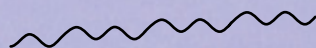


LUCKY INK

SPRING SUMMER 2024

WHOLESALE CATALOGUE



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A little bit about

LUCKY INK



HELLO Lucky Ink Studio was founded in 2014 by me, Holly (the second hardest working employee here, after the print press).

Lucky Ink started as a hobby that helped me take a breath from the fast-paced industry I worked in. I'm now lucky enough to spend my days crafting greetings cards. Bringing celebrations, events and occasions to life in beautiful paper form.

There are so many things I adore about creating cards but the thing I love the most is my hot foil machine. It gives me the ability to craft something from an idea to completion. Each Lucky Ink design starts out as a scribble, swatches of colours and paper stock. But ends up as a hand crafted physical representation of how you feel; and I get to see it at every stage. This means it's mostly me designing, producing and packing orders, but



sometimes my lovely live-in Quality Controllers get in on the action too.

When not busy pressing, you can usually find me noseying around charity shops for books and toys, or digging in my garden.

Holly Hall
Founder, designer & printer

MONOCHROME & GOLD

NEW FOR SPRING SUMMER 2024.

A curated collection of fun yet elegant cards.

Hot foiled in gold on 320gsm paper stock.

105mm (W) x 148mm (H) • C6 envelope • Blank inside



HURRAH
MG123



HAPPY BIRTHDAY DIAMOND
MG124



WONDERFUL HUMAN CHEQUER
MG413



BIRTHDAY LOVELY CHEQUER
MG412



HAPPY BIRTHDAY TO YOU RIC RAC
MG419



HAPPIEST BLOCK
MG424



HOORAY DIAMOND
MG414



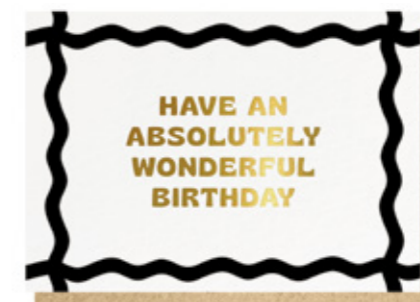
HAPPIEST STRIPE SCALLOP
MG418



HAPPIEST SHAPE CHEQUER
MG521



HAPPY BIRTHDAY WAVES
MG422



ABSOLUTELY WONDERFUL BIRTHDAY
MG425



HB LOVELY BLACK SCALLOP
MG125



HAPPY BIRTHDAY FLOWER
MG426



HAPPIEST CHEQUER EDGE
MG519



WONDERFUL HUMAN TILE
MG427



BIG BIRTHDAY LOVE
MG407



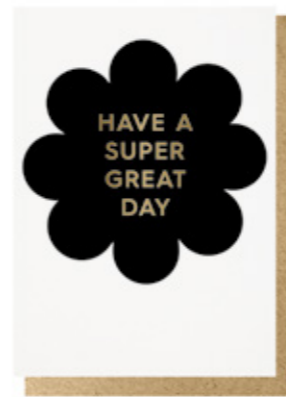
BEST DAY CHEQ SCALLOP
MG408



HAPPIEST FLOWER
MG423



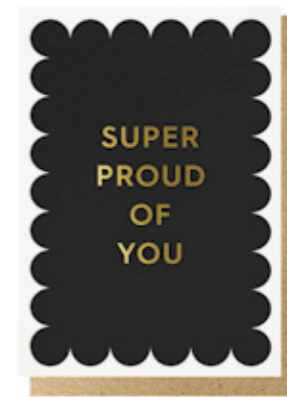
LOVELY FRIEND GRID
MG411



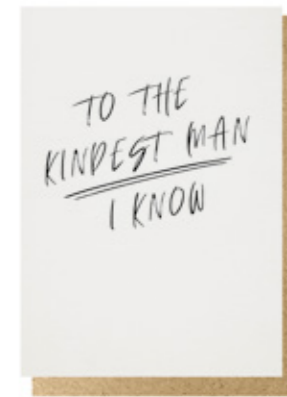
SUPER GREAT DAY FLOWER
MG525



BEST NEWS EVER
MG218



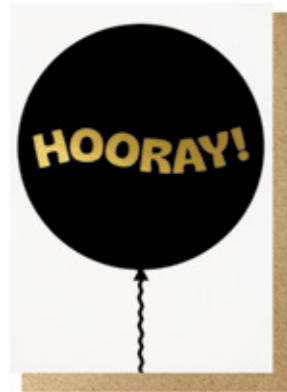
SUPER PROUD SCALLOP
MG437



KINDEST MAN
MG449



HAPPIEST WAVES
MG409



HOORAY! BALLOON BLACK
MG434



WISHING BIRTHDAY CIRCLE
MG410



HB STRIPE SCALLOP
MG415



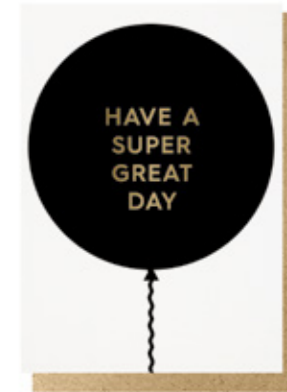
HUGS, KISSES, WISHES
MG432



HB DARLING GRID
MG522



HB CHEQUER SHAPES
MG571



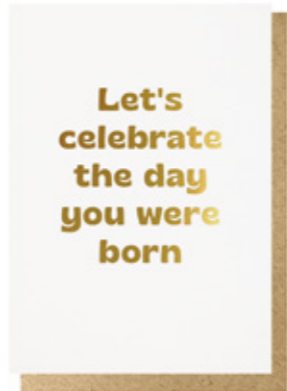
SUPER GREAT DAY BALLOON
MG435



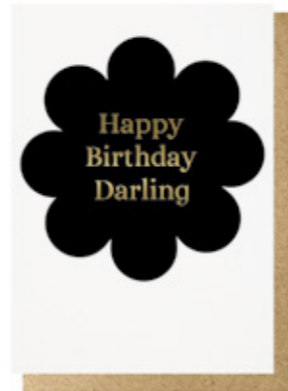
WISHING BIRTHDAY SCALLOP
MG416



HB CHEQUER
MG417



CELEBRATE GOLD
MG516



HB DARLING FLOWER
MG524



YOU ARE THE BEST
MG438



GORGEOUS GIRL
MG121



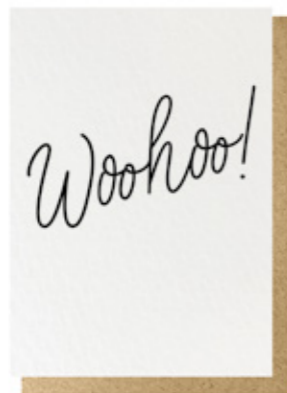
RASCALLY BOY
MG115



MANLY HANDSHAKE
MG122



SUPER DUPER GRID BLACK
MG433



WOOHOO BLACK
MG510



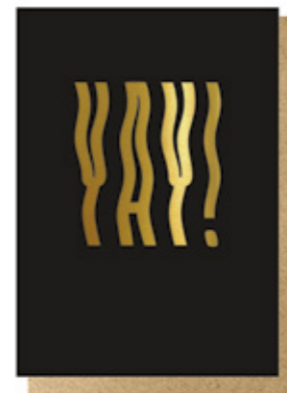
HUGS KISSES CHEQ SHAPES
MG572



THANK YOU RIC RAC
MG431



LOVELY
MG513



YAY! GOLD & BLACK
MG049



HOORAY! WAVE
MG520



HEART BLACK
MG447

DOPAMINE

NEW FOR SPRING SUMMER 2024.

A collection focused on the colours of the rainbow to create visual joy.

Hot foiled in gold & digitally printed on 320gsm paper stock.

105mm (W) x 148mm (H) • C6 envelope • Blank inside



HAPPIEST FLOWER
DP541



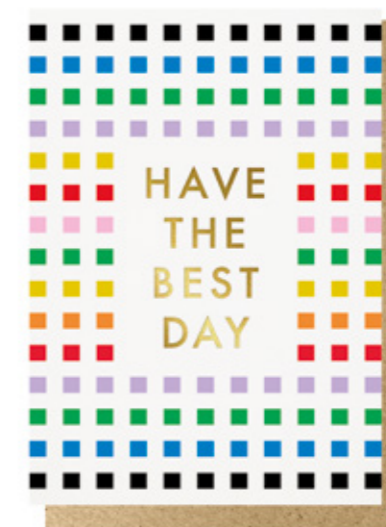
SUPER DUPER GRID
DP550



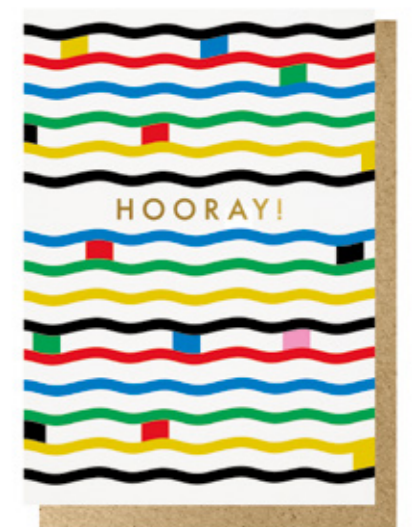
WISHING YOU RAINBOW CIRCLES
DP543



HB HARLEQUIN
DP582



BEST DAY CHEQ GRID
DP548



HOORAY! RAINBOW WAVES
DP545



LOVELY FRIEND GRID
DP549



HOORAY! STREAMERS
DP566



HB CHEQUER SHAPES
DP552

DOPAMINE

Hot foiled printed on 320gsm paper stock · 105mm (W) x 148mm (H) · C6 envelope · Blank inside



HOORAY RAINBOW DIAMOND
DP526



HAPPY BIRTHDAY RAINBOW FLOWER
DP528



HAPPIEST CHEQUER SHAPES RAINBOW
DP538



HOORAY RAINBOW SCAL STRIPE
DP532



HAPPY BIRTHDAY RAINBOW DIAMOND
DP527



HOORAY! RAINBOW WAVES
DP535

SUNNY SKIES

Digitally printed on 320gsm paper stock · 105mm (W) x 148mm (H) · C6 envelope · Blank inside



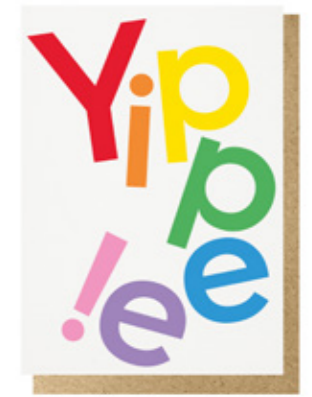
HAVE THE BEST DAY
RBL011



YOU ARE ACE
RBL003



SUNNY SKIES AHEAD
RBL002



YIPPEE!
RBL020



BIG HUGS
RBL012



WOOHOO - YAY
RBL016



HUG & KISSES
RBL001



CONGRATS
RBL019



HELLO LITTLE ONE
RBL013



SO PROUD OF YOU
RBL015



THANKS SO MUCH
RBL010



THANKS
RBL018



WOOHOO!
RBL007



HAPPY BIRTHDAY
RBL005



SMILES
RBL017

SQUASHIES

Digitally printed on 320gsm paper stock • 105mm (W) x 148mm (H) • C6 envelope • Blank inside



SENDING HUGS
SQ030



HAVE THE BEST DAY
SQ036



THANKS
SQ031



BEAUTIFUL BABY
SQ033



CONGRATS!
SQ034



YOU'RE ACE!
SQ035



HUGS
SQ038



HAPPY BIRTHDAY
SQ037



WOOHOO!
SQ029

ALL HEART

NEW FOR SPRING SUMMER 2024.

Our latest age range in a palette of warming colours.

Finished with gold hot foil on 320gsm paper stock.

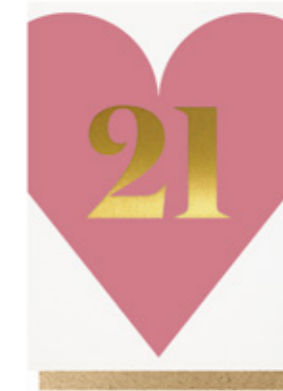
105mm (W) x 148mm (H) • C6 envelope • Blank inside



HEART 16
H16



HEART 18
H18



HEART 21
H21



HEART 30
H30



HEART 40
H40



HEART 50
H50



HEART 60
H60



HEART 70
H70



HEART 16
H16B



HEART 18
H18B



HEART 21
H21B



HEART 30
H30B



HEART 40
H40B



HEART 50
H50B



HEART 60
H60B



HEART 70
H70B

SUNDAES

NEW FOR SPRING SUMMER 2024.

Mellow colours and patterns for happy vibes.

Hot foiled in gold & digitally printed on 320gsm paper stock.

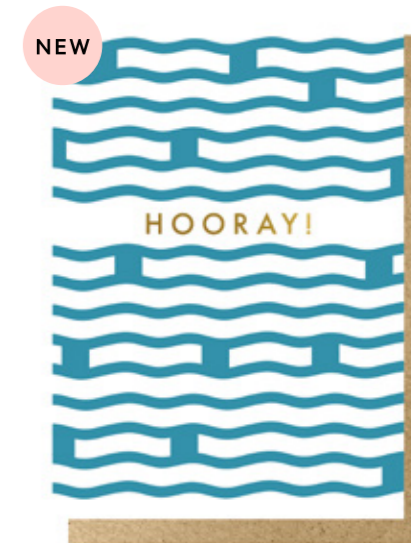
105mm (W) x 148mm (H) • C6 envelope • Blank inside



DARLING GRID BLUE
LI605



BEST DAY CHEQ SCALLOP PINK
LI606



HOORAY! WAVES BLUE
LI608



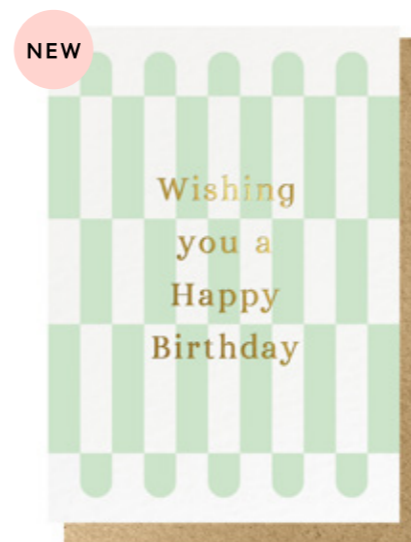
HAPPIEST WAVES LILAC
LI609



HAPPIEST FLOWER GREEN
LI612



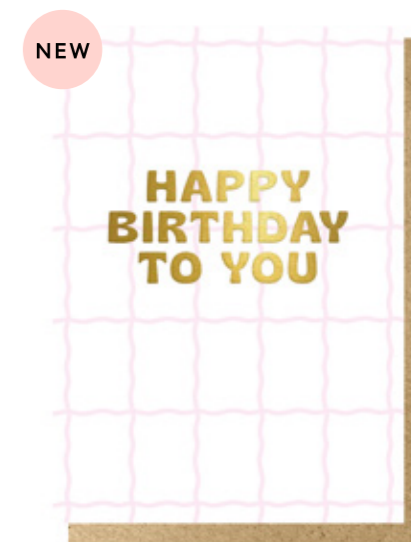
HAPPIEST FLOWER PINK
LI590



WISHING YOU GREEN CHECKER
LI615



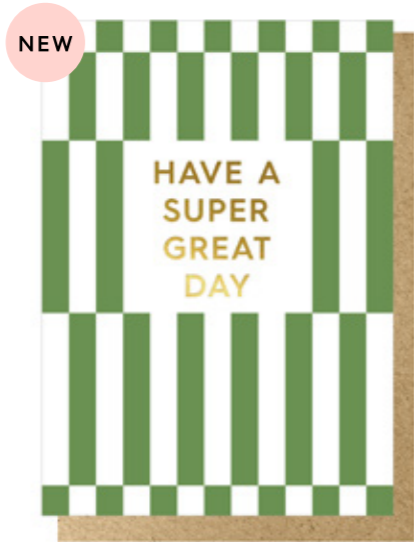
WISHING YOU YELLOW CHECKER
LI616



HB TO YOU WAVY GRID
LI557



LOVELY FRIEND PINK CHEQ
LI618



SUPER GREAT DAY GREEN CHEQ
LI617



HURRAH! PINK STRIPE
LI266



THANK YOU PEACH SCALLOP
LI563



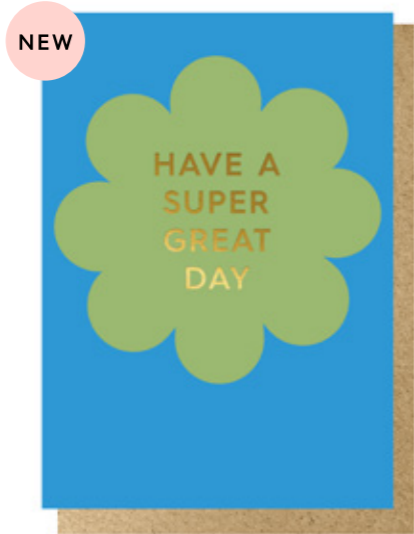
WISHING YOU PINK SCALLOP
LI567



BEST DAY LILAC SCALLOP
LI568



BEST DAY FLOWER
LI622



SUPER GREAT DAY FLOWER
LI623



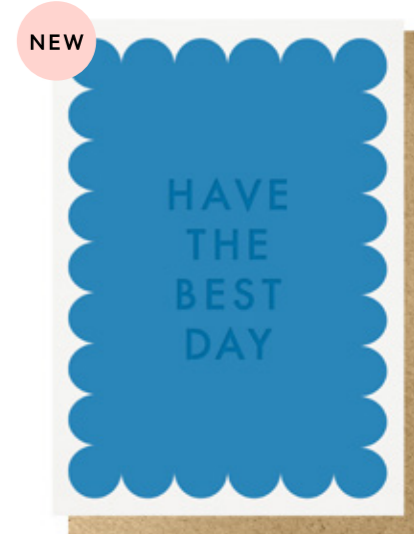
HURRAH! RED & PINK STRIPE
LI320



WISHING YOU PLUM SCALLOP
LI597



WISHING YOU GREEN SCALLOP
LI598



BEST DAY BLUE SCALLOP
LI570



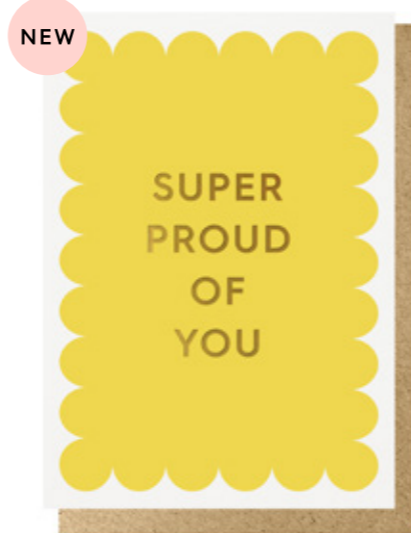
DARLING FLOWER
LI620



WONDERFUL HUMAN FLOWER
LI621



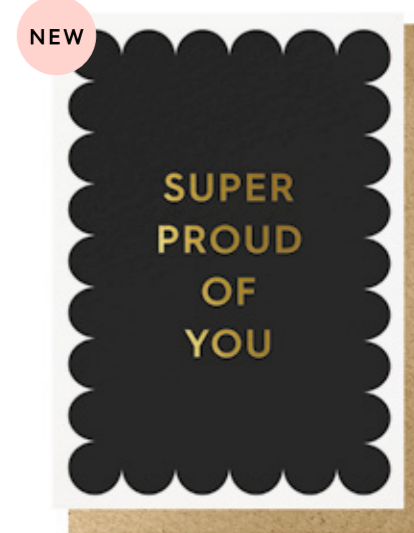
HURRAH! BLUE & GREEN STRIPE
LI319



SUPER PROUD YELLOW SCALLOP
LI564



WISHING YOU BLACK SCALLOP
MG416



SUPER PROUD BLACK SCALLOP
MG437

NEW



HB TO YOU PINK SCALLOP
LI561



HB LOVELY PEACH SCALLOP
LI087

NEW



HB LOVELY PLUM SCALLOP
LI596

NEW



HB TO YOU GREEN SCALLOP
LI595

NEW



HB TO YOU BLUE SCALLOP
LI562



HB LOVELY BLACK SCALLOP
MG125



HAPPY BIRTHDAY LILAC DIAMOND
LI086



HAPPY BIRTHDAY BLACK DIAMOND
MG124

CELEBRATIONS

*A mix of colourful, typographic & playful patterned cards
finished with luxury metallic or pigment hot foil.*

Hot foiled and digitally printed on 320gsm paper stock.

105mm (W) x 148mm (H) • C6 envelope • Blank inside



BIG BIRTHDAY LOVE
LI059



HOORAY STRIPE PINK
LI079



HOORAY STRIPE BLUE
LI580



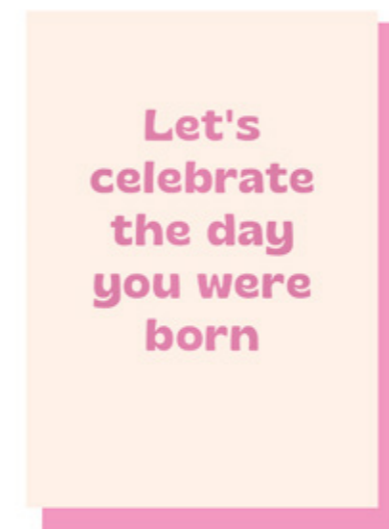
HB COLOUR BLOCK
LI064



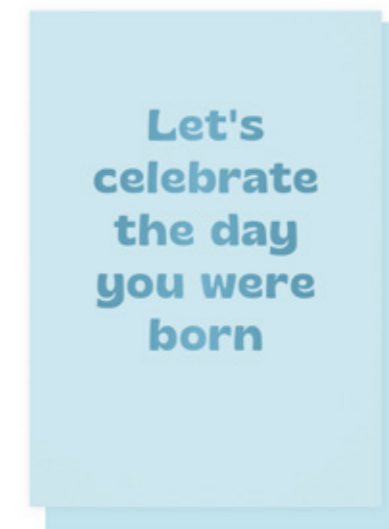
HAPPY BIRTHDAY BLUE STRIPE
LI404



HAPPY BIRTHDAY RED STRIPE
LI403



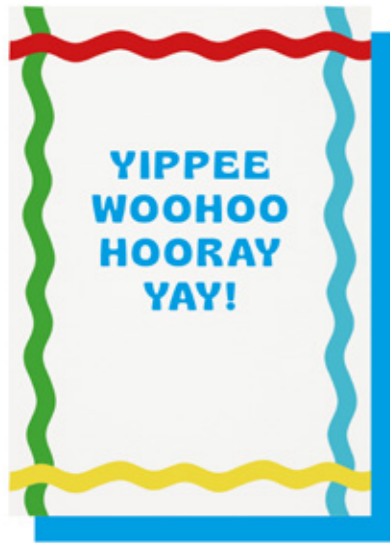
CELEBRATE PINK
LI559



CELEBRATE BLUE
LI558



HB LOVELY LILAC & GREEN
LI081



YIPPEE, HOORAY, YAY! RGB
LI061



YIPPEE, HOORAY, YAY! PINK
LI074



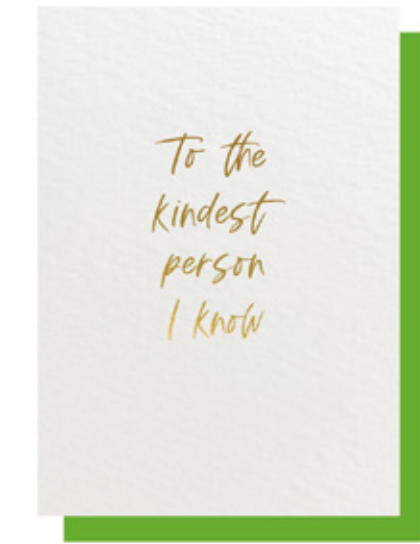
SUPER PROUD RIC RAC BLACK
LI209



HIP REPLACEMENT
LI085



KINDEST PERSON PINK
LI195



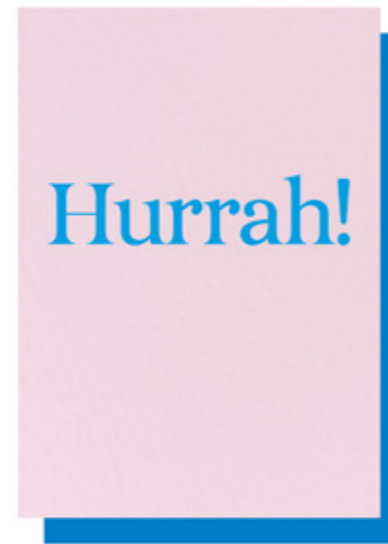
KINDEST PERSON GOLD
LI200



HB BLUE DIAMOND
LI077



ABSOLUTELY PINK DIAMOND
LI401



HURRAH! BLUE & PINK
LI076



HB PINK
LI366



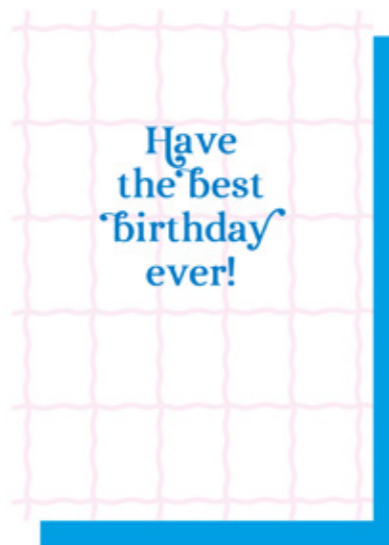
HB GREEN
LI369



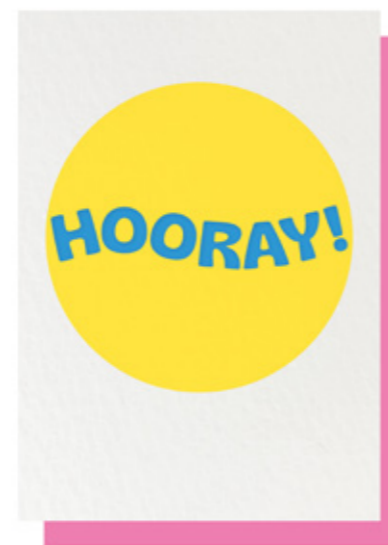
WOOHOO! YELLOW
LI391



BEST BD EVER WAVY BORDER
LI084



BEST BD EVER PINK & BLUE WAVY
LI093



HOORAY SUN
LI268



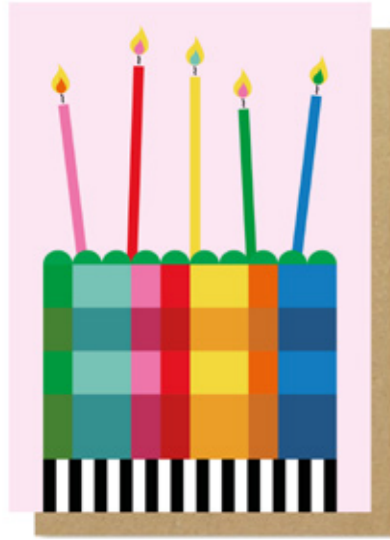
YAY! GLITTER
LI048



BEST NEWS EVER GLITTER
LI217



WOOHOO! GLITTER
LI105



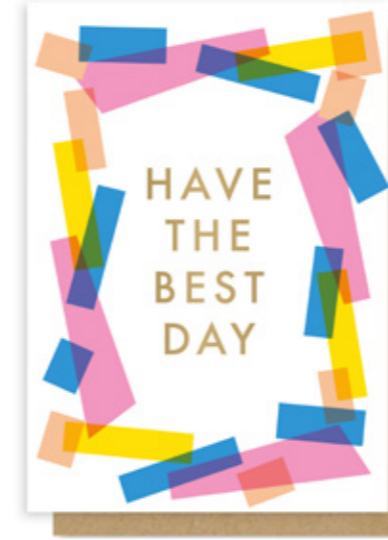
RAINBOW CAKE
LI287



BUBBLES
LI293



HB TO YOU RAINBOW PATTERN
LI312



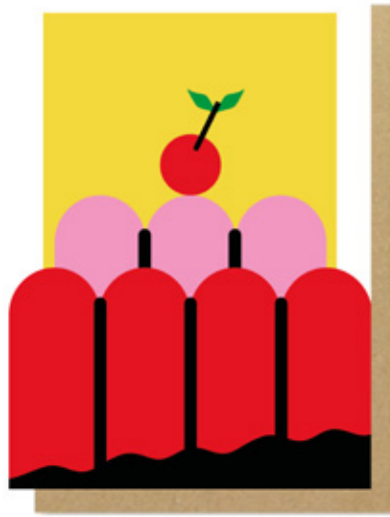
COFFETTI
LI303



HAPPY DOTS
LI302



GAZILLION
LI306



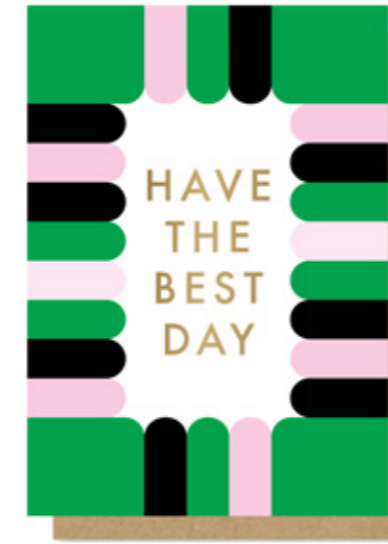
JELLY
LI290



VASE
LI297



COSMIC
LI286



BEST DAY GREEN PINK
LI299



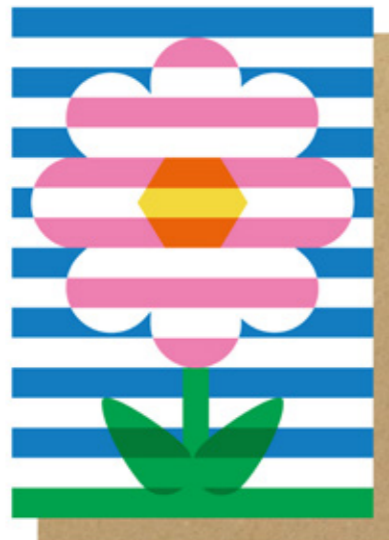
LANTERN
LI300



RAINBOW TARTAN HB
LI314



BLOOMIN'
LI301



FLOWER STRIPE
LI294



SUN STRIPE
LI295



HB WAVY STARS
LI311



CELEBRATE GREEN PATTERN
LI313



HB PINK PATTERN
LI309

GOLD

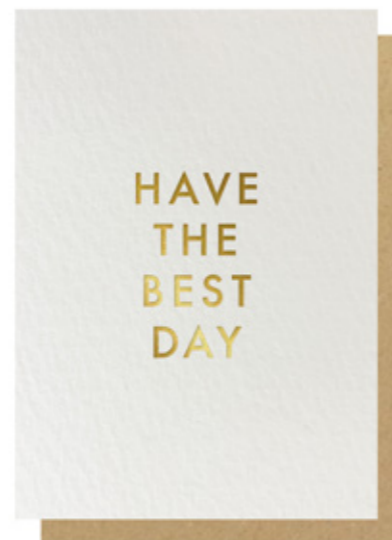
Hot foiled printed on 320gsm paper stock · 105mm (W) x 148mm (H) · C6 envelope · Blank inside



HAPPY BIRTHDAY GOLD
GOLD371



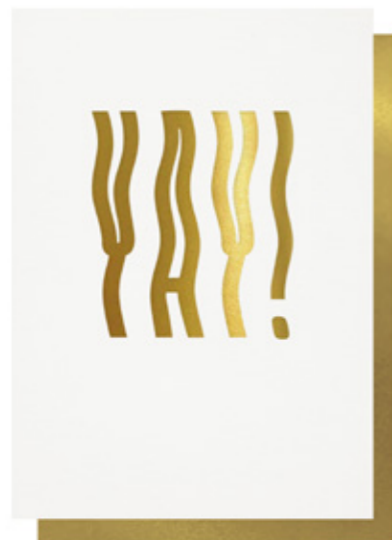
WISHING YOU GOLD
GOLD377



BEST DAY GOLD
GOLD383



HB TO YOU GOLD
GOLD389



YAY! GOLD
GOLD047



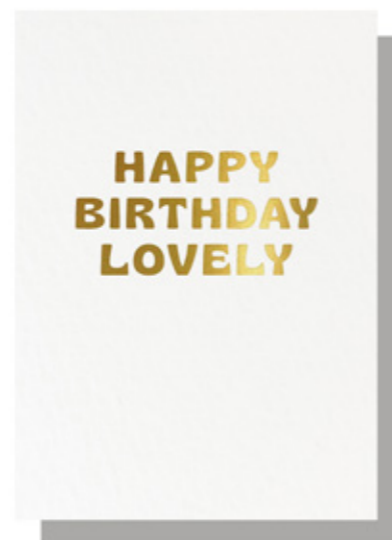
BEST NEWS EVER GOLD
GOLD216



HIP HIP HOORAY GOLD
GOLD108



AB WONDERFUL BIRTHDAY GOLD
GOLD103



HB LOVELY GOLD
GOLD095

GOLD

Hot foiled printed on 320gsm paper stock · 105mm (W) x 148mm (H) · C6 envelope · Blank inside



YIPPEE, HOORAY, YAY! GOLD
GOLD117



HURRAH! GOLD
GOLD119



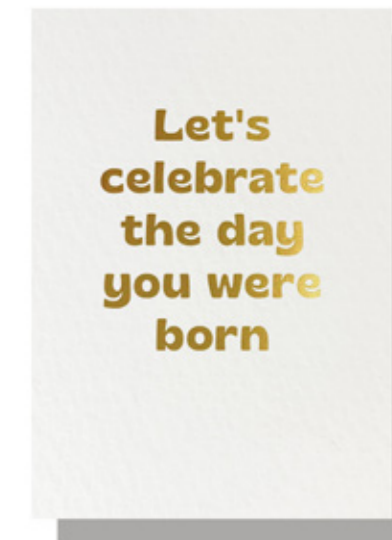
HOORAY! GOLD
GOLD114



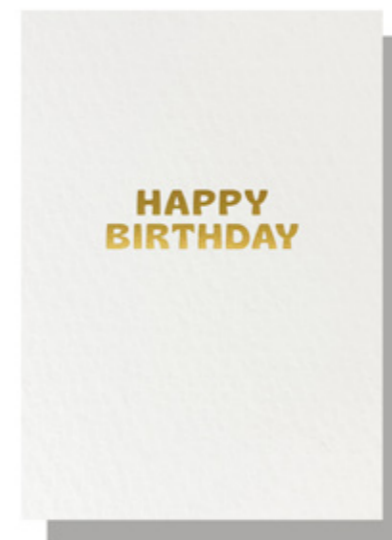
WOOHOO! GOLD
GOLD113



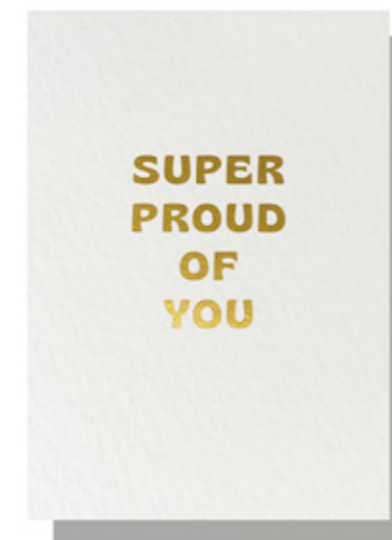
BEST BIRTHDAY EVER GOLD
GOLD109



CELEBRATE GOLD
GOLD107



HAPPY BIRTHDAY GOLD
GOLD106



SUPER PROUD GOLD
GOLD210



THANK YOU SO MUCH GOLD
GOLD208

HAPPY FACES

Hot foiled printed on 320gsm paper stock · 105mm (W) x 148mm (H) · C6 envelope · Blank inside



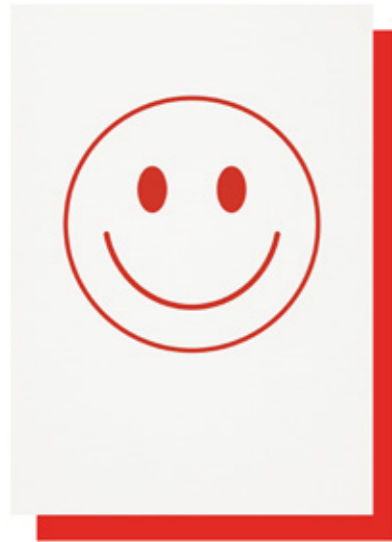
HAPPY FACE YELLOW
LI002



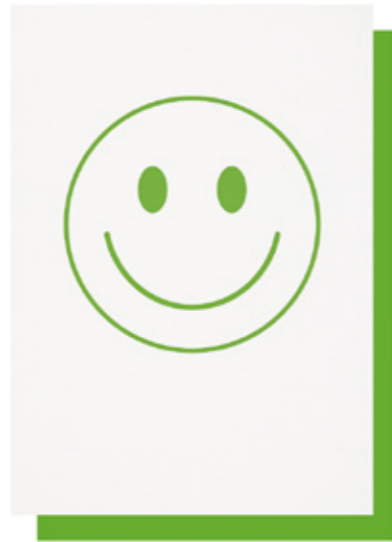
HAPPY FACE PINK
LI003



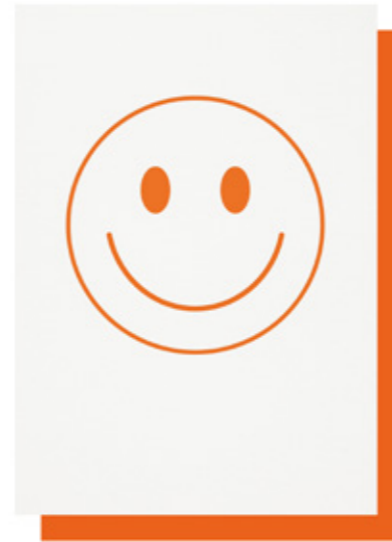
HAPPY FACE BLUE
LI005



HAPPY FACE RED
LI001



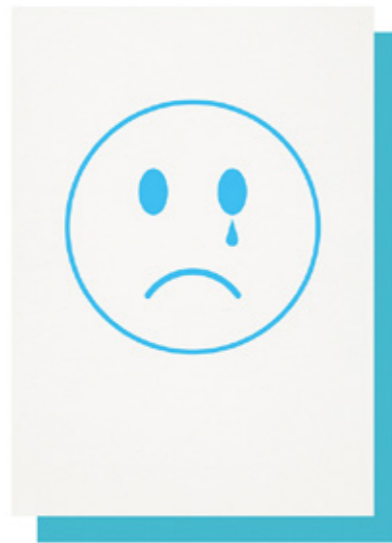
HAPPY FACE GREEN
LI004



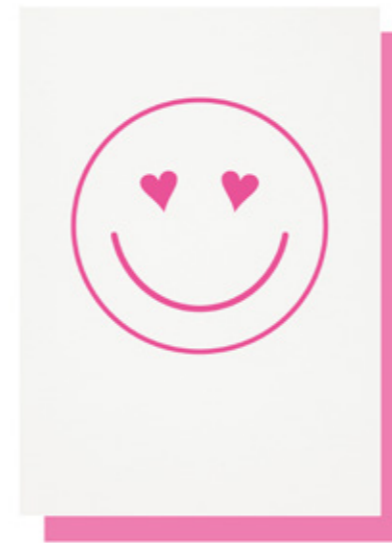
HAPPY FACE ORANGE
LI006



HAPPY FACE GLITTER
LI014



SAD FACE BLUE
LI013



HEART FACE PINK
LI012

HAPPY FACES

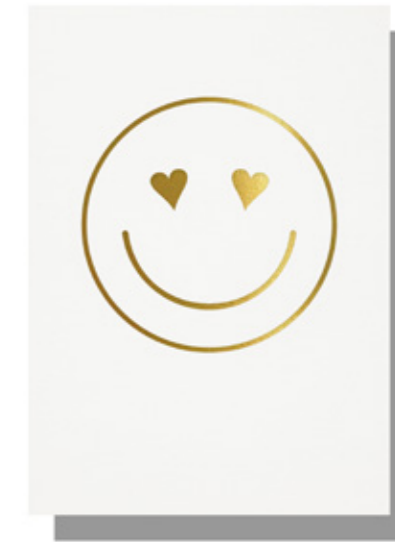
Hot foiled printed on 320gsm paper stock · 105mm (W) x 148mm (H) · C6 envelope · Blank inside



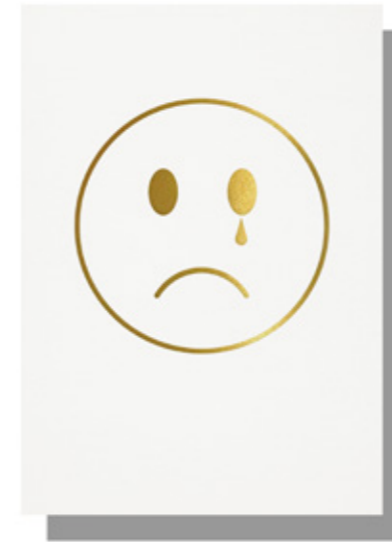
HAPPY FACE GOLD
LI007



STAR FACE GOLD
LI008



HEART FACE GOLD
LI009



SAD FACE GOLD
LI010



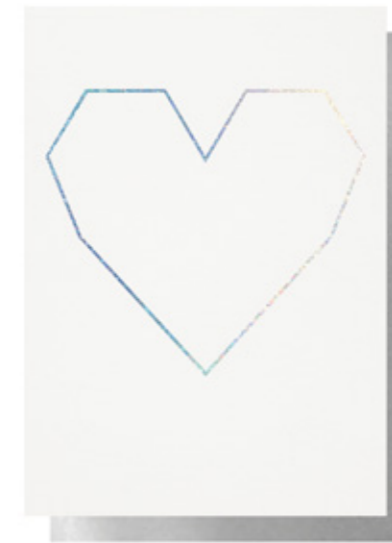
STAR GOLD
LI024



HEART GOLD
LI022



STAR GLITTER
LI025



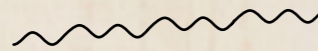
HEART GLITTER
LI023

LOVE

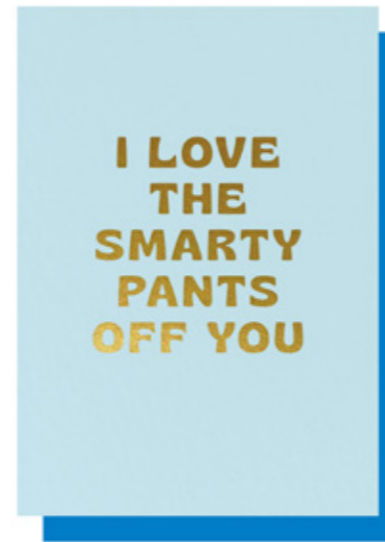
Playful cards for all relationships.

Hot foiled on 320gsm paper stock.

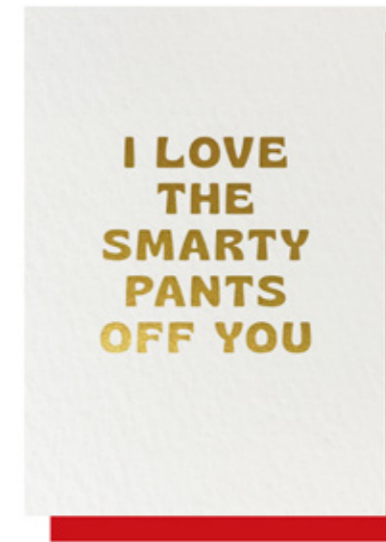
105mm (W) x 148mm (H) • C6 envelope • Blank inside



**CONSIDER
THIS CARD
A LONG
DRAWN OUT
WOLF
WHISTLE**



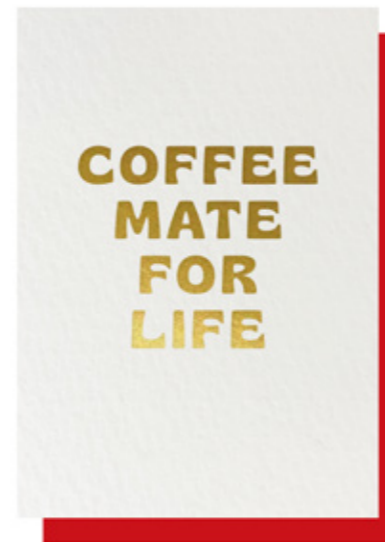
SMARTY PANTS BLUE
VL126



SMARTY PANTS
VL139



MY PERSON HEART
VL140



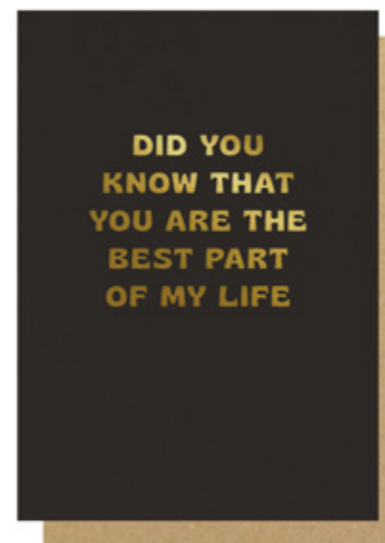
COFFEE GOLD
VL142



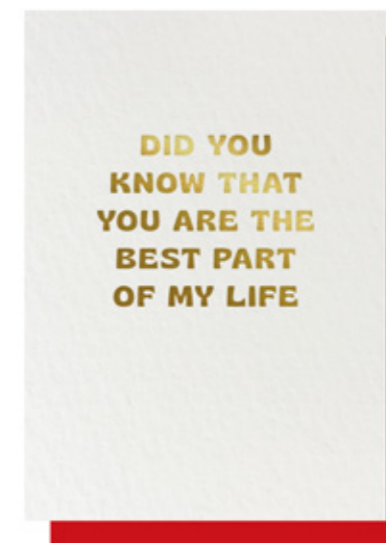
COFFEE
VL143



MY PERSON GOLD
VL141



BEST PART BLACK
VL146



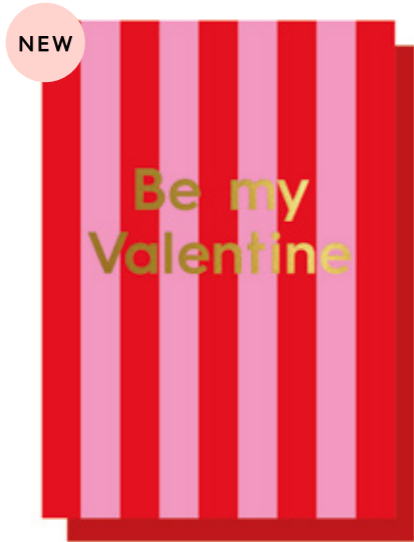
BEST PART
VL145



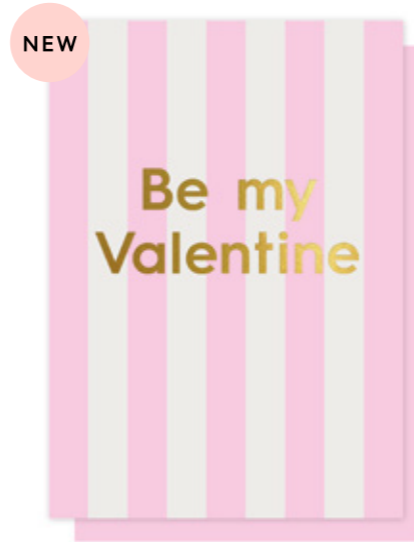
BANANAS
VL147



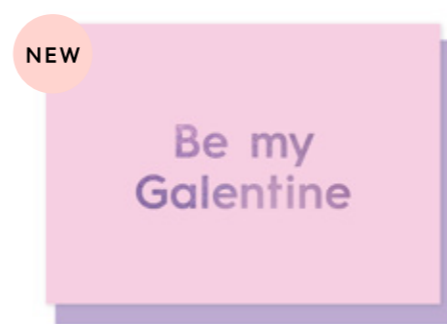
WOLF
VL156



VALENTINE RED PINK STRIPE
VLV1



VALENTINE PALE PINK STRIPE
VLV2



GALENTINE LILAC
VL5



GALENTINE PINK
VL3



LOVE SCRIPT GOLD
VL172



YOU + ME ALWAYS
VL157



DREAMS
VL264



SNACK
VL159



BE MY VALENTINE RED
VL4



BE MY VALENTINE PINK
VL6



WRINKLE
VL151



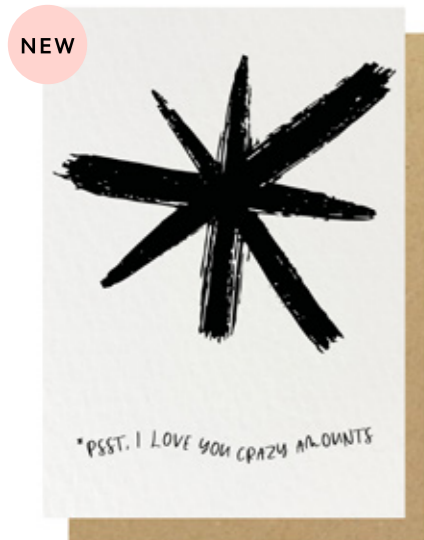
YOU, ALWAYS
VL152



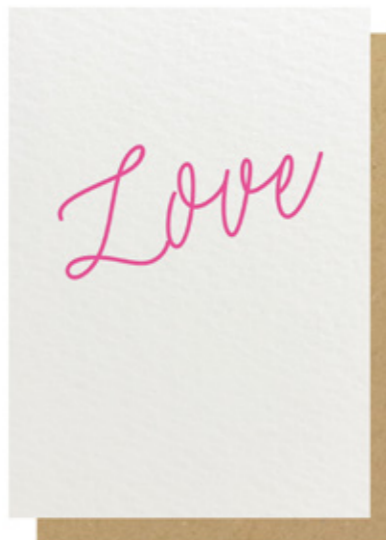
YOU, ALWAYS RAINBOW
VL173



FAVOURITE
VL166



PSST DIGITAL
VL307



LOVE PINK
VL155



LOVE BLACK
VL149



SOULMATE BLACK
VL163



SOULMATE PINK
VL168



XOXO BUNTING
VL164



CRUMPET
VL242



SCHWING!
VL169



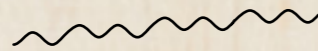
XOXO GOLD
VL170

FAMILY

Warm and fun sentiments for those closest to you.

Hot foiled and digitally printed on 320gsm paper stock.

105mm (W) x 148mm (H) • C6 envelope • Blank inside



Milk monster.
Nappy filler.
Sleep thief.
Bubble blower.
Dribble machine.
Squishy leg rolls.
Snuggles & cuddles.
Beautiful bubba

CHARACTER BUBBA
CH129

Boo boo fixer.
Snack wizard.
Tantrum tamer.
Human pillow.
Lullaby soother.
Babble translator.
Chief negotiator.
Life giver.
Mother.

CHARACTER MOTHER
CH127

Climbing frame.
Story teller.
Magic maker.
Bear hugger.
Dodgy dancer.
Taxi driver.
Bad joker.
Big softy.
Superhero.
Dad.

CHARACTER DAD
CH128

Lad.
Dude.
Pal.
Geezer.
Fella.
Buddy.
Wingman.
Legend.
Top bloke.
Mate.

CHARACTER MATE
CH131

Papa.
Father.
Daddy.
Pa.
Pops.
Dadio.
My old man.
Dad.

CHARACTER DAD NAMES
CH133

Mama.
Mumma.
Mummy.
Ma.
Mam.
Mammy.
Mommy.
Mother.
Mum.

CHARACTER MUM
CH134

Cheerleader.
Therapist.
Dirty laugher.
Straight talker.
Secret keeper.
Party planner.
Soul sister.
One in a million.

CHARACTER MILLION
CH273

Story teller.
Always patient.
Unconditional.
Listener.
Supporter.
Cheek pincher.
Wisdom giver.
Grandparent.

CHARACTER GRANDPARENT
CH130

NEW

TEENY
WEENY
WITTLE
BABY

WITTLE BABY PINK
FAM400

NEW

TEENY
WEENY
WITTLE
BABY

WITTLE BABY BLUE
FAM398

NEW

TEENY
WEENY
WITTLE
BABY

WITTLE BABY GOLD
FAM399

NEW



HMD FLOWER PINK
FAM628

NEW



HMD FLOWER GREEN
FAM629

NEW



HUGS & KISSES WAVES LILAC
FAM630

Tiny bundle
of sunshine

SUNSHINE FULL
FAM193

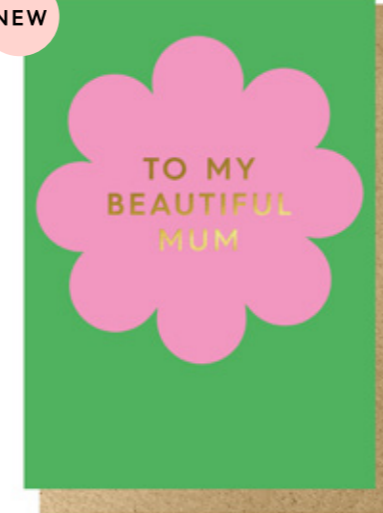
HELLO
tiny new
HUMAN

HELLO TINY HUMAN LILAC
FAM176

HELLO
tiny new
HUMAN

HELLO TINY HUMAN GLITTER
FAM178

NEW



BEAUTIFUL MUM FLOWER PINK
FAM626

NEW



BEAUTIFUL MUM FLOWER YELLOW
FAM627

HAPPY
MOTHER'S
DAY

HAPPY MD PINK
FAM184

Welcome to the
BIG wide
World

BIG WIDE WORLD GOLD
FAM179

Welcome to the
BIG wide
World

BIG WIDE WORLD YELLOW
FAM175

Baby!

BABY!
FAM182

The
Mothership

THE MOTHERSHIP
FAM135

The
Captain

THE CAPTAIN
FAM136

HAPPY
FATHER'S
DAY

HAPPY FD ORANGE
FAM183

NEW



HAPPY MOTHER'S DAY PEACH SCALLOP
FAM624

NEW



HAPPY MOTHER'S DAY GREEN SCALLOP
FAM625



BEAUTIFUL MUM PINK RIC RAC
FAM187



MAMA DIGITAL
FAM190



DADA DIGITAL
FAM191



BABA DIGITAL
FAM192



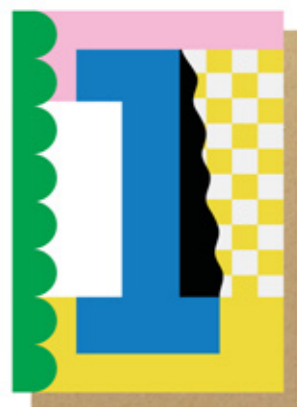
GREW A TINY HUMAN
FAM188



TINY SUNSHINE SCALLOP
FAM189

KIDS NUMBERS

Digitally printed on 320gsm paper stock · 105mm (W) x 148mm (H) · C6 envelope · Blank inside



NUMBER BLOCK 1
LI274



NUMBER BLOCK 2
LI275



NUMBER BLOCK 3
LI276



NUMBER BLOCK 4
LI277



NUMBER BLOCK 5
LI278



NUMBER BLOCK 6
LI279



NUMBER BLOCK 7
LI280



NUMBER BLOCK 8
LI281



NUMBER BLOCK 9
LI282



NUMBER BLOCK 10
LI283



NUMBER BLOCK 11
LI284



NUMBER BLOCK 12
LI285

KIDS NUMBERS

Digitally printed on 320gsm paper stock · 105mm (W) x 148mm (H) · C6 envelope · Blank inside



NUMBER 1
LI050



NUMBER 2
LI051



NUMBER 3
LI052



NUMBER 4
LI053



NUMBER 5
LI054



NUMBER 6
LI055



NUMBER 7
LI056



NUMBER 8
LI057



NUMBER 9
LI058



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