

FUN 2
GIVE



Spring / Summer 2021



PopUp Playtents With Playmats

Pop up play tents (without poles) with illustrations to capture a child's imagination - Removable roof, 2 doors and a unique printed play floor for children to use with their existing toys. Racing cars round a track or playing with fairies in faraway lands, staging dinosaur battles on the prehistoric plains or feeding dollies in the sitting room.

Aged 0+

Assembled size 90 x 90 x 90 cm.

Folded size 35 x 35 x 3.5cm



704 Ballet Studio



702 Enchanted Forest



804 Dolls House



873 Farm



703 Dino Cave



808 Fire Station



807 Pitstop



801 Garage



806 Train Station





PopUp Playtents (With Poles)

Pop up play tents with folding poles which secure the structure.
A range of designs based on the core themes found in toy boxes that create an environment to transform ordinary play. Folds into a compact carry bag

Aged 0+

Assembled size varies by style

Folded size 35 x 40 x 4cm (Approx)



815 Food Truck



120 x 80 x 80 cm

204 Ice Cream Truck

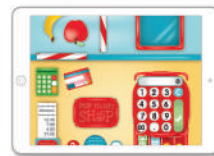


778 Fire Truck

101 Restaurant & Shop
(with extra playmat)



Tent: 90 x 90 x 90 cm
Playmat: 100 x 100 cm



Free App! Pop-It-Up Shop

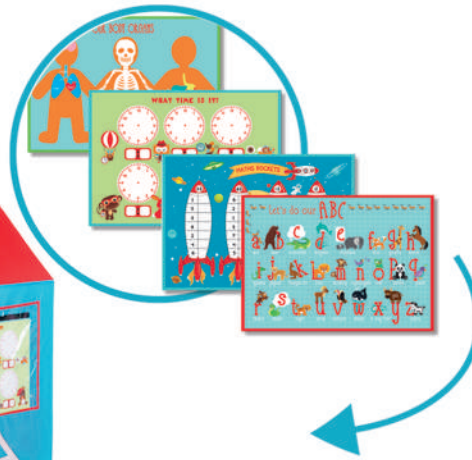
201 Scan & Play
Accessories





PopUp Play World™ School House

Play World™, a range of connected products for children to play with together. A large school house play tent (secured with poles), with 4 STEM teaching cards, a clock with moving hands and a creative mock "blackboard" area,



A clock with moving hands!

With 4 Teaching Cards!



4087 School House (Large)



Tent: 140 x 100 x 140 cm



PopUp and Play On-the-Go

On-The - Go Activity Sets: Beautifully illustrated colouring / activity sets filled with everything you need to be creative (and quiet!). Themed with characters from our playtent range and designed with durable features for big minds with little fingers.

Ballerina & Friends Paper Doll:

70+ Cut out Outfits and Accessories; coloured and to be coloured
6 Different Backdrops to create the perfect scenes (3 coloured / 3 to be coloured)
150+ Repositionable Stickers, 6 Cardboard Figures with Stands, 10 Felt Tips

6859 Ballerina & Friends Paper Doll



Enchanted Forest & Dinosaur: Contains 30 Activity Sheets, 10 felt tips, 6 Sticker Sheets
Size: 16 cm x 22cm x 3.5cm



6809 Enchanted Activity Set



6849 Dinosaur Activity Set



PopUp and Play On-the-Go

On-The - Go Water Painting: Discover a secret world! Fill the brush with water & paint the pictures to reveal colourful scenes & 40 hidden treasures. The reverse of each scene includes observation questions with lots to find! Leave to dry and reuse. Fabulous to entertain at home or on any journey without mess!



On-The - Go Sticker Sets: Beautifully illustrated colouring Sticker Sets, jam-packed with activities designed to keep little ones happy on-the-go or at home. Neatly packaged in a fold out carry case.

4 Playscenes, 4 sheets of stickers (2 to colour),
10 markers (Dimensions 21cm x 14cm x 4cm)



6811 Enchanted Sticker Set



6851 Dinosaur Sticker Set

On-The - Go Magnetic Sets: Fold out magnetic playworlds, for hours of story making on-the-go or at home.

1 Large Fold Out Playscene (3x4A),
30 Magnetic Play Pieces, Suitable for 3+



6810 Enchanted Magnetics



POP IT UP!



6850 Dinosaur Magnetics