

IRX

@ **DTX** + **UCX**

12 & 13 October 2022 | ExCeL, London

Meet the digital heroes transforming retail

internetretailingexpo.com

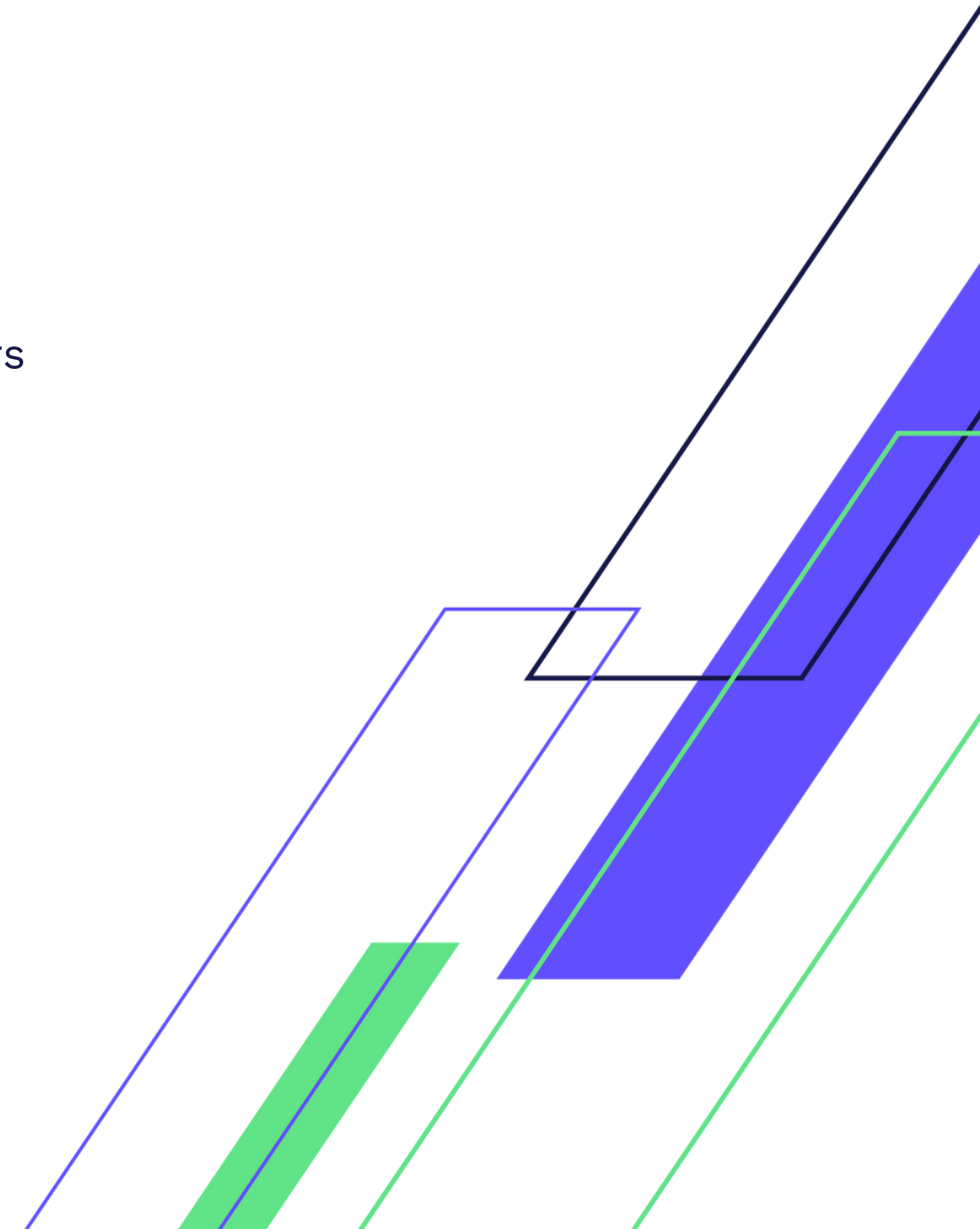
IRX @ DTX + UCX

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Meet enterprise-level retailers searching for technologies and solutions that will take them to new heights

This October we are excited to bring you IRX @ DTX + UCX on 12 & 13 October at London's ExCeL.

IRX @ DTX + UCX will bring together over 5,000 tech and digital leaders, eCommerce heads, developers and architects to explore new tech, new ways of working and the very latest in modern commerce. This is the event for the digital heroes who are transforming retail.



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Speakers and Advisory Board members so far at IRX include:



Nick Burton
Technology Director



Chris Conway
eCommerce Director



Nikki Saveker
Head of UX



Anjali Subburaj
Digital Commerce
Chief Architect



Stuart Ramage
Head of Digital
Strategy & Innovation



Taher Khaliq
CTO



Mali Fernando
Global Head of
Digital Experience
and Accessibility



Ron Garrick
CIO



Examples of retailers who attended DTX + UCX 2021

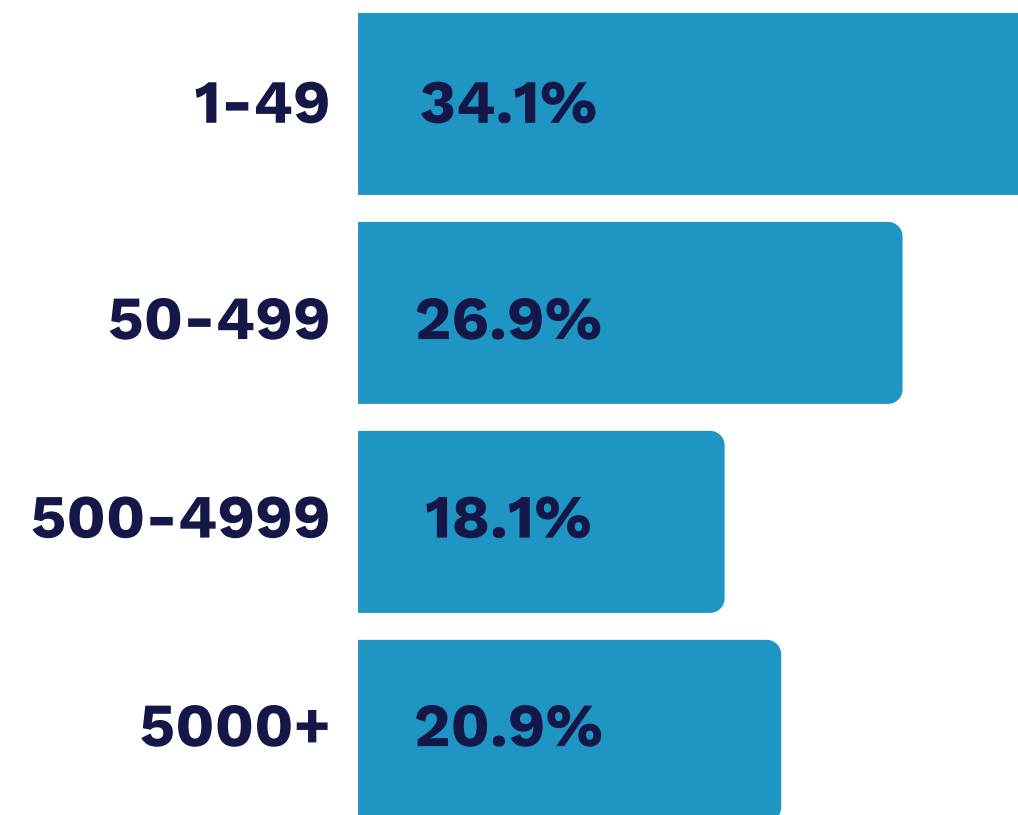


DTX + UCX 2021 visitor statistics

78%
of DTX
audiences with
final sign-off
or significant
influence

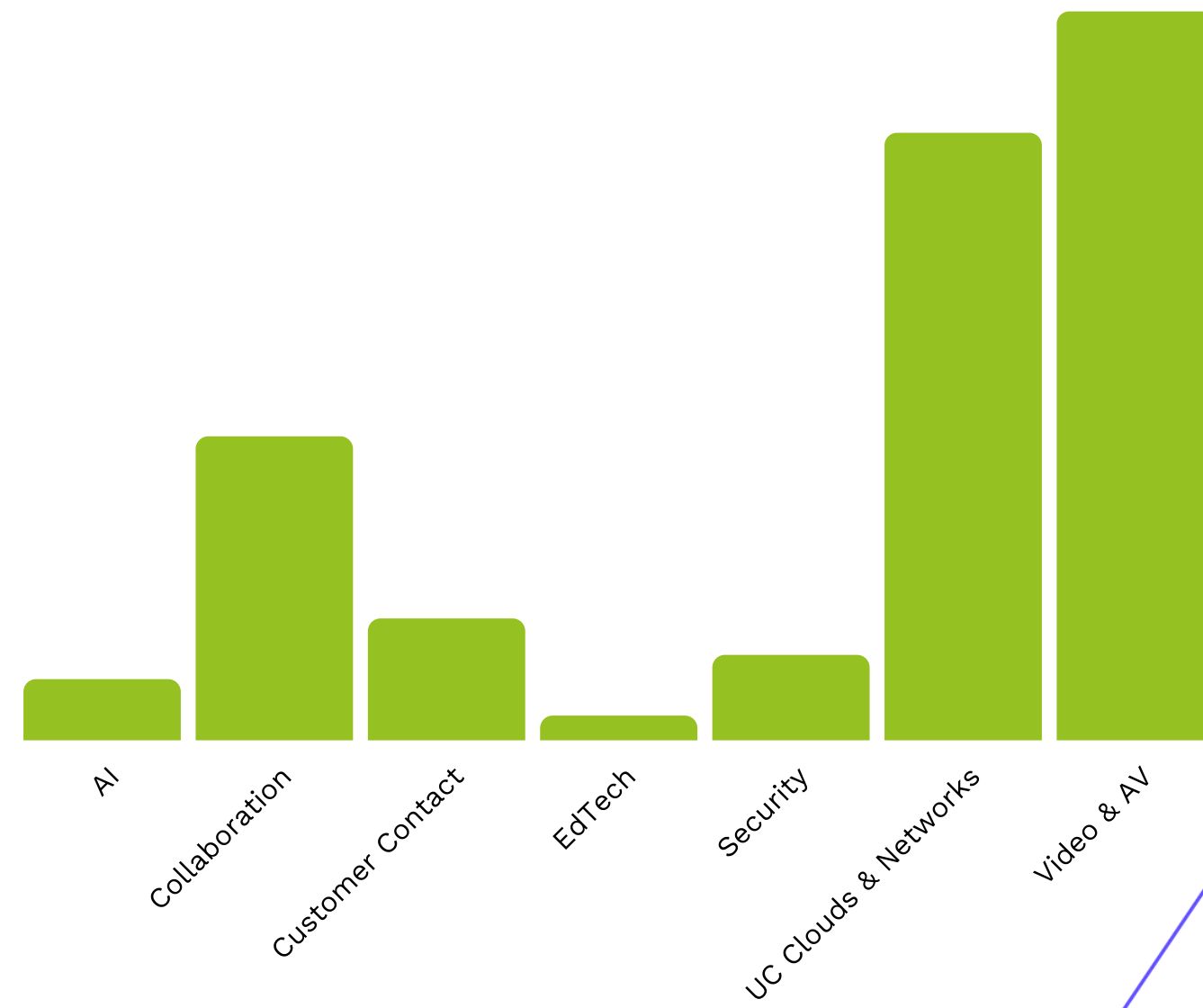
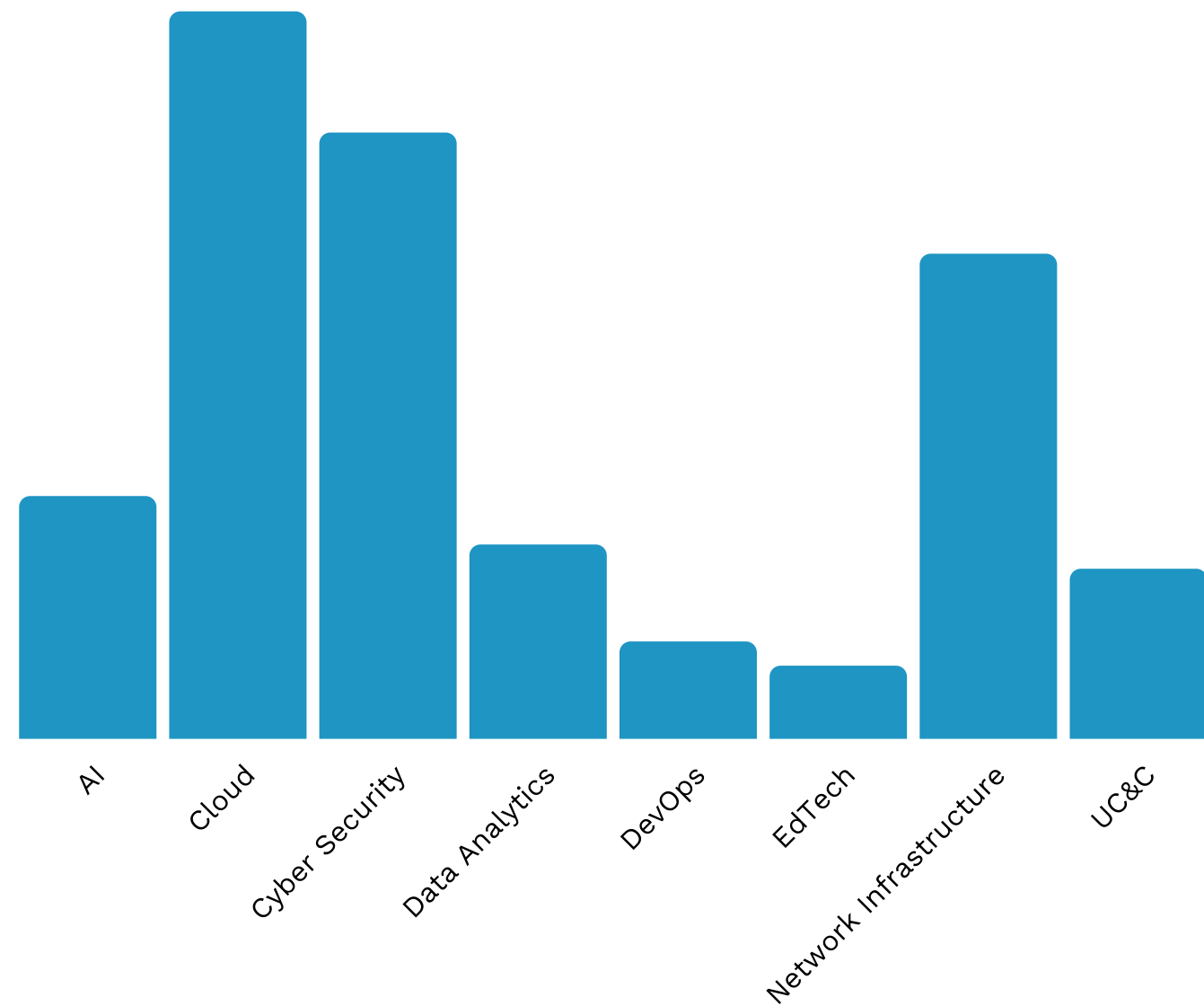
84%
of UCX
audiences with
final sign-off
or significant
influence

Company size



DTX + UCX 2021 visitor statistics continued...

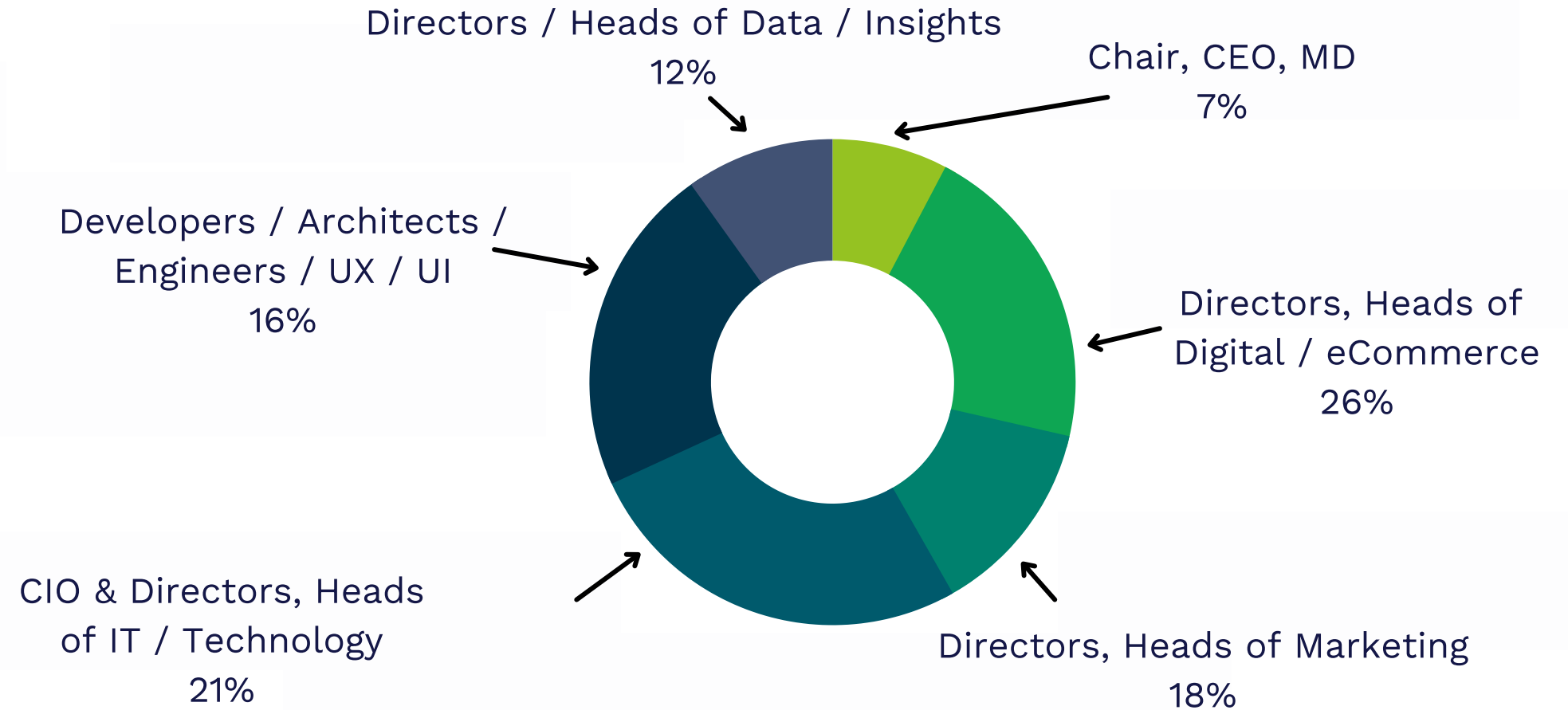
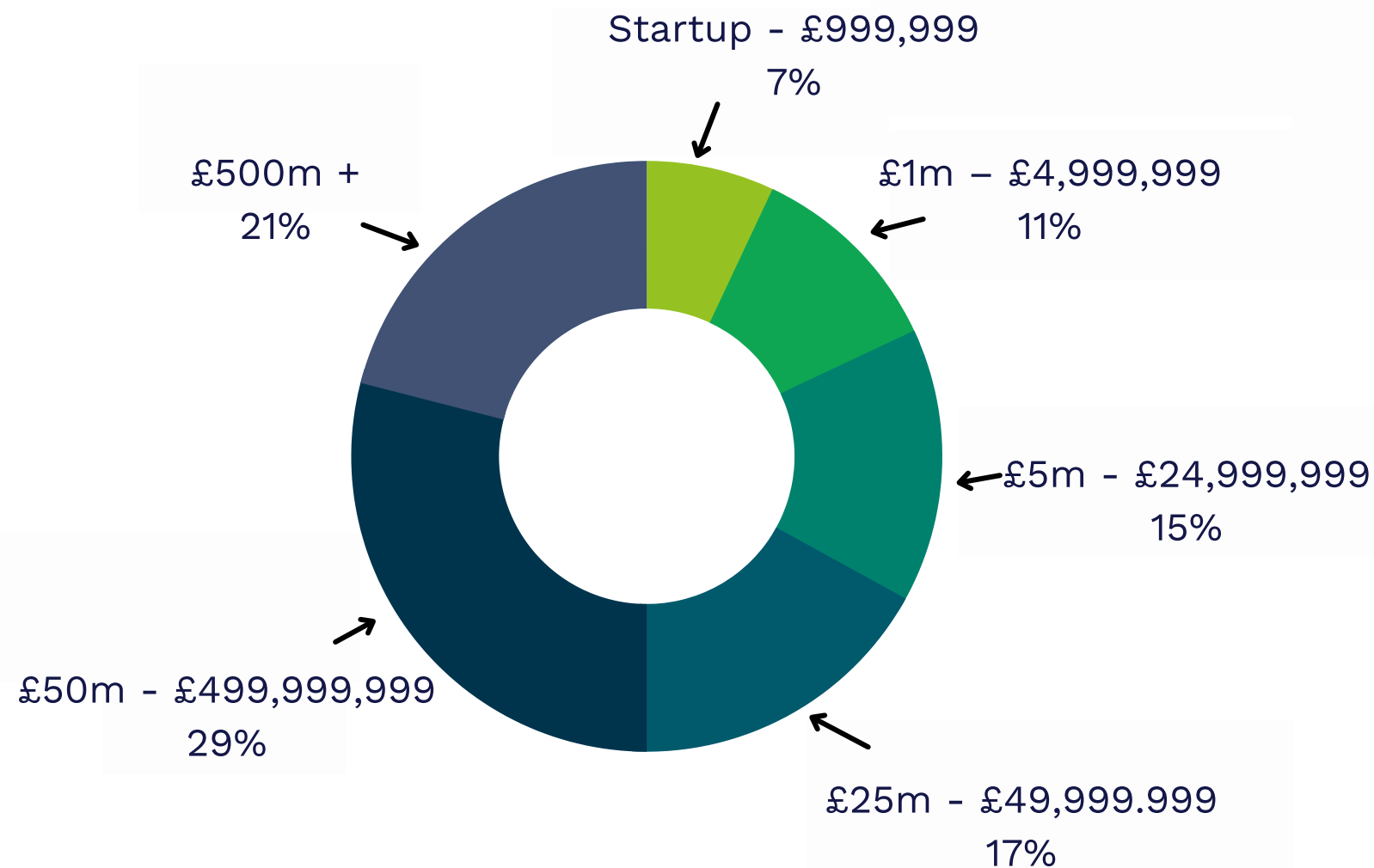
Tech areas of interest



Who will attend IRX @ DTX + UCX?

Job titles

Size of business (annual revenue)



Additional opportunities to maximise your exposure and increase your ROI

Track sponsorship - £30,000 - sponsor a whole track with your logo built into the conference theatres.

Conference keynote sponsor - £17,500 - provide thought leadership to our audience hungry for knowledge and insight to help them grow.

Workshop Sponsor - £6,450 - promote your brand and expertise through a practical, training-focused workshop. Always one of the most popular features of IRX.

Branding - differentiate yourself with unique branding opportunities including bar sponsorship (£15,000 (solus) / £5,000 (multiple), VIP Lounge sponsorship (POA), lanyards (£12,000), visitor bags (£10,000) etc.

NEW
FOR
2022

Boardroom roundtables - POA - Host a roundtable with 10 retailers, profiled by turnover, requirements and purchasing intent.

NEW
FOR
2022

1-2-1 meetings - POA - 1-2-1s with hand-picked retailers who have upcoming projects which match your solutions

Please see the full [sponsorship document](#) for the full list.



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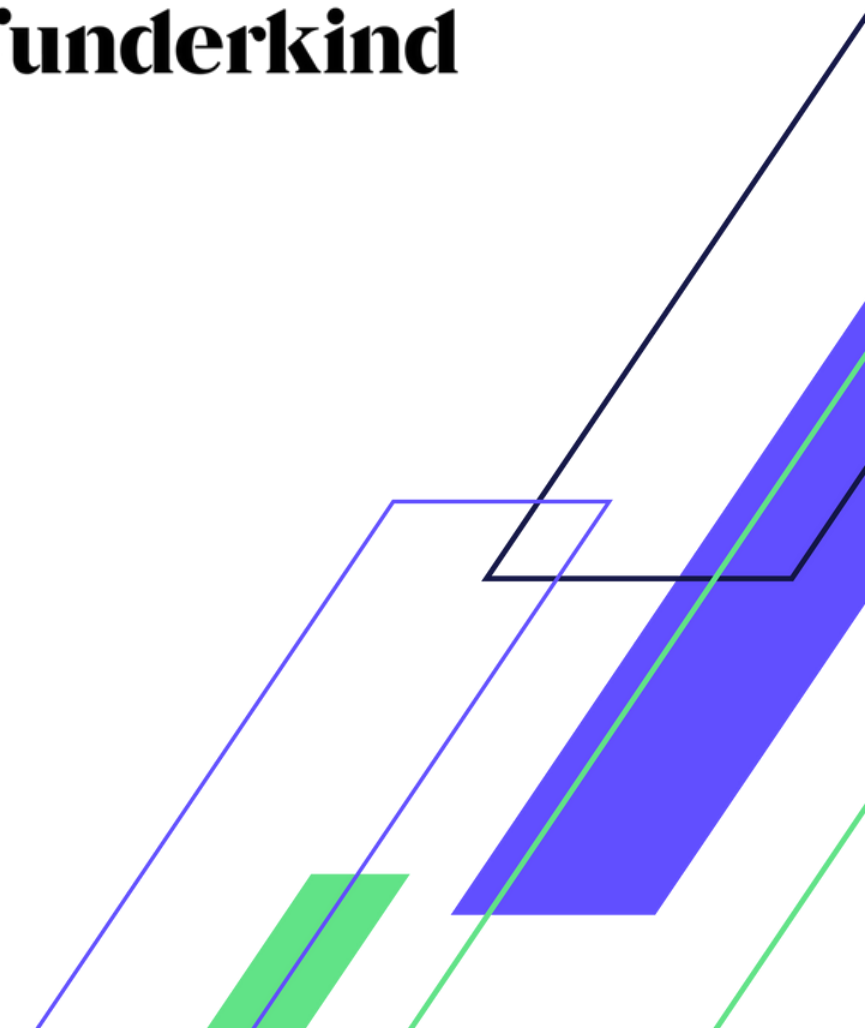


It's great to be back in-person meeting with like-minded people. The conversations we have at an event are far more productive than on a call.



Josh Weaver, Director

Wunderkind



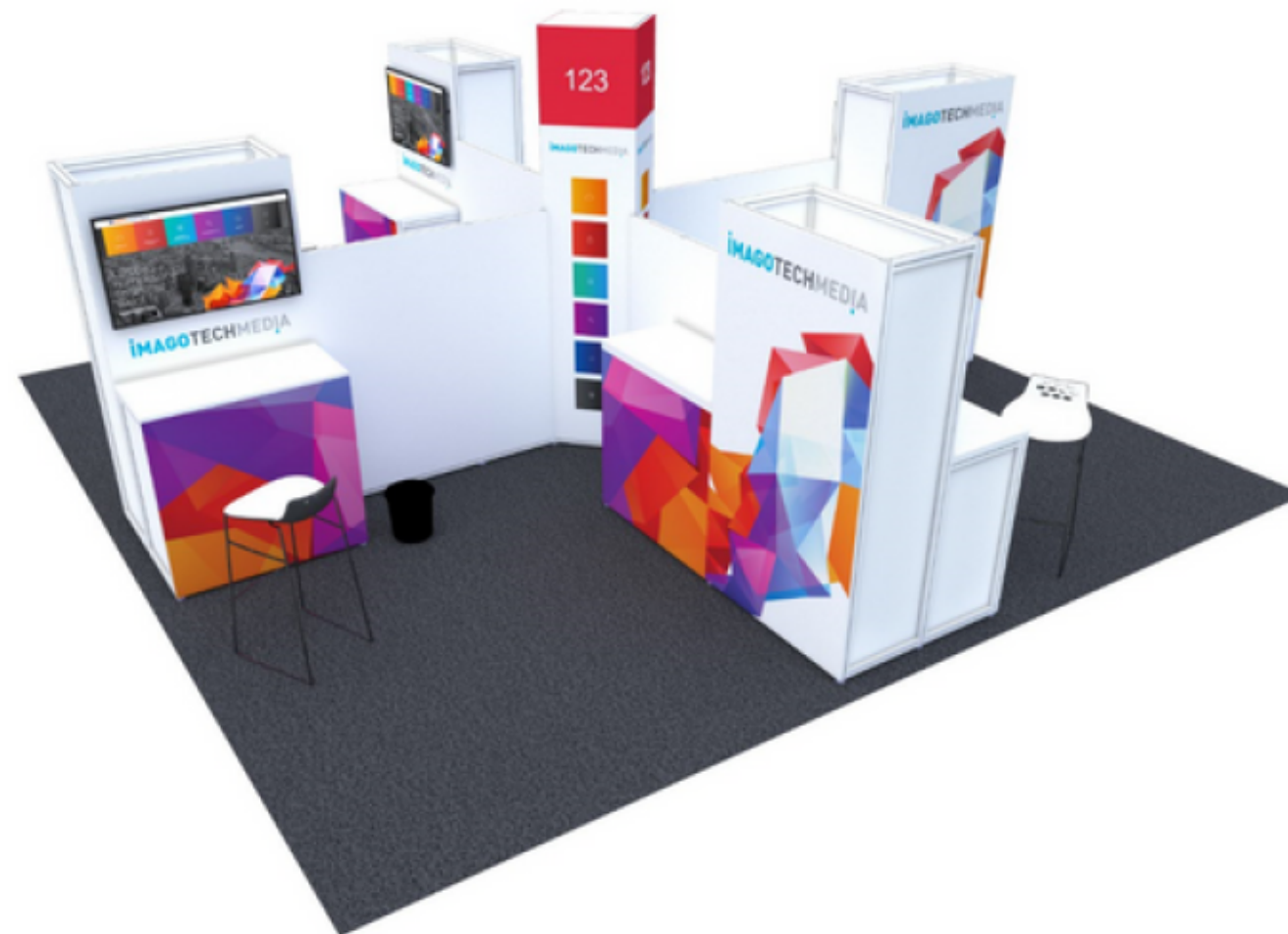
Exhibiting at IRX @ DTX+UCX the options

IRX
@ DTX+UCX
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There is a stand and promotional package to suit all budgets which include a full-equipped ready-made exhibition stand.

9 SQM PLUS MODULE PACKAGE

- Graphics
- 1 x internet cable
- 1 x stool
- 2 x twin sockets
- Storage
- 1 x lightbox with stand number
- Carpet
- 1 x lead capture app with unlimited users
- 1 x 42" screen



£11,132 + VAT

Suggested personnel on stand:  x3

Exhibiting at IRX @ DTX+UCX the options

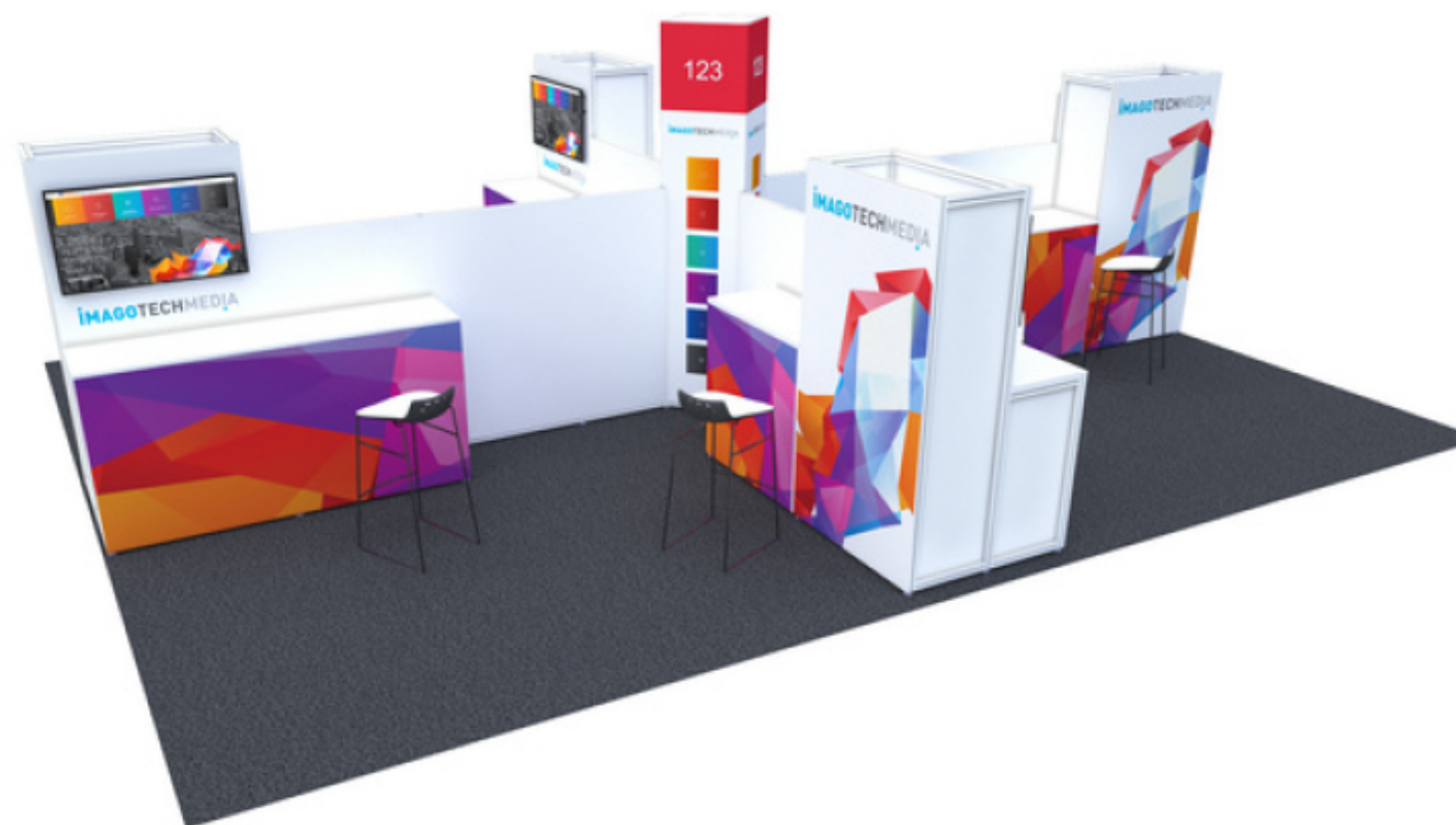


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There is a stand and promotional package to suit all budgets which include a full-equipped ready-made exhibition stand.

12 SQM PLUS MODULE PACKAGE

- Graphics
- 2 x internet cables
- 2 x stools
- 2 x twin sockets
- Storage
- 1 x lightbox with stand number
- Carpet
- 1 x lead capture app with unlimited users
- 1 x 42" screen



£15,354 + VAT

Suggested personnel on stand:  x4

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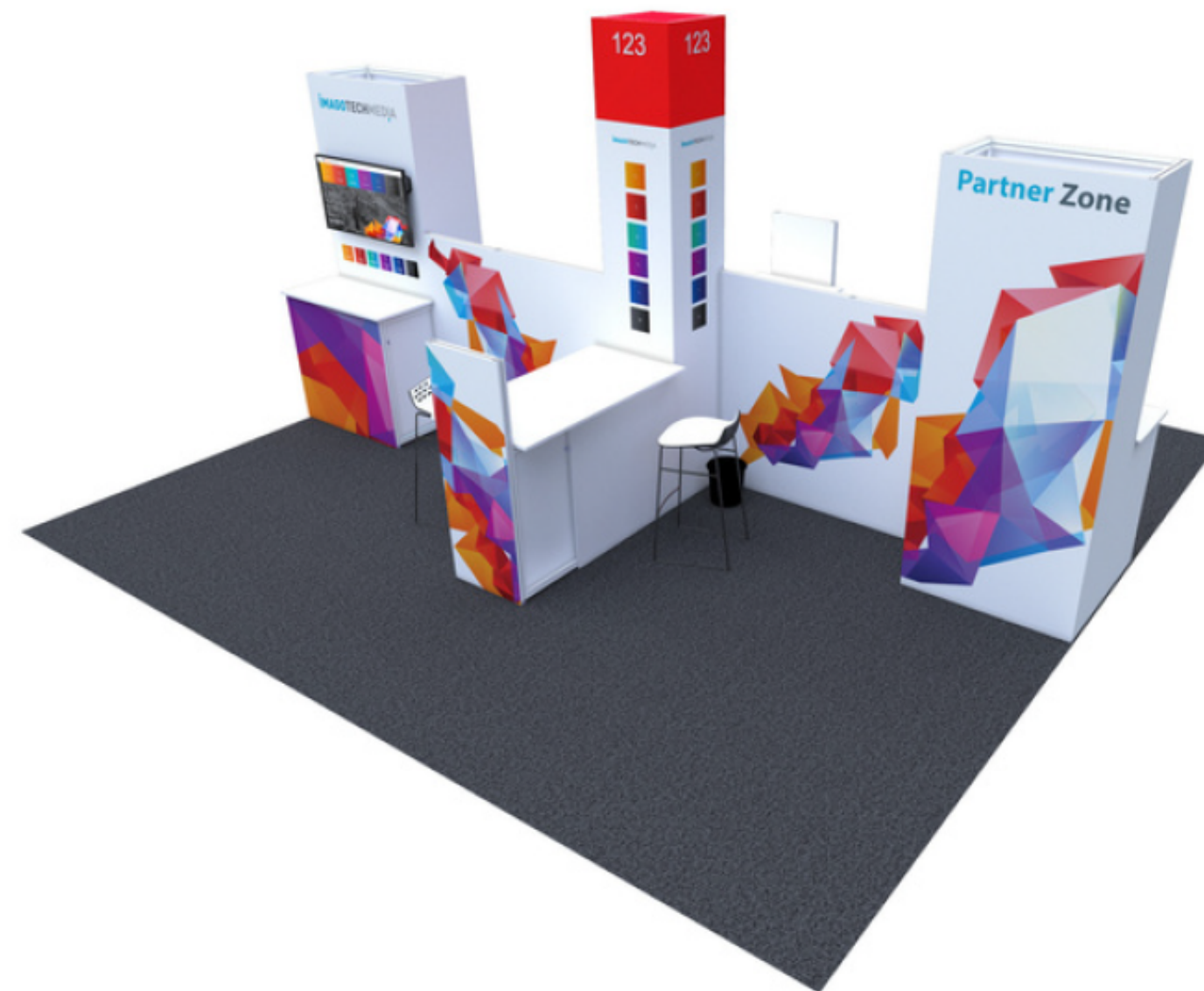
There is a stand and promotional package to suit all budgets which include a full-equipped ready-made exhibition stand.

18 SQM MODULE PACKAGE

- Graphics
- 2 x internet cables
- 2 x stools
- 2 x twin sockets
- Storage
- 1 x lightbox with stand number
- Carpet
- 1 x lead capture app with unlimited users
- 1 x 42" screen

£21,767 + VAT

Suggested personnel on stand:  x6



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18 SQM PLUS MODULE PACKAGE

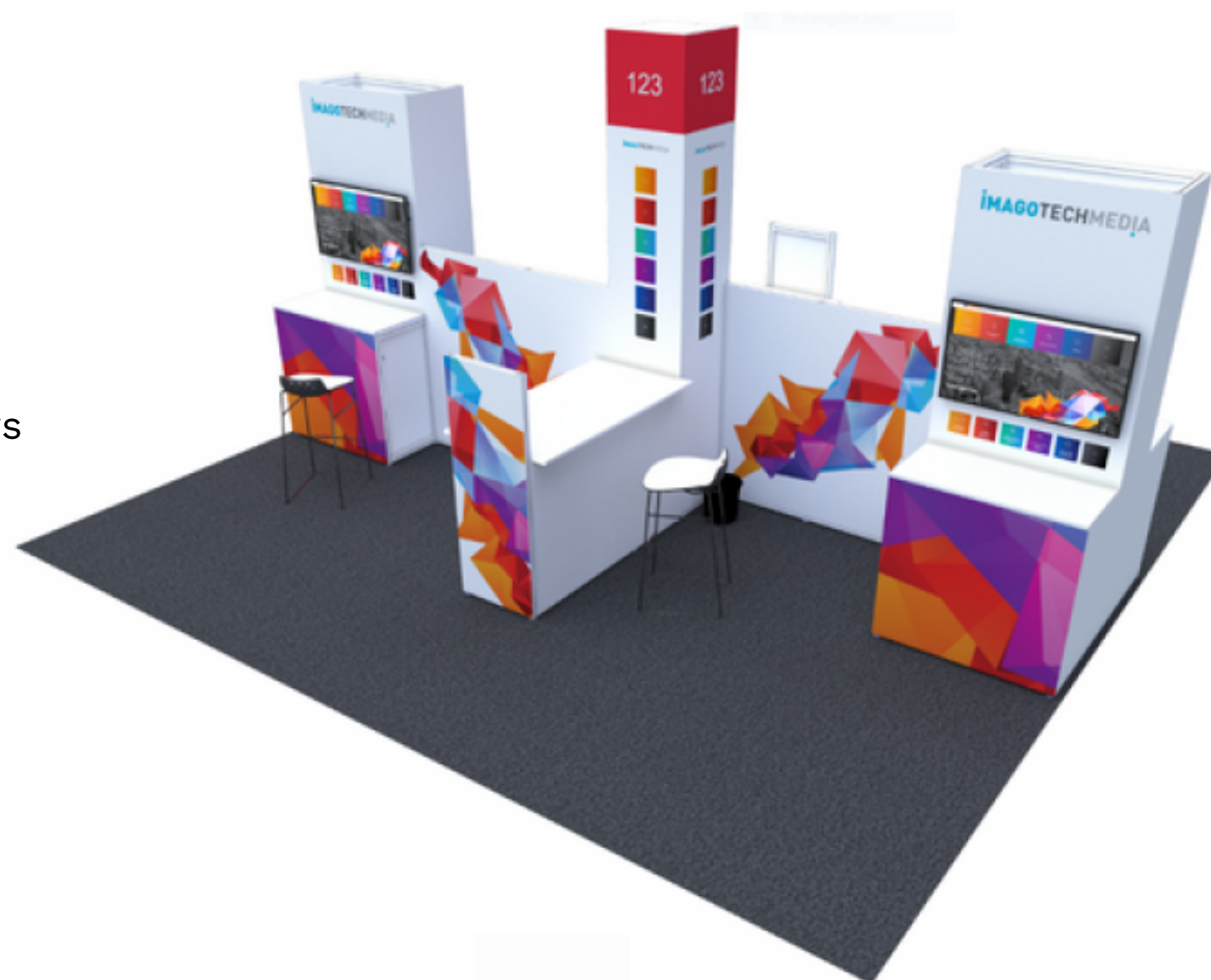
- Graphics
- 2 x internet cables
- 2 x stools
- 3 x twin sockets
- Extra storage with graphic to front
- 1 x lightbox with stand number
- Carpet
- 1 x lead capture app with unlimited users
- 2 x 42" screen

£22,717 + VAT

Suggested personnel on stand:



x6



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24 SQM MODULE PACKAGE

- Graphics
 - 3 x stools
 - 3 x twin sockets
 - Storage
 - 1 x lightbox with stand number
 - Carpet
 - 1 x lead capture app with unlimited users
 - 1 x 42" screens
- (No internet included)

£29,006 + VAT

Suggested personnel on stand:  x6



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24 SQM PLUS MODULE PACKAGE

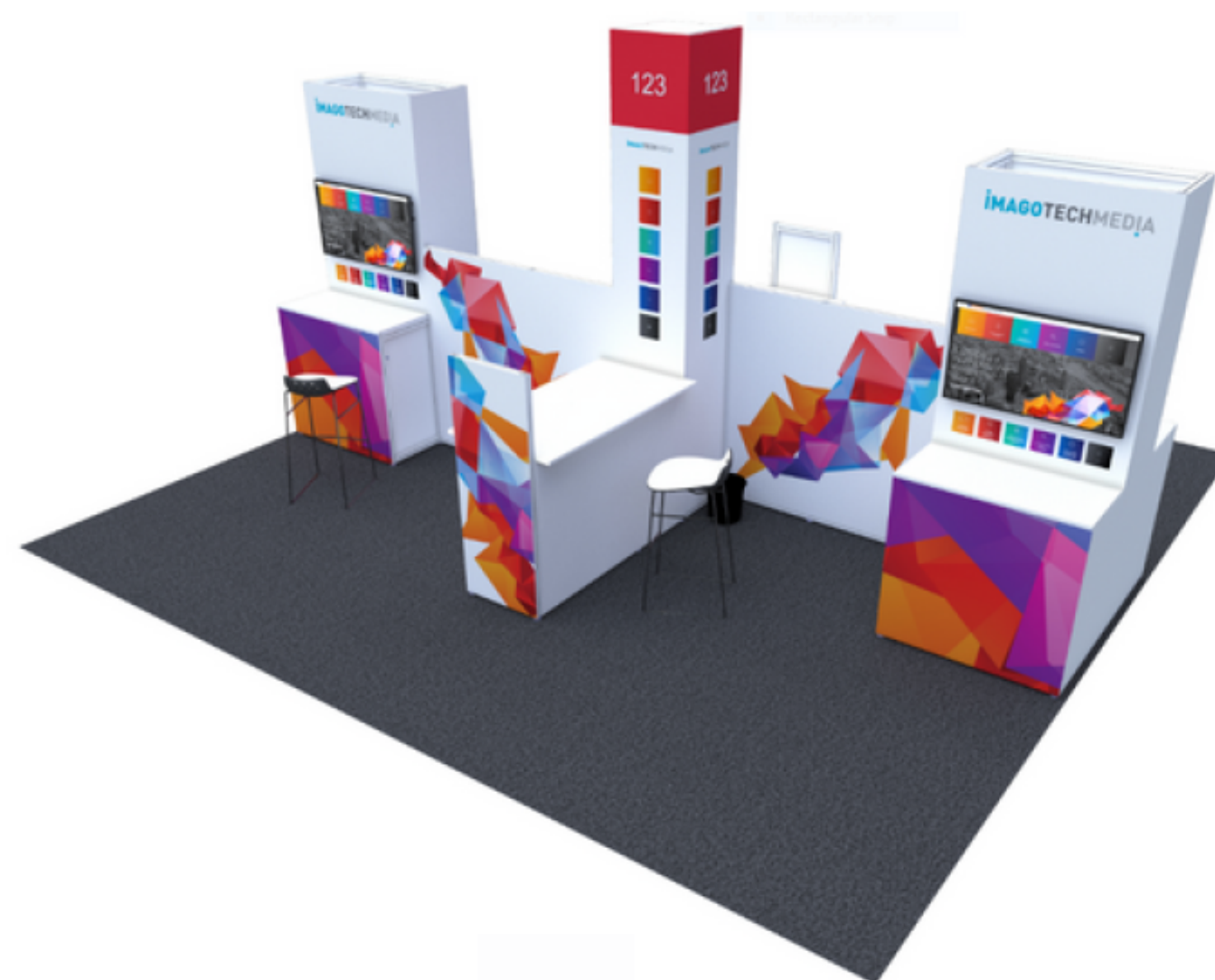
- Graphics
 - 3 x stools
 - 4 x twin sockets
 - Extra storage with graphic to front
 - 1 x lightbox with stand number
 - Carpet
 - 1 x lead capture app with unlimited users
 - 2 x 42" screens
- (No internet included)

£29,956 + VAT

Suggested personnel on stand:



x6



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36 SQM MODULE PACKAGE

- Graphics
- 4 x stools
- 1 x reception desk
- 3 x twin sockets
- Storage
- 4 x spotlights
- Carpet
- 1 x lead capture app with unlimited users
- 1 x 42" screen

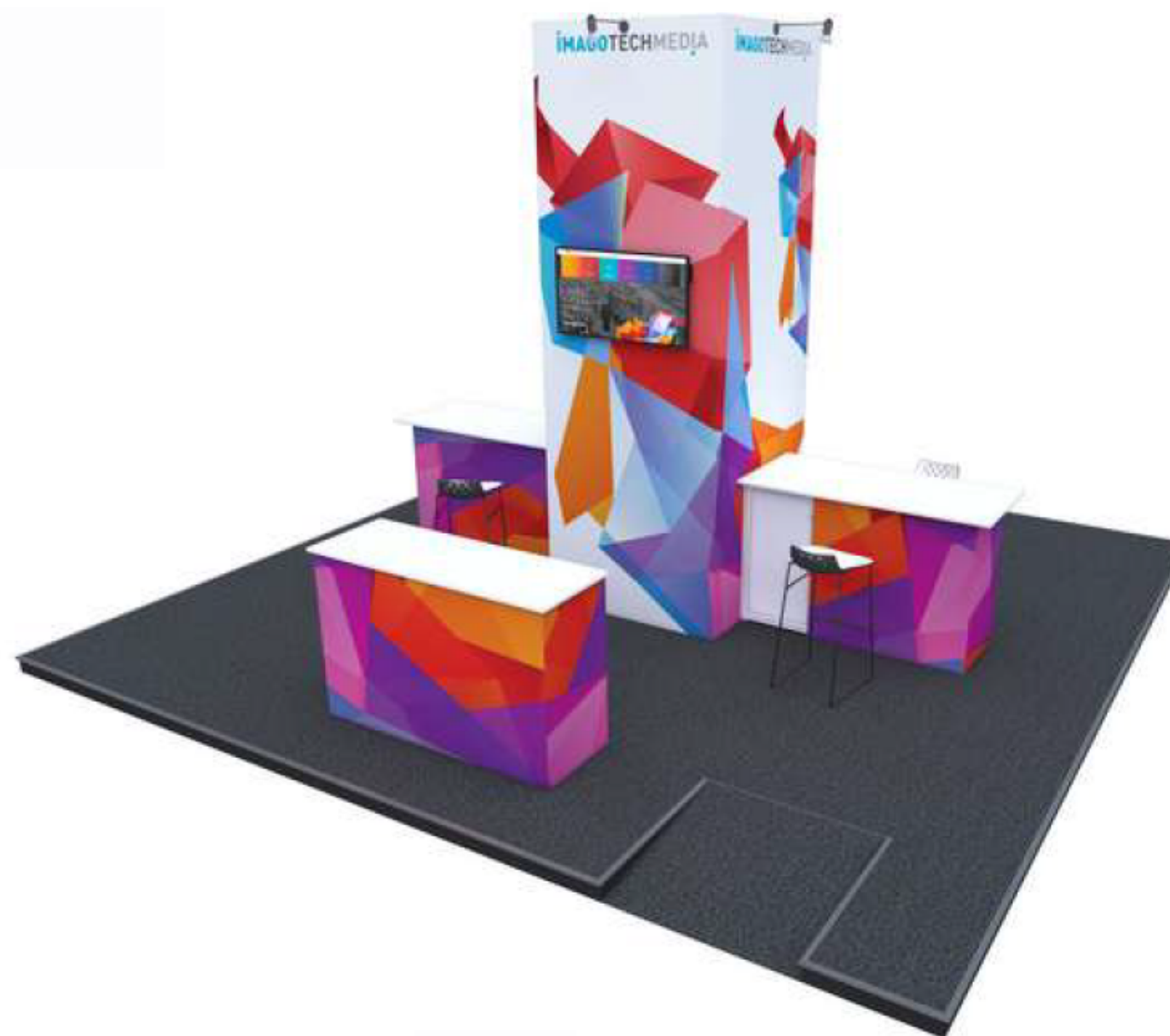
(No internet included)

£41,485 + VAT

Suggested personnel on stand:



x8



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48 SQM MODULE PACKAGE

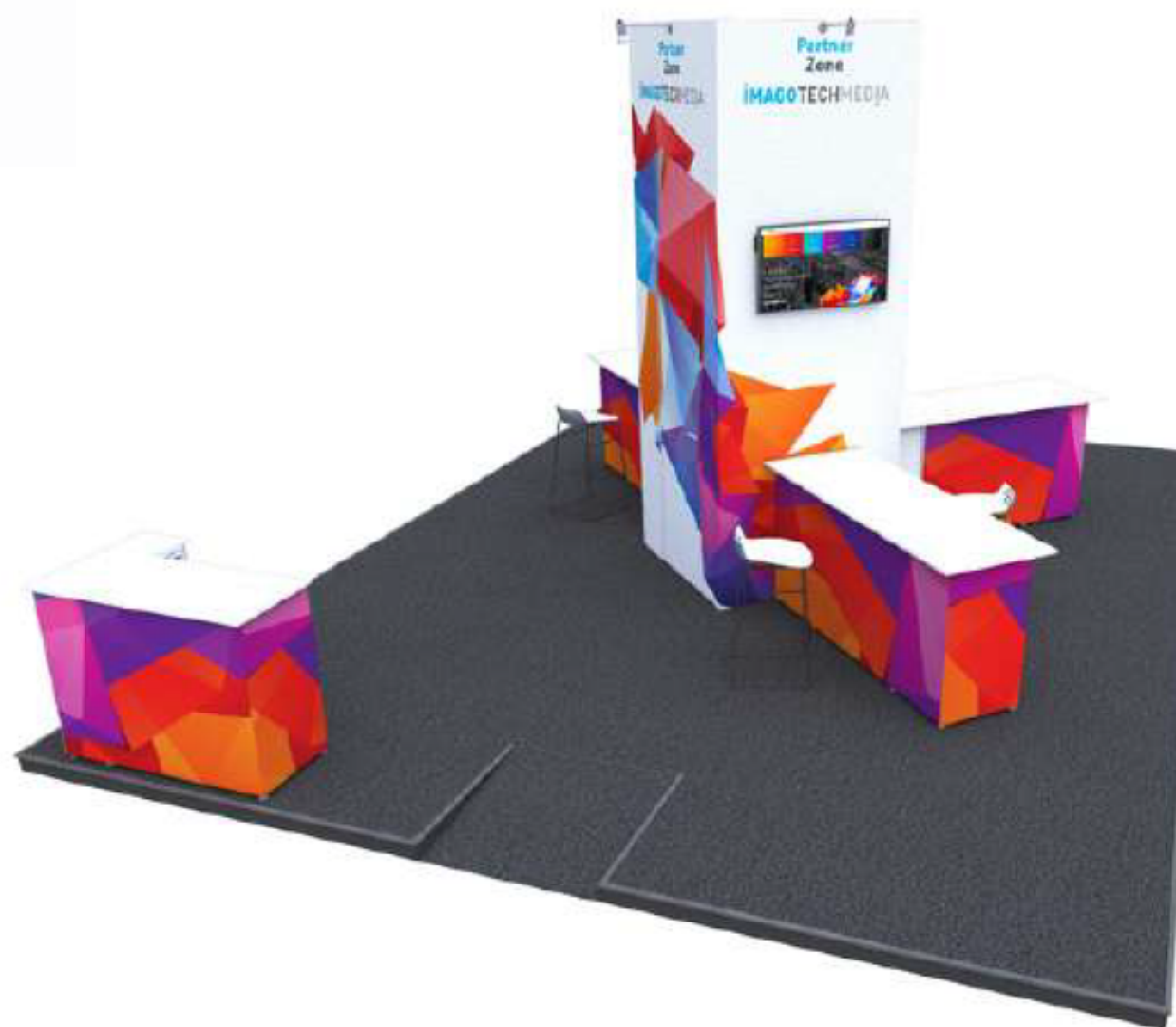
- Graphics
 - 4 x stools
 - 1 x reception desk
 - 4 x twin sockets
 - Storage
 - 4 x spotlights
 - Carpet
 - 1 x lead capture app with unlimited users
 - 2 x 42" screens
- (No internet included)

£55,482 + VAT

Suggested personnel on stand:



x8



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64 SQM MODULE PACKAGE WITH MINI THEATRE OR MEETING AREA

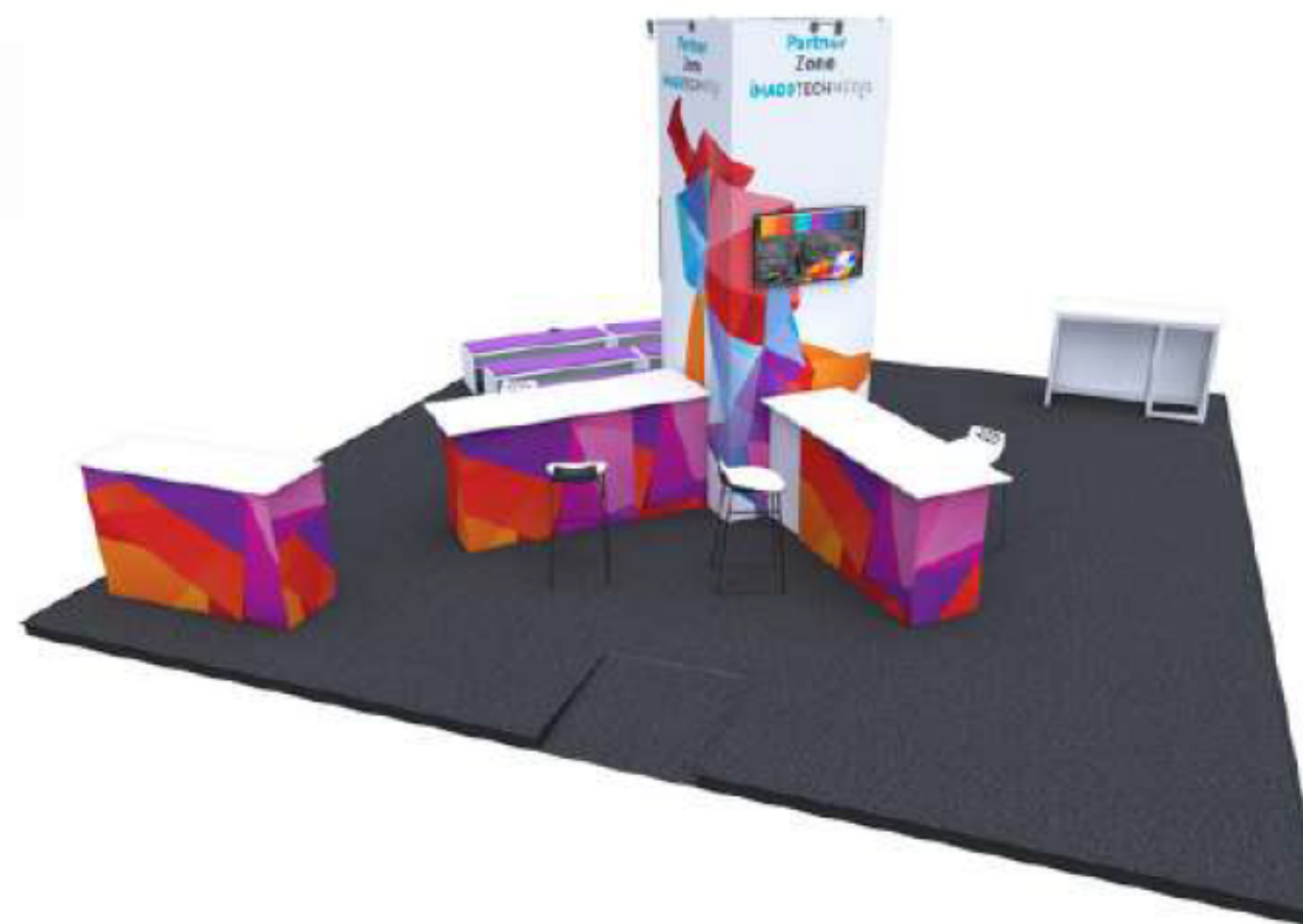
- Graphics
 - 4 x stools
 - 1 x reception desk
 - 4 x twin sockets
 - Storage
 - 4 x spotlights
 - Carpet
 - 1 x lead capture app with unlimited users
- (No internet included)

Mini theatre option

- 6 x benches
- 1 x 42" screen
- 1 x 55" screen

Meeting area option

- 4 x armchairs
- 1 x coffee table
- 2 x 42" screen



£69,683 + VAT

Suggested personnel on stand:



x8

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BESPOKE STAND

Our turnkey stands are just the beginning - we can help you personalise the layout so that you stand out from the crowd. For larger spaces wanting a total bespoke stand solution, our design team can work with you to create a space tailored to your needs. Please enquire for more details.

£POA VAT



**Contact us today
to build your package for 2022!**



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