

## FRAAS Signature - the exclusive handwriting.

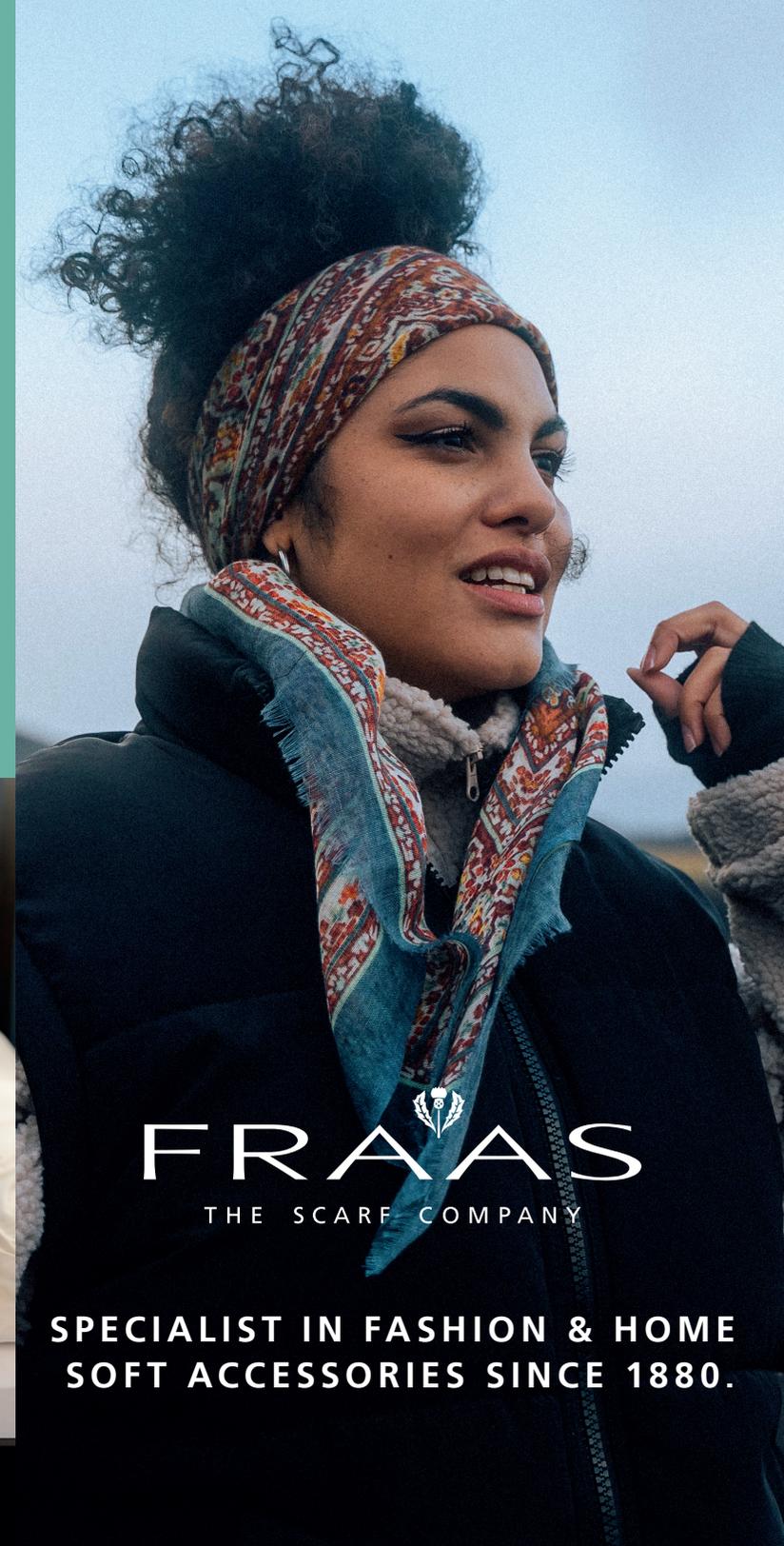
FRAAS Signature is the essence of luxury, a treasure box of cashmere, wool and luxurious blends. Explore the new AW23 collection of unique colour pops and classic tones that compliment a modern wardrobe.



## FRAAS Living Collection: Welcome home.

Since 1880 all our passion has gone into meticulous craftsmanship of woven accessories that bring pure joy just by touching them. The new LIVING collection of blankets from FRAAS exhibits the characteristics which have distinguished us for five generations. Quality, comfort and design. Each product is manufactured to the highest quality, with responsible & sustainable conscious - from recycled yarn selection to CO2 neutral production.

Living Art made for your pleasure - made to last.



**FRAAS**  
THE SCARF COMPANY

**SPECIALIST IN FASHION & HOME  
SOFT ACCESSORIES SINCE 1880.**



Since 1880 - Scarves are our tradition, our passion and our heritage.

For more than 140 years, we at FRAAS have upheld a family tradition of manufacturing high-quality scarves that are unlike anything else in the world. With our scarves, you can see the level of attention to detail which is unique to FRAAS. It is this which has enabled FRAAS to establish itself as the world's largest scarf design manufacturer. And the very same craftsmanship is also the reason why the name FRAAS is synonymous with stylish yet affordable quality.



### Hats First!

With Hats First FRAAS presents a powerful hat collection consisting of beanies, balaclavas, bucket hats, headbands and berets. A balanced variety of qualities (including GRS-certified recycled materials) and colours push, shapes and silhouettes to add an essential pop accessory to a modern wardrobe.



Since 1880, with heart & soul, expertise and heritage FRAAS has transformed traditional techniques into modern classics and unique jacquard soft accessories. Quality, craftsmanship and passion are the pillars of our brand which can be seen and felt in each product – from scarves to blankets and many more.



Contact [louise.shore@fraas.com](mailto:louise.shore@fraas.com)  
T: 020 7965 7332 m: 078 2727 8755  
[www.fraas.co.uk](http://www.fraas.co.uk) [www.b2b.fraas.com](http://www.b2b.fraas.com)