



Ella Fletcher Designs

HANDMADE CERAMICS

WHOLESALE CATALOGUE 2024/25



About Ella

Ella has been making ceramics since 2018. she started from a little studio at home in Edinburgh, and is now working from a beautiful converted hay barn just outside Pathhead in Midlothian.

She is passionate about interiors and homewares, so it made logical sense for her to start making her own! She loves colour- the bolder and brighter the better as far as she is concerned- this is reflected in her home which was a finalist on Scotland's Home of the Year in 2022. This passion for colour is seen across her work, with the intention of bringing a little bit of joy to each piece.

Ella's work is intended to be used everyday. They are durable and practical, being both microwave and dishwasher safe (*excluding pieces with gold lustre). Her pieces move customers away from the cheap, mass produced products you find on the high street, but at the same time wont break the bank.

Ella has a loyal and engaged following on Instagram of almost 18k people. She enjoys interacting with her customers and getting regular feedback on new designs and ideas.



Bowls



Bowls

Our popular range of bowls that can be incorporated into a set or stand out entirely on their own.

Cereal bowl - Sizing: WXH: 12X7cm
RRP: £20 WHOLSESAL £10
CASE OF 6

Pasta bowl - Sizing: WXH: 16X6cm
RRP: £22 WHOLSESAL £11
CASE OF 6

Ramen bowl - Sizing: WXH: 16X10cm
RRP: £25 WHOLSESAL £12.50
CASE OF 6

Strong and durable - these pieces are made to be used! All dishwasher and microwave safe.

Everything is handmade - sizes are approximate however may differ slightly.

Minimum order quantity - £300

Plates, Trays & Trinkets





Plates, Trays & Trinkets

Plates - aim to impress with beautiful and unique plates on your table that stand out from any crowd.

Sizing: Diameter : 24cm
RRP: £22 WHOLSESALE £11
CASE OF 6

Trinket dishes - Versatile little dishes for everyday use around your home.

Sizing: WXH: 12X2cm
RRP: £20 WHOLSESALE £10
CASE OF 6

Tray - with a higher rim than our normal plate and slightly bigger - these are great for displaying candles, serving nibbles or sharing with friends.

Sizing: WXH: 25X4cm
RRP: £35 WHOLSESALE £17.50
CASE OF 6

Strong and durable- these pieces are made to be used! All dishwasher and microwave safe.

Everything is handmade - sizes are approximate however may differ slightly.

Minimum order quantity - £300

Mugs





Mugs

Standard

Our bestseller. The epitome of 'bringing joy to the everyday' for whatever time of day a cuppa calls. These mugs lift your mood and let you pause and really enjoy.

Sizing: WXH: 8X9cm
Capacity: 350ml
RRP: £25 WHOLSESALE £12.50
CASE OF 6

Large round

A hug in a mug - for all who crave a generous mug to cosy up with.

Sizing: WXH: 12X8cm
Capacity: 400ml
RRP: £28 WHOLSESALE £14
CASE OF 6

Strong and durable- these pieces are made to be used! All dishwasher and microwave safe.

Everything is handmade - sizes are approximate however may differ slightly.

Minimum order quantity - £300



Homewares



Homewares

Accessorise your home with colourful pieces from our Homewares range. These pieces make ideal gifts.

Candle stick holder

Strong and sturdy, designed with a curved base to catch any wax drippage.

Sizing: WXH: 15X4cm

RRP: £22 WHOLSESALE £11

CASE OF 6

Soap dish

Sizing: WXH : 15X1cm

RRP: £18 WHOLSESALE £9

CASE OF 6

Butter dish - Plate and lid

Sizing: WXH: 15X10cm

RRP: £22 WHOLSESALE £11

CASE OF 6

Coasters

Sizing: WXH: 10X1cm

RRP: £26 WHOLSESALE £13

*cork backing and wrapped in a beautiful ribbon

CASE OF 4



Jugs

Available in two sizes, our pretty jugs can be used for milk, water, cocktails or even a vase.

Small

WXH: 9X9cm

RRP: £32 WHOLSESAL £16

CASE OF 6

Medium

WXH: 12X15cm

RRP: £45 WHOLSESAL £22.50

CASE OF 6

Dog bowls

Treat your furry friends to a special handmade bowl that fits with your home's aesthetic.

Sizing: WXH: 16X4cm

RRP: £25 WHOLSESAL £12.50

CASE OF 6



Vases





Vases

Compliment any floral arrangement with our bright vases, available in a range of sizes.

Bud vase - Sizing: WXH: 8X8cm
RRP: £20 WHOLSESALE: £10
CASE OF 6

Medium - Sizing: WXH: 10X10cm
RRP: £35 WHOLSESALE: £17.50
CASE OF 6

Large - Sizing: WXH: 12X12cm
RRP: £42 WHOLSESALE: £21
CASE OF 6

Strong and durable- these pieces are made to be used! All dishwasher and microwave safe.

Everything is handmade - sizes are approximate however may differ slightly.

Minimum order quantity - £300

Pots





Pots

Tumbler

For those that love a handleless moment. Equally as suited for a flat white as they are for storing your favourite pens. A very popular pot.

Sizing: WXH: 8X9cm
RRP: £20 WHOLSESALE £10
CASE OF 6

Large plant pot

Our plant pots are a special addition to any home and ooze personality

Sizing: WXH: 14X13cm
RRP: £42 WHOLSESALE £21
CASE OF 6

Medium plant pot

Sizing: WXH: 12X11cm
RRP: £35 WHOLSESALE £17.50
CASE OF 6

Medium hanging pot *black rope included

Sizing: WXH: 12X11cm
RRP: £38 WHOLSESALE £19
CASE OF 6

Strong and durable- these pieces are made to be used! All dishwasher and microwave safe.

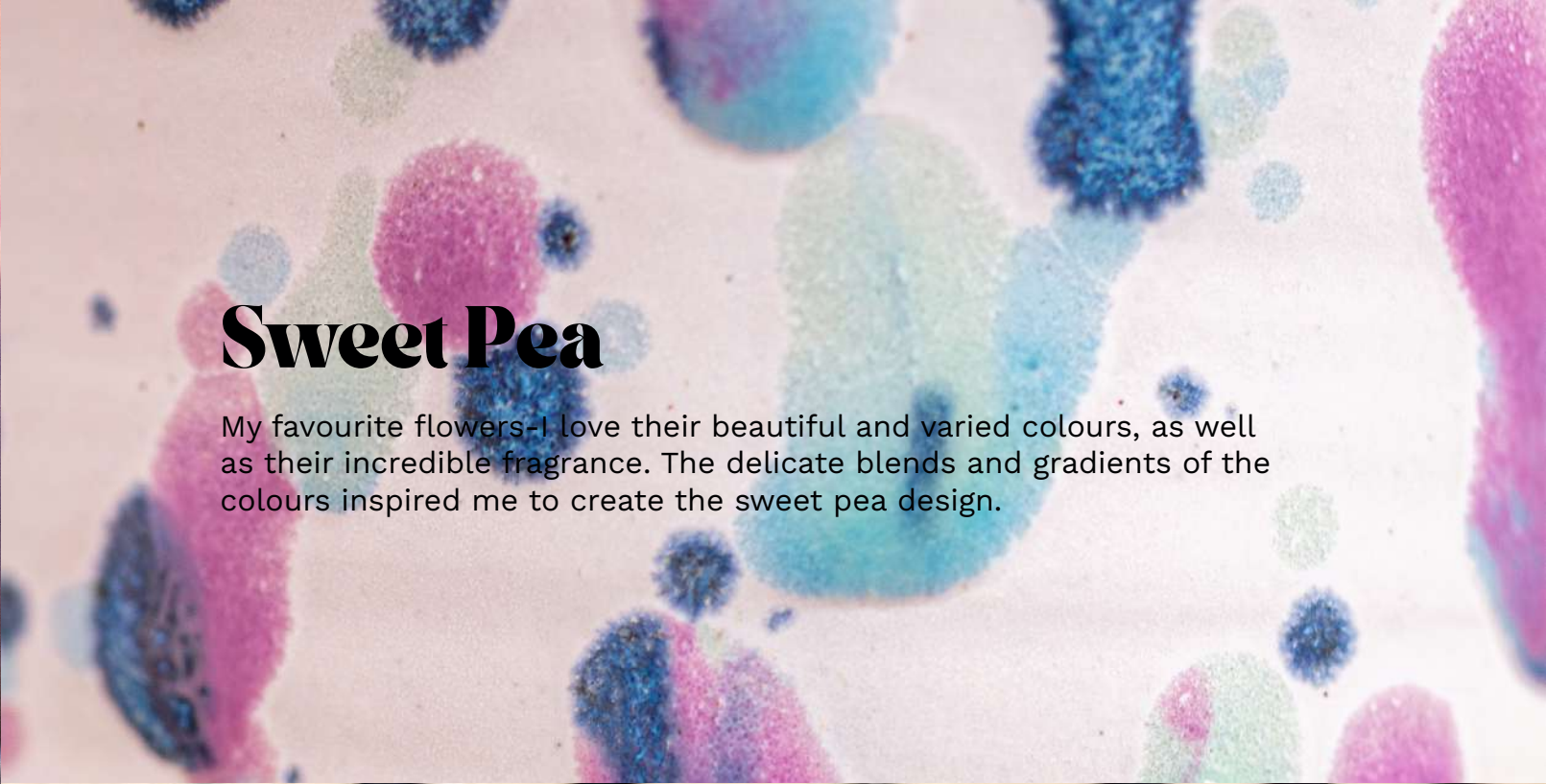
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Scottish Landscape

Inspired by the ever changing landscape in Scotland- renowned for its stunning and diverse beauty. The colours evoke dramatic skies, rolling hills and wild seascapes



Sweet Pea

My favourite flowers-I love their beautiful and varied colours, as well as their incredible fragrance. The delicate blends and gradients of the colours inspired me to create the sweet pea design.



Shoreline

Created after walks along the East Lothian coast collecting sea treasures, watching the waves shaping the beach and creating patterns in the sand



Polka Dot

Fun and playful, the polka dot comes in just two colours- pink and blue. The dots are added using slip which is applied before the first firing and eaves a lovely tactile bumpy surface which you won't want to stop touching.

The Process

Hand made, wheel thrown ceramics is a slow process that requires patience and a lot of coffee. It starts with a ball of clay. Ella uses a white stoneware clay that she gets from a local Edinburgh supplier. This ball of clay is wedged by hand (a process to loosen up the clay and remove any air bubbles) and then taken to the wheel to be thrown and formed into a cylindrical shape. Once shaped, the pot is left to dry to a leather-hard stage (firm but still slightly pliable) before Trimming. This involves using tools to remove excess clay from the bottom and refine the shape, creating a foot or base if desired.

The trimmed piece is left to dry completely, which can take several days depending on the size and thickness of the clay. It is essential to dry the piece slowly and evenly to avoid cracking. Bisque Firing: Once fully dry, the piece undergoes its first firing in a kiln, called bisque firing. This process hardens the clay and prepares it for glazing. The bisque-fired piece is porous and typically has a matte, white appearance.

After bisque firing, the piece is glazed. Glaze is a liquid mixture of minerals that, when fired, forms a glassy surface coating. This is hand painted onto Ella's work making sure no two will be the same. The glazed piece is then fired again to 1260 degrees and the finished product comes out shiny and colourful.

Ella's team is small but perfectly formed, with a studio manager and a second potter helping her meet the demands for her work.



FAQs

Do you have minimum orders?

Minimum spend is £300. Minimum per item is 6 of each design. For example, if you wanted to order mugs in the Scottish landscape design and the Sweet Pea design you would need to order a minimum of 6 of each.

As there are colour variations on each design,(eg the shoreline design comes in 5 different colourways) we will give you a mix of colours unless you specifically request a certain colourway.

How long will my order take?

As each piece is hand made, the process is slower than most mass produced ceramics. Therefore we try to get orders out within 6-8 weeks. However, If there is something you need sooner than that, please get in touch and we can see what we can do

Are the products dishwasher and microwave safe?

Yes, unless they have the addition of gold lustre in which case they must not be microwaved and we would advise hand washing to protect the gold.

Is Ella fletcher Designs sustainable?

Yes we are. Ceramics has very little waste and we source materials from the UK where possible. All packaging is plastic free or reused. Our studio is powered by a 100% renewable energy tariff and heated by the kiln that produces our stoneware. It is an ongoing process that we have been embracing in order to make a long-term change.

Where is Ella fletcher Designs based?

We have a studio at Rosemains Steading which is a CIC on the outskirts of Pathhead in Mid Lothian. It is 20 mins from Edinburgh city centre and based on a working farm so you get the best of both worlds- close to both city life and beautiful Scottish countryside.

Rosemains Steading is a CIC supporting the other businesses that run out of it.

Ella is a director of the CIC and is closely involved in helping support the businesses and run local makers markets and other events.

What are the shipping charges?

All Edinburgh postcodes have free shipping. For anywhere further afield the price will be based on how much you order and will be applied at checkout.

£300-600=£20

£600+=£30

Testimonials

Ella produces the most beautiful, high quality, functional ceramics which are perfect for our gallery shop. They catch the attention of so many visitors.

Ella is great to work with for wholesale orders - she's efficient with timescales and has a very reasonable minimum order so it's not too daunting from a buying perspective.

We will continue to stock Ella's ceramics in our shop as they are much loved by our regular customers as well as visitors to the area - especially the collection inspired by Scottish landscapes!

Robyn. Dukes of Westbarns

Our shop specialises in high quality Scottish gifts and we knew that Ella Fletcher Designs would be the perfect fit. Her pieces are extremely popular and customers will visit especially for them. Each piece is completely unique which appeals to our customer. Ella is easy to work with, her deliveries are always on time and her communication is clear throughout. I would highly recommend Ella's work.

Erin, Traade



Prices

PRODUCT	APPROX WIDTH CM	APPROX HEIGHT CM	RETAIL PRICE	WHOLESALE PRICE
STANDARD MUG	8	9	£25	£12.50
LARGE ROUND MUG	12	8	£28	£14
MEDIUM POT	12	11	£35	£17.50
MEDIUM HANGING POT	12	11	£38	£19
LARGE POT	14	13	£42	£21
BUD VASE	8	8	£20	£10
MEDIUM VASE	10	10	£35	£17.50
LARGE VASE	12	12	£42	£21
SMALL JUG	9	9	£32	£16
MEDIUM JUG	12	15	£45	£22.50
SOAP DISH	15	1	£18	£9
CEREAL BOWLS	12	7	£20	£10
PASTA BOWLS	16	6	£22	£11
RAMEN BOWLS	16	10	£25	£12.50
CANDLE STICK HOLDER	15	4	£22	£11
TRINKET DISH	12	2	£20	£10
TRAY	24	4	£35	£17.50
PLATES	24	1	£22	£11
DOG BOWLS	16	4	£25	£12.50
COASTERS	10	1	£26	£13
BUTTER DISH	15	10	£45	£22.50

**MINIMUM ORDER PER ITEM IS 6
MINIMUM ORDER PER DESIGN IS 6**

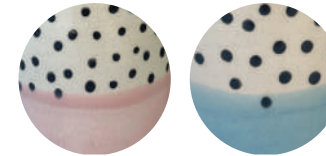
**TO ADD GOLD LUSTURE TO ANYTHING PLEASE ADD +£1 PER ITEM
(£2 TO RETAIL PRICE)**

DESIGNS AVAILABLE;

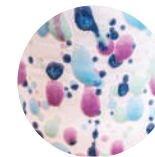
BLUE SCOTTISH LANDSCAPE
PINK SCOTTISH LANDSCAPE
SCOTTISH SUNRISE



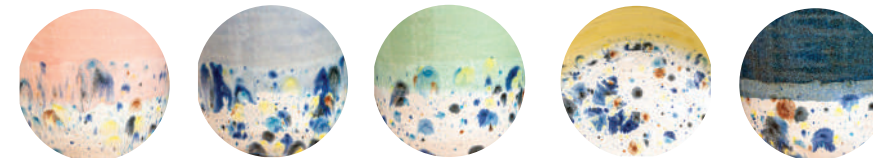
POLKA DOT

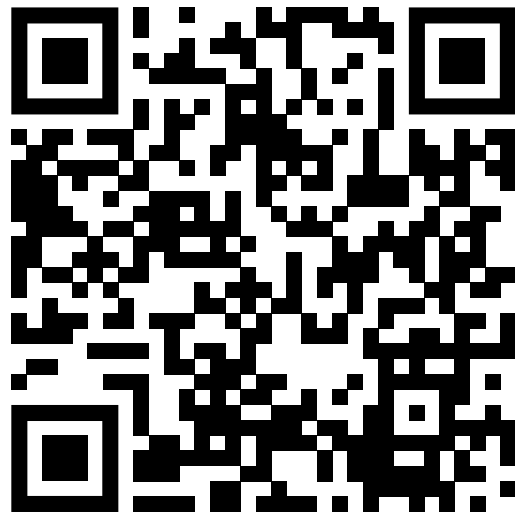


SWEETPEA



PALE PINK SHORELINE
PALE BLUE SHORELINE
PALE GREEN SHORELINE
YELLOW SHORELINE
NAVY BLUE SHORELINE





How to Order:

Please scan the QR code to be taken directly to the wholesale section of Ella's website.
You can email Ella directly at ellafletcherdesigns@gmail.com

www.ellafletcherdesigns

 [EllaFletcherDesigns](https://www.instagram.com/EllaFletcherDesigns)