



Azone



Striving beyond creating 'joy' and 'inspiration'

楽しさ、感動、創造以上

自然素材のクラフトアート

Craft art with natural materials



By providing exceptional products and services to a diverse range of people from **A** to **Z**, we aim to immerse them in a creative '**ZONE**,' thereby achieving No. **One** performance consistently.

Founded
15th NOV. 2011

Representative Director and President
Kenji Yokozeki

URL
<http://www.azone.biz>

Business Scope
Development,
manufacturing and sales of
toys, amusement machines,
games, and educational
software.

Capital
10 Million YEN

Head Office
Tokyo, Japan

The treasured moments of being immersed in creating something. The sense of fulfillment that comes from decorating or using what you've made in your daily life. At Azone, we want to bring that joy to everyone who experiences our products. We are committed to using natural materials like wood and paper. We believe that engaging with these natural elements through the senses allows us to unlock the inherent creativity in "play." As you feel the warmth of these materials and incorporate diverse motifs—from history and culture to entertainment—into your world, you'll find rich, fulfilling moments open up for both adults and children alike. At Azone, through our small products, we aim to bring joyful and significant innovations to people's lifestyle and culture.



Corporate Philosophy

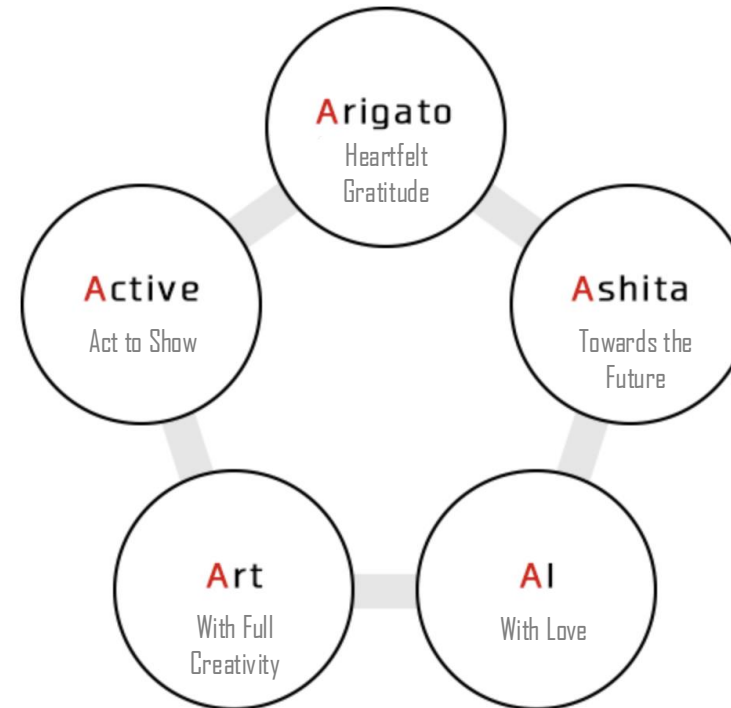
Mission

Create cultural innovations,
provide people around the world with
the top “temporal value” and “spatial value”

Vision

Continuously offering a flourishing and colorful life
for A~Z varieties of people through
the top performance of our goods and services

5A



Corporate Advantage

Product

ingenious craft products made with environmentally friendly natural wood, which the pieces are slot jointed together without the use of glue or tools.

Expertise and know-how

Since our precision crafts manufacturing using laser machinery could be assembled without using any adhesive, and to ensure joint & seam lap closely and at the same time easy in assembly, we applied for a patent on a specially shaped what invented by ourselves. In addition, we are of the opinion that the know-how to integrate all parts on a same plywood and extend it to 3D was the world's No.1 technology.

Superb Quality

- ✓ All products have obtained CE(EN71)/ASTM certification, and compliance with all relevant safety standards laid out in the EU Toy Safety Directive.
- ✓ Has obtained The FSC certification which is considered the "gold standard" designation for wood harvested from forests that are responsibly managed, socially beneficial, environmentally conscious, and economically viable.

Creative Design

With sound experience in representing and cooperating with many other world-renowned international IP licensors. Outstanding ability of design and the original leading creative culture is also why many global famous enterprises trust us.

3 Brands

ki-gu-mi

Wooden Art

wa-gu-mi

Japanese Pattern

和

si-gu-mi

Paper Art

紙組



TAKUMI

Direct-sale store

The brand names ki-gu-mi, si-gu-mi, and wa-gu-mi were created by Azone, drawing from Japanese terms meaning 'wood splicing,' 'paper splicing,' and 'traditional Japanese splicing,' respectively. 'Takumi,' also an original term coined by Azone, refers to 'a variety of splicing' and is a homophone for 'craftsman' in Japanese. In this way, ki-gu-mi, si-gu-mi, and wa-gu-mi contribute to and support the 'Takumi' system. They are unified under the 'Takumi' brand, creating a cohesive sense of brand identity.



JOY

Children-Friendly Items



JOY



Challenge
Adults Items





JOY



Decorative &
Functionality



Experience

JOY

Joy of Crafting



1

2



Excitement of Completion

Pleasures of Displaying



3

4



Pleasures of Using

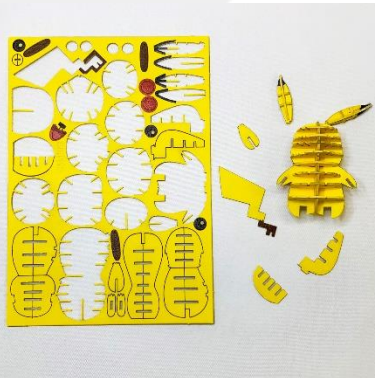
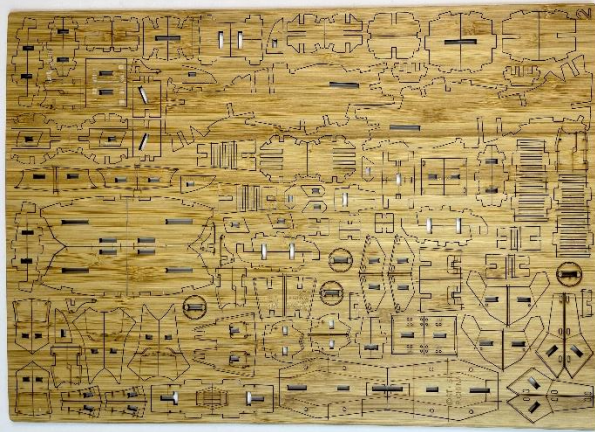
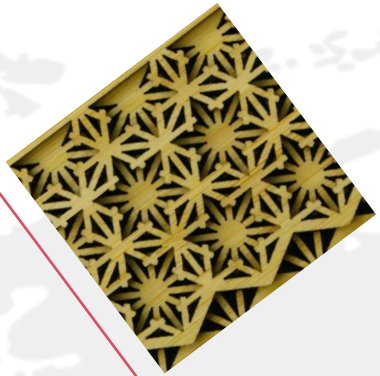
Motivation & Original Intent

Our founder, inspired by their professional experience, recognized that plastic toys are not only non-biodegradable but also among the most harmful pollutants, causing environmental damage throughout their lifecycle from production to disposal.

With this vision, we have championed environmentally conscious toys since our inception. We actively engage in sustainable development goals (SDGs) and strive to create products that blend aesthetics with functionality, offering both the joy of creation and the excitement of the finished product.

This commitment has guided us to develop our current range of products made from natural wood and paper materials.

Inspiration



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ハウルの動く城
ki-gu-mi 「ハウル城」



この画像は組み立て時のイメージ画像です



Azone



GUNDAM



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Sawrio



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Dick Bruna



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Pokémon

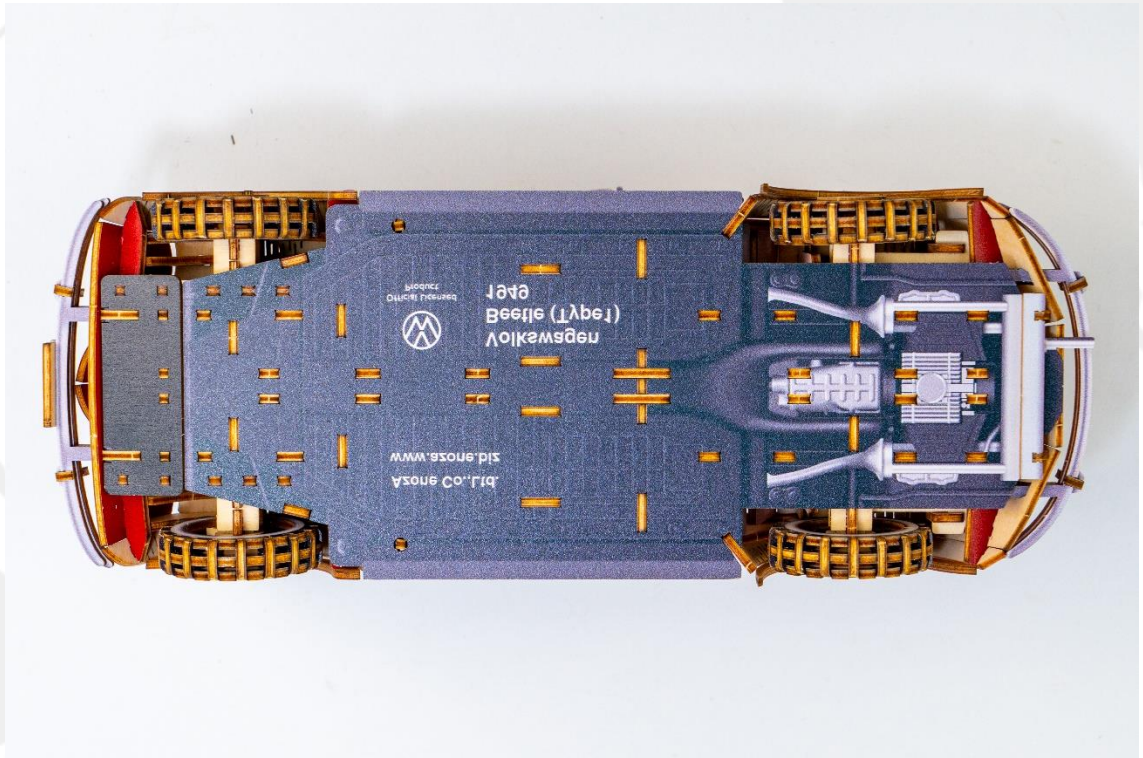


Currently available for sale only in Japan

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THANK YOU