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# Press Release

The Good Zest Company

## Plantable Christmas Crackers

### What will your Crackers say about you this Christmas?

Pulling a Christmas Cracker is a wonderful family-friendly tradition loved by all Generations, but let's face it, the act of pulling a cracker is over before it's even begun, and you are normally left with a tiny plastic object that you neither want nor need! We thought about this...and created our own 'Plantable Crackers' that can be potted indoors or outside (weather permitting!), so the whole family can enjoy their Wild-Flower crackers into the New Year. Perhaps with some friendly green-finger competition between the Generations!



Pack of 6 Plantable Christmas Crackers RRP £40.00

## Products with Purpose

"We sold-out of these handmade crackers twice last year - they are hugely popular with customers who love the tradition, but want a more sustainable, plastic-free and modern alternative. Our Wild Flower seed Crackers, filled with our own Organic and Vegan hair & body care products have really resonated with customers" *Rose Sergeant - Founder of The Good Zest Company.*

*The Good Zest Company is a family business from Staffordshire (UK) that creates Organic Hair & Skincare products harnessing the amazing benefits of pure Citrus Zest Oils. Organic Oranges, Lemons, Grapefruits, Mandarins & Limes are at the heart of all their unique formulas. In 2022 The Good Zest Company won 6 Hair & Skin care awards, with their Lemon Body Wash being independently judged and awarded best Body Wash in the UK. As an Ethical business, The Good Zest Company is committed to creating products that are 'Good For You, The Planet, & All Living Things'. Products are stocked in independent stores throughout the UK and they have recently begun exporting abroad.*

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