

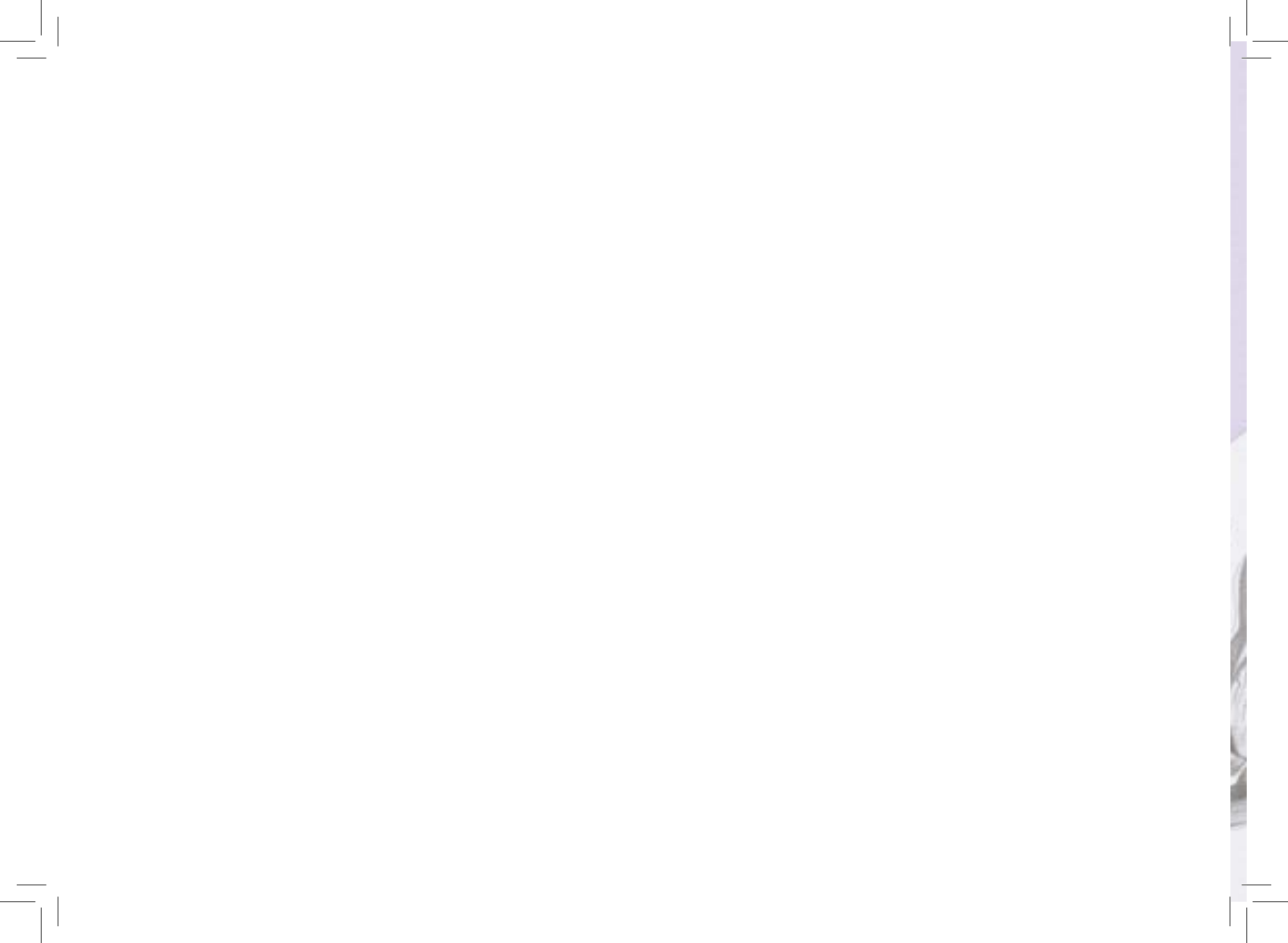


D

DEBORAH PANESAR

WHOLESALE CATALOGUE

Autumn/Winter 2024





I'm Deborah - Freelance illustrator and designer maker based in Nottingham, UK. I am the sole creative, maker and owner of Deborah Panesar Illustrations. The name really does say it all.

I've been creating pictures as far back as I can remember, although there was a brief time between the ages of 12-17 where I was going to be an interior designer, vet or linguist but I guess drawing just always took precedence. In the end I took an art foundation course and found my way onto the Illustration and Graphic Design degree at Norwich University of the Arts back in 2007-2010.

I've been illustrating professionally ever since, and have enjoyed working on many commissions from clients all over the world, including Asda, Isla and Fraser, Glass & Wick, Ragdale Hall and many more, not to mention setting up my illustrated stationery business with aid of the Prince's Trust back in 2012.

You'll find my terms and conditions further in, however my minimum order is £50 and I offer free shipping on all orders over £100. I take very good care of my stockists, so if there is anything I can do for you please don't hesitate to drop a line via my email: [hello@deborahpanesar.com](mailto:hello@deborahpanesar.com)

I hope you enjoy looking through my wholesale catalogue, and at the beautiful artwork I've so lovingly created to share with others.

*Deborah*

## MY BUSINESS MANIFESTO

**Support other local and national businesses**  
We're all in this together!

**A paper goods business doesn't mean a business who doesn't care about the 'good' of the paper**  
I always try to print on recycled material where possible, and use FSC approved printers only.

**Always keep creating beauty**  
I work hard to keep my illustrations unique, detailed and above all, beautiful.





GREETINGS CARDS



## PATTERNED NOTE CARDS

- Full colour A6 cards (10.5cm x 14.85cm)
- Printed on 350gsm recycled card for a versatile and vivid finish
- All designs have been printed on FSC certified card stock
- Each card will come with a recycled A6 envelope
- All cards are blank inside
- Minimum order of 6 cards per design

£1.00 EACH, RRP £3.00





**Crystal Points**

code:  
CRYSTAL



**Sea Turtle**

code:  
TURTLE



**Indian Elephant**

code:  
ELEPHANT



**Flora and Fauna**

code:  
FLORA



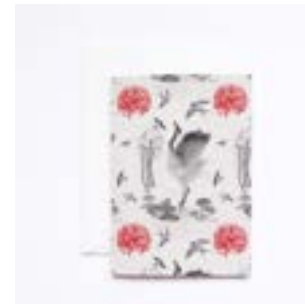
**Bones**

code:  
BONES



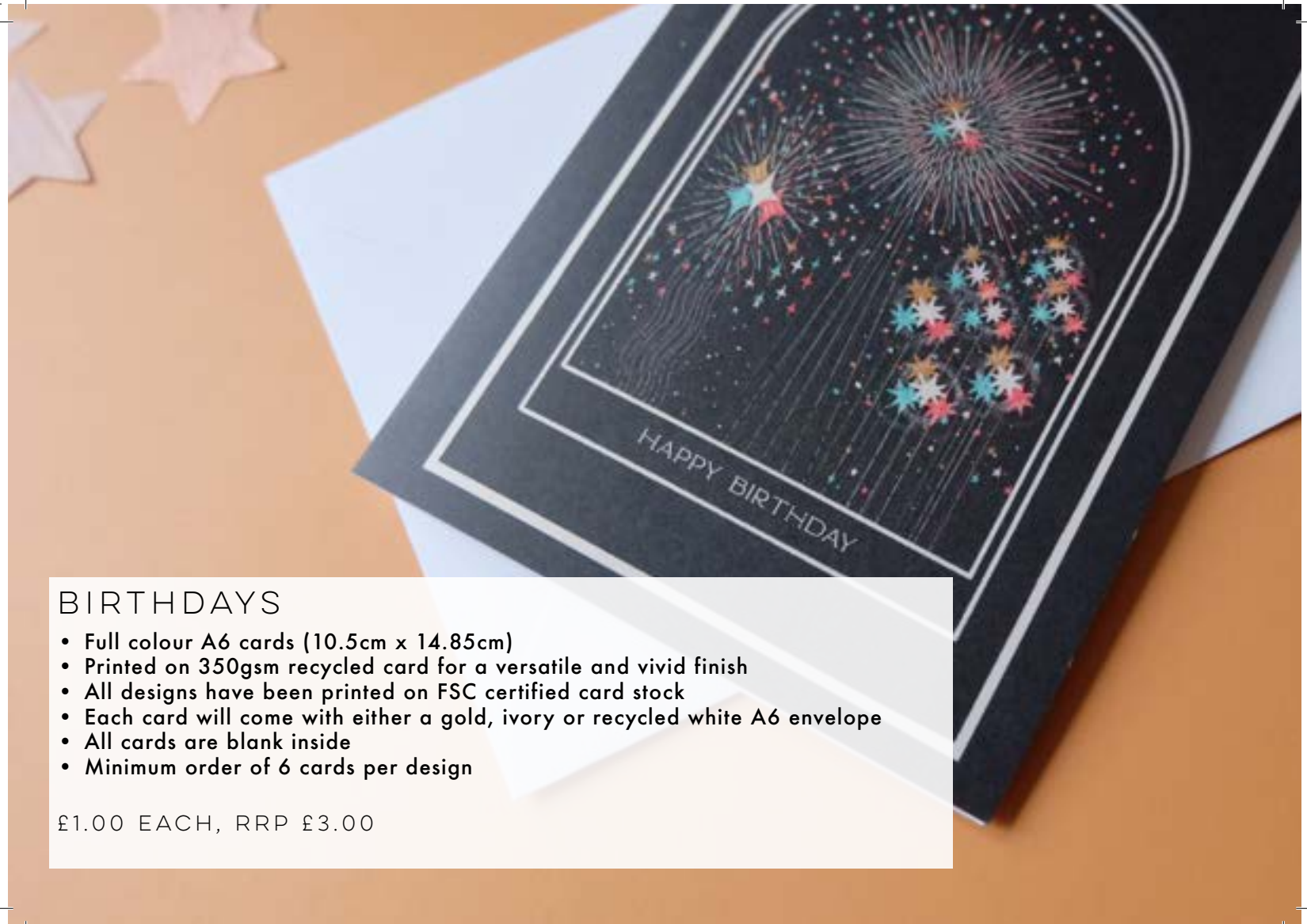
**Spiritual Alchemy**

code:  
ALCHEMY



**Crane, Swallow, Frog**

code:  
CRANE



## BIRTHDAYS

- Full colour A6 cards (10.5cm x 14.85cm)
- Printed on 350gsm recycled card for a versatile and vivid finish
- All designs have been printed on FSC certified card stock
- Each card will come with either a gold, ivory or recycled white A6 envelope
- All cards are blank inside
- Minimum order of 6 cards per design

£1.00 EACH, RRP £3.00





Coffee Pots

code:  
COFFEEB



Firework Happy Birthday

code:  
FWBDAY



Happy Birthday Dumper Truck

code:  
HBDT



Giraffe 1st Birthday

code:  
GIRAFFEONE



Elephant 2nd Birthday

code:  
ELEPHANTTWO



Lion 3rd Birthday

code:  
LIONTHREE



Zebra 4th Birthday

code:  
ZEBRAFOUR



Woodland 1st Birthday

code:  
WOODONE



Woodland 2nd Birthday

code:  
WOODTWO



Woodland 3rd Birthday

code:  
WOODTHREE



Woodland 4th Birthday

code:  
WOODFOUR



5 is the Magic Number

code:  
DUSTY5MN



6 is the Magic Number

code:  
DUSTY6MN



7 is the Magic Number

code:  
DUSTY7MN



8 is the Magic Number

code:  
DUSTY8MN



**9 is the Magic Number**

code:

DUSTY9MN



**10 is the Magic Number**

code:

DUSTY10MN



**5 is the Magic Number**

code:

ASTRO5MN



**6 is the Magic Number**

code:

ASTRO6MN



**7 is the Magic Number**

code:

ASTRO7MN



**8 is the Magic Number**

code:

ASTRO8MN



**9 is the Magic Number**

code:

ASTRO9MN



**10 is the Magic Number**

code:

ASTRO10MN



## JUST TO SAY CARDS

- Full colour A6 cards (10.5cm x 14.85cm)
- Printed on 350gsm recycled card for a versatile and vivid finish
- All designs have been printed on FSC certified card stock
- Each card will come with either a gold, ivory or recycled white A6 envelope
- All cards are blank inside
- Minimum order of 6 cards per design

£1.00 EACH, RRP £3.00



**Tattooed Thank You**

code:

THANKTATT



**New Baby**

code:

MOONBABY



**Snail Mail**

code:

SNAILMAIL



**Vintage Doors New Home**

code:

VINDOORS



**Get Well Soon**

code:

GETWELL



**Good Vibes**

code:

GOODVIBES



**Froggy Friends**

code:

FROGFREN



**Firework Congratulations**

code:

FWCONG

A tall DL card featuring a birthday cake with lit candles, surrounded by confetti and paper flowers. The card is set against a light pink background with scattered black and gold confetti. A large blue paper flower is in the top left, and a large pink paper flower is in the bottom right. The card is placed on a white envelope.

## TALL DL CARDS

- Full colour DL cards (9.9 cm x 21cm)
- Printed on 350gsm recycled card for a versatile and vivid finish
- All designs have been printed on FSC certified card stock
- Each card will come with a recycled white DL envelope
- All cards are blank inside
- Minimum order of 6 cards per design

£2.00 EACH, RRP £4.00



Happy Birthday Cake

code:

DLCAKEHBD



Ice cream Card

code:

DLICECREAM



Champagne Celebration

code:

DLCHAMP



Thank You Teacher

code:

DLTYTEACH





## LOVE CARDS

- Full colour A6 cards (10.5cm x 14.85cm)
- Printed on 350gsm recycled card for a versatile and vivid finish
- All designs have been printed on FSC certified card stock
- Each card will come with a recycled white A6 envelope
- All cards are blank inside
- Minimum order of 6 cards per design

£1.00 EACH, RRP £3.00





**Love Bug**

code:  
LOVEBUG



**Signed, Sealed, Delivered**

code:  
SSDIY



**Engagement Card**

code:  
VINENGAGE



**You & Me**

code:  
YOUANDME



**Cosmic Love**

code:  
COSMICL



**Your Love is Written in the stars**

code:  
YLIWITS

## WEDDING MICE

New for 2024 is my Wedding Mice collection featuring two mice in love, peddling their way home after a wonderful wedding with their wedding cake in the basket.

And because love is universal, and representation means so much, I have 3 variations for Mr & Mrs, Mrs & Mrs and Mr & Mr.



**Mrs & Mrs**

code:

MRSANDMRS



**Mr & Mrs**

code:

MRANDMRS



**Mr & Mr**

code:

MRANDMR





## MOTHER'S DAY & FATHER'S DAY

- Full colour A6 cards (10.5cm x 14.85cm)
- Printed on 350gsm recycled card for a versatile and vivid finish
- All designs have been printed on FSC certified card stock
- Each card will come with either a gold, ivory or recycled white A6 envelope
- All cards are blank inside
- Minimum order of 6 cards per design

£1.00 EACH, RRP £3.00



**Celestial Mother's Day**

code:  
CELESTMUM



**Wildflower Mother's Day**

code:  
WILDFMUM



**One Fierce Mama**

code:  
OFMAMA



**Father's Day Vinyl**

code:  
DADVINYL



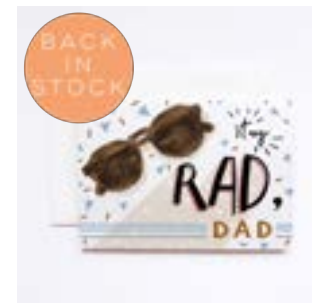
**Best Dad in the Universe**

code:  
BDINU



**Froggy Father's Day**

code:  
FROGDAD



**Stay Rad Dad**

code:  
RADDAD

The image shows three holiday cards with intricate, dark-colored designs on a light background. The designs feature a central figure, possibly a reindeer or a similar creature, surrounded by foliage and a circular element at the top. The cards are placed on a dark background with a white and gold floral pattern. A gold pen is visible in the bottom right corner. The cards are arranged in a fan-like pattern, with one card in the foreground and two others behind it. The text 'SEASONS GREETINGS' is visible at the bottom of each card's design.

## HOLIDAY CARDS

- Full colour A6 cards (10.5cm x 14.85cm)
- Printed on 350gsm recycled card for a versatile and vivid finish
- All designs have been printed on FSC certified card stock
- Each card will come with either a gold, ivory or recycled white A6 envelope
- All cards are blank inside
- Minimum order of 6 cards per design

£1.00 EACH, RRP £3.00



**Happy Easter**

code:  
EASTERTULIP



**Spring Greetings**

code:  
SPRINGTULIP



**Happy Easter Trike**

code:  
EASTTRIKE



**Happy Diwali**

code:  
DIWALI



**Thankful Thanksgiving**

code:  
THANKFUL

NORDIC ANIMAL  
COLLECTION



**Arctic Fox Christmas**

code:  
NAFOX



**Reindeer Christmas**

code:  
NAREINDEER



**Arctic Wolf**

code:  
NAWOLF

CONSTELLATION ANIMAL  
COLLECTION



**Christmas Hare Constellation**

code:  
CONHARE



**Christmas Stag Constellation**

code:  
CONSTAG



**Christmas Bear Constellation**

code:  
CONBEAR



KÖSELIG  
COLLECTION



**Peace on Earth Card**

code:  
KPOE



**Joy Christmas Card**

code:  
KJOY



**Noël Christmas Card**

code:  
KNOEL

DRIVING HOME FOR  
CHRISTMAS COLLECTION



**Badger and Vintage Car**

code:  
DHFCBAD



**Bunny and Bicycle**

code:  
DHFCBUN



**Mouse and Sledge**

code:  
DHFCMOU

# NEW FOR CHRISTMAS 2024

## Dashing Through The Snow Collection

Inspired by seasonal pastimes, this years collection speaks to our inner child and the joy to be found when out playing in the snow. Printed on my signature 350gsm recycled card, each card features a small vignette of a bear, chipmunk and beaver enjoying the fun winter games such as ice-skating, skiing and sledging.



Ice-Skating Bear

code:

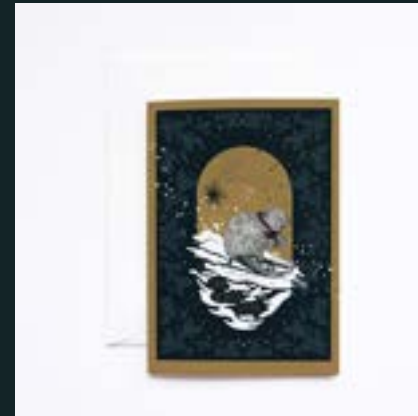
DTTSBEAR



Skiing Chipmunk

code:


DTTSCHIP



Sledging Beaver

code:

DTTSBEAV



## CARD PACKS

As well as offering my Christmas cards in singles you can also purchase these designs in packs of 6 or 12 cards.

- Packed in a black window display box, which can be fully recycled
- Each card will come with a recycled white A6 envelope
- Minimum order of 6 packs per design

PACK OF 6 £7 EACH, RRP £14.00

PACK OF 12 £10 EACH, RRP £20.00

KÖSELIG  
COLLECTION

Pack of 6

code:

KCP6

Pack of 12

code:

KCP12



DRIVING HOME FOR  
CHRISTMAS  
COLLECTION

Pack of 6

code:

DHF6P6

Pack of 12

code:

DHF6P12



NORDIC ANIMAL  
COLLECTION

Pack of 6

code:

NAP6

Pack of 12

code:

NAP12



CONSTELLATION  
ANIMAL COLLECTION

**Pack of 6**

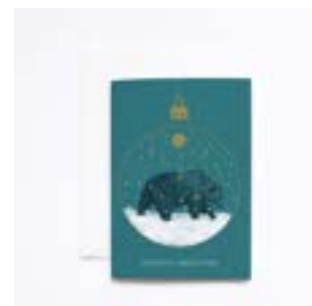
code:

CONP6

**Pack of 12**

code:

CONP12



DASHING THROUGH  
THE SNOW  
COLLECTION

**Pack of 6**

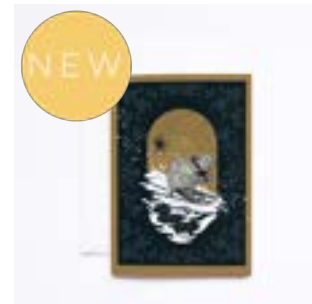
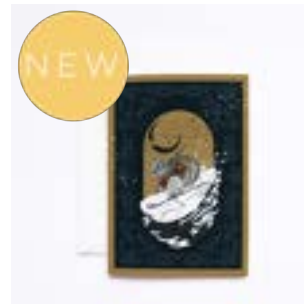
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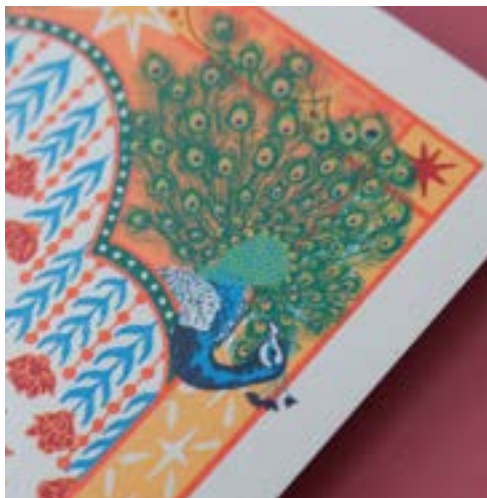
DTTSP6

**Pack of 12**

code:

DTTSP12





WONDERFUL WORDS FROM PREVIOUS CUSTOMERS

*"Such lovely cards! They were packaged beautifully and came quickly! Cannot wait to give them out."*

*"Love the cards .. Everything is sensitively done!"*

*"Beautiful design, thank you!"*

*"Absolutely love this print! Very nice quality card too."*



WRAPPING PAPER



## GOOD VIBES GIFT WRAP SHEETS

- Full colour single sheets measuring 50cm x 70cm
- Printed on 90gsm recycled paper using vegan inks.
- All designs have been printed on FSC certified paper stock that is carbon balanced, biodegradable and recyclable
- Minimum order of 10 sheets per design

Code: GYWRAP

£1.50 PER SHEET, RRP £3.00 PER SHEET





## TROPICAL PALM GIFT WRAP SHEETS

- Full colour single sheets measuring 50cm x 70cm
- Printed on 90gsm recycled paper using vegan inks.
- All designs have been printed on FSC certified paper stock that is carbon balanced, biodegradable and recyclable
- Minimum order of 10 sheets per design

Code: TPWRAP

£1.50 PER SHEET, RRP £3.00 PER SHEET



BEST-  
SELLER

## ANIMAL CONSTELLATION GIFT WRAP

- Full colour single sheets measuring 50cm x 70cm
- Printed on 90gsm recycled paper using vegan inks.
- All designs have been printed on FSC certified paper stock that is carbon balanced, biodegradable and recyclable
- Minimum order of 10 sheets per design

Code: ACWRAP

£1.50 PER SHEET, RRP £3.00 PER SHEET



## NORDIC ANIMAL GIFT WRAP SHEETS

- Full colour single sheets measuring 50cm x 70cm
- Printed on 90gsm recycled paper using vegan inks.
- All designs have been printed on FSC certified paper stock that is carbon balanced, biodegradable and recyclable
- Minimum order of 10 sheets per design

Code: NAWRAP

£1.50 PER SHEET, RRP £3.00 PER SHEET



## KÖSELIG BOTANICAL GIFT WRAP SHEETS

- Full colour single sheets measuring 50cm x 70cm
- Printed on 90gsm recycled paper using vegan inks.
- All designs have been printed on FSC certified paper stock that is carbon balanced, biodegradable and recyclable
- Minimum order of 10 sheets per design

Code: KBWRAP

£1.50 PER SHEET, RRP £3.00 PER SHEET



NEW

## DASHING THROUGH THE SNOW GIFT WRAP

- Full colour single sheets measuring 50cm x 70cm
- Printed on 90gsm recycled paper using vegan inks.
- All designs have been printed on FSC certified paper stock that is carbon balanced, biodegradable and recyclable
- Minimum order of 10 sheets per design

Code: DTTSWRAP

£1.50 PER SHEET, RRP £3.00 PER SHEET



# MEAL PLANNER

	Day	Notes
M	Monday	
T	Tuesday	
W	Wednesday	
T	Thursday	
F	Friday	
S	Saturday	
S	Sunday	



## SHOPPING LIST

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www.etsy.com

### WEEKLY PLANNING

Think what food to plan for during the week and in what quantities.

- Plan to eat well.
- Before you start, think about what you want to eat for breakfast and lunch on Monday, and then think about what you want to eat for dinner on Monday.
- Plan to eat well on Tuesday, Wednesday, Thursday, Friday, and Saturday.
- Plan to eat well on Sunday.
- If you have a special occasion or a party, plan to eat well on that day.
- If you have a special occasion or a party, plan to eat well on that day.
- If you have a special occasion or a party, plan to eat well on that day.

### BATCH COOKS

Think about what a portion of foods to eat throughout the week.

- Batch cook some of your favorite recipes.
- Plan for the weekend of week you want to eat for dinner on Monday, Tuesday, Wednesday, Thursday, Friday, and Saturday.
- Plan for the weekend of week you want to eat for dinner on Monday, Tuesday, Wednesday, Thursday, Friday, and Saturday.
- Plan for the weekend of week you want to eat for dinner on Monday, Tuesday, Wednesday, Thursday, Friday, and Saturday.

STATIONERY

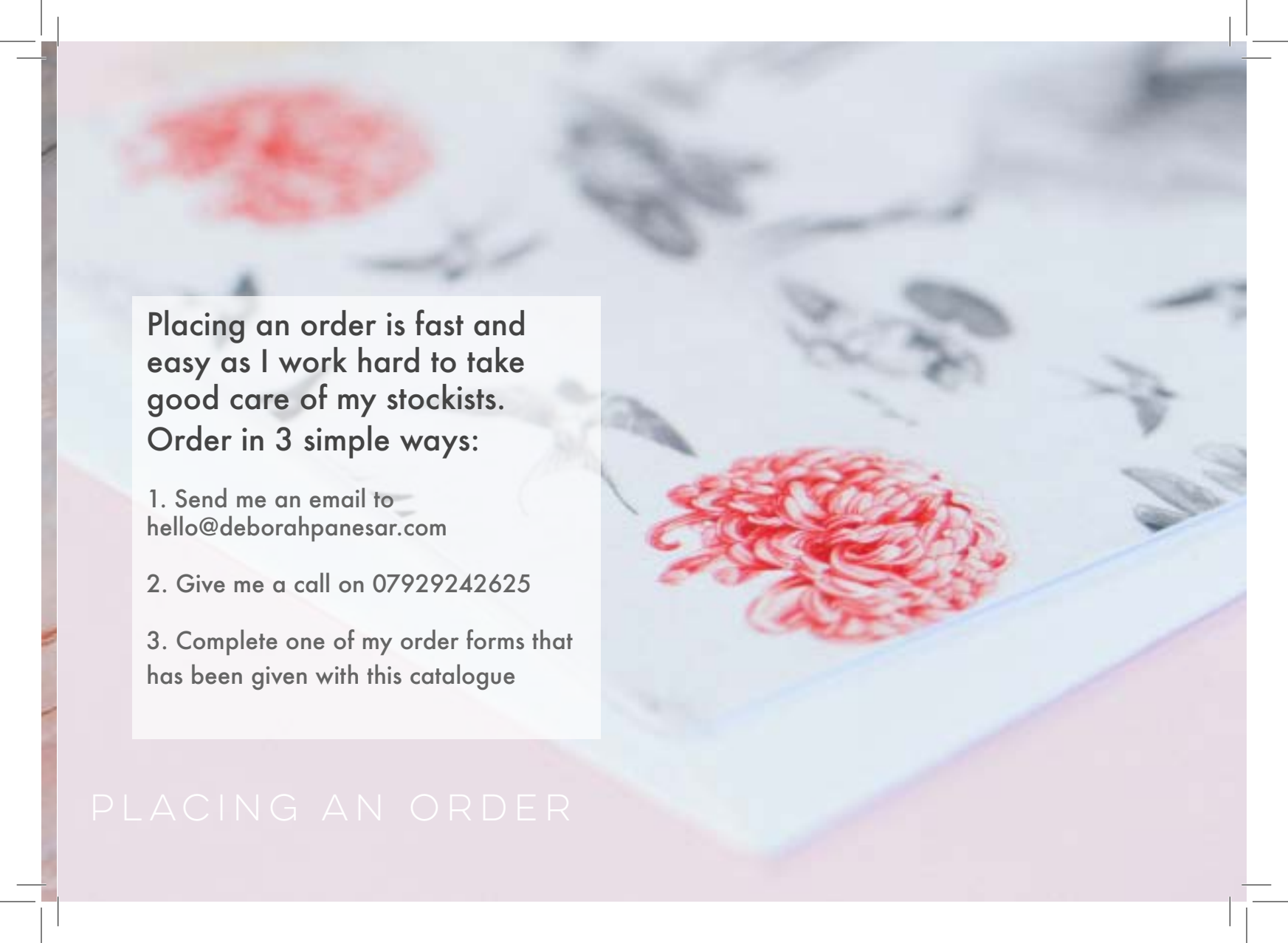
## MEAL PLANNER

- Printed on 80gsm recycled paper, each pad has 50 sheets and has been secured by glue at the top on a hardback board.
- These new shopping lists are 100% biodegradable and recyclable. The backing board can go in your recycling bin and the sheets can either be recycled or shredded and added to your compost heap.
- Each pad measures at A4 size: 21cm x 29.7cm
- Climate neutral printing
- Packaged in biodegradable cellophane sleeve

£5.00 EACH, RRP £10.00







Placing an order is fast and easy as I work hard to take good care of my stockists.  
Order in 3 simple ways:

1. Send me an email to [hello@deborahpanesar.com](mailto:hello@deborahpanesar.com)
2. Give me a call on 07929242625
3. Complete one of my order forms that has been given with this catalogue

PLACING AN ORDER

# STARTER PACK

If you're not sure what you would like to order, then I have created this starter pack which includes a selection of my bestselling items, in quantities that can make an impact on your shelves. There's even a little discount to boot.

## Starter pack includes:

6 x DL Cake Card .....	£12
6 x DL Ice Cream Card .....	£12
6 x Celestial Mum Card .....	£6
6 x Best Dad in the Universe Card .....	£6
6 x Froggy Friends Card .....	£6
6 x New Home Cards .....	£6
6 x Crane, Swallow, Frog Cards .....	£6
6 x Snail Mail Cards .....	£6
6 x Birthday Coffee Cards .....	£6
6 x Flora and Fauna Cards .....	£6
6 x Cosmic Love Card .....	£6
20 x Tropical Gift Wrap Sheets .....	£30
	<hr/>
	£108
	-£8
	£100

To order my starter pack simply drop me an email at [hello@deborahpanesar.com](mailto:hello@deborahpanesar.com) or select STARTERPACK on your order form.



TERMS

## PAYMENT

New customers will be invoiced on a pro forma basis.  
Repeat customers will have 30 days from date of invoice to settle any outstanding amount.  
Payments are accepted only as bank transfers. This payment information is included on my invoice.  
Minimum order is £50

## POSTAGE

All orders will be shipped via signed and tracked delivery service to arrive within 2-3 days - UK orders only.  
International delivery times may vary.  
Postage prices are outlined below:

Parcels weighing no more than 1kg / £9.00  
Parcels weighing no more than 2kg / £11.00

Postage is free if order exceeds £100

International orders will vary - please get in touch for a personal quote

## PRODUCTION

I always endeavour to have orders made within a two week lead period, however should there be any problems in completing your order in this time frame I will be sure to keep you up to date.  
If orders need to be made within a tighter deadline please let me know via email.  
All clients will be notified via email when their order has been dispatched.

## PLACING AN ORDER

If you are interested in stocking Deborah Panesar wares please contact me via email and I will send an order form: hello@deborahpanesar.com

Any other questions or queries please don't hesitate to contact me via the details at the top of the page.



[www.deborahpanesar.com](http://www.deborahpanesar.com)

[hello@deborahpanesar.com](mailto:hello@deborahpanesar.com)

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@deborahpanesar

*This catalogue has been printed on 100% recycled material, here in the UK*

*Please recycle your catalogue after use*