

The way to you

THE WAY TO YOU

CROCHET

FLOWERS & BOUQUETS

SS24





ABOUT US



THE WAY TO YOU is founded by two artists in Aug. 2023, who want to bring the beauty of crochet culture to the public. We specialize in handmade crochet flower and bouquet arrangements, carefully crafted and designed to bring joy to the recipient. We also collaborate with unemployed mothers, elders, and disabled people to crochet the petals. Part of our sales is donated back to the disabled artist.

Whether you're looking for a one-of-a-kind gift or simply looking for decorations for your room, The Way to You has something for everyone.





RETAIL MODES

Explore a spectrum of crochet flowers neatly arranged in buckets, inviting customers to curate their personalized bouquets. Revel in the joy of **mix-matching single stems** and crafting their unique crochet arrangements. For those seeking instant charm, we could offer **pre-wrapped bouquets**, perfect for any occasion.

Our key selling point lies in the tendency of customers to purchase multiple flowers to make their bouquets, ensuring our price range accommodates everyone's budget.

**SINGLE
STEMS**

BOUQUETS

Crafty Fox Market at British Library photo credit: @alexleggatt





BESTSELLERS



Sunflower



Tulip



Freesia



Ecuadorian Rose



Forget Me Not



Lily of the Valley



Fern



Lily



Peruvian Narcissus



BOUQUET SERVICE

*Bouquets are also available for stockists but wrapping and shipping might be discussed further. Currently available for shops in London only.





STORY OF CHARITY



The carnations we sell were made by **Jiao Wang (王娇)**, a disabled artist we collaborate with. To support Jiao, we are committed to donating **100%** of the revenue from the carnations back to her.

Image used upon her proof



Until Dec. 2023, we have raised

£770

for Jiao and her family.

Jiao's story:

"I've been unable to walk and leave my house since childhood. I didn't go to elementary school, so I had to borrow my brother's books to self-educate. In 2022, my world was shattered when my father received a terminal cancer diagnosis. In that darkness, I found a spark of determination. Despite my physical limitations, I decided to take responsibility for my family. So I started to learn how to do crafts from scratch, aiming to share the family's burden. Initially, it was about selling these crafts, but I felt a profound sense of accomplishment and newfound vitality."

YOUR SUPPORT CHANGES JIAO'S LIFE



Sunflower



Grape Hyacinth



Peony



Lily



Crepe Myrtle



Poppy



Ecuadorian Rose



Bourbon Rose



Spray Rose



FOCAL FLOWERS



Lily of the Valley



Freesia



Narcissus



Peruvian Daffodil



Red Plum



Cherry Blossom



Morning Glory



Iris



Cape Jasmine



SPIKE FLOWERS



Daisy



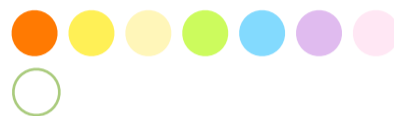
Lavender



Berry



Baby's Breath



Thistle



Forget Me Not



Shrubby Cinquefoil



Tulip



Rowan Flower



DISK & FILLER FLOWERS

Eucalyptus Leaf



Box



Fern



Palm



Noble Orchid's Leaf



Ti Plant



Monstera



FOLiAGE



CP: £5



CP: £7



Holly



Laceleaf



Pine Cone



CHRISTMAS



Ginkgo



Cotton



Calla Lily



Panicgrass



Mint



Clover



Wheat



Lewisia



Smooth Willow



COMMISSION ONLY



Forsythia



Osmanthus



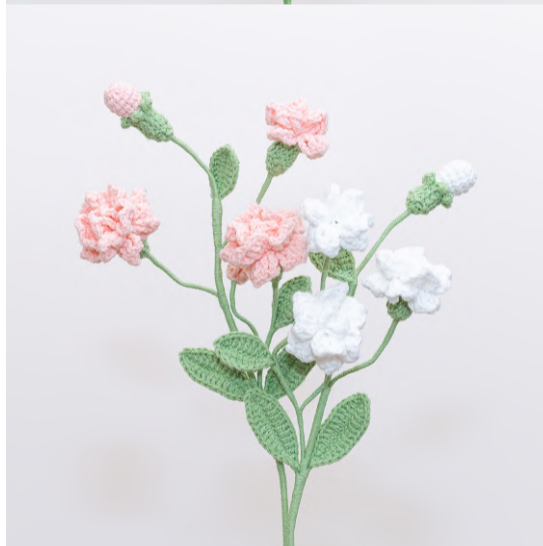
Camellia



Blueberry



Dog Rose

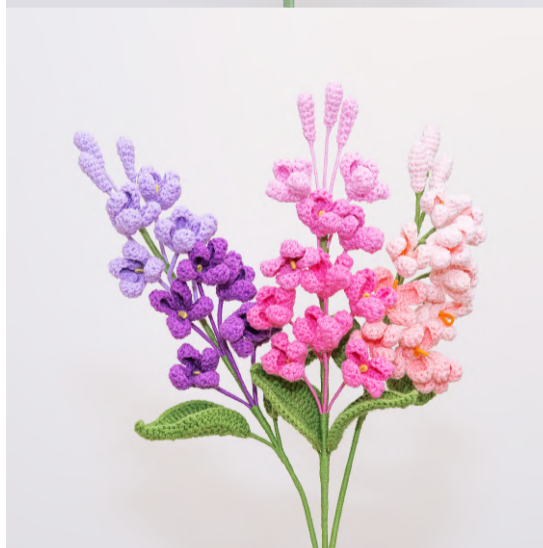


Arabian Jasmine



Carnation

(Donation)



Lilac



Moth Orchid



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Bluebell



Bird of Paradise



Wind Flower



Magnolia



Fuchsia



Dahlia



Gladiolus



Queen of the Night



Hydrangea



COMMISSION ONLY



Pear Blossom



Lily of the Incas



Queen Peony



Delphinium



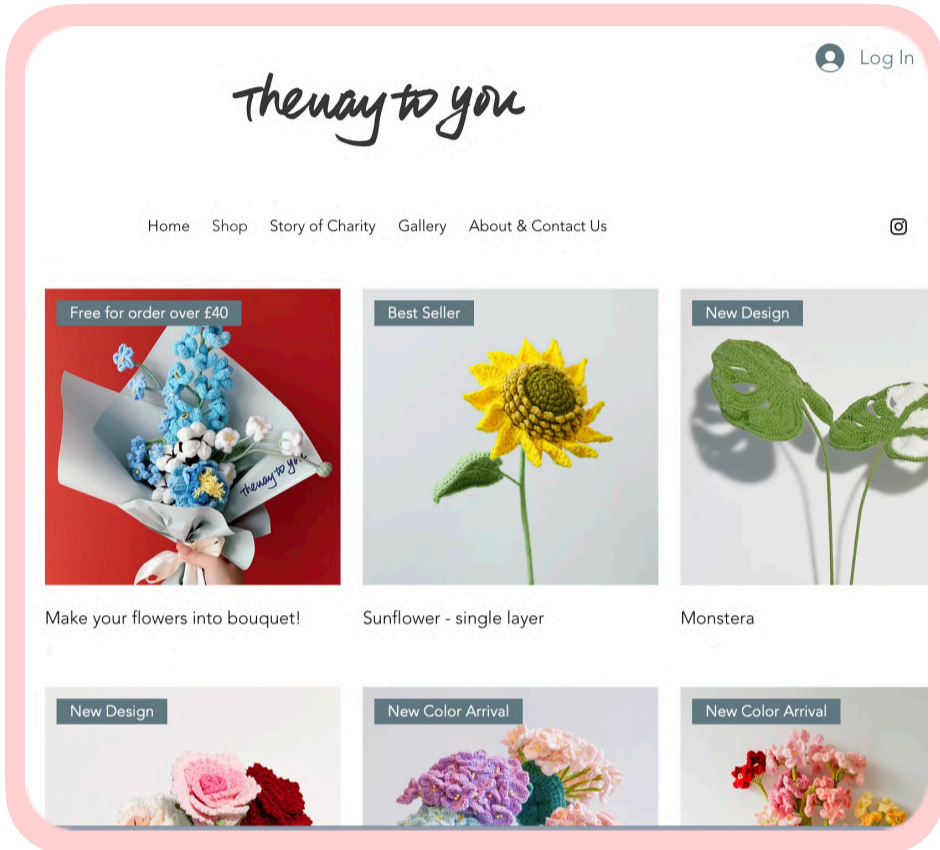
Lotus



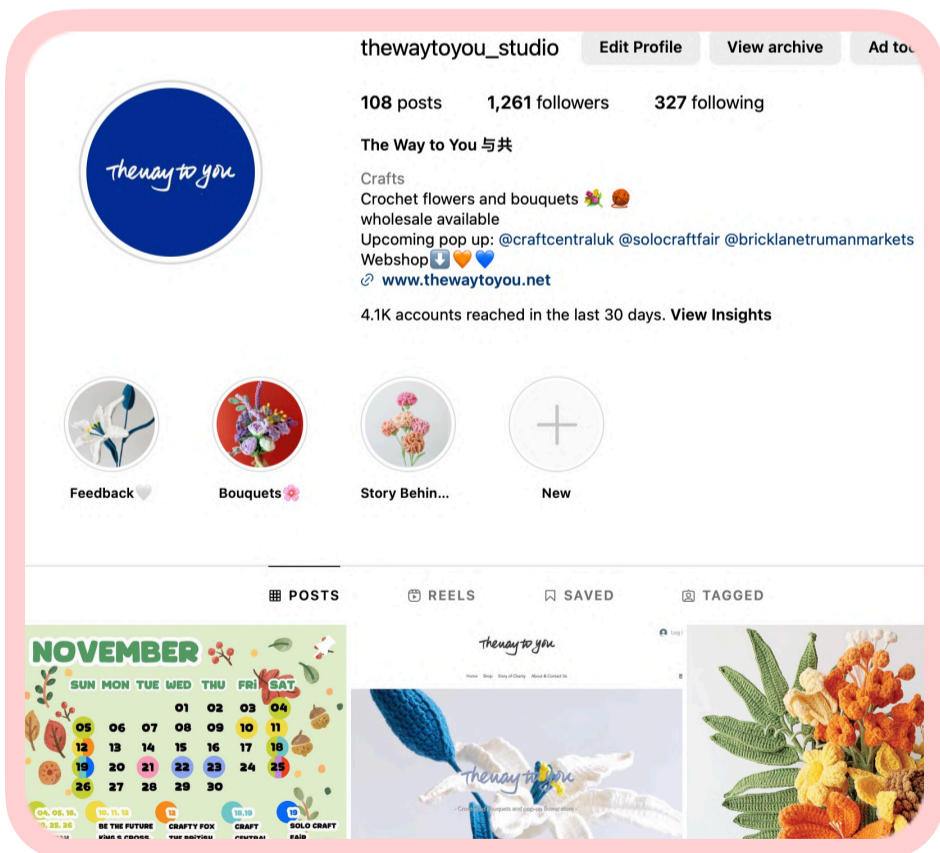
COMMISSION ONLY



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MAY YOUR LIFE BE FULL OF FLOWERS AND ROMANCE.