

SOLEI STUDIOS INFO PACK



www.soleistudios.com

A BOUTIQUE CANDLE BRAND INSPIRED BY THE SUN

Founded in London UK June 2024, Solei Studios is a candle brand offering hand made scented candles inspired by sunshine and warmth.

Our candles come in two sizes: Classic (220g) and Mini (75g). Each candle by hand in South East London using 100% plant based wax.

We operate online via soleistudios.com, social media, our growing number of stockists and regular trading at Brick Lane + Old Spitalfields Market.

Prices:

Classic size: £30 RRP, wholesale £12.50

Minis: £15 RRP, wholesale £7



FOUNDER'S STORY

Hello

I'm Lena, founder of Solei Studios. Originally from Swedish Lapland, long time London resident.

After close to 20 years in the London start-up and tech scene, I took the plunge to follow my vision of warming scents, modern design and building a business based on great customer experiences.

I launched Solei Studios June 2024, and have since exhibited at Top Drawer, grown my customer base through weekly London markets and my growing list of stockists, with wholesale being a priority for 2025. I would love to explore working together.

Lena



INTRODUCING THE CANDLES



THE COLLECTION



Beach Walk (ozonic)
Bergamot, Vanilla,
Coconut, Almond



Pink Skies (floral/fruity)
Lychee, Peony, Rose,
Mango



Desert Dunes (woody)
Sandalwood, Black Tea,
Black Pepper, Amber



Sundown (woody)
Clove, Saffron,
Sandalwood, Amber



Field Day (fruity)
Lingonberries, Vanilla,
Raspberries, Blueberries



Harvest Season (fruity)
Rhubarb, Apple,
Blackberries, Vanilla



Firenights (amber)
Hay, Amber, Honey, Musk,
Nutmeg



Sleigh Ride (green)
Pine, Eucalyptus



Green Light (green)
Cut grass, Cut flowers

All candles are
made in SE London with
100% plant based wax and
premium fragrance oils

THE COLLECTION

The candles also come as Minis.

Popular with shops for their lower RRP (£15) and is a great way for shoppers to explore the brand.

Each Mini comes in a white box with a printed label..



STOCKISTS



PROVISION



Plus:

This Must Be the Place (Glasgow), Provision (London), Heath + Down (Kent), Circus (London), Nido Cafe (London), Radical Living (Lewes), Huutt (Rye), Jo & Kesi (London), eleven SE5 (London), Luna & Curious (London), Anna Poulsen (Kent), Winter Bear Home (London), Creative Soul (London), Urban Makers (London), Deptford Does Art (London), Claude & Co (Mountsorrel), Yeet Gifts (London), Laes (Folkestone), Essence (Banbury), Margaux (Margate), The 8th Drifter (Montauk, US)

WHOLESALE TERMS

Pricing

| | |
|----------------|---------------------------|
| Classic 220g: | RRP £30, Wholesale £12.50 |
| Mini 75g: | RRP £15, Wholesale £7 |
| Min order: | £100 |
| Shipping: | £10 |
| Carriage paid: | £250 |

We are on Faire

Find us using our direct link: [Shop on Faire](#)

Working with us

We are easy and flexible to work with.

Our lead time is quick, usually less than two weeks from order to dispatch.





Thank you!

Contact:

Email: info@soleistudios.com

Instagram: [@soleistudios](https://www.instagram.com/soleistudios)