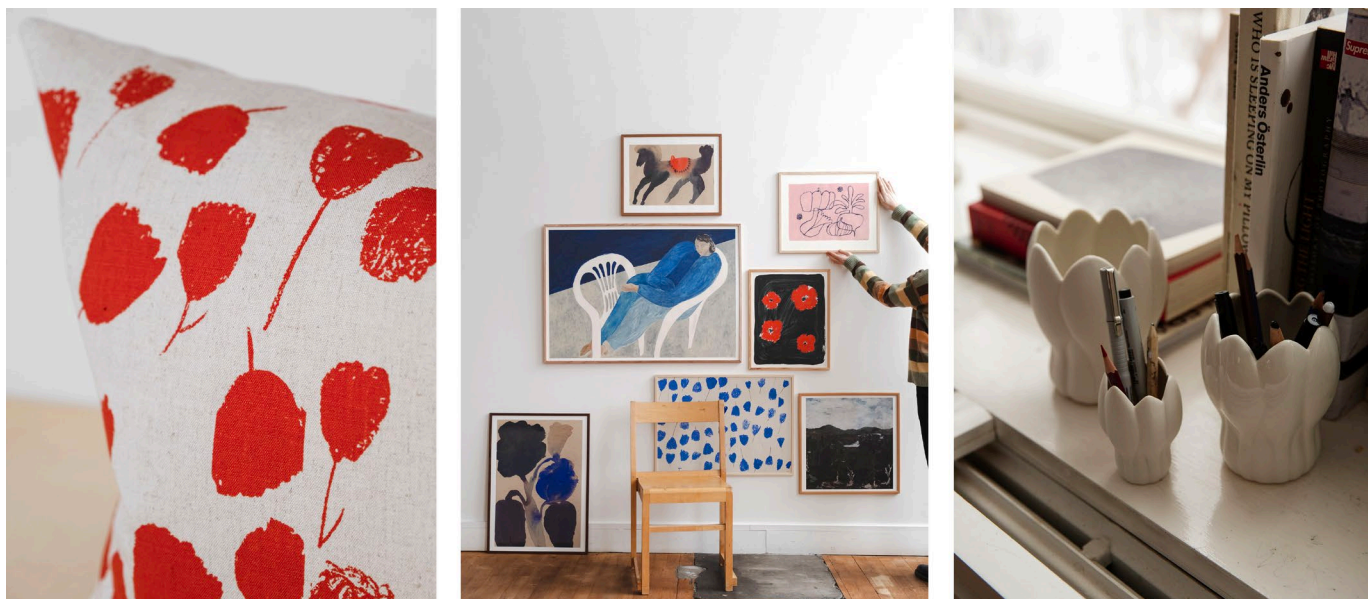


# FINE LITTLE DAY



## Fine Little Day presents SS24

*Since Fine Little Day was founded in 2007, our platform has passionately spread the word about creators, artists and their work through social media, exhibitions and products.*

We have an exciting spring to look forward to! We welcome vitamin injection colors and charismatic design, exhibitions in FLD gallery, capsule collections and classics in new costumes.

### **BOUQUET**

The pattern designed by Isis Maakestad has quickly become a FLD classic and already exists in the collection as a printed poster, jacquard woven textiles. New for the season is printed linen fabric by the meter, curtains and a large tray in dark blue. **Isis Maakestad** is an artist which we love to collaborate with. Much of the beauty of her work comes from the seemingly effortless, honest and intuitive way of expressing herself. We are seduced by the brilliant shapes, vibrant palette and dynamic tension which is present in much of her work. The striking new, spring ready hue “poppy red” for the cushion cover **BOUQUET** makes us nothing but happy.

### **RABBIT**

You’re going to fall head over heels for our new Rabbit patterned half window curtains and cushion cover by Japanese artist **Mogu Takahashi**. Playful, leaping bunnies in a muted white/green palette adding charm to your space. In addition we also make it in matching toiletry bags in two sizes and place mats – perfect for the Easter table. Made of 50% cotton and 50% linen.

### **SLÄNDA**

A new charming embroidered cushion cover **SLÄNDA** with an eccentric insect design by **Amanda Hoffner**. An eye-catching centerpiece to any room.

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## New porcelain – KROKUS and CLOVER

Introducing our new updated KROKUS vase, crafted from green porcelain clay, exclusively designed by the talented Kristine Thenman for Fine Little Day. Inspired by children's first spring bouquets, this bell-shaped sculpture adds a splash of color and beauty to any space, just like a crocus in early spring! Don't miss this poetic, organic masterpiece in our collection. Made in two colorways, four sizes and the white collection has mixed matte and shiny glaze.

As a new follow up product in the collaboration with ceramist Kajsa Cramer, we now welcome **CLOVER**, a handmade cup and saucer in porcelain clay that brings a touch of luck right to your table. Inspired by the four-leaved clover, the intriguing green design carries unique interpretations for different individuals. In stores in April.

## MUSLINS – new colors and size

The very popular muslin blankets can be used as much. Loved by its versatility, it works both as a shawl and blanket. The new updated size 120x150 cm for the patterns VÅG and RAND makes them work as a sarong on the beach and the color Picasso red won't go unnoticed. Design by **Emilia Ilke**.

/ Fine Little Day



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