For learning, imagination and role-play



oskar&ellen®

About the oskar & ellen products

Care Instructions

We recommend hand wash 40 degrees C for all items except the baby quilts, which are machine washable. Please iron your product with low heat or steam and your product will look great.

Production/Country of Origin

All oskar&ellen toys are handmade (hand sewn and by sewing machines) by three manufacturers/ sewing studios in Manila in the Philippines. Each studio has approx. 30 employees and all employees are paid a fair wage imposed by Philippine Law. The working environment and conditions of the artisans are friendly and they have access to drinking water, fans and toilets. Mobiles are allowed during work. The continued orders placed by oskar&ellen provides job security and income stability for the workers at the studios.

Materials

All products are made from cotton, poly cotton, polyester, and rayon, sometimes felt. The fabric is different for each product and is imported to the Philippines from Hong Kong, Korea, Japan and USA.

Safety

Our products, where applicable, adhere to European standards for toy safety – EN 71 1-3 and the Directive 2009/48/EC – and therefore carry the CE mark. We feel that it is important to stress that although our products are made of fabric it doesn't mean that they are suitable for babies. The majority of the pretend play and activity play bags are suitable from age 3 years and above. The age around 3-6 is an age where the child is enjoying role-play and imaginative play and therefore this is the age when we believe the child will enjoy our toys the most.



Each and every toy is created with intricate hand sewn details and is manufactured in a series of small, responsibly run studios in the Philippines.



Petra, founder of oskar&eller visiting the sewing studios.



Story-telling bag itself becomes the backdrop to the story and its contents – relevant finger puppets –

help bring the characters in the story to life, creating

excitement and a sense of adventure. These finger

puppets can also be used in the Doorway Theatre

Song bag

Boat/čanoé: Row, row your boat Star: Twinkle little star Sheep: Ba ba black sheep or

Bunny: Sleeping bunnies Bus: The wheels on the bus Spider: Incy wincy spider

Ref 2081



Ref 701 Red Riding Hood



Ref 704 Farmyard Fun



toy (see page 4). Size 23 x 17 cm.

Story bags

Ref 705 The Three Billy Goats Gruffe



Ref 706 Bunnies



Doorway Theatre & Café

Raise the curtain on your own theatre using this Doorway Theatre cloth, measuring 88x155 cm, and have fun presenting your own concert or stage production. Can be hung in a doorway from the corner loops and reversed at intermission or after the show to serve a variety of tempting snacks. It comes embroidered with a cake, some cup cakes, 2 bottles of lemonade with glasses and a cake stand full of macaroons, strawberries and delicious ice cream. Enjoy! 4 pieces in total: includes the cloth, two curtains and the awning.

Ref 8062





Christmas Gingerbread Apron

Comes with hook & loop closing around the neck for safety and to adjust the size. Ref 451



Gingerbread cookies

Each set includes 4 gingerbread cookies. To be used for decorating the Christmas tree or for play.

Ref 427 Gingerbread boy and girl Ref 428 Hearts



Chef's Outfit

Children love cooking and baking! Add to the fun with this lovely, handmade chef's outfit. Includes a chef's hat, apron with a pocket and an oven glove. Fits 3–8 years old.



Cooking Set

Everything is soft, colourful and very tasty! Includes: hotdog, burger, ketchup and mustard, selection of vegetables, fried egg, frying pan, bowl, beater, spoon, spatula, plates, cutlery, cups as well as two placemats. In total 25 pieces.

Ref 218



Farmers Market Basket

All you need to set up a small "organic" Farmers Market in the playroom! This delightful soft basket includes baguette, apple, banana, pear, carrot, potato, strawberry and freshly cut flowers. In total 11 pieces. Ref 2182



Tea Set

No more broken crockery with this wonderful soft tea set! Perfect for a teddy bear picnic or tea party around the house. Includes; four cups, saucers and teaspoons, tea pot, sugar bowl, tea bags, table/picnic cloth and lots of delicious cupcakes and biscuits. In total 32 pieces.

Ref 210



Q









Ref 5102 Cat

Ref 5103 Rabbit

Ref 5104 Lion

Ref 5105 Monkey









Ref 5107 Crocodile

Ref 5108 Donkey

Ref 5109 Lamb

Ref 5110 Bear

Ref 5112 Wolf











Ref 5114 Elephant

Ref 5115 Pony

Ref 5116 Shark

Animal Hats and Tails

Ref 5113 Tiger

Perfect for a party, school assembly or dressing up fun around the house. Adjustable fit from 1 year and up. The tail is fitted easily with a hook & loop adjustable strap around the waist. Choose from 21 animals.







Pirate hat

Ahoy mates. Soft hat with feather and skull & crossbone, the Jolly Roger. Adjust the size with hook & loop strip, 40-60 cm Height 14 cm.

Ref 511



Reversible firefighter helmet/police helmet

Soft hat for role-play and imaginative play. It's reversible, just flip it over and the second hat is sewn in the back. Use the hook & loop to adjust the size from 40-6 cm. Height 14 cm.

Ref. 512





Ref 505 Grey



Ref 506 Beige



Ref 507 Pink



Ref 504



Princess Crown

It's pink, pretty and soft. Wear it with an elastic band.











Santa's Workshop

Children will love to help Santa and his elves make everything ready in time for Christmas Day! The Workshop has beautiful embroidered details of a log fire burning, mantelpiece, a dressed tree, toys on the shelves waiting to be wrapped and a long to-do list for Santa. The house has a chimney and snow on the roof. The set includes Rudolf, a sleigh, and wrapped gifts, three Elves as well as Santa. In total 11 pieces.

Ref 449



Nativity

Children will love to play with this fantastic Nativity Scene. Beautifully made in soft fabric with wonderful attention to details. Include stable, Joseph, Mary, baby Jesus in a crib, shepherd, sheep, angel, donkey and the Three Kings. The inside of the barn has embroidered details of a sheep, a window with a sky full of stars including the star of Bethlehem. In total 10 pieces.





Beauty Box Mini

This pretty floral Beauty Box is perfect for little girls who cannot keep away from Mummy's make-up bag! It comes with a compact powder and mirror, eye shadow kit with applicator, a lipstick with case, a sparkling diamond ring and a perfume bottle. In total 9 pieces.

Ref 2043



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Stable with Horses

An absolutely delightful stable, with two booths for the two ponies. The set includes stable, stable girl, two ponies, brush, detachable saddle and 1st prize rosette. The outside of the stable is beautifully embroidered with flowers, cat, watering can, windows, hay, and hayfork. In total 7 pieces.

Ref 2023



The Jolly Roger Pirate Ship

Ahoy matey! This wonderful set will provide hours of pretend pirate ship adventure. Includes a ship, a captain, two pirates, removable plank, cannon, treasure chest, treasure map and a shark. In total 9 pieces.

Ref 996



Dino Rock House

This dino set comes with six dinosaurs – the enormous Brontosaurus (orange), the very long and heavy Diplodocus (yellow), the Stegosaurus with its protective armoured plates on its back (blue), the terrifying, aggressive Tyrannosaurus Réx (green), the Triceratops with its horns (grey) and the small speedy Velociraptor (royal blue). The house has openings for dinosaurs to peek in or out. Size $20 \times 15 \times 22$ cm.

Ref. 229



Airport

This hangar with aeroplanes opens up and reveals a helicopter landing platform, with four planes and a helicopter. A small loop is attached underneath each aircraft, so the child can put it on his/her finger and "fly away"! In total 6 pieces.

Ref 211



Noah's Ark

Learn all about Noah's Ark using this play set filled with animals, including giraffe, dog, camel, horse and lion. You'll discover more animals embroidered on the Ark such as elephants, birds, crocodiles and snakes and can use the rainbow handle to open the roof and play with the animals. In total 7 pieces.

Ref 214



Fire station

This set includes a fire station, two firemen, a fire engine vehicle, a fire extinguisher, a rescue helicopter, two orange cones and a fire. In total nine pieces. Size $20 \times 15 \times 27$ cm.

Ref. 228



Rocket ship

There are so many adventures to have in space, and this set gives children just the right amount of encouragement to explore the depths of their imaginations. All pieces fit neatly into the rocket in between adventures and aliens, a flying saucer and a play mat give little astronauts an enthralling world to explore. In total 9 pieces.

Ref 215



Castle

The magical medieval castle has drawbridge and towers (removable with hook & loop). The set also includes a prince, a princess, a white horse, a dragon, a witch, and a treasure chest. This toy aims to stimulate children's imagination and role-play. In total

7 pieces





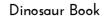
Tool Belt

Includes soft yet realistic-looking tools such as a hammer, saw, a pair of pliers, screwdriver, folding ruler, and square ruler. Size: approx. 80 cm with adjustable hook & loop closing. In total 7 pieces.









Dinosaurs are very popular with kids; with this book one may learn the proper name (embroidered on each page) of the 6 different dinosaurs by matching the colour of the dinosaur to the correct colour on the hook & loop. The book folds open to show a landscape of mountains, volcano and greenery.

Ref 105



Colour Book

Learning colours is fun! A book for the little ones to learn colours, words as well as organizing each object into its matching colour background. The 12 objects are padded and attaches to the book with hook & loop.

Ref 106









Farm



Ref 8015 Princess Pink



Ref 8016 Wild animals



Ref 8017 Forest animals



Ref 8011 Noah's Ark



Ref 8012 Princess



Height Chart

Keep a record of how your child grows with these beautiful hand-made height charts. Comes with removable characters (attachable with hook & loop) that may be used to mark the height our just to play with. Height measures from 30 to 150 cm.



This favourite game has now become a lovely personalized gift and keepsake! Each card has a photo pocket. Simply make your own pairs, could be identical or synonyms – the possibilities are endless!



Yearly Calendar

The ingenious, interactive Yearly
Calendar is designed to enable children
to learn about the passing of time – the
progression of days, weeks and months
and the sequence of the four seasons.
Your child can fix their own place in
time by using the hook & loop bar to
select the relevant tags for each day. The
season and the weather can be chosen
using the two circles – each season has a
different colour, which also corresponds
to the colours of the month nametags.



Ref 8038 - English





Great for inside and outdoor play. Fun and clever design which folds up into a bag with handles. Comes with three red and three green dart balls with hook & loop padding. Perfect for family fun in the park.

Ref 8061 Crocodile







Ref 8043

Ref 8044

Family Tree

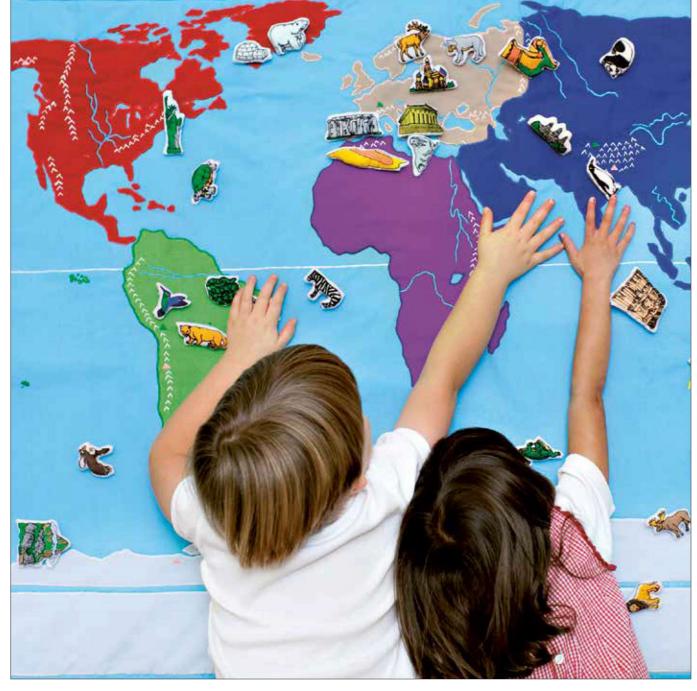
Simply a beautiful and treasured piece of art in your child's bedroom! Family photos can be slipped into each photo pocket. Comes with a concealed (and removable) wooden stick at the top for easy hanging. This makes a great new born or christening gift!

Learn to Count Wall Hanging

It is fun to learn how to count with this soft, colourful and educational wall picture! Includes 10 removable number cards, which should be matched with the same number of objects. Size: 40x65 cm.
Ref 8042









Animals

About 3 animals representing each continent, in total 26 animals.

Ref 8071



Landmarks

Learn about 20 famous landmarks from all over the world.

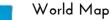
Ref 8072



Flags

Learn 28 flags representing countries all over the world.

Ref 8073



This map is embroidered with details on each of the continents. Comes with a key (or download from our webpage, the key is available in French, German and English) so one can work out names and locations. Perfect at home or in a playgroup. Size of the map is 85×118 cm.

Ref 8070

Sets to the World Map

These sets are sold separate from the map. Learn all about animals, flags, landmarks, the way people dress, as well as names of capitals and the continents.



People

18 motifs of people from around the world. Ref 8074



Names of Capitals and Continents

Name tags with 16 capitals and 7 continents.

Ref 8075 - English text

Ref 8076 - Swedish text Ref 8077 - German text

Ref. 8078 - Dutch text



The Five Oceans of the World

Name tags with the five oceans of the world.

Ref 8080

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ABC Bag

This educational bag shows the alphabet and an animal corresponding to each letter. Both upper and lower case letters are embroidered. A fun and creative way to learn the alphabet. Some animals are attached as an appliqué and others are padded and attached with a satin string. For the Swedish and German bags (images) all animals are padded and attached with strings.

Ref 2172 – English

Ref 2170 - German







Wild Animal Book

Learn the names of the six wild animals in their natural habitat. Thick handles make it easy to carry the book along and the zipper holds everything in place. All animals are attached with strings.

Size 20 x 7 x 22 cm.

Ref 108





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1-2-3 Counting Book

This fantastic, colourful book includes lots of fun removable objects that are matched with each number. Learn how to count to 10 and sort and organize the objects. E.g. put the crayons back into their case. The book has ten pages and closes with a zipper. Nice thick handles make it easy to bring along. Ref 103

Animals at the Farm Book

Learn about farm animals and their young ones. This soft book help to develop your child's fine motor skills, enhance eye coordination and hand dexterity; also encouraging creativity all at the same time.

Ref 107





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oskar & ellen

oskar&ellen produce beautifully handmade toys and accessories for children's spaces. You'll find an innovative and fun range of soft fabric toys and dressing up gear aimed at encouraging your child's imagination through role-play. Then there are the soft activity books, perfect for entertaining the littlest people and encouraging them to use their fine motor skills as well as their imagination. And last but by no means least, the cute range of fun décor items, such as storage baskets, height charts and buntings, all of which add playful touches to a room. A touch of whimsy runs throughout, with a sweet colour palate and an unending sense of charm. Based in Sweden, oskar&ellen are fully committed to creating products that are a perfect aid to imaginative and educational play, to supplying the very highest quality and to ethical production. Each and every toy is created with intricate hand sewn details and is manufactured in a series of small, responsibly run studios in the Philippines.

Our range is divided into the following groups

Interactive books
Pretend Play
Nursery
Play bags
Dress-Up Fun
Music and Games
Interactive Wall Hangings
Christmas

Text: oskar&ellen Graphic design and production: Soformia Photo: More than words, Magasin Kusin, Jessica Helenefors Andersson and Znapshot



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