Authentic Jadeite
Beauty Tools for
Holistic Wellness

thank jade



## About Thank Jade



Premium beauty tools made from 100% authentic Jadeite.



Ethically sourced from a single-origin mine in Kazakhstan.



Certified by GIA, polished by artisans.



Committed to clean beauty, sustainability, and skin health.

### Who are we?

#### A Transparent & Ethical Source of Natural Jadeite:

- **Mine-to-Product Model:** We operate on a vertically integrated model, eliminating middlemen to ensure complete transparency, traceability, and provenance.
- **Certified & Ethical:** Our jadeite is GIA-certified Type A Natural Jadeite, ethically sourced from a single- origin, ESG-compliant mine in Kazakhstan.
- Conflict-Free Commitment: We are dedicated to supplying conflict-free jadeite, with a strong focus on sustainability and social responsibility: No child labour, Fair trade wages, No nearby towns or populations affected.
- Responsible Mining: Our operations prioritise environmental responsibility and professional mining standards, ensuring every piece is sourced with integrity.



## Recently featured in:

Thank jade recently had a launch event at Scarlett House, Bandra showcasing some of its jewellery, architecture, beauty tools and accessories.

### VOGUE

Featured on Vogue:
<a href="https://www.vogue.in/pro">https://www.vogue.in/pro</a>
<a href="motion/jadeites-quiet-revolution-how-thank-jade-is-ma">motion/jadeites-quiet-revolution-how-thank-jade-is-ma</a>
<a href="king-beauty-sustainable">king-beauty-sustainable</a>

### BAZAAR

A glimpse of our launch event As featured on Harper's Bazaar https://www.instagram.co m/reel/DJ31LM9NtyL/?igsh =ZG80didsZW55azc0

## GRAZIA

As featured on Grazia https://www.instagram.co m/reel/DKRf3OVK3f6/?igs h=M3Y1cHhhbiluaTZp

## ELLE

As featured on Elle https://elle.in/beauty/mons oon-moodboard-the-beaut y-launches-were-loving-this -iune-9317926

## Why Jadeite?

#### What makes Jadeite so valuable?



Rarest and most valuable form of Jade.



Emits far-infrared energy to stimulate collagen and microcirculation.



Naturally cool, non-porous, and durable - ideal for skin tools.



Revered for centuries as a symbol of wellness and longevity.



## The problem with "Fake Jade"

Widespread mislabeling in the beauty industry.



Many tools labeled "jade" are dyed quartz, marble, or serpentine.



Lack of cooling effect, ineffective in massage or lymphatic drainage.



Often treated with acid or resin - harmful to skin and health.



Deceptive marketing: no transparency, no traceability.



## Risks of using fake Jade or dyed Quartz rollers



Skin Irritation & Allergic Reactions

Coated with dyes, bleaches, or chemical resins.
Can trigger breakouts, dermatitis, or allergic responses.
High risk for sensitive, acne-prone, or broken skin



Chemical Residue Exposure

May contain:
Heavy-metal-based synthetic dyes.
Acidic bleaching agents.
Chemicals can be absorbed through the skin during massage.



No Therapeutic Benefits

Real stones: Naturally cool, sometimes used in traditional wellness.
Fakes (plastic, glass): Lack cooling effect and energetic properties.

## Risks of using fake Jade or dyed Quartz rollers



Fragility & Safety Risks

Fake tools often break easily.

Breakage = sharp edges →

potential skin injury.

Shorter lifespan = poor investment.



**Ethical & Environmental Concerns** 

Unregulated manufacturing and sourcing.
Poor labour conditions.
Environmentally damaging processes.



Hygiene & Mold Risk

Low-quality adhesives trap water. Risk of mold, bacteria buildup. Increased chance of skin infections.

## How to spot a fake Jade





Bright/neon colours, uniform appearance, warm/light feel.

Dyed quartz: Colour may rub off or look unnaturally vivid.



## Thank Jade's authenticity promise

Real Jade. Real Results.



GIA-certified Type A Jadeite - untreated, uncoated, unenhanced.



Ethically sourced from an ESG-compliant mine.



No middlemen: mine-to-market supply chain.



Transparent, verifiable, and crafted with care.

### GIA certifications:

Our jadeite is certified by the Gemological Institute of America (GIA) the world's leading gem testing Institute as Type A natural jadeite - unheated and untreated. This ensures that the properties of jadeite remain intact, free from resins or other artificial substances.







## Trademark registration:

"THANK JADE" has been registered in the following countries:

Australia (grant of protection in place), UK (grant of protection in place), EU (Ex-Officio) examination complete.

The following countries have also been applied to for trademark protection of "THANK JADE" and are currently undergoing examination in their respective jurisdictions:

USA, Canada, UAE, India, China, Malaysia, Singapore, Japan and Korea.



# Why our Jadeite beauty tools are durable and heirloom-worthy

Exquisite beauty tools, crafted to become heirlooms.



Hardness on the Mohs Scale

Jadeite: 6.5 to 7 – resistant to scratches from softer materials.



**Exceptional Toughness** 

Interlocking crystal structure resists chipping and breaking.



Heirloom-Worthy Durability

Retains beauty and functionality for decades, perfect for family heirloom.

## Why Jadeite feels cool to the touch

#### Thermal Conductivity

- Efficient heat conduction draws warmth away from your skin.
- Compact, dense structure allows quick heat transfer.
- Does not retain heat, so stays cool even at room temperature.

#### Therapeutic Benefits in Spa Experiences

- **Soothing & Calming:** Helps in reducing skin irritation, swelling, and inflammation.
- **Promotes Relaxation:** Aids in reducing stress and enhances tranquility.
- Balances Body Temperature: Helps in regulating heat, enhancing the comfort of facial and massage therapies.



### Mine-to-Market Model

How we keep it ethical and accessible.



Direct sourcing from Kazakhstan.



No intermediaries = No markups.



Artisanal processing, no industrial shortcuts.



Professional mine operations + fair trade wages.



Accessible luxury

## Our Product Line

Ethically Sourced  $\cdot$  GIA Certified  $\cdot$  Mine-to-Market



## Jadeite Gua Sha

A classic sculpting tool made from 100% Type A natural jadeite. Designed for gentle yet effective facial contouring and promoting lymphatic drainage.

#### How to Use:

- Hold the tool at a 15–30° angle to the skin.
- Glide upwards and outwards over the face and neck.
- Use light pressure and repeat each stroke 3–5 times.

#### Benefits:

- Enhances facial contours
- Promotes lymphatic drainage
- Boosts skin elasticity and glow
- Reduces puffiness

#### Measurements:

66 grams (330 carats) 8.5cm x 5.5cm



### Jadeite Facial Roller

A dual-ended facial roller for everyday skin maintenance. Provides an instant cooling effect and helps soothe skin while promoting circulation.

#### How to Use:

- Roll outward and upward on the face and neck.
- Use the smaller end around the eyes and nose.
- For best results, refrigerate before use.

#### Benefits:

- Stimulates microcirculation
- Reduces puffiness and inflammation
- Helps skincare absorption
- Soothes sensitive skin

#### Measurements:

82 grams (410 carats) 16cm x 4.5cm, handle 9.5cm



03.

## Jadeite Sculptor Gua Sha

A precision tool designed for lifting and sculpting areas like the jawline, brows and also other body parts including back, neck, shoulders, arms, legs and buttocks. Cut crafted for professional and home use.

#### How to Use:

- Use with light oil or serum.
- Glide along the jawline, cheekbones, and temples.
- Focus on pressure points of the body parts.

#### Benefits:

- Defines jawline and cheekbones
- Improves skin tone and texture
- Relives body muscle tension
- Eases facial tension

#### Measurements:

87 grams (435 carats) 10cm x 6cm



04.

## Shroom Sculpt Gua Sha

A unique mushroom-shaped jadeite tool for deep tissue facial massage and acupressure. Ideal for relieving facial muscle tension.

#### How to Use:

- Hold the stem and use the rounded edge on face and body.
- Apply gentle circular motions for facial massage.
- Use on temples, forehead, and jaw for tension relief.

#### Benefits:

- Relieves facial muscle tension
- Enhances skin elasticity
- Stimulates blood flow
- Practice helps feel calm

#### Measurements:

73 grams (365 carats) 3.8cm x 4.3cm



# Twice the Glow Jadeite Roller

A double-ended jadeite roller designed to target both the smooth rolling and the texture rolling with precision.

#### How to Use:

- Texture roller for an invigorating massage.
- Smooth roller for soothing glide.
- Always roll in an upward and outward motion.

#### Benefits:

- Helps in reducing puffiness and swelling
- Enhances skincare absorption
- Promotes lymphatic drainage
- Helps reduce tension and tightness

#### Measurements:

100 grams (500 carats) 5.5cm x 16.5cm



## Panda Eyes Playtime Patches

Pure jadeite under-eye patches that offer an instantly cooling and rejuvenating treatment for tired eyes.

#### How to Use:

- Place patches under the eyes for 15–20 minutes.
- Can be used on bare skin or over serum.
- Store in the fridge for enhanced cooling effect.

#### Benefits:

- Reduces under-eye puffiness
- Brightens dark circles
- Hydrates and calms the skin
- Provides a spa-like experience at home

#### Measurements:

80 grams (400 carats) 9.3cm x 5.5cm





## Circle of Life Eye Patches

Round jadeite patches for multi-functional use under eyes, on temples, or anywhere that needs cooling and rejuvenation.

#### How to Use:

- Apply patches over the eyes or on targeted areas for 15–20 minutes.
- Use on temples to calm the mind or reduce tension.
- Clean after use. Store it after fully drying (can store in the refrigerator).

#### Benefits:

- Hydrates and rejuvenates eye area
- Provides a spa-like experience at home
- Reduces puffiness and signs of fatigue
- Enhances sense of relaxation

#### Measurements:

140 grams (700 carats) 7.5cm x 8.5cm





## **Beauty tools**

Customisation available on request.



# Products in Development.

We can customise any tool or shape as per requirement.

Any shape Of Gua Sha

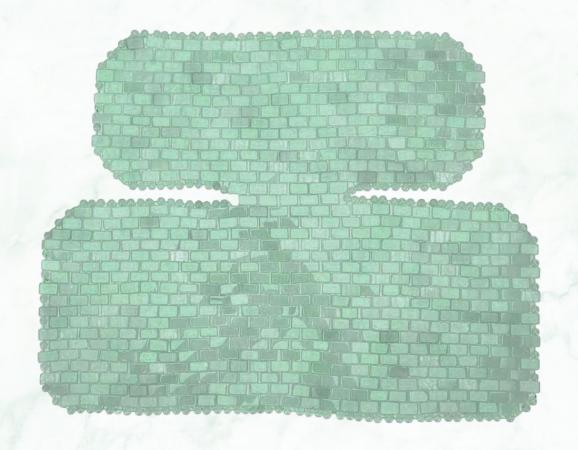
## Eye Mask



### Face Mask



## Neck Chest Mask





# Designed for professionals

#### For B2B Clients:

- Spa & resort chains.
- Boutique hotels & wellness retreats.
- Beauty retailers & distributors.
- Cosmetic schools & massage therapy institutes.





## Designed for enthusiasts

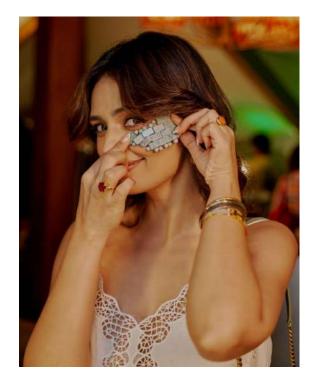
#### For B2C Clients:

- Facialists & aestheticians.
- At-home skincare and gua sha users.
- Clean beauty and conscious lifestyle advocates.

## Tools in use







# Thank Jade aligns with premium spas & retailers



#### For Conscious High-End Investors

- Designed for luxury and sustainability.
- Crafted from 100% natural jadeite for lasting beauty and value.



#### Reinforcing Spa Brand Values

- Elevates experience with authentic wellness tools.
- Aligns with spa's eco-conscious and high-integrity ethos.



#### Sustainability & Authenticity

- Eco-friendly practices.
- Transparent sourcing and authentic craftsmanship.



Here are 6 exclusive spa ritual concepts designed around your Thank Jade jadeite tools, each tailored to evoke luxury, rarity, and wellness transformation:

### I.

## Verdant Alchemy 70 mins

**Purpose:** Skin renewal + energetic rebalancing.

**Concept:** A warm herbal steam facial followed by jadeite rolling and lymphatic Gua Sha. Ends with a botanical mist and jade-crystal sound chime.

Ideal Tool: Roller + Gua Sha.

**Benefits**: Glow, detox, calm mind.

2.

## The Silence Ritual 90 mins

**Purpose:** Emotional reset + sensory deprivation.

Concept: A silent, eyes-closed ritual. Guests lie with jade neck/chest mat while receiving a cool-stone face + scalp massage, synchronised with their breath.

**Ideal Tool:** Jadeite neck/chest mask, jadeite heart shaped tool.

**Benefits:** Nervous system recovery, deep rest.

# 3. Jade Crown Ceremony 45 mins

Purpose: Head + neck release.

Concept: Warm oil poured onto the crown, followed by a pressure-point massage using jadeite shroom sculpt tools. The ritual ends with a whisper-soft cool stone glide across the forehead.

Ideal Tool: Shroom Sculpt.

**Benefits:** Tension release, improved clarity, deep scalp stimulation.

## 4.

## Winter Moon Ritual 60 mins

Purpose: Yin energy revival.

**Concept:** Cool jadeite facials with white lotus oil, rhythmic breathwork, and gentle warm compress draping. Perfect for evening spa menus.

**Ideal Tool:** Roller and full face jadeite mask.

**Benefits:** Hydration, reduction of inflammation, sleep prep.

# **5.**Jade Meridian Lift 60 mins

**Purpose:** Skin sculpting + qi alignment.

**Concept:** Traditional Chinese medicine-inspired lifting protocol using the Gua Sha along the body's energy meridians -shoulders, jaw, neck, and cheeks.

**Ideal Tool:** wing shaped Gua Sha tool.

**Benefits:** Defined jawline, lymph drainage, qi flow.

## 6.

## The Green Gold Ritual 120 mins

**Purpose:** Full-body indulgence with facial + limb sculpting.

**Concept:** A multi-phase body ritual using jadeite tools and full-body Gua Sha, infused with botanical oils.

Ideal Tool: Full jadeite toolkit.

**Benefits:** Circulation boost, muscle relief, firming.

## The strategic edge



GIA-certified authenticity = Customer trust



ESG-compliant
 sourcing =
Ethical reputation



Direct-to-customer model = Affordable luxury



Proven wellness efficacy = Return on experience



**Retail-ready packaging =** Sellable, giftable, unforgettable



## Thank Jade is the future

We're not just selling tools, We're restoring truth to beauty.

- Clean, conscious, and clinically beneficial
- Bridging ancient wellness traditions with modern science
- Leading the new standard in jadeite beauty

Join us in shaping the future of skincare rituals.



## Thank You

Contact us for Bulk Orders, Retail Partnerships & Spa Collaborations.

MOQ pricing available for hotels, spas & retailers.

Customisation available on request.



### **Contact Information**

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