

# WHOLESALE CATALOGUE



#### Hi, I'm Jemma!

I'm a former handbag designer for a British brand and have turned my creativity into designing greetings cards.

Based in Winchester, each piece is hand drawn with watercolours and enhanced with digital finishes.

Vibrant and unique, this fusion of traditional artistry and modern techniques results in a visually striking collection that is also ethically conscious.

Each card is printed onto sustainably sourced card and is provided with a recycled kraft envelope and card catch stitcker to complete the product.

#### BIRTHDAY













JLD1001

JLD1002

JLD1003

JLD1004

JLD1005

JLD1006

JLD1001 - BOLD BIRTHDAY (PURPLE) A6 Card

JLD1002 - BOLD BIRTHDAY (GREEN) A6 Card

JLD1003 - BOLD BIRTHDAY (YELLOW) A6 Card

JLD1004 - BOLD BIRTHDAY (TEAL) A6 Card

JLD1005 - BOLD BIRTHDAY (BLUE) A6 Card

JLD1006 - BOLD BIRTHDAY (PINK) A6 Card

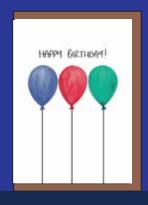
COST PRICE £1.50 RRP £3 MOQ 10 PER DESIGN

#### BIRTHDAY













JLD1100

JLD1200

JLD1300

JLD1400

JLD1500

JLD1600

JLD1100 - HAVE A GREAT DAY (DAISIES) A6 Card

JLD1200 - BIRTHDAY BUNTING A6 Card

JLD1300 - BIRTHDAY CANDLES A6 Card

JLD1400 - BIRTHDAY BALLOONS A6 Card

JLD1500 - IT'S TIME FOR CAKE A6 Card

JLD1600 - ANOTHER YEAR AROUND THE SUN A6 Card

COST PRICE £1.50 RRP £3 <u>MOQ 10 PER DESIGN</u>

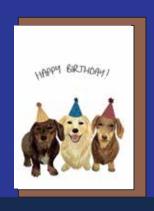
#### BIRTHDAY













JLD1700

JLD1800

JLD1900

JLD2000

JLD2100

JLD2200

JLD1700 - AVO GREAT BIRTHDAY A6 Card

JLD1800 - HABEE BIRTHDAY A6 Card

JLD1900 - HAPPY BIRTHDAY (RETRIEVER) A6 Card

JLD2000 - HAPPY BIRTHDAY (DOODLE) A6 Card

JLD2100 - HAPPY BIRTHDAY (DACHSHUND) A6 Card

JLD2200 - HAPPY BIRTHDAY (BEAGLE) A6 Card

COST PRICE £1.50 RRP £3 MOQ 10 PER DESIGN

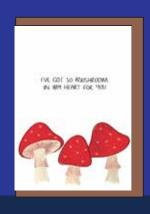
### LOVE & VALENTINES

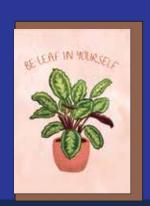












JLD2300

JLD2400

JLD2500

JLD2600 JLD2700

JLD2800

JLD2300 - WORDS CAN'T ESPRESSO A6 Card

JLD2400 - I LOVE YOU A LATTE A6 Card

JLD2500 - I WHALEY LOVE YOU A6 Card

JLD2600 - YOU'RE HOT A6 Card

JLD2700 - SO MUSHROOM IN MY HEART A6 Card

JLD2800 - BELEAF IN YOURSELF A6 Card

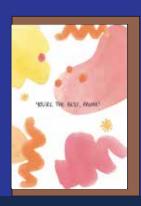
COST PRICE £1.50 RRP £3 MOQ 10 PER DESIGN

JEMMAL FIGHDESIGN®

## MOTHER'S DAY & MUM CARDS

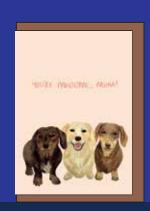












JLD2900

JLD3000

JLD3100

JLD3200

JLD3300

JLD3400

JLD2900 - MOTHER'S DAY BANNER A6 Card

JLD3000 - THANK YOU MUM (TULIP) A6 Card

JLD3100 - YOU'RE THE BEST MUM A6 Card

JLD3200 - YOU'RE PAWSOME MUM (RETRIEVER) A6 Card

JLD3300 - YOU'RE PAWSOME MUM (DOODLE) A6 Card

JLD3400 - YOU'RE PAWSOME MUM (DACHSHUND) A6 Card

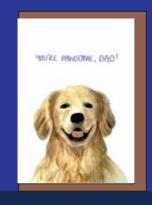
COST PRICE £1.50 RRP £3 MOQ 10 PER DESIGN

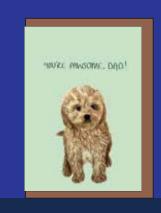
### FATHER'S DAY & DAD CARDS













JLD3500

JLD3600

JLD3700

JLD3800

JLD3900

JLD4000

JLD3500 - FATHER'S DAY BANNER A6 Card

JLD3600 - THANK YOU DAD (FERN) A6 Card

JLD3700 - YOU'RE TEERIFFIC A6 Card

JLD3800 - YOU'RE PAWSOME DAD (RETRIEVER) A6 Card

JLD3900 - YOU'RE PAWSOME DAD (DOODLE) A6 Card

JLD4000 - YOU'RE PAWSOME DAD (DACHSHUND) A6 Card

COST PRICE £1.50 RRP £3 <u>MOQ 10</u> PER DESIGN

### WEDDING & ENGAGEMENT













JLD4100

JLD4200

JLD4300

JLD4400

JLD4500

JLD4600

JLD4100 - SHE SAID YES A6 Card

JLD4200 - HE SAID YES A6 Card

JLD4300 - THEY SAID YES A6 Card

JLD4400 - AND THEY LIVED APPLEY EVER AFTER A6 Card

JLD4500 - THE PERFECT PEAR A6 Card

JLD4600 - IT'S GOING TO BE A BEAUTIFUL DAY A6 Card

COST PRICE £1.50 RRP £3 MOQ 10 PER DESIGN

#### NEW HOME & BABY













JLD4700

JLD4800

JLD4900

JLD5000

JLD5100

JLD5101

JLD4700 - HAPPY NEW HOME A6 Card

JLD4800 - UNPACKING PARTY A6 Card

JLD4900 - ALOE THERE A6 Card

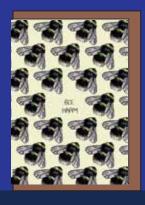
JLD5000 - YOU'RE GOING TO BE PARENTS A6 Card

JLD5100 - WHAT A BEAUTIFUL BABY GIRL A6 Card

JLD5101 - WHAT A BEAUTIFUL BABY BOY A6 Card

COST PRICE £1.50 RRP £3 MOQ 10 PER DESIGN

# MISS YOU, THANK YOU & GET WELL SOON

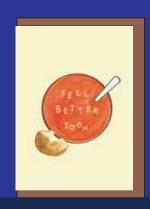












JLD5200

JLD5300

JLD5400

JLD5500

JLD5600

JLD5700

JLD5200 - BEE HAPPY A6 Card

JLD5300 - I MISS EATING WITH YOU A6 Card

JLD5400 - I WHALEY MISS YOU A6 Card

JLD5500 - THANK EWE SO MUCH A6 Card

JLD5600 - GET WHALE SOON A6 Card

JLD5700 - FEEL BETTER SOON (SOUP) A6 Card

COST PRICE £1.50 RRP £3 MOQ 10 PER DESIGN

### **CHRISTMAS**



JLD5800 - AVO MERRY CHRISTMAS A6 Card

JLD5900 - MISSING YOU SO HO HO A6 Card

JLD6000 - ENJOY THE FESTIVE ACTIVICHEESE A6 Card

JLD6100 - SEASON'S GREETINGS A6 Card

JLD6200 - CHRISTMAS WREATH A6 Card

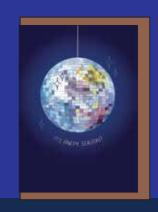
COST PRICE £1.50 RRP £3 MOQ 10 PER DESIGN

### **CHRISTMAS**











JLD6300

JLD6400

JLD6500

JLD6600

JLD6700

JLD6300 - BOLD CHRISTMAS A6 Card

JLD6400 - CHRISTMAS BUNTING A6 Card

JLD6500 - JOLLY & BRIGHT A6 Card

JLD6600 - IT'S PARTY SEASON A6 Card

JLD6700 - CHRISTMAS PRESENTS A6 Card

COST PRICE £1.50 RRP £3 MOQ 10 PER DESIGN

#### CHRISTMAS











JLD6800

JLD6900

JLD7000

JLD7100

JLD7200

JLD6800 - WISHING EWE A MERRY CHRISTMAS A6 Card

JLD6900 - MERYRY CHRISTMAS (RETRIEVER) A6 Card

JLD7000 - WE WOOF YOU A MERRY CHRISTMAS (DOODLE) A6 Card

JLD7100 - WE WOOF YOU A MERRY CHRISTMAS (BEAGLE) A6 Card

JLD7200 - HAVE A MEOWY CHRISTMAS A6 Card

COST PRICE £1.50 RRP £3 MOQ 10 PER DESIGN

# COST PRICES AND QUANTITIES

QUANTITY	COST PRICE	TOTAL COST	TRADE SHOW COST PRICE	TRADE SHOW TOTAL COST	P&P
100	£1.50 PER ITEM	£150	£1.20	£120	£6.85
200	£1.45 PER ITEM	£290	£1.16	£232	£6.85
300	£1.40 PER ITEM	£420	£1.12	£336	FREE
400	£1.35 PER ITEM	£540	£1.08	£432	FREE
500	£1.20 PER ITEM	£600	£0.96	£480	FREE
1000	£1 PER ITEM	£1000	£0.80	£800	FREE

10 UNITS PER DESIGN MINIMUM
100 UNITS TOTAL MINIMUM ON FIRST ORDER
60 UNITS TOTAL THEREAFTER