

Striving beyond creating 'joy' and 'inspiration'

楽して、感動、創造以上 自然素材のコラフトアート

Craft art with natural materials



By providing exceptional products and services to a diverse range of people from A to Z,

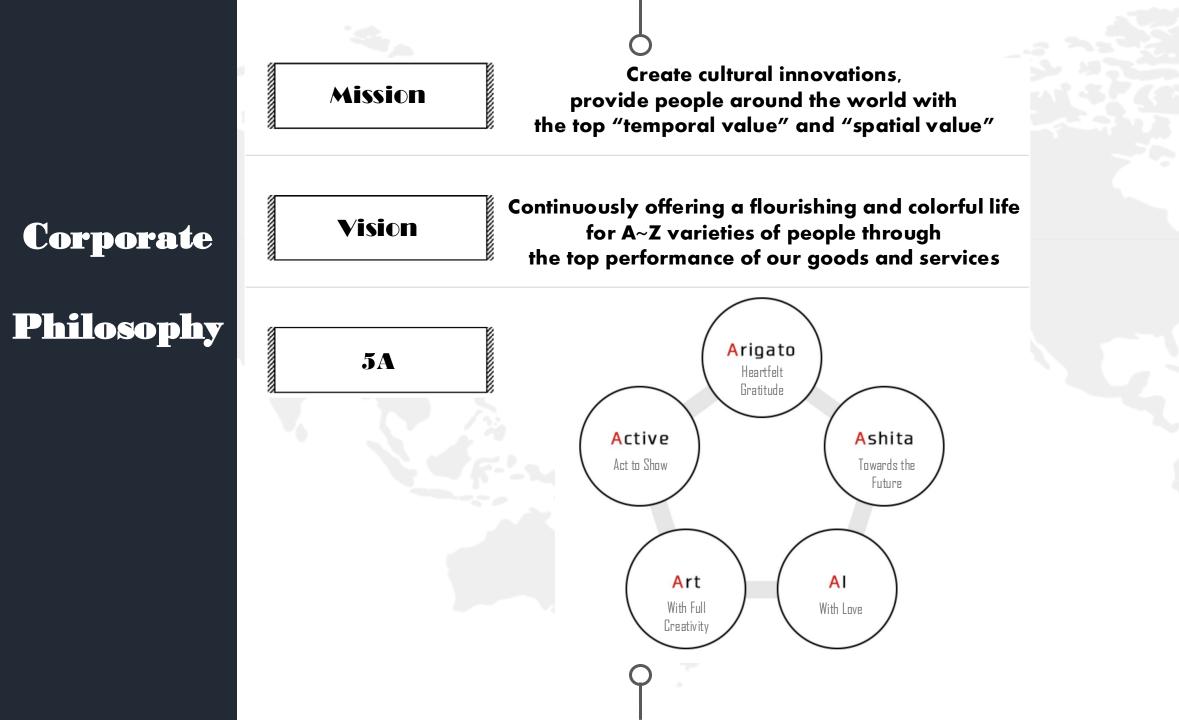
we aim to immerse them in a creative 'ZONE,' thereby achieving No. One performance consistently.



The treasured moments of being immersed in creating something. The sense of fulfillment that comes from decorating or using what you've made in your daily life. At Azone, we want to bring that joy to everyone who experiences our products. We are committed to using natural materials like wood and paper. We believe that engaging with these natural elements through the senses allows us to unlock the inherent creativity in "play." As you feel the warmth of these materials and incorporate diverse motifs—from history and culture to entertainment—into your world, you'll find rich, fulfilling moments open up for both adults and children alike.

At Azone, through our small products, we aim to bring joyful and significant innovations to people's lifestyle and culture.





Product

ingenious craft products made with environmentally friendly natural wood, which the pieces are slot jointed together without the use of glue or tools.

Expertise and know-how

Superb Quality

Since our precision crafts manufacturing using laser machinery could be assembled without using any adhesive, and to ensure joint & seam lap closely and at the same time easy in assembly, we applied for a patent on a specially shaped what invented by ourselves. In addition, we are of the opinion that the know-how to integrate all parts on a same plywood and extend it to 3D was the world's No.1 technology.

 All products have obtained CE(EN71)/ASTM certification, and compliance with all relevant safety standards laid out in the EU Toy Safety Directive.

Has obtained The FSC certification which is considered the "gold standard" designation for wood harvested from forests that are responsibly managed, socially beneficial, environmentally conscious, and economically viable.



With sound experience in representing and cooperating with many other world-renowned international IP licensors. Outstanding ability of design and the original leading creative culture is also why many global famous enterprises trust us.

Corporate

Advantage



The brand names ki-gu-mi, si-gu-mi, and wa-gu-mi were created by Azone, drawing from Japanese terms meaning 'wood splicing,' 'paper splicing,' and 'traditional Japanese splicing,' respectively. 'Takumi,' also an original term coined by Azone, refers to 'a variety of splicing' and is a homophone for 'craftsman' in Japanese. In this way, ki-gu-mi, si-gu-mi, and wa-gu-mi contribute to and support the 'Takumi' system. They are unified under the 'Takumi' brand, creating a cohesive sense of brand identity.















Children-Friendly Items

JOY















JOY







Challenge Adults Items

















JOY







Decorative & Functionality







Joy of Crafting





Excitement of Completion

Pleasures of Displaying



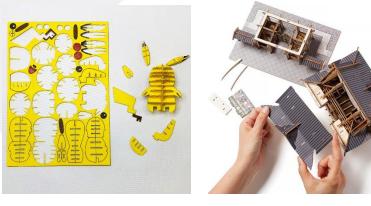


Pleasures of Using

Experience



Inspiration



Motivation & Original Intent

Our founder, inspired by their professional experience, recognized that plastic toys are not only non-biodegradable but also among the most harmful pollutants, causing environmental damage throughout their lifecycle from production to disposal. With this vision, we have championed environmentally conscious toys since our inception. We actively engage in sustainable development goals (SDGs) and strive to create products that blend aesthetics with functionality, offering both the joy of creation and the excitement of the finished product. This commitment has guided us to develop our current range of products made from natural wood and paper materials.







Inspiration



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Forest Stewardship Council® FSC[®] Japan National Office

商標使用承認書番号: <u>N004118-22-01</u> 発行日: 2022年11月14日

FSC[®]商標使用承認書

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商標使用者	株式会社エーソーン	ライセンス番号	FSC [®] N004118	
掲載媒体	リーフレット	ライセンス期限	2027年10月16日	
対象商品	Ki-gu-mi (木製パズル)		×	
使用商標	正式名称 "Forest Stewardship Council"		图 略称 "FSC"	
	区 広告宣伝用マーク		FSC口ゴ単体	
	□ Forest For All Forever マーク			

確認項目

株式会社エーソーン 川田 ゆい 様

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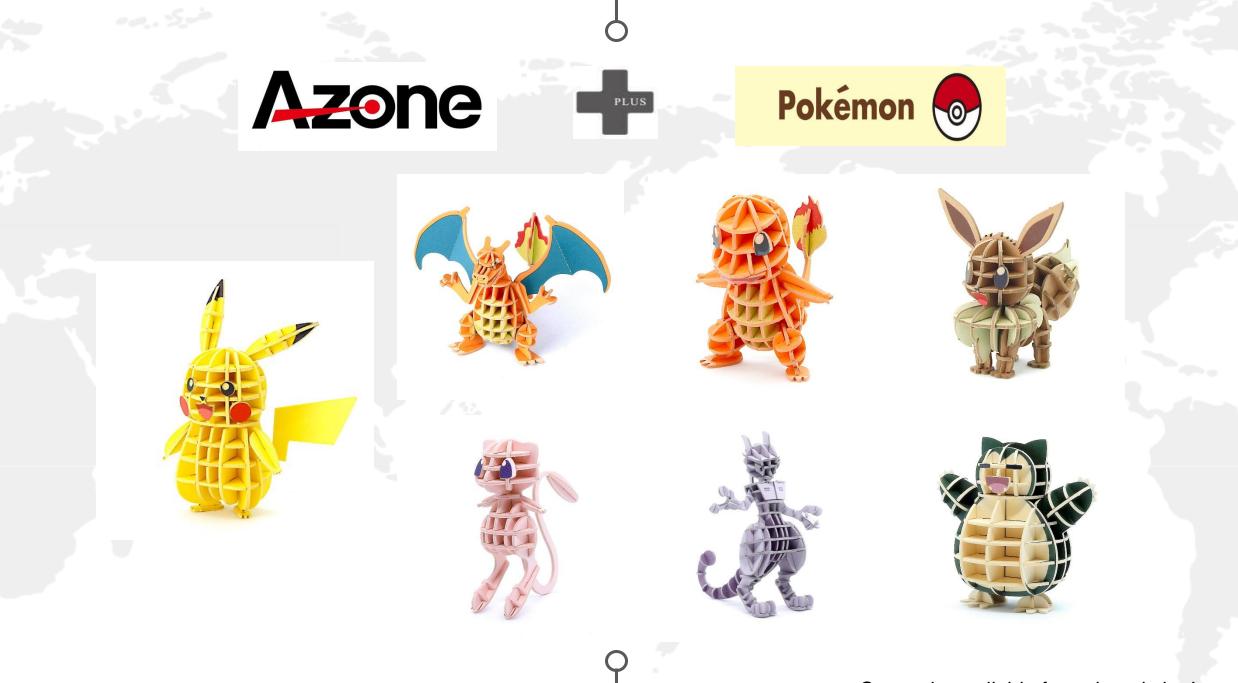








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Currently available for sale only in Japan



























