



STRING[®]
NIX
The Collection



ELEVATED ESSENTIALS. EVERYDAY LUXURY

Our signature string thong blends timeless design with a flawless fit, crafted for women who value elegance, comfort, and quality. This is lingerie designed to be worn every day, yet feel anything but ordinary.

CERTIFIED WHERE IT MATTERS



We use only GOTS certified organic cotton and GRS recycled elastic, responsibly sourced, ultra-soft, and built to last.

Our commitment to better materials is uncompromising and clear in every stitch.

RESPONSIBLY SOURCED

Materials:

*GOTS Certified Organic Cotton 95%
Spandex 5%*

*Trims: GRS Recycled Elastic 81%
(100% recycled) 19% Spandex*





LUXURY STARTS
WITH THE BASE



REFINED & RESPONSIBLE



Ultra-soft organic cotton thong in Almond, thoughtfully created to disappear under everything and feel like nothing.

INVISIBLE ALMOND



Materials:

*GOTS Certified Organic Cotton 95%
Spandex 5%*

*Trims: GRS Recycled Elastic 81%
(100% recycled) 19% Spandex*





LOW IMPACT, HIGH STANDARDS

Our approach is grounded in longevity and slow fashion, not throwaway trends. We believe that sustainability should be woven into the product, not just tagged on for effect.



INCLUSIVE SKIN-TONE SHADES

*Our collection features a refined palette of six inclusive tones: **Black, White, Almond, Caramel, Cinnamon, and Chocolate.***

Designed to complement a range of skin tones, String Nix® offers buyers a deeper level of inclusivity, subtle, modern, and universally wearable.



CHOCOLATE NEVER
LOOKED SO GOOD





DESIGNED BY WOMEN FOR WOMEN

Created by Carol Wiltshire, String Nix® design philosophy is rooted in real life and every day: pieces that move with the body, hold their shape, and never sacrifice comfort for style.

PERFECT FOR GIFTING

Whether it's a gift or a personal essential, String Nix® is the kind of quiet luxury that feels intentional.

With stunning packaging our thongs are designed to convert browsers into loyal customers and to hold pride of place in any drawer.



LUXURY WITH A CONSCIENCE

Sustainability didn't stop with our thongs, every element of String Nix® labelling and packaging is FSC Certified or Recycled.

SELECT STOCKISTS

Currently only available direct from String Nix® we would like to expand with a retail presence. We are looking to partner with like-minded buyers who want to offer their valued customers sustainable, design-led underwear.

Exclusive opportunities welcome



CONTACT

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