

Product Catalogue

2022



Hi, I'm Kate, the Founder of Happy Little Doers.

Happy Little Doers inspires children to reach their full potential by helping them discover their favourite way of learning through play. We create fun interactive learning products, designed to help with brain development, encourage learning of essential skills and bring out confidence and happiness in every child.

Our business was established in July 2020, inspired by home schooling our own children in lockdown one. We are stocked in over 45 independent stores worldwide, including UK, US, Europe, Canada, UAE and Hong Kong, and have been awarded Silver in the Junior Design Awards 2021 for 'Best Educational Toy/Game'. We are an ethical brand, aiming to ensure our products are environmentally friendly and sustainable.

Late





CURRENT STOCKISTS INCLUDE:





Waterstones





Early Years Learning

Our Early Years Learning flashcards have been designed to make learning playful. The designs use modern typography with minimalist design and are created with longevity and sustainability in mind. Allowing children to explore the primary skills through fun and engaging activities.

- Numbers Flashcards
- Number Extension Flashcards
- Shapes Flashcards
- Phonics Flashcards
- Handwriting Flashcards
- Times Table Flashcards







Numbers Flashcards

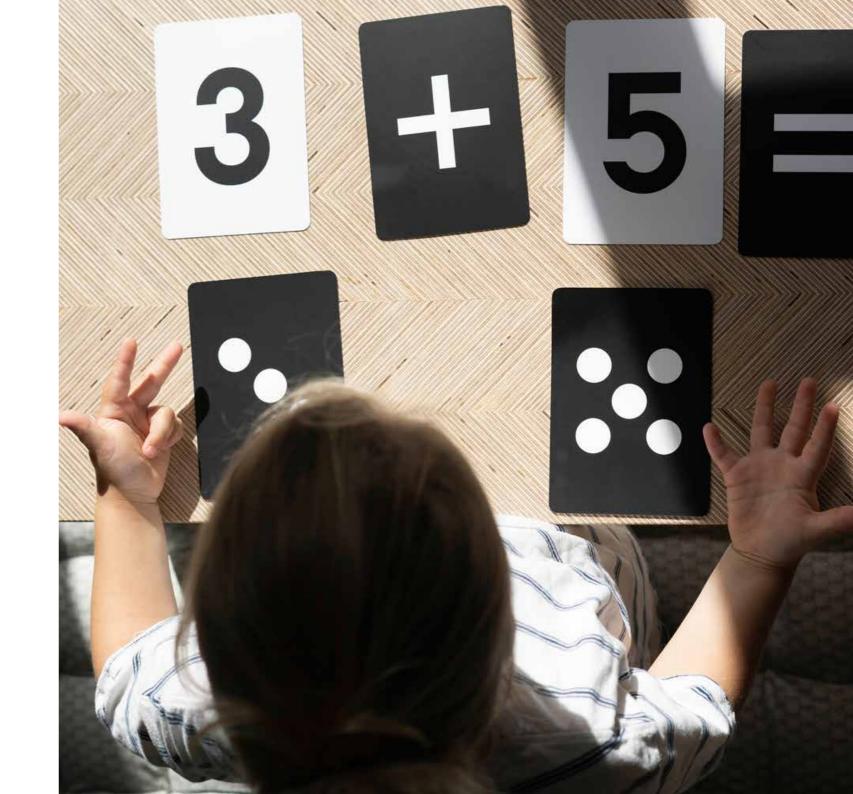
Children are born ready, able and eager to learn. Our flagship product, 'Learn by Doing Numbers' flashcards have been designed to ensure your little ones can reach their full potential. Count all the way to 110, do simple sums and learn to associate the numbers with the words and numbers with the dots.

Each pack contains 24 double-sided Montessori style learning cards. Two sets of numbers from 0-9, to place cards next to each other and count to over a hundred! On the reverse (of one set) are the corresponding number of dots and, on the other set are the respective words ('one', 'two' etc) for spelling and association. The pack also contains a plus, minus, times, divide, and equals symbol, providing longevity of learning by helping to create simple sums. Included is a single card with all numbers from 1 up to 110! The simplicity of the dots act as a visual aid and, one of the suggested games includes placing favourite items over each dot to help them count.

Suitable for ages 3+

We are an eco-friendly children's brand

- Green-e Certified Website: We aim to be as green as possible. To the
 extent that even the way our website is powered is green.
- Sustainable Sources: All our paper stock is Forest Stewardship Council (FSC) verified. FSC provide the highest standard of protection for endangered species and forests, providing a safe and secure future for our planet.
- Deinkability and Vegan Printing Inks: We use both deinkable and vegetable inks across our product range. Deinkable means the ink can be removed safely during the recycling process, allowing the paper to be reused and help contribute to a circular economy.
- Reducing Plastic Production: We only use vegan-friendly glue in our products and packaging.
- **Carbon Balancing:** We are working with World Land Trust through their Carbon Balanced programme, in order to reduce our carbon footprint and impact on climate change.
- Supporting UK Businesses: We are proud to say that each of our suppliers are UK based, ensuring that we minimise our carbon footprint. By working with UK businesses, we are not only supporting the economy and local businesses, but we are able to monitor the quality of our products as they are handled by hand for each order.



Numbers Flashcards



- Try these games and have fun learning numbers,

- Zero

- Two

- Four

- Seven
- **Eight**

Numbers Extension Flashcards

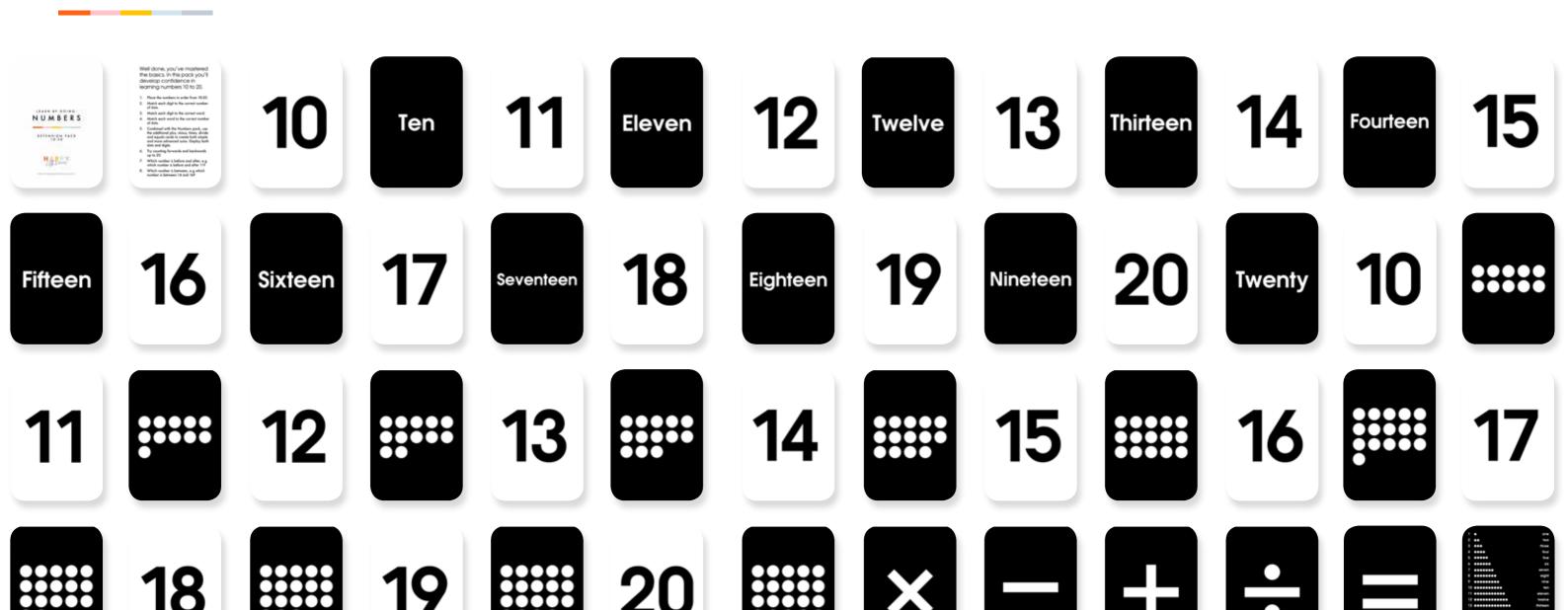
In this pack, you will receive 26 double-sided Montessori style learning cards. Two sets of numbers from 10-20. On the reverse (of one set) are the corresponding number of dots and, on the other set are the respective words ('ten', 'eleven' etc) for spelling and association. The pack also contains an additional plus, minus, times, divide, and equals symbol, providing longevity of learning by helping to create simple sums alongside our Numbers pack. Included is a single card with all numbers from 1 up to 20 with the corresponding dots and words, as well as a helpful activity card!

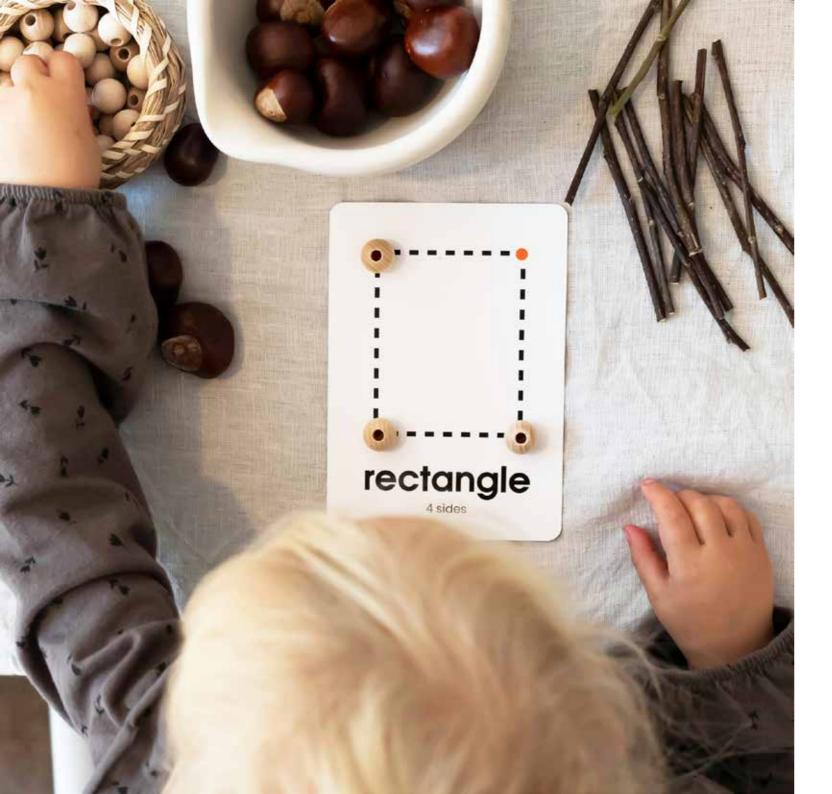
In Reception and Year 1, your child will develop their confidence in numbers, so much so that they will be counting up to 20. They will have mastered the basics and will be focusing on numbers 10-20.

Suitable for ages 4+



Numbers Extension Flashcards





Shapes Flashcards

Our 'Learn by Doing... Shapes' pack includes a total of 24 double-sided cards, all at the same great value as our number cards. The world is made up of so many shapes and, as a child, it's fascinating to discover them. The pack includes 24 double-sided Montessori style 2D and 3D shapes and shapes to trace, all designed specifically to help learn and recognise the number of sides on each shape. A simple dot to dot connection to learn to draw the shape and help understand the number of points and sides to each shape. Learn through playing a number of fun games on the reference card to explore shapes in everyday objects in nature and indoors. The pack also contains a prewriting card, designed to highlight developmental ages to encourage your child to draw and write independently.

The Learn by Doing... Shapes pack is perfect for preschool, Reception and beyond. The shapes included are: circle, triangle, square, rectangle, pentagon, hexagon, heptagon, octagon, sphere, cylinder, pyramid, cone, cube and cuboid. These are the shapes which are covered in the Maths School syllabus (KSI). Also includes are the oval, diamond, parallelogram, nonagon, decagon, semicircle, crescent, star, trapezium, heart, hemisphere and triangular prism.

Suitable for ages 3+

Shapes Flashcards



Prewriting shapes

Helping children recognise & enjoy drawing shopes will help them gain the fine motor skills needed for writing. These skills are acquired over time & development is generally netween 2.50 % words. but there is no usful

A years A⁽²⁾ years

learning, allows children's brains the time they need to absorb and retain information. These fun games below are designed to help learning in this way.

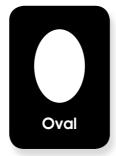
Try these short, active games and have fun learning and exploring 2D & 3D shapes!

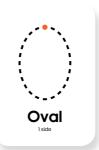
- Number of sides
 Count the number of sides on each 2D shape.
- Trace the shape.
 Trace the shapes with tracing paper. Start on an orange dot and follow the datted line. Then try and draw the shape on your own.
- Shape memory
 Lay the 2D cards out. Look at the cards together and ask them to close their eyes.
 Remove one shape; and ask which one is
- 4. Shapes in a Can you spo This will help patterns feet
 - patterns feature in the world.

 5. Supermarket shape shop
 After shopping at the supermarket, lay al
 - Building shapes
 Try making the 3D shapes using playdough or cardboard.
 - Play "Shape Tickle"
 Draw shapes on each others backs and see if you can guess what shape it is.
 - Organise the cards into 2D & 3D piles 2D shapes are flat and cannot be picked up. 3D shapes are solid shapes and can be picked up.





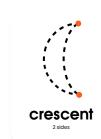












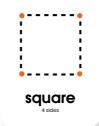




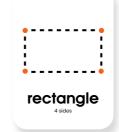








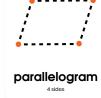
































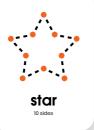






























Phonics Flashcards

The Phonics pack consists of 37 double-sided cards with simplistic and engaging illustrations of animals doing sports and activities, because... why can't a bear play badminton or a penguin go paddleboarding? Each animal has a name to help identify and make the phonic sound more relatable. Meet Ollie the octopus, Lara the Lion, Gary the goat amongst many other new friends.

As well as your child learning letter sounds, they will be empowered with lots of new activities and sports that they can achieve. Teach them that the world is their oyster and anyone can do anything if they really put their mind to it. We know Phonics can seem daunting but we've done all the hard work for you. With our simple to follow instruction cards, you will find everything you need to follow your exciting phonics journey. We will teach you how to use our cards, sound blending, pronunciation, phonics terminology and even phonic games – we've got you covered. Each learning group has been cleverly segmented into their own letter groups by colour, so you can concentrate on one group at a time. From there you can start to introduce sound blending where we will start you off by giving you examples of simple words.

Suitable for ages 3+

Phonics

Yeyl Your exciting phonics journey is about to begin. Before you get going, here is some useful information to get the most out of learning phonics through play.

Prenunciation - It is important we pronounce the sounds correctly ourselves, without adding an unwarted 'uh' at the end of letters. For exemple, the letter 'm' sound should be pronounced 'mmm' instead of 'mmm-sh' or 'mm' instead of 'mm-sh'.

Stage by stage learning - Lorning photos is a staged approach and it is reasonanced in the basen specific later usuals first. Our Scord Group, Card will halp golden you on where to legal, carring this way, will not only help fairs the usual, but often applies and related to the stage of the

What's included?
Seand Group Card elements the
Seand Group Card elements the
The Sound Group Card elements the
Seand Card of the Sound Card
The consist of its groups. When you are
though but all the sea of the search of the
Seand Card
The Card
The Seand Card
The Seand Seand
The Seand Seand
The S

What's included₹

Prenunciation Card Just in case you are name how each later should be prenented, we have included a prenunciation card. This shows if the later is a thors sound or a long sound. This short sounds are referenced with a dar! "" and the long sound in selected with a dar! ""." These are other referred to as sound lastice.

Sound Blanding Card
To get you storted, we've supplied a double
sided Sound Blanding Card to provide some
initial worth to provide with. These words
will help owners a great foundation in both
reacting and spelling.

Phenric Cords
Each phonic cord is colour matched to
eachly identify which Sound Group the letter
out belongs to. Use the Stateston olong
with the setence to procice the cornect
pronunciation of each sound.

Games Card

Make learning phonics fun, here are some suggestions:

Find the enimal/activity - Floce oil the phonic cards on the floor with the letter facing up. Using the Francaciation Card, ask your child to find the letter sound. For

example, 'Can you find the poppenguist'.

2. Sound hunt - Face all the flashcards.

2. Seared hunt. - Raise at the flookseath on the floor with the latter legicy and go on a but far items orward the house with have that seath.

3. Latter meeth. If you have give laters for extreme and the suggested, place these for the suggested, place that later formation and energytion.

4. Simple weeds- Use the laters to make the words on the Sound Blanding Card. Campon makes you now worth of your could not you make any now worth of your could not your words of your could not seen that you will be not you make any your words of your could not seen they give; If it a very with send for examine and good good form or worth of your could not have your words of your could not worth your words of your could not have your words of the very with send for examine and good good forms as have a word.

Terminology

With phonics comes a little terminology, but don't get too hung up on this - we just worked to highlight them here for reference!

Phoneme - is the smallest unit of sound that distinguishes one word from another word in a language. For example, the word 'dag' consists of three phonemes (d-o-g).

Digraph - two letters working together to create one sound e.g. "ch", "sh".

Trigraph - firse laters working together to create one sound e.g. "igh", "sin".

Have fun and we hope your child enjoys learning their phonics with our cards. Eamenber, each child is wonderfully different, and they will learn at different

Sound Group Card

s	а	t p		
	k	u	f	0
v			ck	eh

th ch qu ng nk

Pronunciation Card

Sound Blending Card 1 After learning the first group, you can try blanding letters to make simple words. As you complete each stage, you can start to create more words.

nip an sat ant nit at pan sit in pat tan pin tap is pit tin tip nap sap

Sound Blending Card 2

After learning the first two groups, you can now try blending even more letters to make simple words.

am man and mat bin mop dim on dip pad dog Pam got Sam Tim mad





Aa Alex and Annie the ants are acrobats



Tilly the tiger is playing tennis

























Flashcards 5 **Phonic** e



l



h



r



j



V



y



W



Z



X



ck



sh



th



qu



ng



nk



Times Tables Flashcards

Children are born ready, able and eager to learn. That's why these 'Learn by Doing' Times Tables flashcards have been designed to ensure your little one can reach their full potential.

Children start to build their knowledge of times tables in Year 2 (6 – 7 years).

26 double-sided brightly-coloured flashcards, making it easy to recognize and remember each times table. The skip counting set helps to count objects quicker through multiples (e.g 2, 4, 6, 8...), all designed within the outlines of the number. It helps to identify patterns in numbers, as well as a great foundation for number sense and learning the multiplication facts.

Suitable for ages 5+





Times Tables Flashcards



times tables. Learn them in a specific order and here's why...

Children start to build their knowledge of times tables in Year 2 (6 - 7 years).

Start off by learning the 2 times table. The 2 times table provides a greaf foundation block in order to learn other multiplications. Your child will soon realise that multiplying by 2 is the same as doubling!

Once your child has a good understanding of the 2 times table, move anto the 5 and 10 times table. Both of them follow similar rules, so learning them in this order will help build your child's understanding and confidence.

Year 3 (7 - 8 years): 3, 4, 6, 7, 8 and 9 times

couning essentially means you can count objects quicker (e.g. 2, 4, 6, 8...). It helps to identify patterns in numbers, as well as a great foundation for number sense and learning the multiplication facts. We've made skip counting easy by designing these within the outlines of each number.

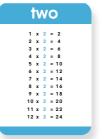
Use a selection of toys or blocks and ask your child to count in 2's... "two, four, six..." Then try moving on to skip counting in 5's and then 10's.

When your child becomes really confident, why not try skip counting backwards.

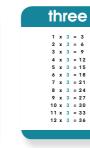








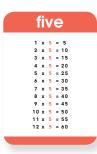
























three

1 x 3 =

2 x 3 =

3 x 3 =

4 x 3 = ?

5 x 3 = ?

6 x 3 =

7 x 3 =

8 x 3 =

9 x 3 =

11 x 3 = ?

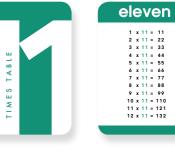
12 x 3 = ?

10 x 3 = ?











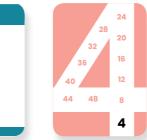




2	16	8 10 12 4
20	22	24

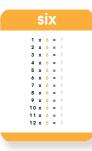
t	W	C	
1 >	. 2	=	?
2)	2	=	?
3)	2	=	?
4 3	2	=	?
5 3	2	=	?
6 3	2	=	?
7)	2	=	?
8 3	2	=	?
9 3	2	=	?
10 3	2	=	?
11 3	2	=	?
12 3	2	=	?





fou	ur	15	10	5
1 x 4 2 x 4	= ?	20		
3 x 4 4 x 4 5 x 4 6 x 4	= ? = ?	25	30	35
7 x 4 8 x 4 9 x 4	= ?			40
10 x 4 11 x 4 12 x 4	= ?	60		45
			55 50	4

12	3
18	72
30	6
36 42 48	54



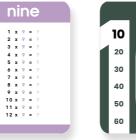






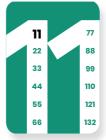
















five

2 x 5 =

3 x 5 =

4 x 5 = 3

5 x 5 = 3

6 x 5 =

7 x 5 = 3

10 x 5 =

11 x 5 =

12 x 5 = ?



Writing Flashcards

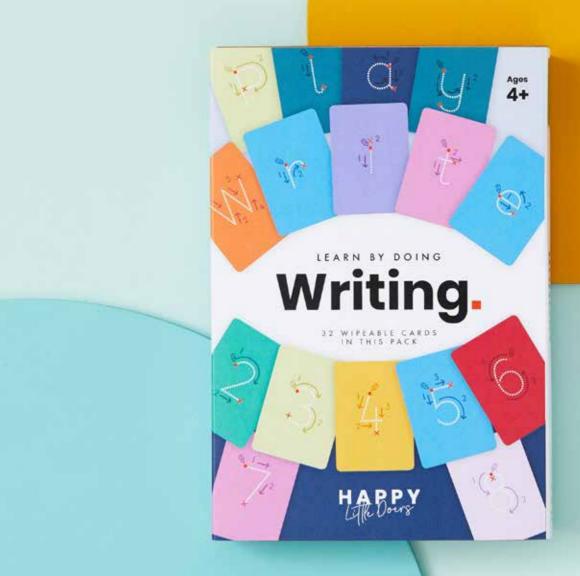
Learn the essential skills of handwriting with these bright double-sided, wipeable and reusable flashcards.

The pack includes both lower and uppercase letters, along with numbers from 0-9. Each card features clear start and endpoints, and instructional arrows to guide with letter formation.

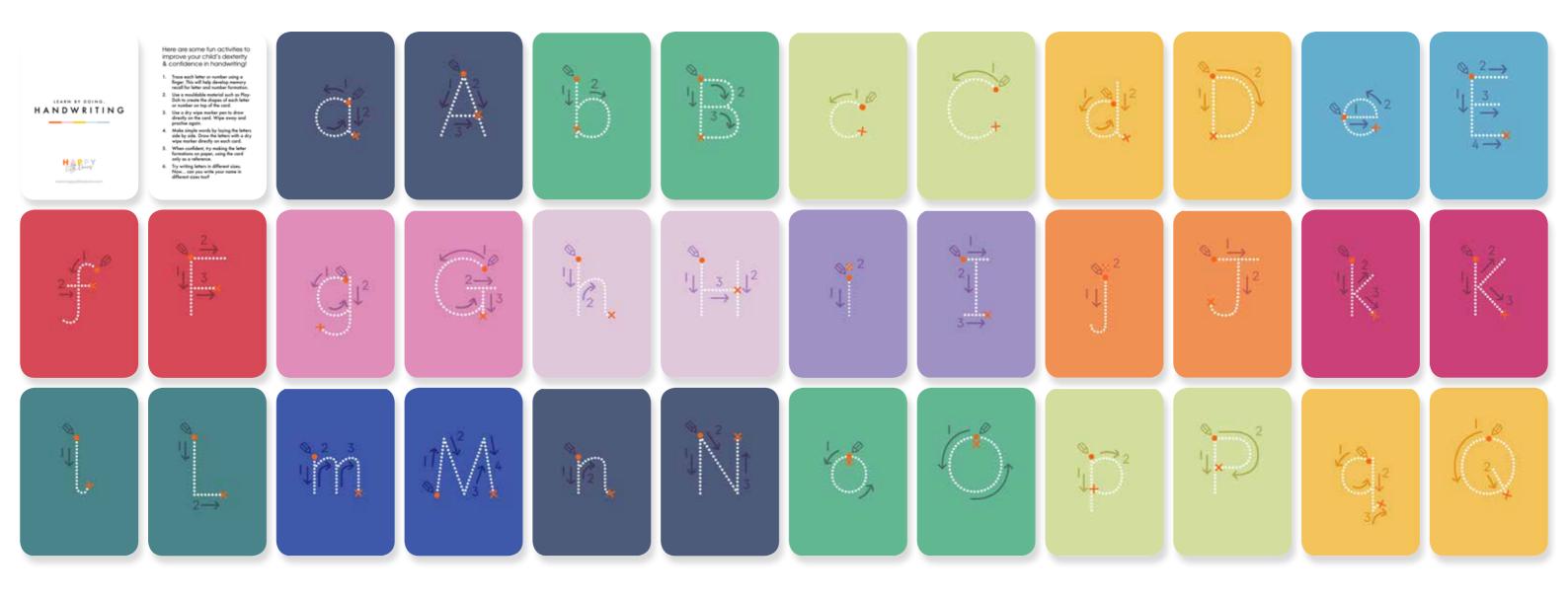
These cards are ideal for focusing on one letter/number at a time or to create simple words to begin individual word formations. Ideal for use with a flashcard holder to reference and create simple words or spell out names.

Included in the pack are 32 double-sided cards, including fun activities to improve your child's dexterity and confidence in handwriting!

Suitable for ages 4+



Writing Flashcards



Writing Flashcards



Theme Learning

Theme learning is a fun way to explore new topics. Learning about topics in context provides a more visible understanding, making the information meaningful and relevant. All of our packs come with an activity card designed to encourage hands-on learning, curiosity and experiences.

- Dinosaurs
- Oceans







Ocean & Dinosaur Logic Game

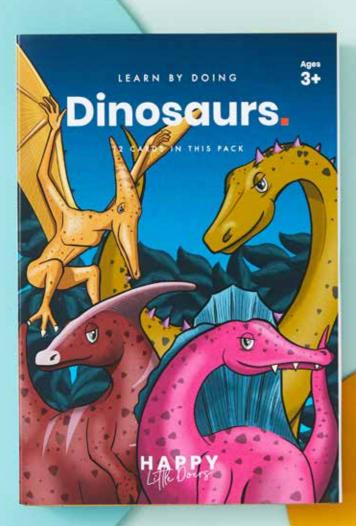
Challenge your brain with these tricky logic puzzles. Connect the 9 cards to form the square. Sounds easy... but is it?

Our Logic Games are all about having fun whilst building resilience and solving the puzzle through logical thinking.

When it comes to staying entertained on road trips, planes and trains, this is the perfect portable travel game for kids, that parents/carers will love just as much! Keeping everyone unplugged from their devices.

Need a tip? Check the flap on the box.

Suitable for ages 5-99!



Dinosaurs Flashcards

Happy Little Doers Dinosaur Flashcards are perfect for the dino obsessed. Discover and learn fun facts about the world of dinosaurs! This "Learn by Doing... Dinosaurs" pack of 12 cards introduces our favourites. Learn how to pronounce their long names, get to know interesting facts and of course we have included a card of fun dinosaur activities to help build on key developmental skills, including confidence and creativity.

Our dinosaur pack includes:

Tyrannosaurus | Stegosaurus | Triceratops | Spinosaurus | Parasaurolophus Diplodocus | Velociraptor | Ankylosaurus | Brachiosaurus | Pteranodon Plesiosaurus.

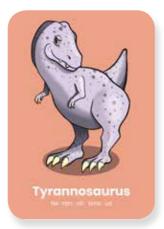
Suitable for ages 3+

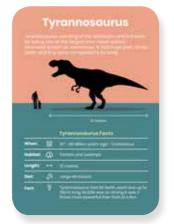
Dinosaur Flashcards



Try out these 'roarsome' dinosaur activities

- Hatch and match: Secone on orthopologial Insert a small by dinosaur into a balloon, fill with water and freeze overnight. Split the balloon to remove the ice ball and hide anddoors. Use a tay hammer or spoon to break open and match the dinosaurs to the Roshords.
- Dinosaur fossils: Moke some solt dough (lots of easy recipes online, prep time five minutes). Fattern into both and create on impression by pressing a dinosaur tay into each dough ball. When cooled down, point/decorate and match to the flashcards.
- Develop fine motor skillst Draw or trace over the dinosaur illustration and colour/point!
- Dinosaur hunt: Hide the floshcards and go on a dinosaur hunt.
- Playdough: Use the flashcards as a reference to make dinosaur models with playdough!









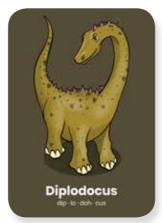


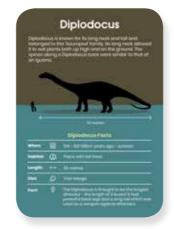










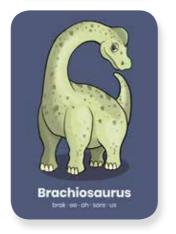






















Oceans Flashcards

Dive deep and discover the earth's incredible ocean life with our Ocean Flashcards!

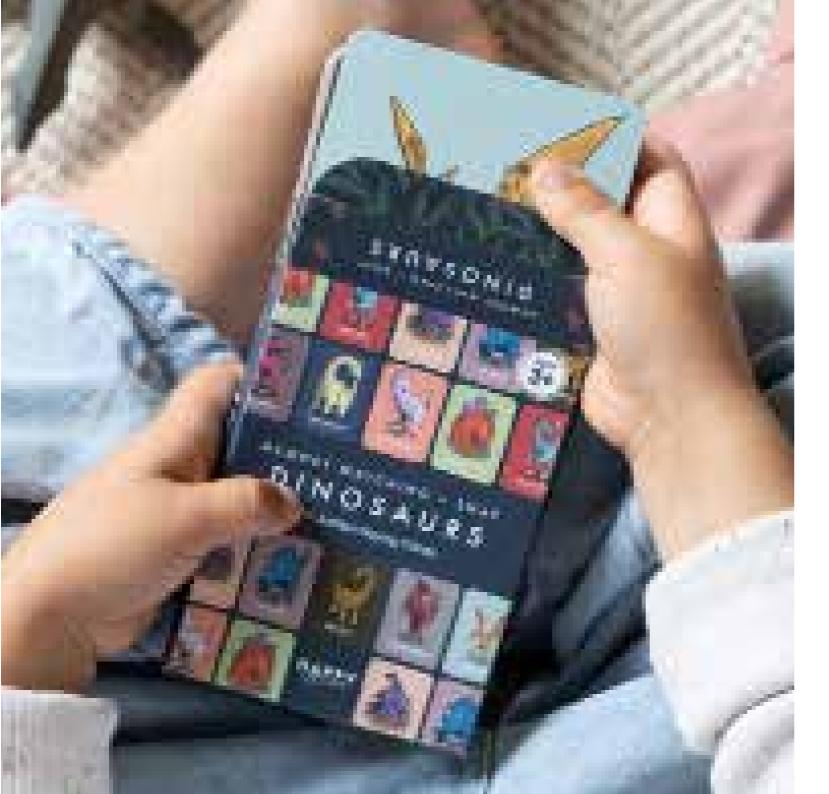
Water covers over 70% of Earth's surface and is filled with some of the world's most fascinating creatures. Discover a fish that can swim faster than a car and meet some of the most poisonous creatures in the world. Explore life in coral reefs and the open ocean.

Our ocean pack features 18 incredible creatures. Each card has a vibrant, colourful illustration of each Ocean creature with incredible facts on the reverse – including how dangerous they are, how endangered they are and where they can be found in the world. The pack also features details on how the ocean is affected by pollution and reference to 9 ways you can help to reduce plastic usage in your home.

Of course, the pack also features Happy Little Doers signature activity card to help offer ways of learning through play!

Suitable for ages 4+





Dinosaur Memory Match + Snap Game

This portable pack of 44 jumbo playing cards is perfect for the little dino lover in your life. Play fun games with these beautifully illustrated cards and learn how to pronounce each dinosaur name at the same time. Play SNAP and the classic MEMORY GAME but, let me warn you... these aren't just for kids but grown-ups too! So, how good is your memory compared to your kids?

Key Benefits:

- Boosts Memory
- Develops Recognition & Concentration
- Improves Speech & Vocabulary
- Increases Confidence & Happiness

So, what's in the pack? 44 jumbo playing cards x4 Tyrannosaurus, x4 Stegosaurus, x4 Triceratops, x4 Spinosaurus, x4 Parasaurolophus, x4 Diplodocus, x4 Velociraptor, x4 Ankylosaurus, x4 Brachiosaurus, x4 Pteranodon, x4 Plesiosaurus.

Suitable for ages 3+

Dinosaurs Memory Matching + Snap Game















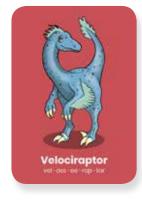










































































Memory Match + Snap Oceans

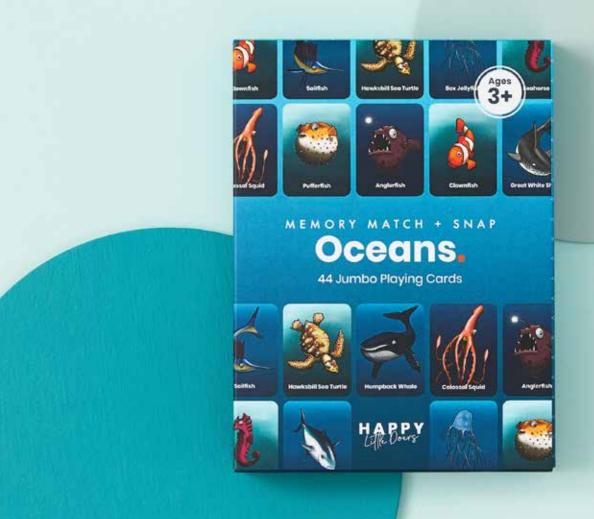
Play fun card games while discovering ocean creatures with these beautifully illustrated, high-quality cards. For two or more players, aged 3+. Play SNAP and the classic MEMORY GAME but, let me warn you ... these aren't just for kids but grown-ups too! So, how good is your memory compared to your kids?

Key Benefits:

- Boosts Memory
- Develops Recognition & Concentration
- Improves Speech & Vocabulary
- Increases Confidence & Happiness

So, what's in the pack? 44 jumbo playing cards x4 Seahorse x4 Pufferfish, x4 Hawksbill Sea Turtle, x4 Clownfish, x4 Colossal Squid, x4 Humpback Whale, x4 Sailfish, x4 Bluefin Tuna, x4 Box Jellyfish, x4 Great White Shark, x4 Anglerfish.

Suitable for ages 3+



Ocean Memory Match + Snap Game























































































Wall Prints

Our award-winning Times Table flashcards are one of our most popular items. So, we made both Skip Counting and Grid version available as a wall print in 6 different colour ways. Each print variation is specifically designed to suit any childs room, or family living space. The prints are designed to help build confidence in learning the Times Table.

The majority of customers request both grid and skip counting. Times Table wall prints, as they sit really well alongside each other.

Digitally printed on 350gsm.

- Times Table Prints (Skip Counting & Grid Style)
- Writing (Numbers & Letters)
- Dinosaurs



Times Tables Wall Prints



Bright - Skip Counting



Moss - Skip Counting



Bright - Grid



Moss - Grid





Sand - Skip Counting





Sand - Grid



Rust - Grid



Midnight Blue - Skip Counting



Salmon - Skip Counting



Midnight Blue - Grid

one	two	three	four
1 x 1 = 1	1 x 2 = 2	1 x 3 = 3	1 x 4 = 4
2 x 1 = 2 3 x 1 = 3	2 x 2 = 4 3 x 2 = 6	2 x 3 = 6 3 x 3 = 9	2 x 4 = 8 3 x 4 = 12
4 x 1 = 4	4 x 2 = 8	4 x 3 = 12	4 x 4 = 16
5 x 1 = 5	5 x 2 = 10	5 x 3 = 15	5 x 4 = 20
6 x 1 = 6 7 x 1 = 7	6 x 2 = 12 7 x 2 = 14	6 x 3 = 18 7 x 3 = 21	6 x 4 = 24 7 x 4 = 28
8 x 1 = 8	8 x 2 = 16	8 x 3 = 24	8 x 4 = 32
9 x 1 = 9 10 x 1 = 10	9 x 2 = 18 10 x 2 = 20	9 x 3 = 27 10 x 3 = 30	9 x 4 = 36 10 x 4 = 40
11 x 1 = 11	11 x 2 = 22	11 x 3 = 33	11 x 4 = 44
12 x 1 = 12	12 x 2 = 24	12 x 3 = 36	12 x 4 = 48
five	six		eight
1 x 5 = 5	1 x 6 = 6	1 x 7 = 7	1 x 8 = 8
2 x 5 = 10 3 x 5 = 15	2 x 6 = 12 3 x 6 = 18	2 x 7 = 14 3 x 7 = 21	2 x 8 = 16 3 x 8 = 24
4 x 5 = 20	4 x 6 = 24	4 x 7 = 28	4 x 8 = 32
5 x 5 = 25	5 x 6 = 30	5 x 7 = 35	5 x 8 = 40
6 x 5 = 30 7 x 5 = 35	6 x 6 = 36 7 x 6 = 42	6 x 7 = 42 7 x 7 = 49	6 x 8 = 48 7 x 8 = 56
8 x 5 = 40	8 x 6 = 48	8 x 7 = 56	8 x 8 = 64
9 x 5 = 45 10 x 5 = 50	9 x 6 = 54 10 x 6 = 60	9 x 7 = 63 10 x 7 = 70	9 x 8 = 72 10 x 8 = 80
11 x 5 = 55	11 x 6 = 66	11 x 7 = 77	11 x 8 = 88
12 x 5 = 60	12 x 6 = 72	12 x 7 = 84	12 x 8 = 96
nine	ten	eleven	twelve
1 x 9 = 9	1 x 10 = 10	1 x 11 = 11	1 x 12 = 12
2 x 9 = 18 3 x 9 = 27	2 x 10 = 20 3 x 10 = 30	2 x 11 = 22 3 x 11 = 33	2 x 12 = 24 3 x 12 = 36
4 x 9 = 36	4 x 10 = 40	4 x 11 = 44	4 x 12 = 48
5 x 9 = 45 6 x 9 = 54	5 x 10 = 50 6 x 10 = 60	5 x 11 = 55 6 x 11 = 66	5 x 12 = 60 6 x 12 = 72
7 x 9 = 63	7 x 10 = 70	7 x 11 = 77	7 x 12 = 84
8 x 9 = 72 9 x 9 = 81	8 x 10 = 80 9 x 10 = 90	8 x 11 = 88 9 x 11 = 99	8 x 12 = 96 9 x 12 = 108
9 x 9 = 81 10 x 9 = 90	10 x 10 = 100	10 x 11 = 110	9 x 12 = 108 10 x 12 = 120
11 x 9 = 99	11 x 10 = 110	11 x 11 = 121	11 x 12 = 132
12 x 9 = 108	12 x 10 = 120	12 x 11 = 132	12 x 12 = 144

Salmon - Grid

Writing Wall Prints



Bright - Letters



Sand - Letters



Bright - Numbers



Sand - Numbers

Dinosaur Wall Prints



What our customers say...

Probably one of the best things I've ever bought. I've been beating my head against a brick wall with her times tables, so to get this reaction out of her overnight... I'm so happy I want to cry a little.

- Mum

Absolutely love the graphic quality of these cards combined with real ease of use for children.

- Bonita Turner, Editor of Junior - Junior Design Awards 2021

These cards are beautiful! I would like to have them just to put up on the wall!

- Chloe Thurston, Stylist & Influencer - Junior Design Awards 2021

l've never seen her so quick to want to learn. Thank you so much. We look forward to the phonics one launching.

- Mother

Not to mention our 100%, 5 star rating on ...



