ECOVEEVE

A CHARM IS HUMAN-HAND BORN

ONE

SPRING SUMMER 2025

Where mindful luxury, social impact, and environmental responsibility converge into an extraordi-nary journey.

ECOVEEVE

An Artisanal Tale

In a land far away, home to
Maharanis, cottons are kissed
with blocks of hues.

Hands tailor a tale of pink,
true to an old city.

A charm is
human-hand born.

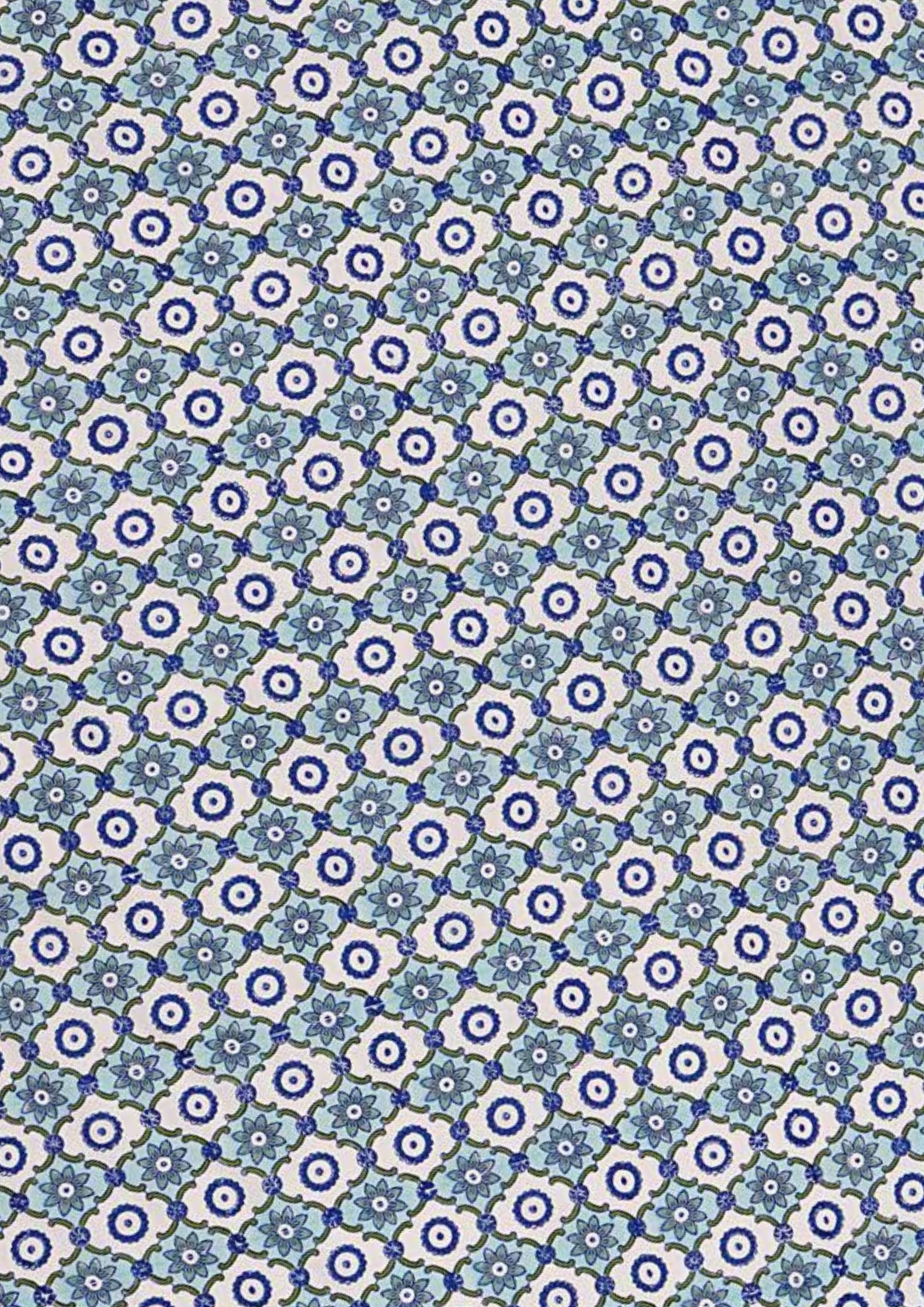
With love,

Tanya

About Tanya

Tanya always had a shifting sense of home, being from a family that migrated from place to place. Everywhere they went, they made their home a haven by filling it with art and meaningful expressions of culture. Growing up in India and moving to the UK deepened her connection to the cultural traditions of her country. In England she became intrigued by the aesthetics of traditional English cottages, with its slow pace of life and rustic yet charming decor that exuded the warmth she was seeking.

Her brand, Ecoveeve, was born as a way to share what brought her comfort, with other people. Tanya dreams of a world where traditions that have been handed down through generations, are appreciated - which helps us connect to history and create our own along the way. She feels arts and crafts are inherently one with nature, mimicking nature's expressions of beauty, and these timeless pieces are designed to become a part of the stories we tell, the memories we share, and the emotions we want to pass down to future generations.



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Dining

In warm morning haldi (turmeric) yellows,
kumkum reds, indigo blues or bougainvillea
pinks echoing the soothing sky at dusk

In playful elegance, eclectic designs and colours brought back from ancient India enveloped in the coziness of English cottage living, lie at the heart of the newest offerings.

Our natural, biodegradable cloths are tinted with chemical-free dyes thoughtfully blended in recycled water. And fabrics are never excess, only reimagined.

We cruise contemporary innovation to resurface ancient craft while celebrating the alluring, unhurried lifestyle.

Our unwavering commitment is to responsible choices, for Earth, Humanity, And You.

Home

Catering to the discerning taste of the conscious, the captivating beauty of our designs lies within their mindful creation.

Dressing gowns that wrap around you in pure comfort while you're sipping your morning cuppa, or having a cozy night in with a book.

ECOVEEVE

Comforting, Conscious, Handcrafted

Lovingly handcrafted softness of pure cotton designed to warm your heart, while keeping our Earth cool.

Travel

Specially curated travel companions for you
to carry mindful luxury wherever you go

ECOVEEVE

Effortless transitions from picnics in the park to practical luxury.

Your life in a tote.

Accessories

The Blue Pottery is a timeless finery of quartz and glass, rooted in ancient India. Each piece is hand-painted in iconic cobalt blue, or charming yellows and pink that reflect its modern adaptation, bringing exquisite elegance to hosting.

ECOVEEVE

HAND-CRAFTED IN INDIA

WITH LOVE

www.ecoveeve.com