

Art Catalogue 2024

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# Hello!



## **A little about me**

My name is Kadence, an artist/ illustrator based in London. I was raised in Hong Kong and the United States and recently graduated with MA in Graphic Communication Design at Central Saint Martins.

I started Dear it's Friday as a personal project in 2020, born out of my desire to find a creative outlet that could bring lightness and humor to the often mundane and complex experiences of life.

**Website:** <https://dearitsfriday.com/>

**Instagram:** [@dearitsfriday](https://www.instagram.com/dearitsfriday)

# How to order?

This art catalogue is designed to make your ordering process as convenient as possible. Simply fill in the quantity you want to order and email me your details. It's that easy!

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Deliver Address: \_\_\_\_\_

VAT No. (if applicable): \_\_\_\_\_

Email: [hello@dearitsfriday.com](mailto:hello@dearitsfriday.com)

I will reply immediately, usually within 24 to 48 hours.

# FAQ

## What is the turnaround time?

In-stock items will be dispatched within 5 business days. If the items you require are out of stock, I will produce them immediately. It usually takes 10-14 business days from the date of order confirmation.

## How to pay?

After placing the order, you will receive an order confirmation. Products are usually dispatched after the full payment is received. Bank transfer is preferred.

## Do you provide sale or return?

Yes. I do sale-or-return for certain products like paintings. Please contact for details.

## Is the shipping fee included?

Shipping fees are quoted separately. However, we do offer free shipping for orders above £250, which can help you save on additional costs.

## Are there any minimum quantities to order?

Yes. You can find the minimum order quantity for each product in this catalogue.

# Greeting Cards

A6 folded, riso printed.

**Packaging:** With a yellow envelope secured by a round sticker

**Min. Order:** 25 (It can be a combination of different designs)

**Wholesale Price:** £1.8

**RRP:** £3.5



**Notes:** We try our best to reduce packaging. Cello bag packaging has an additional 10p fee for each card

If you need cello bag packaging, please tick this box.



Please fill in the quantity you want in the Order QTY box.

Order QTY:



**Long Time No See**  
SKU: DIFGC-001

Order QTY:



**I've Got You**  
SKU: DIFGC-002

Order QTY:



**I Miss You**  
SKU: DIFGC-003

Order QTY:



**Happy New Home**  
SKU: DIFGC-004

Order QTY:



**Happy Birthday**  
SKU: DIFGC-005

Order QTY:



**I Love You**  
SKU: DIFGC-006

Order QTY:



**It's Gonna Be Fine**  
SKU: DIFGC-007

Order QTY:



**Best Friends**  
SKU: DIFGC-008

Order QTY:



**Congrats Baby**  
SKU: DIFGC-009

Order QTY:



**Aww**  
SKU: DIFGC-010



Please fill in the quantity you want in the Order QTY box.

Order QTY:

Order QTY:

Order QTY:

Order QTY:

Order QTY:



**Wonderful Day**  
SKU: DIFGC-011



**Our Next Trip**  
SKU: DIFGC-012



**I'm Sorry**  
SKU: DIFGC-013



**Rest Well**  
SKU: DIFGC-014



**New Venture**  
SKU: DIFGC-015

Order QTY:

Order QTY:

Order QTY:

Order QTY:

Order QTY:



**Team Work**  
SKU: DIFGC-016



**Celebration**  
SKU: DIFGC-018



**We Are Here**  
SKU: DIFGC-019



**Merry Christmas**  
SKU: DIFGC-020



**Rest day**  
SKU: DIFGC-021

Please fill in the quantity you want in the Order QTY box.

Order QTY:



*What Are You Thinking?*  
**Postcard Set (A6x4)**  
SKU: DIFGC-017



# Prints

A3/A4, riso printed.

**Packaging:** Cello bag with grey board

**A3**

**Wholesale Price:** £15

**RRP:** £30

**Min. Order:** 10 (It can be a combination of different designs)

**A4**

**Wholesale Price:** £10

**RRP:** £20

**Min. Order:** 5 (It can be a combination of different designs)



Please fill in the quantity you want in the Order QTY box.

Order QTY:

Order QTY:

Order QTY:

Order QTY:

Order QTY:



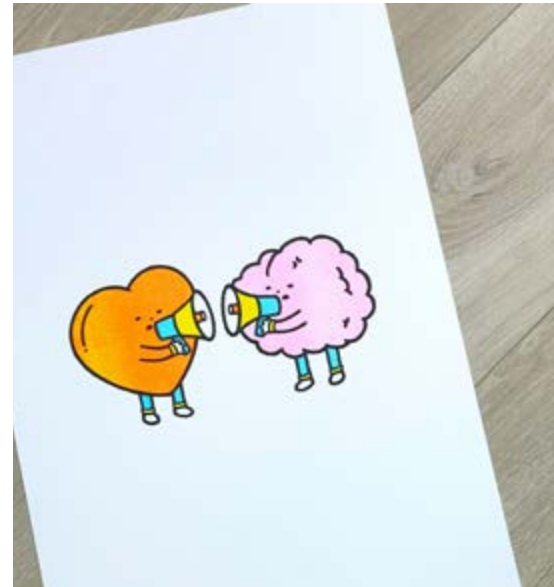
**Thoughts (A3)**  
SKU: DIFPRT-009



**Been a long day (A3)**  
SKU: DIFPRT-010



**Comfort (A3)**  
SKU: DIFPRT-011



**Sums up my life (A3)**  
SKU: DIFPRT-012



**TGIF (A3)**  
SKU: DIFPRT-013

Order QTY:

Order QTY:

Order QTY:

Order QTY:

Order QTY:



**Happy Hour (A3)**  
SKU: DIFPRT-014



**What You Need for Uni? (A3)**  
SKU: DIFPRT-001



**Education (A3)**  
SKU: DIFPRT-002



**Life Summurized (A3)**  
SKU: DIFPRT-005



**Gifted Kid (A3)**  
SKU: DIFPRT-006

Prints

Please fill in the quantity you want in the Order QTY box.

Order QTY:

Order QTY:



**Party Vibe (A4)**  
SKU: DIFPRT-007



**Gifted Kid (A4)**  
SKU: DIFPRT-008



# Publications





Please fill in the quantity you want in the Order QTY box.

### ***What Is Life?* Illustration Book**

SKU: DIFPUB-001

A5, 48pages, riso printed, hand bound, signed and numbered. Limited of 58.

**Packaging:** Cello bag

**Wholesale Price:** £13

**RRP:** £26

**Min. Order:** 5

Order QTY:



**Notes:** A story about existential crisis

<https://vimeo.com/716576184>

### ***What Are You Thinking?* Postcard Book**

SKU: DIFPUB-002

23x10cm, 23pages, riso printed, hand bound, signed and numbered. Limited of 18.

**Packaging:** Tissue wrap

**Wholesale Price:** £9

**RRP:** £18

**Min. Order:** 5

Order QTY:



**Notes:** It functions as a postcard chequebook

<https://vimeo.com/684995027>

### ***Masterpiece* Pamphlet**

SKU: DIFPUB-003

A6, 8pages, riso printed, hand bound, signed and numbered. Limited of 25.

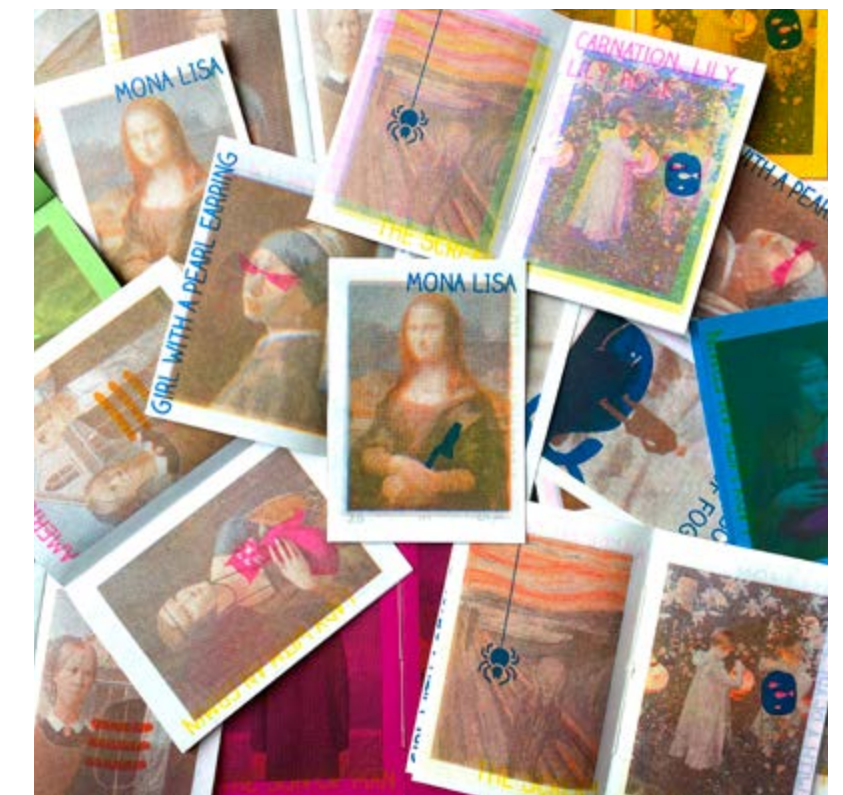
**Packaging:** Cello bag

**Wholesale Price:** £4

**RRP:** £8

**Min. Order:** 5

Order QTY:



**Notes:** Fun with illustrations and images

<https://vimeo.com/684993694>



# Merch





Please fill in the quantity you want in the Order QTY box.

**What Is Life? Vinyl Sticker**  
SKU: DIFMCH-001

A5, digital printed on matt vinyl.  
**Packaging:** Cello bag

**Wholesale Price:** £4  
**RRP:** £8  
**Min. Order:** 5

Order QTY:



**Dear it's Friday Keychain A**  
SKU: DIFMCH-021

4x4cm, acrylic keychain.  
**Packaging:** Cello bag with riso printed cute tag at the top

**Wholesale Price:** £4  
**RRP:** £8  
**Min. Order:** 5

Order QTY:



**Notes:** One side is Cat, and one side is Me

**Dear it's Friday Keychain B**  
SKU: DIFMCH-022

4x5cm, acrylic keychain.  
**Packaging:** Cello bag with riso printed cute tag at the top

**Wholesale Price:** £4  
**RRP:** £8  
**Min. Order:** 5

Order QTY:



**Notes:** One side is Cat, and one side is Me

Merch

Please fill in the quantity you want in the Order QTY box.

### Judgy Embroidered Socks

SKU: DIFMCH-020

Digital embroidered on cotton socks.  
**Size:** Free Size (apx. UK Shoe Size 4-8)  
**Packaging:** Paper band wrap

**Wholesale Price:** £7  
**RRP:** £13  
**Min. Order:** 5

Order QTY:



**Notes:** One side is Cat, and one side is Me.  
Clothing products' production time might take longer

### What Is Life? Bookmark Set

SKU: DIFMCH-011

Cat & Me: 9x9cm, Me: 6x5cm, Cat: 6x3cm, riso printed, hand trimmed  
**Packaging:** Cello bag

**Wholesale Price:** £1.8  
**RRP:** £3.5  
**Min. Order:** 5

Order QTY:



**Notes:** Each set contains 1x Cat & Me, 1 x Me, and 1x Cat.

### Staying in Tonight Tote Bag

SKU: DIFMCH-019

30x37cm, hand screen printed on cotton tote.  
**Packaging:** With riso printed cute tag

**Wholesale Price:** £7  
**RRP:** £13  
**Min. Order:** 5

Order QTY:



Merch



Please fill in the quantity you want in the Order QTY box.

### TGIF Hoodie (Off White)

SKU: DIFMCH-013,14

Digital printed on Cotton Hoodie. Unisex.

Size: M (apx. Chest 60cm, Length 67cm),

L (apx. Chest 62cm, Length 69cm)

Packaging: With riso printed cute tag

Wholesale Price: £24

RRP: £40

Min. Order: 20 (It can be a combination of 2 sizes)

	Size M	Size L
Order QTY:	<input type="text"/>	<input type="text"/>



Notes: Clothing products' production time might take longer

### TGIF Hoodie (Purple)

SKU: DIFMCH-015,16

Digital printed on Cotton Hoodie. Unisex.

Size: M (apx. Chest 60cm, Length 67cm),

L (apx. Chest 62cm, Length 69cm)

Packaging: With riso printed cute tag

Wholesale Price: £24

RRP: £40

Min. Order: 20 (It can be a combination of 2 sizes)

	Size M	Size L
Order QTY:	<input type="text"/>	<input type="text"/>



Notes: Clothing products' production time might take longer

### TGIF Hoodie (Dark Grey)

SKU: DIFMCH-017,18

Digital printed on Cotton Hoodie. Unisex.

Size: M (apx. Chest 60cm, Length 67cm),

L (apx. Chest 62cm, Length 69cm)

Packaging: With riso printed cute tag

Wholesale Price: £24

RRP: £40

Min. Order: 20 (It can be a combination of 2 sizes)

	Size M	Size L
Order QTY:	<input type="text"/>	<input type="text"/>



Notes: Clothing products' production time might take longer

# Original Art





Please fill in the quantity you want in the Order QTY box.

### Comfort Painting

SKU: DIFOA-004

40x40cm, acrylic on canvas, signed and numbered.

**Packaging:** Tissue and bubble wrap with cardboard box

**Wholesale Price:** £130

**RRP:** £200

**Min. Order:** 2 (It can be a combination of different designs)

Order QTY:



### Chill Chill Painting

SKU: DIFOA-005

40x40cm, acrylic on canvas, signed and numbered.

**Packaging:** Tissue and bubble wrap with cardboard box

**Wholesale Price:** £130

**RRP:** £200

**Min. Order:** 2 (It can be a combination of different designs)

Order QTY:



### TGIF Painting

SKU: DIFOA-007

40x40cm, acrylic on canvas, signed and numbered.

**Packaging:** Tissue and bubble wrap with cardboard box

**Wholesale Price:** £130

**RRP:** £200

**Min. Order:** 2 (It can be a combination of different designs)

Order QTY:



Original Art

Please fill in the quantity you want in the Order QTY box.

## Staying in Tonight Painting

SKU: DIFOA-008

21x30cm, acrylic on canvas board, signed and numbered.

**Packaging:** Tissue and bubble wrap with cardboard box

**Wholesale Price:** £120

**RRP:** £180

**Min. Order:** 2 (It can be a combination of different designs)

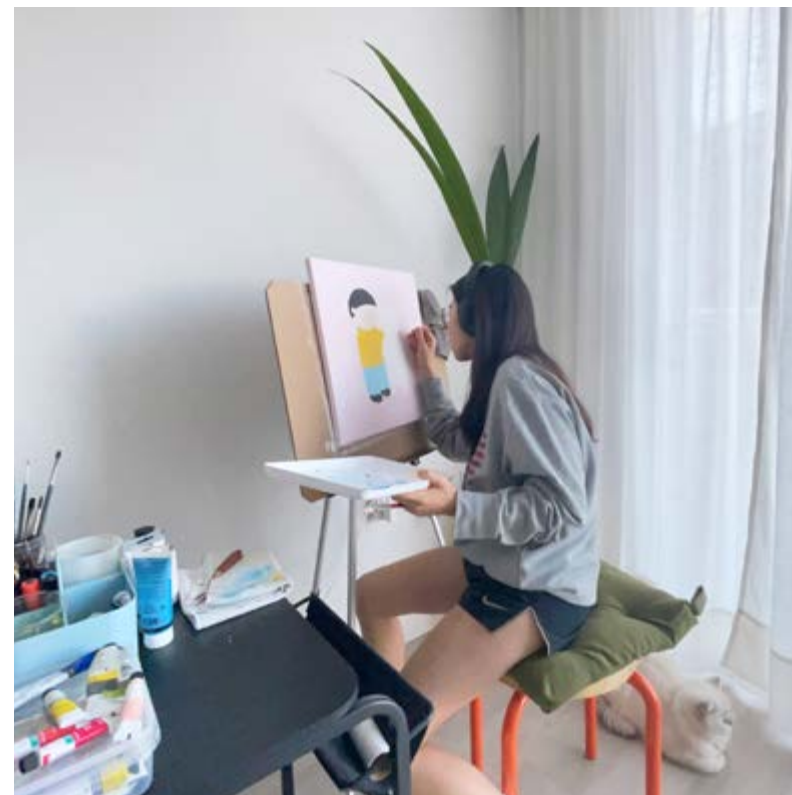
Order QTY:



## On Demand Painting/ Commission

SKU: DIFOA-009

I can paint the illustration you pick from my Instagram on demand, or I can tailor a new piece for you. Contact me to discuss the details.





# Thank you

I appreciate your interest and taking the time to look through my artwork; I made them with hard work and lots of love.

I hope my silly humour illustrations are like a gentle touch on your heart or a soothing snack that you might munch on your life journey. :)

I'm always open to commissions and collaborations. Please don't hesitate to reach out.

**Online Shop:** <https://dearitsfriday.com/dif-shop/>

**Instagram:** [@dearitsfriday](https://www.instagram.com/dearitsfriday)

**Email:** [hello@dearitsfriday.com](mailto:hello@dearitsfriday.com)



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