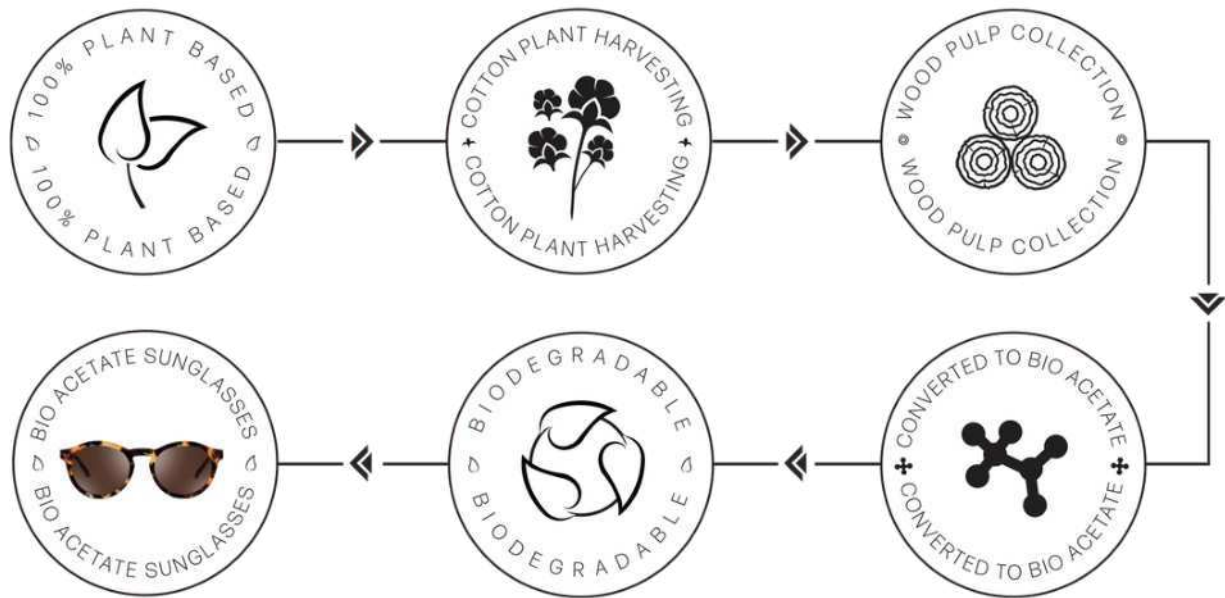


SOAKTM

premium plant based eyewear



BIO ACETATE SUNGLASSES



100% BIODEGRADABLE PLASTIC FREE

Our plant based Bio-Acetate frame material is **made from sustainably sourced wood pulp and cotton**. The natural colour is embedded into the material itself rather than being coated on which enables it to be coloured in thousands of different ways. This creates a premium, high quality product that is lightweight and resilient. **Our Bio-based frame is also over 90% biodegradable within 180 days (in controlled conditions)**...they are Bio-based, Bio-degradable and Bio-beautiful!





HARPER





HARPER OMBRE BROWN

Product code: E3
Constructed of Biodegradable Acetate
Brown graduated TAC PL lens
UV400 filter for maximum UV protect
Polarised
Premium spring-loaded hinges
Colour: Ombre brown frame

RRP £59.99- WSP 25.5 (exc. VAT)



HARPER HONEY TORT

Product code: E4
Constructed of Biodegradable Acetate
Black graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Honey tort frame

RRP £59.99- WSP 25.5 (exc. VAT)





COLLIDE





COLLIDE TORT

Product code: E5
Constructed of Biodegradable Acetate
Khaki TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Tortoise frame

RRP £59.99- WSP 25.5 (exc. VAT)



COLLIDE SANDSTONE

Product code: E6
Constructed of Biodegradable Acetate
Brown TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Ivory tort frame

RRP £59.99- WSP 25.5 (exc. VAT)





OUR STORY

Introducing SOEK™...Redesigning Modern & Sustainable Eyewear

Founded in 2019 by friends Mia and Lize, this Australian brand is based on the Central Coast, New South Wales. In the five years since its launch, SOEK™ has enjoyed outstanding growth with our signature range of sunglasses and reading glasses now being stocked in over 1500 stores across Australia, New Zealand, South Africa and the United Kingdom.

Designed and distributed from their sunny Central Coast studio, the co-founders are passionate about creating a range of products where style, sustainability and affordability go hand in hand.

Each frame is made from high-quality sustainable materials including plant-based Castor Seed Oil and Bio-Acetate. All SOEK™ sunglasses are fitted with premium UV400 Polarised lenses.

With a strong emphasis on creating high quality eyewear with a small environmental footprint, SOEK™ works with leading material suppliers to create thoughtfully designed eyewear at an accessible price point.

SOEK...bringing style & sustainability to eyewear since 2019!



ROVE





ROVE HONEY TORT

Product code: E7
Constructed of Biodegradable Acetate
Black TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Tort Frame

RRP £59.99- WSP 25.5 (exc. VAT)



ROVE MOSS

Product code: E8
Constructed of Biodegradable Acetate
Khaki TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Khaki frame

RRP £59.99- WSP 25.5 (exc. VAT)





BEYOND





BEYOND SUNKISSED

Product code: E9
Constructed of Biodegradable Acetate
Black TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Tort frame

RRP £59.99- WSP 25.5 (exc. VAT)



BEYOND SANDSTONE

Product code: E10
Constructed of Biodegradable Acetate
Brown TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Ivory tort frame

RRP £59.99- WSP 25.5 (exc. VAT)





OTIS





OTIS HONEY TORT

Product code: E11
Constructed of Biodegradable Acetate
Khaki TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Honey Tort frame
RRP £59.99- WSP 25.5 (exc. VAT)



OTIS SAND

Product code: E10
Constructed of Biodegradable Acetate
Brown TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Sand colour frame
RRP £59.99- WSP 25.5 (exc. VAT)





EDEN



EDEN-INDIGO

Product code: E2
Constructed of Castor Seed Oil frame
Smoky graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Grey Blue Castor Seed Oil frame

RRP £59.99- WSP 25.5 (exc. VAT)



EDEN-CRYSTAL

Product code: E1
Constructed of Castor Seed Oil frame
Smoky graduated TAC PL lens
UV400 filter for maximum UV protection
Polarised
Premium spring-loaded hinges
Colour: Crystal Castor Seed Oil frame

RRP £59.99- WSP 25.5 (exc. VAT)





SUNGLASSES CORK CASE

SKU: C-101-2
Size: 7.5 x 6cm

Material: Biodegradable cork
Colour: Cork.
Each pair of sunglasses includes
a free triangular cork case

SUEK, premium plant based eyewear



