

PRODUCT CATALOGUE

Looply

TURNING SINGLE-USE PLASTICS
INTO REUSABLE PRODUCTS



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LOOPLY IS A SOCIAL ENTERPRISE OPERATING HYPER-LOCALLY IN COMMUNITIES ACROSS LONDON.



We work with local businesses, venues, and individuals to collect single-use soft plastics and turn them into reusable sheets; a blank canvas for our wide range of products. Soft plastics are valuable but non-recyclable materials due to their flexible composition and often end up in landfills, incinerators or natural environments. Our hyper-local interactive approach fosters a blueprint for a sustainable behaviour shift around waste, replicable in any community.

Looply's mission is to make sustainable practices engaging and accessible through our open-access diy, customisation tools, public workshops and collection services.

SUSTAINABILITY

LONDON HOUSEHOLDS THROW AWAY 66 PIECES OF SINGLE- USE SOFT PLASTICS EACH WEEK.

Looply tackles the escalating plastic crisis, where Londoners discard 66 pieces of plastic weekly, contributing to 430,000 pieces monthly across the UK. With 85% being soft plastics, traditional recycling fails, leaving most in landfills or incinerated. Looply offers a bottom-up solution by collecting single-use soft plastics and transforming them into reusable sheets, turning waste into sustainable, creative products.

Our mission is to make sustainability tangible and inclusive

by centering community in our efforts. We host workshops across London, teaching accessible ways to upcycle non-recyclable plastics and integrate closed-loop material streams. Through direct community engagement, we transform reuse into an exciting, hands-on practice.

By partnering with local businesses, collaborating with young creatives, and selling our products in local stores, we drive hyper-local, circular solutions that are replicable across London neighbourhoods.

PROCESS

CRAFT

We collect soft plastics from local businesses, hubs, venues, and individuals, transforming them into reusable sheets through a fusing process.

SALE

Our products are sold locally, promoting closed-loop material streams and fostering greater community engagement. Our hyper-local approach is designed to be replicable across communities.



PRODUCT RANGE

We have a diverse range of handcrafted products, all made from single-use soft plastics. Each product is designed to combine practicality with creativity, offering waterproof and durable solutions that stand out as unique, one-of-a-kind pieces.

Each Looply product is not just an item, but a statement of our dedication to transforming waste into something wonderful and useful.

CUSTOM ORDERS

PRODUCTS

Looking for merch, gift ideas or have a specific design in mind? Reach out with your product request, size and style, and we'll see if we can make it!

PACKAGING

To reduce packaging waste, each product comes with a simple tag made from recycled paper.

CREATE A BUNDLE

Product can be ordered in coordinated sets or unique bundles. Choose from our product range and customize your selection with a style.



LOOPLY

PRODUCT RANGE :

Looply Pouch

Our main product is the Looply Pouch, made with single-use soft plastics. Our pouches are versatile in use due to their universal size, waterproof and durable due to the nature of the plastic. And of course, unique one-off creations.

WHOLESALE PRICE: £9.50

MINIMUM ORDER: 5x

LEAD TIMES

1-10 pouches: 1-2 weeks

10 + pouches: may take up to 1 month depending on collections.

DIMENSIONS: 25 W x 19.5 H (cm)

WEIGHT: 40g

STYLES: Due to the nature and variety of plastics, we have three main styles shown below, however, customised styles are also possible.



Bicolour



Transparent



Patchwork

PRODUCT CATALOGUE



PRODUCT RANGE :

Pouch Small

Our small pouches are perfect for storing essentials, offering waterproof and durable protection thanks to the nature of the plastic. Each pouch is a unique, one-off creation and can be bundled with our large pouches.

WHOLESALE PRICE: £6.25

MINIMUM ORDER: 10x

LEAD TIMES

1-10 pouches: 1-2 weeks

10 + pouches: may take up to 1 month depending on collections.

DIMENSIONS: 15.5 W x 14 H (cm)

WEIGHT: 22g

STYLES: Due to the nature and variety of plastics, we have three main styles shown below, however, customised styles are also possible.



Bicolour



Transparent



Patchwork



LOOPLY

PRODUCT RANGE :

Pencil Cases

Our pencil cases are easily portable, unique accessories made from tough plastics. They are both waterproof and durable.

WHOLESALE PRICE: £6.50

MINIMUM ORDER: 10x

LEAD TIMES

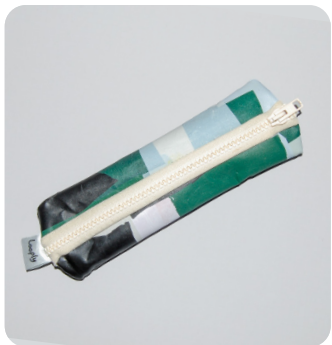
1-10 pencil cases: 1-2 weeks

10 + pencil cases: 2-3 weeks

DIMENSIONS: 21 L x 7.5 W (cm)

WEIGHT: 26g

STYLES: Our pencil cases come in randomised styles, depending on the plastics. Customised styles on demand are also possible.



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PRODUCT RANGE :

Sunnies

Our sunglasses cases are crafted from our offcuts, ensuring that no material goes to waste, making them a truly unique accessory. They are both waterproof and durable.

WHOLESALE PRICE: £4.25

MINIMUM ORDER: 15x

LEAD TIMES

1-20 sunnies: 1 week

20 + sunnies: 2-3weeks

DIMENSIONS: 8.5 W x 16.5 H (cm)

WEIGHT: 12g

STYLES: We use offcuts to make our sunnies, often giving them a randomised style. However, customised styles are also possible.



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LOOPLY

PRODUCT RANGE

Looply Pots

Our plant pots make a unique, crafty addition to any space. They are waterproof and soft due to the nature of the plastic, and each one is a unique, one-of-a-kind creation.

WHOLESALE PRICE: £13

MINIMUM ORDER: 5x

LEAD TIMES

1-5 pots: 1-2 weeks

5 + pots: 3 weeks

Looply pot currently come in the size below. For customised sizes please reach out.

DIMENSIONS: 11.5 W x 13 H (cm)

WEIGHT: 33g

STYLES: Our pots come in randomised styles, depending on the plastics. Customised styles on demand are also possible.

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SERVICES

COLLECTIONS

We offer a collection service for businesses and venues to gather soft plastics that would otherwise be discarded. We encourage businesses that sell our products to have them crafted from their collected plastics, fostering a circular approach and deeper collaboration.

WORKSHOPS

We host public and private workshops across London, focused on upcycling single-use plastics into reusable, customisable products tailored to your needs or business. Workshop outcomes include a variety of items, such as folders, bags, cases, plant pots, totes, and more.

REPAIR & DIY

We offer a repair service for any damaged products. Alternatively, our website provides how-to guides with step-by-step instructions on safely making your own sheets and products at home. Embracing an open-access mindset, we aim to foster a circular economy by making tools for sustainable practices accessible, turning sustainable change into a tangible reality.

CIRCULAR SOLUTIONS

We created Loopyly as a circular solution to tackle single-use waste generated by businesses, households, and communities. Focusing on soft plastics - often unrecyclable - we set up collection bins in venues, host workshops using these materials, and sell products made from them in the same locations, promoting circular practices. Want to set up a collection bin in your business?

Email us at
info.looply@gmail.com

LOOPLY

We're a dedicated team of female designers and social entrepreneurs who share a passion for harnessing creative practices to drive meaningful change. We are committed to using hands-on approaches to foster social connections and innovative problem-solving, imperative to creating sustainable impact. Our goal is to inspire and implement solutions at local scales, across London.

For any orders and enquiries please contact us via email:

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@LOOPLYUK

LOOPLYUK.COM



WICK AWARD

ual: chelsea
college of arts



**PECKHAM
LEVELS**

ual: london college
of communication



Top Drawer

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