

Noor & Katu work in partnership with small fair trade projects in Armenia. We partner with World Fair Trade Organisation accredited producer groups. Thus, these projects offer life changing work opportunities and fair wages in employment for marginalised women, refugees and others with disabilities. All products are handmade by our partners in Armenia. Our ethos is to provide high quality products that create a sustainable impact. It's creative giving with a conscience

WORKING WITH WFTO CERTIFIED GUARANTEED FAIR TRADE PRODUCERS

# All Products are Fair Trade and Made in Armenia

Population: 2.968.000

Area 29.743 sq. km. Just slightly larger than Wales!

Persons with Refugee Status: 107,910

Beauty and Hospitality: Unlimited

The Future: Very bright



#### Robin Coasters & Hanging Ornament

These beautiful robin coasters are helping disabled veterans earn a fair and sustainable income. Choose from a blue or neutral background. Our crochet robin ornament in line with our other high quality crochet products, provides a stable income to a growing body of talented women in Kapan.

Coaster Size:9cm x 9cm x 0.6cm



ENK01/50



ENK01/51



\*Thinking of a design you don't see? We can easily design bespoke orders. We can also make keychains, signs, mats, and coaster display stands on request.





#### Hand-Painted Wooden Ornaments

Anna, Satenik and Arusyak are teachers at the Koghb Art School. They are the talent behind the Yereqnuk Handicrafts Project established in 2007. Their goal is to develop applied arts, create quality products and create jobs. Yereqnuk delivers thousands of products every year, mostly hand-painted decorations and accessories, including hand-painted letter ornaments. These motifs as well as the alphabet letters are inspired by ancient carvings on monasteries, cathedrals and illustrated manuscripts in Armenia.



## Individually Hand Painted Decorative Letters

KB047/(letter)

Size: 9cm





#### Hand-Painted Wooden Rosettes

These eye-catching rosette ornaments are helping disabled veterans earn a fair and sustainable income. The motifs are taken from ancient carvings on monasteries and churches in Armenia.

Size:9cm

\*Thinking of a different colourway?
Perhaps pastels for Spring? Or perhaps a seal or symbol in your desired design?
Let us know! MOQ's begin at 250 for these products!





### Made by Syrian Armenian Refugees

Maral and her family came to Armenia from Aleppo in 2015. She is one of the premier producers of fine products using traditional Armenian embroidery techniques from historic Armenia combined with handmade felt. Today she employs other Syrian Armenian women as a result of the high demand for her products.







#### Felted Gingerbread Men in 3\* Embroidered Patterns

FM030 Size:11x9cm

\*Latin letter 'A' can be varied to any letter of your choice

#### Felted Mittens in 3\* Embroidered Patterns

FM019 Size:9.5x8cm

\*Latin letter 'A' can be varied to any letter of your choice

# Felted Bobble Hats in 3\* Embroidered Patterns

FM020 Size:9.5x8cm



## Felted Festive Baubles Made with 100% Locally Sourced Natural Wool





#### Hand Painted Natural Wood Ornaments

These absolutely stunning individually hand painted ornaments are the work of a talented woman artisan in Gyumri Armenia. Using locally sourced recycled wood, which is carefully cut and prepared, she paints each ornament with careful precision and beauty, making each one an individual work of art.

Diameter: 7-7.5cm x .5cm thickness

#### Gnomes





#### Birds





#### Animals

#### Snowmen





# Festive Felt Bauble Collection

Size:9cm.

Pomegranate Design

These fabulous felt baubles are made by an NGO in Armenia which was founded in 1996 and teaches classes in various fields of the Arts to support women in disadvantaged regions as well as to promote traditional crafts. Cultural Director Lala (pictured) is the driving force behind this project..





Arts & Crafts Design

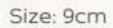


Size: 9cm

## Apricot Blossom

## Wildflower Swirl Design







Size: 9cm



Size: 9cm

### Pine Branch



ME069 Size:7.5cm





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Industrial Felt Mitten with 3 Embroidered Patterns

FM017 Size:12x7.5cm Industrial Felt Gingerbread Men

Mith 3 Embroidered Patterns















Knit Cushion Cover with Deer Motif KL003 Size:40W x 36L (cm)













Size:9cm

#### Crocheted Festive Baubles & Candy Cane

SG010/SM

Made by Gyumri Crochet Group comprising of more than 20 highly skilled women artisans. 7.5 cm without accessories SG010/EL SG010/RN SG011/ST SG011/MST BB075/CC

SG010/BR

SG011/PB

SG011/MS

## Great Stocking Fillers!























#### Full Crochet Nativity with Wooden Manger

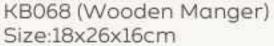
Gohar is a native of Kapan who is married with 3 sons and 4 grandchildren. She and her team of crocheters have worked with our producers for many years. Handcrafting these high quality products provides a stable income to a growing body of talented women in Kapan.























### Festive Catnip Cat Toys

(with very abundant catnip)





Size:5x6cm KC102/JWR











noor & katu



#### Halloween Coasters



These whimsical eyecatching Halloween coasters are designed, laser cut, and then pieced together and woodstained by disabled veterans providing them with a fair and sustainable income.

WE CAN DO BESPOKE.









ENK01/52

ENK01/53

ENK01/54

ENK01/55









ENK01/56

ENK01/57

ENK01/58

ENK01/59

## Spring & Easter

Our producer partners employ over 35 skilled and talented women from Berd and surrounding villages. The income they receive supplements their households earnings.

# Finger Puppets BB069/13



# Felt Embroidered Eggs ME065





Embroidered Eggs

ME065 (Made 51) 6.5cm

# Spring & Easter



Hanging Ornaments

BB075/(DK/RB/CR/CH)-S



Gnomes

SG014 20cm

## Industrial Felt Ornaments

Hand Embroidered Ornaments by refugees using locally sourced felt and traditional embroidery techniques



Carrot FM018 9.5x6.5cm

Egg FM013 10 x 5.7cm







# Perfect for Valentine's Day/Pride/Coronation! Colourful Crochet Hearts, Rainbows & Flags

Handcrafting these hearts and other high quality products provides a stable income to a growing body of talented women in Kapan

KC109
Size:6.5x6cm

KC111
Size:6.5x6cm

magnet

KC002/PR-O Size:5.5x5cm hanging ornament







\*\*These hearts are available as hanging ornaments, magnets, and keychains. Want your own design? Ask!

> KC002/RBOW-KT Size:5.5x5.5cm



## Colourful Crochet Emoji Heart Accessories with Descriptive Tags



#### **Terms of Doing Business**

As a non-profit, fair trade company that tries to serve its producer partners in rural Armenia in a fair way, we are proud to present you with this catalogue.

You can order any individual item you want. You are not bound to our package sizes or product combinations.

Special variations of the products can be ordered, but this means a minimum order of 500 pieces will be in effect apart from coasters and magnets which are 250 pieces.

Prices are FOB in GBP and valid until December 31st, 2023. Prices do not include labels or bags. Sorry, no free samples.

Prices in the catalogue are based on small order quantities per order line. If you want larger quantities, let us know. We can talk price.

We operate with a minimum order quantity of 250 and do not charge shipping on orders over £350.00

Our products are not made in a factory, they are made in 235 homes across Armenia. If you want very large quantities, we need to agree on a realistic delivery plan. Our largest delivery to date was 84.000 pieces, which was smoothly executed.

Most natural wool is sourced locally. Yarn is imported and mostly acrylic. Fabric is imported and mostly a mix of cotton and acrylic. Wooden products are laser cut, using imported plywood.

50% advance payment is due upon ordering - a fair trade principle. 50% balance payment is due upon receipt of goods

Orders are payable to: Lloyds Bank PLC Sonya Varoujian Sort Code: 30-99-66

Account No: 70404368

For all order enquiries, please contact Sonya Noor & Katu

> info@noorandkatu.com noorandkatu.com +44 7990 923 115

noor & katu