

MINALIMA

CLASSICS

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..... 2024 .....



## ..... MINALIMA STUDIOS .....

Miraphora Mina and Eduardo Lima started working together in 2001 to imagine and create the entire graphic universe of all the Harry Potter™ movies.

Motivated by a shared artistic vision, they founded a graphic design studio with the objective of creating distinctive and unconventional design and illustration for the entertainment and publishing industries. They named it MinaLima Studios.

As MinaLima Studios, they designed graphic props for films such as Sweeney Todd, The Golden Compass and The Imitation Game; created their Collective Nouns art print collection; and crafted MinaLima Classics, the best-selling series of illustrated books.

Miraphora and Eduardo have continued their involvement in the Wizarding World franchise with numerous design commissions, from theme park design to marketing and publishing. A new chapter of imagining this world came in 2015, designing the graphic props for the Fantastic Beasts™ film series.

In 2016 House of MinaLima opened its doors in London: an immersive gallery and shop showcasing their treasury of graphic works. A narrative environment, the experiential space celebrates the idiosyncrasies of Miraphora and Eduardo's ideas and their passion for storytelling through design.



..... MINALIMA CLASSICS .....

MinaLima Classics, a growing collection of children's stories which have been enjoyed by many generations and remain some of the most beloved tales in literature, are completely reimaged by MinaLima Studios from the outside to the pages within.

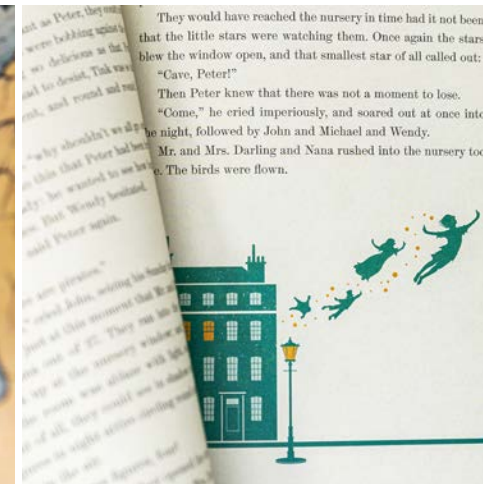
In the distinctive MinaLima Studios style, the opulent hardcovers of the deluxe editions are debossed and gold foiled, encasing the delightfully redrawn stories. In addition to the vivid illustrations on almost every page, interactive elements throughout each book create an immersive experience for the readers, allowing them to truly become part of literature's most treasured characters.

Each title - *Peter Pan*, *The Jungle Book*, *The Beauty & The Beast*, *The Little Mermaid & Other Fairytales*, *The Secret Garden*, *Alice's Adventures in Wonderland & Through The Looking-Glass*, *The Adventures of Pinocchio*, *The Wonderful Wizard of Oz* and *Snow White & Other Grimms' Fairytales* - is complemented by a collection of limited edition art prints, stationery and paper goods featuring artwork from the book series.





Total sales for English edition since publishing: **600,000+ copies worldwide**



**AVAILABLE IN:**

- English      Japanese
- Chinese      Romanian
- French      Russian
- German      Spanish
- Italian      Vietnamese





up, and at liberty to go where she liked, she became indifferent and longed for her home; in the course of a month or so they said that after all their own home in the deep was best, it was so cozy there.



Many an evening the five sisters interlacing would rise above the water together. They had much clearer than any mortal, and when a storm and they expected ships to be wrecked, they would sing the most seductive strains of the wonders of the deep. The seafarers have no fear of them. But the sailors do not understand the words, they thought it was a storm; nor could it be theirs to see this Elysian



**Awards:**

Premio Andersen 2020, Italy: Awards Best Editorial Project by the jury “For a truly new and involving approach to the world of great classics of children’s literature. For the extreme accuracy in the use of the texts. For a calibrated purpose able to involve the reader in constant alternation of tactile and visual surprises in a remarkable union of illustration and typography”

# PUBLISHERS

English  
Harper Design (An Imprint of HarperCollins publishers)

Chinese  
Ginkgo Beijing Book Co.

French  
Flammarion Jeunesse

German  
Coppentrath

Italian  
L’Ippocampo

Japanese  
Say-zan-sha

Romanian  
Art Group Ed Publ. House

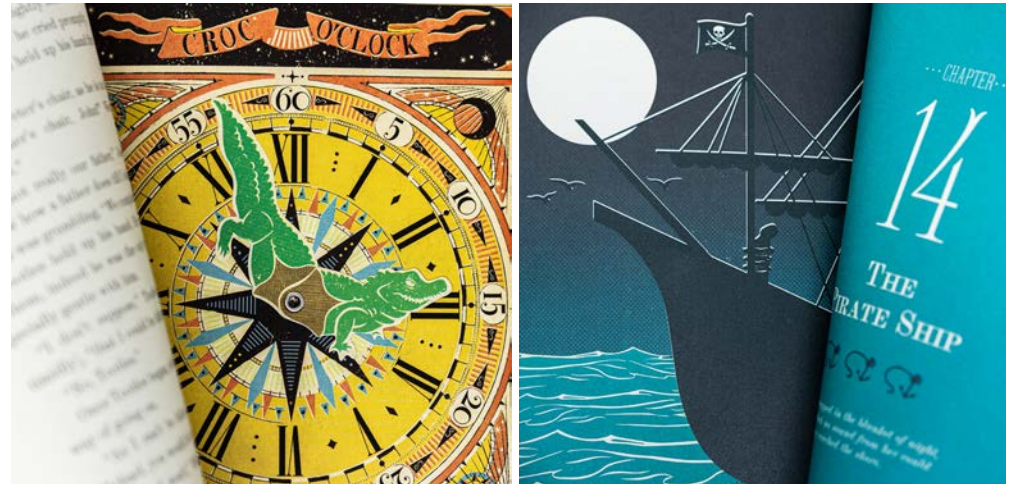
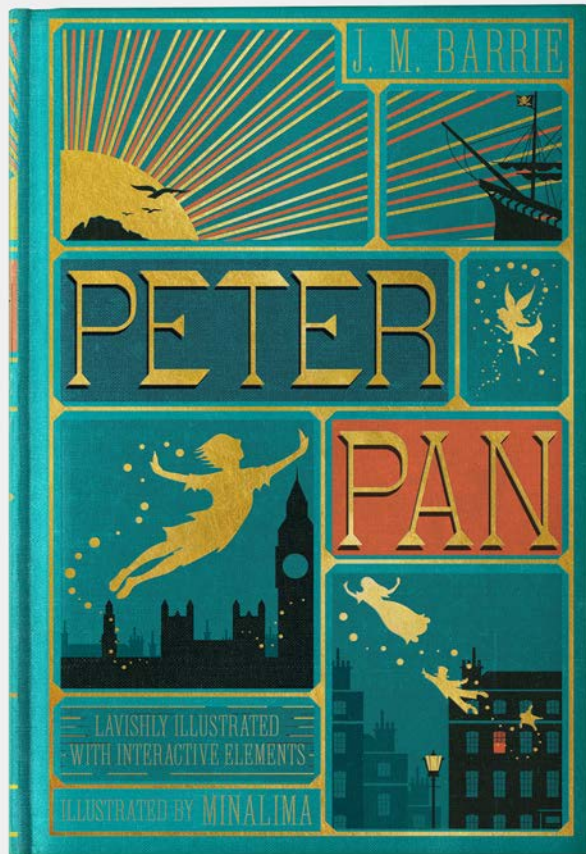
Russian  
Mifdetstvo

Spanish  
Batiscafo Libros

Vietnamese  
Dong A Joint Stock Co.

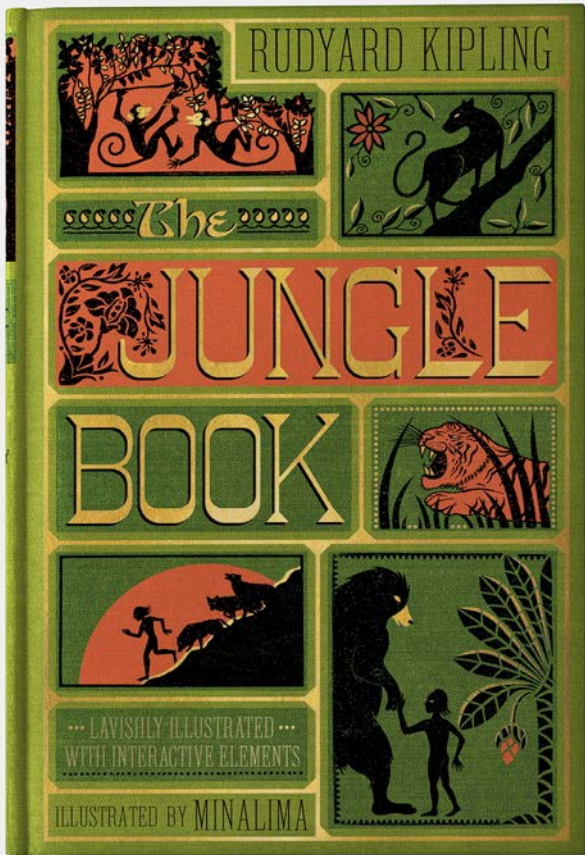


..... PETER PAN .....  
..... PETER PAN .....



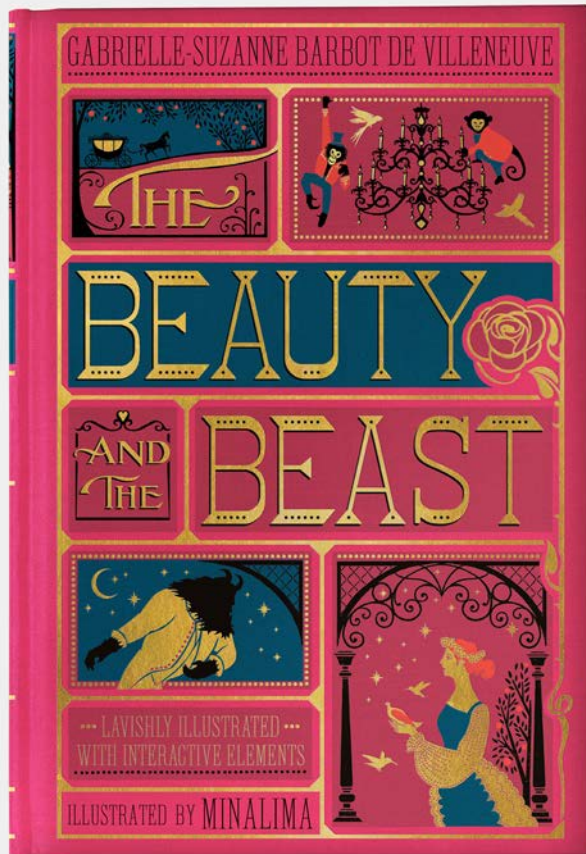


..... THE JUNGLE BOOK .....  
..... THE JUNGLE BOOK .....



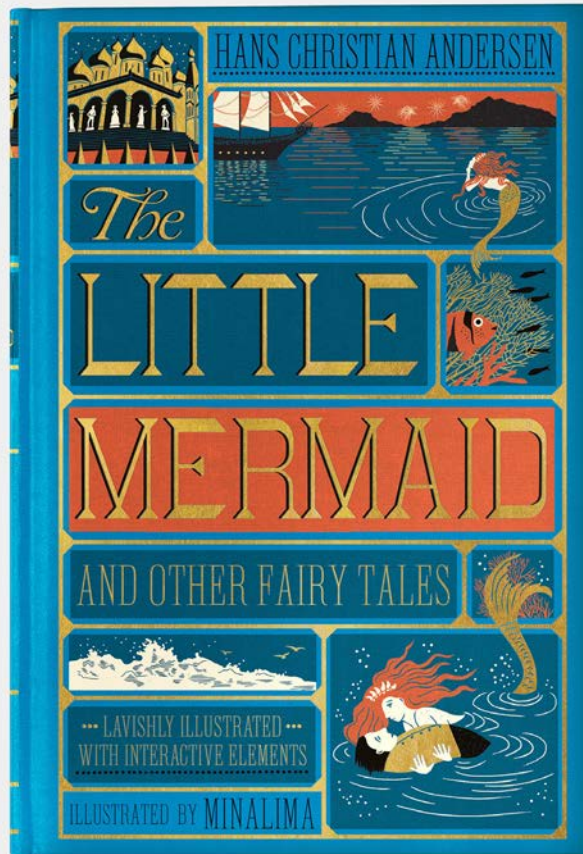


..... THE BEAUTY AND THE BEAST .....  
..... THE BEAUTY AND THE BEAST .....





..... THE LITTLE MERMAID & OTHER FAIRY TALES .....

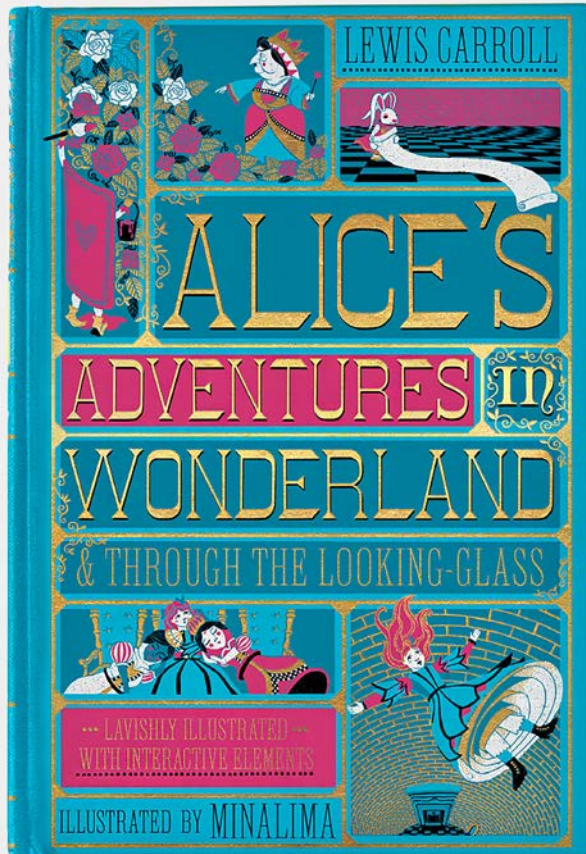






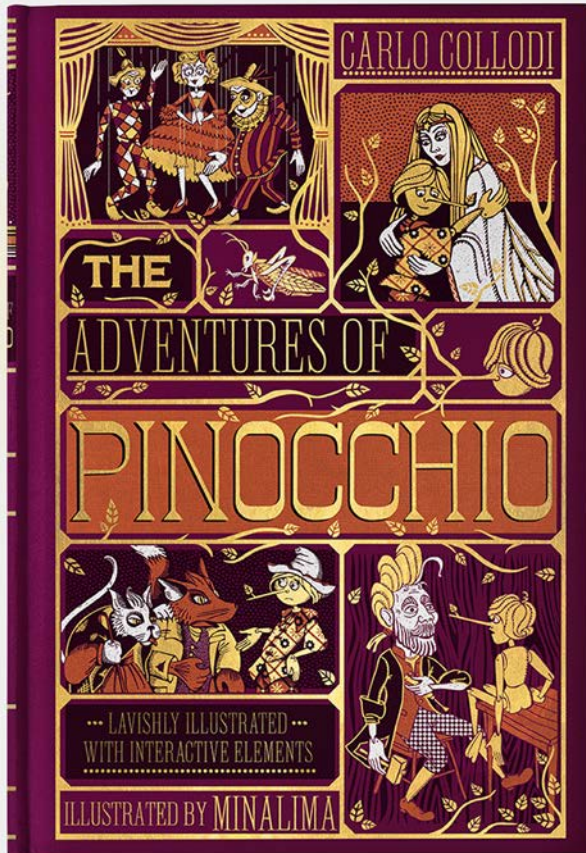


..... ALICE'S ADVENTURES IN WONDERLAND & THROUGH THE LOOKING GLASS .....



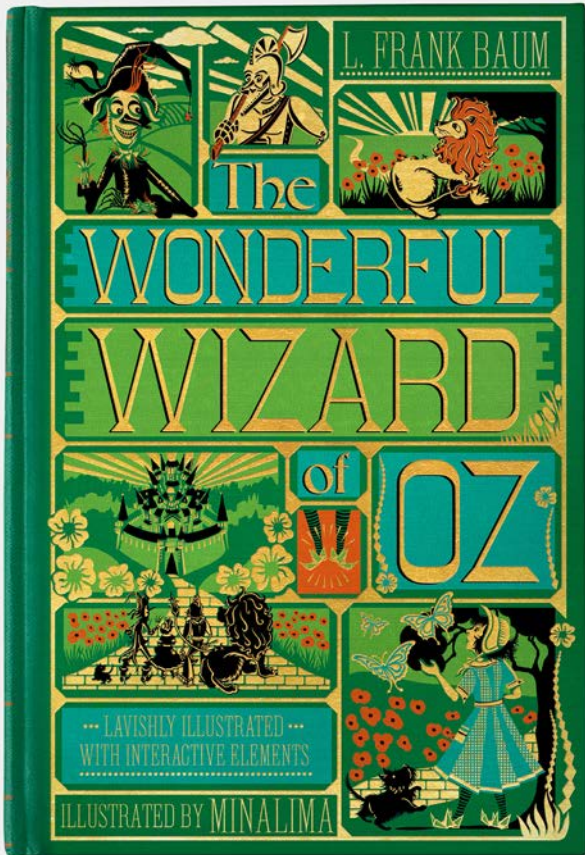


..... THE ADVENTURES OF PINOCCHIO .....  
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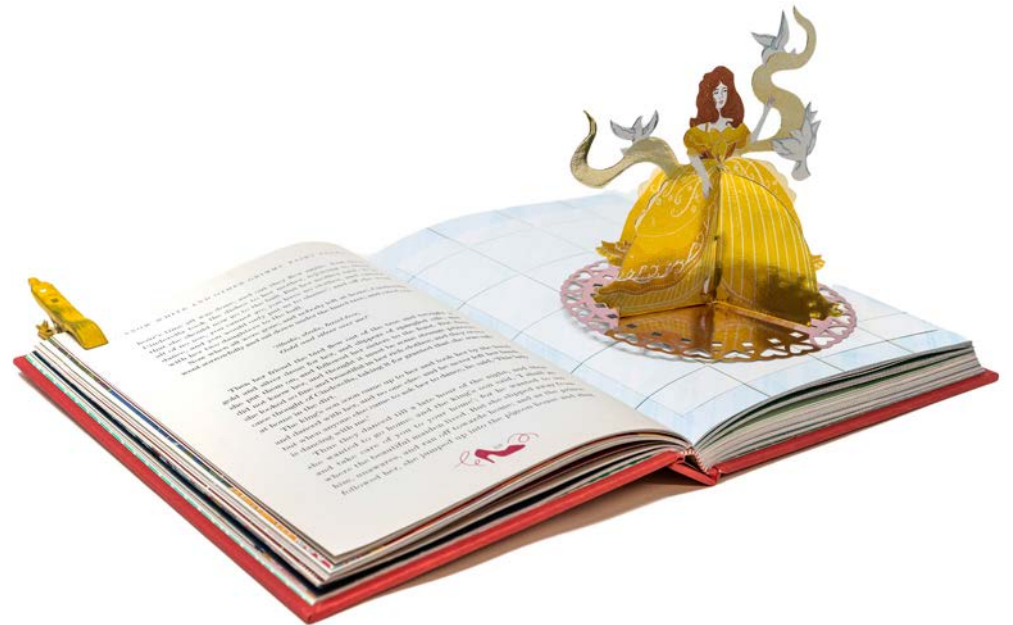
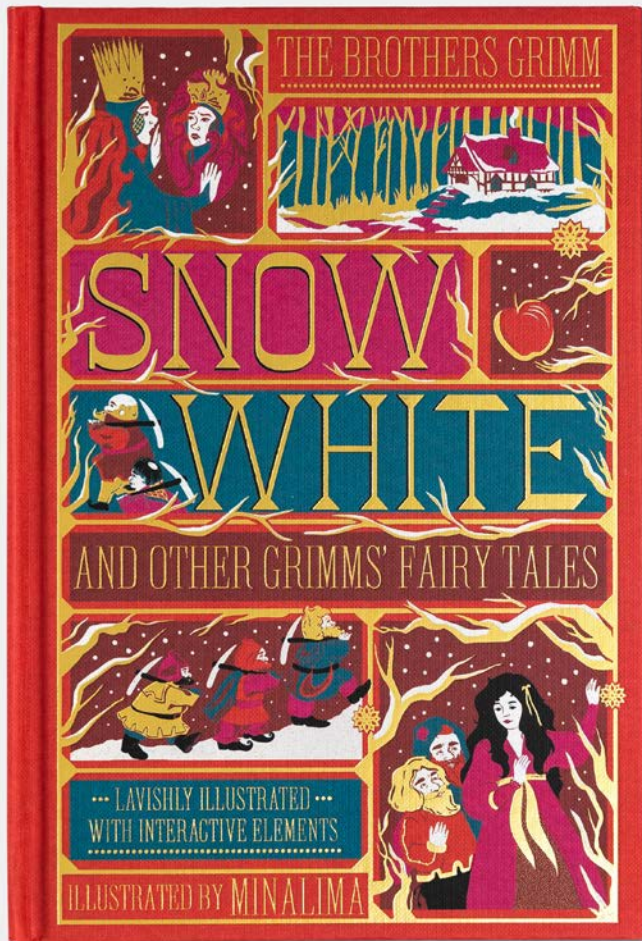


..... THE WONDERFUL WIZARD OF OZ .....  
..... THE WONDERFUL WIZARD OF OZ .....



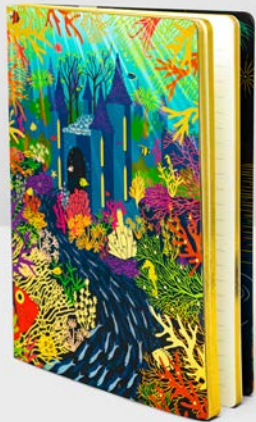


..... SNOW WHITE & OTHER GRIMMS' FAIRYTALES .....





..... MERCHANDISE RANGE .....



Stationery: Notebooks, journals, bookmarks, notecards and gift wrap



..... MERCHANDISE RANGE .....



Wallpaper



Apparel



..... EXPERIENCES .....



When founders Miraphora Mina and Eduardo Lima looked to expand to California, they chose two award winning Designers/Producers to lead the effort, Eddie Newquist and Robin Stapley. Our team has over 30 years of combined experience in designing and producing blockbuster experiences, attractions and events for some of the world's most successful companies.



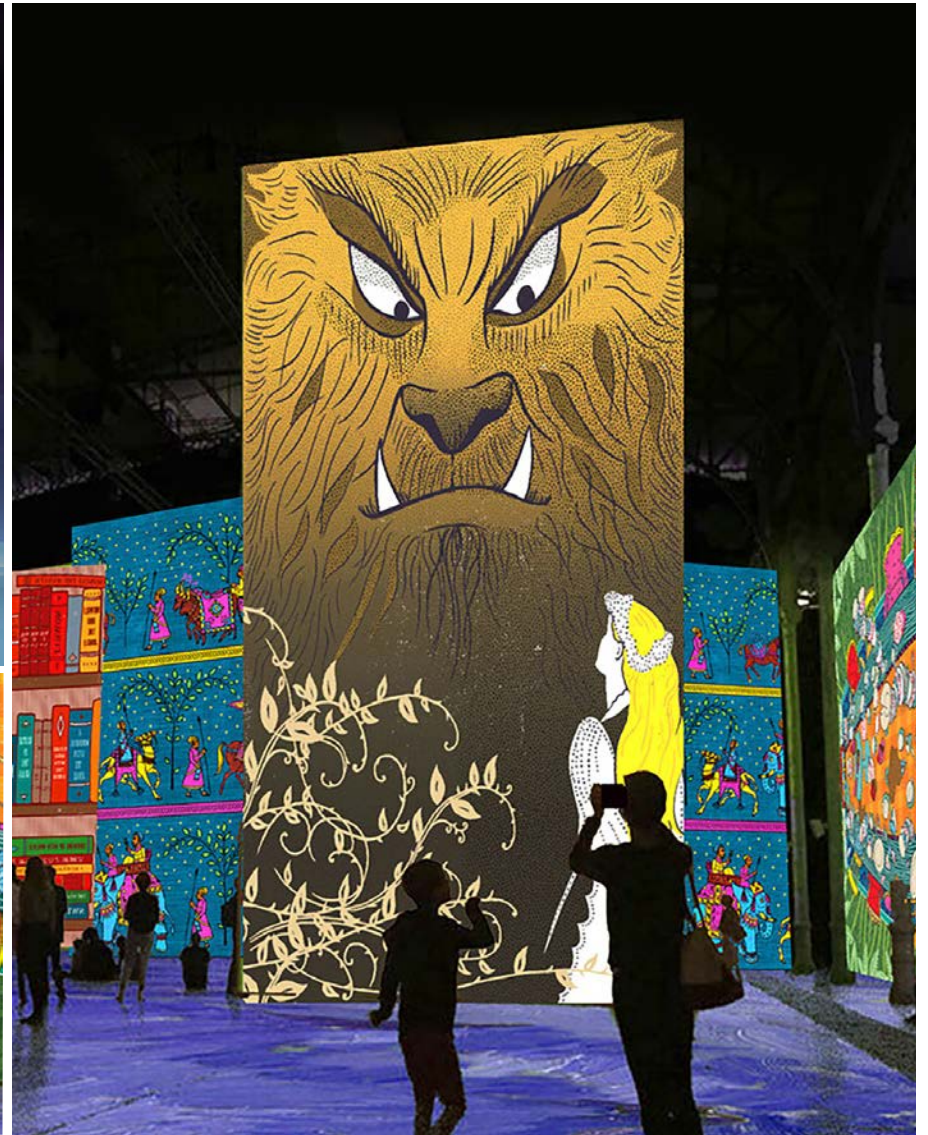
..... EXPERIENCES .....



In 2022, MinaLima opened an interactive exhibition featuring art from the MinaLima Classics books at Moat Brae, Scotland's National Centre for Children's Literature and Storytelling.



..... EXPERIENCES .....



Further MinaLima Classics immersive experiences are currently in development





THANK YOU

*minalimastudios.com*

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