SleepSoul

Which? Recommended Brand





SleepSoul named a *Which?* Recommended Brand

Following Which? Best Buy endorsements for our Space, Bliss and Heaven mattresses, SleepSoul has now achieved the prestigious title of a *Which? Recommended Brand*.

Awarded on the basis of both independent mattress testing and real customer experiences, the recognition reflects the strength of the SleepSoul brand and the positive experiences of those who choose our products.

We're incredibly proud to have achieved this milestone. It is a testament to the passion, expertise and commitment behind SleepSoul, while giving customers even greater confidence in choosing our products.

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Which?
Recommended Brand
MATTRESSES

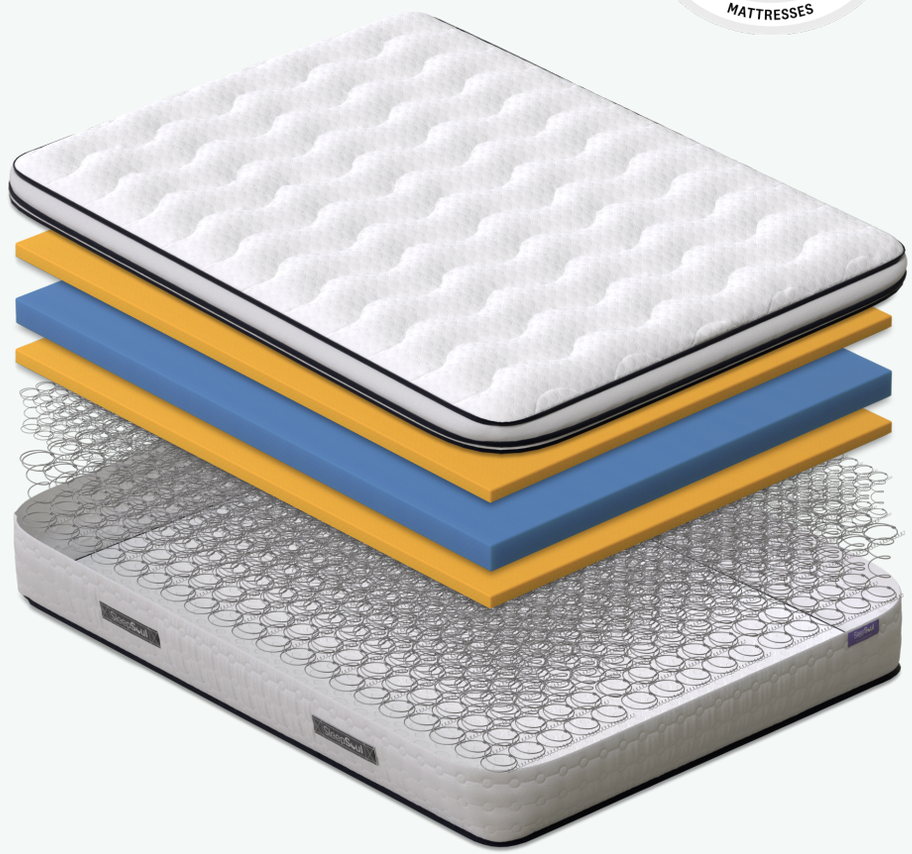
How *Which?* assesses mattresses

Which? combines independent mattress testing with owner feedback to identify its Recommended Brands. Its latest mattress survey gathered responses from members who had purchased a mattress within the previous five years, helping to build a comprehensive picture of customer satisfaction, comfort and long-term performance.

To qualify, brands must achieve a customer score within the highest band, alongside five stars for comfort and four stars for meeting customer expectations. Mattresses tested over the previous 12 months must also achieve an average test score of at least 71%.

In addition, Which? reviews advertising rulings and brand policies relating to returns, faulty goods and refunds.

SleepSoul achieved an impressive **81% customer score**, placing it joint top, alongside five stars for comfort and four stars for meeting customer expectations.



What this recognition means for you

Being recognised as a *Which? Recommended Brand* is more than an award. It provides independent validation that can help strengthen customer confidence, support sales conversations and create new opportunities across your marketing activity.





- A trusted third-party endorsement to support customer conversations.
- Additional credibility at the point of purchase, helping customers buy with confidence.
- A new marketing opportunity across your website, social channels and in-store displays.
- Another reason to choose SleepSoul, alongside multiple Which? Best Buy products and an Excellent Trustpilot rating.



SleepSoul

Designed for better sleep

SleepSoul combines quality materials with hybrid mattress technology, bringing together comforting layers and dependable support.

With over 20 mattresses and a selection of pillows in the range, we offer a choice of comfort levels to suit different sleep styles, preferences and budgets.

Our approach is straightforward: thoughtfully designed mattresses that make comfortable, supportive sleep accessible.

Conveniently packed.
Reassuringly supported.

SleepSoul mattresses are vacuum-packed, rolled and boxed for easier delivery and handling, making them as practical as they are comfortable.

Every mattress is backed by a 10-year manufacturer's warranty for added peace of mind (subject to the warranty terms and conditions).

The range incorporates a variety of sleep technologies, from memory foam and coolgel to responsive pocket springs.



10 year warranty

A decade of comfort or your money back.

No roll together

Weight is spread evenly across the mattress.

Hypoallergenic materials

Can help reduce exposure to common allergens.