



**gpa** GLOBAL

# Pop Up Frames Sustainability Overview

14/12/23 Version 1



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# Appendix

## LCA report pages



### Package Compare Report

Tuesday, 2023-10-31 10:05:46 AM

#### Goal & Scope

This report shows the environmental impact calculated using a screening Life Cycle Analysis. The analysis below can include the environmental impact for all life cycle phases in a Cradle-to-Grave analysis.

**Analysis:**  
 Data Version: COMPASS 2023.3  
 User: Lindsey.bi@gpagoal.net  
 Company: GPA Global  
 Number of BOMs in Analysis: 4  
 Status: Open  
 Type: Internal  
 Material Scrap Rates considered: No

**Note:** This COMPASS report uses life cycle inventory (LCI) data that represents an industry average for materials, manufacturing processes, and end of life impacts. The Life Cycle Analysis (LCA) in this report can be used for directional guidance in internal decision making and understanding trade-offs. COMPASS follows the guidelines of ISO 14040 in determining and documenting the scope, assumptions, consistent boundary conditions and data sources. According to ISO 14040, LCA results should not be used to make comparative assertions between competitive products to be disclosed to the public without first conducting a third party critical review.

#### Functional Unit: 5,000 oz

The environmental impact calculated in this analysis is for the packaging required to deliver the amount of product described by the functional unit. This includes the number of primary, secondary and tertiary packages shown below. These package numbers were calculated based on the pallet configuration modeled in the BOM. If the secondary and tertiary package data is not entered their environmental impact cannot be calculated. The analysis below can include the environmental impact for all life cycle phases in a Cradle-to-Grave analysis.

Package Name	# of Primary Packages	# of Secondary Packages	# of Tertiary Packages
Pop Up Frames	5,000	0	0
Pine or Cedar (China)	5,000	0	0
Ramin or Basswood (Indonesia)	5,000	0	0
MDF (China)	5,000	0	0

#### Assumptions & Comments

All packaging/product components required to achieve the LCA goal are added to the BOM and included in the analysis. : Yes  
 All significant manufacturing processes are included for the components of the BOM. : Yes  
 Any components or manufacturing steps that are omitted are documented along with the reason for omission. : Yes  
 All relevant transportation modes & distances are included in the analysis. : Yes  
 Any proxies used for any of the data are documented. : Yes  
 All end-of-life rates for recycling, landfill, incineration etc. are appropriate for the selected end-of-life region. Any changes made are documented. : Yes

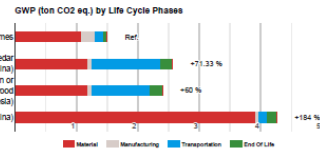
#### Total Environmental Impact

This section shows the total impact for each of the selected indicators used for the Life Cycle Analysis. Each indicator is composed of the material extraction, manufacturing, transportation, end of life, and use phase impacts. This will allow you to determine which life cycle phase has the greatest impact.

**Note:** The material phase measures the environmental footprint of extracting and processing materials. The manufacturing phase calculates the impact of the manufacturing or conversion processes that companies use to add value and create the package or product. Use phase includes the environmental impact during the useful life of the package/product. Typically, the use phase impact is due to the consumption of resources like electricity, fuel, or other consumables. For the transportation phase, the impact is calculated based on the mode of transportation (road, rail, air, sea) as well as the distances travelled. The end of life impact calculation incorporates the most likely fate of the product/package and its components based on typical curbside municipal waste management. Typical percentage rates for region based recycling, incineration, and landfill are used to calculate the impacts.

Global Warming Potential (GWP) considers the total quantity of greenhouse gases (GHG) emitted throughout the life cycle reported in kilograms of CO2 equivalents. This calculation follows the IPCC Sixth Assessment Report (AR6) 2021 100a w/o CO2 Uptake method and considers climate feedback loops. It considers global warming potential for a 100-year timeframe.

Material	Quantity	Manufacturing	Transportation	EndOfLife	UsePhase	Total
Pop Up Frames	1.07 (71.66%)	0.2378 (15.86%)	0.1192 (7.95%)	0.0676 (4.51%)	0 (0%)	1.5
Pine or Cedar (China)	1.19 (46.2%)	0.0601 (2.34%)	1.12 (43.43%)	0.2063 (8.03%)	0 (0%)	2.57
Ramin or Basswood (Indonesia)	1.19 (49.45%)	0.0601 (2.5%)	0.9468 (39.45%)	0.2063 (8.6%)	0 (0%)	2.4
MDF (China)	3.91 (91.66%)	0.0481 (1.13%)	0.1425 (3.34%)	0.165 (3.87%)	0 (0%)	4.26



#### Simple Indicators

Computed based on the US Region

Differences for each BOM compared to the reference

Pine or Cedar (China)	Ramin or Basswood (Indonesia)	MDF (China)
🚗 0.229 Passenger Vehicles Driven Yearly	🚗 0.1929 Passenger Vehicles Driven Yearly	🚗 0.5921 Passenger Vehicles Driven Yearly
🚗 4,218.61 Kilometers Driven by Passenger Vehicles Yearly	🚗 3,552.52 Kilometers Driven by Passenger Vehicles Yearly	🚗 10,907.17 Kilometers Driven by Passenger Vehicles Yearly
🛢️ 455.55 Liters of Gasoline Consumed	🛢️ 383.62 Liters of Gasoline Consumed	🛢️ 1,177.83 Liters of Gasoline Consumed
🌳 27.71 Tree Seedlings Grown for 10 Years	🌳 23.34 Tree Seedlings Grown for 10 Years	🌳 71.66 Tree Seedlings Grown for 10 Years
🌳 0.5092 Hectares of Forests Yearly	🌳 0.4288 Hectares of Forests Yearly	🌳 1.32 Hectares of Forests Yearly

#### GWP (ton CO2 eq.) of Components

Pop Up Frames	Pine or Cedar (China)	Ramin or Basswood (Indonesia)	MDF (China)
PS 0.1192 (7.95%)	PS 1.12 (43.43%)	PS 0.9468 (39.45%)	PS 0.1425 (3.34%)
PP 0 (0%)	PP 0 (0%)	PP 0 (0%)	PP 0 (0%)
Paper 1.38 (92.05%)	NA	NA	NA
NA	Pine or Cedar 1.45 (56.57%)	NA	NA
NA	NA	Ramin or Basswood 1.45 (60.55%)	NA
NA	NA	NA	MDF 4.12 (96.66%)
SP 0 (0%)	SP 0 (0%)	SP 0 (0%)	SP 0 (0%)
TP 0 (0%)	TP 0 (0%)	TP 0 (0%)	TP 0 (0%)
Item 3 0 (0%)	Item 3 0 (0%)	Item 3 0 (0%)	Item 3 0 (0%)
Total 1.5	Total 2.57	Total 2.4	Total 4.26

#### Compare BOM Details

Name	Unit Of Measure	Quantity	Total Package Weight/Unit Product Ratio	Primary Package Cube Efficiency %	Secondary Package Cube Efficiency %	Tertiary Package (Pallet) Cube Efficiency %	Primary Package Recyclable Score	EOL Recycling Potential	EOL Recycling Potential (%)	EOL Waste Potential	EOL Waste Potential (%)	EOL Total Mass
Pop Up Frames	Each	5,000	100.0 g/oz	0	0	0	5	410 kg	82	90 kg	18	500 kg
Pine or Cedar (China)	Each	5,000	1000.0 g/oz	0	0	0	5	0 kg	0	5 ton	100	5 ton
Ramin or Basswood (Indonesia)	Each	5,000	1000.0 g/oz	0	0	0	5	0 kg	0	5 ton	100	5 ton
MDF (China)	Each	5,000	800.0 g/oz	0	0	0	5	0 kg	0	4 ton	100	4 ton

#### Component EOL Percentage Breakdown

##### Pop Up Frames

Name	EOL Recycling Potential %	EOL Waste Potential %	Energy	EOL Composting Potential %	EOL Landfill Potential %
PS					
PP (1 oz)					
Paper	82 %	9 %		0 %	9 %
SP (1 PP's per)					
TP (1 SP's per)					
Item 3	0 %	0 %		0 %	0 %

##### Pine or Cedar (China)

Name	EOL Recycling Potential %	EOL Waste Potential %	Energy	EOL Composting Potential %	EOL Landfill Potential %
PS					
PP (1 oz)					
Pine or Cedar	0 %	52 %		0 %	48 %
SP (1 PP's per)					
TP (1 SP's per)					
Item 3	0 %	0 %		0 %	0 %

##### Ramin or Basswood (Indonesia)

Name	EOL Recycling Potential %	EOL Waste Potential %	Energy	EOL Composting Potential %	EOL Landfill Potential %
PS					
PP (1 oz)					
Ramin or Basswood	0 %	52 %		0 %	48 %
SP (1 PP's per)					
TP (1 SP's per)					
Item 3	0 %	0 %		0 %	0 %

##### MDF (China)

**Note:** This COMPASS report uses life cycle inventory (LCI) data that represents an industry average for materials, manufacturing processes, and end of life impacts. The Life Cycle Analysis (LCA) in this report can be used for directional guidance in internal decision making and understanding trade-offs. COMPASS follows the guidelines of ISO 14040 in determining and documenting the scope, assumptions, consistent boundary conditions and data sources. According to ISO 14040, LCA results should not be used to make comparative assertions between competitive products to be disclosed to the public without first conducting a third party critical review.

# Life Cycle Assessment Methodology



# Life Cycle Assessment Current Vs New

## Current Packaging

The wooden frame is:

4x pieces of solid routed wood at 350x25x25mm

Made up size would be 350x350x25mm

Total weight WITHOUT backing board, glass and staples/clips:

> Ramin or Basswood from Indonesia = 1kg

> Pine or Cedar from China = 1kg

> MDF = 0.8kg



## New Packaging

The Pop Up Frame is:

4 pieces packed dimensions 380x135x7mm and weigh 100g  
(this is average as we use 300-400gsm)



## LCA Lite interpretation

**•GWP EMISSIONS:**

GWP (ton CO<sub>2</sub> eq): Global Warming Potential (GWP) considers the total quantity of greenhouse gasses (GHG) emitted throughout the life cycle reported in Tons of CO<sub>2</sub> equivalents. This calculation follows the IPCC Sixth Assessment Report (AR6) 2021 100a w/o CO<sub>2</sub> Uptake method and considers climate feedback loops. It considers global warming potential for a 100-year timeframe.

Options	Pack Weight	GWP Emissions for 5000 units Ton of CO <sub>2</sub> eq
1. Pop Up Frames (Europe)	0.100 kgs	1.5 ton of CO <sub>2</sub> eq
2. Pine or Cedar (China)	1 kgs	2.57 ton of CO <sub>2</sub> eq
3. Ramin or Basswood (Indonesia)	1 kgs	2.4 ton of CO <sub>2</sub> eq
4. MDF (China)	0.800 kgs	4.26 ton of CO <sub>2</sub> eq

# Life Cycle Assessment – Individual

## 1: Pop Up Frames (Europe)

Calculations are based on 5000 units

**GWP = 1.5 ton CO<sub>2</sub> eq.**

Global Warming Potential (GWP) considers the total quantity of greenhouse gasses (GHG) emitted throughout the life cycle reported in kilograms of CO<sub>2</sub> equivalents. This calculation follows the IPCC Sixth Assessment Report (AR6) 2021 100a w/o CO<sub>2</sub> Uptake method and considers climate feedback loops. It considers global warming potential for a 100-year timeframe.

Material 1.07 (71.68%)	Manufacturing 0.2378 (15.86%)	Transportation 0.1192 (7.95%)	End Of Life 0.0676 (4.51%)	Use Phase 0 (0%)
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**GWP (ton CO<sub>2</sub> eq.) by Life Cycle Phases**



**Simple Indicators**

Computed based on the US Region

1.5 ton CO<sub>2</sub> eq. is equivalent to the emissions/carbon sequestered by:

- 0.321** Passenger Vehicles Driven Yearly
- 5,913.45** Kilometers Driven by Passenger Vehicles Yearly
- 638.57** Liters of Gasoline Consumed
- 38.85** Tree Seedlings Grown for 10 Years
- 0.7138** Hectares of Forests Yearly

## 2: Pine or Cedar (China)

Calculations are based on 5000 units

**GWP = 2.57 ton CO<sub>2</sub> eq.**

Global Warming Potential (GWP) considers the total quantity of greenhouse gasses (GHG) emitted throughout the life cycle reported in kilograms of CO<sub>2</sub> equivalents. This calculation follows the IPCC Sixth Assessment Report (AR6) 2021 100a w/o CO<sub>2</sub> Uptake method and considers climate feedback loops. It considers global warming potential for a 100-year timeframe.

Material 1.19 (46.2%)	Manufacturing 0.0601 (2.34%)	Transportation 1.12 (43.43%)	End Of Life 0.2063 (8.03%)	Use Phase 0 (0%)
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**GWP (ton CO<sub>2</sub> eq.) by Life Cycle Phases**



**Simple Indicators**

Computed based on the US Region

2.57 ton CO<sub>2</sub> eq. is equivalent to the emissions/carbon sequestered by:

- 0.55** Passenger Vehicles Driven Yearly
- 10,132.06** Kilometers Driven by Passenger Vehicles Yearly
- 1,094.13** Liters of Gasoline Consumed
- 66.56** Tree Seedlings Grown for 10 Years
- 1.22** Hectares of Forests Yearly

# Life Cycle Assessment – Individual

## 3: Ramin or Basswood (Indonesia)

Calculations are based on 5000 units

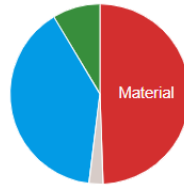
**GWP = 2.4 ton CO<sub>2</sub> eq.**

Global Warming Potential (GWP) considers the total quantity of greenhouse gasses (GHG) emitted throughout the life cycle reported in kilograms of CO<sub>2</sub> equivalents. This calculation follows the IPCC Sixth Assessment Report (AR6) 2021 100a w/o CO<sub>2</sub> Uptake method and considers climate feedback loops. It considers global warming potential for a 100-year timeframe.

Material 1.19 (49.45%)	Manufacturing 0.0601 (2.5%)	Transportation 0.9468 (39.45%)	End Of Life 0.2063 (8.6%)	Use Phase 0 (0%)
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**GWP (ton CO<sub>2</sub> eq.) by Life Cycle Phases**

- Material
- Manufacturing
- Transportation
- End Of Life



**Simple Indicators**

Computed based on the US Region

2.4 ton CO<sub>2</sub> eq. is equivalent to the emissions/carbon sequestered by:

- 🚗 **0.5139** Passenger Vehicles Driven Yearly
- 🚗 **9,465.97** Kilometers Driven by Passenger Vehicles Yearly
- 🛢️ **1,022.2** Liters of Gasoline Consumed
- 🌱 **62.19** Tree Seedlings Grown for 10 Years
- 🌲 **1.14** Hectares of Forests Yearly

## 4: MDF (China)

Calculations are based on 5000 units

**GWP = 4.26 ton CO<sub>2</sub> eq.**

Global Warming Potential (GWP) considers the total quantity of greenhouse gasses (GHG) emitted throughout the life cycle reported in kilograms of CO<sub>2</sub> equivalents. This calculation follows the IPCC Sixth Assessment Report (AR6) 2021 100a w/o CO<sub>2</sub> Uptake method and considers climate feedback loops. It considers global warming potential for a 100-year timeframe.

Material 3.91 (91.66%)	Manufacturing 0.0481 (1.13%)	Transportation 0.1425 (3.34%)	End Of Life 0.165 (3.87%)	Use Phase 0 (0%)
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**GWP (ton CO<sub>2</sub> eq.) by Life Cycle Phases**

- Material
- Manufacturing
- Transportation
- End Of Life



**Simple Indicators**

Computed based on the US Region

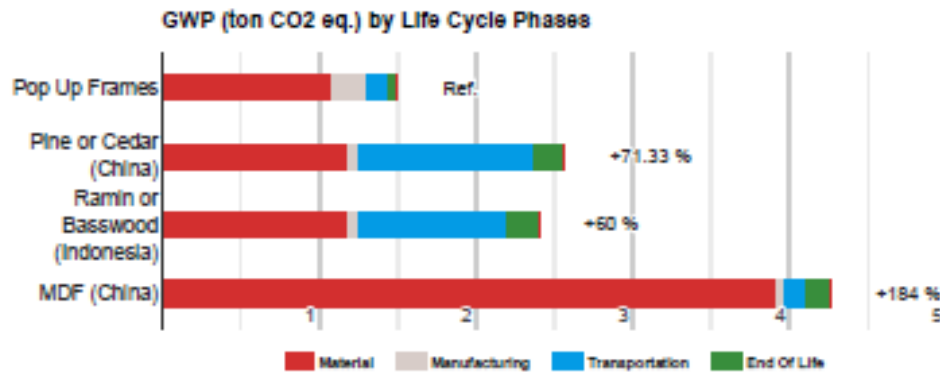
4.26 ton CO<sub>2</sub> eq. is equivalent to the emissions/carbon sequestered by:

- 🚗 **0.9131** Passenger Vehicles Driven Yearly
- 🚗 **16,820.62** Kilometers Driven by Passenger Vehicles Yearly
- 🛢️ **1,816.4** Liters of Gasoline Consumed
- 🌱 **110.5** Tree Seedlings Grown for 10 Years
- 🌲 **2.03** Hectares of Forests Yearly

# Life Cycle Assessment – Comparison

Below is the comparison data showing the GWP savings

Calculations are based on 5000 units



## Simple Indicators

Computed based on the US Region

Differences for each BOM compared to the reference

### Pine or Cedar (China)

- 0.229 Passenger Vehicles Driven Yearly
- 4,218.61 Kilometers Driven by Passenger Vehicles Yearly
- 455.55 Liters of Gasoline Consumed
- 27.71 Tree Seedlings Grown for 10 Years
- 0.5092 Hectares of Forests Yearly

### Ramin or Basswood (Indonesia)

- 0.1929 Passenger Vehicles Driven Yearly
- 3,552.52 Kilometers Driven by Passenger Vehicles Yearly
- 383.62 Liters of Gasoline Consumed
- 23.34 Tree Seedlings Grown for 10 Years
- 0.4288 Hectares of Forests Yearly

### MDF (China)

- 0.5921 Passenger Vehicles Driven Yearly
- 10,907.17 Kilometers Driven by Passenger Vehicles Yearly
- 1,177.83 Liters of Gasoline Consumed
- 71.66 Tree Seedlings Grown for 10 Years
- 1.32 Hectares of Forests Yearly

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# LCA Lite Interpretation – \*EOL

**EOL RECYCLING POTENTIAL:** This measures the potential number of Tons that could be placed in curbside recycling.

Options	Recycling Potential %	Waste to Energy Potential %	Landfill Potential %
1. Pop Up Frames (Europe)	82%	9%	9%
2. Pine or Cedar (China)	0%	52%	49%
3. Ramin or Basswood (Indonesia)	0%	52%	49%
4. MDF (China)	0%	52%	49%

Options	Recycling Potential	Waste Potential
1. Pop Up Frames (Europe)	410 kgs	90 kgs
2. Pine or Cedar (China)	0 kgs	5 tons
3. Ramin or Basswood (Indonesia)	0 kgs	5 tons
4. MDF (China)	0 kgs	4 tons

\*EOL Region is Europe  
Based on 3 Million Units, Ex Works

# Summary

Considerable reductions in Global Warming Potential (GWP) are observed when contrasting conventional materials and transportation approaches with Pop Up Frames. For instance, when compared to Medium Density Fiberboard (MDF), there is a potential GWP reduction exceeding 180%, equivalent to saving 2.76 tons of CO<sub>2</sub> equivalent.

In terms of waste generation and recyclability, the utilization of Pop Up Frames has resulted in an 82% reduction in waste potential, amounting to approximately 4.99 tonnes. This decrease represents material that might otherwise have been destined for landfills or energy recovery.

Furthermore, Pop Up Frames offer a substantial weight reduction compared to traditional materials, with a notable decrease of 90%.

**Note:** This COMPASS report uses life cycle inventory (LCI) data that represents an industry average for materials, manufacturing processes, and end of life impacts. The Life Cycle Analysis (LCA) in this report can be used for directional guidance in internal decision making and understanding trade-offs. COMPASS follows the guidelines of ISO 14040 in determining and documenting the scope, assumptions, consistent boundary conditions and data sources. According to ISO 14040, LCA results should not be used to make comparative assertions between competitive products to be disclosed to the public without first conducting a third party critical review.



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