



UWU STUDIO



THE COLOURFUL STUDIO

HOMEWARE, GIFTS, ART, CARDS AND STATIONERY

2023-2024 CATALOGUE

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CONTENTS

TEXTILES	1-6
PRINTS	7-14
POSTCARDS	15-18
CARDS	19-22
CHRISTMAS	23
GIFT WRAP	24
BOOKMARKS	25
MIRRORS	26
MAGNETS	27-28
INSPIRATIONAL WOMEN	29-30
COLOURING BOOKS	31-32
ORGANISATION	33-38

Wow, Uwu Studio's first catalogue, 2023-2024 and how far it's come since the birth and beginnings of Uwu Studio in 2020.

Uwu Studio has been a way for me to combine my different passions, creative interests and skills under one outlet. When you encounter an Uwu Studio experience or product you are encountering something crafted or created by me with intention.

Looking at current trends within art, interiors and lifestyle, whilst staying true to my deepest passions in life. In the start I was just hoping my art and designs resonated with someone, and amazingly three years on, it has resonated to many and I've established a brand around the things that I believe, make life beautiful.

As well as the creative driving force behind Uwu studio, I also wear all the hats. This means that I do all the illustrations and graphic design, product design, branding, audience engagement, social media, marketing, educational and creative workshops, and negotiating projects, collaborations and public murals art commissions.

I have crafted my business model with as much care and intention as my craft, creating a solid foundation for wider engagement including retail, wholesale, and international markets. If there is something you envision that we do not currently do, then please talk to us. We are firmly committed to making the imaginable tangible.

Lily Uwu Studio



ABOUT UWU STUDIO

Lily is an illustrator working from her studio in rural Suffolk, having graduated with a first class honours in illustration. Currently Lily runs Uwu Studio full time, running workshops, pop - up events and selling online. Uwu means colourful in her families native tongue.

Her practice spans the creative sector from working on a commission for Black History Month for the BBC to working in an East London studio in the past.

Lily has a real passion for colour and pattern that feeds into her love of interior decor. In addition to her decorative work lily creates bright portraits, often having inspirational women from minority ethnic backgrounds as her subject focus. Her decision to represent women of colour coupled with need to tell uplifting stories springs from a desire to make inclusive art for the next generation of women like herself. Sprinkling retail with a little radical feminism.

Lily's portfolio demonstrates a plethora of different subject matters, whilst staying true to her loves and passions in life. She works in a variety of media— predominantly digital art, markers and acrylic painting — and makes use of textured and layered techniques to create energetic, eye-catching creations intended to uplift the audience.

Lily's days now consist of designing and planning for Uwu Studio's next steps, new designs and new art. Creating art from the heart as an intersectional feminist and avid plant lover. She has said " I draw things that I love, and just hope other people will love it too! I started designing pieces for the home that I wanted and as a customer would've purchased. The afrocentric, vibrant pieces that I felt was missing from homewares."

After much positive feedback, Lily started to sell products with designs, when she graduated from University in 2020, during the pandemic. With no jobs on the horizon, but a huge body of work, Lily thought the break from university and the unique circumstances of lockdown was the perfect moment to dip her toe into selling her art and products. Growing the collections piece by piece. Starting with original paintings, to prints, cards post cards and then eventually gifts and textiles. Fast forward to 2023, and here we are ! Uwu Studio is still growing strength to strength and it feels the right time to expand further and really dive into selling wholesale outside of Suffolk.

Now you know a little bit more about Lily's and Uwu Studios story, its time to learn more about the brand and our extensive product range!

BRAND ETHOS

-COLOUR

Uwu means colour in her families native tongue, Kwale, ndokwa local government of Delta State, Nigeria. Uwu is a nod to her African Heritage after being so heavily inspired by all the colours and textures in African textiles and art. As an avid lover of all things bright and beautiful, colour is an integral part of Lily's design process, detailing down to the print process and materials used for the most vivid prints possible, for example luxurious velvet provides a much brighter print compared to other materials.

- SUSTAINABILITY

All products are made with sustainability in mind, quality is at the forefront of this mission. Aiming to source products from England, all cards, prints, postcards are printed in Suffolk, England keeping production as local as possible where possible for low carbon emissions. All paper products are FSC regulated.

- FUNCTIONALITY YET BEAUTIFUL

The late great Henry Morris once said " Have nothing in your house that you do not know to be useful, or believe to be beautiful". Lily wanted to intertwine the two: useful and beautiful. Growing up in a single parent house hold art work was a luxury, and for many in similar positions still is. Owning original artwork for many is unattainable, but an item of practicality can too be beautiful. So she started creating diaries, calendars, note pads, items with a purpose, but embellished in her artwork and designs to create mini pieces of everyday useable art.

- QUALITY

Quality means longevity, so Uwu Studio products are all long lasting and durable. All textiles are machine washable so practical for every day messes and spillages yet still beautiful. All textiles are made to order meaning no waste, every item is made ready for the customer. All textiles are made in the UK and hand cushion covers are all hand sewn in London to ensure the absolute best quality and care in production.

- WOMAN OWNED SMALL BUSINESS

Lily runs Uwu Studio, making her mark as a black female owned business wanting to make her mark in a still under represented industry. Championing her heritage and hoping for a more diverse and representative small business community.

-PASSION

All the loves in life from art to plants to inspirational women, transformed into a range of homeware and gifts. Lily has curated collections which she feels are missing from the main stream market but add value by igniting the consumers loves and passions too!

CUSHIONS

30 x 30 cm WHOLE SALE £20 RRP £40 | 40 x 40 cm WHOLE SALE £25 RRP £50 | PATTERNED FRONT | CHARCOAL GREY BACK GROUND |

Luxurious velvet cushions, made from soft, high-quality fabric, each cushion is hand made to order, in the UK. Digitally printed cushions are sustainably made in London, printed edge-to-edge using specialist dye sublimation, where the inks fuse deep into the fibres creating a long-lasting print. These custom-made cushions were seriously created for comfort but they make for a chic addition to lounge areas, window displays and any other space that needs a pop of colour. Our luxurious Soft Velvet is a dream to stroke, with poly padding, soft and plump. The cushion cover is hand made and quality checked and fabulous down to the finest details like our heart-shaped zip puller.

SUNFLOWER COLLECTION



"MAGNETIC MAGENTA" - CU001-30
- CU001-40



"MOUTHWATERING MUSTARD" - CU002-30
- CU002-40



"TANTALIZING TEAL" - CU003-30
- CU003-40

JUNGLE COLLECTION



"TOUCAN" - CU004-30
- CU004-40



"LEOPARD" - CU005-30
- CU005-40



"MACAW" - CU006-30
- CU006-40

WILDLIFE COLLECTION



"HARE MAGNETIC MAGENTA" - CU007-30
- CU007-40



"PHEASANT LUCIOUS LIME" - CU008-30
- CU008-40



"PHEASANT MAGNETIC MAGENTA" - CU009-30
- CU009-40

LEOPARD COLLECTION



"HOTTEST PINK" - CU010-30
- CU010-40



"OPULENT ORANGE" - CU011-30
- CU011-40



"PRETTIEST PINK" - CU012-30
- CU012-40

HOUSE PLANT HAVEN COLLECTION

30 x 30 cm WHOLE SALE £20 RRP £40 | 40 x 40 cm WHOLE SALE £25 RRP £50 | PATTERNED FRONT | CHARCOAL GREY BACK GROUND

House plant haven is one of Uwu Studios best selling ranges, with the surging popularity of houseplants. A choice of 6 colour options in this collection for Luxurious velvet cushions, made from soft, high-quality fabric, each cushion is hand made to order, in the UK. Digitally printed cushions are sustainably made in London, printed edge-to-edge using specialist dye sublimation, where the inks fuse deep into the fibres creating a long-lasting print. These custom-made cushions were seriously created for comfort but they make for a chic addition to lounge areas, window displays and any other space that needs a pop of colour. Our luxurious Soft Velvet is a dream to stroke, with poly padding, soft and plump. The cushion cover is hand made and quality checked and fabulous down to the finest details like our heart-shaped zip puller.



"HOTTEST PINK" - CU013-30
- CU013-40



"OPULENT ORANGE" - CU014-30
- CU014-40



"YUMMY YELLOW" - CU015-30
- CU015-40



"GLAMOROUS GREEN" - CU016-30
- CU016-40



"TANTALIZING TEAL" - CU017-30
- CU017-40



"GORGEOUS GREY" - CU018-30
- CU018-40



TOTALLY TROPICAL COLLECTION

30 x 30 cm WHOLE SALE £20 RRP £40 | 40 x 40 cm WHOLE SALE £25 RRP £50 | PATTERNED FRONT | CHARCOAL GREY BACK GROUND |

The toally tropical collection is another of Uwu Studios best selling ranges, with the surging popularity of botanicals and tropical designs. A choice of 6 colour options in this collection for Luxurious velvet cushions, made from soft, high-quality fabric, each cushion is hand made to order, in the UK. Digitally printed cushions are sustainably made in London, printed edge-to-edge using specialist dye sublimation, where the inks fuse deep into the fibres creating a long-lasting print. These custom-made cushions were seriously created for comfort but they make for a chic addition to lounge areas, window displays and any other space that needs a pop of colour. Our luxurious Soft Velvet is a dream to stroke, with poly padding, soft and plump. The cushion cover is hand made and quality checked and fabulous down to the finest details like our heart-shaped zip puller.



"PRETTY IN PINK" - CU019-30
- CU019-40



"OPULENT ORANGE" - CU020-30
- CU020-40



"TANTALIZING TEAL" - CU021-30
- CU021-40



"BRILLIANT BLUE" - CU022-30
- CU022-40



"GORGEOUS GREY" - CU023-30
- CU023-40

BE BOLD TOTALLY TROPICAL COLLECTION



- 1- TOTALLY TROPICAL MIRROR | WHOLESALE £2.50 | RRP £6
- 2- TOTALLY TROPICAL POSTCARD | WHOLESALE £0.80 | RRP £2.50
- 3- TOTALLY TROPICAL SMALL BLANKET | WHOLESALE £10 | RRP £20
- 4- TOTALLY TROPICAL CHAIR | WHOLESALE £450 | RRP £1000
- 5- TOTALLY TROPICAL 40CM CUSHION | WHOLESALE £25 | £50

THE FLORAL COLLECTION

30 x 30 cm WHOLE SALE £20 RRP £40 | 40 x 40 cm WHOLE SALE £25 RRP £50 | PATTERNED FRONT| CHARCOAL GREY BACK GROUND|

In 2022, Uwu Studio exhibited at 142 Gallery with 'Egwurgu-Imiri'. Meaning rainbow in Lily's families native tongue. A bright collection of original flower paintings exhibited were highly popular and now immortalised in digital files. This collection of floral designs are part of Uwu Studio's floral collection. Digitally printed cushions are sustainably made in London, printed edge-to-edge using specialist dye sublimation, where the inks fuse deep into the fibres creating a long-lasting print. These custom-made cushions were seriously created for comfort but they make for a chic addition to lounge areas, window displays and any other space that needs a pop of colour. Our luxurious Soft Velvet is a dream to stroke, with poly padding, soft and plump. The cushion cover is hand made and quality checked and fabulous down to the finest details like our heart-shaped zip puller.



"THISTLE"- CU024-30
- CU024-40



"PANSY ORCHID"- CU025-30
- CU025-40



"DAISIES"- CU026-30
- CU026-40



"ORCHID"- CU027-30
- CU027-40



"COREOPSIS"- CU028-30
- CU028-40



"CROCOSMIA"- CU029-30
- CU029-40



"JAPANESE ANEMONE"- CU030-30
- CU030-40



"PEONY"- CU031-30
- CU031-40



"CACTUS FLOWER"- CU032-30
- CU032-40

FLEECE BLANKETS

SMALL - 65 x 49 cm WHOLE SALE £10 RRP £20 | LARGE - 140 x 103 cm WHOLE SALE £ 25 RRP £50 | PATTERNED FRONT| WHITE BACK |

Beautifully soft fleece blanket, printed with Uwu Studio's gorgeous designs. It is the perfect way to keep warm this winter and also add a unique colours and patterns to your home. Made from super-soft 285gsm polar fleece fabric with hydrophobic and anti-pilling properties, the custom made blankets are incredibly durable and hardwearing. Our fleece blanket printing is available in 2 sizes with printed pink trim detail around the edges. Small - 65 x 49 cm (25 x 19") and Large - 140x103cm (55x40.5")

Made Using a specialist printing process that fuses the inks deep into the fabric fibres, ensuring that the designs are long-lasting and won't peel over time. Resulting in a high definition finish with sharp details and bold colours. The fabric is hand cut to size, where we leave the edges as they are without a stitched hem and curve the corners for a contemporary touch with pink trim printed around the edges of the custom printed fleece blankets for extra detail.



"TEAL TOTALLY TROPICAL" - FB001

"GREY TOTALLY TROPICAL" - FB002

"ORANGE TOTALLY TROPICAL" - FB003



"PINK TOTALLY TROPICAL" - FB004

"JAPANESE ANENOME" - FB005

"PEONY" - FB006

COLOURFUL COLLECTION

A4 PRINTS | 210 x 297 mm | BRIGHT PREMIUM WHITE SPLENDORGEL 340GSM | PRODUCED IN THE UK | WHOLE SALE £5 | RRP £12|

Images from a series of original acrylic paintings by Lily founder of Uwu Studio, Available in unframed A4, high quality prints.



PRAYER PLANT - PR001



ELEPHANT EAR - PR002



JUNGLE CALATEHA - PR003



CALATEHA - PR004



SPOTTED BEGONIA - PR005



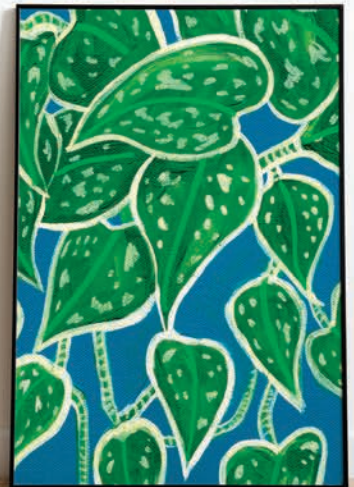
ARROW HEAD PLANT - PR006



TRADESCANTIA - PR007



ALUMINIUM PLANT - PR008



SATIN POTHOS - PR009

NOIR COLLECTION

A4 PRINTS | 210 x 297 mm | BRIGHT PREMIUM WHITE SPLENDORGEL 340GSM | PRODUCED IN THE UK | WHOLE SALE £5 | RRP £12|

Images from a series of original marker illustrations by Lily founder of Uwu Studio. Available in unframed A4, high quality prints.



GOLDEN POTHOS - PR010



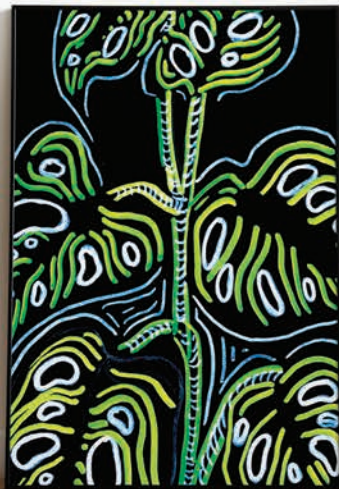
MONSTERA - PR011



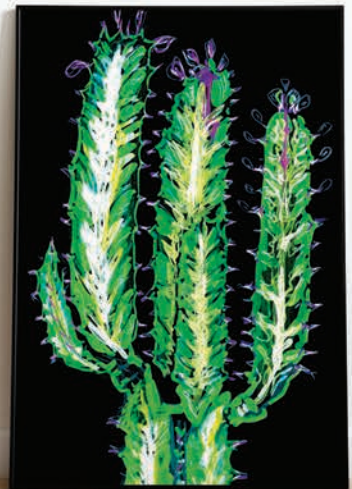
PRAYER PLANT - PR012



RATTLESNAKE PLANT - PR013



CHEESE PLANT - PR014



AFRICAN MILK TREE - PR015



TRADESCANTIA - PR016



SNAKE PLANT - PR017

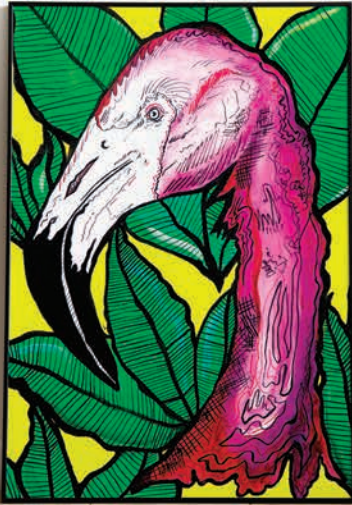


FIDDLE LEAF FIG - PR018

THE OG COLLECTION

A4 PRINTS | 210 x 297 mm | BRIGHT PREMIUM WHITE SPLENDORGEL 340GSM | PRODUCED IN THE UK | WHOLE SALE £5 | RRP £12|

The OG collection, was Uwu Studio's first product designs when launching the brand in 2020. They embody the heart of the Uwu Studio and the complete essence of the brand and its beginnings. To this day, still a much loved popular collection.



FLAMINGO - PR019



ENTER THE DRAGON - PR020



CACTI & SUCCULENTS - PR021



CUSHY KOI - PR022



THE FERNERY - PR023



THE GLASS HOUSE - PR024



LOVELY LEOPARDS - PR025



TAKING TIGERS - PR026



PRESTIGIOUS PEACOCKS - PR027

2023 COLLECTION

A4 PRINTS | 210 x 297 mm | BRIGHT PREMIUM WHITE SPLENDORGEL 340GSM | PRODUCED IN THE UK | WHOLE SALE £5 | RRP £12|

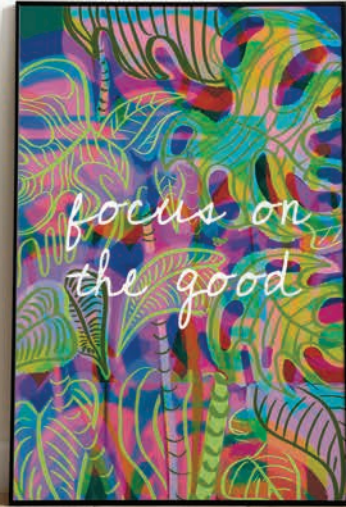
A brand new collection of illustrations for SS23. Vibrant bold and on trend illustrations created in a variety of mediums from digital, to collage and acrylic paintings.



PINK POTHOS - PR028



PHHALO POTHOS - PR029



FOCUS ON THE GOOD - PR030



BABY PINK BEGONIA - PR031



BLUE BEGONIA - PR032



MAGNIFICENT MARANTA - PR033



'23 LOVELY LEOPARDS - PR034



LETITIA LEOPARD - PR035



MONSTERA PAPER CUT - PR036

PLANT LOVERS COLLECTION

A4 PRINTS | 210 x 297 mm |
BRIGHT PREMIUM WHITE SPLENDORGEL 340GSM |
PRODUCED IN THE UK | WHOLE SALE £5 | RRP £12|

A nod to plant lovers everywhere, this collection is playful and fun and available in cards, postcards, prints and magnets.

PLANT MUM - PR037



LIFES TOO SHORT - PR038



PLANT PARENT - PR039



I LIKE PLANTS - PR040



HAPPY PLACE - PR041



HOUSE PLANT HAVEN COLLECTION

A4 PRINTS | 210 x 297 mm | BRIGHT PREMIUM WHITE SPLENDORGEL 340GSM | PRODUCED IN THE UK | WHOLE SALE £5 | RRP £12|

House plant haven is one of Uwu Studios best selling ranges, with the surging popularity of houseplants, this print will give you ever lasting plants, with no need to water and the extra bonus of adding a pop of colour to any space. This collection is available in cushions, prints, postcards, magnets, mirrors and bookmarks.

“ The prints I’ve purchased from Uwu Studio are literally my favourite prints in my house! They make every room so bright and fun! From my bedroom, living room, dressing room and even conservatory, they’re a firm favourite’

- EVA GRIST- INFLUENCER



'OPULENT ORANGE' - PR042



'YUMMY YELLOW' - PR043



'HOTTEST PINK' - PR044



'LUSCIOUS LIME' - PR045



'PRETTY PINK' - PR046



'TANTALIZING TEAL' - PR047

HOUSE PLANT HAVEN COLLECTION

A4 PRINTS | 210 x 297 mm | BRIGHT PREMIUM WHITE SPLENDORGEL 340GSM | PRODUCED IN THE UK | WHOLE SALE £5 | RRP £12



'CHINESE MONEY PLANT' - PR048



'SUCCULENT' - PR049



'ALOE ALOE' - PR050



'PINSTRIPE PLANT' - PR051



'SNAKE PLANT' - PR052



'SPOTTED BEGONIA' - PR053



'MONEY TREE' - PR054



'SPIDER PLANT' - PR055



'TRADESCANTIA' - PR056

HOUSE PLANT HAVEN COLLECTION



1



2



3



4

- 1- HOUSE PLANT HAVEN PINK FRIDGE MAGNET | WHOLESALE £2.50 | RRP £6
- 2- HOUSE PLANT HAVEN COLOURING BOOK | WHOLESALE £3.10 | RRP £7.50
- 3- HOUSE PLANT HAVEN YUMMY YELLOW PRINT | WHOLE SALE £5 | RRP £12
- 4- HOUSE PLANT HAVEN "HOTTEST PINK" 30CM CUSHION | WHOLE SALE £20 | RRP £40

NOIR COLLECTION

A6 POSTCARDS | 105 x 148.5 mm | MATTE UNCOATED 400GSM | PRODUCED IN THE UK | WHOLE SALE £0.80 | RRP £2 | BLANK

Images from a series of original marker illustrations by Lily founder of Uwu Studio, Available in unframed A4, high quality prints.



'GOLDEN POTHOS' - PC001



'MONSTERA' - PC002



'PRAYER PLANT' - PC003



'RATTLESNAKE PLANT' - PC004



'CHEESE PLANT' - PC005



'AFRICAN MILK TREE' - PC006



'TRADESCANTIA' - PC007



'SNAKE PLANT' - PC008



'FIDDLE LEAF FIG' - PC009

COLOURFUL COLLECTION

A6 POSTCARDS | 105 x 148.5 mm | MATTE UNCOATED 400GSM | PRODUCED IN THE UK | WHOLE SALE £0.80 | RRP £2 | BLANK

Images from a series of original acrylic paintings by Lily founder of Uwu Studio. Available in unframed A4, high quality prints.



'PRAYER PLANT' - PC010



'ELEPHANT EAR' - PC011



'JUNGLE CALATHEA' - PC012



'CALATHEA' - PC013



'SPOTTED BEGONIA' - PC014



'ARROW HEAD PLANT' - PC015



'TRADESCANTIA' - PC016



'ALUMINIUM PLANT' - PC017



'SATIN POTHOS' - PC018

THE OG COLLECTION

A6 POSTCARDS | 105 x 148.5 mm | MATTE UNCOATED 400GSM | PRODUCED IN THE UK | WHOLE SALE £0.80 | RRP £2 | BLANK

The OG collection, was Uwu Studio's first product designs when launching the brand in 2020. They embody the heart of the Uwu Studio and the complete essence of the brand and its beginnings. To this day, still a much loved popular collection.



'ENTER THE DRAGON' - PC019



'AFRO FISHY' - PC020



'FLAMINGO' - PC021



'PRESTEGIOUS PEACOCKS' - PC022



'CACTI & SUCCULENT' - PC023



'GLASS HOUSE' - PC024



'LOVELY LEOPARDS' - PC025



'FRIDA' - PC026



'TOTALLY TROPICAL' - PC027

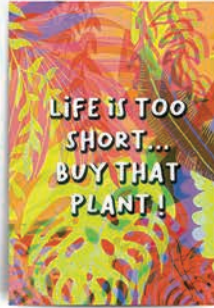
2023 COLLECTION

A6 POSTCARDS | 105 x 148.5 mm | MATTE UNCOATED 400GSM | PRODUCED IN THE UK | WHOLE SALE £0.80 | RRP £2 | BLANK

A brand new collection of illustrations for SS23. Vibrant bold and on trend illustrations created in a variety of mediums from digital, to collage and acrylic paintings.



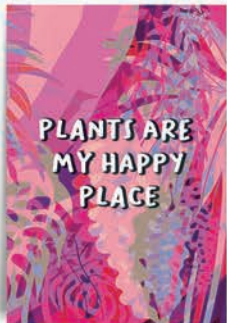
'PLANT PARENT' - PC028



'LIFE'S TOO SHORT' - PC029



'I LIKE PLANTS' - PC030



'HAPPY PLACE' - PC031



'MAGNIFICENT MARANTA' - PC032



'LEITIA LEOPARD' - PC033



'BLUE BEGONIA' - PC034



MONSTERA PAPER CUT- PC035



'BABY PINK BEGONIA' - PC036

THE OG COLLECTION

SQUARE CARDS | 148 x 148 mm | WHITE ENVELOPES | PRODUCED IN THE UK | WHOLE SALE £1.30 | RRP £2.75 | BLANK INSIDE

The OG collection, was Uwu Studio's first product designs when launching the brand in 2020. They embody the heart of the Uwu Studio and the complete essence of the brand and its beginnings. To this day, still a much loved popular collection. Combining a variety of mediums from digital, acrylic paintings and pen and ink illustrations to create the bold vibrant designs for the OG collection.



HARE - GC001



HOUSEPLANT HAVEN - GC002



FRIDA - GC003



CACTI & SUCCULENT - GC004



GLASS HOUSE - GC005



PRESTIGIOUS PEACOCKS- GC006



KOI - GC007



PHEASANT - GC008



TOTALLY TROPICAL - GC009



THISTLE - GC010

THE FLORAL COLLECTION

SQUARE CARDS| 148 x 148 mm | WHITE ENVELOPES| PRODUCED IN THE UK |
WHOLE SALE £1.30| RRP £2.75| BLANK INSIDE

In 2022, Uwu Studio exhibited at 142 Gallery with 'Egwurgu-Imiri'. Meaning rainbow in Lily's families native tongue. A bright collection of original flower paintings exhibited were highly popular and now immortalised in digital files. This collection of designs are part of Uwu Studio's floral collection, with ten beautiful blossoming designs to choose from, a nod to the natural world with a modern spin on botanical illustration with bold and vibrant design. Available in these greetings cards and also as cushions.



PANSY ORCHID- GC011



DAISY - GC012



ORCHID- GC013



CROCSMIA - GC014



CORREOPSIS - GC015



PEONY- GC016



MEDINILLA - GC017



CACTUS FLOWER - GC018



JAPANESE ANENOME - GC019

2023 COLLECTION

SQUARE CARDS| 148 x 148 mm | WHITE ENVELOPES| PRODUCED IN THE UK | WHOLE SALE £1.30| RRP £2.75| BLANK INSIDE

A brand new collection of illustrations for SS23. Vibrant bold and on trend illustrations created in a variety of mediums from digital, to collage and acrylic paintings.



'I LIKE PLANTS' - GC020



'HAPPY BIRTHDAY' - GC021



'PLANT PARENT' - GC022



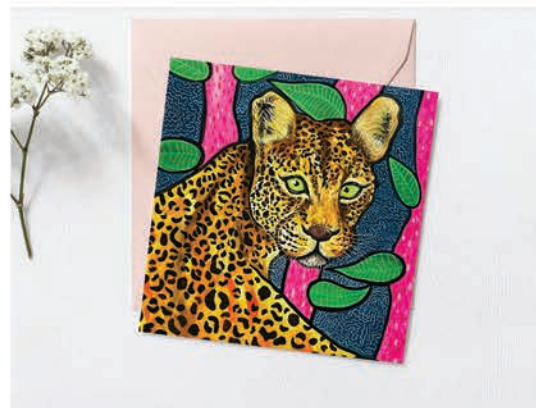
JUNGLE TOUCAN - GC023



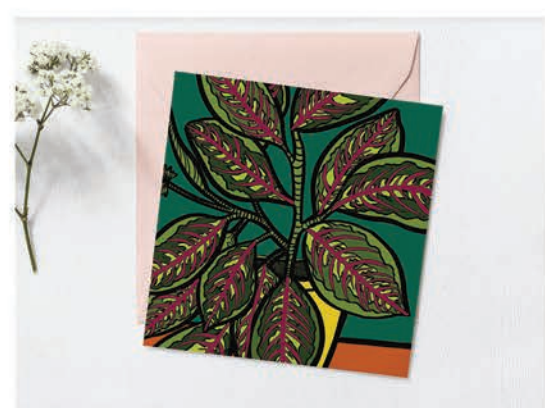
JUNGLE LEOPARD- GC024



JUNGLE MACAW - GC025



LETITIA LEOPARD- GC026



MAGNIFICENT MARANTA - GC027

THE GREETINGS COLLECTION

SQUARE CARDS| 148 x 148 mm | WHITE ENVELOPES| PRODUCED IN THE UK | WHOLE SALE £1.30| RRP £2.75| BLANK INSIDE

New cards for A/W 2023. Lily's close and personal interaction with customers at her pop up shops and events means she gets first hand feedback of what her customers desire. After being heavily requested, Lily created typography focused greetings cards. Her customers wanted specific greetings cards available, targeted for certain events like birthdays and thankyou cards. A colourful and cheerful spin on classic greetings cards.

" We have stocked Lily's cards in our shop since she first set up Uwu Studio. They are always very well recieved from our customers, we even have people come back just for her cards. They are so colourful, cheerful and very unique, making them best sellers in our shop. We feel proud to stock independant and small businesses, but these are outstanding quality as well as original and eyecatching.

It is lovely to work with her , especially when she is always creating new designs and able to bring something beautiful to stock our shelves with" CHRISTINE - HENRY ABBOTTS LTD - UK



GC028



GC029



GC030



GC031



GC032



GC033



GC034



GC035



GC036



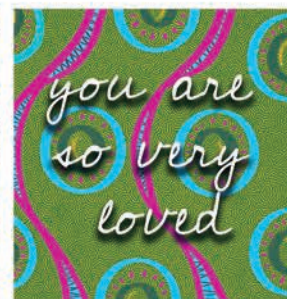
GC037



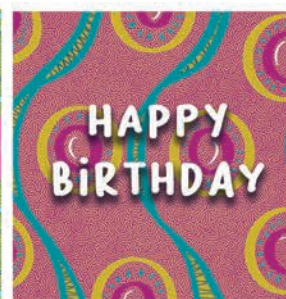
GC038



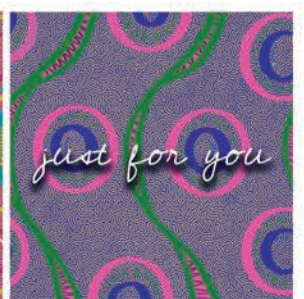
GC039



GC040



GC041



GC042

CHRISTMAS

A range for the festive season. A quirky spin on traditional christmas! Uwu Studio brings an element of fun and excitement with her distinctive, unique Christmas collection.

With products available in greetings cards, wrapping paper and a very popular Christmas stag cushion.

STAG CUSHION |CU033|

CU033 - 30 |30 x 30 cm WHOLE SALE £20 RRP £40 |

CU033 - 40 |40 x 40 cm WHOLE SALE £25 RRP £50 |



CARDS

GC043



GC044



GC045



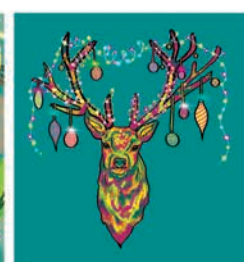
GC046



GC047



GC048



GIFT WRAP

GW001



GW002



GW003



GIFT WRAP

GIFT WRAP | A2 - A5 FOLDED | PRODUCED IN THE UK | RECYCLABLE AND FSC CERTIFIED | WHOLE SALE £1.25 | RRP £2.50 |

Uwu studio wanted to create a gift wrap range which had sustainability at the heart. These A2 folded down to A5 sheets of gift wrap are unlike most, completely plastic free. So no nasty cellophane, the coating on the paper is also recyclable as most gift wrap contains laminate which is not recyclable. The paper is 90 gsm, premium white uncoated with pharmafold for lovely quality thickness and beautifully bright prints.

Additionally, all gift wrap is made in England and so is truly environmentally concious. There are three unique christmas designs and six brand new everyday gift wrap also available so you can wrap your gifts in Uwu Studio's unqie gift wrap 365 days a year, not just at Christmas.



GW004



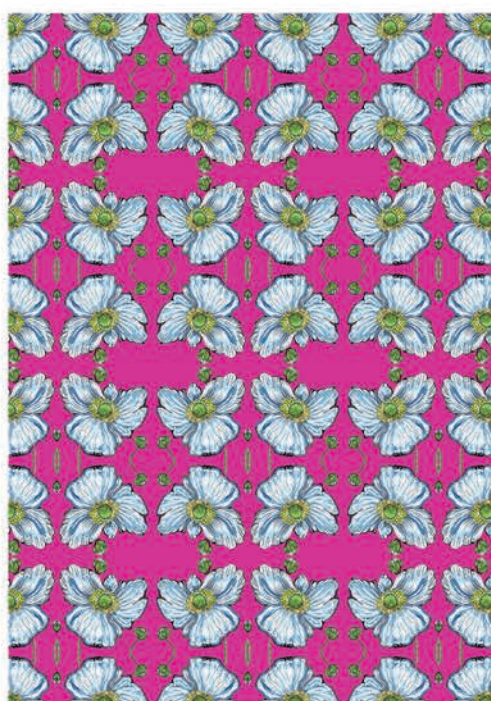
GW005



GW006



GW007



GW008



GW009

BOOK MARKS

BOOKMARKS | 55mm x 175mm | PRODUCED IN THE UK | DOUBLE SIDED | WHOLE SALE £1 | RRP £2.50 |



BM001



BM002



BM003



BM004



BM005



BM006



BM007



BM008



POCKET MIRRORS

MIRRORS | 77mm | PRODUCED IN THE UK | WHOLE SALE £2.50 | RRP £6 |

Pocket mirrors available in ten different designs. 77mm mirrors with a metal back and mirror front. Made in the UK and made to order, but with fast turn around and delivery times. Perfect to add to your gift collection, popular at mothers day, teachers gifts and as stocking fillers for Christmas!



MI001



MI002



MI003



MI004



MI005



MI006



MI007



MI008



MI008



MI009

MAGNETS

MAGNETS | RECTANGLE 65MM X 46MM X 7MM | CIRCLE 60MM DIAMETRE X 7MM | PRODUCED IN THE UK | WHOLE SALE £2.50 | RRP £6 |

Magnets are available in 28 different designs in either rectangle or circular. Premium, made in the UK fridge magnets are thick, substantial and beautifully display Uwu Studio's designs in full, high definition colour. Made from glossy plastic with rounded edges printed and made to order. Perfect for any magnetic surface not just the kitchen! A great addition to your gift collection, popular for the home, gifts and as stocking fillers for Christmas!



FMR001



FMR002



FMR003



FMR004



FMR005



FMR006



FMR007



FMR008



FMR009



FMR010



FMR011



FMR012



FMR013



FMR014



FMR015



FMR016



FMR017



FMR018



FMR019



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FMR028



FMC001



FMC002



FMC003



FMC004



FMC005



FMC006



FMC007



FMC008



FMC009



FMC010



FMC011



FMC012



FMC013



FMC014



FMC015



FMC016



FMC017



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FMC020



FMC021



FMC022



FMC023



FMC024



FMC025



FMC026



FMC027



FMC028

INSPIRATIONAL WOMEN COLLECTION



2



3



4



1- FRIDA RECTANGLE FRIDGE MAGNET - FMR011| PRICE: 2.50 RRP £6.00

2- FRIDA CIRCLE FRIDGE MAGNET - FMC011 |PRICE: 2.50 RRP £6.00

3 - OG FRIDA A4 PRINT- PR057| PRICE: £5 RRP: £12

4 - FRIDA CUSHION

CUCU034 -30 | 30 x 30cm| PRICE: £20 RRP:£40

CUCU034 -40 | 40 x 40cm| PRICE: £25 RRP: £50

5



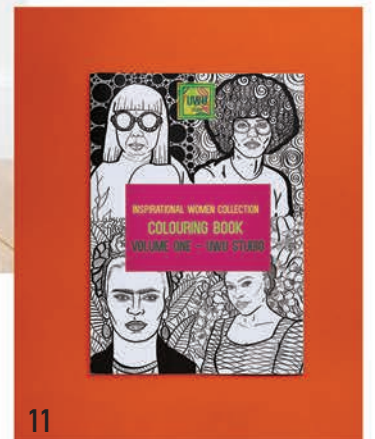
7



6



10



11

8



9



5- FRIDA MIRROR - M1004| PRICE £2.50 RRP £6.00

6- BOLD FRIDA PRINT - PR058 | PRICE: £5 RRP £12.00

7- BOLD FRIDA CUSHION

CUCU035 -30| 30 x 30cm| PRICE: £20 RRP:£40

CUCU035 -40| 40 x 40cm| PRICE: £25 RRP: £50

8- SQUARE FRIDA CARD - GC003| COST: £1.30 RRP £2.75

9- FRIDA POSTCARD - PC026| COST : £0.80 RRP: £2.00

10- VOLUME 2 - ACTIVIST-CB003| COST: £3.10 RRP:£7.50

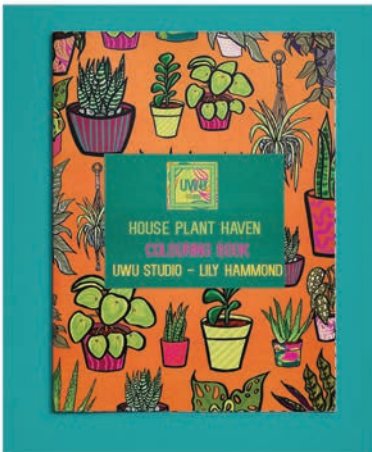
11- VOLUME 1 - ARTISTS AND AUTHORS -CB002| COST: £3.10 RRP:£7.50

COLOURING BOOKS

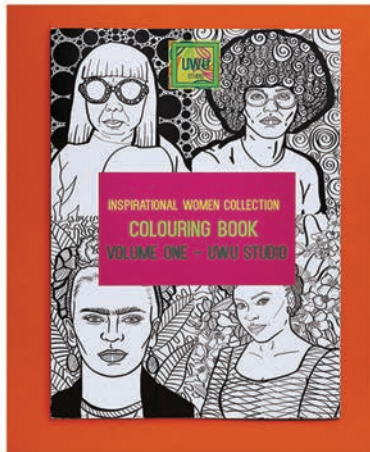
COLOURING BOOKS | A4 | 210mm x 297mm | PRODUCED IN THE UK | WHOLE SALE £3.10 | RRP £7.50 |

Lily of Uwu Studio created a plethora of portraits of diverse women who inspired her. After her years in education, being subject to a significantly mono-cultural curriculum, lacking in diversity. The UK's education system is heavily centred on white men when looking at the arts and creativity. Her biggest life passions are art, culture and literature and after continually being fed Eurocentric male content, Lily decided to change the scope of her knowledge and research women and people of colour who had achieved wonderful things. This went on to inspire Lily's creative practise but also highlighted the realisation that a whole new cultural experience had opened up for her, and wanted to share this knowledge with everyone, especially young people of colour.

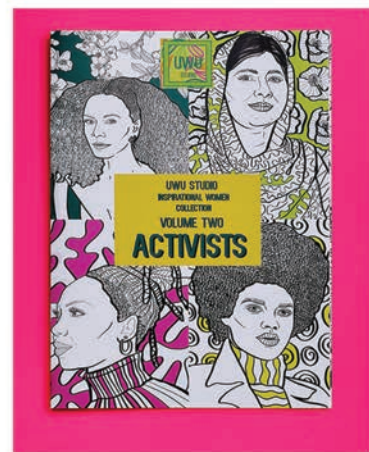
Fast forward to 2020, the end of Lily's illustration degree. She created high colour, vibrant portraits of some inspirational people who was starting to influence her work. After receiving great feedback on the beauty of the artwork, she was faced with a barrage of questions about who these people were. There was no context and people were not engaging fully or educating themselves. She then diversified and created the colouring book. Removing colour from the illustrations, leaving line only illustrations for people to colour. Resulting in a collection of Uwu Studio's best selling colouring books.



CB001



CB002



CB003

"Lily's unique colouring books have been popular since I began stocking them in 2021, and a no brainer to continue to stock them in my other new book shops since. Everything about the colouring books fits well with my businesses in terms of aesthetic and individuality and they continue to sell well and are also much commented on and admired by many customers." - ANDREW - DIAL LANE BOOKS

HOUSE PLANT HAVEN COLOURING BOOK - CB001

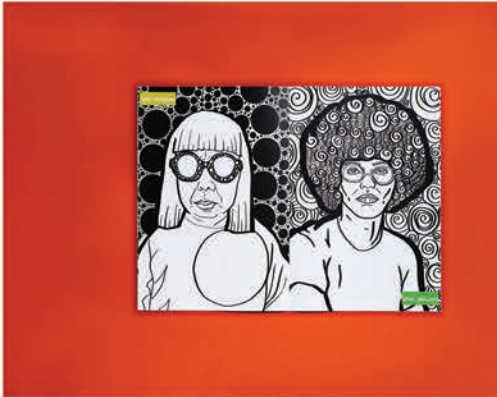
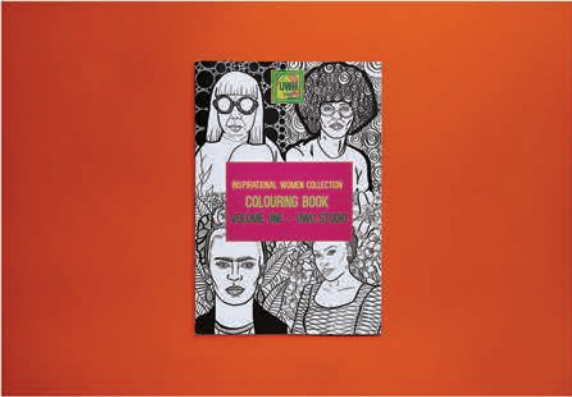


The surging popularity of houseplants and the awareness of colouring for wellbeing and mindfulness meant the house plant haven colouring book was born!

Highly popular for all ages selling to children, adults and the elderly, as a few moments of mindfulness is truly for everyone.

Taking some of Uwu Studio's plant illustrations and turning them in to ten pages of a plant lovers colouring in paradise!

Inspired by inspirational woman identifying creatives, authors and activists. Created from the imperative importance of showcasing women from diverse backgrounds and the fundamental need to celebrate their achievements, allowing space for young people to feel represented. 10 stunningly intricate illustrations to colour in.



INSPIRATIONAL WOMEN - VOLUME 1 - COLOURING BOOK - CB002

This is a conceptual way to engage with blackness it is an internalised way to engage in this way but also creatively. An opportunity to empower young people of colour and enhance the representation of feminism for people of colour. Creating it on her own terms and reaching wider audiences and engaging with more people. The response to the first book was astounding and so came volume 2 on activists. The hope is to continue this project wider, creating more volumes and in future hoping to create Uwu Studios first children's publication.



INSPIRATIONAL WOMEN - VOLUME 2 - COLOURING BOOK - CB003

STATIONERY AND ORGANISATION

GLUED NOTEPADS

GLUED NOTE PADS | A VARIETY OF SIZES AND DESIGNS AVAILABLE | PLEASE SEE INDIVIDUAL PRODUCTS FOR PRICES AND SPECIFICATION |



STA001
100 x 210 mm
SUNFLOWER TO DO LIST
WHOLESALE- £2.75
RRP- £7



STA002
100 x 210 mm
TOTALLY TROPICAL SHOPPING LIST
WHOLESALE- £2.75
RRP- £7

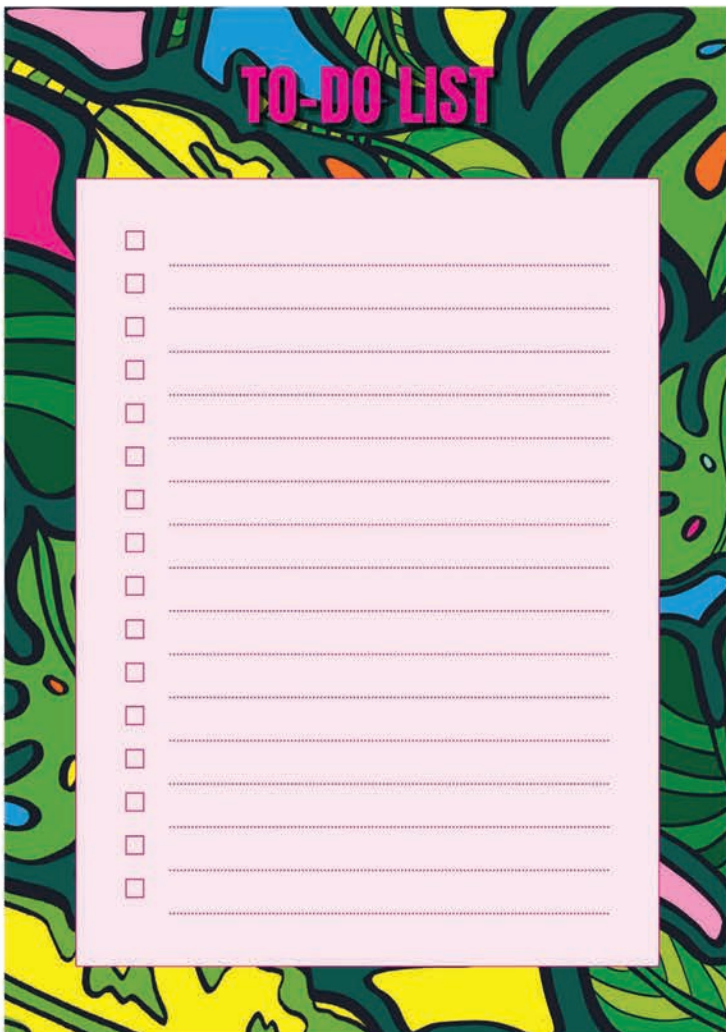
Stationery is a very popular part of Uwu Studio, and the aim is to keep you organised and on trend. The stationery and organisation began with the A4 Weekly Planner, and has now expanded into a variety of glued notepads after the success of the A4 weekly planner.

The range now includes four new designs for AW 23, perfect for the festive season fast approaching as these make fabulous stocking fillers and gifts for teachers, friends and loved ones.

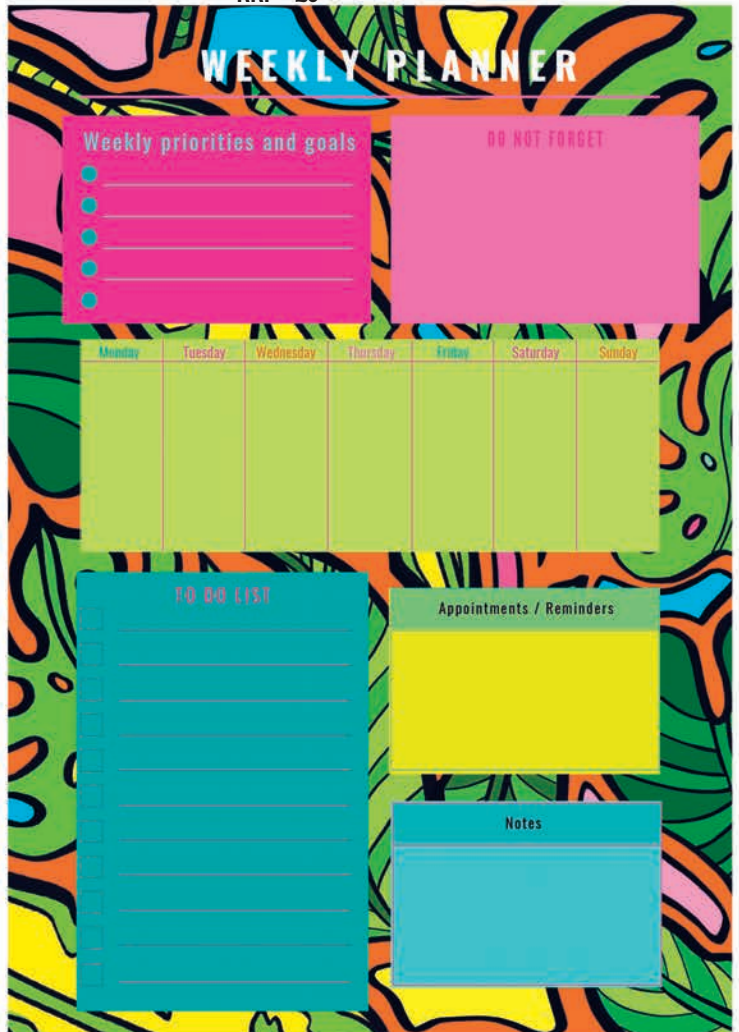
- Sunflower to-do list
- Totally tropical shopping list
- House plant square note pad
- Totally Tropical A5 to- do list
- Totally tropical weekly planner



STA003
100 x 100 mm
HOUSEPLANT NOTEPAD
WHOLESALE- £2.50
RRP- £6



STA004
148 x 210 mm
TOALLY TROPICAL A5 TO DO LIST
WHOLESALE- £3.75
RRP- £8.00



STA005
210 x 297 mm
TOTALLY TROPICAL A4 WEEKLY PLANNER
WHOLESALE- £5.00
RRP- £12.00

STATIONERY AND ORGANISATION

2024 CALENDAR

CALENDARS | A4 SINGLE PAGES IN READING ORDER | 210mm x 297mm| FSC CERTIFIED| WHOLE SALE £5.00| RRP £12.00|

2024 CALENDAR PRODUCT CODE - STA006



January 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3



February 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	1	2



March 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
25	26	27	28	29	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6



April 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

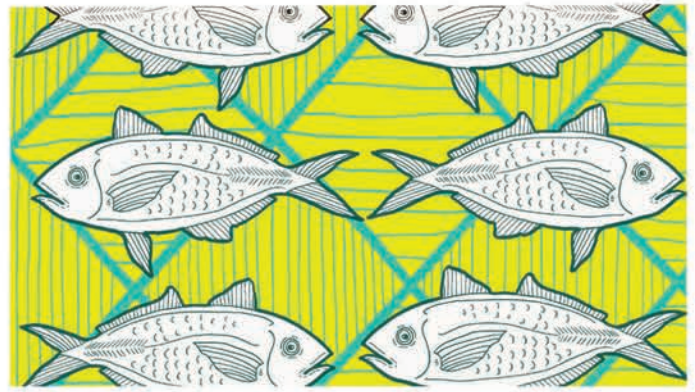


May 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

June 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6



July 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

August 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



September 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

October 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2



November 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3

December 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

January 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

STATIONERY AND ORGANISATION

2024 CALENDAR

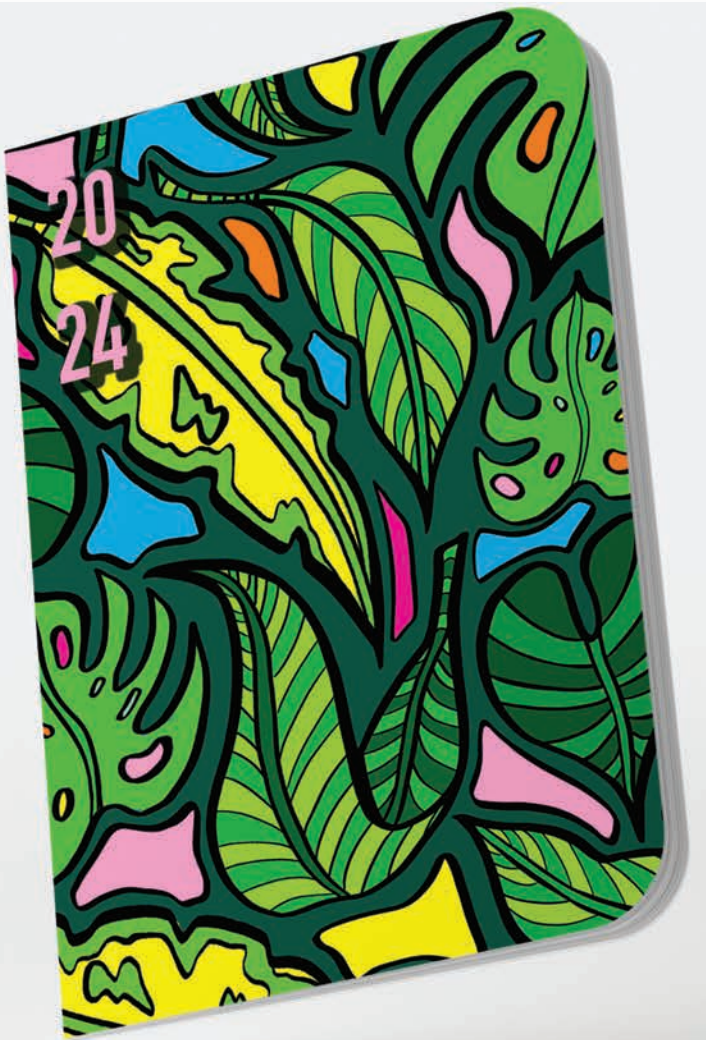
2024 DIARIES | A5 | 148mm x 210mm|FSC CERTIFIED |
WHOLE SALE £4.10| RRP £10.00|

2024 DIARY
TOTALLY TROPICAL DIARY
PRODUCT CODE - STA007

FSC™ certification guarantees that these products are printed on materials sourced from forests that comply with rigorous environmental, social and economic standards.

A5 (14.8 x 21 cm). They contain 144 pages and are printed on Classic uncoated - Brilliant white uncoated paper, weighing 90 gsm. The cover paper will be made from laminated 300 gsm paper.

Perfect for your customers to make notes and jot down appointments, Uwu Studio's 2023 diaries sold out as over the festive season also made for a perfect gift, practical yet stylish.



2024 DIARY
HOUSEPLANT HAVEN DIRARY
PRODUCT CODE - STA008

The printed diaries will be sewn bound, which is a simple yet elegant technique whereby the pages of your custom diaries are sewn together in a single block before being glued to the cover.

The cover of your custom diaries can be printed in four colours or in black and white, with matt to protect the print, as diaries are often used every day and carried around in bags or briefcases. The inside pages will be printed in black and white.

Week to view diary layout. with additional helpful pages:
Personal details, Calendar, Planner, Weekly planner, Address pages and Notes pages.

Rekindle memories from your favourite trips and plan your next big adventure with this gorgeous A5 diaries featuring two fabulous designs, 'totally tropical' and 'house plant haven'. Also, adding a pop of colour to your shop display!





**THE COLOURFUL STUDIO
HOMEWARE, GIFTS, ART, CARDS AND STATIONERY**

2023-2024 CATALOGUE

www.uwustudio.co.uk

lily@uwustudio.co.uk

[@uwu_studio_](https://www.instagram.com/uwu_studio_)