



Elizabeth Scarlett

LONDON

Elizabeth Scarlett's
Baby Elephant Conservation Collection
Is Back & Bigger Than Ever

~ Each Accessory Raises Funds To
Protect Precious Elephants ~

Available To Purchase
From 6th August 2023



Elizabeth Scarlett's beloved **Baby Elephant Conservation Collection** is back and welcomes a **new design in a deep forest green hue**. The limited edition collection created in collaboration with [Sheldrick Wildlife Trust](#), raises precious funds to secure a future for orphaned elephants in Kenya.

The collection features **hand-painted designs** of baby elephants and a touching scene of mama and baby. Available in a wide variety of silhouettes, from everyday pouch, cosmetics bag, wash bag and more. With something for everyone, the designs are crafted in sumptuous shades, including beautiful coral, rich navy and deep forest green.

Alongside their community, Elizabeth Scarlett has already raised enough funds to donate over 100,00 bottles of milk and with this new collection, they'll be able to donate the equivalent value of **28,000 bottles of milk** - enough to feed five orphaned elephants for 12 months.

The design marks the next step in Elizabeth Scarlett's partnership with Sheldrick Wildlife Trust. Over the past three years Elizabeth Scarlett has worked with this incredible charity, supporting them in their efforts to rehabilitate, raise and eventually reintegrate these gentle giants back into the wild.

Founder & designer, **Elizabeth Scarlett Petrides** says: "For this new limited edition collection, I've captured the cheeky, spirited nature of these gentle giants and their devotion for taking care of one another. Most importantly, we hope to raise more funds for Sheldrick Wildlife Trust to continue their very important work. I'm continuously blown away by the love and passion of our community, and so excited by what we can achieve when we come together as one."



Purchase Link: www.elizabethscarlett.com/collections/conservation-collection-elephants

PRODUCT	PRICE	PRODUCT	PRICE
Cushion	£50	Everyday Pouch	£32
Day Bag	£45	Eye Mask	£27
Wash Bag	£42	Make Up Bag / Mini Pouch	£26
Cosmetics Bag	£38	Coin Purse	£18

Monogramming available: Everyday Pouch, Cosmetics Bag, Mini Pouch, Day Bag (all at £14)

*Every accessory purchased from this collection generates a donation to the Sheldrick Wildlife Trust equal to at least 1 bottle(s) of milk for an orphaned baby elephant. Each year, these donations fund the operations of the SWT/KWS Mara Mobile Vet Unit, treating injured wildlife in the Maasai Mara. Any surplus funds generated will be given to the SWT to provide milk for the orphan elephants in their care, and to support their wider conservation initiatives to protect wildlife throughout Kenya.



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About Elizabeth Scarlett:

Elizabeth Scarlett is an accessories and gifting brand founded by artist and conservationist Elizabeth Scarlett Petrides. Through a timeless range of limited edition embroidered bags, pouches and accessories, Elizabeth Scarlett aims to promote joyful living, while raising funds to protect the precious wildlife. Items can be found online through elizabethscarlett.com or in-store with Anthropologie and Fortnum & Mason among other luxury retailers.

www.elizabethscarlett.com | [@elizabethscarlett](https://www.instagram.com/elizabethscarlett)

About Sheldrick Wildlife Trust:

As one of Africa’s oldest wildlife charities and a leading conservation organisation, the Sheldrick Wildlife Trust (SWT) embraces all measures that complement the conservation, preservation and protection of wildlife.

Born from one family’s passion for Kenya and its wilderness, the Sheldrick Wildlife Trust was established 45 years ago and is best known for its Orphans’ Project, the first and most successful elephant orphan rescue and rehabilitation program in the world. The Sheldrick Wildlife Trust is a pioneering conservation organisation, dedicated to the protection of wildlife and the preservation of habitats in East Africa.