

DEPESCHE

— *Germany* —



Designed in Germany



Focused on Trends



Created with Love





CONTENT

03	About Us
05	History
07	Subsidiaries
08	Export Countries
09	Brands
10–17	Product Portfolio
18	POS
19	TOPModel Magazine
20	Social Media
21	Contact

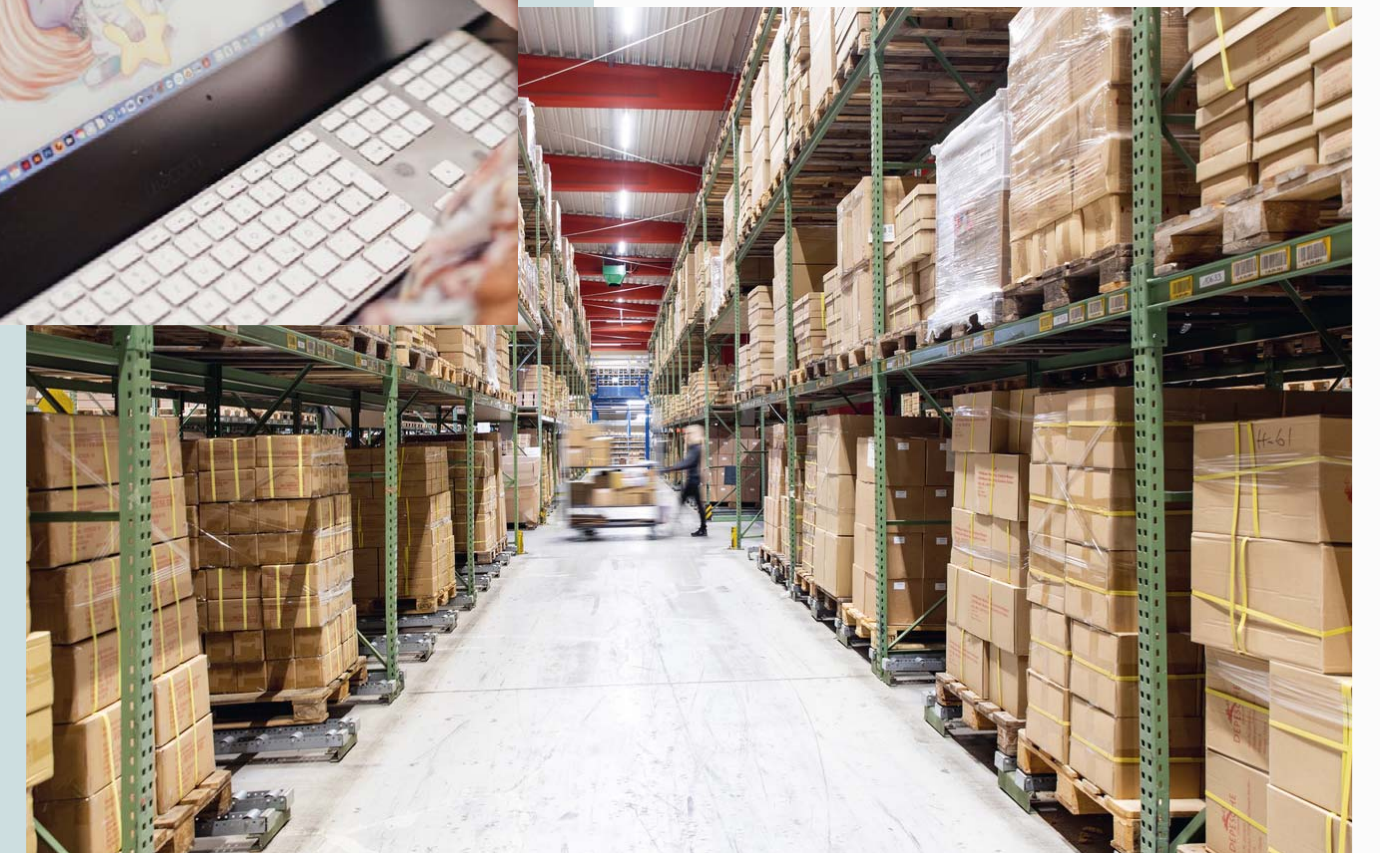
ABOUT US

Kjeld Schiøtz founded the family business Depesche in 1985, with its head office in Geesthacht, near Hamburg, Germany.

From the initial idea to product development and delivery of our 7 brands, the company employs around 320 people.

Over 500 new products are created annually within the Depesche brands, such as colouring and creative books, beauty items, bags and accessories, greeting cards and other gift items.

With independent branches in seven countries and exports to 47 other countries, Depesche sells gift and trend items worldwide.





OUR HISTORY

1985

Kjeld Schiøtz founds Depesche as a greeting cards publisher near Hamburg, Germany. Colourful greeting cards and name products such as key rings and mugs establish themselves on the market.

1990

The Diddl mouse, created by Thomas Goletz, emerges and quickly becomes popular. An extensive product range triggers a hype and allows the company to grow. Even today, the products still have a high collector's value.

2007

The TOPModel brand is launched and continues to delight fans until today with creative colouring and craft sets, high-quality school products, bag collections and child-friendly beauty products.

2012


More brands are created to make childrens' eyes light up. Princess Mimi and Ylvi see the light of day in 2012, Miss Melody is created in 2014 and the Dino World series are added in 2016..

2025

40 years of Depesche! Today, the company distributes and markets its products in over 47 countries worldwide, with an increasing focus on current trends while maintaining a strong presence in the children's brands sector.



SUBSIDIARIES

- 
- Austria
 - Belgium
 - France
 - Ireland
 - Italy
 - Netherlands
 - Spain (with Portugal)
 - United Kingdom



EXPORT COUNTRIES

Australia

Greece

Poland

Scandinavia

South Africa

Switzerland

Turkey

and many more



Distributor
search

OUR BRANDS



TOPModel
by Depesche



Miss Melody



ACTION WORLD



Ylvi



Lilli Riot



Princess Mimi



TRENDS
BY DEPESCHE

Product selection

TOPModel

by Depesche



Filled triple pencil case



Sticker-book



Trolley with telescopic handle



DEPESCHE

Product selection

TOPModel BEAUTY *and me*



Product selection

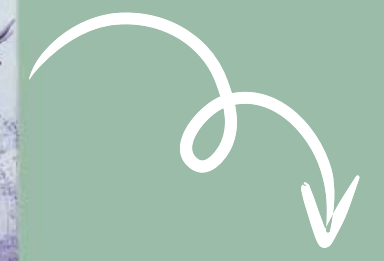
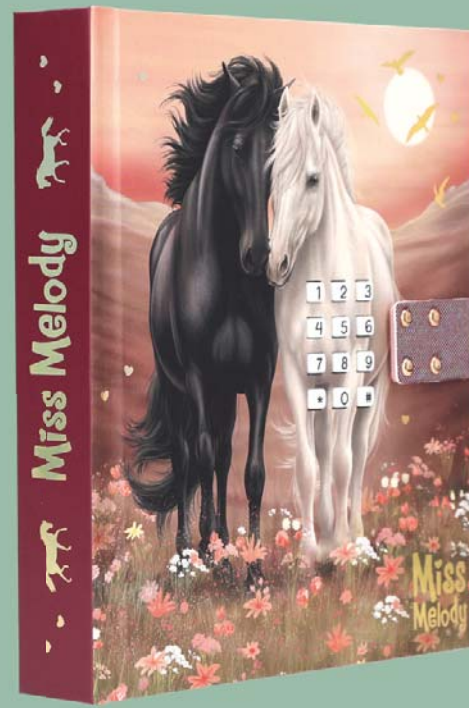
Miss Melody



Filled triple pencil case



Diary with code and sound



Stationery to design

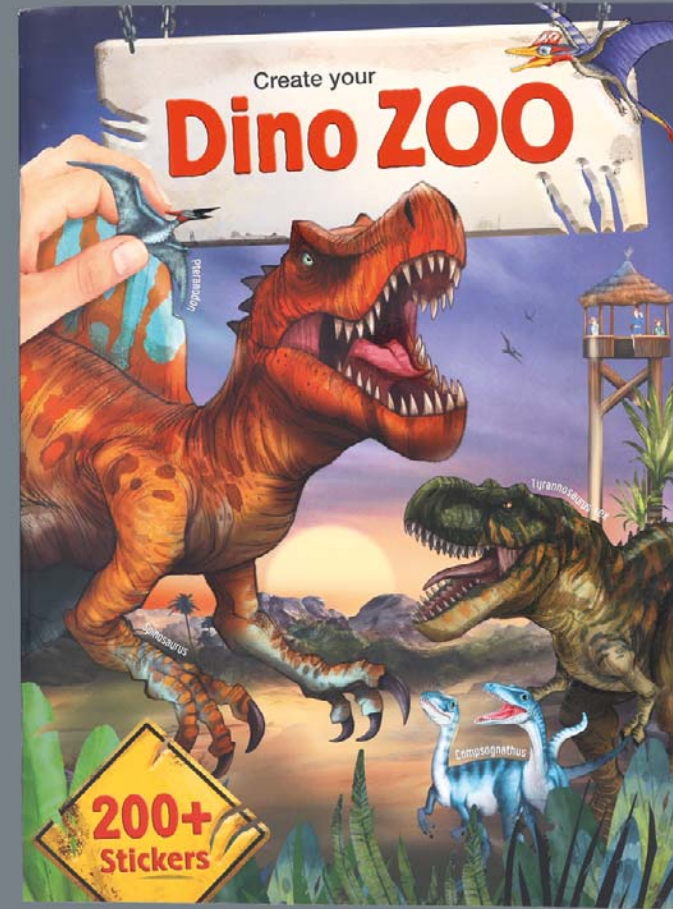


Product selection

ACTION WORLD



Stainless steel



Flashlight with picture effect

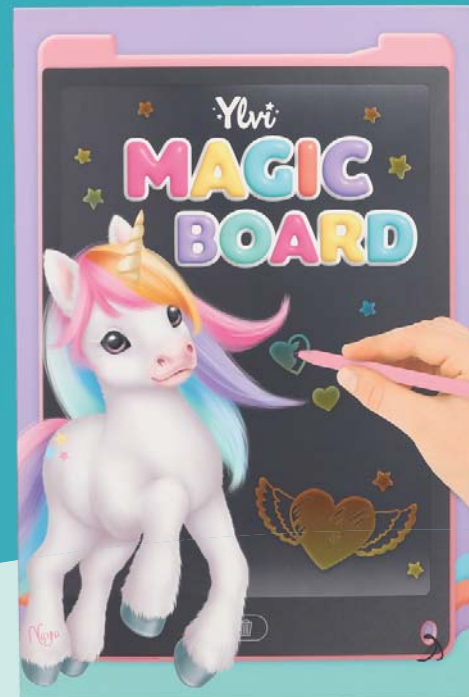
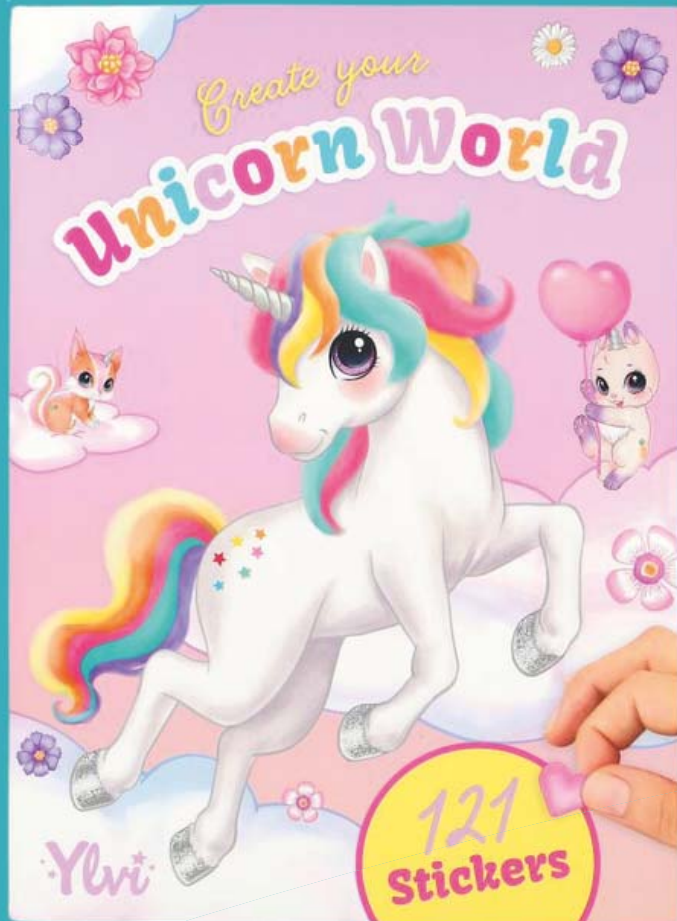


With code and sound



Product selection

Ylvi



Product selection

Lilli Riot



Erasable



Blind Box
11 Figures

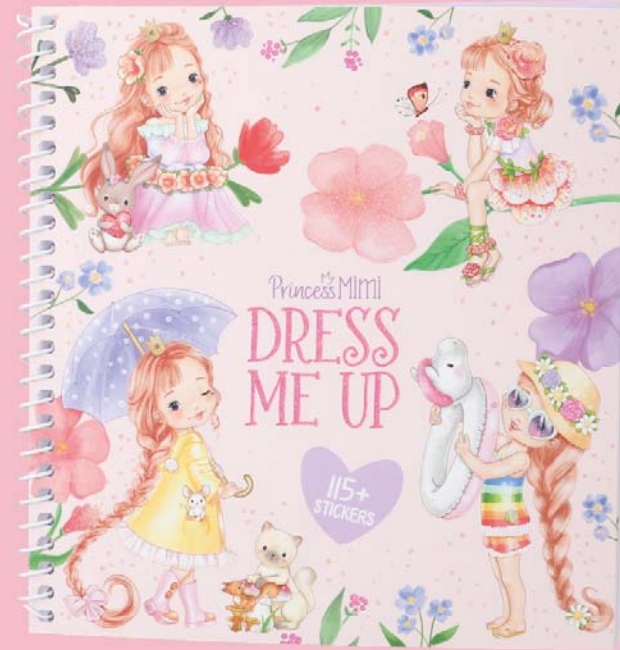


Product selection

Princess Mimi



With adjustable straps



Cute hair accessories



DEPESCHE

Product selection

TRENDS

BY DEPESCHE



Individual charms

Keyrings



POS INSIGHTS

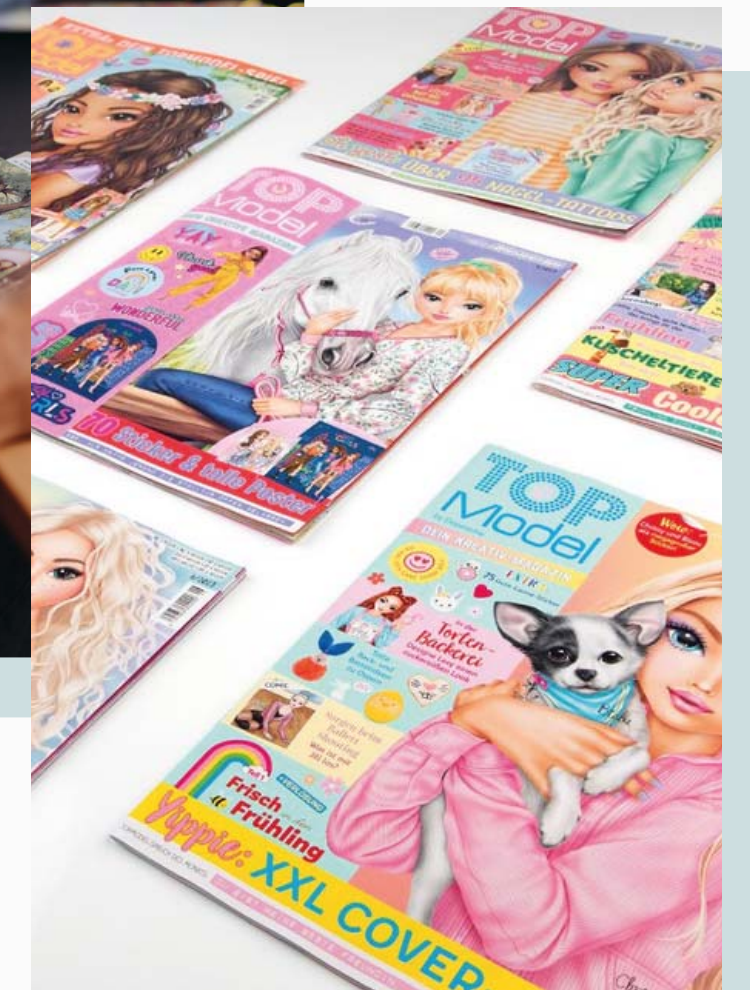


TOPMODEL MAGAZINE

The TOPModel creative magazine offers creative drawing instructions, DIYs, exciting stories about friendship and feelings as well as age-appropriate fashion and beauty tips. Subtle product placements connect it with retailers and promote sales.

With a monthly print run of around 145,000 copies (including around 8,000 subscriptions) in Germany, the creative magazine is one of the market leaders in its target group segment.

In addition the magazine is also published in France, Spain, the Netherlands and other countries.

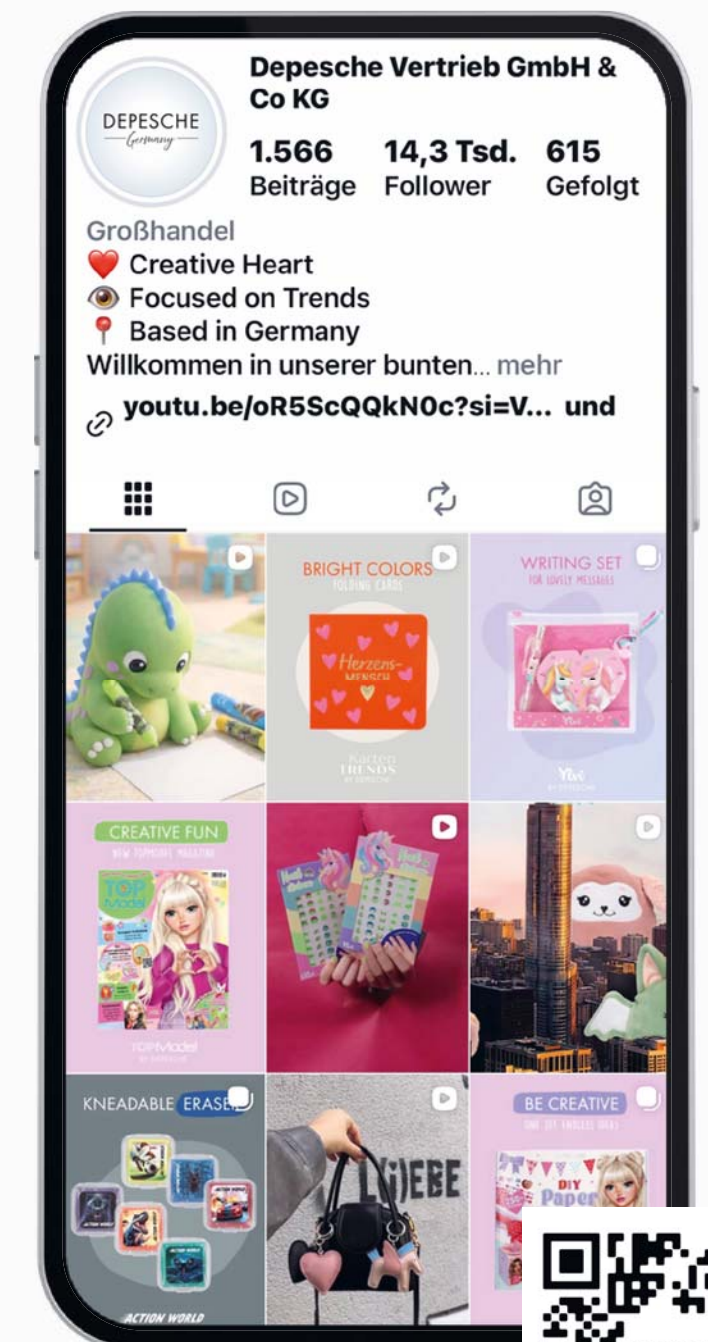
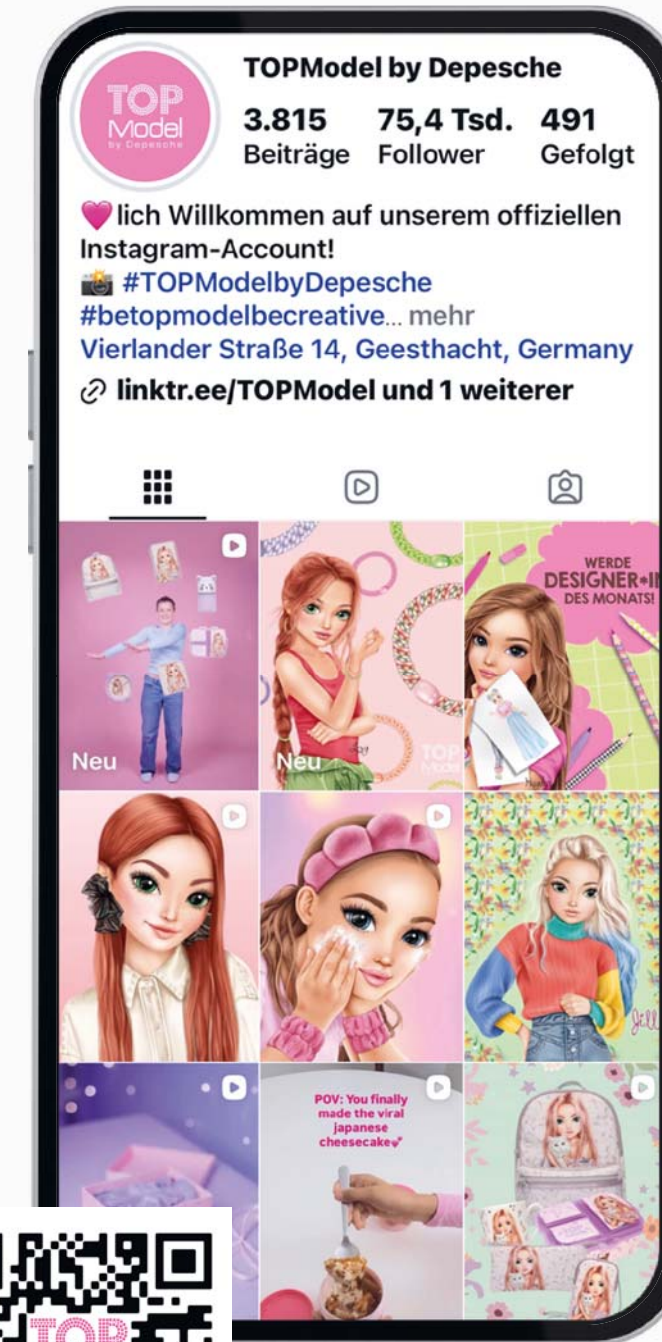


SOCIAL MEDIA

We are also active on social media with TOPModel (@topmodel_de and @topmodel_international) and our company (@depesche_germany) on all target group-orientated platforms.

With TOPModel we reach more than 86,000 accounts on Instagram every month. Within 2,5 years we have tripled the number of followers on the Depesche account and gained almost 70,000 on TikTok (@topmodel_official).

TOPModel entertains with #Instafun and fashion facts, while the company account shows new products and provides insights into product development, thus creating a bond with the brand Depesche.



CONTACT

DEPESCHE
— *Germany* —



Carnac Place, Cams Hall Estate
Fareham
PO16 8UY Portsmouth
United Kingdom



+44 (0) 115 947 52 00



office.uk@depesche.com



www.depesche.com

