Fig Tree by the Sea**. This **gourmand and exclusive scent** is an addition to our eco-designed, 100% recyclable and refillable Home Fragrance collection. Once again, we honour our brand's perfume expertise and creative freedom with this **new fragrance designed by master perfumers from Grasse.** 

An olfactory journey that continues with our Christmas limited edition inspired by **French department store's window decorations** to celebrate the Holiday season. A collection to slip under the tree, to open up a universe of poetry.

We look forward to bringing you these new products and we'd like to thank you for being part of our wonderful adventure!

JÉRÔME LAMBRUSCHINI Founder and President of Panier des Sens



The first Anti-Wrinkle Face range

### Lifts & Firms **The first Anti-Wrinkle Face range.**

Panier des Sens unveils Saffron Youth, Lift and Firmness, its very first range of anti-wrinkle Face care products made from Saffron flower petals, hyaluronic acid, pre- and post-biotics.

The unique combination of these active ingredients with regenerating, protective and antioxidant properties combines effectiveness and natural ingredients to bring firmness, elasticity and tone to all skin types. This expertise enables us to meet the needs of skin at all ages, thanks to formulas validated by dermatological, use and instrumental tests.

DISCOVER







**99** 

These vegan *formulas focus anks* to ultra-sensorial and delicately scented textures.

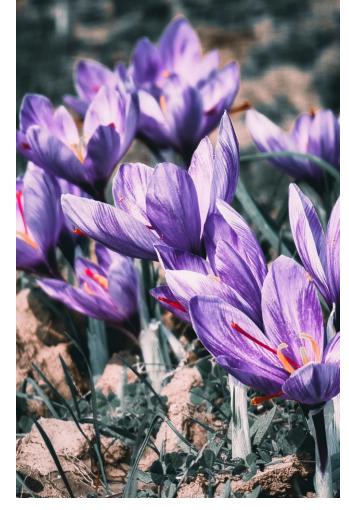
### Saffron Flower Petal Extract

## Antioxidant and tive ingredient

Saffron flower petal extract is an exceptional plant active ingredient that has proven its effectiveness on the signs of ageing. Naturally rich in flavonoids, crocin and phenolic compounds, it acts as an antioxidant shield to fight against the deleterious effects of oxidative stress linked to daily environmental aggressions.

It is also a strong ally against «inflammaging», which is responsible for premature ageing of the skin and is also caused by external aggressions.

DISCOVER





**99** 

Its composition in safranal and crocin helps to boost and regenerate the skin for a firm and plump appearance.





### Hyaluronic Acid

### Moisturizing and plumping.

### Naturally contained in the skin, it is here incorporated under two different molecular weights:

- In the deeper layers, the low molecular weight hyaluronic acid has a plumping effect. It stimulates the synthesis of collagen and hyaluronic acid to reduce to reduce both established wrinkles and fines lines of dehydration.
- On the surface, high molecular weight hyaluronic acid can hold up to 1000x its weight in water and thus protect against dehydration. weight in water and thus protects against dehydration.
- It also has the ability to destroy «bad» bacteria in the skin by stimulating the natural synthesis of of antimicrobial peptides.

### Pre-and Post-Biotics

### Protection and balance.

They preserve the skin's ecosystem by maintaining the balance of the microbiota and help the skin to defend

itself against the inflam'aging that causes the premature appearance of the signs of age and skin sensitivity.

- A mixture of fibres and sugars, PREBIOTICS serve as «food» for living micro-organisms, stimulate the production of antimicrobial peptides and fight the proliferation of «bad» skin bacteria.
- POSTBIOTICS are inanimate microorganisms produced by bacterial fermentation. The postbiotic LACTOBIOTYL® targets skin dryness. The quality of the skin is improved, the luminosity of the skin is enhanced, and hydration is restored.

DISCOVER

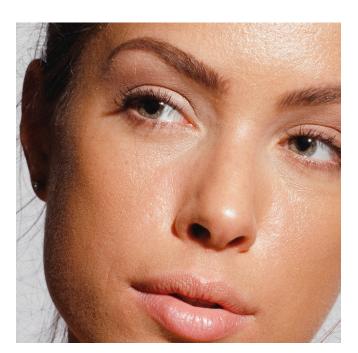
### Anti-Wrinkle Eye Care

### Dark Circles & Puffiness

This gel helps fight the visible signs of ageing: wrinkles and fine lines are smoothed; puffiness and dark circles are reduced. The eye area looks younger, fresher and more radiant.



95%





#### Visible Results \*



REDUCTION OF DARK CIRCLES & PUFFINESS RESTED AND IN RELAXED LOOK HY

INSTANT HYDRATION

95%

DISCOVER OUR FACIALIST'S ADVICE

\*Clinical trial, 20 women, % satisfaction, 42 days

100%

### Anti-Wrinkle Targeted Serum

### Lifts & Firms

This active serum reveals the skin's youthfulness by stimulating its natural capacity for selfrenewal. It fills in wrinkles, plumps and moisturizes the skin while smoothing the skin texture.



97%

INGREDIENTS OF





#### Visible Results \*



\*Clinical trial, 20 women, % satisfaction, 42 days

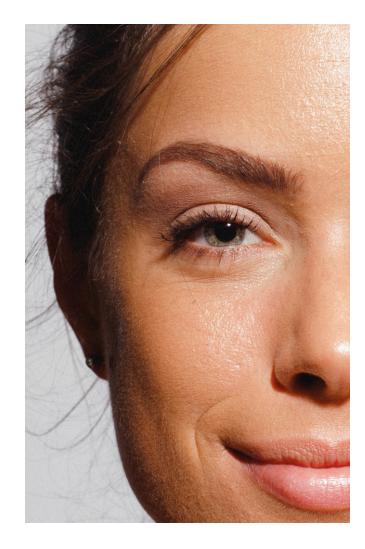
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### **Anti-Wrinkle Light Cream**

### Hydration

This cream corrects wrinkles, revitalizes and moisturizes the skin while unifying the complexion. Day after day, the skin feels lifted, visibly younger and more beautiful.





#### Visible Results \*



SKIN-TIGHTENING EFFECT

100% 100% REDENSIFIED, TONED

**INSTANT & LONG-**& PLUMPED SKIN LASTING HYDRATION DISCOVER OUR FACIALIST'S ADVICE

\*Clinical trial, 20 women, % satisfaction, 42 days

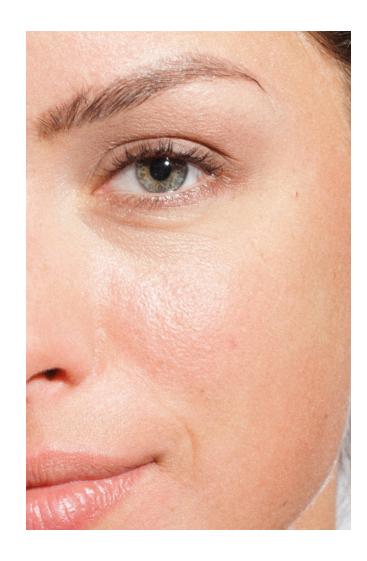
### **Anti-Wrinkle Rich Cream**

### Nutrition

This cream fills in wrinkles, revitalizes and moisturizes the skin while unifying the complexion. Day after day, the skin feels lifted, visibly younger and more beautiful.



95%



#### Visible Results \*



100% UNIFIED, FLAWLESS

100%

REGENERATED, REVITALISED, SMOOTHED SKIN

INSTANT NUTRITION DISCOVER OUR FACIALIST'S ADVICE

\*Clinical trial, 20 women, % satisfaction, 42 days

COMPLEXION

### Anti-Wrinkle Night Cream

#### Revitalizing and long-lasting nutrition

Enriched with antioxidants, this high-performance cream helps the skin recover from daily aggressions during the night. In the morning, facial lines are smoother, wrinkles are smoothed, and the complexion is luminous. Rested, the skin feels energised.

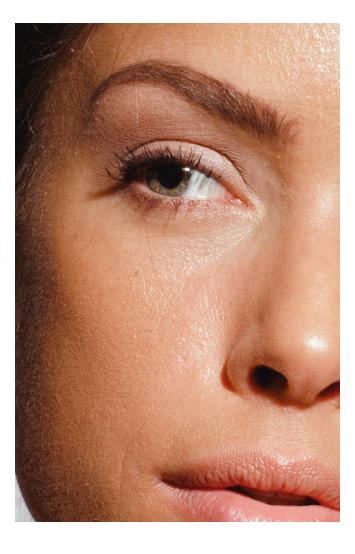
#### Visible Results \*



\*Clinical trial, 20 women, % satisfaction, 42 days







DISCOVER OUR FACIALIST'S ADVICE



FOCUS	Anti-Wrinkle Eye Care	Pre and Post-Biotic, Hyaluronic Acid, Saffron Flower Petal Extract, Hawthorn Extract	95 %	15 ml	SAF68000 3701447302777
	Anti-Wrinkle Targeted Serum	Pre and Post-Biotic, Hyaluronic Acid, Saffron Flower Petal Extract	97 %	30 ml	SAF62000 3701447302746
MOISTURIZE	Anti-Wrinkle Light Cream	Pre and Post-Biotic, Hyaluronic Acid, Saffron Flower Petal Extract	97 %	40 ml	SAF60000 3701447302722
	Anti-Wrinkle Rich Cream	Pre and Post-Biotic, Hyaluronic Acid, Saffron flower petal extract	95 %	50 ml	SAF61000 3701447302739
	Anti-Wrinkle Night Cream	Pre and Post-biotic, Hyaluronic Acid, Saffron Flower Petal Extract, Lemon Verbena Extract	95 %	50 ml	SAF67000 3701447302760
SAMPLE	Anti-Wrinkle Eye Care	Pre and post-biotic, hyaluronic acid, saffron flower petal extract, hawthorn extract	95 %	1 ml	SAF65800 3701447302753



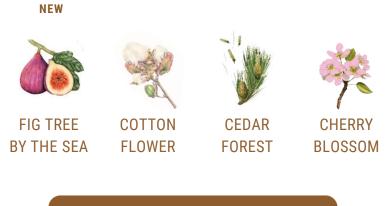


New Home Scent, Fig Tree by the sea

### HOME FRAGRANCES COLLECTION **New Home Scent, Fig Tree by the sea**

Panier des Sens confirms **its perfume expertise** by launching a **fourth gourmand fragrance**, **Fig Tree by the sea**, to complement its home fragrance collection: scented candles, reed diffusers, room sprays and universal refills (diffuser and room spray).

A symbol of **the art of living** and **sensuous pleasure**, this brand-new series celebrates four major olfactory families: Gourmand, Floral, Fruity and Woody.









An exceptional olfactory journey around eco-designed, Reflyorial products.





### The Scented Candles

### Natural and Eco-designed

Light up your home with warmth and harmony. Designed in partnership with renowned perfumers, these candles are developed with special care.

From the choice of raw materials and laboratory testing to the blending of pure vegetable waxes, as well as choosing the perfect wick, candle perfume is the result of a multi-step process marked by unique craftsmanship.



#### AT THE HEART OF THE FORMULA

- Hand crafted by wax makers
- Burn up to 50 hours
- 100% vegetable wax

#### AT THE HEART OF THE PACKAGING

- A generous format
- 100% cotton wick
- Recyclable and reusable glass jar



### The Reed Diffusers and Room Spray

### Haique and eco-designed

Panier des Sens fragrances express an olfactory singularity, a true creative freedom that evokes unique horizons.

These products are formulated with a vegetable alcohol base sourced from beets, wheat, and sugar cane. They contain over 90% natural ingredients. They are bottled in refillable and recyclable glass.



#### **Reed diffusers**

#### FOR CONSTANT AND SUBTLE DIFFUSION UP TO 6 MONTHS OF DIFFUSION ROOM SIZE AND TEMPERATURE.

- · Made from 90% natural ingredients.
- Formulated with vegetable alcohol sourced from beet, wheat, and sugar cane.
- Refillable and recyclable glass bottle.



#### **Room sprays** For a targeted, stronger AND RENEWABLE OLFACTORY TOUCH

- Made from 90% natural ingredients.
- Formulated with vegetable alcohol sourced from beet, wheat, and sugar cane.
- Refillable and recyclable glass bottle.

### The Universal Refills

### Hnique and eco-designed

The Home Fragrances collection is eco-designed and offers a universal refill in recycled and recyclable plastic, designed to fill both diffusers and home fragrance bottles.





#### **,**

Thanks to the refill, bottles get a second life and can be refilled endlessly, which in turn helps limit waste.



	Scented Candle	275 g	AMB30023 3701447302876
	Reed Diffuser	240 ml	AMB40023 3701447302852
FIG TREE BY THE SEA	Room Spray	100 ml	AMB12023 3701447302845
	Diffuser & Room Spray Refill	250 ml	AMB50023 3701447302869
	Scented Duo Set Reed Diffuser & Scented Candle	240 ml + 70g	AMB22623 3701447302951
	Scented Candle	275 g	AMB30028 3701447301565
COTTON	Reed Diffuser	240 ml	AMB40028 3701447301626
FLOWER	Room Spray	100 ml	AMB12028 3701447301657
	Diffuser & Room Spray Refill	250 ml	AMB50028 3701447301596
	Scented Candle	275 g	AMB30047 3701447301541
CEDAR	Reed Diffuser	240 ml	AMB40047 3701447301602
FOREST	Room Spray	100 ml	AMB12047 3701447301633
	Diffuser & Room Spray Refill	250 ml	AMB50047 3701447301572
	Scented Candle	275 g	AMB30035 3701447301558
CHERRY BLOSSOM	Reed Diffuser	240 ml	AMB40035 3701447301619
	Room Spray	100 ml	AMB12035 3701447301640
	Diffuser & Room Spray Refill	250 ml	AMB50035 3701447301589
	8 Rattan reeds	3 mm x 25 cm	AMB42000 3701447301800
ACCESSORIES	Funnel	H 3,9 cm x 3,1cm	AMB43000







## Christmas limited edition

# Christmas limited edition Perfume from Grasse

Inspired by French department store's windows, our Christmas gift sets reveal a city decor with Hausmanntype facades lit up by Christmas magic. A world teeming with poetry, somewhere between reality and imagination, which expresses the euphoria of Christmas holidays.







### The Scented Candles

#### Sweet Madeleine

In the winter sunshine, step inside and melt into the sweet scent of a freshly baked madeleine cake. Take a mouth-watering trip down memory lane with the aromas of soft fluffy cake bursting with almond, citrus, and a tang of vanilla caramel.

#### **Enchanted Forest**

Under the starry sky, step inside and let the magic of Christmas whisk you away over the hills to the enchanted forest. Woody amber notes with a hint of smoke conjure a mysterious and mystical atmosphere.

#### Gingerbread

In deep winter, step in from the cold and indulge in the heartwarming aroma of gingerbread by the fire. An explosion of spices and vanilla notes create a deliciously festive and cosy atmosphere.

SCENTED CANDLE	Set of 3 scented candles	3 x 70g	NOE22600 3701447302715
	Sweet Madeleine	180g	NOE30045 3701447301503
	Enchanted Forest	180g	NOE30044 3701447301497
	Gingerbread	180g	NOE30046 3701447301510





NEW SET OF 3 SCENTED CANDLES





### The Little Christmas House

To wait patiently until Christmas Day, Panier des Sens offers small Christmas houses to put under the tree or to hang on one of its branches.

#### Christmas duo 30ml Hand Cream and 10ml Eau de Toilette Roll-on (Orange Blossom, Jasmine and Geranium)

You'll love these Christmas gift sets containing a hand cream and a eau de toilette rollon enriched with perfume absolute, the most precious essence of the vegetal raw material.

#### Hand creams with organic active ingredients from Provence

Whether as a last-minute gift or a surprise for your guests, indulge in our gentle hand creams with active natural ingredients from Provence. Their melting texture rich with shea butter protects and moisturizes your hands for soft, comfortable, and delicately scented skin.

CHRISTMAS HOUSE	Orange Blossom Eau de toilette roll-on and hand cream duo	10ml + 30ml	ABS22517 3701447301879
	Jasmine Eau de toilette roll-on and hand cream duo	10ml + 30ml	ABS22516 3701447301862
	Geranium Eau de toilette roll-on and hand cream duo	10ml + 30ml	ABS22537 3701447301886
	Grape hand cream	30ml	INT22438 3701447301435
	Almond hand cream	30ml	INT22424 3701447301428
	Honey hand cream	30ml	INT22443 3701447301442





**NEW** DUO EAU DE TOILETTE ROLL-ON & HAND CREAM





### Hand care set with essential oils

#### The hand-care set with essential oils gets a makeover!

Our 3 flagship fragrances, Lavender, Verbena and Rose, are available in travel size. Easy to slip into your handbag or take anywhere, they moisturize hands in all circumstances, thanks to the nourishing properties of shea butter combined with the benefits of olive oil.

Paradox of nature, Verbena essential oil has a refreshing and invigorating fragrance, and softening properties.

Rose essential oil is renowned for its stimulating and restructuring properties. Commonly known as «rose oil», it is used as an aromatic raw material in perfumery.

Lavender essential oil soothes and balances the skin against exposomes, i.e. all the environmental exposures to which you are subjected throughout your life.

HAND CARE SET WITH ESSENTIAL OILS	Lavander, Verbena and Rose Hand Creams	3 x 30ml	ESS21009 3701447302555
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An essential oil is a substance with a high concentration of active ingredients, extracted from an aromatic plant.



## Sales Supports



### Increase visibility and create a Panier des Sens universe









POSTER A1 (84 x 59 cm) PLV00016

VALUE EASEL A5 (14,8 x 21 cm) PLV00101

WINDOW STICKERS 24 x 20cm PLV00013

DISPLAY CHRISTMAS A1 (84 x 59 cm) PLV00115

### Create a purchasing experience





GIFT BAG 17,5 X 14 CM PLV00015

**BAG SMALL SIZE** 18 X 8 X 20 CM PLV00111



CHRISTMAS SHOPPING CHRISTMAS SHOPPING **BAG FULL SIZE** 23 X 12 X 31 CM



PLV00021 **FULL SIZE** 23 X 12 X 31 CM PLV00009



**GIFT BOX** 22 X 19 X 9,5 CM PLV00084



28 X 20 CM

PLV00040

**RECYCLED COTTON POUCH** 



38 X 42 X 3 CM PLV00030

PLV00110



FRANCE PANIER DES SENS SAS

11, Bd. Jules Sébastianelli 13011 Marseille Tel. +33 (0)4 91 35 75 09 Fax. +33 (0)4 91 31 59 76

**INFORMATION** information@panierdessens.com

**COMMUNICATION** communication@panierdessens.com USA PANIER DES SENS INC

3993 Pembroke Road Hollywood, FL 33021 Phone: +1 305-624-0206 ext 100 Fax: +1 305-624-0208

> INFORMATION info@panierdessens.com

**COMMUNICATION** wholesale@panierdessens.com

f I to the P www.panierdessens.com