



BOHO BETTY

Autumn/Winter 2023

LOOKBOOK



BOHO BETTY

*Jewellery
Gift ideas*

RAW CUTS

Multi-coloured gemstones for a bold look





OCEANIA

Enjoy the all-year-round classic tones of turquoise and navy



MIDNIGHT CHIC

Exude pure drama with chic black jewellery



*Feel good
Jewellery*



STARRY MYSTIQUE

Manifest your dreams with mystical stars



BE PEACHY

Elevate your style with the gentle femininity of soft pinks





Feel Good
GEMSTONES

WELLNESS BRACELETS

Radiate positivity with our gemstone bracelets



WELLNESS BRACELETS

Radiate positivity with our gemstone bracelets



*Azurite
Gemstone*



*Sunstone
Gemstone*



*Black Spinel
Gemstone*



*Apatite
Gemstone*

**NEW
Gemstones**
*Sunstone, Azurite
Black Spinel,
Apatite*



GEMSTONE NECKLACES

Feel amazing with our gemstone necklaces



21

*Amazing
Gemstone
Colours*



VERDANT DREAM

Jewellery to reflect your connection with the natural world



WINTER CANDY

Playful pastel jewellery to lift your mood



WRAP BRACELETS

Our original bestselling wrap around bracelets



WOVEN COLOUR

Woven bracelets with colour impact

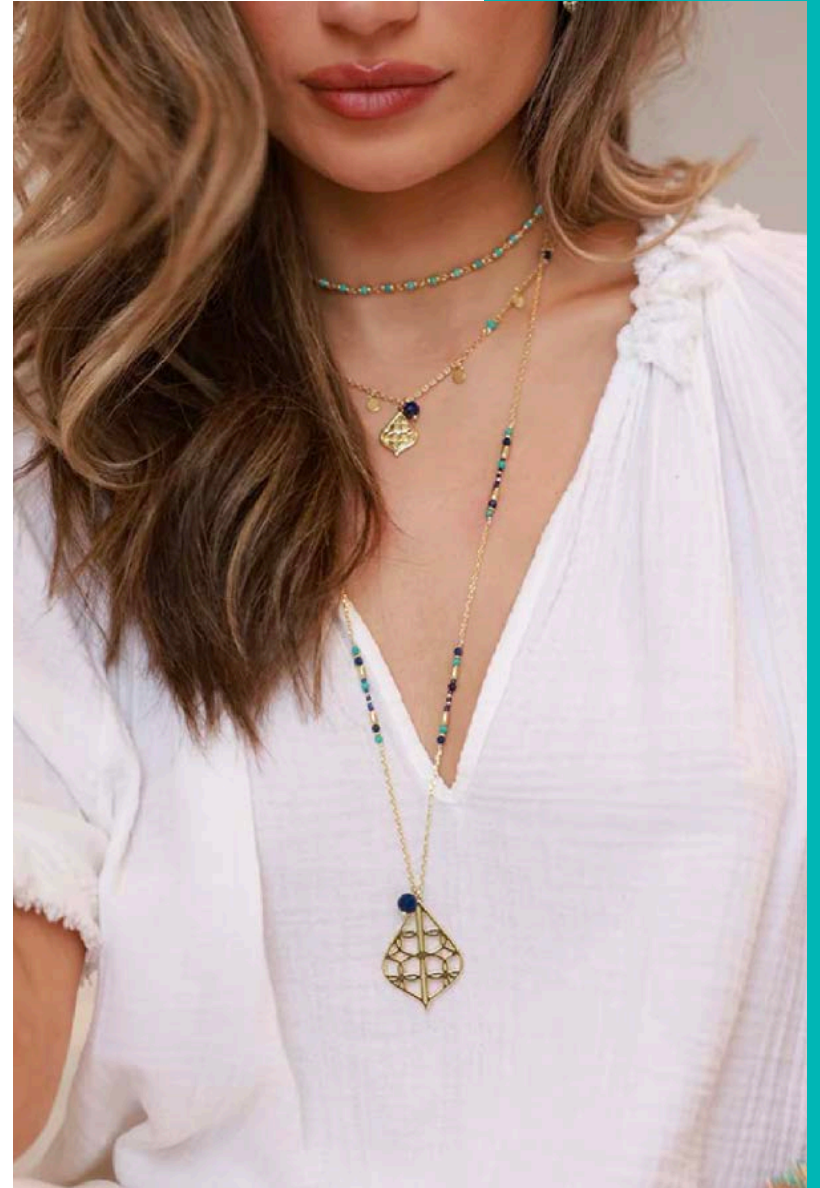


*Best
seller*



SIGNATURE COLLECTION

Be iconic with our cute BB filigree signature pattern



LABRADORITE LOVE

Neutral grey tones for all year round style





*All about
Wellness"*

DESIGN YOUR OWN NECKLACE

Make it your own with charm accessories



*Add a chakra, zodiac
& gemstone charm*

CHAKRA COLLECTION

Revive with chakra wellness gemstone energy



CHAKRA BRACELETS

Chakra wellness gemstone energy bracelets



GEMSTONE EARRINGS

Match up with companion real gemstone earrings



MEANINGFUL MESSAGE BRACELETS

Say it with a Morse Code gemstone empowering message





ZODIAC COLLECTION

Star sign bracelets with colour gemstone love




ZODIAC
Gemstone Collection



Great
GIFTING
idea

BEADED STYLE

Adding a pop of colour to any wrist



CHAIN BRACELETS

Make a statement with layering chunky chains



CHAIN NECKLACES

Make a statement with layering chunky chains





*Gifts worth
giving*



STACK IT UP

Layer up with our boxed ready-to-go bracelet sets





SOFT DENIM BLUES

All year round easy-wear blue hues



COLOUR POP EARRINGS

Brightening up your day



Lustrous Rhodium-plated sterling silver





ABOUT BOHO BETTY

Boho Betty is a family-run jewellery company based in the United Kingdom with a mission to make people feel confident and self-expressive through their jewellery. Our designs are crafted with care and attention to detail to make sure every piece is unique, colourful, and playful. We believe that jewellery should be more than just a transient purchase, but a meaningful and transformational experience that enhances your everyday life.

Discover our collection of wellness gemstone jewellery, featuring labradorite, turquoise, lapis lazuli, and rose quartz. These stones are believed to enhance physical, emotional, and spiritual health. We carefully select and use them to improve our own well-being, believing in their healing potential. We also offer Chakra jewellery, promoting balance and harmony across body, mind, and spirit.

Aligned with our core values of Be Brave, Belong, Be You, and Smile, our jewellery is designed for everyday wear, empowering you in all occasions. From nights out to work or beach lounging, our pieces boost self-confidence.

Effortlessly tell your own story with our unique bracelet stacks and layering necklaces. We've done the work for you, so you can find your Boho Betty vibe. Mix and match your favourite pieces to create a personalised, uplifting look that brings you joy.

So why wait? Embrace your inner Boho Betty and experience the joy and uplifting energy of our jewellery today!

*Affordable jewellery
designed to make you
smile*



POINT OF SALE



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OUR RESPONSIBILITIES

INCLUSIVITY

At Boho Betty, we believe that every person, regardless of their size, skin colour, or background, deserve to feel confident and represented. We are dedicated to being an inclusive company, and we always take into account the voices of our customers. We recognise the importance of diversity and strive to continuously learn and improve in this area.

ENVIRONMENTAL & ETHICAL RESPONSIBILITY

As a company, we are committed to being environmentally responsible. While we may not be perfect, we are constantly working towards becoming more sustainable and reducing our impact on the environment.

For years, we have built strong relationships with skilled artisans and trustworthy suppliers from various locations globally. Our foremost priority is ensuring fair and ethical treatment for all individuals involved in the production and procurement of our jewellery, including their families and communities. We make sure they are not subjected to exploitation and are given a safe work environment, a reasonable salary, and reasonable working hours. We are dedicated to maintaining a transparent supply chain and regularly visit our suppliers to monitor their conditions.



Rebecca Middleton, Founder

*Betty
+*



*Be brave, Belong,
Be you & Smile*