



HOME & GIFT
ASSOCIATION

LITTLE *BOOK* OF **BENEFITS**

HOME • GIFT • STATIONERY

Your Value in Numbers

What it costs vs what you could save

MICRO

MEDIUM

LARGE

MEMBERSHIP TIERS

£425

£950

£2,400

POTENTIAL SAVINGS *

£4,000+

£9,000+

£30,000+

* Savings will vary depending on usage, eligibility and business requirements.

Membership That Pays Back

The Home & Gift Association (HGA) connects, supports and represents businesses across the UK's home, gift and stationery sectors.

Through practical savings, increased visibility, expert support and industry advocacy, membership is designed to help businesses grow, build valuable relationships and trade with confidence.

Wherever you are in your journey as a supplier or brand, you will gain access to benefits and opportunities tailored to support your business development and growth.

01

Visibility & Promotion

Raise awareness, build credibility and put your business in front of the people who matter most.



Member Spotlights

Put your business front and centre across HGA channels.



Newsletter Promotion & Sponsorship

Reach the wider home and gift industry through HGA newsletters and updates.



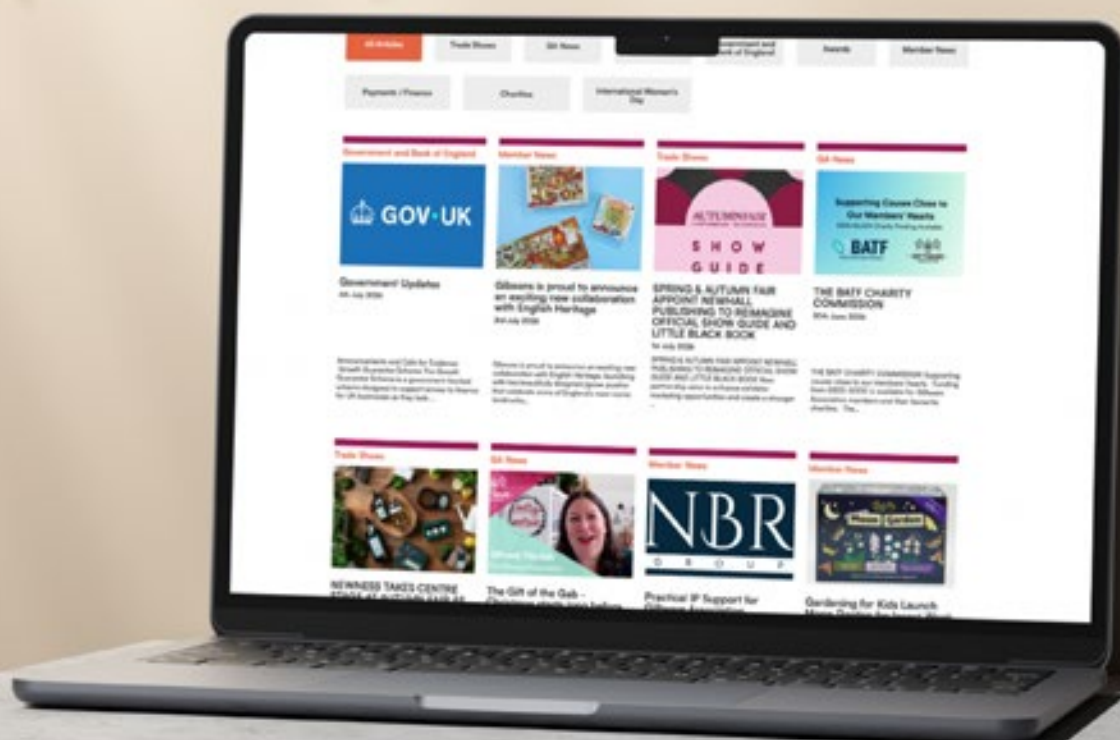
PR & Promotional Exposure

Increase awareness through HGA communications and campaigns.



Webinars & Thought Leadership

Showcase expertise and position your business as a trusted industry voice.



Find out more: homeandgiftassociation.org.uk/news-and-articles

02

Gift of the Year

The industry's largest and longest-running awards programmes, helping members gain recognition, increase visibility and showcase products to buyers, retailers and the press.



Discounted Member Entry

Receive preferential entry rates available exclusively to HGA members.



Retail & Buyer Exposure

Get your products in front of retailers, buyers and industry decision-makers.



Product Recognition

Gain valuable third-party endorsement through one of the industry's most respected awards programmes.



Spring Fair Showcase

Benefit from additional exposure through the Spring Fair display.



GIFT OF THE YEAR

Save up to 34%*



Scan to find out more
or visit giftoftheyear.co.uk



03

Support & Expertise

Access trusted expertise, from legal guidance and IP protection to international support and industry representation.



24/7 Free Legal Advice

Receive professional HR, legal and health & safety support, including guidance, templates and compliance advice with **Quest**.

Worth up to £1,500*





Intellectual Property Protection

Protect your products, designs and brand with specialist intellectual property support from **ACID**, **Copywatch** and **SnapDragon**. From design protection and brand monitoring to tackling infringement and counterfeiting, our trusted partners help safeguard your ideas and give you greater peace of mind.

Save up to 20%*



SnapDragon



COPYWATCH
DESIGN PROTECTION

Resources & Member Support



Educational Resource Library

Access guides, webinars, templates and practical resources designed to support business growth.



Credibility Through HGA Membership

Strengthen trust and authority through association with a recognised industry body.



Business Resources

Stay informed with practical guidance, market insight and expert resources to help your business grow.



Business Space & Job Board

Access professional meeting and event space, plus advertise vacancies to an industry-relevant audience.



Industry Voice & Parliamentary Representation

Your membership gives you a stronger voice through HGA's work with government, policymakers and industry leaders. We represent the sector, keep you informed on the issues that matter and help ensure your business stays ahead of legislative and industry change.

Working alongside organisations including:



Department for
Business & Trade



Bank of England



The Genesis Initiative



Small Business
Commissioner



04

Connections & Community

Build valuable relationships across the home, gift and stationery sectors.

Whether you're looking to meet new contacts, strengthen existing relationships or collaborate with industry peers, HGA membership helps connect you with the people who matter most.





Access to the HGA Member Network

Connect directly with retailers, buyers, brands, designers and suppliers across the industry.



Introductory Email to the HGA Network

Receive a warm introduction to key decision-makers across the sector.



Virtual & In-Person Networking

Build valuable relationships through events, webinars and networking opportunities.



Exclusive HGA WhatsApp Community

Join real-time conversations, share opportunities and stay connected with fellow members.



Mentoring

Access guidance and support from experienced industry professionals to help you overcome challenges and grow your business.

The Buyers Circle

The Buyers Circle is a free initiative from HGA, connecting retail buyers with trusted suppliers, exclusive opportunities and valuable industry insight.



Helping our members connect with buyers

Buyers will benefit from:

Saving Time: We connect relevant brands so buyers spend less time searching and more time buying.

Smarter Sourcing: Curated introductions to trusted brands and trend-led products.

Exclusive Access: Gift of the Year judging and Meet the Buyer events.

Industry Insight: Stay ahead of market trends, launches and commercial opportunities.

Offers: Exclusive discounts and benefits.

Find out more: homeandgiftassociation.org.uk/buyers-circle

Home & Gift Industry Champions

The Home & Gift Industry Champions initiative brings together respected voices from the home, gift and stationery sector to share expertise, shape priorities and strengthen our community for the future.



Why become an Industry Champion?

Represent the Industry: Help ensure members' views are heard in industry discussions and initiatives.

Shape the Future: Share your expertise to help influence key priorities and industry direction.

Support Others: Encourage collaboration by sharing knowledge and experience across the sector.

Build Your Network: Connect with industry peers and become part of a trusted community.

Contact the team to find out more: enquiries@hga-org.uk

International Support

Helping your business grow beyond the UK

From export guidance and international trade shows to market insight and specialist advice, our international support helps members trade globally with confidence.

Member benefits include:

- International trade shows & exhibitor support
- Export guidance & market insight
- Trade missions & global opportunities
- Specialist international trade advice

Contact: ga-international@batf.uk.com





HGA represents a vital representative and support body for the most creative and dynamic part of our Retail sector. It's a force for good, for necessary change, and for ensuring that retailers, suppliers, and stakeholders can have a role in influencing the future of our industry.

The member benefits alone make the ROI calculation simple - joining should be an essential part of any business' strategy in these times of disruption, and opportunity.

Stephen Spencer, Ambience Director

Stephen Spencer + Associates

**What Our
Members Say**



05

Savings & Opportunities

Helping your membership deliver value throughout the year.



Trade Show Savings & Rebates

Reduce exhibiting costs through exclusive member rates and rebates at leading industry events, including Spring Fair, Autumn Fair and other participating trade shows.



Referral Scheme

Recommend a business and receive £50 membership credit for every new member who joins through your referral, helping to reduce the cost of your own membership.



Confidential support is available to members through The Benevolent Society when additional help is needed.



Partner Discounts

Reduce everyday business costs with preferential rates from trusted partners, including:



Powering
Your
Business





**HOME & GIFT
ASSOCIATION**

Ready to Grow?

Discover more benefits and services



Visit: homeandgiftassociation.org.uk

Contact: membership@hga-uk.org