

QÄSA | QÄSA

Hand-crafted goods with an impact. Uniting heritage skills and contemporary style.

## PRODUCT LOOKBOOK

2024

WWW.QASAQASA.CO.UK info@qasaqasa.co.uk

SOCIAL MEDIA instagram.com/qasa\_qasa facebook.com/qasa-qasa

## About Us QÄSA | QÄSA

QÄSA QÄSA is a brand offering thoughtfully designed wooden utensils and serve-ware with an impact. Our collection celebrates our East African heritage and the story and craft of our makers.

We work with our team of talented carvers in Tanzania to create quality goods with an honest provenance, uniting heritage skills with contemporary style.

Using traditional techniques, locally sourced indigenous wood and artisanal skill, we offer a unique and dynamic aesthetic whilst ensuring a philosophy of sustainability and ethical production. Our pieces are created for everyday use – practical and innovative, tactile and made to last.

Made in small batches, each piece is one of a kind, featuring unique wood grains and exquisite craftsmanship

We are also able to design bespoke and exclusive products for clients.

We make for keeps, valuing creativity, connection and community and through every purchase, we contribute towards reforestation.

Aniqah & Naeema



































## *Our Makers* THE MAKONDE CARVERS

Inspired by the shapes, tastes and culture of Tanzania, we have designed a collection of wooden scoops and serve-ware for your home.

Using local off-cuts, our small group of Makonde artisans carefully carve each item from a single piece of wood. We work directly with them from concept to creation to have our designs produced. Every piece is made entirely by hand.

The carving is done using a freehand technique with hammers, chisels and rasps. The products are then sanded to ensure smoothness and to enhance the natural grain of the wood. Each piece takes at least a day or more to make.

The Makonde tribe is renowned for their craftsmanship which is passed down through generations. Every item embodies their heritage and carries with it a part of their history.

We are committed to preserving this tradition by offering our artisans a platform to connect with you. We provide fair wages and entrust them with innovative designs and training workshops so they can foster their own growth and make larger contributions to their community.

Your purchase supports local talent, enriches their passion and tradition while creating economically sustainable opportunities for our artisans.





