



StylePack

Product lifecycle management (PLM)

for cloud or desktop

From ideas to product

It takes a modern, innovative business to thrive in the world of fashion. You need to design products with up-to-the-minute consumer appeal – and to do that, you need to keep control over a huge array of styles, fabrics and processes.

So how do you stay on top of it all?

StylePack, product lifecycle management (PLM) software from Vetigraph - Fashion Digital Solutions, is here to help you manage your products from design to delivery.

get ahead with StylePack

- collaborate effectively with clients and suppliers
- show off your creativity by creating digital line sheets
- stay on top of budgets with "costing scenarios"
- manage your inventory of goods and raw materials
- meet deadlines by controlling the critical path
- share technical info such as spec sheets and style sheets
- stay in control with digital reports

StylePack is available as user-friendly software for either cloud or desktop – helping you manage the processes that keep your business moving forward.



From design to delivery, how StylePack helps you



StylePack makes life easier at each stage of the product lifecycle

Collaborate to succeed

When you're facing the demands for your products, it is vital to communicate clearly with your clients, your supply chain and your team.

StylePack helps ensure information in technical documents, such as spec sheets and style sheets are defined at every stage of the process. This can help you improve quality, cut time to market and reduce the risk of product failures.

You can also message your team in StylePack Web – so you can quickly address any issues even if you're in a remote location.

Streamline sales

Show off your designs while targeting specific clients – by generating line sheets, storyboards and digital product catalogues within StylePack.

You can also use StylePack to track client info, so you retain a database of clients, contact details and their purchase history.

Calculate margins

Use StylePack's "costing scenarios" to work out what a design will cost to create and sell, depending on which fabric, trim and supplier you select.

When a client asks for an amendment, you can edit your scenario and work out the new cost.

Manage stock inventory

In the business of fashion, it is vital to know how much stock you have – whether that means finished goods or raw materials. StylePack helps you stay on top of the process, to help avoid over-ordering or running out at the wrong time.

Control the critical path

To retain client confidence, it is important to deliver products when you say you will. StylePack helps you plan and manage the complex chain of events that help make that happen – from testing and lab dips to packing and delivery.

Generate reports

In any business, it is vital to stay on top of figures. That's why StylePack lets you generate reports on data such as sales figures, comparative costings, seconds and returns, the fabric you have on order and your critical path for each customer.

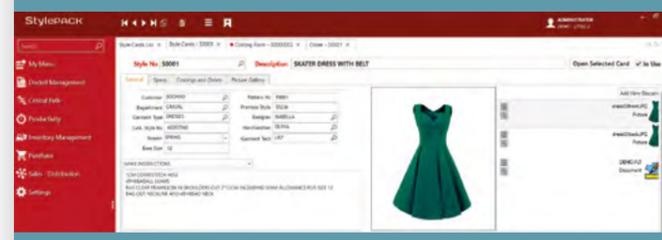
From StylePack you can export reports, data selections to Word, PDF and Excel.

A module for every role

Within StylePack, you can select from a range of "modules" depending on your role or the task you're trying to perform.

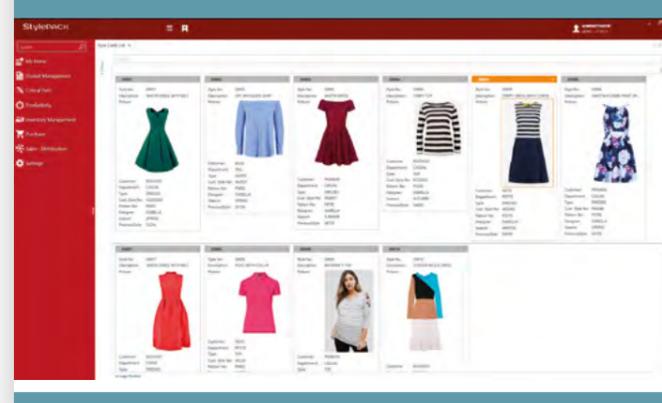
Design

Manage your design room and keep tabs on styles – monitoring materials, pattern makers, machinists, components and material costings.



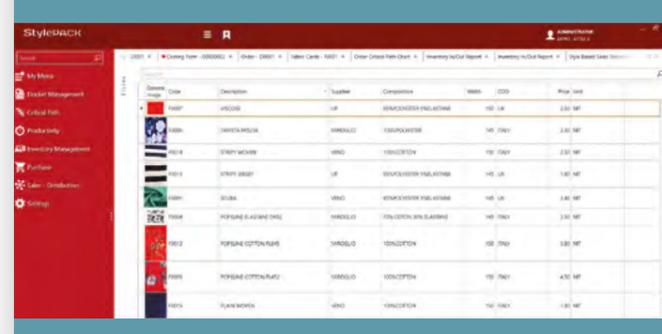
Sales

Manage orders, organise look-books, develop line sheets, run searches on garments, fabric and clients.



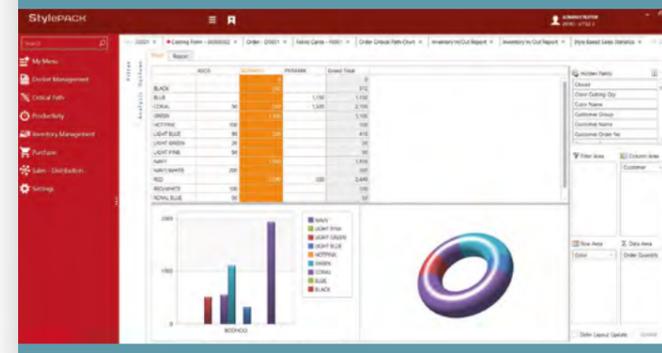
Technical

Collect technical info such as sample instructions, sealing status, spec sheets, fabric swatches, lab dips and test reports.



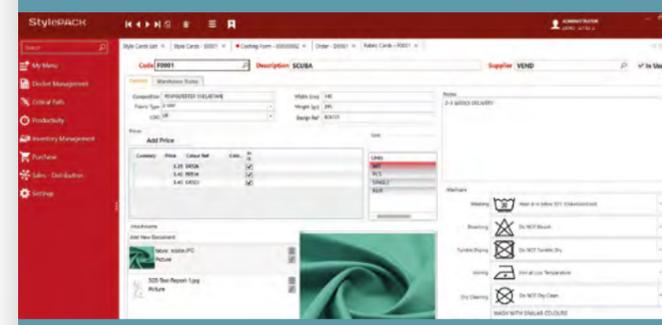
Production

View and refine production info for each order, from trim details to care instructions to delivery dates.



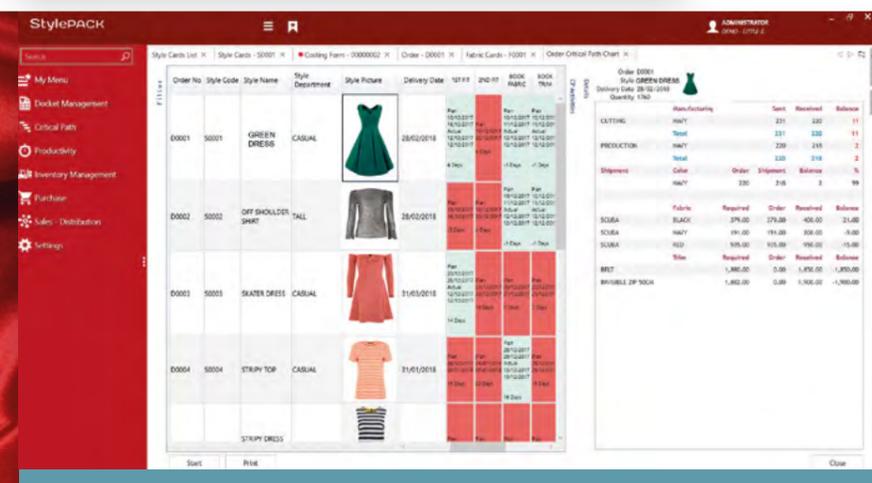
Purchasing & stock

View your purchasing requirements and manage stock levels so you can honour commitments.



Critical path

Calculate and visualise your planned design and production activity to achieve optimum delivery dates.



StylePack for desktop



Our software for desktop PCs is available for all versions of Microsoft Windows. Data may be securely hosted locally on a dedicated server or on the cloud.

for cloud



Our Secure cloud-based service runs via an innovative web interface - so you can access it from a range of browsers and devices allowing configurable resources for multiple users.

Scale with your business

Both **StylePack Desktop** and **StylePack Web** are available with different subscription levels, so that you can scale your commitment as your business grows.



Our clients

More than 1,200 companies use our products in 30 different countries worldwide.

They include:

Dare to Bare London - Designer and manufacturer of womenswear for major UK retailers. StylePack is used to manage the company's end to end processes, from design through to sales, production, fabric and trim as well as finished products inventory. StylePack seamlessly integrates with the company's accounts.

Lella Bros Ltd - As a leading supplier of women's fashion to the UK high street, Lella Bros manage their collections, internal processes, interactions and critical path with their supply chain and customers via StylePack.

GN Euro - One of Leicester's largest women's clothing manufacturers, GN Euro have grown at an astonishing rate in the last few years. The company uses StylePack to manage its design portfolio, production, stock of fabric and finished goods. "StylePack has enabled us to raise our productivity and to convert more sales by making us more efficient and therefore very competitive."

Define - Leading designer and manufacturer of womenswear working with high street brands. "StylePack took our business forward by being with us from the very beginning. The system integrates the entirety of our processes, allowing us to get a better overview of our designs and production."

Our Solutions

As well as StylePack, our systems include:

- **VetiExpert** - CAD system for pattern making, grading, fabric optimisation and marker-making
- **ScanGraph** - photo digitising solution that turns scanned patterns into useable sets of pattern pieces
- **GraphCut Mono S** - a light-to-medium duty automated cutting solution
- **Digital Cutting Room** - a range of fully automated fabric spreaders, laying up tables and multiply auto-cutters for production cutting

Get in touch

Our products are robust and need relatively little maintenance and any support or training you need will cost considerably less than with our competitors.

We'd like to hear how we can help you. To find out more about **StylePack Web**, **StylePack Desktop**, or any of our other solutions for designers and manufacturers, **please contact us:**

www.fashiondigitalsolutions.co.uk

VETIGRAPH – FASHION DIGITAL SOLUTIONS

- ☎ Phone: +44 (0)1273 672400
- ✉ Email: contact@vetigraph.co.uk
- 🐦 Twitter: @fashion2digital
- 📘 Facebook @fashiondigitalsolutions

