



Our concept is to  
"weave bonds with our customers  
by putting our feelings on threads."  
We will strive to produce  
high-quality,  
safe, and reliable towels  
that only our company can create.

## MESSAGE

### A Vibrant Smile for Those Wet Times of Life

We here at Kusubashi Mon-ori have a long history, starting our business on July 7, 1931 in the town of Imabari, Ehime Prefecture. Since then, we have continued to manufacture the highest-grade products, winning our customers' satisfaction while also carrying on our rich history, culture, and traditions as a symbol manufacturer in Imabari, a towel production area prominent in Japan in terms of both quality and quantity.

We currently display our craft in the towel business through our unique technologies and innovative powers, always aiming to produce the highest quality products as we continue to weave at our loom of beauty and dreams.

We express this desire of ours through our company motto of "Producing the loveliest towels that you won't be able to resist pressing your cheeks against."

We here at Kusubashi Mon-ori are continuing to strive with all of our power for a better tomorrow.



## INNOVATION-1

Kusubashi Mon-ori Co., Ltd.

We weave the threads we purchase from yarn-spinning companies at our Kusubashi Mon-ori facilities in Imabari. By cooperating and working together with processing companies (dyeing companies and sewing companies), we are able to make towels that have "superior absorption" and are made of "highly safe materials".



Weaving



Weaving



Warping

## INNOVATION-2

Towel Processing Flow (dyeing before weaving) 1~10

Dyeing before weaving Before weaving, we refine and bleach the threads and then add coloring



# GOALS FOR FUTURE

## Kusubashi Mon-ori Initiatives

We promote the establishment of an internal management system to improve and stabilize the quality of our products and services, to maintain the natural environment, to obtain trust through social contributions, and to create a safe and comfortable work environment.

Kusubashi Mon-ori was certified for the quality management system ISO9001, Environmental Management System ISO14001,

and Occupational Health and Safety Management System ISO45001 on September 27, 2022.

We are committed to properly operating each management system and fulfilling our social responsibility through corporate activities to meet the expectations and trust of our customers and other stakeholders.



## Kusubashi Mon-ori Co., Ltd. SDGs Declaration

In support of the Sustainable Development Goals (SDGs) proposed by the United Nations, we aim to realize a sustainable society by "weaving bonds" with our customers, manufacturing earth-friendly products, creating rewarding workplaces, and contributing to local communities and the towel industry.

### "Weaving bonds" with customers

With the demand for peace of mind, safety, and environmental improvement increasing, we are committed to challenging new business fields and manufacturing products that are friendly to the earth while we strive for a sustainable "low-carbon society" .



### Creating a rewarding workplace

We will strive to create a rewarding workplace by promoting reforms in the way we work, developing a system that allows each employee to take on challenges, and proactively developing human resources.



## SUSTAINABLE DEVELOPMENT GOALS



### Earth-friendly production

With the demand for peace of mind, safety, and environmental improvement increasing, we are committed to challenging new business fields and manufacturing products that are friendly to the earth while we strive for a sustainable "low-carbon society" .



### Contribution to the local community and towel industry

We aim to be a company that is loved and valued by the local community by continuing corporate operations that cherish our ties with the community and contribute to the revitalization of the entire towel industry in Imabari.



## COMPANY GUIDE

**KUSUBASHI MON-ORI CO., LTD.**

Established Date July 1931

Capital JP ¥ 10,000,000

Site Area 25,000 sq/m

Main Product Towel Blanket, Bath Towel,  
manufacturing of product related to towel

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