

**LET'S
DRINK
TO THAT!**



LET'S GET TO KNOW EACH OTHER

We're Yas & Rena! Two twenty something year olds with a passion for travel, tequila and games! Back in 2020 - mid Covid, when borders reopened, we backpacked Europe and played drinking games with new friends from all around the world. Yep, after months of being locked down, we were finally out socialising again. However, we very quickly realised that there weren't any card games out there that were universally relevant for our own age group that could be played without skipping out the boring cards...

Then we had it, AHA, a 💡 moment! To make our own drinking card game that could be played at home (lockdowns, rainy days, friends over for drinks), and would also be compact enough to take to a bar or to fit in our travel bags. 'Let's drink to that' was born!

FEATURED AT GLASGOW AND LONDON
FRESHERS FESTIVAL

100K COMBINED SOCIAL REACH

OVER 50K SUBSCRIBED TO OUR EMAIL LIST CONTACT LIST

TOP RANKING SEO ON GOOGLE



LET'S DRINK TO THAT

LET'S GET SOCIAL WITH TIKTOK



LET'S DRINK TO THAT



Launching the couples 'Better Together' deck
2.6 MILLION VIEWS AND 248K LIKES

60K

+ FOLLOWERS



Keeping on-top of trends and our love of tequila
200K VIEWS AND 15K LIKES

10K

NEW MONTHLY PROFILE REACH



Launching the family friendly 'Family game night' deck
1.4 MILLION VIEWS AND 107K LIKES

1.3M

COMBINED LIKES

LET'S GET COLLABORATIVE



LET'S DRINK TO THAT

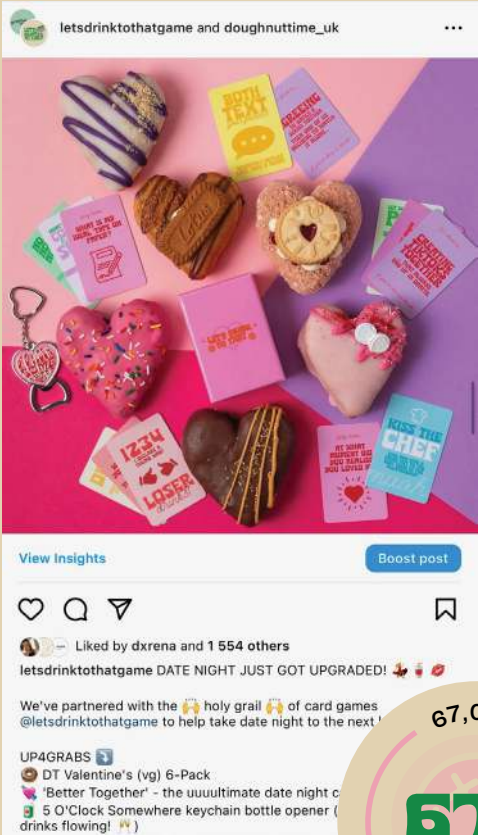
WE'VE WORKED WITH...

DOUGHNUT TIME

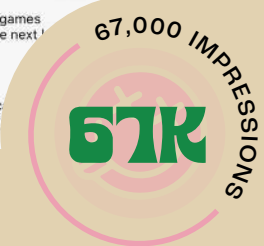
ALL SHOOK UP

PRETTYLITTLETHING

PUBLIC DESIRE



Our best performing content on Instagram is proven via giveaways, collabs and new product announcements. Here are a few shameless name drops!





LET'S DRINK TO THAT

LET'S GET GIFHY

BRAND AWARENESS?

WE KNOW A THING OR TWO ABOUT THAT!

SOM

REACH ON GIF VIEWS

TOP RANKED GIFS WHEN YOU SEARCH
'SHOTS' AND 'CHEERS'



ORIGINAL DECK

TARGET DEMOGRAPHIC



18-30

BIRTHDAYS, GIFTS, UNI MUST-HAVE

PARTIES, ICE BREAKER

The 'Original' and bestseller by Let's Drink To That!

Combining x3 iconic well known drinking games into cards with a LDTT spin we have created the ultimate 'party starter'.

Designed to play in multiple ways we have made a classic 'no-skip' drinking card game that is easy to play and allows for drinks, dares and good times for all!



- X125 SAY IT OR SHOT IT
- X125 NEVER HAVE I EVER
- X125 MOST LIKELY TO
- X125 RANDOM CARDS





GIRLS NIGHT

TARGET DEMOGRAPHIC



18-30

BIRTHDAYS, GIFTS, GIRLS HOLIDAYS

PARTIES, HEN-DO'S

'Girl's Night' by Let's Drink to that is the go-to, pre-drink party starter for girl groups!

x100 cards and x4 categories. Think you know your girlfriends? Just wait til you play 'Girls Night' as no topic is off limits here.

Remember... What happens at Girls Night stays at Girls Night!

X25 FILL IN THE BLANK

X25 SIP OR SPILL

X25 DARE OR DRINK

X25 RANDOM CARDS



BETTER TOGETHER

X100 LEVEL ONE

X100 LEVEL TWO

X100 LEVEL THREE

TARGET DEMOGRAPHIC



18-30

DATE NIGHT, ANNIVERSARY, LGBTQ+ FRIENDLY

GIFTING, HOLIDAY

For the couples, situationships, Tinder dates and more! 'Better Together' is the go-to couples drinking card game which is guaranteed to spice up your date night.

x300 cards split into three levels of intimacy and spiciness, designed to help you get to know your partner on a whole new level. Considerate and LGBTQ+ friendly, 'Better Together' is designed to be played by all types of couples.





- X30 TIPSY CHARADES
- X30 TRUTH, DARE OR DRINK
- X30 COUPLE VS COUPLE
- X30 RANDOM CARDS

DOUBLE DATE NIGHT

TARGET DEMOGRAPHIC



18-30

DATE NIGHT, ANNIVERSARY, LGBTQ+ FRIENDLY

GIFTING, HOLIDAY

Part of the Let's Drink To That 'Better Together' series comes 'Double Date Night'. That's right, couple up and get the drinks - This one's all about how well you know your partner and putting a twist on the dreaded double date!

x120 cards with a board game style spinner and dry wipe cards, this game is designed for in-house play with up to three couples.





FAMILY GAME NIGHT

TARGET DEMOGRAPHIC



18-50

CHRISTMAS, FAMILY OCCASIONS

BIRTHDAYS, PARTIES, GIFTING

- X25 KEEP IT IN THE FAMILY
- X25 HONESTY IS THE BEST POLICY
- X25 TRIVIA TIME
- X100 RANDOM CARDS

The biggest twist to your usual family game night! Think your grandma doing the plank, finding out who gives the worst presents, what your family TV show would be called...

x100 cards, x4 categories and a PG twist to Let's Drink To That the ultimate drinking card game!



POUR ME ANOTHER

TARGET DEMOGRAPHIC



30+

PARTIES, CATCH UPS

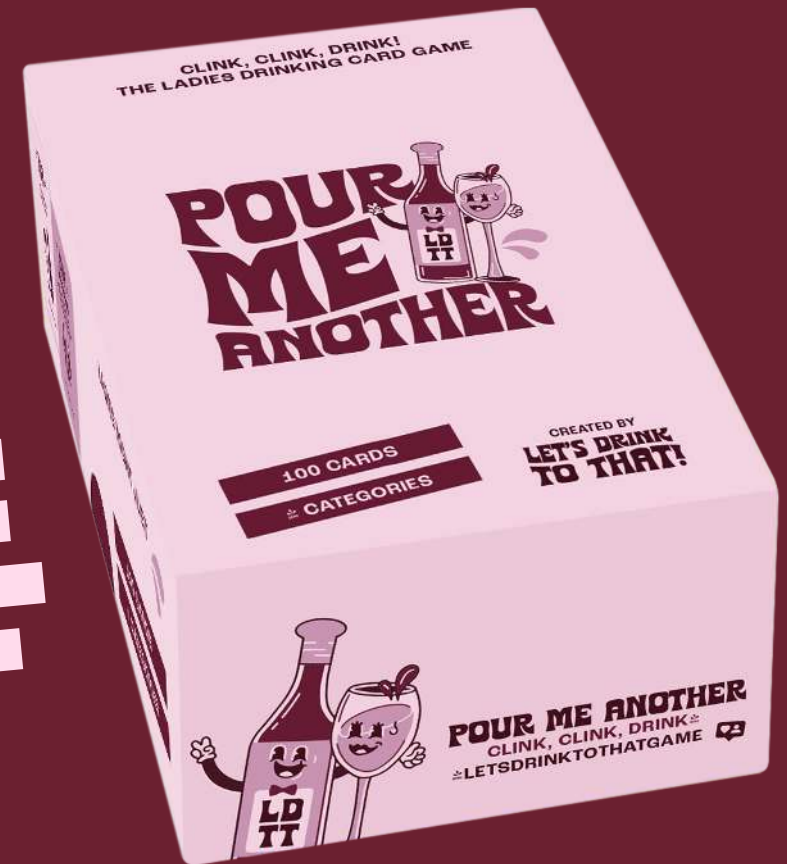
GIFTING, BIRTHDAYS

It's ladies night! This one is for the wine and cocktail drinkers! And the overdue prosecco gossip catch ups. Guaranteed to cause some tipsiness and belly laughter!

x100 cards split into four categories. Designed to help you prepare for the night ahead, have a laugh with the girls and ask the questions you've always wanted to!



- X25 PASS THE BOTTLE
- X25 THIS OR THAT
- X25 GREAT MINDS DRINK ALIKE
- X25 DRINK ABOUT IT



LITERAL LIQUID CHAOS

100 cards split into two categories of physical challenges and chaotic dares!

The more you drink, the less embarrassing the dares become. This one is guaranteed to cause extreme amounts of belly laughter and a whole lot of drunken chaos!

Split and play in two categories, or mix them all together for the ultimate madness.

X50 PHYSICAL CHALLENGES

X50 DARE OR DRINK

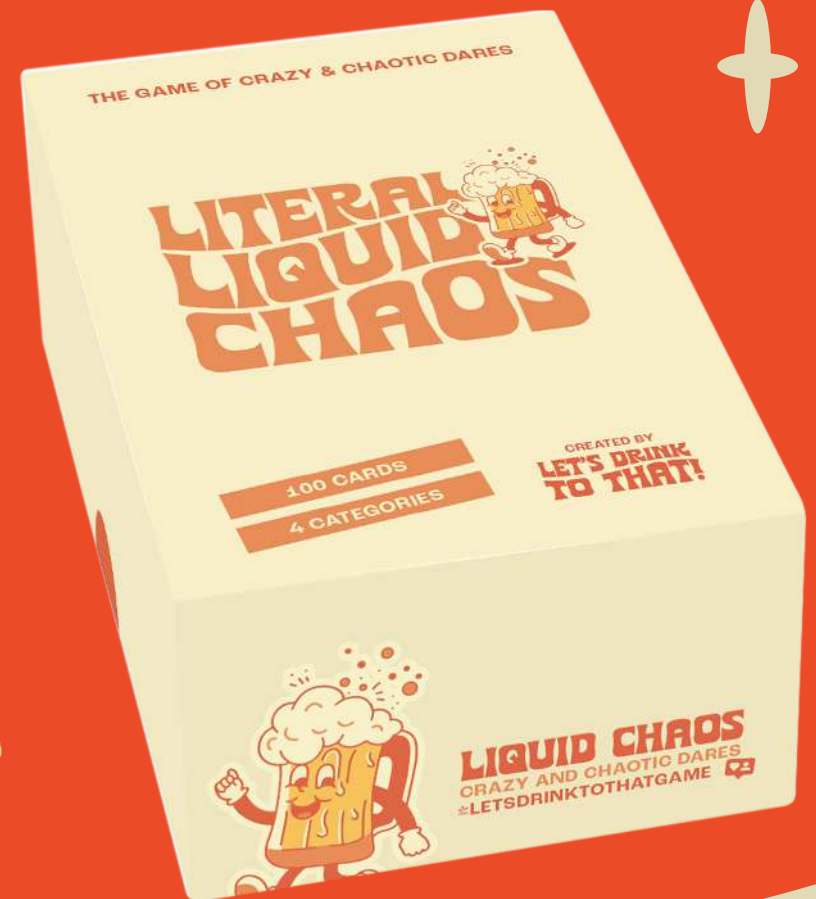
TARGET DEMOGRAPHIC



18-30

BIRTHDAYS, GIFTS, UNI MUST-HAVE

PARTIES, ICE BREAKER



LET'S TOKE TO THAT

FINALLY we have one for the stoners!

Designed for a laid back high. Nothing too crazy, just simply good vibes, trippy conversation starters and fun smoke challenges.

100 cards, split into four categories. The ultimate twist away from our drinking games.

TARGET DEMOGRAPHIC



20-40

SOCIAL SMOKE SESSIONS

GIFTING, BIRTHDAYS

X25 THIS OR THAT?

X25 PURPLE HAZE

X25 NEVER HAVE I EVER

X25 RANDOM DECK



DRINKING DICE

X1 DRINKING DICE
X6 CHALLENGES

Cheers to our new table based game featuring a six face dice complete with mini games such as 'Truth or dare' and 'Make a rule' as well as drinking commands like 'Bottoms up' and 'Waterfall'

Perfect for small parties and pre drinks to help get the drinks flowing!



TARGET DEMOGRAPHIC



18-30

BIRTHDAYS, GIFTS, UNI MUST-HAVE
PARTIES, ICE BREAKER

SMOKING DICE

- X1 SMOKING DICE
- X6 SMOKE CHALLENGES

Another table based game for the stoners!

Designed for more of an energetic high. Another single six faced dice complete with mini games such as 'Waterfall' and 'Medusa' and other smoke challenges!

Perfect for social smoke gatherings and house parties!



TARGET DEMOGRAPHIC



20-40

SOCIAL SMOKE SESSIONS

GIFTING, BIRTHDAYS

This magic drinking ball makes the perfect gift for every social drink lover!

Find out your drinking fortune for the night, as the ball sets your challenges. Complete with mini games such as 'Truth or dare' and 'Make a rule' as well as drinking commands like 'Bottoms up' and 'Waterfall'

Take a drink and fulfill your tipsy predictions with the magic ball!

DRINKING BALL

TARGET DEMOGRAPHIC



18-30

BIRTHDAYS, GIFTS, UNI MUST-HAVE

PARTIES, ICE BREAKER



This magic smoking ball makes the perfect gift for every stoner!

Designed for a laid back high. Nothing too crazy, just simply good vibes, trippy conversation starters and fun smoke challenges.

Take a toke and hash out your stoner predictions with the magic ball!

SMOKING BALL



TARGET DEMOGRAPHIC



SOCIAL SMOKE SESSIONS

GIFTING, BIRTHDAYS



With 'Let's Drink to that' being born from our love of Tequila, it was only right that we created cowboy boot and cacti shot glasses to pair up with our very own drinking games and favourite spirit!

Featuring two cacti and two cowboy boots, this is a must have for every spirit loving household!

X2 PINK COWBOY BOOTS

X2 GREEN CACTI



SHOT GLASSES

TARGET DEMOGRAPHIC



18-30

GIFTING, HOUSEHOLD ITEM

STRAIGHT SPIRIT SHOT LOVERS



LET'S STAY CONNECTED



LET'S DRINK TO THAT



WWW.LETSDRINKTOTHATGAME.COM
[@LETSDRINKTOTHATGAME](https://twitter.com/LETSDRINKTOTHATGAME)



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THANK YOU!