

ÉLAN

HOME FRAGRANCES

AFFORDABLE LUXURY for the modern home

At ÉLAN Home Fragrances, we believe that luxury should be within reach for everyone. Our founder, Sally Waters, has always been captivated by the power of fragrance to evoke emotions, create memories and connect to the world around us. Inspired by her father, a large-scale cosmetic chemist, who shared his love for the creation of scented products, Sally's passion for exploring unique sensory experiences grew.

After a successful career in the London insurance market and raising a family, Sally decided to turn her passion into a reality. Alongside her father, she began crafting high-quality hand-poured candles, wax melts, reed diffusers and room mists that combine elegance with affordability. ÉLAN was launched in 2016 as a tribute to their shared vision, dedicated to using only the finest ingredients sourced in the UK, and maintaining a commitment to exceptional craftsmanship and accessible luxury.

The name ÉLAN was chosen to embody the energy, passion, and dynamic flair of their partnership. Whether you're seeking to offer your customers a unique, high-end experience or add a touch of British craftsmanship to your store, ÉLAN delivers an elevated ambience, with a fragrance to suit every mood and occasion.

WHY ÉLAN?

High-end luxury at affordable prices

Our premium products provide the quality and sophistication of luxury brands, without the premium price tag. Crafted with care, rooted in the UK. Every step of our production process is proudly based in the UK, from sourcing materials to hand-pouring each product, supporting local suppliers and ensuring exceptional quality.

Female-led with a passion for design and fragrance

Founded and managed by an all-woman team, from creator to marketing and packaging specialists, we're dedicated to bringing luxurious, thoughtfully designed products to life. Impressive organic growth - thanks to our dedication to quality and customer experience, we've achieved a loyal customer base of over 400 individuals and businesses so far with consistent repeat orders or monthly subscriptions.



Sunrise

Sunrise captures the essence of a warm sun rising over a serene garden with notes of **mandarin tea, orange blossom and jasmine**



30 CL CANDLE



ROOM MIST



DIFFUSER



DIFFUSER REFILL



Energise

Energise invigorates the senses and awakens the spirit with refreshing **lemon and Thai lime** balanced by **aromatic Indian lemongrass**



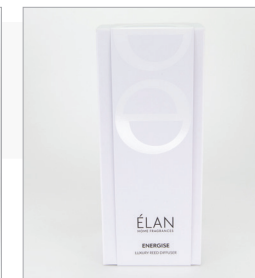
30 CL CANDLE



ROOM MIST



DIFFUSER



DIFFUSER REFILL



Flores

Flores draws inspiration from rare and exquisite flowers. It evokes a sense of mystery and elegance blending exotic notes of **ginger lily, ylang ylang and tagette** for an enchanting allure



30 CL CANDLE



ROOM MIST



DIFFUSER



DIFFUSER REFILL

Escape

Escape evokes thoughts of white beaches and clear waters. Fresh, bright **bergamot** is perfectly balanced with delicate notes of warming **coconut, vanilla and almond**



30 CL CANDLE



ROOM MIST



DIFFUSER



DIFFUSER REFILL





ROOM MIST



DIFFUSER



DIFFUSER REFILL



30 CL CANDLE



Relax

Relax sets the scene for a tranquil ambience, offering a moment of serenity and calmness with a heavenly blend of **jasmine, geranium and patchouli**

COLLECTION NOIR



ROOM MIST



DIFFUSER



DIFFUSER REFILL



30 CL CANDLE

Sylvan

Sylvan radiates a warm, sultry atmosphere with the vibe of a cosy cocktail lounge. The scent of **fresh cologne** leads to an indulgent heart of **rich tobacco leaf, leather and oak**

COLLECTION NOIR



ROOM MIST



DIFFUSER



DIFFUSER REFILL



30 CL CANDLE

After Dark

After Dark features timeless **Chypre** notes.
Blackcurrant, fig and tuberose lie on a bed of
oak moss, sandalwood and amber

COLLECTION NOIR



ROOM MIST



DIFFUSER



DIFFUSER REFILL



30 CL CANDLE

Nordic Spa

Nordic Spa is a rich blend of full bodied
bitter orange and winter spices.
A soulful indulgence and embracing warmth
with festive hints of Scandinavian Yule



Christmas Tree
captures the essence of this
magical season with invigorating
notes of **pine forest** and **fresh
eucalyptus** blended with **cedar,
guaiaac** and **sandal woods**



30 CL CANDLE



50CL CANDLE



ROOM MIST



WAX MELT

THE CHRISTMAS COLLECTION



Frankincense & Myrrh
combines **exotic floral notes** with
soothing warm woods and hints of
sensuous musk



30 CL CANDLE



50CL CANDLE



ROOM MIST



WAX MELT



Byzantine

captures the essence of an exotic, floriantal blend. Warm, romantic notes of **saffron, rose, Eastern spices and sandalwood** come together to create a sensory experience full of mystery and intrigue



30 CL CANDLE



50CL CANDLE



ROOM MIST



WAX MELT

Product information

Candles & Melts

32g wax melt 30 hours

30cl candle 40-45 hours

50cl candle 30-35 hours

Our waxes are professional grade, blended varieties with both clean burning benefits and strength of throw.

Soot certificates where applicable

Paraben free

Vegan friendly

Reed Diffusers & Room Mists

Diffusers last approx. 3 months

Vegan friendly

Paraben free

Fibre reeds

Fragrance Oils

Designed and sourced from the UK and France

Paraben free & vegan friendly

Glass Vessels

Recycle or upcycle

Outer Boxes

Made in UK from sustainable materials

Reusable and recyclable



"We take a lot of pride in our small team of like-minded businesswomen at SC4, so we feel extremely lucky to be partnering with Sally at ÉLAN Home Fragrances. Not only can we lose ourselves in beautiful and emotive scents, but we also get the opportunity to work with an insightful business that focuses on their own experience and skillset to deliver a bespoke service that meets our vision. The feedback we get from Clients and Candidates who are in receipt of one of ÉLAN's extensive range of candles is complete joy and appreciation."

*Samantha Chambers,
SC4 Recruitment Ltd*

"I absolutely LOVE your candles. We had a family garden party in the summer and my niece went into our house where I had a Nordic spa burning in the kitchen and she came out and said that the smell so much reminded her of when she was a child and the family used to come and stay with us years ago, she said the smell had taken her back to those happy childhood memories, she actually had tears in her eyes when she was telling me - it's such beautiful and emotive scent, like the biggest hug."

S. Oliver, Essex

"I ordered a large batch of candles from this supplier to give as Christmas gifts for our customers, and I couldn't be happier with the experience! From start to finish, the process was smooth, and the team was incredibly helpful in selecting the right scent for us. The candles arrived on time and beautifully packaged, making them perfect for the festive season."

S. Hilton, Hilton & Moss Ltd

"I rarely review products but having recently purchased one of your After Dark candles feel it necessary to do so. A beautifully packaged product with the most incredible aroma which burns so well. I never knew you had to burn a candle for 3 hours first time and appreciated the instruction."

F. Sweeney

Customer Reviews



ÉLAN

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