



THIS IS

KATI KAIA

KATI KAIA
LONDON



Art Direction.

KATI KAIA brings original artworks with crafted and considered boutique design to yoga with our roots firmly in sustainability and eco-consciousness.

We want to inspire you to the mat, to show up and live your best yoga or fitness practice with a smile on your face and joy in your heart. Guiding you to **FIND YOUR VICE...**

Vision
Inspiration
Compassion
Empowerment

**'Reflect your practice
with pure joy!'**

Nephele Gallery Mat

100% Natural Rubber

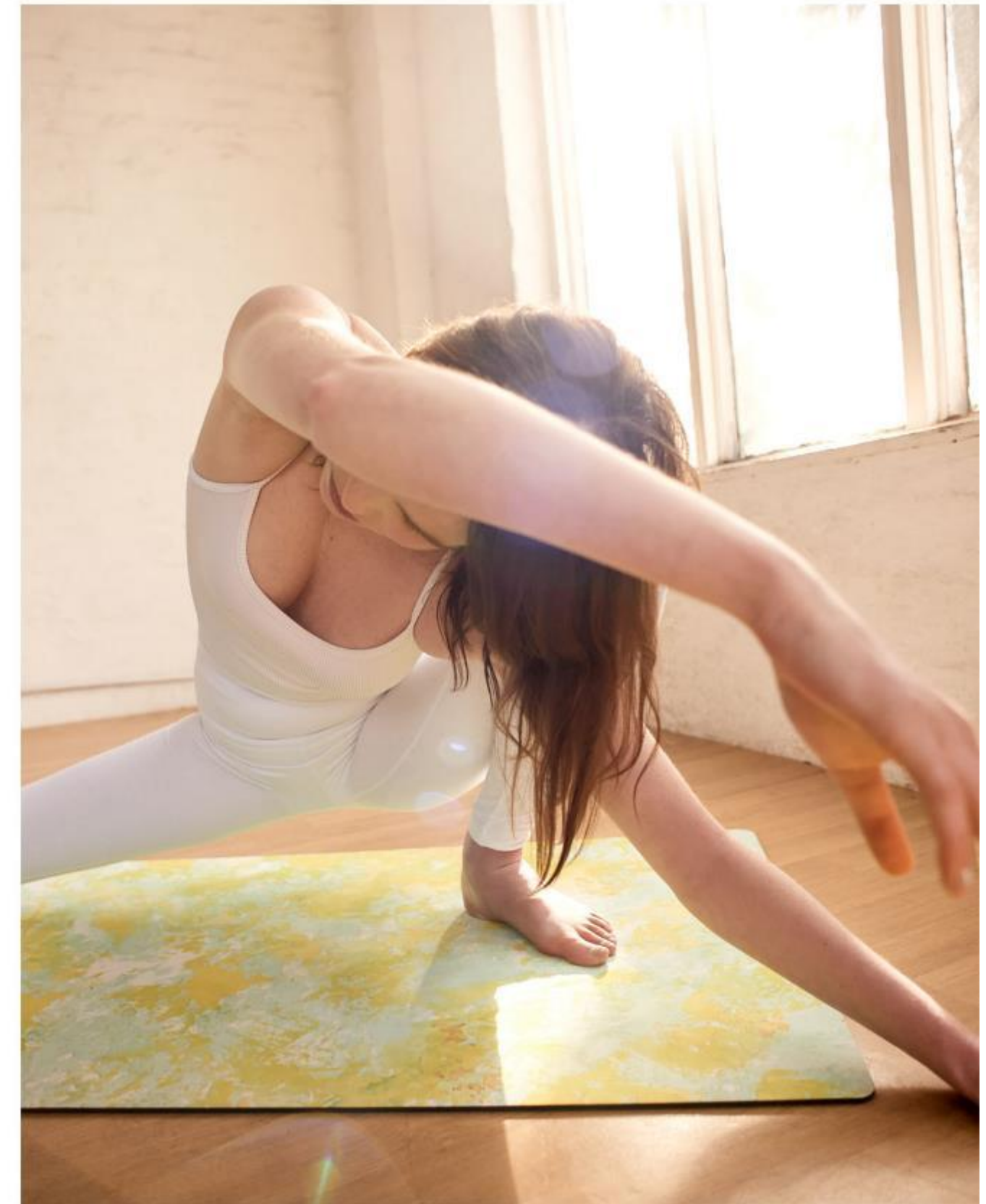


**“The most beautiful & inspiring
yoga mats I have ever seen”**

- Victoria Adams, Yoga Teacher, Soho Farmhouse.

The contemporary artworks on Kati Kaia mats, enhance experience for the modern yogi.

Each of the original artwork pieces draw inspirations from nature, creative visualisation, movement and meditation w/ contemporary pure colour exploration with spiritual expression.



OUR FEATURES +

Our mats are 6FT(183 cm) in length, making them longer than standard mats and wider too, giving you extra space for your Savasana. All our Yoga Mats are made with non-slip, 100% natural rubber with a premium vegan suede top providing grounding, grip and protection for all yoga practices together with a soft touch cushioning for joints. They come in two weights; our Gallery Mat with a luxury cushion of 4.5 mm for your studio, home or daily practise. Our Touring Mat, lighter at 1.7 mm, makes your practice as beautiful as your destination! It's the perfect travelling companion or commuter mat and can be folded into your carry on. All our mats come with an easy-carry cotton strap to sling over your shoulder and can be used in alignment practice, in beautifully packaged box.



100% Recycle & Biodegradable



Machine Washable



100% Natural Rubber Base



Sustainably Sourced



Non Toxic Free From PVC



Original Artistry



THE GALLERY MAT

Dimensions: 183 cms (72") X 66 cms (26")

Thickness: 4 . 5 mm

Weight: 3 . 2 kg

Box: 68 x 12 x 12 cms



THE TOURING MAT

Dimensions: 183 cms (72") X 66 cms (26")

Thickness: 1 . 7 mm

Weight: 1 . 95 kg

Box: 68 x 9.5 x 9.5 cms



TOURING MAT
1.7 MM
Light Weight Traveller

GALLERY MAT
4.5 MM
Studio Luxury Cushioning





KATI KAIA

ARTISTRY IN YOGA

Immerse Your Soul

'Kati Kaia's yoga mats are mini works of art!'

BAZAAR

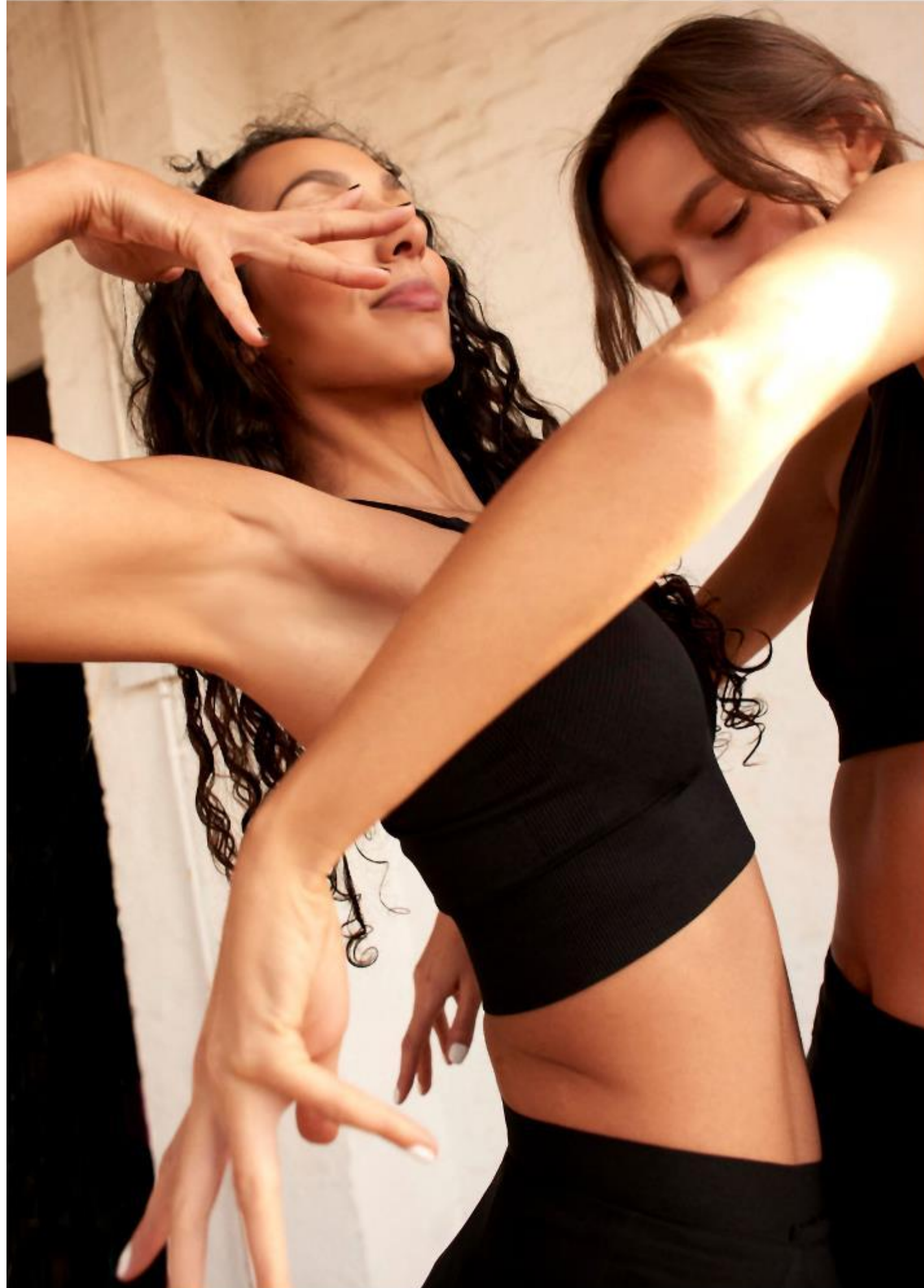
'These immersive mats will help you delve deeper into the spiritual element of your practice to find a sense of zen'

HIP AND HEALTHY COM

'Nicer than most of our rugs [frankly]!'

COSMOPOLITAN

We don't believe in chasing trends, we believe in embracing individuality, encouraging creativity, and creating beautifully crafted accessories that compliment your active lifestyle. Reflect your practice with a natural, high performance, long-lasting & washable mat, perfect for all yoga practices.



Kati Kaia translates simply to 'Pure Joy'.



KATI KAIA YOGA MATS

The most eco-friendly, ultra-absorbent microfiber top layer is bonded to a natural rubber base layer to provide the ultimate in sweat management. Say goodbye to towel bunching forever with the ultimate 2-in-1 combination. Available in 8 beautiful artworks.

KEY FEATURES

Ideal for Hot Yoga, Vinyasa, Pilates, Weight Training and Workouts including HIIT
No need for a towel and mat - this is two products in one
Moisture activated - the more you sweat the more it grips
Natural rubber base for cushion and stability

SUSTAINABILITY FEATURES

Recycled PET microfiber top layer contains approximately **19 plastic bottles**
Base layer is made with 100% natural, non-Amazonian tree rubber
Vegan Suede microfibre top protects base from wearing thin
Designs are printed with water-based inks
Phthalate, PVC, silicone, and toxin-free
Certifications: BSCI, Prop 65, REACH, GRS

PRO TIPS

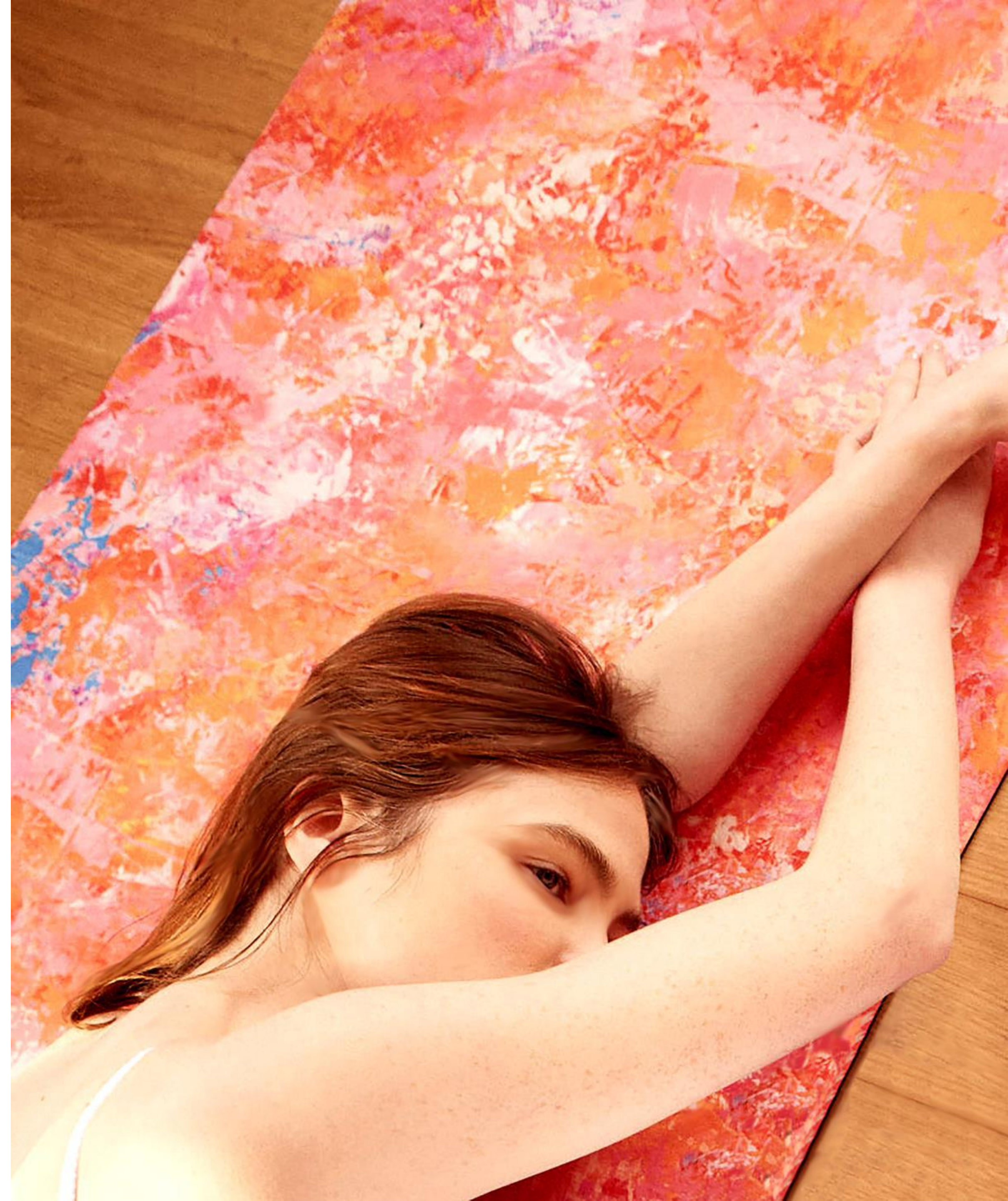
For optimal grip, lightly spritz mat with water before practice
Machine Washable
Simply brush up the fibres to wear in the top

CARE INSTRUCTIONS

We recommend hand-washing to extend the life of the mat
Mats may also be machine washed on a gentle cycle using a machine without detergent
Hang to dry away from direct sunlight. Do NOT place in dryer
Roll with patterned side out

DIMENSIONS

Available in two thicknesses - Gallery Mat 4.5mm, Touring Mat 1.7mm
183 cms (72") long X 66 cms (26") wide - longer & wider than standard
Includes carrying strap in presentation box together with your mat





PROMETHEUS



AURELIA



HELIOS



ERYTHEIA

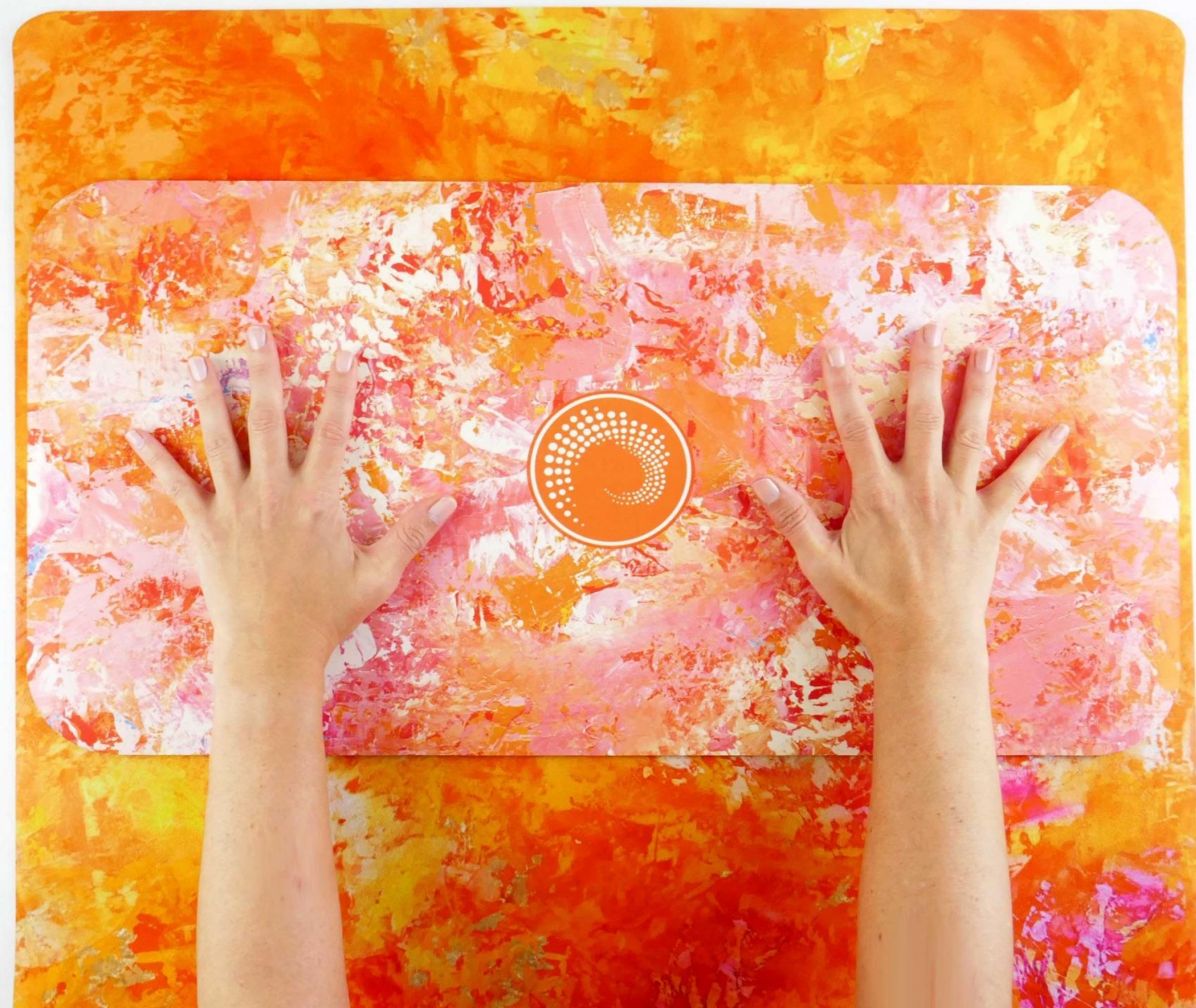
The Perfect Balance of Style, Sustainability, and Performance by Kati Kaia

YOGA - PILATES - EXERCISE

Your exercise mat defines your space, both physically and mentally. Why not make that space as beautiful and inspiring as possible... setting the tone for your practice and your day. Need some energy? We've got a design for that. Want to work out and use your trainers? Simply pop into the machine when super sweaty! These mats won't mark easily with trainer use. Pilates socks just add to the sweaty grip, which is perfect for all your at home versatile workout needs.

All made from eco-friendly, high performance materials. Plus our Vegan Suede Mats are Machine Washable, so you can sweat away in Hot Yoga and pop into the machine when needed. Hygienic & Safe.

Inspired by a mindful and creative lifestyle of finding awe in the everyday.



Vegan Suede Top
-19 recycled PET bottles in every mat
-Printed using water based inks
-Machine Washable

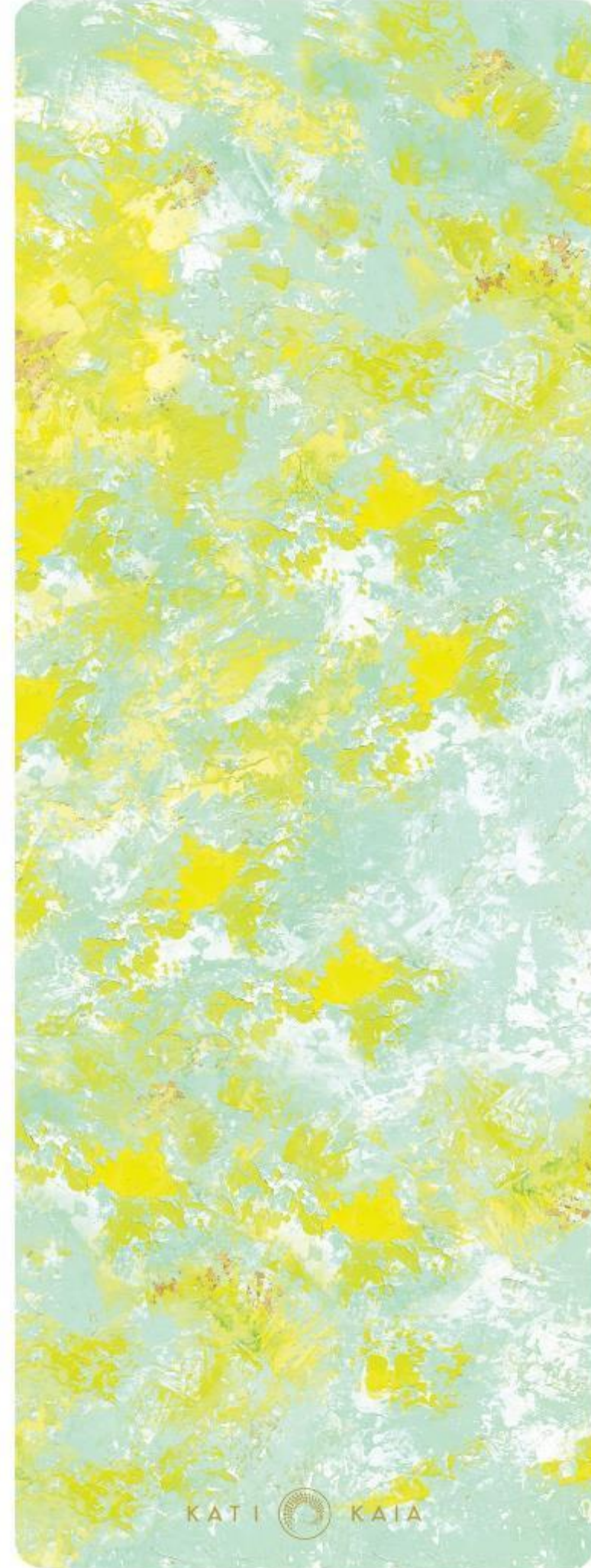
Natural Tree Rubber

-Sustainable resource
-100% Biodegradable
-Grounding Base





THALASSA



NEPHELE



MELETE



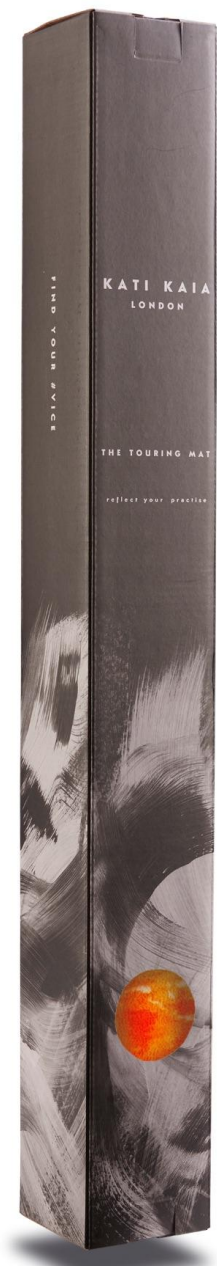
CIRCE



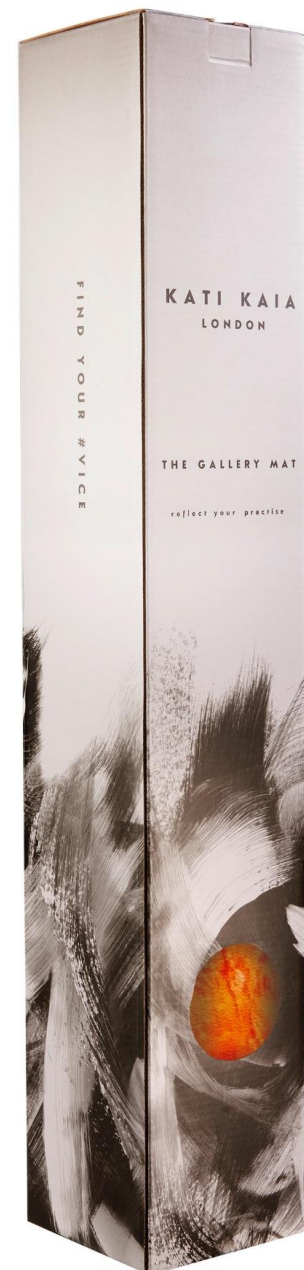
Touring Yoga Mats

“The surface artwork is hand-painted by founder Kati in her Surrey studio before being printed onto the vegan suede top and the result is beautiful — a colour palette reminiscent of an Ibiza sunset sees juicy oranges shot through with pink and flecked with gold. It's as invigorating as it is bold, and also comes beautifully packaged, so would make a great gift.”

BAZAAR^{Harpers}



Our packaging is simply beautiful and eco friendly, the cardboard and paper wrap can go into your green recycling.



Our Travel Mats are really versatile, the same generous size as our Gallery Studio Mats, but on a lighter, portable rubber base. foldable, machine washable, perfect for hiking to the best yoga spots!

Independent Testing Named Kati Kaia **‘Best Travel Yoga Mat 2023’** by Harpers Bazaar





Best: Luxury yoga mat

Size: 183cm x 66cm

Thickness: 4.5mm

Material: Vegan suede and natural rubber

Non-slip: Yes

Easy to transport: Yes, comes with travel strap

Kati Kaia Aurelia gallery yoga mat



For those serious about their practice, sometimes getting a good yoga mat can make the world of difference, and we promise this one delivers in spades. Made from vegan suede crafted from recycled plastic bottles and natural tree rubber, it's soft, supple and at 4.5mm thickness, protects joints from any hard surface. The bold, bright colour was just a bonus, instantly uplifting us on even the darkest of days, and the handy travel strap enabled us to sling it over our shoulder and take it anywhere. Whether buying for yourself or another yogi friend, this is a little luxury anyone's sure to love.

Recommended retailer

£95 Katikaia.com

[BUY NOW](#)

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GLAMOUR

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YOGA

best yoga mats to use when you want to get your zen on (or sweat it out) at home



Best yoga mat for carpet

ERYTHEIA Yoga Mat, £95, Kati Kaia London

Why we love it: First of all: the print. That. Print. This yoga mat is adorned in a beautiful abstract pattern that will inspire your practise from the moment you roll it out. It's longer and wider than most yoga mats on the market, meaning you've got plenty of space to work out, and it comes with a carry strap so you can take it to your yoga class. It's machine washable, has a soft-touch surface, is "lovely" and cushioned and is sustainably made. So good.

[BUY IT NOW: KATI KAIA](#)

- 19 plastic bottles = Kati Kaia Yoga Mat
- 1 ton (2000) lbs of plastic bottles recycled saves 3.8 barrels of oil.
- 1 million plastic bottles recycled saves 250 barrels of oil.

- 1 million plastic bottles recycled eliminates 180 metric tons of CO2 emissions from being released into the atmosphere.
- Recycling plastic bottles takes 8 times less energy than to produce an equivalent amount of new ones. Recycling and natural materials *are* a good path forward.
- Our yoga mat base is made from 100% natural rubber, no fillers or toxic elements like some plastic or foam mats and will 100% bio-degrade in around 104 weeks.

FOR EVERY MAT SOLD, WE DONATE TO
RAINFOREST TRUST UK AND THEIR AMAZING
CONSERVATION PROJECTS WORLDWIDE

RAINFOREST TRUST ARE COMMITTED
TO HELPING SUPPORT BIODIVERSITY
+ PROTECT LANDS FOR GENERATIONS
TO COME WITH EDUCATION +
PROTECTION OF HABITATS

KATI KAIA
LONDON



RAINFOREST
TRUST®
·UK·

KATI KAIA

OUR STORY

“Creativity, Movement and Artistry have been key throughout my life. My creative journey began at an early age, contemporary dancing from age 4, which became more than a passion, competing internationally. Yoga was a natural progression and I have practiced since the late 90s, which has guided me through many difficult times, linking mind and movement with my spiritual practice. It has become my essential sanctuary and often saviour.

For as long as I can remember, I knew I wanted to make a positive impact in the design industry. I started my career after graduation in global fashion brands such as Diane Von Furstenberg and Vivienne Westwood and Head of Design at Maria Grachvogel. Specialising in draping around the female form and working with brands that have female empowerment at their core, I found my real passion in creation. This took me around the world, absorbing cultures, capturing colours and energies. I painted these musings, marks and expressions throughout my journey, creating large scale canvases with a ‘spiritual’ energy to them.

Kati Kaia for me, brings together all my vices for art, movement and creativity with beautiful design and sustainability. I want to challenge, bring innovative and exciting design back to yoga products alongside my love of detail and those old crafted methods, that take time to create, develop and inspire.

It all starts with the base.”





KATI KAIA

OUR ARTWORKS

Colour and movement has been an obsession for some time, using colour and shape to interpret musings, emotions, meditations and looking at how tones of colours work together to impact mood and speak to the soul. The profound emotional escape and expression I feel through painting is transferred to canvas, you can see the movement, drench yourself in colour and expressions.

Storytelling is also an important part of my process, from ancient mythology to the current waves of the modern world, I try to channel the empathic feelings in my our nature and express emotions. This is counterbalanced by the juxtaposition of marks, not visual forms with human emotion and my deep love and expression of nature.

By removing form, technology, noise and the constant stream of media, stripping imagery back to the beginnings of colour and the beauty alone in that, as communion, is something I will be exploring for some time to come. Intrigued by the effect this has on our own movement and spiritual practise of yoga with the enhancement of colour and therapy. Looking at the effect colour has to play on the mind, our mood as it interacts with everyday objects, our own movement with that, is a project close to my heart. To be able to address the imbalance of stresses in our lives by saturating ourselves in the colour right where our gaze turns inwards and using colour as a catalyst to bring positive change, radiating ease, flow and deeper connection.

You can read more about colour, art and yoga as therapy [here](#).

KATI KAIA

LONDON POP UP

As a winner of the Start Up with Seven Dials, we hosted our first pop up in Covent Garden, London in 2023. Sharing our story telling, artworks, yoga mats and accessories we had a wonderful debut into the world of retail in this iconic London landmark.

Working with other artisans to create collections of lifestyle pieces, each piece in our collection is created to elevate your practice and bring joy as soon as you roll out. Sharing our creative process along the way with workshops, creativity breakwork, yoga and pilates classes, was truly an honour.

We look forward to inspiring our community and fans with artistry, beauty and ease, to bring transformative creativity and vision as a catalyst for change in their own lives and for others, to connect deeper with our belongings and use creativity to enliven the senses and fire within us all. To light up from within and be a lighthouse for others.

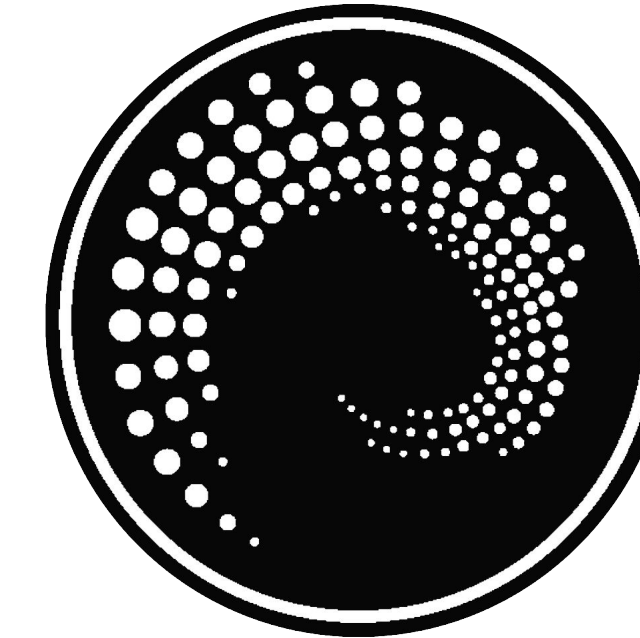


[PRESSBOOK](#)

[BROWSE COLLECTIONS](#)

[PRESS RELEASE 2023 - AURELIA](#)

[KATIKAIA.COM](#)



**‘THE FUTURE DEPENDS
ON WHAT WE DO IN THE
PRESENT’**

GET IN TOUCH

We would love to hear from you, email

us on studio@katikaia.com

0208 0585318 or @katikaia