













# JULIA GASH @ PARKWOOD SPRINGS



# NEW LOWER MINIMUM ORDER QUANTITY



PARKWOOD PRINGS

www.parkwood-springs.com

# JULIA GASH @ PARKWOOD SPRINGS

Working closely with British designer Julia Gash, Parkwood Springs make stylish and sustainable souvenirs for tourists with taste and staycationers who simply want to love up their local.

#### ABOUT PARKWOOD SPRINGS

#### ETHICALLY SOURCED LICENSED MERCHANDISE

We license artists and promote their creative work on an array of printed products. We provide beautiful ranges of ethically sourced products printed with the designs of creative distinguished artists from around the world.

Julia's hand drawn illustrations are renowned the world over; to stock the Julia Gash range of contemporary and sustainable giftware in your store please contact us.

www.parkwood-springs.com





#### **ABOUT THE DESIGNER**

Julia Gash is a British artist who is passionate about print. She creates hand drawn illustrations using brush and ink and collaborates with licensees worldwide to create sustainable and stylish gift and souvenir ranges.

Julia's distinctive handwriting is expressed as spirited and creative line drawings with flat and textured colour palettes. Over the past four years Julia has created a unique and everlasting archive of illustrations celebrating the unique culture of cities from all around the world, which have been made into gorgeous gifts.

www.juliagash-co-uk Loving the world around her

#### **CREATIVE MAPS FOR CULTURE VULTURES** AND TOURISTS WITH TASTE

Julia creates Cityscapes: Map like illustrations of specific cities, towns or buildings from around the world that celebrate local culture and iconic landmarks using a naïve and playful handwriting.

Building your range is easy with a wide choice of natural tote bags and purses, cool home accessories, amazing art prints and stylish stationery.

Parkwood Springs works closely with you to ensure that your exclusive Cityscape meets your brief and is delivered on time.





# HOW IT WORKS...



#### STEP 1. CREATE YOUR BRIEF



Simply complete and email us the Parkwood Springs Design Brief and Agreement with your top 10 must have features.



### STEP 2. MADE TO ORDER



Julia creates an illustration from your brief using brush and ink.
You approve the design and visual mock ups before we go to print.



## STEP 3. PRINT, PACKAGING & POST



We work with local and sustainable suppliers to produce high quality, eco-friendly products and send them to you by courier wherever you are in the world.





Choose from a range of large, medium and mini tote bags and zip purses made from natural 100% cotton heavyweight canvas as the perfect backdrop for your design. Pre-washed to achieve superior print quality, our canvas totes and accessory pouches are made in fair trade certified factories in India then printed with ecological water-based inks in the UK.



#### LARGE NATURAL PORTRAIT TOTE

SIZE: W37 x H42 x D11cm

SCREEN PRINTED: ZJGBAGN001B PRINT MIN: 50 LEAD TIME: 6-8 weeks from approval

Printed one side, gusseted.

Product comes 100% cotton as standard with a product barcode and Julia Gash swing ticket.

Extras: Customer specified barcode
Customer specific swing tag
Customer specific button badge



#### LARGE NATURAL LANDSCAPE TOTE

SIZE: W42 x H36 x D11cm

SCREEN PRINTED: ZJGBAGN002A PRINT MIN: 50

**LEAD TIME: 6-8 weeks from approval** 

Printed one side, gusseted.

Product comes 100% cotton as standard with a product barcode and Julia Gash swing ticket.

**Extras:** Customer specified barcode Customer specific swing tag Customer specific button badge



### CHOOSE YOUR HANDLES, ADD A BUTTON BADGE

Each bag comes with natural or striped handles as standard. Why not add a customised 25mm button badge at an additional cost?



OR RED, WHITE

& BLUE





OR





#### **MINI NATURAL TOTE**

SIZE: W21 x H21 x D12cm

SCREEN PRINTED: ZJGBAGN003B PRINT MIN: 100

**LEAD TIME: 6-8 weeks from approval** 

Printed one side, gusseted.

Product comes 100% cotton as standard with a product barcode and Julia Gash swing ticket.

Extras: Customer specified barcode

Customer specific swing tag
Customer specific button badge



#### **NATURAL ACCESSORY POUCH**

SIZE: W28 x H18cm

SCREEN PRINTED: ZJGBAGN004 PRINT MIN: 100

**LEAD TIME: 6-8 weeks from approval** 

Printed one side, gusseted.

Product comes 100% cotton as standard with a product barcode and Julia Gash swing ticket.

Extras: Customer specified barcode

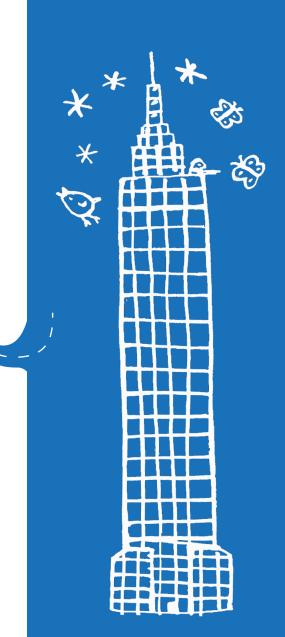
Customer specific swing tag Customer specific button badge



Why not split the quantity and get the best of both worlds!

For instance, if ordering a quantity of 100 of the denim products you can mix it up and buy half (50) Accessory Pouch and the other half (50) Mini Totes.

Why is this possible? Because the print design and size is the same, this creates a costeffective way to expand your range.



## STATIONERY & SOUVENIRS

Brooches and badge sets that big up your town, magnets that marvel at iconic buildings, key rings as charming keepsakes and greeting cards that make cartography cool... Julia Gash and Parkwood Springs have created a range of cool and customisable souvenirs for globe trotters that need to travel light.

### ALL PRODUCTS CAN BE SENT WITHOUT BAG PACKAGING UPON REQUEST

#### **BALL PEN**

SIZE: W5 x H19 x D1cm (Packaged)



**ZJGPEN018** PRINT MIN: 250 **LEAD TIME: 6-8 weeks from approval** 

Cardboard sleeve with barcode printed on packaging.

Full colour print.

#### **TIN PLATE MAGNET**

SIZE: 7.8 x 5.4cm



#### **ZIJGMAG001** PRINT MIN: 100

**LEAD TIME: 6-8 weeks from approval** Packaged size: 15 x 10.5cm Packaging: Cardboard sleeve with barcode printed on reverse.

**GREETING CARD** SIZE: 14.8 x 10.5cm - 300gsm



ZIJGGC004 PRINT MIN: 200

**LEAD TIME: 6-8 weeks from approval** Supplied with white envelope and backing insert featuring printed barcode Individually bagged.

#### **BAMBOO PEN**

SIZE: W5 x H19 x D1cm (Packaged)



**ZJGPEN019** 

PRINT MIN: 250

**LEAD TIME: 6-8 weeks from approval** Cardboard sleeve with barcode printed on packaging.

Single colour print of customers choice.

#### **KEY RING (METAL)**

SIZE: 4 x 2.8cm



**ZIJGKEY003** PRINT MIN: 200

**LEAD TIME: 6-8 weeks from approval** 

Packaged size: 11 x 5.5cm.

Printed one side only. Packaging: Cardboard hanger card with barcode printed on reverse.

#### **SQUARE GREETING CARD**

SIZE: 15 x 15cm / 300qsm



ZIJGGC002

PRINT MIN: 200

**LEAD TIME: 6-8 weeks from approval** 

Supplied with red envelope and backing insert featuring printed barcode Individually bagged.

#### **BAMBOO PENS**

SIZE: W7 x H19 x D1cm (Packaged)

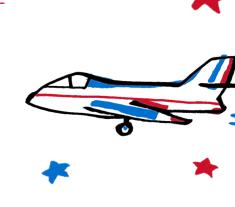


**ZJGPENPAC019** 

PRINT MIN: 84

**LEAD TIME: 6-8 weeks from approval** Cardboard sleeve with barcode printed on packaging.

Single colour print of customers choice.









ZIJGPC001

PRINT MIN: 100

PRINT MIN: 100

**LEAD TIME: 6-8 weeks from approval** 

Supplied 4 colour front, black on reverse Barcode printed on reverse
No packaging.

#### SINGLE WOODEN POSTCARD

SIZE: W15 x H10 x D0.3cm



#### **ART PRINT UNFRAMED**

SIZE: 11 x 14in / 340gsm

**ZIJGPOS001** 

PRINT MIN: 30

**LEAD TIME: 6-8 weeks from approval**Bagged and packaged with backing card Barcode label attached to bag.

**ART PRINT FRAMED** 

SIZE: 39cm x 31cm / 340gsm

Pendleton

ZIJGPOSF001

PRINT MIN: 6

**LEAD TIME: 6-8 weeks from approval**Frame: 39cm x 31cm, 3cm deep. Choose from White, Black or Natural Wood Effect Frame.

#### **NOTEPAD**

No packaging.

ZJGPC003

SIZE: 21 x 14.8cm. COVER: 300gsm

**LEAD TIME: 6-8 weeks from approval** 

Barcode printed on reverse







**ZIJGSTA001** PRINT MIN: 100

**LEAD TIME: 6-8 weeks from approval** 

Printed cover with 70pp, 70gsm blank sheets Bound with black wire No packaging with barcode printed on reverse.



#### **COLOURING ACTIVITY PACK**

SIZE: (21 x 29.7cm)



**ZIJGCOLP** 

**ZIJGCOL** 

WITH PENCILS WITHOUT PENCILS PRINT MIN: 250

**LEAD TIME: 6-8 weeks from approval** 

Four pages of illustrations, puzzles and activities, created by Julia Gash in a neat, eco-friendly, cellophane pack with eurohanger. Four colour pencils are optional.

#### **DESK PLANNER**

SIZE: A3 (29.7 x 42cm), 100gsm, 52pp



ZIJGSTA002 PRINT MIN: 200 LEAD TIME: 6-8 weeks from approval 52 sheets of sustainable matt paper printed with same design and glue bound along the long edge. Bagged with barcode on reverse.

#### **3 PACK A5 NOTEPADS**

SIZE: 14.8 x 21cm, COVER: 300gsm



**ZIJGSTA006** PRINT MIN: 100

**LEAD TIME: 6-8 weeks from approval** Cover: White with full colour print.

Inside: Lined paper. Packaging: Belly band.

# ZIJGSTA007 PRINT MIN: 100

**LEAD TIME: 6-8 weeks from approval** Cover: Kraft with white print Inside: Lined paper.

Inside: Lined paper.
Packaging: Belly band.

#### **A4 STICKER SHEET**

SIZE: A4 (21 x 29.7cm)



ZIJGSTIC001

PRINT MIN: 100

**LEAD TIME: 6-8 weeks from approval** 

Add an extra sheet by taking icons from your activity pack and adding a Sticker sheet.

Die cut peelable stickers

#### **MAGNETIC MEMO PAD**

SIZE: 21 x 10cm, 100gsm, 40pp



#### ZIJGSTA003

PRINT MIN: 100

**LEAD TIME: 6-8 weeks from approval** 

40 sheets of sustainable matt paper printed with the same design and glue bound along short edge. Backed with grey board & two magnets. Belly band with barcode on reverse.

#### **COMPACT MIRROR**

SIZE: 7.5cm



**ZIJGMIR001** PRINT MIN: 100

**LEAD TIME: 6-8 weeks from approval** 

Packaged size: 13 x 8cm

Packaging: Cardboard sleeve with barcode

printed on reverse.



LISBON

SIZE: 3.8cm

#### **EMBROIDERED IRON-ON BADGE**

SIZE: 6cm



**ZIJGBAD001** PRINT MIN: 100

**LEAD TIME: 6-8 weeks from approval** 

Packaged size: 15 x 10.5cm Badge size: 3.8cm

Packaging: Backing card with barcode printed

LISBON

**A5 STICKER SET** 

SIZE: 14.8 x 21cm



**ZJGBADG** PRINT MIN: 250

**LEAD TIME: 6-8 weeks from approval** 

Packaged size: 10.5 x 15cm Badge size: 6cm

Packaging (optional): Backing card with bar-

code printed on reverse. Bagged

**BOOKMARK** SIZE: 18 x 5cm, 300gsm



ZIJGBOO001

PRINT MIN: 100

**LEAD TIME: 6-8 weeks from approval** 

Finishing: Blue ribbon with barcode printed on

reverse.

PRINT MIN: 100

PRINT MIN: 100 **ZJGPENT001** 

**LEAD TIME: 6-8 weeks from approval** Set of 12 colouring pencils

Packaging: Cardboard tube with design on the

outside.



**LEAD TIME: 6-8 weeks from approval** 

Packaging: Header card with barcode printed

SIZE - CUSTOM CUT

on reverse. Bagged.

**ZIJGSTIC002** 



PRINT MIN: 250 **ZJGKEY001** 

LEAD TIME: 6-8 weeks from approval

Packaged size: 13 x 5cm

Size: Custom

Packaging: Hanger card with barcode printed

on reverse.



SIZE - CUSTOM CUT

**ZJGMAG002** 



**WOODEN BROOCH** 

SIZE - CUSTOM CUT

**PENCIL TUBE** 

SIZE: 19 x 3.5cm



**ZJGBRO001** 

PRINT MIN: 250

LOCH LOMOND

K. Y

PRINT MIN. 250 - CAN BE SPLIT BETWEEN WOODEN KEY RING, MAGNET, AND BROOCH

PRINT MIN: 250







### HOMEWARES

**CERAMIC MUG** 

SIZE: 8.3 x 9.5cm, 10oz

Parkwood Springs' Cityscape homewares celebrate your love for the world, whether it's your hometown or a far-flung destination. Printed on a tea towel, apron or mug, a Cityscape evokes memories of places that are close to your heart and brings them into your home.



**ZIJGMUG001** PRINT MIN: 72 **LEAD TIME: 6-8 weeks from approval** 



#### **COASTERS**

SIZE: 9.4 x 9.4cm



**TIN MUG** 

SIZE: 8 x 7.8cm

**ZIJGMUG002** 



SIZE: 8.5 x 7.5cm



ZIJGCOS001 PRINT MIN: 100

**LEAD TIME: 6-8 weeks from approval** Packaged size: 14.5 x 11cm Cardboard sleeve with barcode printed on reverse

PRINT MIN: 96 **LEAD TIME: 6-8 weeks from approval** 

Printed full colour on outside only.



**ZIJGMUG003** PRINT MIN: 72

**LEAD TIME: 6-8 weeks from approval** Printed full colour on outside only, each mug is delivered individually packed in a plain white box with a colour label showing the mug design. The print on this mug will slightly vary from other mugs due to the bone china being more porous.

#### **TEAR OFF PAPER PLACEMAT**

SIZE: A3 (29.7 x 42cm), 100gsm, 52pp

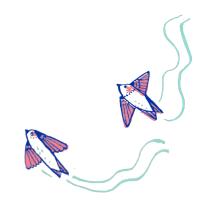


#### **ZIJGSTA005**

PRINT MIN: 200

**LEAD TIME: 6-8 weeks from approval** 

52 sheets of sustainable matt paper printed with same design and glue bound along the long edge. Bagged with barcode on reverse.





#### **TEA TOWEL**

SIZE: 46 x 66cm

**ZJG-TEAOW001** PRINT MIN: 100 **LEAD TIME: 6-8 weeks from approval** 

5oz cotton. Packaged with belly band or header card. Barcode printed on reverse. Or loose, no barcode.

#### **PACKAGING**

There are two packaging options available:

- The belly band. Surrounds the carefully folded tea towel to keep it neat for display.
- The header card. With euro hook, this is perfect for on-wall display.





#### APRON

SIZE: 64 x 87cm

SCREEN PRINTED: ZJG-906800-10-APR-OPTWHI-PCT PRINT MIN: 50 LEAD TIME: 6-8 weeks from approval

EDGE TO EDGE (Pictured): ZJGAPRDN001 LEAD TIME: 6-8 weeks from approval

PRINT MIN: 100

100% natural cotton drill, 235gsm / 10oz Screen printed Packaged with belly band, barcode printed on reverse Or loose, no barcode.

# T-SHIRTS



#### **NATURAL**

**ZIJGTSN001** PRINT MIN: 100



#### WHITE

ZIJGTSW001

PRINT MIN: 100

**LEAD TIME: 6-8 weeks from approval** 

Material: 100% semi-combed ringspun cotton.

Ribbed collar. Taped neck.

Tubular body. Twin needle stitching.

Weight: 190 gsm

Packaged with belly band and barcode printed

on reverse or loose with a swing tag..

SIZES AVAILABLE: Small (S), Medium (M), Large (L), Extra Large (XL), Extra Extra

Large (XXL)

Minimum order quantity of 10 in any size.

# designed by DESSHER









Dasher is the diffusion brand of Julia Gash and has its own distinctive logo. Using a one colour outline and contrasting solid colour background, the design style is bold and the handwritten script of Cityscapes is absent. Icons featured are more leisure related and the brand and corresponding product lines are aimed at a younger market. The I HEART City theme in Julia's handwriting also forms part of the Dasher brand.

Dasher is also available on all of the products in the Julia Gash range except stripe handled bags.











# COLOUR YOUR CITYSCAPE

Create your own colour scheme for your design or choose from our 20 preselected colour palettes... Includes 3 colour print. Added cost for additional print on textile products only.



### OR CHOOSE YOUR OWN COLOUR SCHEME!

P354c

P563c

P155c



P7455c

# OTHER DESIGNS...

Julia can create beautiful illustrations for any theme. Here are some examples of those designs on products we have created.





















PORTRAITS!



UNIVERSITIES & SCHOOLS!

FOOD!

# WE OFFER GREAT POINT OF SALE SOLUTIONS FOR THE JULIA GASH RANGE IN YOUR STORE

We can help bring your new Julia Gash range to life with Foamex board graphics to enhance consumer engagement. Reinforce the brand with icons from the range or a particular message you want to communicate.















Ask our sales team for more information at sales@parkwood-springs.com or call +44 (0) 114 698 0120

# CURRENT STOCKISTS

Julia Gash's products are available at the following outlets



**SAN FRANCISCO** 



**USA** 



**NEW YORK** 



**SCOTLAND** 



**ITALY** 



**BANGKOK** 



**IRELAND** 



**TAIWAN** 



**MALAYSIA** 



LONDON



**HONG KONG** 



**BERMUDA** 



**JAPAN** 



UK



UK



UK



**FRANCE** 



USA



**ABU DHABI AIRPORT** 





**PORTLAND** 





#### **CONTACT US**

Our team in the UK and Japan offer excellent customer service and ensure that your order arrives on time, keeping in touch with you with regular updates. Get in touch to talk through a Cityscape or Collection collaboration with our team around the world...

#### **UK & EUROPE OFFICE**

E: sales@parkwood-springs.com T: +44 (0) 114 698 0120

#### **JAPAN OFFICE**

E: hello@see-saw.de T: +49(0)30 5557 8068 Sales Agent: 龍野 菊江 Kikue Ryuno

Julia Gash supports a green and clean supply chain. Her products are made using sustainable materials in the UK or with trusted partners overseas. Julia Gash products bring green street cred to your store, which resonates with conscientious consumers worldwide.









@pws\_ecomerch

www.parkwood-springs.com