

SPRING/SUMMER 2025

# LOOKBOOK



BOHO BETTY



LIFE IS BETTER

IN COLOUR

# ABOUT BOHO BETTY

Discover Boho Betty, your go-to destination for meaningful, feel-good gifts! We're all about crafting timeless, beautiful, and unique jewelry that not only dazzles but also gives back. Through our 'Act of Kindness' projects, we've supported amazing charities making a real difference. Our stunning pieces exude style while embracing the essence of self-care and loving relationships.

Treat yourself or find the perfect gift for a loved one with our stunning jewelry that brings smiles without breaking the bank. Crafted for everyday wear, our pieces empower you on every occasion—whether it's a night out, a workday, or a chill beach day.

Dive into a journey of self-expression with our heartfelt gemstone collections. Let our unique bracelet stacks and layered necklaces tell your unique story. We've curated perfect combinations to help you discover your distinctive Boho Betty vibe. Mix and match to create a personalized, joyful style.

Why wait? Embrace your inner Boho Betty today and soak up the joy and positive energy of our exquisite collection.



BETTY MIDDLETON, FOUNDER

*Betty  
+*

*Affordable jewelry designed to make you smile*

# BRACELET STACKS

*Layer up for the ultimate look*



# BRACELET STACKS

*Layer up for the ultimate look*



BOHO BETTY



“ The quality of the jewellery is very nice. The prices are affordable. And the customer service is fab.

FRESH  
PERIDOT



FRESH PERIDOT

*Gorgeous turquoise & lime tones*



BOHO BETTY

PERIDOT & TURQUOISE ZEST

*Gorgeous turquoise & lime tones*



BOHO BETTY





“ Very pretty bracelet, great quality and great price. Definitely worth it

WOVEN  
WONDERS





WOVEN WONDERS

*Exquisite handwoven colour pop*



BOHO BETTY



WOVEN BRAIDS

*Subtle handwoven colourful bracelets*



NAVY



GOLD



BLUE



NEO PINK



TEAL



DARK GREY



LIGHT GREY



PINK



NEON YELLOW



MUSHROOM



CANDY



NEON ORANGE

BOHO BETTY

WOVEN BRAIDS

*Subtle handwoven colourful bracelets*



# ROUGH CUT GEMSTONE BRACELETS

*Rugged charm with vibrant elegance.*



TOURMALINE



MALACHITE



BLACK  
RUTILITE



TURQUOISE  
HOWLITE



AZURITE



LABRADORITE



PINK  
TOURMALINE



PERIDOT



BLUE LACE  
AGATE



SODALITE



AMETHYST



APATITE



ROSE QUARTZ



CHAKRA MULTI  
GEMSTONE



DENIM  
BLUE AGATE



RAINBOW  
FLUORITE



WHITE  
HOWLITE



AMAZONITE



FEEL GOOD  
TURQUOISE



“ This is such a delicate pretty bracelet unlike any that I've seen before.



FEEL GOOD TURQUOISE

*All year holiday feel*



BOHO BETTY

FEEL GOOD TURQUOISE

*All year holiday feel*



BOHO BETTY

FEEL GOOD TURQUOISE

*All year holiday feel*



BOHO BETTY

MYSTIC RAINBOW

*Striking violet & aqua hues*



BOHO BETTY



LIFE IS BETTER  
IN COLOUR



“ Amazing!!! Would highly recommend!!!



# COLOURFUL BEADED BRACELETS

COLOURFUL BEADED BRACELETS

*Brighten up your everyday style*



BOHO BETTY

# COLOURFUL BEADED BRACELETS

*Brighten up your everyday style*



TURQUOISE



BLUE



WHITE



PINK



MULBERRY



LIME GREEN

BOHO BETTY



COLOURFUL BEADED BRACELETS

*Brighten up your everyday style*



# COLOURFUL BEADED BRACELETS

*Brighten up your everyday style*





“ These bracelets are beautiful. I have bought quite a few for family and friends over the last couple of years and they love them. The colours and meanings of the gems are lovely.

SOFT PINK  
TOURMALINE



SOFT PINK TOURMALINE

*Soft pinks for a splash of subtle colour*



BOHO BETTY



Very good quality. Absolutely beautiful. Would recommend and I will use again

VIBRANT  
SUMMER



VIBRANT SUMMER

*Soft pinks for a splash of subtle colour*



BOHO BETTY



I'm absolutely in love with this bracelet would recommend it to anyone

COLOR  
POP



COLOR POP

*Indulge in colourful gemstone & beaded jewellery*



BOHO BETTY





“ These bracelets are beautiful. I have bought quite a few for family and friends over the last couple of years and they love them. The colours and meanings of the gems are lovely.

TOURMALINE  
RAINBOW



TOURMALINE RAINBOW

*Enchanting positive vibes*



BOHO BETTY

TOURMALINE RAINBOW

*Enchanting positive vibes*



BOHO BETTY



CLASSIC GEMSTONE  
COLLECTION

# CLASSIC GEMSTONE COLLECTION

*Feel good jewellery*



WHITE HOWLITE



TURQUOISE



AMETHYST



AMAZONITE



MALACHITE



BLUE AVENTURINE



PINK TOURMALINE



PERIDOT



CHRYSOPRASE



AQUAMARINE



AZURITE



TOURMALINE



BLACK RUTILITE



ROSE QUARTZ



APATITE



LABRADORITE



RAINBOW  
MOONSTONE



BLACK SPINEL



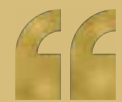
IOLITE



SUNSTONE



## CHUNKY CHAINS



Pretty bracelet, I've layered it with other silver bracelets and they look really good, same tone as the silver ones and nice and shiny.



# CHUNKY CHAINS

*Elegance in every link*



BOHO BETTY



# CHUNKY CHAINS

*Elegance in every link*



BOHO BETTY



LIFE IS BETTER  
IN COLOUR

# OCEAN DREAM



“ Beautiful quality, the photos online don't do it justice- much prettier in person. I bought three other bracelets too and I'm pleased with them all.







LIFE IS BETTER  
IN COLOUR

# VERDANT GOLD



“ Pleasantly surprised at the quality of these bracelets really pleased with them, lovely delicate shade too, definitely value for money, beautifully packaged, highly recommend

VERDANT GOLD

*Be majestic in malachite & gold*



BOHO BETTY



VERDANT GOLD

*Be majestic in malachite & gold*



BOHO BETTY

# DENIM BLUES



“ Love this. So pleased with it and great price. Already had compliments



DENIM BLUES

*Forever stylish mid-blues*



BOHO BETTY

## BOTANICAL BLUSH



Love this. So pleased with it and great price. Already had compliments expectations! Love the pop of colour amongst my silver stack.

BOTANICAL BLUSH

*Perfect Pink & Green hues*



BOHO BETTY

BOTANICAL BLUSH

*Perfect Pink & Green hues*



BOHO BETTY



LIFE IS BETTER

IN COLOUR





## GOLDEN STARLIGHT



“ Beautiful bracelet that looks really expensive. It was a gift for our friend and she loves it. It's on my xmas list now too!

GOLDEN STARLIGHT

*Be resplendent in white, grey & gold*



BOHO BETTY



## PRETTY PASTELS



“ A lovely, delicate bracelet that looks beautiful when worn, especially with a bit of a sun tan!

PRETTY PASTELS

*Delicate colour for lazy days*



BOHO BETTY

PRETTY PASTELS

*Delicate aquas & amazonite*



BOHO BETTY

# CHAKRA ENERGY



“ Beautiful necklace. Delicate.  
Spiritual







CHAKRA COLLECTION

*Revive your energy*



BOHO BETTY

# POINT OF SALE



Our packaging is designed exclusively for your bracelets and necklaces—ideal for showcasing in your store...

Every display box comes complete with a luxurious velvet bag and, where relevant, informative cards tailored to your product, including details about chakras, gemstones, and more.



# OUR RESPONSIBILITIES

## INCLUSIVITY

At Boho Betty, we believe that every person, regardless of their size, skin colour, or background, deserve to feel confident and represented. We are dedicated to being an inclusive company, and we always take into account the voices of our customers. We recognise the importance of diversity and strive to continuously learn and improve in this area.

## ENVIRONMENTAL & ETHICAL RESPONSIBILITY

As a company, we are committed to being environmentally responsible. While we may not be perfect, we are constantly working towards becoming more sustainable and reducing our impact on the environment.

For years, we have built strong relationships with skilled artisans and trustworthy suppliers from various locations globally. Our foremost priority is ensuring fair and ethical treatment for all individuals involved in the production and procurement of our jewellery, including their families and communities. We make sure they are not subjected to exploitation and are given a safe work environment, a reasonable salary, and reasonable working hours. We are dedicated to maintaining a transparent supply chain and regularly visit our suppliers to monitor their conditions.

*Affordable jewelry designed to make you smile*

