



Atelier Augé

WHOLESALE CATALOGUE

SUMMER 2024

WELCOME TO ATELIER AUGÉ

Firstly thank you for your interest in stocking Atelier Augé products. It is wonderful to open up these art prints and greeting cards for wholesale, as I know many people would like to see them in a bricks and mortar shop, wherever they may be in the world.

OUR STORY

Atelier Augé is an archival collection of premium prints curated from Lucy Augé's original artwork. First started in 2012, Lucy's delicate paintings of natural observations soon became an iconic feature to households around the world, with all of the 1600 originals selling out. Due to their popularity and timeless aesthetic, Atelier Augé was founded to let others curate their own floral display.



NEW FOR SUMMER 2024

English Garden Rose - Gallery Wall Collection (Print Pack)

My latest product was inspired by feedback from stockists I spoke with during my exhibition at Top Drawer in September 2023. Recognizing the challenges of limited display space and the constant search for the perfect gift, I took all their comments to heart and created a beautiful print pack featuring three brand-new Rose designs.

Each print is produced using a carbon-balanced printer based in Somerset onto high-quality recycled paper from Somerset, ensuring a minimal environmental footprint. The folder is litho printed, resulting in a beautiful matte-coated finish that is resistant to finger marks, ensuring it remains pristine when customers handle the packs.

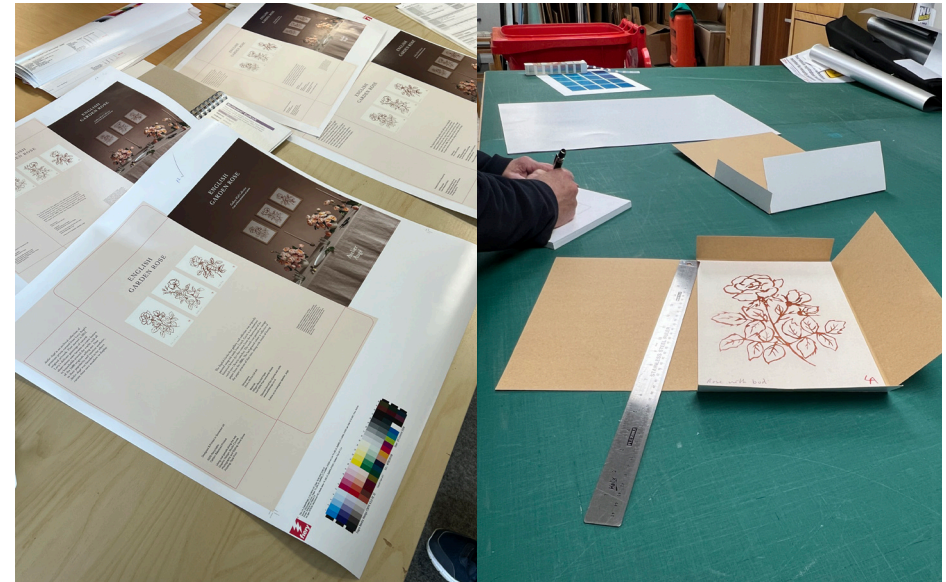
The Print pack is A4 Only

Wholesale price £20.00 RRP £42.00

All prices don't include VAT as I am not VAT registered.

Order requirement: Minimum of 3 units.

No minimum order total.



Behind the scene photos of the folder being designed



The front cover features a lifestyle shot to inspire customers on how the prints could look when displayed on a wall. I chose a neutral setting to ensure the product remains timeless and suitable for year-round display. Additionally, I worked with a professional photographer to create a unique image, ensuring authenticity and originality rather than using an AI-generated image.



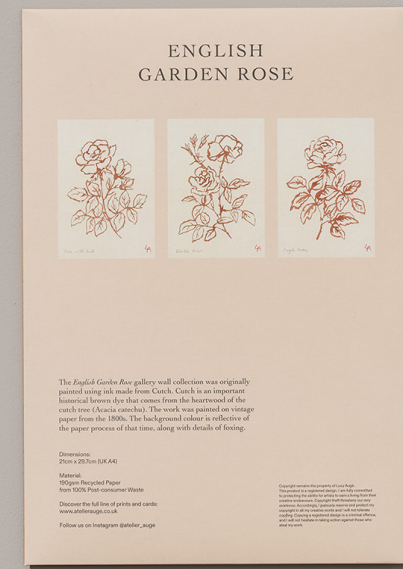
FRONT OF FOLDER



FOLDER WHEN OPEN



PRINTS INCLUDED IN PACK



BACK OF FOLDER



Greeting Cards

Printed by carbon-balanced printers, Opal Print on GF Smith paper made in the UK. All greeting cards are presented 'naked', and packaged with a glassine paper belly band.

Wholesale price £1.50 RRP £3.50

All prices don't include VAT as I am not VAT registered.

Order requirement: 3 units or more of the same design.

No minimum order total.



ROSE



TULIP



GRAPE HYACINTH



DAFFODIL



SILVERWEED



SUNFLOWER



BUNNYTAIL
GRASS



BASLAM FIR



COSMOS



FOXGLOVE



CHRYSANTHEMUM



THISTLE



Art Prints

Prints are presented in a biodegradable cello bag made from corn starch, with recycled grey-board backing. Printed by carbon-balanced printers, Opal Print on 190gsm recycled paper from 100% post-consumer waste.

A4 Prints (21cm x 29cm): Wholesale price £6.00 RRP £14.00

A3 Prints (30cm x 42cm): Wholesale price £9.50 RRP £20.00

All prices don't include VAT as I am not VAT registered.

Order requirement: 3 units or more of the same design & size.

No minimum order total.



APPLE



BELLS OF IRELAND



BLUEBELL



BULBOUS
CROWFOOT 1



BULBOUS
CROWFOOT 2



CHRYSANTHEMUM



DAHLIA BUD



DAHLIA LEAVES



CORNFLOWER



DAHLIA



FOXGLOVE



GERANIUM



GERANIUM
LEAVES



HYDRANGEA



MARIGOLD



DOUBLE
MARIGOLD



LEMON BLOSSOM



LILY OF THE
VALLEY



NIGELLA



OLD ROSE



PHLOX



STRAWFLOWER



TOBACCO FLOWER



WILD ROSE

How To Order

Email me a list of the products and quantities to
info@atelierauge.co.uk

Please use the subject header wholesale order, so it doesn't get mistaken for spam.

I do not offer sale or return

Payment

An invoice will be sent out via the online accounting service Quick Books registered to the email address lucyauge@hotmail.co.uk

All invoices will be sent out in Great British Sterling.

Your order will be shipped once payment is received.

Delivery

Once the invoice is paid, orders are dispatched via Royal Mail Tracked 48. I can give a quote for shipping before placing the order if required.

Packaging

All orders will include an invoice (printed on unbleached recycled paper). Packaging is recycled cardboard and paper, some do have green bubble wrap for extra protection this too can be recycled.

Working with Atelier Augé

I am proud to say that I have had some of the same stockists since I started the company about 6 years ago. When working with a stockist I am always looking to work with you for the long run.

Marketing

I always want to shout out about my stockists and guide people on where they can find Atelier Augé in the flesh. Please tag your Atelier Augé product photos you take and I will make sure to share the photo on my socials and newsletter.

Photography

I am happy to lend my product photography for use on your website or social media. But it is not to be altered in any way or used for shop graphics and branding.

No Minimum Order

By having no minimum order I hope this alleviates the pressure of reaching a certain figure each time you order. Great for first time stockists to test the waters and for seasoned Atelier Augé stockists, for when you need a top up.

