





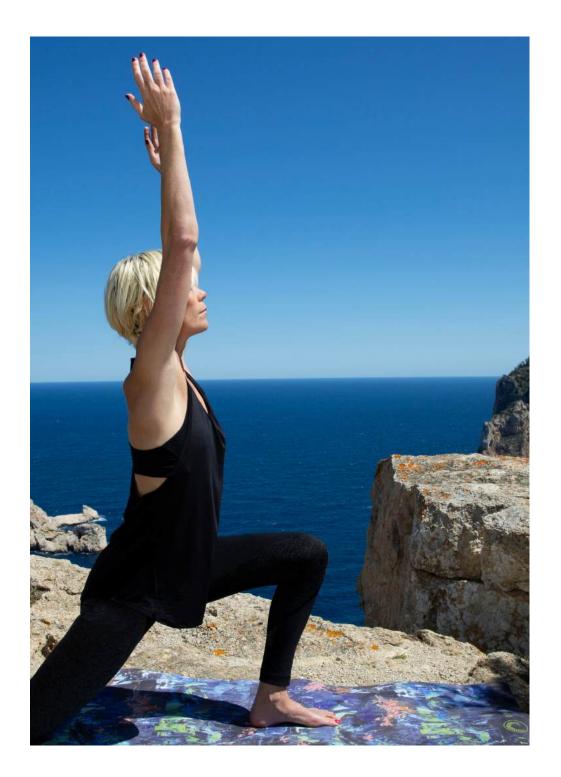
KATI KAIA London

## **Gallery Collection**



### YOGA . ARTISTRY. MEDITATION

Immerse Your Soul



# Art Direction

**KATI KAIA** brings original artworks with crafted and considered design to yoga lifestyle with our roots firmly in sustainability and eco-consciousness.

Our contemporary colour field artworks are hand painted by artist and founder Kati, in her studio nestled in the Surrey Hills, England, drawing inspiration from nature, pure colour therapy and abstract expression.

We want to inspire you to the mat, to show up and live your best yoga or fitness practice with a smile on your face and joy in your soul. All our yoga mats, ritual, meditation kits and pure crystal jewellery are created to inspire slower living.

Our guiding pillars to **FIND YOUR VICE** Vision Inspiration Compassion Empowerment

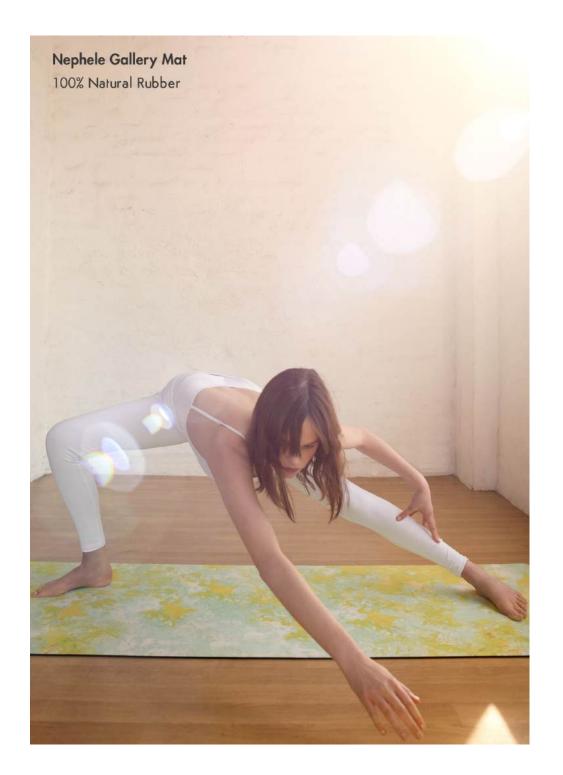
'Reflect your practice with pure joy!'



TOURING MAT 1.7 MM Light Weight Traveller

> GALLERY MAT 4.5 MM Studio Luxury Cushioning





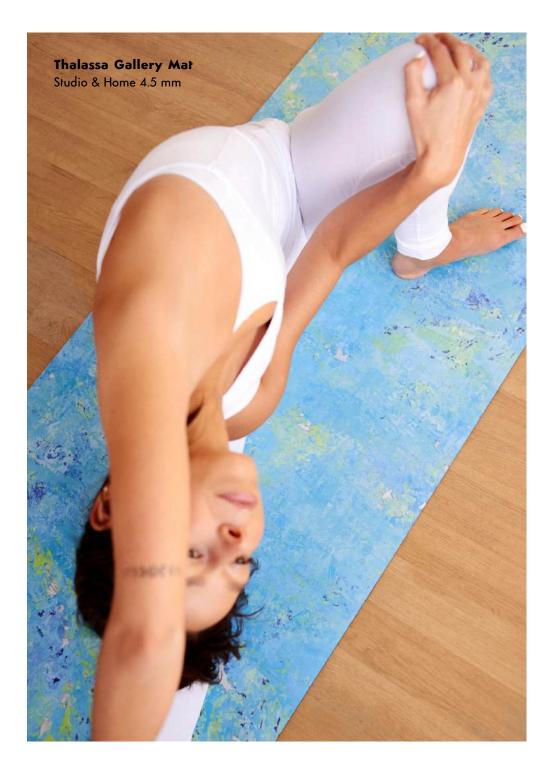
# yoga mats I have ever seen" "The most beautiful & inspiring

Victoria Adams, Yoga Teacher, Soho Farmhouse.

The contemporary artworks on Kati Kaia Yoga mats enhance experience for the modern yogi.

Each of the original artwork pieces draw inspirations from nature, visualisation, movement and meditation with contemporary pure colour exploration of spiritual expression.



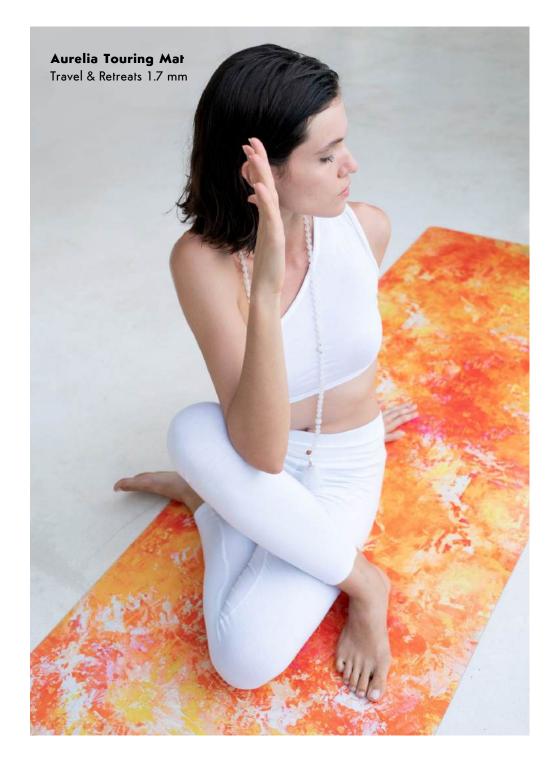


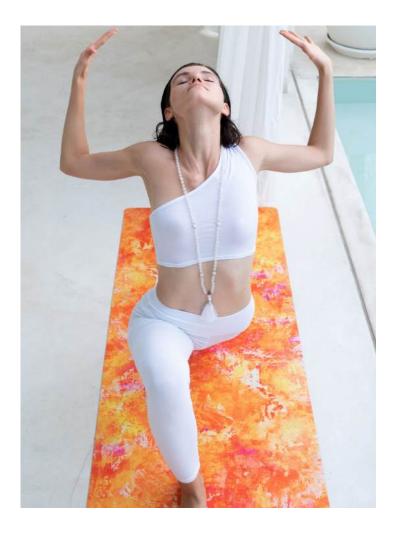
'Natural Rubber has been identified in the international orientation for sustainable development and the elimination of poverty'

United Nation Conference on Sustainable Development



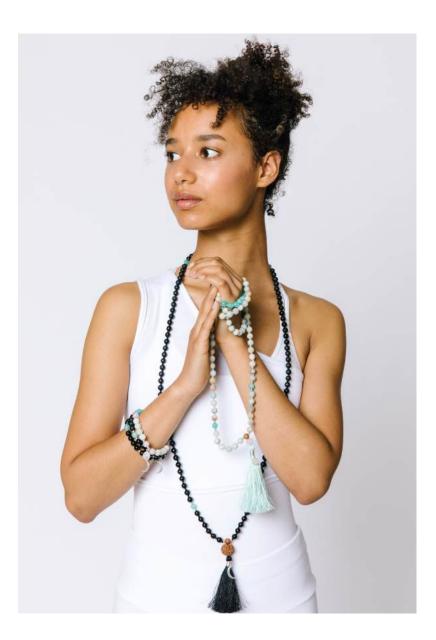
Kati Kaia invokes a narrative of colour, joy and artistry with a compassionate approach. Our vegan suede top layer, is silky smooth to touch, engaging your senses with brilliant grip and made from selected recycled PET bottles on 100% natural tree rubber base. Eco friendly and sustainable. Grow your practice with a beautiful art piece to immerse your soul.



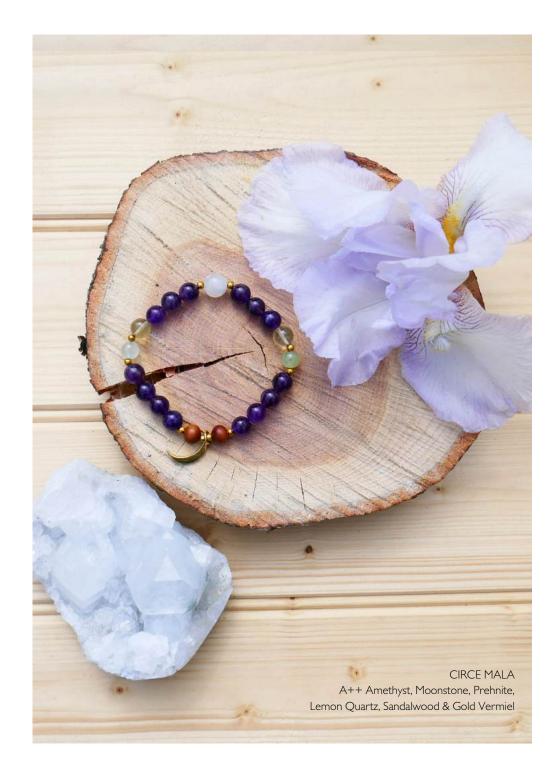


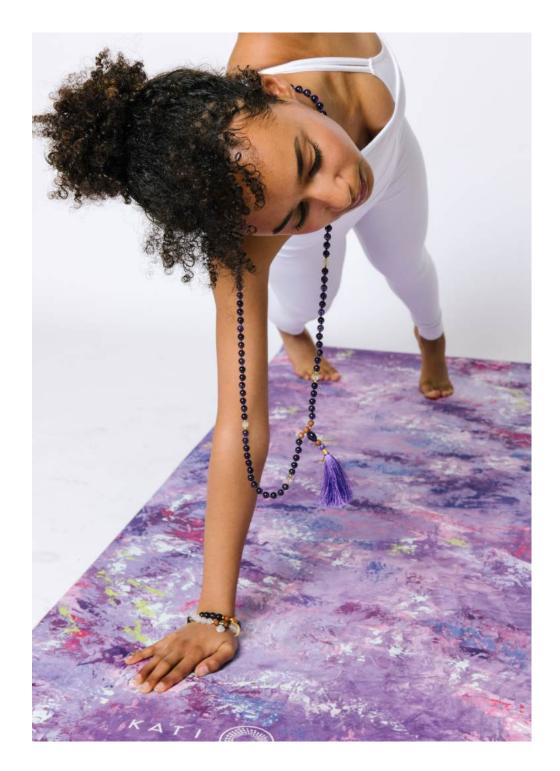
"The surface artwork is hand-painted by founder Kati in her Surrey studio before being printed onto the vegan suede top and the result is beautiful - a colour palette reminiscent of an Ibizan sunset sees juicy oranges shot through with pink and flecked with gold. It's as invigorating as it is bold, and also comes beautifully packaged, so would make a great gift"

# BAZAMAR



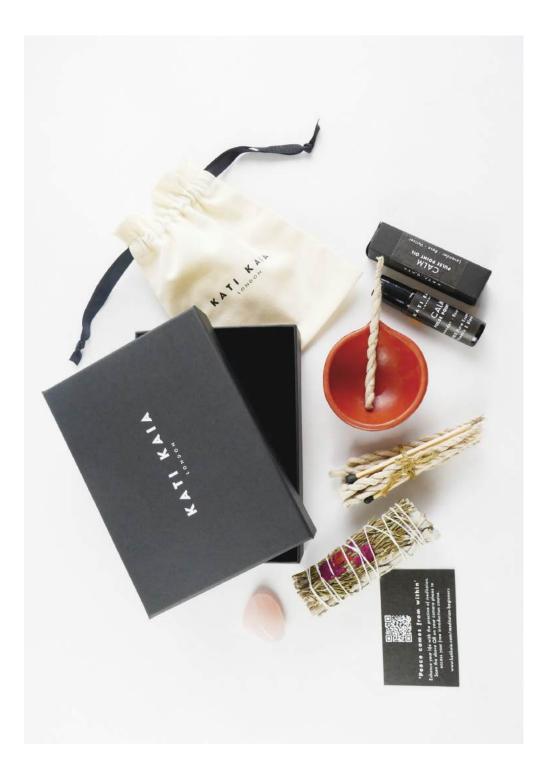
PURE CRYSTAL & STONE JAPA MALA



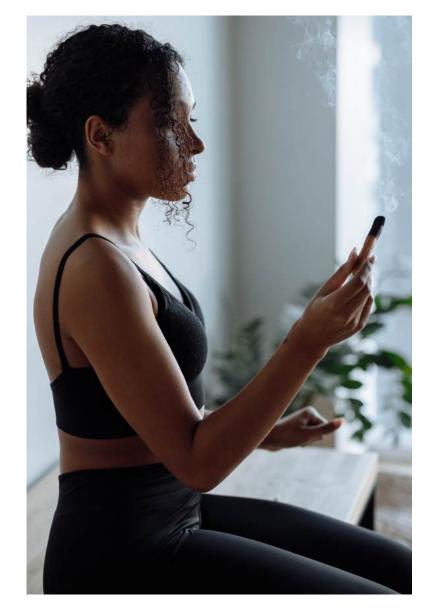




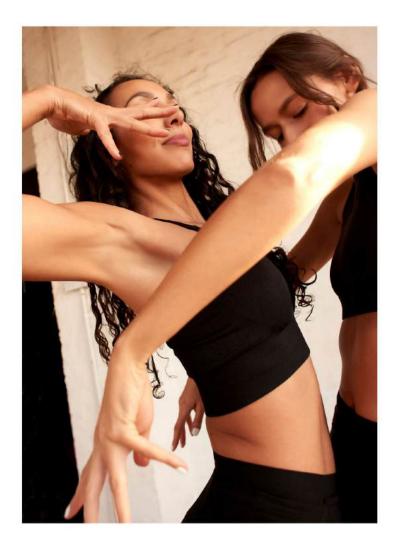
CIRCE YOGA MAT & LUNA MALA



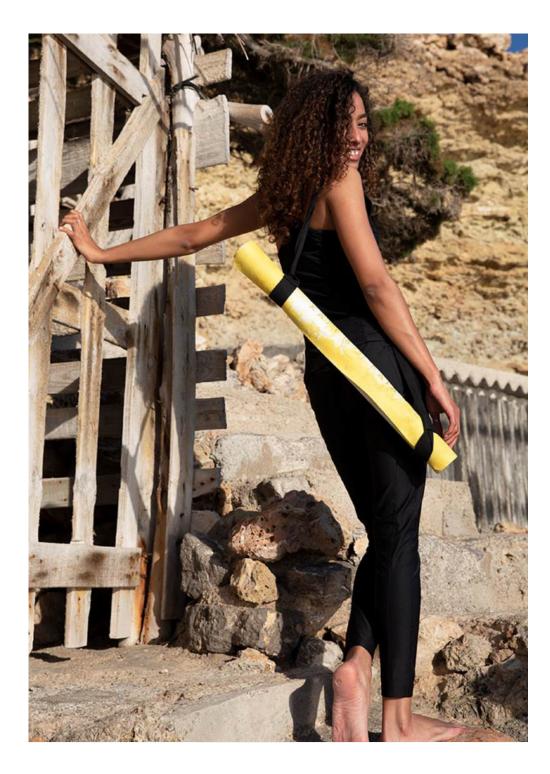
## PALO SANTO . CEDAR . SAGE



MEDITATION & RITUAL KITS ORGANIC & ETHICALLY SOURCED We don't believe in chasing trends, we believe in embracing individuality, encouraging creativity and inspiring with beautifully crafted accessories that compliment your active lifestyle. Reflect your practice with natural, high-performance, long-lasting & washable mats, perfect for all yoga & workouts.



Kati Kaia translates simply to 'Pure Joy'.





"Creativity, Movement and Artistry have been key throughout my life. My creative expression began early, dancing from age 4, through to adulthood. Yoga was a natural progression and support, with a home practice that guided me through many difficult times, linking the mind and movement with my spiritual practice. It has become my essential sanctuary.

I always knew I wanted to make a positive impact in the design industry. My career started in global fashion institutions such as Diane Von Furstenberg, Vivienne Westwood, becoming Head of Design at Maria Grachvogel, specialising in draping around the female form and working with brands that have empowerment at their core.

This took me around the world, absorbing cultures, capturing colours and energies. I painted these musings, marks and expressions throughout my journey, creating large scale colour field canvasses with a 'spiritual' energy to them, which I began to exhibit. What started as a project, taking art 'off the wall' has grown to inspire others to embrace creativity."

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