

KIND BAG

LONDON

Product Catalogue AW23

UK



- OUR MISSION -
TO BE KIND TO THE PLANET.

Kind Bag is on a mission to empower people to live a more sustainable life by creating stylish accessories that look good and do good. We aim to inspire a new generation of conscious consumers who are committed to having a positive impact on the planet.



**100% MADE
FROM RECYCLED
PLASTIC BOTTLES**



**DONATE TO
1% FOR THE
PLANET**



**SUSTAINABLE
& ETHICAL**



**WOMEN OWNED
& RUN**



**CRUELTY FREE
& VEGAN**



**100% RECYCLED
& RECYCLABLE**

Kind Bag is a passionate company based in Islington, London, established in 2019. We rescue used plastic from going to landfills and the ocean polluting the planet for 1,000s of years and transform them into beautiful, stylish and versatile products to support everyone's sustainable lifestyle.



SINCE 2019, WE'VE RECYCLED OVER 5 MILLION PLASTIC BOTTLES

which would have taken over 450 million years in total to decompose.

OUR RPET FABRIC PROCESS



OUR CERTIFICATIONS



PRODUCT INDEX



REUSABLE BAGS

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TOTE BAGS

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BACKPACKS

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WEEKENDERS

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LUNCH BAGS

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POUCHES

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LAPTOP SLEEVES

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MESH BAGS

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Backpacks 'Hackney'

Our new & improved backpack, 'Hackney' now comes in medium, large & now mini! It is sustainably & ethically made with our 100% recycled & recyclable fabric.

A roll top with strong hidden magnets, the grab handles also have hidden magnets to keep them together. We've redesigned our backpack to be streamlined, uncluttered and contemporary, while improving its functionality at the same time!



Key Features



COMFORTABLE PADDING

- The back of the backpack & shoulder straps are **padded with 100% recycled lining**, ensuring your comfort when wearing.
- Extra padding on the bottom of the bag for more protection

SPACIOUS COMPARTMENT



- **Padded laptop pocket** fitting most 13"/16" models (medium/large) or small ipads (mini) + 2 small pockets
- Small pocket with zip closure
- Elastic hook inside for easy access to keys, purse etc.



HIDDEN MAGNETS

- **Carry handles with magnets** to keep them together, instead of a tiny snap closure.
- Flap offers **extendable capacity**. The flap can be closed effortlessly with extra strong hidden magnets.

MINI BOOKLET

- Each backpack comes with a mini booklet outlining our brand story, material information, product features and more.

MULTIPLE POCKETS

- **Side slip pockets** on both sides to carry a water bottle & umbrella
- 2x easily accessible **front pockets** (one on the mini)
- Anti theft pocket on the side



STRAP HOOK

- **Handy hook** on the strap to clip on keys, water bottle etc!



100% RECYCLED & RECYCLABLE



MACHINE WASHABLE



RAIN PROOF FABRIC

NEW!

Backpack Designs

2pc per case
RRP £55.00 per unit
WHOLESALE £22.92 per unit

MINI - 24 x (+ 12cm flap) x 21.3 x 11.4cm



BLACK



PEACH



LILAC



BUTTERCUP



SAGE

KEY FEATURES

Front zipped pocket / ipad sleeve / elastic key hook / water bottle slip pocket / magnetic roll top / water resistant / machine washable / 100% made from recycled plastic bottles

MOQ - £200 + £15 delivery cost or £300 for free delivery

NEW!

Backpack Designs

MEDIUM - 13 (+4.7" flap) x 10 x 5" / 33 (+12cm flap) x 25.5 x 12.5 cm

1pc per case
RRP £65.00 per unit
WHOLESALE £27.15 per unit



LAVENDER



MINT



TEAL



LIGHT GREY



KHAKI



NAVY

MOQ - £200 + £15 delivery cost or £300 for free delivery

Backpack Designs

MEDIUM - 13 (+4.7" flap) x 10 x 5" / 33 (+12cm flap) x 25.5 x 12.5 cm

1pc per case
RRP £65.00 per unit
WHOLESALE £27.15 per unit



PEBBLE BLACK



DUSK PINK



BURNT ORANGE



TUSCAN YELLOW



TARTAN



BURGUNDY

MOQ - £200 + £15 delivery cost or £300 for free delivery



Backpack Designs

1pc per case
RRP £75.00 per unit
WHOLESALE £31.27 per unit

LARGE - 15 (+6.6" flap) x 12 x 5.5" / 38 (+17cm flap) x 30 x 14 cm



LIGHT GREY + BLACK



SAGE + FOREST GREEN



LIGHT BLUE + NAVY

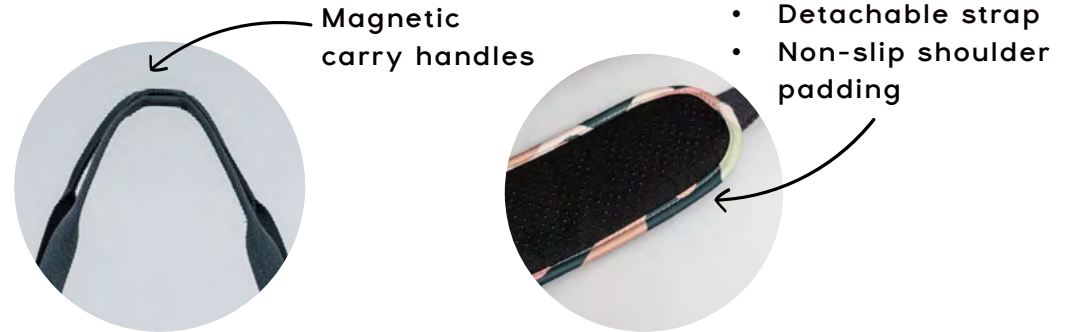
MOQ - £200 + £15 delivery cost or £300 for free delivery



NEW!

Weekender Bag

Introducing our new Weekender bags, sustainably & ethically made with our 100% recycled & recyclable fabric. With bold patterns, large capacity, water resistant fabric, trolley sleeve and many other features, our bags are perfect for a weekend getaway wherever you go!



Magnetic carry handles

- Detachable strap
- Non-slip shoulder padding



Inside:

- Multiple zipped + slip pockets
- Water bottle holder
- Elastic key hook

Mini Booklet

Outlining the product features, brand story, manufacturing process and more.



PACKAGING



100% made from recycled plastic bottles



Machine washable



100% recyclable



Water resistant



BPA free

NEW!

Weekender Designs

DIMENSIONS - L44 x W21.5 x H35.5cm

1pc per case
RRP £65.00 per unit
WHOLESALE £27.15 per unit



CAMOUFLAGE



CHECKERBOARD-TEAL + BEIGE



ABSTRACT CARAMEL

KEY FEATURES

2 zipped pockets / slip pocket / water bottle holder / detachable strap / magnetic carry handles / non-slip shoulder padding / elastic key hook / water resistant / machine washable / 100% made from recycled plastic bottles

MOQ - £200 + £15 delivery cost or £300 for free delivery

NEW!

Lunch Bag

Introducing our new sustainable lunch bags, made with 100% recycled + recyclable fabric. Available in three vibrant designs to carry your lunch to work, uni or school in style!

Our lunch bags are equipped with water-resistant + machine washable fabric to protect against light spills, pockets to store cutlery, napkins and condiments, plus a magnetic roll top to keep your lunch secure, they're the perfect alternative to single-use plastic bags and boring lunch boxes!

Mini Booklet

Outlining the product features, brand story, manufacturing process and more

Button fastened handles



- Magnetic roll-top with button closure
- Slip pocket inside



PACKAGING



100% made from recycled plastic bottles



Machine washable



100% recyclable



Water resistant



Food safe



BPA free

NEW!

Lunch Bag Designs

DIMENSIONS - L22 x W14cm x H33cm (H24cm when rolled)

3pc per case
RRP £28.00 per unit
WHOLESALE £11.67 per unit



WAVY DAISY



CONFETTI PINK + GREEN



ORGANIC SHAPES

KEY FEATURES

magnet roll top with button closure / button fastened handles / cutlery pocket inside / slip pocket inside / water resistant / machine washable / BPA free / 100% made from recycled plastic bottles

MOQ - £200 + £15 delivery cost or £300 for free delivery

REUSABLE BAGS

Our 100% recycled reusable bags are the very first product we launched! They're entirely made from recycled plastic bottles, strong, versatile and silky smooth to touch!

- Wide & comfortable handles
- The bag folds into a small pouch (which can be used as a handy pocket when unfolded!)
- All our bags are water resistant
- Can hold up to 20kg - thats around 2-3 grocery bags!
- A wide bottom for a larger capacity

Pouch is packaged in a paper sleeve outlining product features, how to fold the bag, brand story and more



PACKAGING

ONE FREE REUSABLE BAG

A free medium reusable bag, for display purposes, is available on request (for first orders only)



100% made from recycled plastic bottles



Machine washable



100% recyclable



Water resistant



Smooth & silky touch



BPA free



NEW!

in collaboration with
Amy Hastings



Amy is a designer and maker based in York, UK.

She specialises in several areas including gouache illustration, rug tufting and ceramic upcycling. Her work is hugely inspired by all things kitsch and her love for the colour pink.



NEW!

Reusable Bags x *Amy Hastings*

MEDIUM - 39 x 64 x 17 cm

8pc per case

RRP £12.00 per unit

WHOLESALE £5.00 per unit



LEAPING CATS



TIGER



LUCKY CAT

MOQ - £200 + £15 delivery cost or £300 for free delivery

Reusable Bag Designs

MEDIUM - 39 x 64 x 17 cm

8pc per case

RRP £12.00 per unit

WHOLESALE £5.00 per unit



BLUE DAISY



TRICOLOUR



POLKA DOT



BOOBS



BERRY



MEADOW FLOWERS



SAFARI



PASTEL BRUSH



CHECKERBOARD
TEAL & BEIGE

MOQ - £200 + £15 delivery cost or £300 for free delivery

Reusable Bag Designs

MEDIUM - 39 x 64 x 17 cm

8pc per case

RRP £12.00 per unit

WHOLESALE £5.00 per unit



PALMS



RECYCLE



YOGA GIRLS



GINGHAM



BOHO PAISLEY



MOSAIC



KOI FISH



PURPLE STRIPES



BUBBLEGUM
PINK GINGHAM

MOQ - £200 + £15 delivery cost or £300 for free delivery

Reusable Bag Designs

MEDIUM - 39 x 64 x 17 cm

8pc per case

RRP £12.00 per unit

WHOLESALE £5.00 per unit



ZEBRA



TARTAN



DOGTOOTH



CORAL



COFFEE



GALAXY



LONDON



SAPPHIRE BLUE



LOBSTER

MOQ - £200 + £15 delivery cost or £300 for free delivery

Reusable Bag Designs

MEDIUM - 39 x 64 x 17 cm

8pc per case

RRP £12.00 per unit

WHOLESALE £5.00 per unit



CHECKERBOARD
RED + BLUE



TOMATOES PINK



MUSHROOMS BEIGE



RETRO FLOWERS YELLOW



CHECKERBOARD
PINK + ORANGE



DOG PINK + GREEN



CAT RED + BLUE



LOVE RAINBOW

MOQ - £200 + £15 delivery cost or £300 for free delivery



in collaboration with



**WILLIAM
MORRIS
GALLERY**



William Morris - a master print maker, artist, writer, social campaigner and passionate environmentalist. His unmistakable and incredibly intricate designs grace homes and public buildings all around the world, and now our limited edition bags too!

**‘Have nothing in your house that you do not know
to be useful or believe to be beautiful’**



Reusable Bags x WILLIAM MORRIS GALLERY

MEDIUM - 39 x 64 x 17 cm

8pc per case

RRP £12.00 per unit

WHOLESALE £5.00 per unit



STRAWBERRY THIEF



WILLOW BOUGH



MARIGOLD



FRUIT



GOLDEN LILY

MOQ - £200 + £15 delivery cost or £300 for free delivery



in collaboration with

*MAGGIE
STEPHENSON*



Born in Poland, raised in Germany, Maggie is a self-taught artist and illustrator currently residing in Florida, USA.

Maggie's art is heavily influenced by her European upbringing and travels, combining rich textures and vivid colors.



Reusable Bags x

MAGGIE
STEPHENSON

MEDIUM - 39 x 64 x 17 cm

8pc per case

RRP £12.00 per unit

WHOLESALE £5.00 per unit



SUMMER AFTERNOON



SPELLBINDING



FRUIT CABANA

MOQ - £200 + £15 delivery cost or £300 for free delivery



in collaboration with

ROEQIE
ILLUSTRATOR



Roeqiya Fris is a Dutch-Egyptian illustrator based in Rotterdam.

Inspired by Arab culture, worldly travel and nature, her scenes radiate with vibrant color, boldly mixed patterns, and strong femininity. Her artworks depict diversity, female friendships and sisterhood.



Reusable Bags x

ROEQIE
ILLUSTRATOR

MEDIUM - 39 x 64 x 17 cm

8pc per case

RRP £12.00 per unit

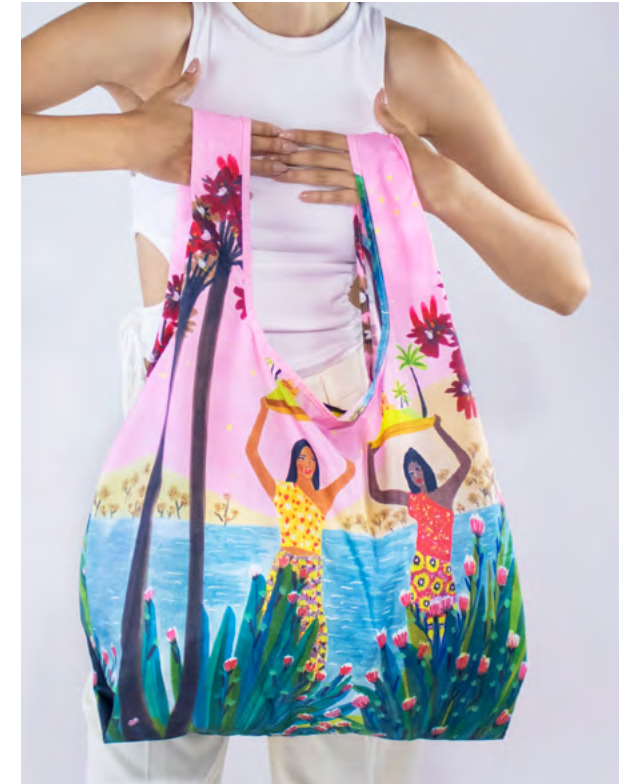
WHOLESALE £5.00 per unit



RED BIRD



HIDING



TWO ISLANDS

MOQ - £200 + £15 delivery cost or £300 for free delivery



in collaboration with
K I T A G A R



Kit Agar is an English artist and illustrator currently residing in Brussels.

Kit is known for her feminine and ethereal forms, combining bold lines with a soft colour palette. Her works range from poetic Picasso-esque line drawings, to dynamic colour block collages.



Reusable Bags x

K I T
A G A R

MEDIUM - 39 x 64 x 17 cm

8pc per case

RRP £12.00 per unit

WHOLESALE £5.00 per unit



SUNBEAM



ELSBETH



DREAM

MOQ - £200 + £15 delivery cost or £300 for free delivery



MUSEUM COLLECTION

In celebration of our love of art, we launched our Museum Collection. Classic pieces from 9 incredible artists, displayed beautifully on our medium reusable bags!



Reusable Bags x

MUSEUM COLLECTION

MEDIUM - 39 x 64 x 17 cm

8pc per case

RRP £12.00 per unit

WHOLESALE £5.00 per unit



MONET



CAPPIELLO



KLIMT



HAECKEL



SEURAT



GAUGUIN



VAN GOGH



MUCHA



KITAGAWA

MOQ - £200 + £15 delivery cost or £300 for free delivery

MINI Reusable Bags

26 X 43 X 14 CM

12pc per case

RRP £9.00 per unit

WHOLESALE £3.75 per unit

Our mini bags are the perfect size for taking out when dog walking, grocery shopping, as lunch bags or even for organising within larger bags when travelling - and each made from 4 plastic bottles!



MOSAIC



FLORAL



TARTAN



DAISY



BANANA



POMEGRANATE



NEON FRUITS



PURPLE STRIPES



SPACE BLACK



BI-COLOUR
GREEN & ORANGE

MOQ - £200 + £15 delivery cost or £300 for free delivery

EXTRA LARGE

Reusable Bags

46 X 84 X 23 CM

6pc per case

RRP £15.00 per unit

WHOLESALE £6.25 per unit

The bag you didn't think you needed, but now can't live without! Bigger in size while keeping all the same great features of our bags - water resistant, durable (holds up to 25kg!), lightweight, and folds into a small pouch.



MOSAIC



POLKA DOTS



GINGHAM



MOQ - £200 + £15 delivery cost or £300 for free delivery

Tote Bags

Our tote is made with luxury, silky and thick fabric with twill weave. Sustainable, elegant and stylish item to accompany any occasion.

Key Features

- Long straps
- Large capacity with a wide bottom (fits a 16" laptop!)
- Inner pocket with a recycled button closure



PACKAGING

Mini Booklet

Outlining the product features, brand story, manufacturing process and more.



100% made from recycled plastic bottles



Machine washable



100% recyclable



Water resistant



BPA free

Tote Designs

DIMENSIONS
13 x 15.7 x 3.9"
33 x 40 x 10 cm

6pc per case
RRP £16.00 per unit
WHOLESALE £6.67 unit



BOOBIES



LIME GREEN GINGHAM



RETRO FLOWERS BROWN



CHOOSE LOVE PURPLE



TARTAN



MADRAS CHECK



GOLDEN LILY
WILLIAM MORRIS

MOQ - £200 + £15 delivery cost or £300 for free delivery

Tote Designs

DIMENSIONS
13 x 15.7 x 3.9"
33 x 40 x 10 cm

6pc per case
RRP £16.00 per unit
WHOLESALE £6.67 unit



MAGGIE CABANA



STRIPES PURPLE + GREEN



CHECKERBOARD TEAL + BEIGE



LINES GREEN + CREAM



CAMEL WAVES



PROTECT PLANET CREAM

MOQ - £200 + £15 delivery cost or £300 for free delivery

Pouches

Our colourful zipped, stand up pouches, made from recycled plastic bottles, water resistant and printed with wonderfully bold patterns!

Sold in a set of three different sizes, making it ideal for everyday uses from holding make-up, keeping little belongings together in your bag - and our large can even hold a pair of shoes!

STAND UP

- Our pouch's flat bottom allows for more space
- It also stands up when full - perfect for when you're getting ready!



SIDE HOOK

- This useful hook is ideal for hanging toiletries in the shower! Even better with our water resistant fabric



100% made from recycled plastic bottles



Machine washable



100% recyclable



Water resistant



Food safe



BPA free

Pouch Designs

SMALL - 17 x 14 x 7cm / 6.6 x 5.5 x 2.7"

MEDIUM - 24 x 19 x 12cm / 9 x 7.4 x 4.7"

LARGE - 36 x 26 x 16cm / 14 x 10 x 6"

3pc per case
RRP £26.00 per unit
WHOLESALE £10.84 per unit



TRIPPY CHECKERBOARD



MARBLE



GINGHAM

MOQ - £200 + £15 delivery cost or £300 for free delivery

Laptop Sleeves

Our 13" Laptop Sleeves! 100% made from recycled plastic bottles and water resistant.

Strong metal poppers to keep the sleeve closed

Silky to touch & water resistant!

Fits most 13" laptops

1cm thick padding to keep your laptop safe!

List of some compatible 13" laptops + tablets:

Apple MacBook Air / Apple MacBook Pro / Microsoft Surface Pro 8 /
Microsoft Surface Go / Microsoft Surface Laptop 4 / DELL XPS 13 / Apple 13"
iPads / Android 13" Tablets



100% made from recycled plastic bottles



Hand wash



100% recyclable



Water resistant



BPA free

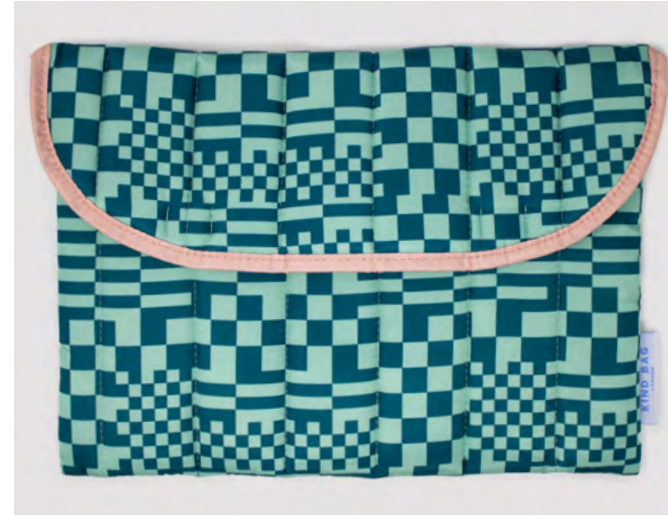
Laptop Sleeve Designs

13" LAPTOP SLEEVE / DIMENSIONS - 33 x 25 x 2cm / 13" x 10" x 0.7"

3pc per case
RRP £24.00 per unit
WHOLESALE £10.00 per unit



NAVY COFFEE



TRIPPY CHECKERBOARD



WAVES

MOQ - £200 + £15 delivery cost or £300 for free delivery



Mesh Bags

8pc per case
 RRP £11.00 per unit
 WHOLESALE £4.59 per unit

Key Features

- Double drawstrings to open & close the bag easily
- Double-stitched for extra strength
- Machine washable

Sold as a set of three in a selection of pastel colours:

- Large (green) 30 x 35cm
- Medium (yellow) 24.8 x 30cm
- Small (lilac) 20 x 24.8cm

PACKAGING



Ideal for...



Shopping loose fruits & veggies



Washing delicate & small items



Organising travel kits

MOQ - £200 + £15 delivery cost or £300 for free delivery



100% made from recycled plastic bottles



Machine washable



100% recyclable



Water resistant



BPA free

BESPOKE

We offer a bespoke service for all our products (reusable bags / totes / backpacks / pouches / laptop sleeves).
Contact us for the full bespoke catalogue.



DISPLAYS

A5 TENT DISPLAY CARD / A6 FLAT CARD



Tent card shows a diagram of our manufacturing process and our mission. Information is also available as an A6 double-sided card.

Available in different languages on request.

**Free with every £200 order,
automatically added by UK warehouse**

CARDBOARD BOX DISPLAY

7 x 17.3 x 7.5"



Fits 36 medium reusable bags. Clean & simple design made with lightweight and strong cardboard.

**One free display with every £200 order.
Please let us know if you'd like one added to your order**

**ONE FREE REUSABLE BAG
A free medium reusable bag for display purposes is
available on request (for first orders only)**

DISPLAYS



ROTATING DISPLAY

£75 OR FREE WITH ORDERS OVER £900

Fits 96 medium reusable bags

L31 x D31 x H45cm

KIND BAG

LONDON

WWW.KINDBAG.CO

[@KINDBAG](https://www.instagram.com/KINDBAG)



To place your order, please
contact either:

flora@kindbag.co

filipa@kindbag.co

sales@kindbag.co

