

AUTUMN/WINTER 2024

LOOKBOOK



BOHO BETTY



LIFE IS BETTER

IN COLOUR

ABOUT BOHO BETTY

Discover Boho Betty, your go-to destination for meaningful, feel-good gifts! We're all about crafting timeless, beautiful, and unique jewelry that not only dazzles but also gives back. Through our 'Act of Kindness' projects, we've supported amazing charities making a real difference. Our stunning pieces exude style while embracing the essence of self-care and loving relationships.

Treat yourself or find the perfect gift for a loved one with our stunning jewelry that brings smiles without breaking the bank. Crafted for everyday wear, our pieces empower you on every occasion—whether it's a night out, a workday, or a chill beach day.

Dive into a journey of self-expression with our heartfelt gemstone collections. Let our unique bracelet stacks and layered necklaces tell your unique story. We've curated perfect combinations to help you discover your distinctive Boho Betty vibe. Mix and match to create a personalized, joyful style.

Why wait? Embrace your inner Boho Betty today and soak up the joy and positive energy of our exquisite collection.



BETTY MIDDLETON, FOUNDER

*Betty
+*

Affordable jewelry designed to make you smile



“ The quality of the jewellery is very nice. The prices are affordable. And the customer service is fab.

LIME &
TURQUOISE
ZEST



LIME & TURQUOISE ZEST

Gorgeous turquoise & lime tones



LIME & TURQUOISE ZEST

Gorgeous turquoise & lime tones



TURQUOISE ZEST

Gorgeous turquoise & lime tones





FEEL GOOD
TURQUOISE



“ This is such a delicate pretty bracelet unlike any that I've seen before.

FEEL GOOD TURQUOISE

All year holiday feel





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Very pretty bracelet, great quality and great price. Definitely worth it



WOVEN
WONDERS

WOVEN WONDERS

Exquisite handwoven colour pop



WOVEN BRAIDS

Subtle handwoven colourful bracelets



NAVY



GOLD



BLUE



BLACK



TEAL



DARK GREY



LIGHT GREY



PINK



MUSHROOM



CANDY

ROUGH CUT GEMSTONE BRACELETS

Rugged charm with vibrant elegance.



TOURMALINE



MALACHITE



BLACK
RUTILITE



TURQUOISE
HOWLITE



BLACK SPINEL



PINK
TOURMALINE



PERIDOT



ROSE QUARTZ



CHAKRA MULTI
GEMSTONE



DENIM
BLUE AGATE



AZURITE



AQUAMARINE



SODALITE



BLUE AVENTURINE



WHITE HOWLITE



ROCK CRYSTAL



LIFE IS BETTER
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Amazing!!! Would highly recommend!!!

COLOURFUL
BEADED
BRACELETS



COLOURFUL BEADED BRACELETS

Brighten up your everyday style



COLOURFUL BEADED BRACELETS

Brighten up your everyday style



TURQUOISE



BLUE



BLACK



PINK



MULBERRY



LIME GREEN



WHITE



“ These bracelets are beautiful. I have bought quite a few for family and friends over the last couple of years and they love them. The colours and meanings of the gems are lovely.

TOURMALINE
RAINBOW



TOURMALINE RAINBOW

Enchanting positive vibes



TOURMALINE RAINBOW

Enchanting positive vibes





CLASSIC GEMSTONE
COLLECTION

CLASSIC GEMSTONE COLLECTION

Feel good jewellery



WHITE HOWLITE



TURQUOISE



AMETHYST



AMAZONITE



MALACHITE



BLUE AVENTURINE



PINK TOURMALINE



PERIDOT



CHRYSOPRASE



AQUAMARINE



AZURITE



TOURMALINE



BLACK RUTILITE



ROSE QUARTZ



APATITE



LABRADORITE



RAINBOW
MOONSTONE



BLACK SPINEL



IOLITE



SUNSTONE

CHUNKY CHAINS



“

Pretty bracelet, I've layered it with other silver bracelets and they look really good, same tone as the silver ones and nice and shiny.



CHUNKY CHAINS

Elegance in every link



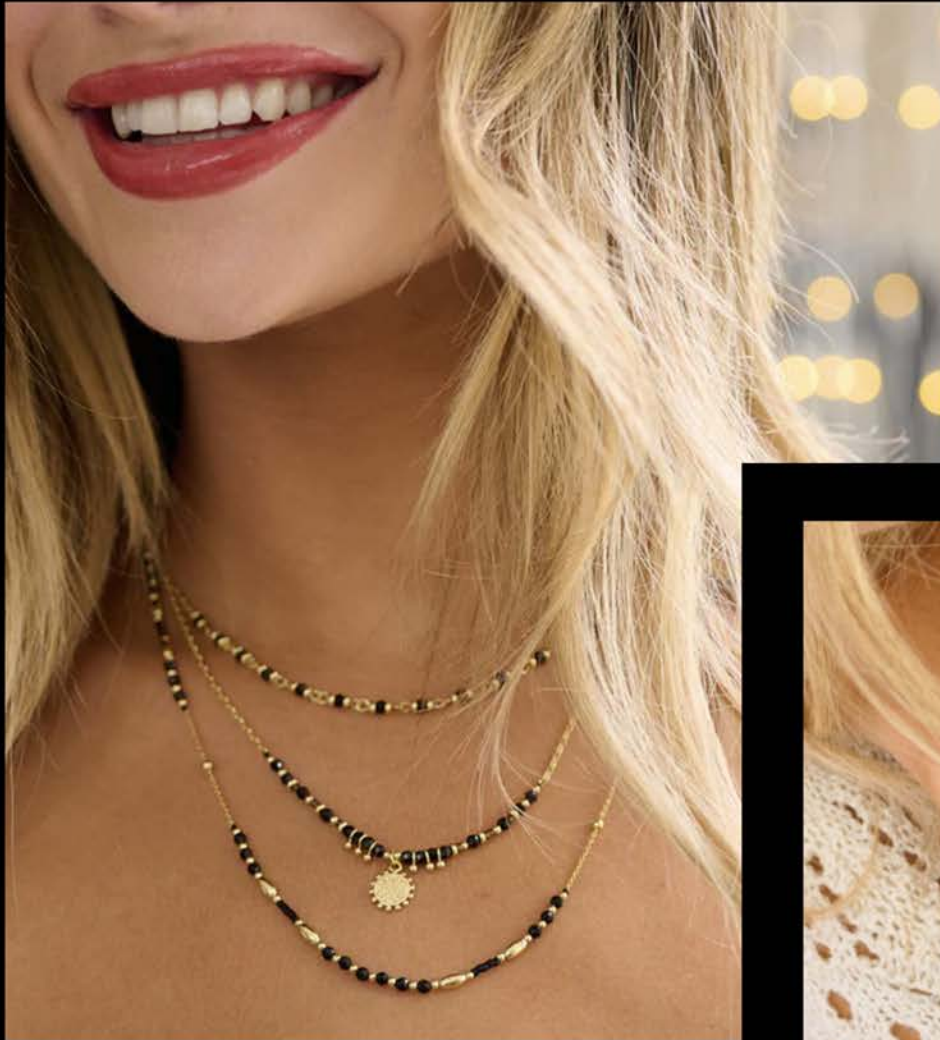
CHUNKY CHAINS

Elegance in every link





LIFE IS BETTER
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“ Beautiful bracelet.
Fantastically made. Love it!



MIDNIGHT CHIC

MIDNIGHT CHIC

Classic black for classic style



MIDNIGHT CHIC

Classic black for classic style



OCEAN DREAM



“ Beautiful quality, the photos online don't do it justice- much prettier in person. I bought three other bracelets too and I'm pleased with them all.

OCEAN DREAM

Classic tones of turquoise & navy



OCEAN DREAM

Classic tones of turquoise & navy





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VERDANT GOLD



Pleasantly surprised at the quality of these bracelets really pleased with them, lovely delicate shade too, definitely value for money, beautifully packaged, highly recommend

VERDANT GOLD

Be majestic in malachite & gold



VERDANT GOLD

Be majestic in malachite & gold





DENIM BLUES



“ Love this. So pleased with it and great price. Already had compliments

BOTANICAL BLUSH



Love this. So pleased with it and great price. Already had compliments expectations! Love the pop of colour amongst my silver stack.

BOTANICAL BLUSH

Perfect Pink & Green hues





LIFE IS BETTER

IN COLOUR



GOLDEN STARLIGHT



“ Beautiful bracelet that looks really expensive. It was a gift for our friend and she loves it. It's on my xmas list now too!

GOLDEN STARLIGHT

Be resplendent in white, grey & gold





PRETTY PASTELS

“ A lovely, delicate bracelet that looks beautiful when worn, especially with a bit of a sun tan!



PRETTY PASTELS

Delicate colour for lazy days





CHAKRA ENERGY



“ Beautiful necklace. Delicate.
Spiritual

CHAKRA COLLECTION

Revive your energy



POINT OF SALE



Our packaging is designed exclusively for your bracelets and necklaces—ideal for showcasing in your store...

Every display box comes complete with a luxurious velvet bag and, where relevant, informative cards tailored to your product, including details about chakras, gemstones, and more.



OUR RESPONSIBILITIES

INCLUSIVITY

At Boho Betty, we believe that every person, regardless of their size, skin colour, or background, deserve to feel confident and represented. We are dedicated to being an inclusive company, and we always take into account the voices of our customers. We recognise the importance of diversity and strive to continuously learn and improve in this area.

ENVIRONMENTAL & ETHICAL RESPONSIBILITY

As a company, we are committed to being environmentally responsible. While we may not be perfect, we are constantly working towards becoming more sustainable and reducing our impact on the environment.

For years, we have built strong relationships with skilled artisans and trustworthy suppliers from various locations globally. Our foremost priority is ensuring fair and ethical treatment for all individuals involved in the production and procurement of our jewellery, including their families and communities. We make sure they are not subjected to exploitation and are given a safe work environment, a reasonable salary, and reasonable working hours. We are dedicated to maintaining a transparent supply chain and regularly visit our suppliers to monitor their conditions.

Affordable jewelry designed to make you smile

