





1-69207-21-GY TTC-moritaMiW ネコ「午後の空き地」

裏パイル/グレー

1-69208-21-G TTC-moritaMiW ウサギ「草叢で」

裏パイル/グリーン







1-69210-21-P TTC-moritaMiW 花とドードー 「あの時の庭」



1-69211-21-Y TTC-moritaMiW ヒツジ「おすそわけいただきに参りましょう」 裏パイル/イエロー

1-69212-21-B TTC-moritaMiW シロクマ「白夜の夜に」

EATOWEL

Size: 45cm × 70cm



A useful size! Our tea towel, made from Imabari towel fabric, is perfect for the kitchen or living room. It's just right for drying large dishes or using as a placemat. Plus, it makes your bath time cozy! The beige gauze front and vibrant pile back offer two textures for you to enjoy. The design reflects MiW Morita's world, bringing calm and happiness to your daily life. It comes with a lovely poem card. An original Kusubashi yarn that's soft and fluffy. It's perfect, not only as a towel, but also as a baby wrap, blanket, or pillow cover.







1-67962-21-PAP TTC-moritaMiW サル「好奇心」





1-67964-21-Y TTC-moritaMiW クマ 「檸檬みたいな月」







裏パイル/オレンジ

TEATOWEL Size: 45cm × 70cm



A useful size! Our tea towel, made from Imabari towel fabric, is perfect for the kitchen or living room. It's just right for drying large dishes or using as a placemat. Plus, it makes your bath time cozy! The beige gauze front and vibrant pile back offer two textures for you to enjoy. The design reflects MiW Morita's world, bringing calm and happiness to your daily life. It comes with a lovely poem card. An original Kusubashi yarn that's soft and fluffy. It's perfect, not only as a towel, but also as a baby wrap, blanket, or pillow cover.

©TEA TOWEL / Material: 100% cotton • Includes paper wrapping with poem card • Size: 45cm × 70cm





Use it for a long time, use it with joy, and use it in many ways. The fantastical stories and world of poet and artist
MiW Morita are brought to life in our "Towel Tenugui"
—certified by the Imabari Towel brand. It combines the practicality of a traditional tenugui with the softness of a towel.
Made with fine yarn woven into short piles on both sides, it is perfect for wiping, washing, wringing, wrapping around your neck, or using on the go.

Lightweight and compact, it's great for travel, bathing, sports and outdoor activities. It's also an ideal gift.



1-69388-31-SP 「不思議がるエミュー家族」



1-69392-31-YG



「悔しがるおひとりさまライオン」



「散歩するキジ夫婦」



1-69391-31-MOG 「浮遊するワニ兄弟」



1-69390-31-OR 「威嚇するネコ親子」

Material: 100% cotton

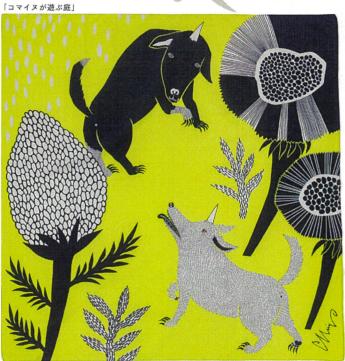
6 designs Made in Japan

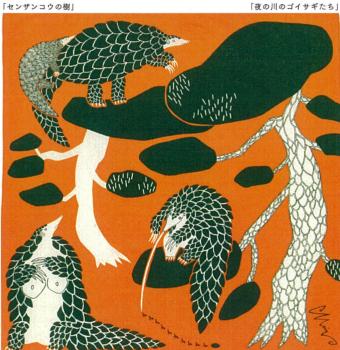
Includes paper wrapping with poem Size: approx.34cm × 90cm











Sustainable "cloth for living" – Furoshiki

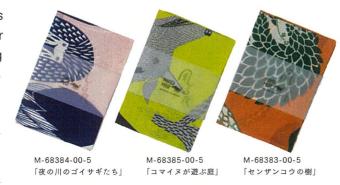
MiW Morita's soft and whimsical world is brought to life on a large furoshiki, dyed using the traditional yuzen technique. Furoshiki has long been a practical tool that has adapted to people's lifestyles over the ages. Today, it remains a sustainable "cloth for living" something we want to keep using for years to come. Our Furoshiki is 100% cotton, made from a light, textured bucking cloth. It can be used not only for wrapping but also in various ways around the home.

 Furoshiki
 M-68384-00-5
 MiW 風呂敷「夜の川のゴイサギたち」

 Size: 100cm x 103cm
 M-68385-00-5
 MiW 風呂敷「コマイヌが遊ぶ庭」

 Made in Japan
 M-68383-00-5
 MiW 風呂敷「センザンコウの樹」

Fun ways to use furoshiki /as an eco-bag, tote, travel bag, tablecloth, interior cloth, gift wrap, scarf, baby wrap, play mat, or in disaster preparedness.



Froshiki / Material: 100% cotton bucking cloth (Miyai Co., Ltd., Made in Japan) • Size: 100cm × 103cm • Includes paper wrapping with poem Care instructions / Wash separately to avoid color bleeding. Do not tumble dry, hang in the shade to air dry. Use a pressing cloth when ironing. Dry cleaning is possible.





A small plate with a cute, quirky shape that fits right in your hand.

MiW Morita's whimsical world is captured in this light, translucent porcelain plate. Its delicate yet vibrant design adds a charming accent to any table or living space.

Use it for serving jams, as a cutlery tray, a snack plate, or even as a stylish accessory dish.

It's also great simply for display or hanging on the wall. Each plate is stamped with the adorable "moritaMiW" logo on the back.

The plate comes in its own special package, making it a perfect gift for someone special.



M-67956-00-2 MiW 小皿「森の入り口の狼」

化粧箱

Small Plate M-67956-00-2 MiW 小皿「森の入り口の狼」 M-67957-00-2 MiW 小皿 「空き地の陽だまりの猫」

M-67958-00-2 MiW 小皿「裏庭の草むらの鶏」

small plate: Porcelain (Oda Pottery, Made in Japan)

Size: W108 x H146 x D15mm Weight: 115g Package size: W120 x H150 x D20mm

Microwave and dishwasher safe

Made in Japan

Do not use in an oven or over direct heat.

*Avoid using metal scrubbers or abrasive detergents, as they may damage the surface.





M-67958-00-2

MiW 小皿「裏庭の草むらの鶏」

M-67957-00-2 MiW 小皿 「空き地の陽だまりの猫」





A small plate with a cute, quirky shape that fits right in your hand.

MiW Morita's whimsical world is captured in this light, translucent porcelain plate. Its delicate yet vibrant design adds a charming accent to any table or living space.

Use it for serving jams, as a cutlery tray, a snack plate, or even as a stylish accessory dish.

It's also great simply for display or hanging on the wall.

Each plate is stamped with the adorable

"moritaMiW" logo on the back.

The plate comes in its own special package, making it a perfect gift for someone special.



M-68386-00-2 MiW 小皿「湖畔の藪の黒鳥」

 Small Plate
 M-68386-00-2
 MiW 小皿「湖畔の藪の黒鳥」

 Made in Japan
 M-68387-00-2
 MiW 小皿「茂林の枝の猿」

M-68388-00-2 MiW 小皿「水底の草原の亀」

small plate: Porcelain (Oda Pottery, Made in Japan) Size: W108 × H146 × D15mm Weight: 115g Package size: W120 × H150 × D20mm

Microwave and dishwasher safe

Do not use in an oven or over direct heat.

*Avoid using metal scrubbers or abrasive detergents, as they may damage the surface.





M-68387-00-2 MiW 小皿 「茂林の枝の猿」

M-68388-00-2 MiW 小皿 「水底の草原の亀」





The "moritaMiW" original postcard is a little largerand has a fun, quirky shape. It showcases the enchanting world of MiW Morita in a way you've never seen before. You can send it through the mail or enjoy it as a mini-poster! It's great for framing or simply decorating your space. The postcard also comes with a story card. It's just for a thoughtful gift.

MiW postcard Material ∶100%paper Size ∶ approx.13.5cm × 19.5cm Made in Japan















moritaMiW post card The "moritaMiW" original postcard is a little largerand has a fun, quirky shape. It showcases the enchanting world of MiW Morita in a way you've never seen before. You can send it through the mail or enjoy it as a mini-poster! It's great for framing or simply decorating your space. The postcard also comes with a story card. It's just for a thoughtful gift.

MiW postcard

Material :100%paper

Size : approx.13.5cm × 19.5cm

Made in Japan















moritaMiW post card The "moritaMiW" original postcard is a little largerand has a fun, quirky shape. It showcases the enchanting world of MiW Morita in a way you've never seen before. You can send it through the mail or enjoy it as a mini-poster! It's great for framing or simply decorating your space.

The postcard also comes with a story card. It's just for a thoughtful gift.

MiW postcard

Material :100%paper

Size : approx.13.5cm × 19.5cm

Made in Japan















moritaMiW p o s t c a r d The "moritaMiW" original postcard is a little largerand has a fun, quirky shape. It showcases the enchanting world of MiW Morita in a way you've never seen before. You can send it through the mail or enjoy it as a mini-poster! It's great for framing or simply decorating your space. The postcard also comes with a story card. It's just for a thoughtful gift.

MiW postcard
Material ∶100%paper
Size ∶ approx.13.5cm × 19.5cm
Made in Japan

















The "moritaMiW" original postcard is a little largerand has a fun, quirky shape. It showcases the enchanting world of MiW Morita in a way you've never seen before. You can send it through the mail or enjoy it as a mini-poster! It's great for framing or simply decorating your space.

The postcard also comes with a story card. It's just for a thoughtful gift.

MiW postcard Material ∶100%paper Size ∶ approx.13.5cm × 19.5cm Made in Japan











