

Our Story

"I think we should buy that house with the bees," said a nine-year-old Neve, "I've asked Grandad Jim to buy me a beehive for my birthday" and so they became Neve's Bees!

Not being able to find 'high street' skincare without emulsifiers, preservatives and other chemicals, Neve and Julie decided to make their own...

5 years later and with a wide portfolio of 'award winning' healthy Skincare products targeted at men as well as women, Neve's Bees has scaled up their processes and facilities to expand with the right trade partners in the UK and internationally.

Our Mission

...Unlike Most Health & Beauty Brands, we never, ever use 'chemicals' in our formulations

- 100% Natural and Waterless skincare
 - All of Neve's Bees products are 100% Natural, Soil Association COSMOS certified
 - B Corp Pending
- Enjoy
 - Our loyal and growing customer base LOVE our products and our brand.
 - Our products look, feel, smell and perform at least as well as other high street brands...but with none of the 'nasties' (and no 'hair shirts'!)
- Sustainable
 - Our bright and cheerful packaging is recyclable
 - Our products are waterless they contain NO emulsifiers, NO preservatives, NO thickeners, present in ALL skin creams and lotions AND
 - Our carbon footprint is significantly less (creams and lotions are up to 90% water)
 - Cruelty Free
- Bringing Back the Wildlife
 - 10% profits donated to charities to bring back our nation's wildflower meadows and the Bees and other pollinators they support (Charities supported in 2023 include Plantlife (No Mow May) and Longmead Meadow Foundation, Oxford





Cute, and fab scented Beeswax Lip Balms – in sliding recyclable tins (and a range of Gifts sets)











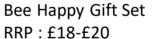












Everything's Rosey

Gift Set

RRP £18-£20

9 Great Variants: Unfragranced (9), Lavender (8), Sweet Grapefruit (2), Honey Vanilla (1), Chocolate Orange (7), Mint, Lime & Tea Tree (6), Lemon & Lime (4), Rosey (3), Buttermint (5)

RRP: £5.99

(ROS Ranking in brackets)

Supreme nourishment for hands and feet...with none of the 'nasties' in Hand Creams













Hand Salves: Rosey (1), Lemon & Lavender (2), Citrus Zing (3), Lavender & Petitgrain (4), Ylang Ylang & Patchouli (6), Unfragranced (5)

RRP: £11.99, Cuticle Butter £7.99

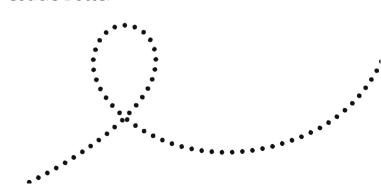
(ROS 1-6 in Brackets)







Cuticle Butter



<u>New Neve's Bees Men's Grooming – gets the job done – naturally!</u>











Neve's Bees Beard Oil 30ml

Ideal for chaps who want a nice soft, nourished beard

RRP: £20

Neve's Bees Face Balm 3oml

Ideal for guys who want to get rid of the haggard look (and don't want to use their wife's / girlfriend's products!)

RRP: £24

Neve's Bees Hand Salve 30ml

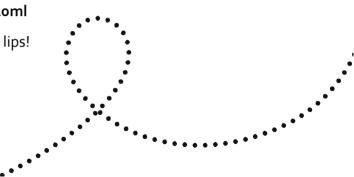
Ideal for blokes with dry skin – who want a moisturizer that'll get the job done!

RRP: £11.99

Neve's Bees Lip Balm 10ml

Ideal for blokes with dry lips!

RRP: £5.99



Uniquely formulated Facial Care products

waterless so with NONE of the emulsifiers, preservatives, thickeners and other chemicals in ALL face creams, lotions, micellar water and gels





Natural Face Spa Travel / Gift Set (RRP £36): Face Serum, Face Balm, Cleansing Balm



Product RRP: Night Balm (£24), Cleansing Face Balm (£24), Rose Water (£12), Daily Face Serum (£24)

Simply Bee, Unfragranced Range

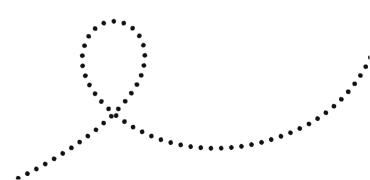
Perfect for those with super-sensitive skins — 100% pure plant oils and butters — NO emulsifiers, preservatives, thickeners or other chemicals in ALL Face creams, lotions and gels



...Gift Sets Also Available



Product (RRP): Hand Salve (£11.99), Daily Face Serum (£24), Facial Night Balm (£24), Lip Balm (£5.99), Cleansing Face Balm (£24), Body Oil (£24)



Aromatherapy Body Oils

Beautifully soft skin with the soothing therapeutic benefits of natural essential oils



Bee Rosey (3), Bee Calm (4), Bee Sleepy (1), Bee Focused (5), Bee Happy (2) (ROS 1-5 in brackets) RRP £24



Neve's Bees creating a buzzzzzzz.

National Press Coverage - The Sun, Metro, BBC National News, Woman, My Weekly Costco...

High Profile f2f events - Glastonbury '23, Oxford and Winchester Christmas Markets 21-23

Hundreds of 5* reviews



Oxfordshire Sustainable Business Winner 2023

I am a lifelong Burt's Bee's fan, and was running low on their cuticle butter. Due to the pandemic, I was unable to get more in quickly, so I decided to check out some others. I went with this one because I really enjoy supporting the beekeeping community, and this one hit the nail on the head... The actual butter is so amazing, it spreads easier than Burt's Bee's, smells really, really good and absorbs very quickly. I am exceedingly happy with my purchase and will be checking out their other items for purchase!

This product is absolutely brilliant, it is much better than Burts Bees which I normally get. I found this little gem and amazingly it is much, much better. It keeps my cuticles and hands really soft. I will definitely be

You have changed everything I thought about how to care for my skin. This is the first time in adulthood that I have not worm foundation to cover my (no longer!) flaky, sore skin. I am absolutely delighted – you have saved me time and money and give me a bit of glow!"

This is my favourite lipbalm in the world!! I have used so many over the years and nothing compares! The smell is subtle and delicate and a pleasure to apply! I also love the little tin it comes in



Costco National

Plantlife Mag Summer 23





Winchester Christmas

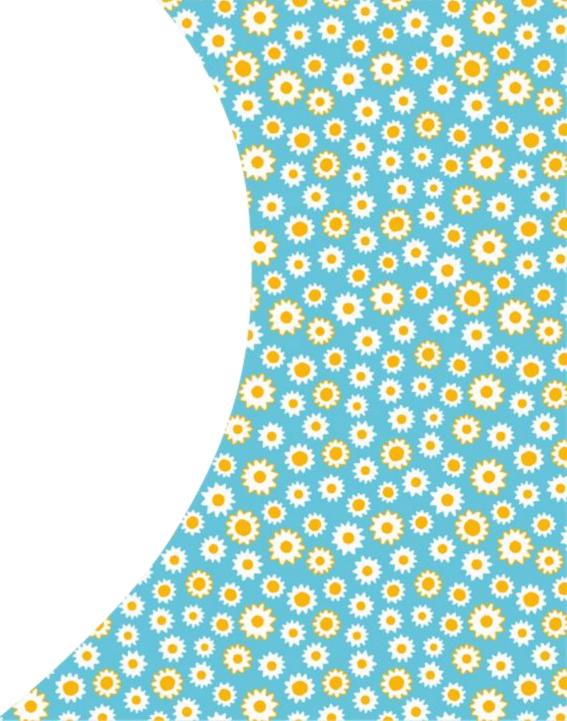
Market

How we compare v Burt's Bees



Origin	North Carolina US	Oxfordshire
Products	Factory	Small Batch Made
Size	Multinational	SME
Owner	Clorex (large Chemical Bleach Company)	Family Business who like honey!
Origin of Bees	East Africa	UK
Packaging	Mixed	100% Recyclable
100% Natural/ No Nasties	95%	100%
PFAs*	YES- some SKUs	NONE
Price		Better Value**
Soil Association Certification	No	Yes
Carbon Footprint	High	Low

Plus we also have a Neve's Bees Simply Bee Unfragranced Range and Men's range



^{*}Per- and polyfluoroalkyl substances (PFAS) are a diverse group of human-made chemicals used in a wide range of consumer and industrial products. Used in some Burts Bee's products

^{**} Based on RRPs of comparable products September 2023,

Why Stock Neve's Bees?

- Meets growing trend for truly sustainable skincare BUT looks joyful, appealing (not 'hairshirt') waterless (lower carbon footprint), recyclable packaging, charitable, Soil Association COSMOS Certified, pending B Corp
- NO emulsifiers, preservatives, thickeners or other chemicals kinder on skin; kinder on planet

Loyal and growing customer base

- Initial purchase because it looks great, smells great, feels great
- Repeat purchase because it works real evidence of consumers coming back again & again
- Brand Lovalty because customers love the brand, the story, and the ethos" Better than Burt's Bees"
- Affordable Premium & Better for you.

Fast Growing Brand

- Successful business built in B2C and Independent Sector (from Blenheim Palace to Royal Naval College Gift Shop), now looking to scale into national retail
- B2C via websites & events (Glastonbury, Latitude, Winchester & Oxford Christmas Markets)
- Comprehensive and Growing range of products lip balm, body oil, facial care, super-sensitive, men's, nail and foot, hand salve, gifting ranges

Ready to scale

- Soil Association Certified
- Bar-coded and Tamper Proof Packaging (with options for display boxes & SRP)

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