


**HEART
& SOUL**
STUDIO

AUTUMN & WINTER
2023 RANGE



Heart & Soul Studio create a series of fun and engaging, yet affordable paper made products. With over 40 years of industry experience, we began our journey by becoming leaders in quality Christmas crackers at a range of price points. We proudly hold onto our legacy, bringing with us our wealth of experience, knowledge and loyal approach to business.

As experts in paper made products, we are diversifying our offering, introducing a series of brands with beautifully designed, yet economical ranges including paper games and sustainable products.

We provide a high level of customer service to each and every client and have the ability to produce unique products, accessible to a range of markets.

A system that works

From careful design – right through to our manufacturing process – we strive to create beautiful products that are kind to both the planet, and the people with whom we work. Wherever we can, we choose sustainable materials that can be reused, recycled, composted, or biodegraded.

Please see our eco icons throughout this Brochure which will help you to identify the recyclability and reusability of our products.

Look for our FSC™-certified products



The recyclable product icon indicates that the product itself is recyclable, this includes products with limited hot foil stamping.



The recyclable packaging icon indicates that the packaging of the product can be recycled, even the PET window too.



The reusable contents icon indicates that the contents within your product can be used and enjoyed again and again.



The non plastic contents icon indicates that the contents within your product are free from plastic and eco friendly.



CELEBRATION CRACKERS



CELEBRATION CRACKERS UK HANDMADE

13 INCH CRACKERS, 6 PER TRAY



RECYCLABLE PRODUCT



REUSABLE CONTENTS



RECYCLABLE PACKAGING



NON-PLASTIC CONTENTS

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5

We've handpicked the finest materials to make this festive tradition the best it can be. These crackers will wow guests and add a dash of luxury to any dinner table.



CCL2301

Delicate Delight 13in Cracker (6pcs)



CCL2302

Sparkling Berries 13in Cracker (6pcs)



*Exclusive red eco
glitter and berry trim*



CCL2303

Frosty Silver 13in Cracker (6pcs)



CCL2304

Regal Brights 13in Cracker (6pcs)



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/
Motto & one of the following Gifts:
Cocktail Stirrer, Ruler, Star Card Holder, Silver Pen, Silver Bottle
Opener, Measuring Cup, Star Keyring & Silver Whistle.



We've handpicked the finest materials to make this festive tradition the best it can be. These crackers will wow guests and add a dash of luxury to any dinner table.



CCL2306

Christmas Candy 13in Cracker (6pcs)



CCL2307

Natural Gold 13in Cracker (6pcs)



CCL2309

Crimson Botanical 13in Cracker (6pcs)



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/ Motto & one of the following Gifts:
Heart Cookie Cutter, Wooden Honey Drizzler, Mini Grater, Egg Cup, Silver Whisk & Wooden Spoon.

*Textured,
watercoloured style
candy cane paper!*



*Did you
know?*

Candy canes without the red don't seem nearly as cheery, do they? But that's how they were once made: all white. It's unknown when the scarlet stripe was added, but we do know that images on cards before the 1900s show snow white canes. According to the National Confectioners Association, about 1.2 billion candy canes are made annually, and 90 percent of those are sold between Thanksgiving and Christmas. Which honestly begs the question: Who's buying the 10 percent in the off season?

In 1921, Brasher O. Westerfield invented a machine that could automatically make candy canes.

Before this, each cane was painstakingly made by hand!



Retail



CELEBRATION CRACKERS

Harping back to an era of elegance and grace, we've paired classic Regency style on a card cracker, with sophisticated gifts. Perfect for anyone wanting to make a bold statement, whatever the occasion.



CCRGXM01-FMP
Golden Blossom 13in Cracker (6pcs) FSC™ Mix



CCRGXM02-FMP
Silver Blossom 13in Cracker (6pcs) FSC™ Mix

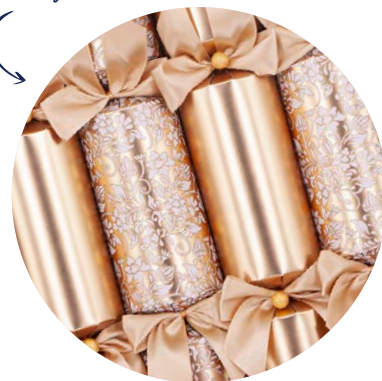


CCRGXM03-FMP
Festive Diamond 13in Cracker (6pcs) FSC™ Mix

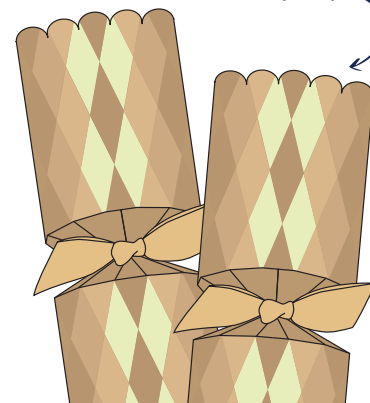


Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/
Motto & one of the following Gifts:
Gold Flower Bookmark, Silver Fish & Chip Fork, Mini Grater, Silver
Multi-tool, Reindeer Keychain & Silver Shoehorn.

*Intricate
floral design*



*Scalloped edge
exclusive to
Regency Range*



REGENCY

13 INCH CRACKERS, 6 PER TRAY

RECYCLABLE PRODUCT
RECYCLABLE PACKAGING
REUSABLE CONTENTS
NON-PLASTIC CONTENTS

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9

Harping back to an era of elegance and grace, we've paired classic Regency style on a card cracker, with sophisticated gifts. Perfect for anyone wanting to make a bold statement, whatever the occasion.



CCRGXM04-FMP
Poinsettia Sparkle 13in Cracker (6pcs) FSC™ Mix



CCRGXM05-FMP
Navy Floral 13in Cracker (6pcs) FSC™ Mix

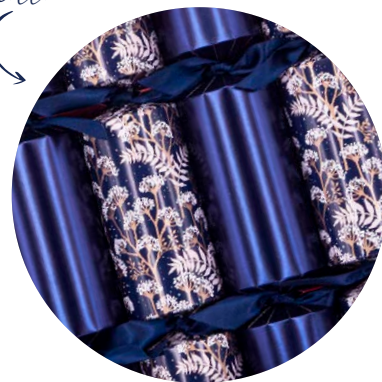


CCRGXM06-FMP
Champagne Mix 13in Cracker (6pcs) FSC™ Mix

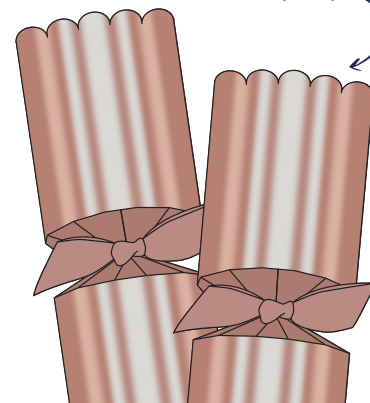


Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/
Motto & one of the following Gifts:
Gold Flower Bookmark, Silver Fish & Chip Fork, Mini Grater, Silver
Multi-tool, Reindeer Keychain & Silver Shoehorn.

*Trending
navy & gold
palette*



*Scalloped edge
exclusive to
Regency Range*



KRAFT TRAY

12 INCH CRACKERS, 6 PER TRAY



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10

Bring festive cheer to every event with our Kraft Trays. With a choice of seasonal patterns and filled with lovely gifts, these crackers are sure to be a people pleaser.



CCCTXM01-FMP
The Nutcracker 12in Cracker (6pcs) FSC™ Mix



CCCTXM02-FMP
Woodland 12in Cracker (6pcs) FSC™ Mix



CCCTXM03-FMP
Tropical 12in Cracker (6pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/
Motto & one of the following Gifts:
Padlock with Key, Magic Trick, Stocking Cookie Cutter, Wine
Charms, Snap Hook & Wooden Tree Decoration.

Eco-friendly raffia ties



Did you know?

Much like the beloved reindeer of all, real reindeers can have "red" noses too. The reindeer has a network of small veins to circulate heated blood around their noses, this is to ensure that the air they intake remains warm.

In freezing weather, these blood vessels supply and regulate the body's temperature while also tinting the reindeer's nose pinkish-red!

Reindeer are the only deer species in which the females grow antlers as well as the males, making them unique among deer! This is because even the female reindeer need antlers to dig through snow and soil in the search of food and to defend themselves in rough terrains.

Bring festive cheer to every event with our Kraft Trays. With a choice of seasonal patterns and filled with lovely gifts, these crackers are sure to be a people pleaser.



CCCTXM04-FMP
Joy 12in Cracker (6pcs) FSC™ Mix



CCCTXM05-FMP
White Stars 12in Cracker (6pcs) FSC™ Mix



CCCTXM06-FMP
Christmas Forest 12in Cracker (6pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto & one of the following Gifts:
Padlock with Key, Magic Trick, Stocking Cookie Cutter, Wine Charms, Snap Hook & Wooden Tree Decoration.

A bestselling design!



Did you know?

The average star is between 1 and 10 billion years old, although some stars are older than this. Large stars live shorter lives compared to smaller stars, because large stars burn through their fuel much faster. Giant stars explode into a bright supernova when they die.

It takes millions of years for a star's light to reach our eyes, meaning you are seeing stars from long, long ago. So looking at the night sky is like looking back in time 100,000 years and surprisingly, the sun is in fact the closest star to Earth, rather than all the stars that you can see in the nights sky, but even so it is still located a massive 4.24 light years away from us!

That's pretty far!

Make sure everyone has a cracker to pull with our Kraft Cubes which are filled with 12 crackers and bursting with glorious goodies.

Hand sketched
bee design



CCKCXM01-FMP
Gingerbread 12in Cracker (12pcs) FSC™ Mix



CCKCXM02-FMP
Botanical Leaves 12in Cracker (12pcs) FSC™ Mix



CCKCXM03-FMP
Fruity Bees 12in Cracker (12pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/ Motto & one of the following Gifts:
Bottle Opener, Wooden Tree Decoration, Wordsearch Puzzle, Stocking Cookie Cutter, Tweezers, Magic Trick, Dot-to-Dot Puzzle, Screwdriver Keyring, Wine Charms & Heart Paperclip.

Did you
know?

Social bees, such as honeybees and bumblebees, often live in hives, above or below the ground, while most solitary bees nest in the ground. If you find a bumblebee which appears to be struggling, it may be that it is just resting, particularly if the bee is a queen in early spring. If you think the bee is struggling the best thing to do is gently put the bee onto a bee-friendly flower. They may be tired and require a small energy boost. You can give them this by mixing 50/50 sugar and water and offering it to the bee in need either on a teaspoon or an upturned drinks cap, in a sheltered place and allow the bee time to recuperate.

Make sure everyone has a cracker to pull with our Kraft Cubes which are filled with 12 crackers and bursting with glorious goodies.



CCKCXM04-FMP
Silver Trees 12in Cracker (12pcs) FSC™ Mix



CCKCXM05-FMP
Christmas Sprig 12in Cracker (12pcs) FSC™ Mix



CCKCXM06-FMP
Midnight Deer 12in Cracker (12pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/ Motto & one of the following Gifts:
Bottle Opener, Wooden Tree Decoration, Wordsearch Puzzle, Stocking Cookie Cutter, Tweezers, Magic Trick, Dot-to-Dot Puzzle, Screwdriver Keyring, Wine Charms & Heart Paperclip.

Eco-friendly raffia ties



Did you know?

There is no symbol more representative of Christmas than the twinkling lights, green branches and lovingly-decorated Christmas tree. Long before Christianity or Christmas traditions, evergreen trees held a special importance in late December. Our ancestors hung evergreen and spruce branches over their doors and in windows during the colder months, as they were a symbol of good luck. Germany is credited with starting the modern Christmas tree tradition as we now know it in the 16th century when devout Christians brought decorated trees into their homes. Some built Christmas pyramids of wood and decorated them with evergreens and candles if wood was scarce.

LUXURY KRAFT

13 INCH CRACKERS, 6 PER TRAY

RECYCLABLE PRODUCT
REUSABLE CONTENTS

RECYCLABLE PACKAGING
NON-PLASTIC CONTENTS

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Bring festive cheer to every event with our Luxury Kraft Crackers. With a choice of seasonal patterns and filled with lovely gifts, these crackers are sure to be a people pleaser.



CCLKXM01-13MP
Rustic Foliage 13in Cracker (6pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/
Motto & one of the following Gifts:
Noughts & Crosses, Tree Cookie Cutter, Washi Tape, Star
Cookie Cutter, Heart Paper Clip & Plain Trolley Coin.

*Handpainted
botanicals with woven
textured print*

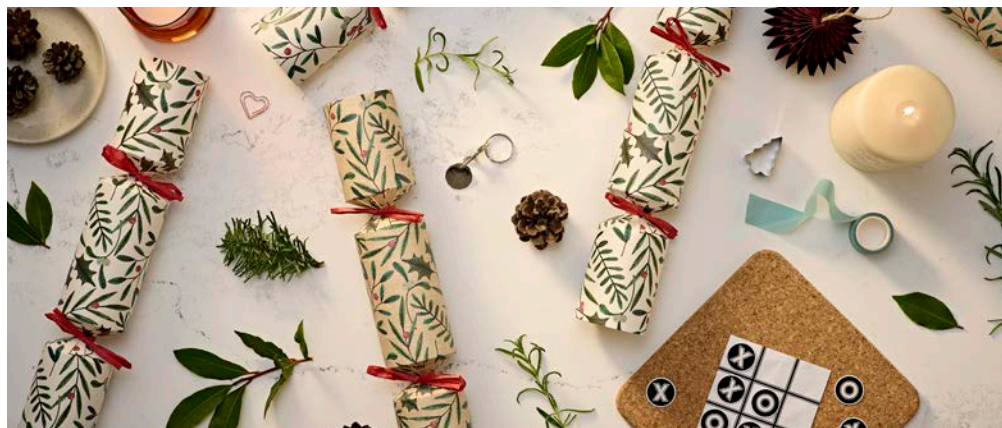


*Did you
know?*

Holly's symbolic associations have their origins in pagan culture. A signature plant in early, formal gardens, prized by the Victorians and valued for its tolerance to pollution in industrial areas, holly is incredibly versatile.

The Druids regarded holly as a symbol of fertility and eternal life, thought to have magical powers. In Druid lore, cutting down a holly tree would bring bad luck. In contrast, hanging the plant in homes was believed to bring good luck and protection. Holly was also thought to protect homes against lightning strikes.

While other plants wilt in winter, holly remains green, strong, and its berries bright red in the harshest of conditions.





Bring festive cheer to every event with our Luxury Kraft Crackers. With a choice of seasonal patterns and filled with lovely gifts, these crackers are sure to be a people pleaser.



CCLKXM02-FMP
Red Robin 13in Cracker (6pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/
Motto & one of the following Gifts:
Noughts & Crosses, Tree Cookie Cutter, Washi Tape, Star
Cookie Cutter, Heart Paper Clip & Plain Trolley Coin.

*Modern Robin design
on real kraft!*



*Did you
know?*

Both male and female robins have such driven parental instincts that they have been found to feed the chicks of other species. Although they may look the same, each Robin has a completely unique red breast pattern. They also used to be members of the Thrush family alongside Blackbirds, Redwings, Fieldfare, Mistle and Song Thrushes, however, they're now classified as a 'Old World Flycatcher'.

The well-known phrase, 'When robins appear, loved ones are near', alludes to the belief that the robin is a messenger. When robins are seen, some people take comfort that loved ones are at peace, and many believe that their lost loved ones are visiting them.



A fantastic way to cater for any friend or family occasions. Filled with a mixture of card props, games and stationary to keep you busy at the dinner table.

Matt and shiny foilboard with diamond emboss



CCFCXM01-FMP
Gold Diamond 12in Cracker (12pcs) FSC™ Mix



CCFCXM02-FMP
Silver Diamond 12in Cracker (12pcs) FSC™ Mix



CCFCXM03-FMP
Candy Cane 12in Cracker (12pcs) FSC™ Mix



Personalise with the names of your guests!



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/ Motto & one of the following Gifts:
Noughts & Crosses, Dot-to-Dot Puzzle, Crossword Puzzle, Origami, Sudoku Puzzle, Protractor, Ruler, Microphone Prop, Bow Tie Prop, Santa Bookmark, Dominoes & Wordsearch Puzzle.

Did you know?

Silver is another precious metal that's long been valued and traded by cultures around the world. Evidence dates to silver mining all the way back to 3000 B.C. in what is now the modern-day Country known as Turkey.

Silver also represents the twinkling of stars in the nights sky, or the dazzling flurry of lights adorned around a Christmas tree. Silver glistens in the sun like fresh snow and frost on the plants and in the trees in winter. Let's not forget that a landscape of snow has become the standard that most people dream of on Christmas morning. As well as wishing for whatever you asked for from Santa, a White Christmas is what everybody dreams of!

A fantastic way to cater for any friend or family occasions. Filled with a mixture of card props, games and stationary to keep you busy at the dinner table.

Charming stitched-effect Christmas Jumper design



CCFCXM04-FMP
Santa & Reindeer 12in Cracker (12pcs) FSC™ Mix



CCFCXM05-FMP
Xmas Knit 12in Cracker (12pcs) FSC™ Mix



CCFCXM06-FMP
Holly Berry 12in Cracker (12pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/ Motto & one of the following Gifts:
Noughts & Crosses, Dot-to-Dot Puzzle, Crossword Puzzle, Origami, Sudoku Puzzle, Protractor, Ruler, Microphone Prop, Bow Tie Prop, Santa Bookmark, Dominos & Wordsearch Puzzle.



Did you know?

It's believed that our beloved Christmas jumpers can be traced back to it's origins in Scandinavia and Iceland, where they were knitted by hand to keep people warm and cosy during the cold winters. These jumpers originally featured patterns that distinguished fishermen from different communities. This is partially why we associate Christmas jumpers with vibrant, geometric designs. The popularity of '60s knitwear saw cardigans replace dresses and suits in Christmas advertising campaigns, and the trend kept going from there. Advertisers and Hollywood legends had a huge part in popularising the Christmas jumper franchise.

12 DAYS OF CHRISTMAS

12 INCH CRACKERS, 12 PER TRAY

RECYCLABLE PRODUCT

REUSABLE CONTENTS

RECYCLABLE PACKAGING

NON-PLASTIC CONTENTS

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18

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A traditional concept with a contemporary design, these crackers are sure to be a hit with all your guests. These crackers are complete with a hat, snap, motto and gift.



CCTDXM01-FMP

12 Days of Christmas 12in Cracker (12pcs) FSC™ Mix



It is believed by most that the famous song we've sung year after year was designed as a "memory and forfeits" game, in which singers tested their recall of the lyrics and had to award their opponents a "forfeit", often a kiss or a favour of some kind if they made a mistake.

Did you know?



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto & a 12 Days of Christmas Decoration.



DELUXE 12

12 INCH CRACKERS, 8 PER TRAY

RECYCLABLE PRODUCT
REUSABLE CONTENTS
RECYCLABLE PACKAGING
NON-PLASTIC CONTENTS

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www.heartandsoul.studio 19

Keep it classic or go bold and bright. With a huge range of designs and colours to choose from, we've made a Deluxe cracker to match the sharpest party host's table decor.



CCDXM01-FMP
Golden Glitter Damask 12in Cracker (8pcs) FSC™ Mix



CCDXM02-FMP
Silver Stars 12in Cracker (8pcs) FSC™ Mix



Gold glitter on a shiny foil finish



CCDXM03-FMP
Winter Pines 12in Cracker (8pcs) FSC™ Mix



CCDXM04-FMP
Snowy Tree 12in Cracker (8pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto & one of the following Gifts: Snowflake Decoration, Noughts & Crosses, Heart Paperclip, Tweezers, Crossword Puzzle, Robin Decoration, Stocking Cookie Cutter & Screwdriver Keyring.

SUPER DELUXE 14

14 INCH CRACKERS, 8 PER TRAY



RECYCLABLE PRODUCT



REUSABLE CONTENTS



RECYCLABLE PACKAGING



NON-PLASTIC CONTENTS

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20

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Our Super Deluxe 14-inch crackers are truly impressive and of exceptional quality. Larger than a standard cracker, they are the perfect accompaniment for Christmas dinner, a New Year's party or any other occasion you're looking to celebrate.

*Delicate feather details
finished with gold foil*



CCSDXM01-FMP

Gold Feather 14in Cracker (8pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto & one of the following Gifts: Money Clip, Bottle Opener Keyring, Magic Trick, Snap Hook, Nail Clippers, Shoehorn, Stocking Cookie Cutter, & Screwdriver Keyring.

SUPER DELUXE 14

14 INCH CRACKERS, 8 PER TRAY



RECYCLABLE PRODUCT



REUSABLE CONTENTS



RECYCLABLE PACKAGING



NON-PLASTIC CONTENTS

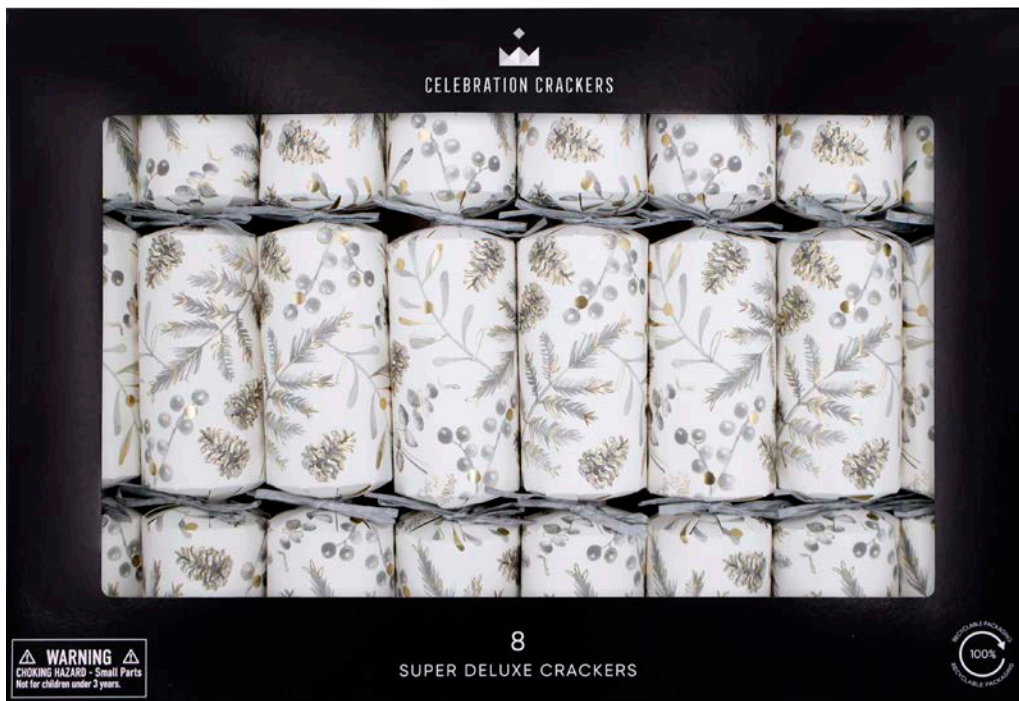
01202 733330

21

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Our Super Deluxe 14-inch crackers are truly impressive and of exceptional quality. Larger than a standard cracker, they are the perfect accompaniment for Christmas dinner, a New Year's party or any other occasion you're looking to celebrate.

Wintery foliage design with dainty gold foil details



CCSDXM02-FMP

Silver Botanical 14in Cracker (8pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto & one of the following Gifts: Money Clip, Bottle Opener Keyring, Magic Trick, Snap Hook, Nail Clippers, Shoehorn, Stocking Cookie Cutter, & Screwdriver Keyring.

SUPER DELUXE 14

14 INCH CRACKERS, 8 PER TRAY



RECYCLABLE PRODUCT



REUSABLE CONTENTS



RECYCLABLE PACKAGING



NON-PLASTIC CONTENTS

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22

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Our Super Deluxe 14-inch crackers are truly impressive and of exceptional quality. Larger than a standard cracker, they are the perfect accompaniment for Christmas dinner, a New Year's party or any other occasion you're looking to celebrate.

*Exclusively, handpainted
Christmas tree design, topped
with gold foil decorations*



The mark of
responsible forestry



CCSDXM03-FMP

Watercolour Tree 14in Cracker (8pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto & one of the following Gifts: Money Clip, Bottle Opener Keyring, Magic Trick, Snap Hook, Nail Clippers, Shoehorn, Stocking Cookie Cutter, & Screwdriver Keyring.

SUPER DELUXE 14

14 INCH CRACKERS, 8 PER TRAY



RECYCLABLE PRODUCT



REUSABLE CONTENTS



RECYCLABLE PACKAGING



NON-PLASTIC CONTENTS

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23

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Our Super Deluxe 14-inch crackers are truly impressive and of exceptional quality. Larger than a standard cracker, they are the perfect accompaniment for Christmas dinner, a New Year's party or any other occasion you're looking to celebrate.

*Watercolour berry
design with red foil
bow detailing*



CCSDXM04-FMP

Merry Berry 14in Cracker (8pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto & one of the following Gifts: Money Clip, Bottle Opener Keyring, Magic Trick, Snap Hook, Nail Clippers, Shoehorn, Stocking Cookie Cutter, & Screwdriver Keyring.

MINI WINE CHARMS / STICKERS

5.5 INCH CRACKERS, 8 PER TRAY



01202 733330 24
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It's not hard to love something as cute as our dinky Mini Cube crackers. Filled with a delicate wine charm or set of stickers, all guests will have a small reminder of unforgettable celebrations.



CCMNXM01-FMP
Mini Gold Diamond 5.5in Cracker (8pcs) FSC™ Mix



CCMNXM02-FMP
Mini Red Diamond 5.5in Cracker (8pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/
Motto & a Wine Charm.



CCMSXM01-FMP
Mini Santa & Reindeer 5.5in Cracker (8pcs) FSC™ Mix



CCMSXM01-FMP
Mini Character 5.5in Cracker (8pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/
Motto & a Sticker Set.

Our pet Christmas crackers are purr-fect for your four legged friends, ensure they can be part of the festivities too! Our pet crackers don't contain a snap in order not to damage their ears, however do contain a toy to keep them busy whilst you tuck into your Christmas dinner.



CCPXXM01-FMP
Cat 13in Cracker (12pcs) FSC™ Mix



Each Cracker contains a noise free 'Bang Card' with an Amusing Joke & Gift for your pet.



CCPXXM02-FMP
Dog 13in Cracker (12pcs) FSC™ Mix



Each Cracker contains a noise free 'Bang Card' with an Amusing Joke & Gift for your pet.



Foxy



PASS THE PARCEL

4 INCH PASS THE PARCEL BALL, 1 PER TRAY

RECYCLABLE PRODUCT
REUSABLE CONTENTS

RECYCLABLE PACKAGING
NON-PLASTIC CONTENTS

01202 733330 27
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FXPPXM01
Deer OS Pass the Parcel (1pc)



FXPPXM02
Nutcracker OS Pass the Parcel (1pc)



Each Deer and Nutcracker Surprise Ball contains a Hat, Amusing Joke, Trivia and Puzzle Game.



FXPPAY01
Bee OS Pass the Parcel (1pc)



Each Bee Surprise Ball contains a Hat, Amusing Joke, Bee Trivia + Facts and Puzzle Game.



PASTEL SWIRL XYLOPHONE

12 INCH CRACKERS, 8 PER TRAY



RECYCLABLE PRODUCT



REUSABLE CONTENTS



RECYCLABLE PACKAGING



NON-PLASTIC CONTENTS

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28

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Whether you want to stick to the note sheet provided or compose your own melodies, our musical xylophone crackers are fun for all the family and are sure to go down a treat! You may even discover the next Beethoven around your table!



FXGXM01

Ombre Xylophone 12in Cracker (8pcs)



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto, a Numbered Xylophone, Percussion Stick & Numbered Sticker.

Inside you will find a Musical Sheet & Conductor Baton.



BALLOON MODELLING

12 INCH CRACKERS, 6 PER TRAY



RECYCLABLE PRODUCT



REUSABLE CONTENTS



RECYCLABLE PACKAGING



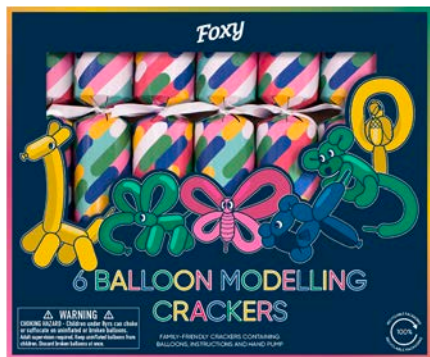
NON-PLASTIC CONTENTS

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29

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If you're bored of making balloon dogs then we have a treat for you! From butterflies to giraffes, these Balloon Modelling crackers will grab the attention of every party guest. Oh, and we've supplied a pump to stop your cheeks going red!



FXGXM02-FMP

Bright Balloon Modelling 12in Cracker (6pcs) FSC™ Mix



The world of responsible forestry
POD™ CHARTER



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto, a double sided Balloon Modelling Instruction Sheet & 5 individual Balloons.

Inside you will find a Balloon Pump and Eye Stickers.



12 INCH CRACKERS, 6 PER TRAY

REUSABLE CONTENTS

 NON-PLASTIC CONTENTS

30

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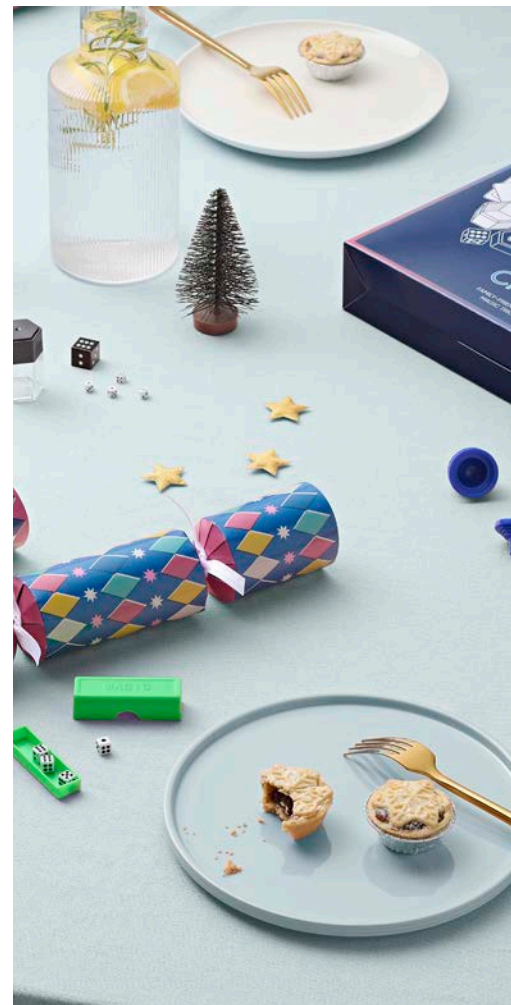
Channel your inner Houdini and mystify your guests with our dazzling magic crackers. Complete with six individual magic tricks, these crackers are perfect for adding a touch of mystery to any gathering.



Diamond Magic 12in Cracker (6pcs)



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto, Magic Instruction Sheet & one of the following Magic Tricks:
Magic Cup, Three Balls Return, Magic Poker Cards, Wonderful Dice, Magic Dice in a Box & Rope Cut.



DO I KNOW YOU

12 INCH CRACKERS, 6 PER TRAY

RECYCLABLE PRODUCT
REUSABLE CONTENTS

RECYCLABLE PACKAGING
NON-PLASTIC CONTENTS

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31

Do I know you is a game that is a sure-fire way to bring amusement and fun to any social gathering, the question is, how well do you really know each other?



FXGXM04-FMP

Do I Know You 12in Cracker (6pcs) FSC™ Mix



100% RECYCLED PAPER



Each Cracker Contains a Hat, Satisfying Snap, Amusing Joke/Motto & a double sided Question/Score Card. Inside you will find 2 Do I Know You? Playing Paddles.



SAFARI SNAP
12 INCH CRACKERS, 6 PER TRAY

- RECYCLABLE PRODUCT
- RECYCLABLE PACKAGING
- REUSABLE CONTENTS
- NON-PLASTIC CONTENTS

Whether you're animal crazy or a competitive card player, you'll be sure to love our Safari Snap Crackers, which are guaranteed to bring out your wild side!



FXGXM05-FMP
Safari Snap 12in Cracker (6pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto & 6 Safari Snap Cards (36 in total).



RACE TO THE NORTH POLE
12 INCH CRACKERS, 6 PER TRAY

- RECYCLABLE PRODUCT
- RECYCLABLE PACKAGING
- REUSABLE CONTENTS
- NON-PLASTIC CONTENTS

When Christmas dinner is over and everyone is more stuffed than the turkey, why not spruce things up with a (lightly) competitive race to the North Pole. These crackers are sure to provide an evening of endless family fun!



FXGXM06-FMP
Race to the North Pole 12in Cracker (6pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto & Racing Santa.
These Crackers come with coloured stickers & a Racetrack.



PENGUIN RACING

12 INCH CRACKERS, 6 PER TRAY

RECYCLABLE PRODUCT

REUSABLE CONTENTS

RECYCLABLE PACKAGING

NON-PLASTIC CONTENTS

01202 733330

34

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Ready...Set... Go! Don your Christmas jumpers and watch your penguins race down the track towards the finish line. There's 'snow' guessing who will come first, as all your guests cheer on their chosen racer. These crackers promise to keep the fun going even after they have been pulled.



FXGM07-FMP

Penguin Racing 12in Cracker (6pcs) FSC™ Mix



Pull back your penguin pal and race to the finish line!



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto & Racing Penguin.

These Crackers come with coloured stickers & a Racetrack.

Did you know?

All 18 penguin species reside in the Southern Hemisphere.

The Galapagos penguin is the only species to venture north of the equator, heading to the Northern Hemisphere on the occasional fishing trip.

The ancestors of modern penguins may have been approximately 2m tall and weighed over 100kg! Fossils found in Antarctica suggest there were once giant penguins roaming the earth around 37 million years ago. Imagine running into one of these guys on an Antarctica cruise. Bird species typically have hollow bones to assist with flying. Not penguins! Penguins have solid bones to help them sink in the water, enabling them to dive through the water at incredible speeds.



12 INCH CRACKERS, 6 PER TRAY

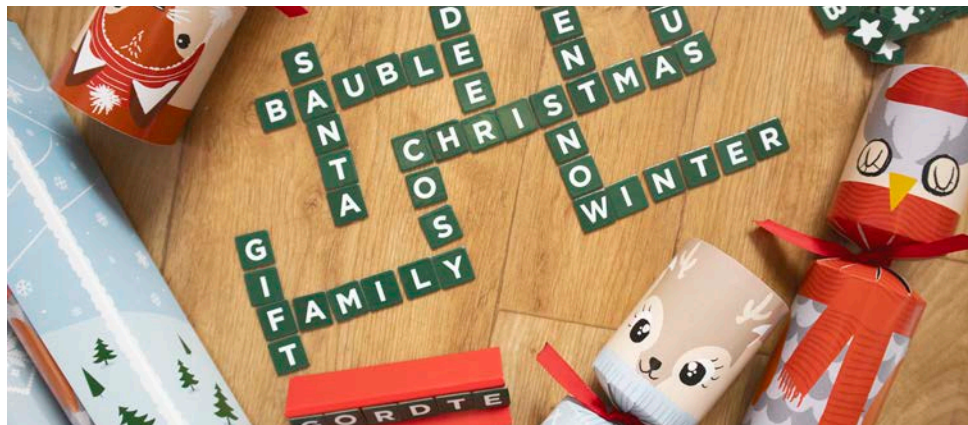
REUSABLE CONTENTS



Woodland Words 12in Cracker (6pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto, 25 random Letter Tiles & a Tile Holder.



QUIZOO ROULETTE
12 INCH CRACKERS, 6 PER TRAY

- RECYCLABLE PRODUCT
- RECYCLABLE PACKAGING
- REUSABLE CONTENTS
- NON-PLASTIC CONTENTS

Put your musical skills to the test as you take turns tooting out tunes on the kazoo for the other players to guess!
Packed with well-known hits, this musical guessing game is guaranteed to get stuck in your head!



XPPXM01-FMP
Quizoo Roulette 12in Cracker (6pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto, 6 Themed Musical Cards & a Kazoo. Each Tray contains a Musical Spinner to decide which song to play.



12 INCH CRACKERS, 6 PER TRAY

REUSABLE CONTENTS

NON-PLASTIC CONTENTS

38

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It's a race against time in this rapid-fire scavenger hunt game! Players take it in turns to spin the spinner and draw a card to see which household object they need to find. Will it be a shiny necklace? A yellow sock?



Scavenger Hunt 12in Cracker (6pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto & 6 Scavenger Cards. Each Tray contains a 2 Minute Egg-Timer & Game Spinner.



GENERATION GENIUS
12 INCH CRACKERS, 6 PER TRAY

- RECYCLABLE PRODUCT
- RECYCLABLE PACKAGING
- REUSABLE CONTENTS
- NON-PLASTIC CONTENTS

It's Kids vs Adults in this quick-fire trivia game! With one set of general knowledge cards for the kids and one for the adults, take turns answering questions on everything from movies and music to science and art.



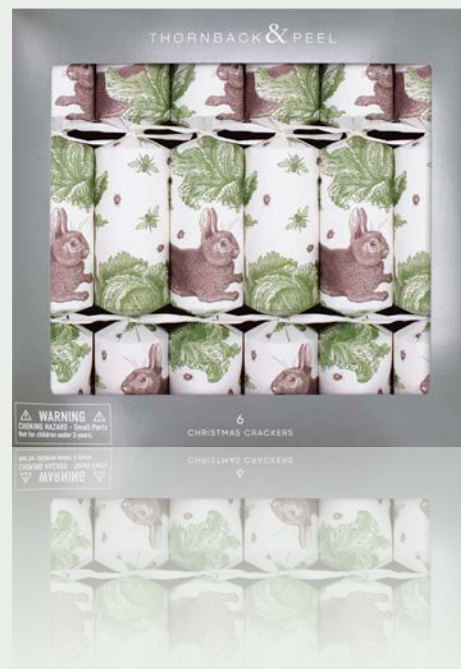
XPPXM03-FMP
Generation Genius 12in Cracker (6pcs) FSC™ Mix



Each Cracker contains a Hot, Satisfying Snap, Amusing Joke/Motto & 36 Generation Genius Question Cards.



THORNBACK & PEEL



THORNBACK & PEEL
12 INCH CRACKERS, 6 PER TRAY

- RECYCLABLE PRODUCT
- RECYCLABLE PACKAGING
- REUSABLE CONTENTS
- NON-PLASTIC CONTENTS

Adorned with their signature prints, these Thornback & Peel Christmas Crackers are a celebration of quirky British humour and design, inspired by modernist geometric patterns with 19th century wood engravings, with a selection of bespoke cracker contents to match.



XTPXM01-FMP
Rabbit & Christmas Pudding 12in Cracker (6pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto & Magnet, Tree Cookie Cutter, Screwdriver Keyring, Washi Tape, Stickers & Star Cookie Cutter.



THORNBACK & PEEL
12 INCH CRACKERS, 6 PER TRAY

- RECYCLABLE PRODUCT
- RECYCLABLE PACKAGING
- REUSABLE CONTENTS
- NON-PLASTIC CONTENTS

Adorned with their signature prints, these Thornback & Peel Christmas Crackers are a celebration of quirky British humour and design, inspired by modernist geometric patterns with 19th century wood engravings, with a selection of bespoke cracker contents to match.



XTPXM02-FMP
Rabbit & Cabbage 12in Cracker (6pcs) FSC™ Mix



Each Cracker contains a Hat, Satisfying Snap, Amusing Joke/Motto & Magnet, Tree Cookie Cutter, Screwdriver Keyring, Washi Tape, Stickers & Star Cookie Cutter.



HEART&SOUL *by nature*



THE UK USES AN ESTIMATED
6.8 MILLION
PAPER COFFEE CUPS PER DAY.

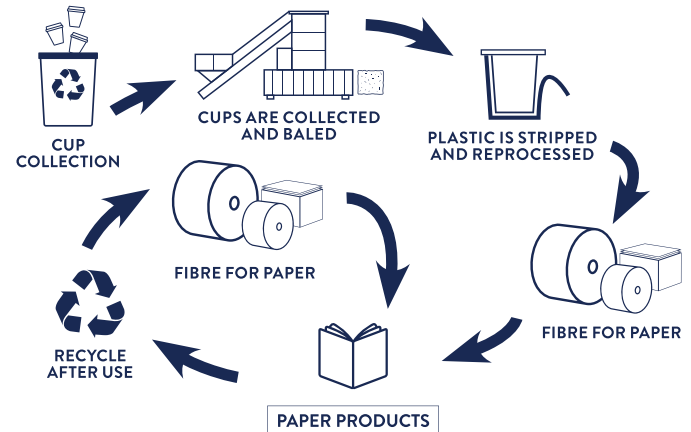
What was once a product destined for landfill, is now transformed into paper used in our beautiful Heart and Soul by Nature range of notebooks, wrapping paper, greetings cards and crackers. Circular design where waste materials are upcycled into new functional and eco-conscious products.

When the used paper coffee cups arrive at the CupCycling Facility, the paper fibres are separated, and any plastic is stripped and reprocessed. To ensure paper quality, pulp is added to the reclaimed fibres. The pulp used is sourced from sustainably managed forests and 100% recyclable.

Once this circular process is complete, our designs are printed onto the coffee cup paper using a certified carbon balanced printer.



HOW IT WORKS...



CupCycling and the CupCycling logo are trademarks of James Cropper plc and its subsidiaries.

HEART & SOUL
by nature

HEART & SOUL BY NATURE CRACKERS

13 INCH HANDMADE CRACKERS, 6 PER TRAY, 6 TRAYS PER CARTON

RECYCLABLE CRACKER

REUSABLE CONTENTS

RECYCLABLE PACKAGING

NON-PLASTIC CONTENTS

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45

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HNS2203

Tropical



HNS2206

Poinsettia



HNS2207

Buzzing Bees



HNS2208

Fruity Bees



Each HNS2203 & HNS2205 Cracker contains a Kraft Hat, Satisfying Snap, Amusing Joke/Motto & one of the following Gifts: Beeswax Wrap, Mini Soap Bar, Seed Markers, Wooden Honey Drizzler, Bee Saving Seeds, Garden Twine, Colouring Pencils & Marbles.



Each HNS2207 & HNS2208 Cracker contains a Kraft Hat, Satisfying Snap, Amusing Joke/Motto & one of the following Gifts: Beeswax Wrap, Tiptree Pure Clear Honey, Mini Beeswax Candle, Seed Markers, Wooden Honey Drizzler, Beeswax Melt Bar, Bee Saving Seeds & Garden Twine.

Bespoke Retail Services

Know what you want?

Work with us, share your ideas and specifications. Then sit back and relax, our team of in-house creatives will bring it all to life with flair!

Want to be unique?

With the insight of upcoming trends, our product development specialist works alongside our in-house designers and very own illustrator to create completely bespoke and unique paper products to call your own.

Our Clients Include...

LIBERTY
LONDON

THE CONRAN SHOP

SELFRIDGES & CO

 **dobbies**
garden centres



N NATURAL
HISTORY
MUSEUM

JOHN LEWIS
PARTNERSHIP

Papichute

SINCE 1984
VIRGINIA HAYWARD
THE HAMPER COMPANY

Harrods


ocado

 **CANCER
RESEARCH
UK**

The background of the slide is a collage of festive images. The top left shows green leaves. The top right features several wrapped gifts in tan paper with gold and white star patterns, tied with gold ribbons. The bottom right shows a wicker basket filled with wrapped candles in floral-patterned paper, decorated with red ribbons and holly leaves.

Our Sustainable Approach

Being environmentally conscious and sustainable in our approach is very close to our hearts and embraced through our design, material sourcing and manufacturing process.

Guiding our clients through each product development, we encourage and advise the most sustainable choices along the way, as we know we aren't alone with our passion for sustainability.

- Significantly reduced plastic use
 - Using recyclable materials and re-usable items
 - Using recycled or responsibly sourced paper
- ...are just some of the ways we are doing our bit to make a difference.

