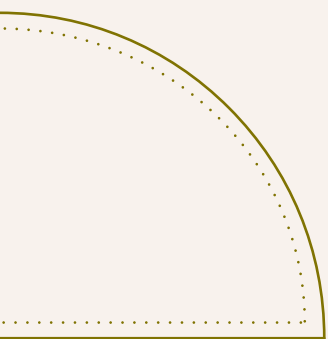




2023 collection

handmade in east london



www.brassandbold.com



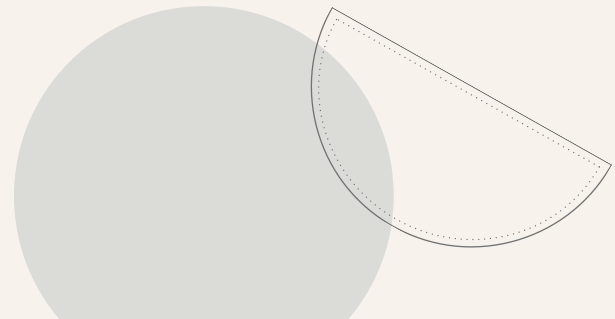
I'm Elsa



the designer and maker of
brass+bold

Distinctive and wearable brass
jewellery all handmade in east
london.

Originally from Spain I worked
for ten years in london as a
freelance portrait photographer
but then found an unrivalled
boost to my creative desire in
brass+bold. I think that
elements of my personality are
passed on through these pieces
and that you will enjoy wearing
my jewellery as much as I love
making and creating it!



my journey

simple beginnings with heaps of desire

brass+bold began selling one-off pieces in a few boutiques and cafes around London. The positive feedback and the great response developed into increased interest when I started selling at designer maker markets. This encouraged me to expand my collections.

I now sell in over 30 independent shops and galleries as far north as Shetland Islands to as far south as Worthing. This valued collection of wholesale relationships has grown organically and I feel very close to all the shops I sell in.

Every piece in each collection co-exists as a family, generating a strong bold statement of colour, form and identity.

I channel my ideas, taste and creative character through my pieces. Although one collection might be distinct from the previous, the resulting genre and visual identity is unmistakably brass+bold.



My collections

collections:

consta

less is more

epicycle

equilibrium

atoll

abacus

earring collections:

deco

ninkari

form

liviana

bracelets:

brass bracelet



consta collection

I am very excited about the new 2023 collection 'consta', inspired by the work of Constantin Brancusi.

Brancusi, originally from poverty stricken Romania, spent most of his life in Paris creating the foundations for Modernism of the 20th Century. A prolific painter, photographer and sculptor Constantin Brancusi's influence continues to this day in all aspects of our aesthetic lives.

*guide prices:

wholesale £11.82-£19.00

RRP £29-£45





consta 01



consta 08



consta 03



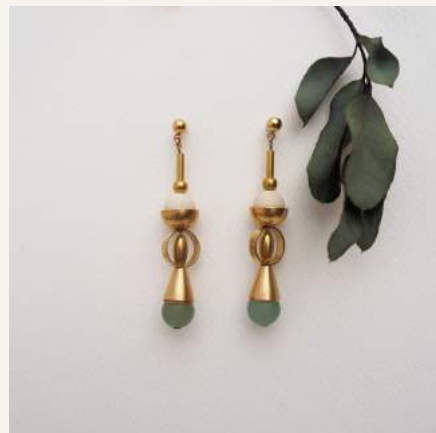
consta 02



consta 13



consta 07



consta 09



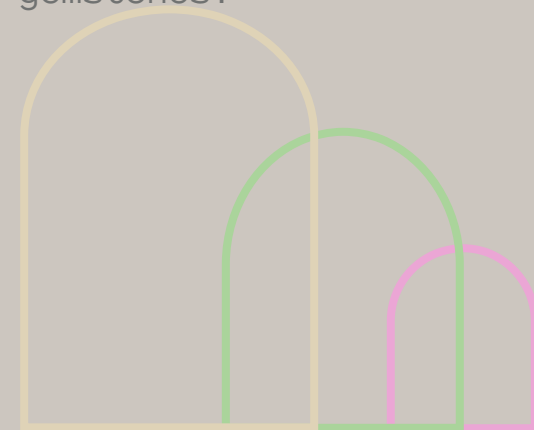
consta 10



consta 05

consta

consta fuses the organic with the geometric to produce a range of jewellery that spans from large bold statement pieces to dainty hoops and light necklaces. Punctuated and often playful, brass is surrounded by handmade bead tokens and natural gemstones.





consta 12



consta 11



consta 15



consta 16



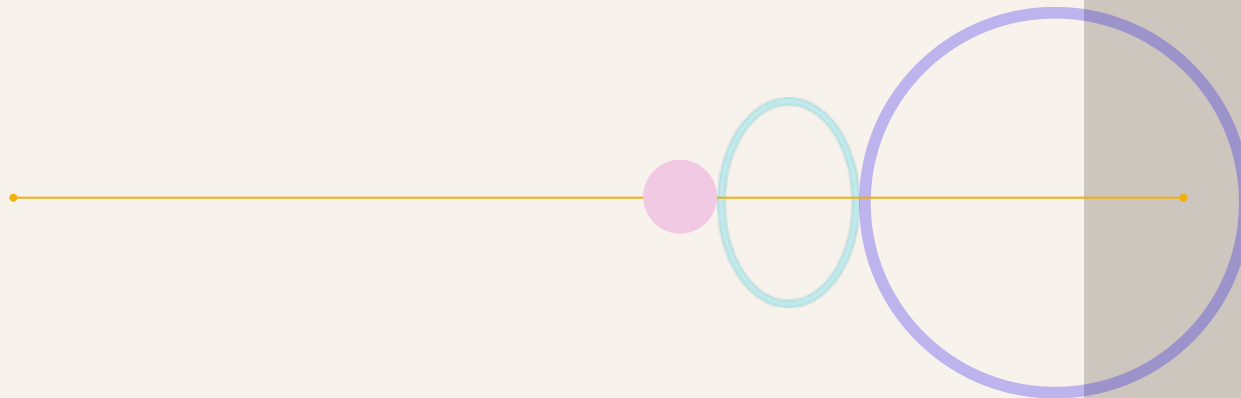
consta 17



consta 18

consta

Some of the pieces reflect soft new pastel spring colours. Others hint towards the classic Art Deco tones whilst there are always smatterings of pieces that embrace the solid heavy brass and black elements always associated with brass+bold.

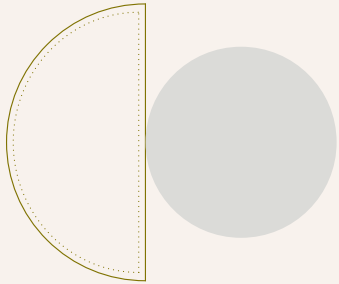
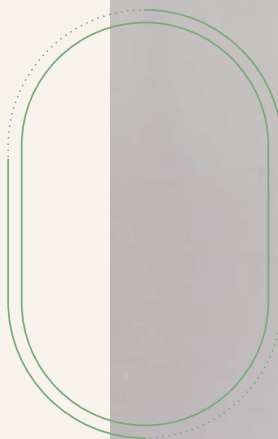




less is more collection

Less is More is the collection that defines brass+bold aesthetic; To evoke a state of mind but not a set of rules.

*guide prices:
wholesale £10.91
RRP £26.40





lim 01



lim 02



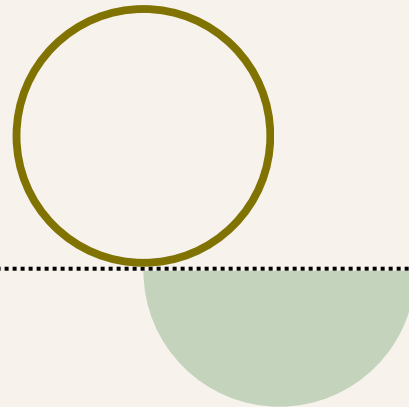
lim 08



lim 14



lim 15



less is more

the brass+bold signature collection of minimalist simplicity. less is more has continually developed over the years and the 2023 selection maintains that simplicity of slight brass forms with onyx and aventurine on very thin 1mm gold plated chain



epicycle collection

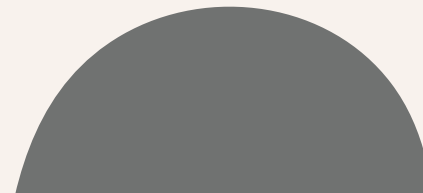


describes planetary orbital paths that cycle with regularity but appear to us as irregular or confusing. We are intrinsically linked to this rhythm yet day to day life continues around us.

*guide prices:

wholesale £10.91-£11.82

RRP £26.40-£28.60





epi 02



epi 03



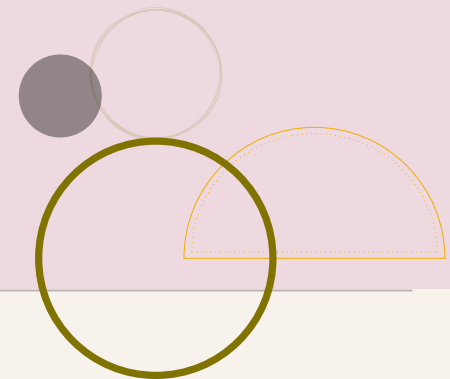
epi 16



epi 07

epicycle

hugging shapes of
black, brass,
silver, gold on a
mixture of 1.2mm
black brass chain
and 1mm gold
plated chain



equilibrium collection

equilibrium is a playful collection of balancing shapes each one reliant on the other. This fun collection reminds us to allow ourselves to rely on others equally as we should embrace their reliance upon us!

*guide prices:

wholesale £12.27-£13.18

RRP £29.70-£32



equilibrium

bold and weighty
these long necklaces
use black brass chain
with a fixed brass
star detail instead
of a clasp. Made from
solid brass, silver,
onyx and lava spheres
with strong brass
lines and shapes



equi 01



equi 03



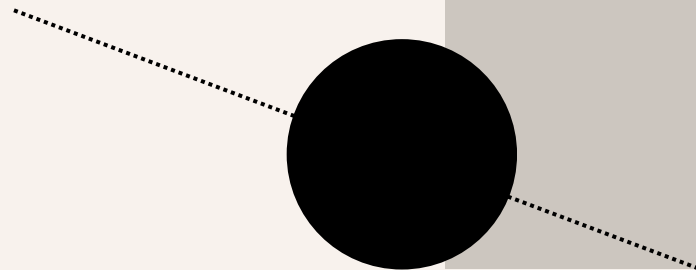
equi 06



equi 08



equi 09





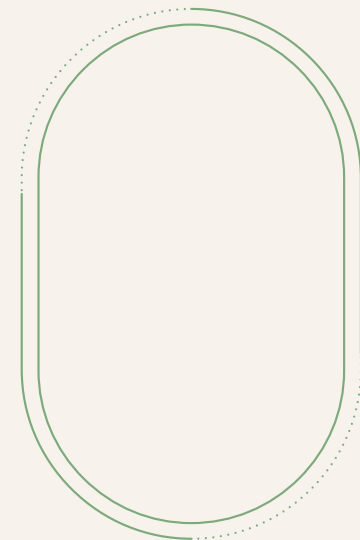
atoll collection

The rich and fertile barrier reef makes for new habitat, an atoll from which to grow.

The tip of the volcano recedes back into the ocean leaving a lagoon of aqua;
An azul of resurgence,
of life teaming with colour.

The word atoll comes from the Dhivehi word "atholhu" meaning "The palm of the hand"

guide price:
wholesale £16.36
RRP £39.60



atoll

lush and fresh,
atoll threads
super fine gold
plated chain
through stacks of
amazonite,
aventurine, onyx,
labradorite,
agate, lapis
lazuli and
sodalite
punctuated with
brass discs, beads
and tokens



atoll 01



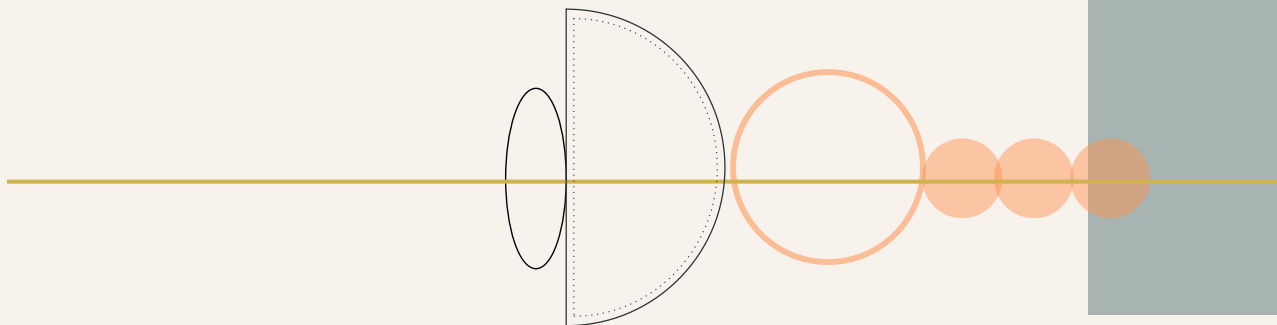
atoll 02



atoll 03



atoll 04



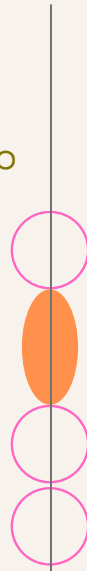
abacus collection

Abacus...A group of infinite permutations of colour and stacking.

From strong fuschia combined with vivid orange, to deep sea blue and more subtle clear and translucent glass, Abacus delves into bursts of colour and tone combined with tokens such as the golden oxide mineral hematite, crimped brass diamond pieces and dynamic diablo shapes.

The Abacus might be used for mathematical calculation but it is also drenched in colour with strong visual identity!

*guide prices:
wholesale £10.91-£16.36
RRP £26.40-£39.60



abacus

a vibrant gathering of semi-precious stones. howlite, hematite and ammonite mixed with recycled glass, gold spacers and brass 'diabolos'



aba 01



aba 02/P



aba 04



aba 05



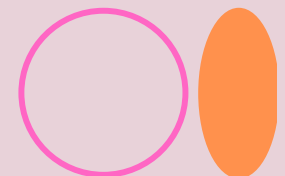
aba 06



aba 08



aba 09





earrings deco collection



This is a celebration of the Art Deco Movement that began in the 1920's and influenced all aspects of design and architecture right up to the Second World War.

Could you imagine a life without Art Deco?

*guide prices:

wholesale £10

RRP £24.20

deco

classic styled and
art deco inspired
black and brass
dangling earrings
with a gold plated
hook



deco 01



deco 05



deco 06



deco 07



deco 08



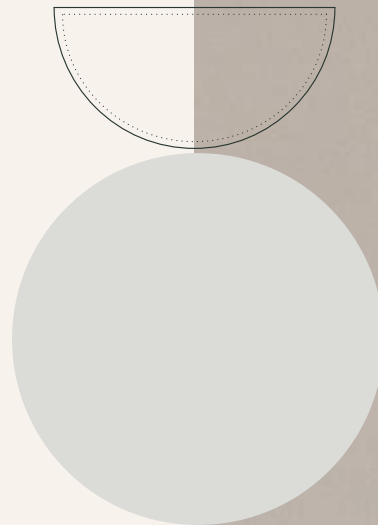
deco 12



hoops ninkari collection

simple, modern and clean designs,
perfect for everyday life.

*guide prices:
wholesale £10.00-£10.91
RRP £24.20-£26.40





nin 01



nin 02



nin 04



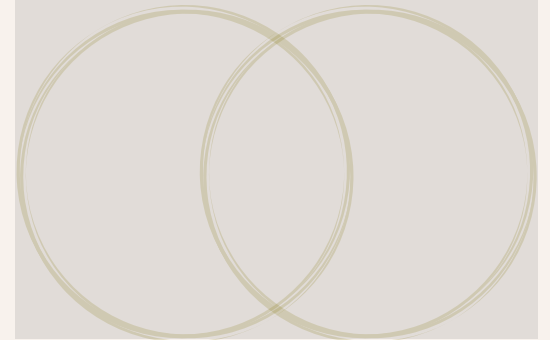
nin 08G



nin 08S

ninkari

a family of threaded hoops with silver and gold plated tubes, tokens and flutters with a sprinkle of ammonite and agate gemstones

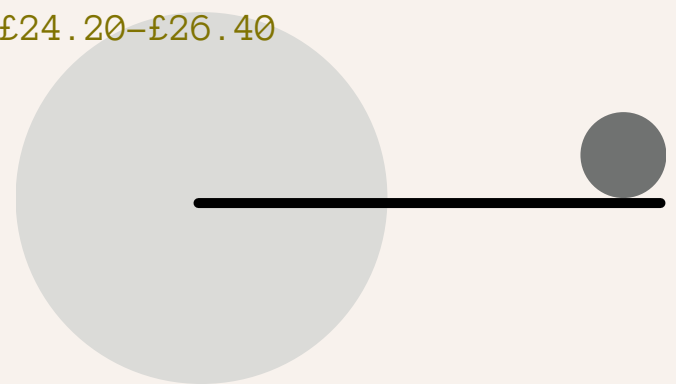




earrings form collection

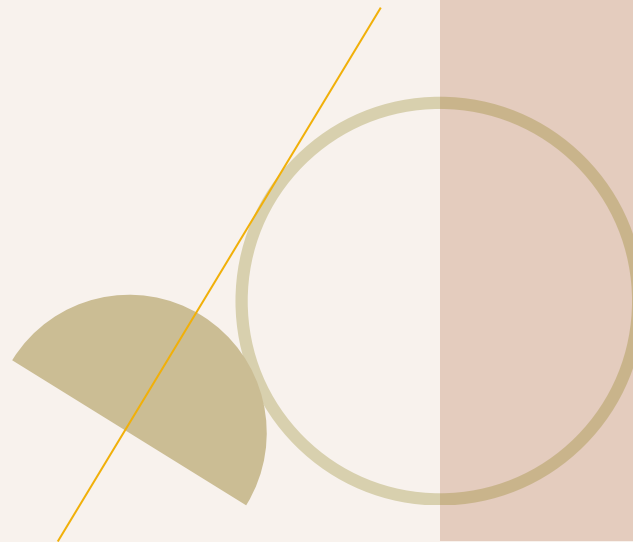
In order to be our most creative we need to simultaneously use opposite sides of our brain. We must achieve a balance between being spontaneous and being logical. The result of this is form. We form ideas and shape. Then we form creativity.

*guide prices:
wholesale £10-£10.91
RRP £24.20-£26.40



form

ultra thin long
earrings with a
choice of brass,
onyx, labradorite
or aventurine
detail



form01



form 03



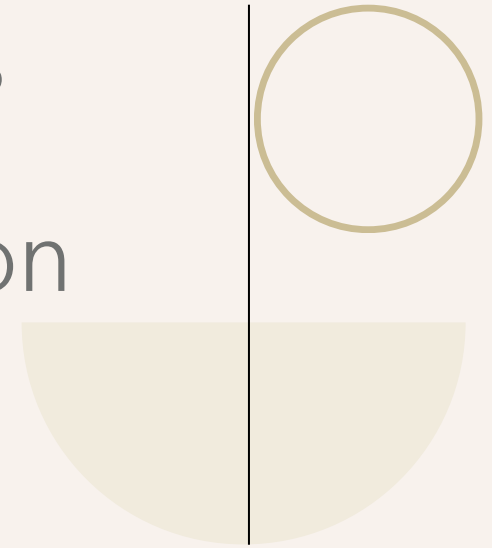
form 06



form 07



earrings liviana collection



Liviana means light in weight; Feathery,
airy, delicate, fine, floaty or sheer.

But as a name Liviana means powerful,
illustrious and strong like a blue-green
Roman olive tree.

Yet beware! For behind this veil of
lightweight strength and beauty, Liviana
hides a triple-edged-sword of envy,
narcissism and seduction!

Which best describes you?

*guide prices:
wholesale £11.82
RRP £28.60



livi 02



livi 04



livi05



livi06

liviana

lightweight simple
brass outlines and
shapes soldered
onto sterling
silver studs and
backs





bracelets

simply just that....a bracelet!

*guide price:
wholesale £11.82
RRP £28.60



bra 01
Black Onyx
Green Aventurine
Grey Labradorite

bracelets

solid brass with the choice of black onyx, light green aventurine, grey labradorite, red agate and blue sodalite finished off with a solid brass tag

how to order

You will receive an Order Form in Excel format by email. Please email the Order Form back to me in Excel format and do not save as a .pdf as this will change the file.

Simply type the quantity of each item you would like to order and the form will give you a running total of the cost.

Please make sure you fill out the name and address of your shop in the top **xxxxxxx** box.

The **pink** squares indicate that there is a variation to the piece. This could be colour of gemstone or colour of a disc used in the piece. Please state these preferences and add any notes in the bottom grey box.

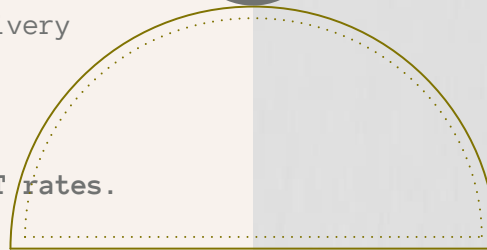
Please then email the Order Form in Excel format to elsa@brassandbold.com

For new wholesale customers goods will be shipped on receipt of payment. After the first order 30 day payment terms apply.

Please note there is a £300 minimum order value. This includes free delivery (UK Special Delivery).

Please enquire for non-UK and EU delivery costs.

**Orders in UK are subject to 20% VAT.
Orders in EU are subject to local VAT rates.**



VAT, order values, discounts and margins to RRP

brass+bold is a VAT registered company and charges VAT at 20%. Although wholesale prices have been frozen to 2023 pre-VAT registration levels, VAT will increase the cost for customers who are not able to reclaim VAT.

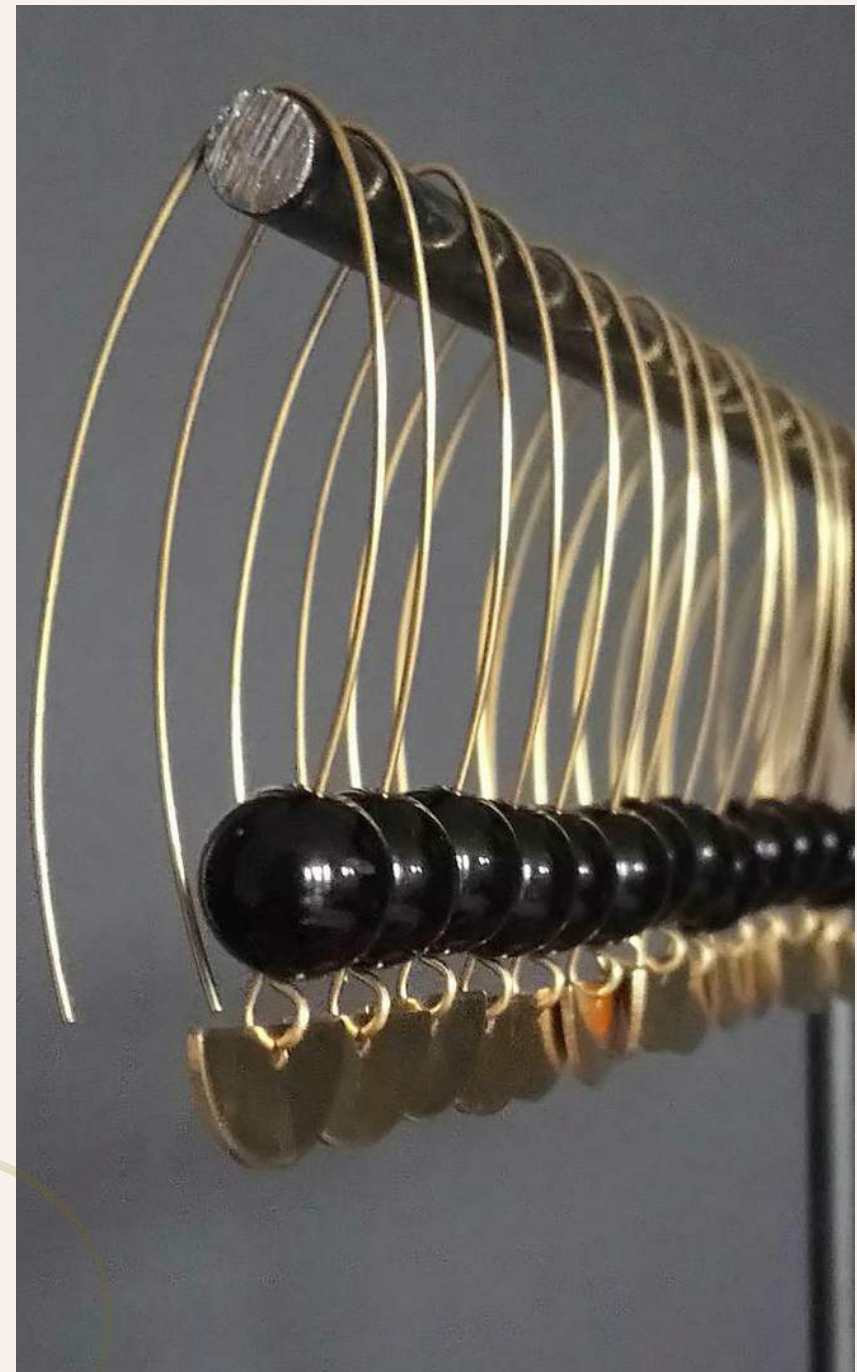
A minimum wholesale to retail mark up (excl.VAT) has been set at x2.42. For the standard VAT registered company this margin remains but for those not able to reclaim VAT this becomes x2 when the VAT is calculated.

In order to improve margins for all wholesale customers, a discount has been implemented on all orders above £400 starting at 4%. For each subsequent £100 of order value the percentage discount will increase by 1% to a maximum of 10% discount.

A £500 order equates to 5%, £600 to 6%, £700 to 7%, £800 to 8%, £900 to 9% and £1,000+ to 10%.

At maximum levels of discount the VAT reclaiming customers work to a x2.68 margin and the non VAT reclaiming work to a x2.24 margin.

All discounts are calculated NET of VAT and are subject to change. **There is a minimum order value of £300** and all wholesale orders continue to receive free next day special delivery.



a little bit more info....

order preparation and lead times

We aim to complete and package orders within 10 working days (it maybe take longer in busy periods). Orders are completed strictly on a first come first served basis. For pieces awaiting restocking please allow up to 4 weeks for dispatch. You will receive a confirmation of your order and lead time once it has been placed.

warranties and repair

brass+bold are committed to customer satisfaction and the quality of our products. However, should the customer identify a defect in workmanship or encounter a problem with the item during normal use then I will gladly repair or replace the item at no charge.

*guide prices

prices and discounts subject to change.



materials

ethically sourced



I take great care in sourcing my materials to make sure they're a perfect blend; Ethical, durable and beautiful



I use mainly recycled brass and off cuts (also called scraps) that are made from pieces trimmed off during manufacturing



My jewellery is packaged and posted using 100% biodegradable and recyclable materials. All packaging is plastic free.

jewellery care



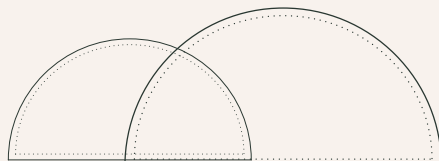
brass is a material that will naturally tarnish over time and although each piece is carefully polished before sending, over time the customer may notice that the shine gets duller and the material goes darker. This natural patina can be seen by some as the natural evolution of brass and the inherent beauty of the material. Indeed it is. However other customers may wish to maintain the shine which we empower them to do so!

With each order you will receive a set of Care Cards which we encourage you to pass on to your customer with their purchase. The care card advises on what might encourage tarnishing, such as applying perfumes or lotions over the piece or going into a swimming pool whilst wearing the jewellery.

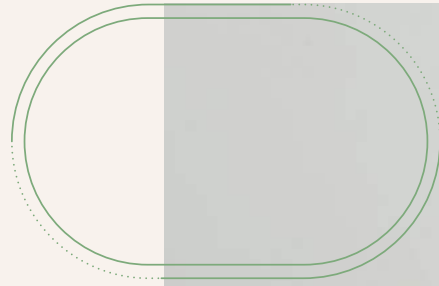
One fantastic characteristic of brass is that it is very quick, easy and simple to rediscover a bright new shine using simple everyday liquids like lemon juice or Brasso.

It really is that simple!

brass+bold can also supply really useful polishing pads. Polishing pads are not included in orders but if you wish to add them for your customers please enquire. Polishing pads are charged at cost and come in packs of 20.



Get in touch



brass+bold 2023
VAT reg: GB434672585



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website:
www.brassandbold.com

telephone:
07903915618

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